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GOVERNMENT OF CANADA

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LAUNDRIES, CLEANERS AND DYERS 1952





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LAUNDRIES, CLEANERS AND DYERS 1952

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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: Volume I — The Primary Industries, including mining, forestry and fisheries; Volume II — Manufacturing; Volume III — Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

Part I - Wholesale Statistics

A - Wholesale Trade, 25¢

*B - Operating Results of Food Wholesalers, 25¢

*C - Operating Results of Dry goods, Piece Goods, and Footwear Wholesalers. 25¢

*D — Operating Results of Miscellaneous Wholesalers, (Automotive parts and accessories, drugs, hardware, plumbing and heating equipment), 25¢

Part II - Retail Statistics

E - General Review, 25¢

F - Retail Trade, 50¢

G - Retail Chain Stores, 50¢

- *H Operating Results of Chain Food Stores, 25¢
- * I Operating Results of Chain Clothing Stores, 25¢
- *J Operating Results of Miscellaneous Chain Stores (variety, drug, furniture), 25¢
- K Operating Results of Retail Food Stores, 25¢
- L Operating Results of Retail Clothing Stores, 25¢
- M Operating Results of Retail Hardware, Furniture, Appliance and Radio Stores, 25¢
- N Operating Results of Filling Stations and Garages, 25¢
- O Operating Results of Miscellaneous Retail Stores, 25¢
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Part III - Service and Special Fields

Q - Laundries, Cleaners and Dyers, 25¢

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S - Hotels, 25¢

- T Sales Financing, 25¢
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- V New Motor Vehicle Sales and Motor Vehicle Financing, 25¢
- W Advertising Agencies (Memorandum), 25¢
- X Motion Picture Production (Memorandum), 10¢

The reports are punched to permit of filing in a ring binder.

[•] Biennial reports - not issued for 1952.

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LAUNDRIES, CLEANERS AND DYERS 1952

SECTION I - GENERAL SUMMARY

The volume of business handled by Canada's 1,298 power laundries, dry cleaning and dyeing plants passed the hundred-million dollar mark for the first time in 1952 when receipts rose to \$105,331,139, an increase of 9% over the 1951 volume of \$96,851,857. Gross receipts for 1952 were derived from the following types of service: 29% from laundry, 54% from dry cleaning, 7% from wholesale laundry and cleaning and 10% from miscellaneous services.

For the purpose of this report, establishments were classified as laundries if the greater part of their revenue was derived from laundry work and as dry cleaners and dyers if the greater portion of their business was dry cleaning and dyeing. On this basis, 307 of the 1,298 plants included in this survey were classified as laundries and the remaining 991 were classified as dry cleaners and dyers.

Two-thirds of all laundry and dry cleaning business was handled in Ontario and Quebec. Ontario, with 41% of all plants, accounted for 40% of the total receipts, while Quebec plants formed 20% of the total number and handled 25% of the total volume of business.

All provinces contributed to the overall increase in receipts during 1952. Newfoundland, with a 20% gain, reported the highest increase, followed by Nova Scotia with 14%.

The following table gives percentage changes between 1951 and 1952 in number of establishments and dollar volume of receipts, by provinces. Throughout this report figures for British Columbia include Yukon and Northwest Territories.

Percentage Changes in Number and Receipts of Power Laundries, Cleaners and Dyers by Provinces, 1952/1951

Province	Percentage 1952/19	change 51
Flovince	No. of plants	Receipts
	%	%
Canada	1	+ 8.8
Newfoundland	1	+ 20.2
Prince Edward Island	1	+ 11.1
Nova Scotia	- 1.9	+ 14.5
New Brunswick	- 2.3	+ 7.8
Quebec	- 0.4	+ 8.0
Ontario	+ 0.4	+ 7.7
Manitoba	+ 5.7	+ 8.6
Saskatchewan	- 1.4	+ 13.6
Alberta	1	+ 13.3
British Columbia	- 0.6	+ 8.3

1. Unchanged

During 1952, 10,950 males and 17,788 females were employed in power laundries and cleaning and dyeing plants and received \$51,644,977 in salaries

and wages. In addition there were 1,225 proprietors of unincorporated businesses actively engaged in operating their plants during 1952.

