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MONTHLY

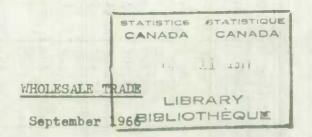
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\$1.00 a year



Sales of Canadian wholesalers for the month of September 1966 are estimated at \$1,083,738,000, an increase of 9.7% over the same month in 1965. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

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September sales were greater in fourteen of the eighteen specified trades, the increases ranging from 1.5% in Footwear to 21.1% in Newsprint, Paper and Paper Products. Decreases in the four other trades ranged from 2.7% in Other Textile and Clothing Accessories to 9.7% in Coal and Coke. The "All Other Trades" group showed an increase of 17.3%.

For the first nine months of the year, sales are estimated at \$9,600,869,000, an increase of 6.0% over the same period in 1965. Seventeen of the specified trades showed increases which ranged from 1.6% in Other Textile and Clothing Accessories to 19.8% in Electrical Wiring Supplies, Construction Materials, Apparatus and Equipment. The decrease in the remaining trade, Coal and Coke, was 11.3%. Sales in the "All Other Trades" group declined by 1.6%.

Further details on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

November 1966 6403-508

WHOLESALE TRADE

September 1966

Preliminary Estimates of Wholesale Sales and Percentage Changes

	September			January-September		
	Sales		% Change	Sales		% Change
	1965	1966	1966/1965	1965	1966	1966/1965
	\$1000	\$1000		\$1000	\$ 000	
Total, All Trades	987,482	1,083,738	+ 9.7	9,060,086	9,600,869	+ 6.0
Fresh Fruits and Vegetables	29,842	31,819	+ 6.6	293,344	302,253	+ 3.0
Groceries and Food Specialties	184,190	195,845	+ 6.3	1,645,545	1,763,006	+ 7.1
Meat and Dairy Products	22,331	25,640	+14.8	155,140	177,222	+14.2
Clothing and Furnishings	14,022	13,532	- 3.5	86,479	89,149	+ 3.1
Footwear	5,345	5,427	+ 1.5	32,606	34,274	+ 5.1
Other Textile and Clothing Accessories	25,060	24,382	- 2.7	166,498	169,095	+1.6
Coal and Coke	13,433	12,126	- 9.7	111,495	98,913	-11.3
Oruge and Drug Sundries	32,050	35,604	+11.1	230,482	257,177	+11.6
Newsprint, Paper and Paper Products	35,827	43,374	+21.1	283,248	322,806	+14.0
Tobacco, Confectionery and Soft Drinks	76,798	83,723	+ 9.0	645,321	692,760	+ 7.4
Automotive Parts and Accessories	41,876	43,686	+ 4.3	373,052	399,839	+ 7.2
Commercial, Institutional and Service						100000
Equipment and Supplies	11,576	13,617	+17.6	123,334	145,652	+18.1
Rectrical Wiring Supplies, Construction						
Materials, Apparatus and Equipment	23,996	26,605	+10.9	178,440	213,782	+19.8
Other Construction Materials and Supplies,						
including Lumber	93,510	97,196	+ 3.9	719,351	801,016	+11.4
Farm Machinery	8,767	8,285	- 5.5	92,968	104,891	+12.8
Hardware	36,813	38,441	+ 4.4	289,288	309,583	+ 7.0
Household Electrical Appliances	24,835	28,451	+14.6	168,031	194,224	+15.6
Industrial and Transportation Equipment	21,000	20,101		200,002		12000
and Supplies	80,158	89,694	+11.9	828,383	930,439	+12.3
All Other Trades	227,054	266,290	+17.3	2,637,081	2,594,793	- 1.6

Note: Components may not add to totals due to rounding.

Percentages were calculated on unrounded figures.

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