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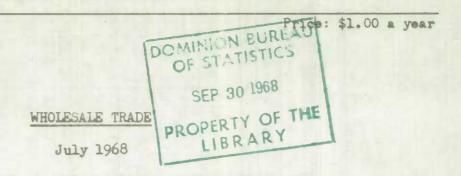
MONTHLY

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Sales of Canadian wholesalers for the month of July 1968 are estimated at \$1,163,716,000, an increase of 14.4% over the same month in 1967. These sales are those of wholesalers proper and do not include the business transactions of manufacturers' sales branches or agents and brokers. They are not adjusted for price changes, seasonal variations or number of business days in the respective months.

July sales were greater in sixteen of the eighteen specified trades. Increases ranged from 0.7% in Footwear to 22.1% in Household electrical appliances. Decreases in the remaining two trades were: 1.4% in Meat and dairy products and 35.6% in Coal and coke. Sales in the "All other trades" group increased by 34.6%.

For the first seven months of 1968, sales are estimated at \$8,252,596,000, an increase of 5.3% over the same period in 1967. There were increases in fourteen of the eighteen specified trades, ranging from 0.2% in Industrial and transportation equipment and supplies to 13.3% in Fresh fruits and vegetables. Decreases in four trades ranged from 1.1% in Hardware to 18.3% in Farm machinery. Sales of the "All other trades" group increased by 6.4%.

Further details on the sales of the various trade groups will be found on the reverse of this page.

Prepared in the Merchandising and Services Division

September 1968 6403-508

WHOLESALE TRADE

July 1968

Preliminary Estimates of Wholesale Sales and Percentage Changes

Kind of business	July			January-July		
	Sales		% Change	Sales		% Change
	1967	1968	1968/1967	1967	1968	1968/1967
	\$*000	\$*000		\$ 000	\$*000	
Total, all trades	1,017,494	1,163,716	+14.4	7,839,314	8,252,596	+ 5.3
resh fruits and vegetables	39,325	46,301	+17.7	226,204		+13.9
roceries and food specialties	227,864	249,309	+ 9.4	1,439,373	1,561,771	+ 8.5
eat and dairy products	15,141	14,930	- 1.4	133,534		- 5.4
lothing and furnishings	9,715	11,177	+15.0	70,210	71,636	+ 2.0
ootwear	2,351	2,368	+ 0.7	23,236	23,932	+ 3.0
ther textile and clothing accessories	16,118	17,951	+11.4	132,111	133,924	+ 1.4 7
oal and coke	13,054	8,408	-35.6	75,687		-18.2 9
rugs and drug sundries	24,000	27,754	+15.6	200,415	211,412	+ 5.5 9
ewsprint, paper and paper products	36,415	37,651	+ 3.4	249,065	259,963	+ 4.4
obacco, confectionery and soft drinks	83,063	95,955	+15.5	610,641	650,831	+ 6.6
utomotive parts and accessories	48,738	52,037	+ 6.8	326,164	351.347	+ 7.7
ommercial, institutional and service						TT IT I
equipment and supplies	14,553	17,353	+19.2	130,677	139,918	+ 7.1
lectrical wiring supplies, construction						
materials, apparatus and equipment	26,331	27,939	+ 6.1	180,348	182,607	+1.2
ther construction materials and supplies,						
including lumber	95,286	107,728	+13.1	640,705	691,794	+ 8.0
arm machinery	10,867	11,446	+ 5.3	94,521	76,665	-18.9
ardware	34,098	36,684	+ 7.6	245,342	242,675	- 1.1
ousehold electrical appliances	18,442	22,520	+22.1	173,664	186,380	+ 7.3
ndustrial and transportation equipment		3000				
and supplies	99,275	103,097	+ 3.8	795,860	797,329	+ 0.2
ll other trades	202,858	273,108	+34.6	2,091,557	2,224,473	+ 6.4

Note: Components may not add to totals due to rounding.
Percentages were calculated on unrounded figures.