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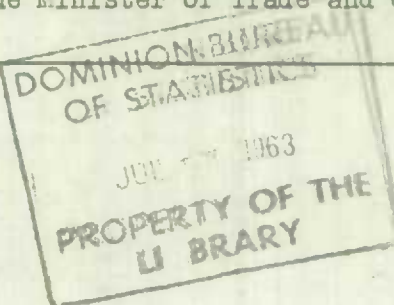
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WHOLESALE TRADE

April, 1963

Sales of Canadian wholesalers during the month of April are estimated at \$865,665,000 as compared with \$809,555,000 for the same month of 1962, an increase of 6.9%. These sales cover "Wholesalers proper" and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

All but one of the eighteen specified trades indicated increased volume of business. Increases ranged from 14.8% for Newsprint, Paper and Paper Products to 1.9% for Tobacco, Confectionery and Soft Drinks. A decrease of 3.6% is indicated for Household Electric Appliances. The All Other Trades group showed an increase of 10.2%.

For the four months ending April, sales are estimated at \$3,246,423,000, an increase of 4.6% when compared with the same period of 1962. Fifteen trades showed increases in business. These increases ranged from 8.7% for Industrial and Transportation Equipment and Supplies to 0.6% for Other Construction Materials and Supplies, including Lumber. The remaining trades indicated decreases of 3.9% for Clothing and Furnishings, 2.2% for Meat and Dairy Products and 1.5% for Tobacco, Confectionery and Soft Drinks. The All Other Trades group showed an increase of 8.7% for the first four months.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

June, 1963
6423-501

WHOLESALE TRADE

April, 1963

Preliminary Estimates of Wholesale Sales and Percentage Changes

	April			January - April		
	Sales		% Change 1963/1962	Sales		% Change 1963/1962
	1962 \$'000	1963 \$'000		1962 \$'000	1963 \$'000	
Total, All Trades	809,555	865,665	+ 6.9	3,102,350	3,246,423	+ 4.6
Fresh Fruits and Vegetables	23,509	24,172	+ 2.8	88,172	92,645	+ 5.1
Groceries and Food Specialties	145,441	154,654	+ 6.3	591,015	613,791	+ 3.9
Meat and Dairy Products	10,650	12,039	+13.0	46,314	45,289	- 2.2
Clothing and Furnishings	10,788	11,003	+ 2.0	36,608	35,193	- 3.9
Footwear	3,681	4,107	+11.6	12,600	13,061	+ 3.7
Other Textile and Clothing Accessories	16,584	17,446	+ 5.2	63,976	65,228	+ 2.0
Coal and Coke	8,346	9,215	+10.4	44,102	46,356	+ 5.1
Drugs and Drug Sundries	19,109	19,803	+ 3.6	80,258	82,215	+ 2.4
Newsprint, Paper and Paper Products	23,585	27,068	+14.8	92,036	95,107	+ 3.3
Tobacco, Confectionery and Soft Drinks	61,557	62,713	+ 1.9	255,439	251,576	- 1.5
Automotive Parts and Accessories	39,945	41,737	+ 4.5	135,850	137,885	+ 1.5
Commercial, Institutional and Service Equipment and Supplies	12,622	14,164	+12.2	50,979	52,730	+ 3.4
Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment	13,464	14,791	+ 9.9	52,345	56,212	+ 7.4
Other Construction Materials and Supplies, including Lumber	59,772	62,074	+ 3.9	224,984	226,379	+ 0.6
Farm Machinery	10,243	11,077	+ 8.1	24,530	25,928	+ 5.7
Hardware	27,976	28,793	+ 2.9	98,994	103,160	+ 4.2
Household Electrical Appliances	19,093	18,399	- 3.6	68,405	69,249	+ 1.2
Industrial and Transportation Equipment and Supplies	66,874	71,906	+ 7.5	238,179	258,943	+ 8.7
All Other Trades	236,316	260,504	+10.2	897,564	975,476	+ 8.7

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