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WHOLESALE TRADE

February, 1965

Sales of Canadian wholesalers for the month of February are estimated at \$922,611,000, an increase of 5.4% over the same month of 1964. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

February sales were larger in thirteen of the eighteen specified trade groups. Increases ranged from 13.8% in Meat and Dairy Products to 2.4% in Clothing and Furnishings. Decreases in the five remaining trades ranged from 9.2% in Hardware to 1.5% in Other Textile and Clothing Accessories. The "All Other Trades" group showed an increase of 7.6%.

For the first two months of the year, sales are estimated at \$1,792,947,000, an increase of 3.8% over the same period in 1964. Twelve of the specified trades reported increases ranging from 10.9% for Meat and Dairy Products to 3.4% for Coal and Coke; while the other six showed decreases ranging from 9.5% for Hardware to 0.7% for Clothing and Furnishings. The "All Other Trades" group showed an increase of 4.8%.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division.

May, 1965  
6423-501

# WHOLESALE TRADE

February, 1965

## Preliminary Estimates of Wholesale Sales and Percentage Changes

	February			January - February		
	Sales		% Change 1965/1964	Sales		% Change 1965/1964
	1964 \$'000	1965 \$'000		1964 \$'000	1965 \$'000	
Total, All Trades .....	875,483	922,611	+ 5.4	1,726,770	1,792,947	+ 3.8
Fresh Fruits and Vegetables .....	24,305	25,603	+ 5.3	48,103	51,134	+ 6.3
Groceries and Food Specialties .....	170,604	178,444	+ 4.6	317,219	330,763	+ 4.3
Meat and Dairy Products .....	10,539	11,998	+13.8	23,708	26,288	+10.9
Clothing and Furnishings .....	8,111	8,304	+ 2.4	14,288	14,195	- 0.7
Footwear .....	3,370	3,130	- 7.1	5,422	5,062	- 6.6
Other Textile and Clothing Accessories ...	17,610	17,339	- 1.5	34,990	34,467	- 1.5
Coal and Coke .....	11,272	11,765	+ 4.4	23,606	24,403	+ 3.4
Drugs and Drug Sundries .....	21,451	23,546	+ 9.8	43,554	45,895	+ 5.4
Newsprint, Paper and Paper Products .....	26,034	26,828	+ 3.0	51,038	52,987	+ 3.8
Tobacco, Confectionery and Soft Drinks ...	55,240	60,169	+ 8.9	110,955	119,175	+ 7.4
Automotive Parts and Accessories .....	29,001	32,036	+10.5	56,141	59,605	+ 6.2
Commercial, Institutional and Service						
Equipment and Supplies .....	11,747	12,236	+ 4.2	23,768	25,959	+ 9.2
Electrical Wiring Supplies, Construction						
Materials, Apparatus and Equipment .....	15,930	15,618	- 2.0	31,230	33,043	+ 5.8
Other Construction Materials and Supplies,						
including Lumber .....	63,520	60,335	- 5.0	133,176	127,110	- 4.6
Farm Machinery .....	7,285	7,466	+ 2.5	10,267	10,152	- 1.1
Hardware .....	26,558	24,104	- 9.2	53,551	48,453	- 9.5
Household Electrical Appliances .....	17,806	19,777	+11.1	34,112	36,933	+ 8.3
Industrial and Transportation Equipment						
and Supplies .....	65,728	72,489	+10.3	120,658	127,885	+ 6.0
All Other Trades .....	289,372	311,424	+ 7.6	590,984	619,438	+ 4.8

