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CATALOGUE No.

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MONTHLY

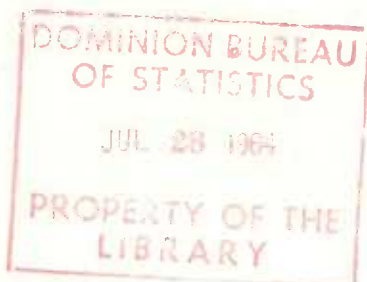
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WHOLESALE TRADE

April, 1964

Sales of Canadian wholesalers for the month of April are estimated at \$956,648,000, an increase of 12.3% over the same month of 1963. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

April sales were larger in fifteen of the eighteen specified trade groups. Increases ranged from 26.8% for Farm Machinery to 0.4% for Hardware. Decreases in the three remaining trades were 5.6% for Footwear, 2.6% for Automotive Parts and Accessories and 2.3% for Commercial, Institutional and Service Equipment and Supplies. The "All Other Trades" group showed an increase of 19.8%.

For the first four months of the year, sales are estimated at \$3,701,982,000, an increase of 15.5% over the same period of 1963. With the exception of a 6.1% decrease for Coal and Coke, all trade groups showed increases ranging from 41.2% for Farm Machinery to 1.3% for Automotive Parts and Accessories. The "All Other Trades" group showed an increase of 22.5%.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division.

July, 1964
6423-501

WHOLESALE TRADE

April, 1964

Preliminary Estimates of Wholesale Sales and Percentage Changes

	April			January - April		
	Sales		% Change 1964/1963	Sales		% Change 1964/1963
	1963	1964		1963	1964	
	\$'000	\$'000		\$'000	\$'000	
Total, All Trades	852,016	956,648	+12.3	3,206,340	3,701,982	+15.5
Fresh Fruits and Vegetables	24,699	26,981	+ 9.2	94,698	99,859	+ 5.4
Groceries and Food Specialties	151,004	166,695	+10.4	597,717	652,972	+ 9.2
Meat and Dairy Products	11,817	12,611	+ 6.7	44,318	51,514	+16.2
Clothing and Furnishings	9,503	9,659	+ 1.6	30,450	34,198	+12.3
Footwear	4,097	3,866	- 5.6	13,020	13,267	+ 1.9
Other Textile and Clothing Accessories ...	17,428	18,470	+ 6.0	65,180	73,374	+12.6
Coal and Coke	9,198	10,246	+11.4	46,477	43,652	- 6.1
Drugs and Drug Sundries	19,493	21,503	+10.3	81,482	88,004	+ 8.0
Newsprint, Paper and Paper Products	27,191	30,712	+12.9	95,592	106,768	+11.7
Tobacco, Confectionery and Soft Drinks ...	62,194	66,410	+ 6.8	249,710	255,916	+ 2.5
Automotive Parts and Accessories	41,169	40,104	- 2.6	136,398	138,212	+ 1.3
Commercial, Institutional and Service						
Equipment and Supplies	13,174	12,865	- 2.3	48,602	49,642	+ 2.1
Electrical Wiring Supplies, Construction						
Materials, Apparatus and Equipment	14,185	16,825	+18.6	53,817	67,867	+26.1
Other Construction Materials and Supplies,						
including Lumber	61,065	69,316	+13.5	223,215	298,230	+33.6
Farm Machinery	10,820	13,716	+26.8	25,142	35,502	+41.2
Hardware	28,576	28,692	+ 0.4	102,381	111,805	+ 9.2
Household Electrical Appliances	18,289	19,650	+ 7.4	68,963	72,453	+ 5.1
Industrial and Transportation Equipment						
and Supplies	71,120	80,510	+13.2	267,535	331,035	+23.7
All Other Trades	256,994	307,817	+19.8	961,643	1,177,712	+22.5

Note: 1963 figures are revised.

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