

October 1965

Sales of Canadian wholesalers for the month of October are estimated at $\$ 994,744,000$, an increase of $11.3 \%$ over the same month in 1964. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

October sales were greater in thirteen of the eighteen specified trade groups. Increases ranged from $0.9 \%$ in Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment to $35.1 \%$ in Footwear. In the remaining five trades decreases ranged from $1.0 \%$ in Comercial, Institutional and Service Equipment and Supplies to 7.7\% in Hardware. Sales in the "All Other Trades" group increased by $33.0 \%$.

For the first ten months of the year, sales are estimated at $\$ 10,168,878,000$, an increase of $9.5 \%$ over the same period in 1964. All of the specified trades showed increases, ranging from $0.2 \%$ in Hardware to $16.7 \%$ in Meat and Dairy Products. Sales of the "All Other Trades" group increased by $15.1 \%$.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

December 1965
6423-501

## WHOLESALE TRADE

October 1965
Preliminary Estimates of Wholesale Sales and Percentage Changes

|  | October |  |  | January - October |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales |  | \% Change 1965/1964 | Sales |  | $\begin{aligned} & \text { fo Change } \\ & 1965 / 1964 \end{aligned}$ |  |
|  | 1964 | 1965 |  | 1964 | 1965 |  |  |
|  | \$'000 | \$1000 |  | \$1000 | \$'000 |  |  |
| Total, All Trades | 894,058 | 994,744 | +11.3 | 9,285,472 | 10,168,878 | E +9.5 |  |
| Fresh Fruits and Vegetables | 31,192 | 31,799 | $+1.9$ | 293,402 | 327,033 | $+27.5$ |  |
| Groceries and Food Specialties | 182,002 | 189,043 | + 3.9 | 1,730,480 | 1,844,311 | + 6.6 |  |
| Meat and Dairy Products ...... | 18,892 | 23,224 | +22.9 | 156,051 | 182,136 | -16.7 |  |
| Clothing and Fumishings | 10,080 | 9,629 | - 4.5 | 92,469 | 95,739 | + 3.5 |  |
| Footwear ................ | 4,303 | 5,813 | +35.1 | 36,093 | 38,393 | +6.4 | " |
| Other Textile and Clothing Accessories ... | 20,924 | 20,596 | - 1.6 | 187,687 | 189,495 | + 1.0 | $\cdots$ |
| Coal and Coke ............................................................. | 17,291 | 16,193 | - 6.4 | 122,715 | 125,498 | + 2.3 | 0 |
| Drugs and Drug Sundries | 28,045 | 29,597 | + 5.5 | 232,393 | 255,863 | $+10.1$ | 9 |
| Newsprint, Paper and Paper Products ...... | 32,406 | 36,055 | +11.3 | 301,397 | 313,974 | $+4.2$ | 0 |
| Tobacco, Confectionery and Soft Drinks ... | 66,673 | 68,265 | $+2.4$ | 688,601 | 720,871 | $+4.7$ | ¢ |
| Automotive Parts and Accessories ......... | 37,534 | 40,674 | +8.4 | 384,641 | 413,837 | $+7.6$ |  |
| Commercial, Institutional and Service Equipment and Supplies | 12,703 | 12,577 | - 1.0 | 126,826 | 135,955 | $+7.2$ |  |
| Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment | 22,036 | 22,245 | $+0.9$ | 185,493 | 202,020 | $+8.9$ |  |
| Other Construction Materials and Supplies, including Lumber | 87,204 | 94,259 | + 8.1 | 793,946 | 835,196 | $+5.2$ |  |
| Farm Machinery | 6,538 | 7,065 | $+8.1$ | 88,046 | 100,072 | +13.7 |  |
| Hardware | 33,470 | 30,879 | -7.7 | 306,033 | 306,538 | + 0.2 |  |
| Household Electrical Appliances .......... | 23,295 | 24,520 | + 5.3 | 174,705 | 192,753 | +10.3 |  |
| Industrial and Transportation Equipment and Supplies | 78,624 | 91,877 | +16.9 | 810,441 | 926,371 | +14.3 |  |
| All Other Trades ................................................... | 180,844 | 240,433 | +33.0 | 2,574,051 | 2,962,822 | +15.1 |  |

Note: Components may not add to totals due to rounding.
Percentages were calculated on unrounded figures.

