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WHOLESALE TRADE

April 1968

Sales of Canadian wholesalers for the month of April 1968 are estimated at \$1,203,920,000, an increase of 5.0% over the same month in 1967. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

April sales were greater in eleven of the eighteen specified trades. Increases ranged from 1.6% in Hardware to 24.4% in Fresh Fruits and Vegetables. Decreases in six trades ranged from 0.1% in Tobacco, Confectionery and Soft Drinks to 20.5% in Farm Machinery. The remaining specified trade, Other Textile and Clothing Accessories, was virtually unchanged from last year. Sales in the "All other trades" group increased by 12.4%.

For the first four months of 1968, sales are estimated at \$4,473,523,000, an increase of 4.3% over the same period in 1967. Twelve of the specified trades showed increases, ranging from 1.8% in Industrial and Transportation Equipment and Supplies to 16.7% in Fresh Fruits and Vegetables. Decreases in six trades ranged from 0.8% in Clothing and Furnishings to 14.4% in Farm Machinery. Sales of the "All other trades" group increased by 1.3%.

Further details on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

June 1968
6403-508

WHOLESALE TRADE

April 1968

Preliminary Estimates of Wholesale Sales and Percentage Changes

	April			January-April		
	Sales		% Change 1968/1967	Sales		% Change 1968/1967
	1967 \$'000	1968 \$'000		1967 \$'000	1968 \$'000	
Total, all trades	1,146,587	1,203,920	+ 5.0	4,287,835	4,473,523	+ 4.3
Fresh fruits and vegetables	27,366	34,046	+24.4	107,074	124,930	+16.7
Groceries and food specialties	200,448	209,658	+ 4.6	788,050	860,847	+ 9.2
Meat and dairy products	16,265	17,717	+ 8.9	72,269	70,800	- 2.0
Clothing and furnishings	11,448	10,884	- 4.9	41,369	41,030	- 0.8
Footwear	4,635	4,904	+ 5.8	14,328	15,306	+ 6.8
Other textile and clothing accessories ...	19,367	19,364	(1)	76,685	79,601	+ 3.8
Coal and coke	10,203	8,808	-13.7	39,817	36,408	- 8.6
Drugs and drug sundries	27,241	28,957	+ 6.3	116,167	123,530	+ 6.3
Newsprint, paper and paper products	36,240	38,495	+ 6.2	134,532	142,097	+ 5.6
Tobacco, confectionery and soft drinks ...	84,366	84,286	- 0.1	337,447	358,994	+ 6.4
Automotive parts and accessories	49,326	53,576	+ 8.6	171,144	184,329	+ 7.7
Commercial, institutional and service equipment and supplies	20,815	21,966	+ 5.5	80,088	86,518	+ 8.0
Electrical wiring supplies, construction materials, apparatus and equipment	23,834	23,361	- 2.0	93,762	92,333	- 1.5
Other construction materials and supplies including lumber	88,580	97,877	+10.5	332,087	354,956	+ 6.9
Farm machinery	21,984	17,471	-20.5	52,827	45,211	-14.4
Hardware	32,876	33,388	+ 1.6	129,106	127,487	- 1.3
Household electrical appliances	27,399	28,460	+ 3.9	104,644	110,429	+ 5.5
Industrial and transportation equipment and supplies	125,609	112,490	-10.4	416,988	424,285	+ 1.8
All other trades	318,583	358,211	+12.4	1,179,451	1,194,434	+ 1.3

Note: Components may not add to totals due to rounding.

Percentages were calculated on unrounded figures.

(1) Less than 0.05 per cent.

