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WHOLESALE TRADE
October 1967

Price: $\$ 1.00$ a year

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Sales of Canadian wholesalers for the month of October 1967 are estimated at $\$ 2,170,040,000$, an increase of 6.34 over the same month in 1966. These seles are those of wholesalers proper and do not includ the businoss transactions of manufacturers' sales branches or agents and brokars. They are not adjusted for price changes, soasonal variations or number of business days in the respective months.

October aales were greator in twolve of the ighteon specified trades. Increases ranged from $0.1 \%$ in Othor construction materials and supplies, including lumber, to $13.0 \%$ in Tobacco, confectionery and soft drinks. Decreanes in the other $81 x$ trades rangod from $0.2 \%$ in Electrical whring supplies, construction materials, apparatus and equipment, to 20.58 in Meat and dairy products. Salos in the "All other trades" group increased by $13.5 \%$.

Por the f1rst ton months of 1967, sales are estimated at $\$ 11,223,998,000$, an increase of 4.15 over the same period in 1966. Sixteen of the specified trades showod increases which ranged from $1.4 \%$ in Industrial and transportation equipment and aupplies to $25.0 \%$ in Comercial, institutional and sorvice equipment and supplies. Sales of the two remeining trades, Meat and dairy products and Coal and coke, doclined by 2.88 and $4.0 \%$ respectively. Sales of the "All other trades" group increased by $0.2 \%$.

Further details on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Morchandising and Services Division

WHOLESALE TRADE
October 1967
Preliminary Estimates of Wholesale Sales and Percentage Changes

|  | Pctabor |  |  | January-October |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Salos |  | $\begin{aligned} & \text { \$ Change } \\ & 1967 / 1966 \end{aligned}$ | Salas |  | $\begin{aligned} & 6 \text { Change } \\ & 1967^{\prime} 1966 \end{aligned}$ |
|  | 1966 | 1967 |  | 1966 | 1967 |  |
|  | \$ 1000 | \$ 000 |  | \$000 | \$ 1000 |  |
| Total, all trados | 1,101,073 | 1,170,040 | +6.3 | 10,786,496 | 11,223,998 | $+4.1$ |
| Fresh frusts and vegotables | 30,686 | 32,616 | $+6.3$ | 313,844 | 325,546 | + 3.7 |
| Groceries and food specialties | 207,720 | 224,706 | $+8.2$ | 1,990,145 | 2,215,661 | +6.3 |
| Meat and dairy products | 26,865 | 21,356 | -20.5 | 203,707 | 197,92? | - 2.8 |
| Clothing and furnishings | 10,675 | 10,160 | - 4.8 | 99,389 | 107,126 | + 7.8 |
| Footwear ............... | 6,082 | 6,445 | + 6.0 | 39,612 | 40,472 | + 2.2 |
| Other textile and clothing accessorios | 20,369 | 20,814 | + 2.2 | 193,039 | 200,589 | + 3.9 |
| Coal and coke | 14,201 | 13,878 | -2.3 | 113,512 | 108,946 | - 4.0 |
| Drugs and drug sundries ..... | 34,022 | 37,587 | $+10.5$ | 284,706 | 305,687 | + 7.4 |
| Newsprint, paper and paper products | 40,814 | 41,681 | + 2.1 | 361,333 | 373,785 | + 3.4 |
| Tobacco, confoctionery and soft drinks ... | 75,983 | 85,891 | +13.0 | 783,979 | 876,421 | $+11.8$ |
| Automotive parts and accessorios ... | 45,440 | 50,880 | +12.0 | 439,037 | 479,592 | + 9.2 |
| Comercial, institutional and service oquipment and supplies ..................... | 24,509 | 16,350 | +12.7 | 157,955 | 181,635 | +15.0 |
| Electrical wiring supplies, construction materials, apparatus and equipment ..... | 28,122 | 28,055 | - 0.2 | 247,884 | 262,611 | 5.0 +5.9 |
| Other construction materials and supplies, including lumber | 103,067 | 103,181 | + 0.1 | 904,974 | 939,051 | $+3.8$ |
| Farm machinery ..... | 9,519 | 8,500 | -10.7 | 112,163 | 116,837 | + 4.2 |
| Hardware | 35,230 | 36,016 | + 2.2 | 342,614 | 352,925 | +3.0 |
| Household electrical appliances .......... | 32,363 | 34,769 | + 7.4 | 238,287 | 262,389 | $+10.1$ |
| Industrial and transportation equipment and supplies | 112,001 | 109,560 | - 2.2 | 1,075,414 | 1,090,239 | + 1.4 |
| All other trades | 253,405 | 287,596 | +13.5 | 2,884,887 | 2,886,561 | + 0.1 |

## 

Note: Components may not add to totals due to rounding. Percentages were calculated on unrounded figures.