TABLE 1. Power Laundries, Cleaning and Dyeing Plants, Historical Summary, 1930-1952

Year	No. of plants	No. of employees	Salaries and wages	Cost of materials and supplies used	Receipts
			\$	\$	\$
930	368	11,885	11, 249, 945	2, 196, 139	22, 695, 880
931	407	11,772	10, 671, 615	1, 968, 029	21,024,68
932	409	11, 170	9,020,441	1, 587, 586	17, 302, 779
933	411	10,528	7,882,389	1, 399, 646	15, 239, 981
934	411	10.376	7, 914, 089	1, 463, 432	15, 602, 613
935	416	10.752	8, 339, 134	1,738,936	16, 311, 261
936	420	11,568	9, 109, 548	1, 984, 734	18, 328, 345
937	418	12, 551	10, 171, 710	2, 259, 265	20, 343, 152
938	462	13, 302	10,919,398	2, 542, 215	21, 728, 830
939	502	14.212	11, 749, 858	2, 652, 329	22,926,474
940	530	15, 508	13, 112, 465	2, 965, 125	26,775,84
941	600	18, 398	16, 246, 296	3, 782, 530	32, 495, 470
942	603	19, 839	18, 631, 692	3,986,450	36, 747, 368
943	587	20, 597	20, 204, 624	4,049,361	38, 654, 761
944	626	20, 991	20, 993, 502	4, 185, 542	41, 445, 857
945	602	21, 379	22, 499, 459	4,668,779	44.081.170
946	690	23, 554	26, 260, 679	5, 577, 433	51, 148, 159
947	774	24,856	30, 501, 536	6,601,626	59,043,678
948	1,081	25, 876	35, 877, 556	8, 538, 717	71, 981, 944
949 1	1,237	27, 126	40, 515, 431	9, 425, 121	81, 234, 045
950	1, 242	27,760	42, 681, 128	10, 190, 246	86, 836, 564
951	1, 298	28,012	46,098,636	2	96, 851, 857
952	1, 298	28, 738	51, 644, 977	12, 854, 124	105, 331, 139

Including Newfoundland from 1949.
 Not available.

Note. Figures previous to 1941 included linen supply houses and distributors which had no facilities for washing, dry cleaning or dyeing on their premises.

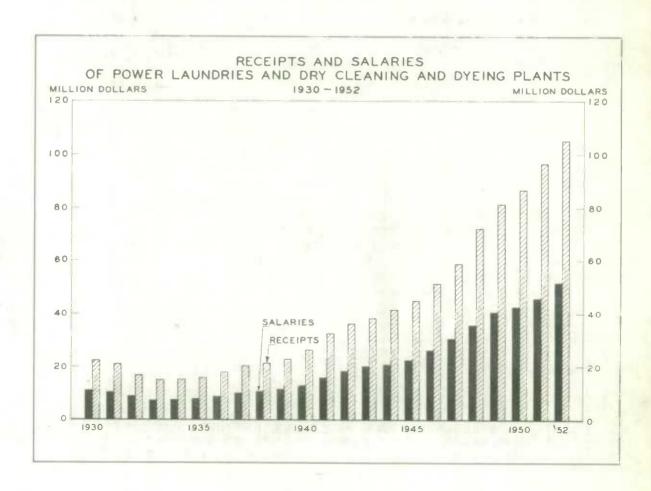


TABLE 2. Power Laundries, Cleaning and DyeingPlants, Summary Statistics by Provinces, 1952

