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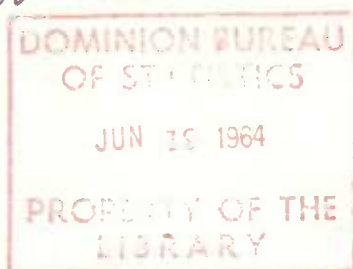
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WHOLESALE TRADE

March, 1964

Sales of Canadian wholesalers for the month of March, at \$1,022,636,000, were 20.8% greater than the \$846,821,000 reported for the same month of 1964. These sales cover wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

All but one of the eighteen specified trade groups reported increased sales. Increases ranged from 61.2% for Farm Machinery to 0.8% for Tobacco, Confectionery and Soft Drinks. The Coal and Coke group showed a decrease of 8.1%. The "All Other Trades" group showed an increase of 25.2%.

For the first three months of the year, sales are estimated at \$2,745,334,000, an increase of 16.6% over the same period of 1963. With the exception of a 10.4% decrease in Coal and Coke, all trade groups showed increases ranging from 52.1% for Farm Machinery to 3.0% for Automotive Parts and Accessories.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division.

May, 1964
6423-501

WHOLESALE TRADE

March, 1964

Preliminary Estimates of Wholesale Sales and Percentage Changes

	March			January - March		
	Sales		% Change 1964/1963	Sales		% Change 1964/1963
	1963 \$'000	1964 \$'000		1963 \$'000	1964 \$'000	
Total, All Trades	346,821	1,022,636	+20.8	2,354,324	2,745,334	+16.6
Fresh Fruits and Vegetables	24,926	26,570	+ 6.6	69,999	72,878	+ 4.1
Groceries and Food Specialties	154,479	167,495	+ 8.4	446,713	486,277	+ 8.9
Meat and Dairy Products	12,841	15,876	+23.6	32,501	38,903	+19.7
Clothing and Furnishings	8,492	10,215	+20.3	20,947	24,539	+17.1
Footwear	3,714	4,030	+ 8.5	8,923	9,401	+ 5.4
Other Textile and Clothing Accessories ...	16,372	19,763	+20.7	47,752	54,904	+15.0
Coal and Coke	10,892	10,005	- 8.1	37,279	33,406	-10.4
Drugs and Drug Sundries	22,219	23,158	+ 4.2	61,989	66,501	+ 7.3
Newsprint, Paper and Paper Products	23,786	26,521	+11.5	68,401	76,056	+11.2
Tobacco, Confectionery and Soft Drinks ...	79,227	79,852	+ 0.8	187,516	189,506	+ 1.1
Automotive Parts and Accessories	39,996	41,621	+ 4.1	95,229	98,108	+ 3.0
Commercial, Institutional and Service Equipment and Supplies	12,861	13,273	+ 3.2	35,428	36,777	+ 3.8
Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment	13,569	19,058	+40.5	39,632	51,042	+28.8
Other Construction Materials and Supplies, including Lumber	61,848	97,166	+57.1	162,150	228,914	+41.2
Farm Machinery	6,968	11,229	+61.2	14,322	21,786	+52.1
Hardware	26,153	29,990	+14.7	73,805	83,113	+12.6
Household Electrical Appliances	16,463	17,746	+ 7.8	50,674	52,803	+ 4.2
Industrial and Transportation Equipment and Supplies	88,334	128,950	+46.0	196,415	250,525	+27.5
All Other Trades	223,681	280,118	+25.2	704,649	869,895	+23.5

Note: 1963 figures are revised.

