

OCT 26 1965

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CATALOGUE No.

63-008

MONTHLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 31 - No. 7

\$1.00 a year

STATISTICS STATISTIQUE
CANADA CANADA

MAR 11 1977

WHOLESALE TRADE

July, 1965

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Sales of Canadian wholesalers for the month of July are estimated at \$1,011,228,000, an increase of 14.5% over the same month in 1964. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations, or number of business days in the respective months.

July 1965 sales were larger in fourteen of the eighteen specified trade groups. Increases ranged from 1.1% in Tobacco, Confectionery and Soft Drinks to 14.4% in Industrial and Transportation Equipment and Supplies. Decreases in the four remaining trades ranged from 1.2% in Clothing and Furnishings to 5.0% in Other Textile and Clothing Accessories. The "All Other Trades" group showed an increase of 46.4%.

For the first seven months of the year, sales are estimated at \$7,230,020,000, an increase of 9.5% over the same period in 1964. Sixteen of the specified trades showed increases ranging from 0.7% in Hardware to 15.7% in Fresh Fruits and Vegetables. Decreases in the two remaining trades, namely Footwear and Other Textile and Clothing Accessories amounted to 0.8% and 0.9%, respectively. The "All Other Trades" group showed an increase of 15.7%.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

October, 1965

6423-501

WHOLESALE TRADE

July, 1965

Preliminary Estimates of Wholesale Sales and Percentage Changes

	July			January - July		
	Sales		% Change 1965/1964	Sales		% Change 1965/1964
	1964 \$'000	1965 \$'000		1964 \$'000	1965 \$'000	
Total, All Trades	883,026	1,011,228	+ 14.5	6,602,600	7,230,020	+ 9.5
Fresh Fruits and Vegetables	35,968	37,784	+ 5.0	202,458	234,187	+ 15.7
Groceries and Food Specialties	190,068	206,140	+ 8.5	1,185,710	1,262,306	+ 6.5
Meat and Dairy Products	15,854	17,860	+ 12.7	100,275	113,345	+ 13.0
Clothing and Furnishings	7,078	6,991	- 1.2	57,934	60,533	+ 4.5
Footwear	2,123	2,087	- 1.7	21,589	21,412	- 0.8
Other Textile and Clothing Accessories ...	16,537	15,710	- 5.0	122,938	121,805	- 0.9
Coal and Coke	11,820	13,263	+ 12.2	80,221	83,763	+ 4.4
Drugs and Drug Sundries	20,505	21,554	+ 5.1	154,311	169,068	+ 9.6
Newsprint, Paper and Paper Products	31,969	33,967	+ 6.2	202,868	209,962	+ 3.5
Tobacco, Confectionery and Soft Drinks ...	70,533	71,313	+ 1.1	479,396	503,745	+ 5.1
Automotive Parts and Accessories	39,250	40,315	+ 2.7	264,696	281,172	+ 6.2
Commercial, Institutional and Service						
Equipment and Supplies	13,170	12,842	- 2.5	89,767	97,370	+ 8.5
Electrical Wiring Supplies, Construction						
Materials, Apparatus and Equipment	18,369	19,055	+ 3.7	123,760	133,746	+ 8.1
Other Construction Materials and Supplies,						
including Lumber	84,363	85,608	+ 1.5	548,089	557,589	+ 1.7
Farm Machinery	12,269	12,681	+ 3.4	68,741	77,052	+ 12.1
Hardware	30,116	31,017	+ 3.0	207,689	209,214	+ 0.7
Household Electrical Appliances	13,935	14,342	+ 2.9	115,702	127,185	+ 9.9
Industrial and Transportation Equipment						
and Supplies	78,911	90,256	+ 14.4	590,583	669,160	+ 13.3
All Other Trades	190,168	278,443	+ 46.4	1,985,873	2,297,406	+ 15.7

