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|  | 1OOMAMON BUREAU OF STATISTICS |
| WHOLESALE TRADE | NOV 19, 1964 |
| August, 1964 | $\begin{gathered} \text { PROPERTY OF THE } \\ 1.16 \mathrm{~A} \text { Y } \\ \hline \end{gathered}$ |

Sales of Canadian wholesalers for the month of August are estimated at $\$ 839,909,000$, an increase of $5.8 \%$ over the same month of 1963 . These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

August sales were larger in eleven of the eighteen specified trade groups. Increases ranged from $20.1 \%$ for Industrial and Transportation Equipment and Supplies to 1.3\% for Clothing and Furnishings. Decreases in the seven remaining trade groups ranged from $12.9 \%$ for Farm Machinery to $0.4 \%$ for Other Construction Materials and Supplies, including Lumber. The All Other Trades group showed an increase of $15.9 \%$.

For the first eight months of the year, sales are estimated at $\$ 7,429,325,000$, an increase of $10.8 \%$ over the same period of 1963. All of the specified trades showed increases in business volume ranging from $22.4 \%$ for Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment to 1.3\% for Automotive Parts and Accessories. The All Other Trades group indicated an increase of $15.6 \%$.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

November, 1964
6423-501

August, 1964
Preliminary Estimates of Wholesale Sales and Percentage Changes

|  | August |  |  | January - August |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales |  | \% Change 1964/1963 | Sales |  | \% Change 1964/1963 |
|  | 1963 | 1964 |  | 1963 | 1964 |  |
|  | \$1000 | \$'000 |  | \$'000 | \$'000 |  |
| Total, All Trades | 793,593 ${ }^{\prime \prime}$ | 839,909 | + 5.8 | 6,705,221 | 7,429,325 | +10.8 |
| Fresh Fruits and Vegetables | 29,199 | 30,697 | $+5.1$ | 219,541 | 232,064 | $+5.7$ |
| Groceries and Food Specialties ........... | 188,280 | 187,423 | - 0.5 | 1,294,944 | 1,376,485 | + 6.3 |
| Meat and Dairy Products ............................................. | 15,270 | 17,841 | +16.8 | 101,905 | 114,751 | +12.6 |
| Clothing and Furnishings ................ | 10,597 | 10,740 | $+1.3$ | 64,277 | 68,809 | + 7.1 |
| Footwear . | 4,914 | 4,741 | -3.5 | 25,426 | 26,171 | + 2.9 |
| Other Textile and Clothing Accessories ... | 19,146 | 19,935 | +4.1 | 129,403 | 143,414 | +10.8 |
| Coal and Coke ............................. | 11,714 | 12,497 | + 6.7 | 89,204 | 91,927 | $+3.1$ |
| Drues and Drug Sundries ................... | 20,582 | 22,369 | $+8.7$ | 162,989 | 175,970 | $+8.0$ |
| Newsprint, Paper and Paper Products ...... | 28,052 | 32,703 | +16.6 | 208,077 | 229,480 | +10.3 |
| Tobacco, Confectionery and Soft Drinks ... | 65,855 | 64,482 | - 2.1 | 526,840 | 538,729 | $+2.3$ |
| Automotive Parts and Accessories ........ | 45,043 | 44,441 | $-1.3$ | 306,104 | 310,058 | + 1.3 |
| Commercial, Institutional and Service Equipnent and Supplies | 12,394 | 12,967 | $+4.6$ | 96,683 | 101,755 | + 5.2 |
| Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment | 15,861 | 18,548 | +16.9 | 119,035 | 145,731 | +22.4 |
| Other Construction Materials and Supplies, including Lumber | 74,655 | 74,329 | -0.4 | 525,708 | 617,606 | +17.5 |
|  | 6,603 | 5,751 | -12.9 | 63,361 | 75,794 | +19.6 |
| Hardware . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 30,556 | 31,307 | + 2.5 | 227,361 | 237,466 | + 4.4 |
| Household Electrical Appliances ........... | 14,844 | 14,692 | $-1.0$ | 126,962 | 133,711 | + 5.3 |
| Industrial and Transportation Equipment and Supplies | 61,592 | 73,960 | +20.1 | 563,671 | 666,527 | $+18.2$ |
| All Other Trades ............................ | 138,436 | 160,486 | +15.9 | 1,853,730 | 2,142,877 | +15.6 |

