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Merchandising &
Services

CATALOGUE No.

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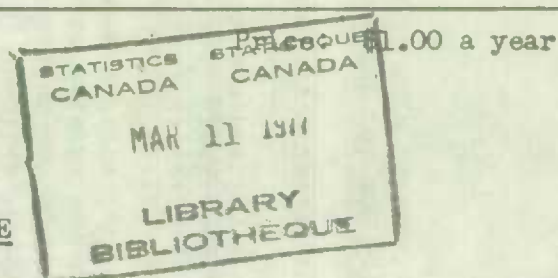
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WHOLESALE TRADE

February 1966

Sales of Canadian wholesalers for the month of February 1966 are estimated at \$971,158,000, an increase of 7.0% over the same month in 1965. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

February sales were greater in sixteen of the eighteen specified trades. Increases ranged from 5.6% in Fresh Fruits and Vegetables to 34.3% in Farm Machinery. The decreases in the other two trades were 8.0% in Footwear and 9.2% in Coal and Coke. Sales in the "All Other Trades" group decreased by 2.3%.

For the first two months of the year, sales are estimated at \$1,904,516,000, an increase of 8.1% over the same period in 1965. Sixteen of the specified trades showed increases, ranging from 3.7% in Fresh Fruits and Vegetables to 43.9% in Farm Machinery. Decreases in the two remaining trades were 4.3% in Footwear and 18.0% in Coal and Coke. Sales of the "All Other Trades" group increased by 1.7%.

Further detail on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

May 1966

6403-508

WHOLESALE TRADE

February 1966

Preliminary Estimates of Wholesale Sales and Percentage Changes

	February			January - February		
	Sales		Change	Sales		Change
	1965 \$'000	1966 \$'000		1965 \$'000	1966 \$'000	
Total, All Trades	908,028	971,158	+ 7.0	1,762,482	1,904,516	+ 8.1
Fresh Fruits and Vegetables	25,432	26,852	+ 5.6	50,778	52,656	+ 3.7
Groceries and Food Specialties	177,339	188,002	+ 6.0	328,865	357,486	+ 8.7
Meat and Dairy Products	11,674	14,830	+27.0	25,611	30,394	+18.7
Clothing and Furnishings	8,340	9,544	+14.4	14,257	15,818	+10.9
Footwear	3,129	2,878	- 8.0	5,060	4,840	- 4.3
Other Textile and Clothing Accessories ...	17,096	18,334	+ 7.2	33,977	35,477	+ 4.4
Coal and Coke	11,973	10,867	- 9.2	24,959	20,460	-18.0
Drugs and Drug Sundries	23,944	26,723	+11.6	46,616	52,047	+11.6
Newsprint, Paper and Paper Products	27,345	30,502	+11.5	54,009	60,293	+11.6
Tobacco, Confectionery and Soft Drinks ...	59,361	64,555	+ 8.7	117,514	125,740	+ 7.0
Automotive Parts and Accessories	31,998	35,386	+10.6	59,539	63,774	+ 7.1
Commercial, Institutional and Service Equipment and Supplies	12,225	15,568	+27.3	25,883	30,912	+19.4
Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment	15,525	18,556	+19.5	32,875	38,228	+16.3
Other Construction Materials and Supplies, including Lumber	58,503	70,336	+20.2	122,590	147,356	+20.2
Farm Machinery	7,438	9,990	+34.3	10,131	14,576	+43.9
Hardware	25,285	27,924	+10.4	50,746	55,729	+ 9.8
Household Electrical Appliances	19,750	21,226	+ 7.5	36,895	38,627	+ 4.7
Industrial and Transportation Equipment and Supplies	71,676	85,975	+19.9	126,296	154,237	+22.1
All Other Trades	299,994	293,109	- 2.3	595,882	605,868	+ 1.7

Note: Components may not add to totals due to rounding.
Percentages were calculated on unrounded figures.

