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WHOLESALE TRADE

July, 1964

Sales of Canadian wholesalers for the month of July are estimated at \$880,971,000, an increase of 7.4% over the same month of 1963. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

All of the 18 specified groups reported increased sales ranging from 35.9% for Coal and Coke to 1.2% for Automotive Parts and Accessories. The All Other Trades category remained practically unchanged.

For the first seven months of the year, sales are estimated at \$6,589,416,000, an increase of 11.5% over the same period of 1963. All the specified trades showed increases in business volume ranging from 23.4% in the case of Farm Machinery to 1.7% for Automotive Parts and Accessories. The All Other Trades group indicated an increase of 15.6%.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

October, 1964

6423-501

# WHOLESALE TRADE

July, 1964

## Preliminary Estimates of Wholesale Sales and Percentage Changes

	July			January - July		
	Sales		% Change 1964/1963	Sales		% Change 1964/1963
	1963	1964		1963	1964	
	\$'000	\$'000		\$'000	\$'000	
Total, All Trade .....	820,651	880,971	+ 7.4	5,911,628	6,589,416	+11.5
Fresh Fruits and Vegetables .....	33,878	36,150	+ 6.7	190,342	201,367	+ 5.8
Groceries and Food Specialties .....	177,740	189,975	+ 6.9	1,106,664	1,189,062	+ 7.4
Meat and Dairy Products .....	13,906	15,318	+10.2	86,635	96,910	+11.9
Clothing and Furnishings .....	6,691	7,103	+ 6.2	53,680	58,069	+ 8.2
Footwear .....	1,966	2,113	+ 7.5	20,512	21,430	+ 4.5
Other Textile and Clothing Accessories ...	14,309	16,607	+16.1	110,257	123,479	+12.0
Coal and Coke .....	8,580	11,664	+35.9	77,490	79,430	+ 2.5
Drugs and Drug Sundries .....	19,048	20,425	+ 7.2	142,407	153,601	+ 7.9
Newsprint, Paper and Paper Products .....	28,859	31,006	+ 7.4	180,025	196,777	+ 9.3
Tobacco, Confectionery and Soft Drinks ...	64,749	69,767	+ 7.7	460,985	474,247	+ 2.9
Automotive Parts and Accessories .....	38,936	39,388	+ 1.2	261,061	265,617	+ 1.7
Commercial, Institutional and Service						
Equipment and Supplies .....	11,536	13,037	+13.0	84,289	88,788	+ 5.3
Electrical Wiring Supplies, Construction						
Materials, Apparatus and Equipment .....	16,554	18,887	+14.1	103,174	127,183	+23.3
Other Construction Materials and Supplies,						
including Lumber .....	74,934	83,794	+11.8	451,053	543,277	+20.4
Farm Machinery .....	11,499	12,578	+ 9.4	56,758	70,043	+23.4
Hardware .....	28,758	29,912	+ 4.0	196,805	206,159	+ 4.8
Household Electrical Appliances .....	13,825	14,320	+ 3.6	112,118	119,019	+ 6.2
Industrial and Transportation Equipment						
and Supplies .....	64,933	79,126	+21.9	502,079	592,567	+18.0
All Other Trades .....	189,950	189,801	(1)	1,715,294	1,982,391	+15.6

(1) No change.

