CATALOGUE No.

63-008

MONTHLY

## DOMINION BUREAU OF STATISTICS

OTTAWA CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 31 - No. 10

OF STATISTICS

JAN 6 1966

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WHOLESALE TRADE

October 1965

Sales of Canadian wholesalers for the month of October are estimated at \$994,744,000, an increase of 11.3% over the same month in 1964. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

October sales were greater in thirteen of the eighteen specified trade groups. Increases ranged from 0.% in Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment to 35.1% in Footwear. In the remaining five trades decreases ranged from 1.0% in Commercial, Institutional and Service Equipment and Supplies to 7.7% in Hardware. Sales in the "All Other Trades" group increased by 33.0%.

For the first ten months of the year, sales are estimated at \$10,168,878,000, an increase of 9.5% over the same period in 1964. All of the specified trades showed increases, ranging from 0.2% in Hardware to 16.7% in Meat and Dairy Products. Sales of the "All Other Trades" group increased by 15.1%.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

December 1965

6423-501

## WHOLESALE TRADE

## October 1965

## Preliminary Estimates of Wholesale Sales and Percentage Changes

	October			January - October		
	Sales		% Change	Sales		% Change
	1964	1965	1965/1964	1964	1965	1965/1964
	\$1000	\$1000		\$1000	\$1000	Tourse of I
m 4-7 477 m 3-6	001 050	001 711	677.2	0 205 172	10 160 070	+ 9.5
Total, All Trades	894,058	994,744	+11.3	9,285,472	10,168,878	+11.5
Fresh Fruits and Vegetables	31,192	31,799	+ 1.9	293,402	327,033	
Groceries and Food Specialties	182,002	189,043	+ 3.9	1,730,480	1,844,311	+ 6.6
Meat and Dairy Products	18,892	23,224	+22.9	156,051	182,136	+16.7
Clothing and Furnishings	10,080	9,629	- 4.5	92,469	95,739	+ 3.5
Footwear	4,303	5,813	+35.1	36,093	38,393	+ 6.4
Other Textile and Clothing Accessories	20,924	20,596	-1.6	187,687	189,495	+ 1.0
Coal and Coke	17,291	16,193	- 6.4	122,715	125,498	+ 2.3
Drugs and Drug Sundries	28,045	29,597	+ 5.5	232,393	255,863	+10.1
Newsprint, Paper and Paper Products	32,406	36,055	+11.3	301,397	313,974	+ 4.2
Tobacco, Confectionery and Soft Drinks	66,673	68,265	+ 2.4	688,601	720,871	+ 4.7
Automotive Parts and Accessories	37,534	40,674	+ 8.4	384,641	413,837	+ 7.6
Commercial, Institutional and Service						
Equipment and Supplies	12,703	12,577	- 1.0	126,826	135,955	+ 7.2
Electrical Wiring Supplies, Construction		3.2,711			-27,777	
Materials, Apparatus and Equipment	22,036	22,245	+ 0.9	185,493	202,020	+ 8.9
Other Construction Materials and Supplies,	22,000	22,24)	,	207,477	202,020	0.7
including Lumber	87,204	94,259	+ 8.1	793,946	835,196	+ 5.2
		7,065	+ 8.1	88,046	100,072	+13.7
Farm Machinery	6,538				1	
Hardware	33,470	30,879	- 7.7	306,033	306,538	+ 0.2
Household Electrical Appliances	23,295	24,520	+ 5.3	174,705	192,753	+10.3
Industrial and Transportation Equipment	ma 15:	47 450	7/0	42.0	00/ 000	7. 6
and Supplies	78,624	91,877	+16.9	810,441	926,371	+14.3
All Other Trades	180,844	240,433	+33.0	2,574,051	2,962,822	+15.1

Note: Components may not add to totals due to rounding. Percentages were calculated on unrounded figures.

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