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WHOLESALE TRADE

December 1965

DOMINION BUREAU
OF STATISTICS

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Sales of Canadian wholesalers for the month of December 1965 are estimated at \$1,134,077,000, an increase of 14.6% over the same month in 1964. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

December sales were greater in eleven of the eighteen specified trades. Increases ranged from 1.0% in Industrial and Transportation Equipment and Supplies to 29.9% in Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment. The decreases in the other seven specified trades ranged from 1.2% in Tobacco, Confectionery and Soft Drinks to 14.9% in Coal and Coke. Sales in the "All Other Trades" group increased 51.5%.

For the year 1965, sales are estimated at \$12,318,270,000, an increase of 10.5% over the year 1964. All of the specified trades showed increases, ranging from 0.4% in Hardware to 16.7% in Meat and Dairy Products. Sales of the "All Other Trades" group increased by 18.5%.

Further details on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

February 1966

6423-501

WHOLESALE TRADE

December 1965

Preliminary Estimates of Wholesale Sales and Percentage Changes

| | December | | | January - December | | |
|--|----------------|----------------|--------|--------------------|----------------|--------|
| | Sales | | Change | Sales | | Change |
| | 1964 \$'000 | 1965 \$'000 | | 1964 \$'000 | 1965 \$'000 | |
| Total, All Trades | 989,420 | 1,134,077 | +14.6 | 11,148,008 | 12,318,270 | +10.5 |
| Fresh Fruits and Vegetables | 33,243 | 32,815 | - 1.3 | 350,327 | 386,280 | +10.3 |
| Groceries and Food Specialties | 204,532 | 216,143 | + 5.7 | 2,104,760 | 2,247,223 | + 6.8 |
| Meat and Dairy Products | 18,321 | 22,704 | +23.9 | 194,522 | 226,930 | +16.7 |
| Clothing and Furnishings | 8,166 | 7,891 | - 3.4 | 111,063 | 115,685 | + 4.2 |
| Footwear | 3,324 | 3,464 | + 4.2 | 43,630 | 46,715 | + 7.1 |
| Other Textile and Clothing Accessories ... | 21,584 | 20,449 | - 5.3 | 231,408 | 234,651 | + 1.4 |
| Coal and Coke | 14,671 | 12,481 | -14.9 | 151,427 | 153,563 | + 1.4 |
| Drugs and Drug Sundries | 24,278 | 26,854 | +10.6 | 280,888 | 310,621 | +10.6 |
| Newsprint, Paper and Paper Products | 29,536 | 32,635 | +10.5 | 363,944 | 383,548 | + 5.4 |
| Tobacco, Confectionery and Soft Drinks ... | 89,001 | 87,957 | - 1.2 | 837,669 | 873,117 | + 4.2 |
| Automotive Parts and Accessories | 37,693 | 36,126 | - 4.2 | 460,575 | 494,154 | + 7.3 |
| Commercial, Institutional and Service | | | | | | |
| Equipment and Supplies | 12,186 | 14,778 | +21.3 | 149,876 | 164,430 | + 9.7 |
| Electrical Wiring Supplies, Construction | | | | | | |
| Materials, Apparatus and Equipment | 20,813 | 27,039 | +29.9 | 227,157 | 253,447 | +11.6 |
| Other Construction Materials and Supplies, | | | | | | |
| including Lumber | 80,499 | 81,593 | + 1.4 | 958,512 | 1,011,332 | + 5.5 |
| Farm Machinery | 9,101 | 11,271 | +23.8 | 100,421 | 115,211 | +14.7 |
| Hardware | 34,393 | 33,395 | - 2.9 | 373,066 | 374,588 | + 0.4 |
| Household Electrical Appliances | 33,972 | 39,654 | +16.7 | 232,818 | 260,965 | +12.1 |
| Industrial and Transportation Equipment | | | | | | |
| and Supplies | 97,104 | 98,118 | + 1.0 | 979,747 | 1,114,459 | +13.7 |
| All Other Trades | 217,002 | 328,709 | +51.5 | 2,996,196 | 3,551,350 | +18.5 |

Note: Components may not add to totals due to rounding.
Percentages were calculated on unrounded figures.

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