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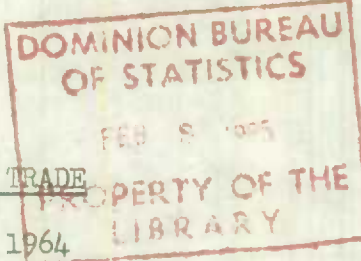
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WHOLESALE TRADE

October, 1964

Sales of Canadian wholesalers for the month of October are estimated at \$892,651,000, down 1.5% from sales of \$906,056,000 in October, 1963. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

October sales were larger in eleven of the eighteen specified trade groups. Increases ranged from 17.3% for Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment to 0.2% for Hardware. Decreases in the seven remaining trade groups ranged from 4.8% for Automotive Parts and Accessories to 1.0% for Groceries and Food Specialties and also for Tobacco, Confectionery and Soft Drinks. The All Other Trades group showed a decrease of 14.0%.

For the first ten months of the year, sales are estimated at \$9,269,580,000, an increase of 9.5% over the same period of 1963. All of the specified trades showed increases in business volume ranging from 22.9% for Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment to 0.6% for Automotive Parts and Accessories. The All Other Trades group indicated an increase of 13.6%.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division.

January, 1965

6423-501

# WHOLESALE TRADE

October, 1964

## Preliminary Estimates of Wholesale Sales and Percentage Changes

	October			January - October		
	Sales		% Change 1964/1963	Sales		% Change 1964/1963
	1963 \$'000	1964 \$'000		1963 \$'000	1964 \$'000	
Total, All Trades .....	906,056	892,651	- 1.5	8,468,195	9,269,580	+ 9.5
Fresh Fruits and Vegetables .....	28,065	31,306	+11.5	272,381	292,688	+ 7.5
Groceries and Food Specialties .....	184,239	182,398	- 1.0	1,646,444	1,735,424	+ 5.4
Meat and Dairy Products .....	18,795	18,228	- 3.0	135,268	150,735	+11.4
Clothing and Furnishings .....	10,459	10,106	- 3.4	86,672	92,663	+ 6.9
Footwear .....	4,329	4,269	- 1.4	34,824	35,807	+ 2.8
Other Textile and Clothing Accessories ...	19,563	21,017	+ 7.4	172,758	188,530	+ 9.1
Coal and Coke .....	16,536	17,085	+ 3.3	119,599	121,434	+ 1.5
Drugs and Drug Sundries .....	27,084	27,902	+ 3.0	214,689	231,270	+ 7.7
Newsprint, Paper and Paper Products .....	30,986	31,455	+ 1.5	268,754	292,394	+ 8.8
Tobacco, Confectionery and Soft Drinks ...	66,564	65,900	- 1.0	663,795	681,114	+ 2.6
Automotive Parts and Accessories .....	39,644	37,732	- 4.8	383,757	386,009	+ 0.6
Commercial, Institutional and Service Equipment and Supplies .....	11,606	12,594	+ 8.5	119,056	125,483	+ 5.4
Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment .....	19,323	22,670	+17.3	155,095	190,619	+22.9
Other Construction Materials and Supplies, including Lumber .....	87,791	86,562	- 1.4	695,757	787,608	+13.2
Farm Machinery .....	5,848	6,686	+14.3	74,774	89,627	+19.9
Hardware .....	33,146	33,219	+ 0.2	292,056	303,775	+ 4.0
Household Electrical Appliances .....	20,629	23,915	+15.9	168,534	179,581	+ 6.6
Industrial and Transportation Equipment and Supplies .....	71,127	78,663	+10.6	700,163	812,718	+16.1
All Other Trades .....	210,322	180,944	-14.0	2,263,819	2,572,101	+13.6

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