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CATALOGUE No.

63-008

MONTHLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 30 - No. 2

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WHOLESALE TRADE

February, 1964

Sales of Canadian wholesalers for the month of February are estimated at \$872,961,000, an increase of 15.7% over the same month of 1963. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

February sales were larger in fifteen of the eighteen specified trade groups. Increases ranged from 71.1% for Farm Machinery to 1.4% for Automotive Parts and Accessories. Decreases in the three remaining trades were 11.9% for Coal and Coke, 1.2% for Tobacco, Confectionery and Soft Drinks and 0.7% for Fresh Fruits and Vegetables. The "All Other Trades" group showed an increase of 26.5%.

For the first two months of the year, sales are estimated at \$1,722,698,000, an increase of 14.3% over the same period of 1963. With the exception of an 11.3% decrease for Coal and Coke, all trade groups showed increases ranging from 43.6% for Farm Machinery to 1.3% for Tobacco, Confectionery and Soft Drinks.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division.

April, 1964
6423-501

WHOLESALE TRADE

February, 1964

Preliminary Estimates of Wholesale Sales and Percentage Changes

	February			January - February		
	Sales		% Change 1964/1963	Sales		% Change 1964/1963
	1963	1964		1963	1964	
	\$'000	\$'000		\$'000	\$'000	
Total, All Trades	754,342	872,961	+15.7	1,507,503	1,722,698	+14.3
Fresh Fruits and Vegetables	22,561	22,403	- 0.7	45,073	46,308	+ 2.7
Groceries and Food Specialties	157,679	171,657	+ 8.9	292,234	318,782	+ 9.1
Meat and Dairy Products	8,911	10,239	+14.9	19,660	23,027	+17.1
Clothing and Furnishings	7,106	8,128	+14.4	12,455	14,324	+15.0
Footwear	2,992	3,339	+11.6	5,209	5,371	+ 3.1
Other Textile and Clothing Accessories ...	15,771	17,686	+12.1	31,380	35,141	+12.0
Coal and Coke	12,664	11,151	-11.9	26,387	23,401	-11.3
Drugs and Drug Sundries	19,969	21,352	+ 6.9	39,770	43,343	+ 9.0
Newsprint, Paper and Paper Products	22,469	25,260	+12.4	44,615	49,535	+11.0
Tobacco, Confectionery and Soft Drinks ...	55,236	54,599	- 1.2	108,289	109,654	+ 1.3
Automotive Parts and Accessories	28,756	29,151	+ 1.4	55,233	56,487	+ 2.3
Commercial, Institutional and Service						
Equipment and Supplies	10,218	11,628	+13.8	22,567	23,504	+ 4.2
Electrical Wiring Supplies, Construction						
Materials, Apparatus and Equipment	12,506	16,337	+30.6	26,063	31,984	+22.7
Other Construction Materials and Supplies,						
including Lumber	46,983	62,855	+33.8	100,302	131,748	+31.4
Farm Machinery	4,388	7,508	+71.1	7,354	10,557	+43.6
Hardware	22,753	26,352	+15.8	47,652	53,123	+11.5
Household Electrical Appliances	17,010	18,320	+ 7.7	34,211	35,057	+ 2.5
Industrial and Transportation Equipment						
and Supplies	58,088	66,173	+13.9	108,081	121,575	+12.5
All Other Trades	228,282	288,823	+26.5	480,968	589,777	+22.6

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