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## WHOLESALE TRADE

January, 1964.

January sales of Canadian wholesalers were estimated at \$849,737,000, an increase of \$96,576,000, or 12.8% over the \$753,161,000 of the same month, 1963. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers; sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

All but four of the eighteen specified trade groups reported increased sales ranging from 29.2% for Other Construction Materials and Supplies, including Lumber to 2.8% for Farm Machinery. Other trades reporting substantial increases were: Meat and Dairy Products 19.0%, Clothing and Furnishings 15.9%, Electric Wiring Supplies, Construction Materials, Apparatus and Equipment 15.4%, Other Textile and Clothing Accessories 11.8%, Drugs and Drug Sundries 11.1% and Industrial and Transportation Equipment and Supplies 10.8%. Decreases were 10.7% for Coal and Coke, 8.3% for Footwear, 3.8% for Commercial, Institutional and Service Equipment and Supplies and 2.7% for Household Electrical Appliances. The "All Other Trades" group showed an increase of 19.1%.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in the Merchandising and Services Division

April, 1964

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## WHOLESALE TRADE

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## January, 1964

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Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of Business	January		
	Sales		% Change
	1963	1964	1964/1963
	\$1000	\$1000	
Total, All Trades	753,161	849,737	+12.8
Fresh Fruits and Vegetables	\$ 22,512	23,905	+ 6.2
Groceries and Food Specialties	134,555	147,125	+ 9.3
Meat and Dairy Products	10,749	12,788	+19.0
Clothing and Furnishings	16 5,349	6,196	+15.9
Footwear	2,217	2,032	- 8.3
Other Textile and Clothing Accessories	15,609	17,455	+11.8
Coal and Coke	13,7236	12,250	-10.7
Drugs and Drug Sundries	19,801	21,991	+11.1
Newsprint, Paper and Paper Products	22,146	24,275	+ 9.6
Tobacco, Confectionery and Soft Drinks	53,0534	55,055	+ 3.8
Automotive Parts and Accessories	26,477	27,336	+ 3.2
Commercial, Institutional and Service Equipment and Supplies	12,349	11,876	- 3.8
Electrical Wiring Supplies, Construction	No		
Materials, Apparatus and Equipment	13,557 L	15,647	+15.4
Other Construction Materials and Supplies, including Lumber	53,319	68,893	+29.2
Farm Machinery	2,9662	3,049	+ 2.8
Hardware	24,899 1	26,771	+ 7.5
Household Electrical Appliances	17,201-	16,737	- 2.7
Industrial and Transportation Equipment and Supplies	49,993	55,402	+10.8
All Other Trades	252,686	300,954	+19.1

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