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## WHOLESALE TRADE

January, 1964.

January sales of Canadian wholesalers were estimated at \$849y737,000, an increase of $\$ 96,576,000$, or $12.8 \%$ over the $\$ 753,161,000$ of the same month, 1963. These sales cover "wholesalers proper" and do not include the business transactions of manufacturers sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

Ail but four of the eighteen specified trade groups reported increased sales ranging from 29.2 for Other Construction Materials and Supplies, including Iumber to 2.8 for Farm Machinery。 Other trades reporting substantial increases were: Meat and Dairy Products $19.0 \%$, Clothing and Furnishings 15.9\%, Electric Wiring Supplies, Construction Materials, Apparatus and Equipment 15.4\%, Other Textile and Clothing Accessories 11.8\%, Drugs and Drug Sundries 11.1\% and Industrial and Transportation Equipment and Supplies $10.8 \%$. Decreases were $10.7 \%$ for Coal and Coke, $8.3 \%$ for Footwear, $3.8 \%$ for Commercial, Institutional and Service Equipment and Supplies and $2.7 \%$ for Household Electrical Appliances. The "All Other Trades" group showed an increase of 19.1\%.

Further detail on the sales of the various trade groups will be found on the reverse side of this page.

Prepared in the Merchandising and Services Division

Apri工, 1964
6423-501.

Preliminary Estimates of Wholesale Sales and Percentage Changes

| Kind of Business | January |  |  |
| :---: | :---: | :---: | :---: |
|  | Sales |  | $\begin{aligned} & \text { \% Change } \\ & 1964 / 1963 \end{aligned}$ |
|  | 1963 | 1964 |  |
|  | \$1000 | \$000 |  |
| Total, All Trades | 753,161 | 849,737 | +12.8 |
| Fresh Fruits and Vegetables | . 22,512 | 23,905 | + 6.2 |
| Groceries and Food Specialties | -134,555 | 147,125 | + 9.3 |
| Meat and Dairy Products . | 10,749 | 12,788 | +19.0 |
| Clothing and Furnishings ................... | -5,349 | 6,196 | +15.9 |
| Footwear ..................................... | , 2,217 | 2,032 | -8.3 |
| Other Textile and Clothing Accessories | -15,609 | 17,455 | +11.8 |
| Coal and Coke | 13,723 | 12,250 | -10.7 |
| Drugs and Drug Sundries .... | 19,801 | 21,991 | $+11.1$ |
| Newsprint, Paper and Paper Products | 22,146 | 24,275 | + 9.6 |
| Tobacco, Confectionery and Soft Drinks ... | 53,053 | 55,055 | + 3.8 |
| Automotive Parts and Accessories ......... | 26,477 4 | 27,336 | +3.2 |
| Commercial, Institutional and Service <br> Equipment and Supplies ..................... | 12,349 | 11,876 | - 3.8 |
| Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment ...... | 13,557 4 | 15,647 | +15.4 |
| Other Construction Materials and Supplies, including Iumber | $53,319$ | 68,893 | $+29.3$ |
| Farm Machinery .............................. | 2,9662 | 3,049 | + 2.8 |
| Hardware | 24,899 | 26,771 | + 7.5 |
| Household Electrical Appliances .......... | 17,201~ | 16,737 | - 2.7 |
| Industrial and Transportation Equipment and Supplies | 49,993 | 55,402 | +10.8 |
| All Other Trades ........................... | 252,686 | 300,954 | +19.1 |

