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## HOLESALE TRADE

September, 1964

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Sales of Canadian wholesalers for the month of September, estimated at $\$ 947,604,000$, were $10.6 \%$ greater than the $\$ 856,918,000$ reported for the same month of 1963. These sales cover wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

All but one of the eighteen specified trade groups reported increased sales. Increases ranged from $32.7 \%$ for Electrical Wiring Supplies, Construction Naterials, Apparatus and Equipment to $0.6 \%$ for Automotive Parts and Accessories. Coal and Coke showed a decrease of $10.4 \%$. The All Other Trades group showed an increase of $24.3 \%$.

For the first nine months of the year, sales are estimated at $\$ 8,376,929,000$, an increase of $10.8 \%$ over the same period of 1963. All of the specified trades showed increases in business volume ranging from $23.7 \%$ for Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment to 1. $2 \%$ for Coal and Coke and also for Automotive Parts and Accessories. The All Other Trades group indicated an increase of $16.4 \%$.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

December, 1964
$6423-501$

Septerber, 1964
Preliminary Estimates of tholesale Sales and Percentage Changes

|  | September |  |  | January - September |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales |  | $\left\{\begin{array}{l} 8 \text { Change } \\ 1964 / 1963 \end{array}\right.$ | Sales |  | $\begin{aligned} & \text { Ch Change } \\ & 1964 / 1963 \end{aligned}$ |
|  | 1963 | 1964 |  | 1963 | 1964 |  |
|  | \$1000 | $\$^{+} 000$ |  | \$1000 | \$1000 |  |
| Total, All Trades | 856,918 | 947,604 | $+10.6$ | 7,562,139 | 8,376,929 | +10.8 |
| Fresh Fruits and Vegetables | 24,775 | 29,318 | $+18.3$ | 244,316 | 261,382 | $+7.0$ |
| Groceries and Food Specialties | 167,261 | 176,5141 | + 5.5 | 1,462,205 | 1,553,026 | + 6.2 |
| Meat and Dairy Products ...... | 14,568 | 17,756 | +21.9 | 116,473 | 132,507 | +13.8 |
| Clothing and Furnishings | 11,936 | 13,748 | +15.2 | 76,213 | 82,557 | +8.3 |
| Footwear ................ | 5,069 | 5,367 | + 5.9 | 30,495 | 31,538 | + 3.4 |
| Other Textile and Clothing | 23,792 | 24,099 | $+1.3$ | 153,195 | 167,513 | + 9.3 |
| Coal and Coke ............ | 13,859 | 12,422 | -10.4 | 103,063 | 104,349 | + 1.2 |
| Drugs and Drug Sundries ....... | 24,616 | 27,398 | $+11.3$ | 187,605 | 203,368 | $+8.4$ |
| Hewsprint, Paper and Paper Products | 29,691 | 31,459 | +6.0 | 237,768 | 260,939 | + 9.7 |
| Tobacco, Confectionery and Soft Drinks | 70,391 | 76,485 | + 8.7 | 597,231 | 615,214 | +3.0 |
| Automotive Parts and Accessories ...... | 38,009 | 38,219 | + 0.6 | 344,113 | 348,277 | + 1.2 |
| Comnercial, Institutional and Service Equipment and Supplies | 10,767 | 11,134 | $+3.4$ | 107,450 | 112,889 | + 5.1 |
| Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment ..... | 16,737 | 22,218 | +32.7 | 135,772 | 167,949 | +23.7 |
| Other Construction Materials and Supplies, including Lumber | 82,258 | 83,440 | $+1.4$ | 607,966 | 701,046 | +15.3 |
| Farm Machinery .... | 5,565 | 7,147 | $+28.4$ | 68,926 | 82,941 | +20.3 |
| Hardware ..... | 31,549 | 33,090 | + 4.9 | 258,910 | 270,556 | $+4.5$ |
| Household Electrical Appliances .......... | 20,943 | 21,955 | $+4.8$ | 147,905 | 155,666 | + 5.2 |
| Industrial and Transportation Equipment and Supplies | 65,365 | 67,528 | $+3.3$ | 629,036 | 734,055 | $+16.7$ |
| All Other Trades | 199,767 | 248,280 | $+24.3$ | 2,053,497 | 2,391,157 | +16.4 |

