

Sales of Canadian wholesalers for the month of November 1965 are estimated at $\$ 1,015,316,000$, an increase of $16.3 \%$ over the same month in 1964 . These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

November sales were greater in all of the eighteen specified trades. Increases ranged from $6.2 \%$ in Hardware to $26.1 \%$ in Commercial, Institutional and Service Equipment and Supplies. Sales in the "All Other Trades" group increased 26.7..

For the first eleven months of the year, sales are estimated at $\$ 11,184,193,000$, an increase of $10.1{ }^{\prime \prime}$ over the same period in 1964. All of the specified trades showed increases, ranging from $0.7 \%$ in Hardvare to $15.9 \%$ in Meat and Dairy Products. Sales of the "All Other Trades" group increased by 16.0\%.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

January 1966
6423-501

November 1965
Preliminary Estimates of iholesale Sales and Percentage Changes

|  | iNovember* |  |  | January - November |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales |  | $\begin{gathered} \text { Change } \\ 1965 / 1964 \end{gathered}$ | Sales |  | $\begin{gathered} \text { Change } \\ 1965 / 1964 \end{gathered}$ |
|  | 1964 | 1965 |  | 1964 | 1965 |  |
|  | \$1000 | \$'000 | \% | \$'000 | \$'000 | \% |
| Total, All Trades .................... | 873,116 | 1,015,316 | +16.3 | 10,158,588 | 11,184,193 | +10.1 |
| Fresh Fruits and Vegetables ............... | 23,682 | 26,432 | +11.6 | 317,084 | 353,465 | +11.5 |
| Groceries and Food Specialties ............ | 169,748 | 186,769 | +10.0 | 1,900,228 | 2,031,080 | + 6.9 |
| Meat and Dairy Products .................... | 20,150 | 22,090 | + 9.6 | 176,201 | 204,226 | +15.9 |
| Clothing and Furnishings | 10,428 | 12,055 | +15.6 | 102,897 | 107,794 | $+4.8$ |
| Footwear | 4,213 | 4,858 | +15.3 | 40,306 | 43,251 | + 7.3 |
| Other Textile and Clothing Accessories. | 22,137 | 24,707 | +11.6 | 209,824 | 214,202 | $+2.1$ |
|  | 14,041 | 15,584 | +11.0 | 136,756 | 141,082 | + 3.2 |
| Drugs and Drug Sundries .................... | 24,217 | 27,904 | +15.2 | 256,610 | 283,767 | +10.6 |
| Newsprint, Paper and Paper Products ...... | 33,011 | 36,939 | +11.9 | 334,408 | 350,913 | $+4.9$ |
| Tobacco, Confectionery and Soft Drinks ... | 60,067 | 64,289 | + 7.0 | 748,668 | 785,160 | + 4.9 |
| Automotive Parts and Accessories ......... | 38,241 | 44,191 | +15.6 | 422,882 | 458,028 | $+8.3$ |
| Commercial, Institutional and Service Equipment and Supplies | 10,864 | 13,697 | +26.1 | 137,690 | 149,652 | 8.3 +8.7 |
| Electrical Wiring Supplies, Construction <br> Materials, Apparatus and Equipment ..... | 20,851 | 24,388 | +17.0 | 206,344 | 226,408 | $+9.7$ |
| Other Construction Materials and Supplies, including Lumber | 84,067 | 94,543 | +12.5 | 878,013 | 929,739 | + 5.9 |
| Farm Machinery | 3,274 | 3,868 | +18.1 | 91,320 | 103,940 | +13.8 |
| Hardware .......................................... | 32,640 | 34,655 | + 6.2 | 338,673 | 341,193 | + 0.7 |
| Household Electrical Appliances ........... | 24,141 | 28,558 | +18.3 | 198,846 | 221,311 | +11.3 |
| Industrial and Transportation Equipment and Supplies | 72,202 | 89,970 | $+24.6$ | $882,643$ | 1,016,341 | $+15.1$ |
| All Other Trades. | 205,143 | 259,819 | +26.7 | 2,779,194 | 3,222,641 | +16.0 |

lote: Components may not add to totals due to rounding.
Percentages were calculated on unrounded figures.
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