

CATALOGUE No.

63-008

MONTHLY

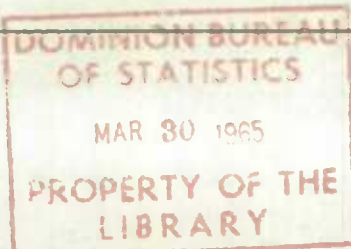
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WHOLESALE TRADE

December, 1964

Sales of Canadian wholesalers for the month of December, estimated at \$989,174,000, were 12.4% greater than the \$880,054,000 reported for the same month in 1963. These sales cover wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

All but three of the specified trade groups reported increased sales. Increases ranged from 54.3% for Industrial and Transportation Equipment and Supplies to 1.1% for Meat and Dairy Products. Footwear showed a decrease of 1.7%, and Coal and Coke of 2.8%. The All Other Trades group showed a decrease of 5.3%.

Sales for the year are estimated at \$11,130,725,000, an increase of 9.3% over the year 1963. All specified trades showed increases in business volume ranging from 22.4% for Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment, to the negligible percentage increase in Coal and Coke represented by a \$42,000 increase in dollar volume. The All Other Trades group indicated an increase of 10.9%.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

March, 1965

6423-501

WHOLESALE TRADE

December, 1964

Preliminary Estimates of Wholesale Sales and Percentage Changes

| | December | | | January-December | | |
|--|----------------|----------------|-----------------------|------------------|----------------|-----------------------|
| | Sales | | % Change 1964/1963 | Sales | | % Change 1964/1963 |
| | 1963 \$'000 | 1964 \$'000 | | 1963 \$'000 | 1964 \$'000 | |
| Total, All Trades | 880,054 | 989,174 | +12.4 | 10,180,500 | 11,130,725 | + 9.3 |
| Fresh Fruits and Vegetables | 28,485 | 33,406 | +17.3 | 323,015 | 349,920 | + 8.3 |
| Groceries and Food Specialties | 178,307 | 205,284 | +15.1 | 1,987,001 | 2,110,932 | + 6.2 |
| Meat and Dairy Products | 17,467 | 17,664 | + 1.1 | 172,554 | 187,836 | + 8.9 |
| Clothing and Furnishings | 7,999 | 8,187 | + 2.3 | 105,044 | 111,295 | + 6.0 |
| Footwear | 3,352 | 3,295 | - 1.7 | 41,680 | 43,277 | + 3.8 |
| Other Textile and Clothing Accessories ... | 18,559 | 21,677 | +16.8 | 212,726 | 232,421 | + 9.3 |
| Coal and Coke | 15,011 | 14,586 | - 2.8 | 149,882 | 149,924 | (1) |
| Drugs and Drug Sundries | 21,391 | 24,138 | +12.8 | 258,245 | 279,512 | + 8.2 |
| Newsprint, Paper and Paper Products | 26,861 | 28,640 | + 6.6 | 325,001 | 353,061 | + 8.6 |
| Tobacco, Confectionery and Soft Drinks ... | 78,553 | 88,086 | +12.1 | 800,240 | 828,516 | + 3.5 |
| Automotive Parts and Accessories | 36,437 | 37,840 | + 3.8 | 457,031 | 462,262 | + 1.1 |
| Commercial, Institutional and Service | | | | | | |
| Equipment and Supplies | 12,335 | 12,053 | - 2.3 | 140,916 | 148,310 | + 5.2 |
| Electrical Wiring Supplies, Construction | | | | | | |
| Materials, Apparatus and Equipment | 17,118 | 21,316 | +24.5 | 190,576 | 233,323 | +22.4 |
| Other Construction Materials and Supplies, | | | | | | |
| including Lumber | 59,207 | 80,036 | +35.2 | 830,755 | 951,039 | +14.5 |
| Farm Machinery | 7,543 | 9,592 | +27.2 | 84,933 | 102,684 | +20.9 |
| Hardware | 31,474 | 34,149 | + 8.5 | 355,647 | 370,324 | + 4.1 |
| Household Electrical Appliances | 27,973 | 34,956 | +25.0 | 218,484 | 239,374 | + 9.6 |
| Industrial and Transportation Equipment | | | | | | |
| and Supplies | 63,185 | 97,519 | +54.3 | 827,964 | 982,745 | +18.7 |
| All Other Trades | 228,797 | 216,750 | - 5.3 | 2,698,806 | 2,993,970 | +10.9 |

(1) No change.

