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Sales of Canadian wholesalers for the month of July 1968 are estimated at $\$ 1,163,716,000$, an increase of $14.4 \%$ over the same month in 1967. These sales are those of wholesalers proper and do not include the business transactions of manifacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

July sales were greater in sixteen of the eighteen specified trades. Increases ranged from $0.7 \%$ in Footwear to $22.1 \%$ in Household electrical appliances. Decreases in the remaining two trades were: $1.4 \%$ in Meat and dairy products and $35.6 \%$ in Coal and coke. Sales in the "All other trades" group increased by $34.6 \%$.

For the first seven months of 1968 , sales a re estimated at $\$ 8,252,596,000$, an increase of 5.34 over the same period in 1967. There were increases in fourteen of the eighteen specified trades, ranging from $0.2 \%$ in Industrial and transportation equipment and supplies to $13.9 \%$ in Fresh fruits and vegetables. Decreases in four trades ranged from $1.1 \%$ in Hardware to 18. O\% in Farm machinery. Sales of the "All other trades" group increased by $6.4 \%$.

Further details on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

September 1968
6403-508

July 1968
Preliminary Estimates of Wholosale Sales and Percentage Changes

| Kind of business | July |  |  | January-JuIy |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales |  | \% Change 1968/1967 | Sales |  | \% Change 1968/1967 |
|  | 1967 | 1968 |  | 1967 | 1968 |  |
|  | \$ ${ }^{1} 000$ | \$ 1000 |  | \$ ${ }^{1} 000$ | \$'000 |  |
| Total, 111 trades ...................... | 1,017,494 | $1,163,716$ 46,301 | +14.4 +17. | 7,839,314 | 8,252,596 | $+5.3$ |
| Fresh fruits and vegetables ... | 39,325 227,864 | 46,301 249,309 | +17.7 +9.4 | 226,204 $1,439,373$ | 257,697 $1,561,771$ | +13.9 +8.5 |
| Meat and dairy products .................... | 15,141 | 14,930 | -1.4 | 133,534 | 126,296 | - 5.4 |
| Clothing and furnishings .................... | 9,715 | 11,177 | +15.0 | 70,210 | 71,636 | +2.0 - |
| Footwear . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . | 2,351 | 2,368 | $+0.7$ | 23.236 | 23,932 | +3.0 - |
| Other textile and clothing accessories ... | 16,118 | 17,951 | +11.4 | 132,111 | 133,924 | +1.4 - |
| Coal and coke ............................. | 13,054 | 8,408 | -35.6 | 75,687 | 61,946 | -18.2 |
| Drugs and drug sundries ................... | 24,000 | 27.754 | +15.6 | 200,415 | 211,412 | $+5.50$ |
| Newsprint, paper and paper products ...... | 36,415 | 37,651 | $+3.4$ | 249,065 | 259,963 | $+4.4$ |
| Tobscco, confectionery and soft drinks ... | 83,063 | 95,955 | +15.5 | 610,641 | 650,831 | $+6.6$ |
| Automotive parts and accessories ......... | 48,738 | 52,037 | $+6.8$ | 326,164 | 351,347 | $+7.7$ |
| Commercial, institutional and service oquipment and supplies | 14,553 | 17,353 | +19.2 | 130,677 | 139,918 | + 7.1 |
| Electrical wiring supplies, construction materials, apparatus and equipment ..... | 26,331 | 27,939 | $+6.1$ | 180,348 | 182,607 | $+1.2$ |
| Other construction matorials and supplies, including lumber | 95,286 | 107,728 | +13.1 | 640,705 | 691,794 | $+8.0$ |
| Farm machinery | 10,867 | 11,446 | $+5.3$ | 94,521 | 76,665 | -18.9 |
| Hardwere | 34,098 | 36,684 | $+7.6$ | 245,342 | 242,675 | -1.1 |
| Household electricsl appliances .......... | 18,442 | 22,520 | +22.1 | 173,664 | 186,380 | $+7.3$ |
| Industrial and transportation equipment and supplies | 99,275 202,858 | $103,097$ | $+3.8$ | $795,860$ | 797,329 | $+0.2$ |
| All other trades ............................... | 202,858 | 273.108 | $+34.6$ | 2,091,557 | 2,224,473 | $+6.4$ |

Note: Components may not add to totals due to rounding. Percentages wore alculated on unrounded figures.