Province	Number	Total 1 working			Salaries	Cost of materials	Receipts
	plants	proprietors	Male	Female	wages	and supplies used	
					\$	\$	\$
Canada	1, 298	1, 225	10, 950	17, 788	51, 644, 977	12, 854, 124	105, 331, 139
Newfoundland	10	4	85	126	361,316	86,013	782,646
Prince Edward Island	10 51	12	53	73	158, 496	47, 257	424, 631
Nova Scotia	51	31	408	582	1, 408, 819	343.756	3, 031, 414
New Brunswick	43	38	215	512	1,038,140	272, 514	2, 229, 596
Quebec	259	206	3,602	4.047	13, 205, 673	3,460,153	26, 563, 173
Ontario	531	532	4, 234	7,019	20,697,119	5, 372, 925	42, 585, 685
Manitoba	56	53	568	1,154	3, 131, 690	704,800	5, 812, 056
Saskatchewan	72	73	270	650	1,683,332	431, 327	3, 817, 287
Alberta	113	139	536	1,374	3, 358, 270	839.083	7, 161, 461
British Columbia	153	137	979	2. 251	6,602,122	1, 296, 296	12, 923, 190

1. Unincorporated firms only.

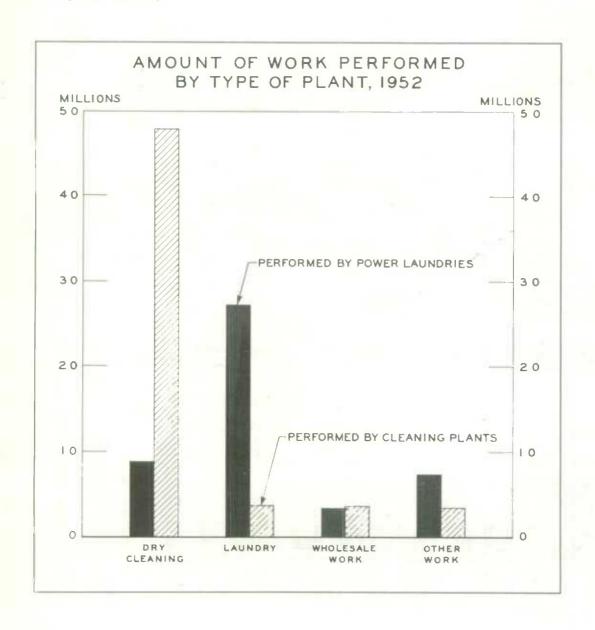


Table 3 shows the percentage distribution of receipts from laundry and dry cleaning work, by type of establishment and by provinces. The figures presented in this table include receipts from direct customer laundry or dry cleaning work as well as wholesale, commercial and industrial laundry or dry

cleaning. During 1952 power laundries handled 88% of all laundry work, the remaining 12% being done by dry cleaning plants. Dry cleaning plants, on the other hand handled 85% of all dry cleaning work and power laundries handled the remaining 15%.

TABLE 3. Percentage Distribution of Laundry and Dry Cleaning Receipts, by Type of Establishment and by Provinces, 1952

	La	undry receipts		Dry	cleaning recei	pts
Province		% recei	ved by		% recei	ved by
	Total receipts 1	Power laundries	Dry cleaning plants	Total receipts 1	Power laundries	Dry cleaning plants % 84. 100. 98. 88. 73. 81. 89.
	\$	%	0%	\$	%	%
Canada	34, 616, 185	88. 2	11. 8	60, 225, 288	15. 2	84.8
Newfoundland	149, 377 167, 418 1, 134, 980 803, 963 10, 122, 719 11, 779, 093 2, 134, 954 1, 032, 054 2, 272, 502 5, 019, 125	61. 0 95. 7 94. 5 95. 4 89. 7 87. 6 65. 6 92. 3 89. 2 92. 9	39. 0 4. 3 5. 5 4. 6 10. 3 12. 4 34. 4 7. 7 10. 8	630, 971 255, 300 1, 812, 981 1, 371, 804 12, 951, 230 25, 909, 141 3, 525, 125 2, 671, 166 4, 781, 277 6, 316, 293	1. 2 11. 4 26. 8 18. 5 10. 9 10. 2 9. 0 18. 8 29. 6	100.0 98.8 88.6 73.2 81.5 89.1 89.8 91.0 81.2

^{1.} Including wholesale, commercial and industrial.

SECTION II - POWER LAUNDRIES

Although the number of plants classified as power laundries declined to 307 in 1952 from 317 in 1951, the volume of business which they handled amounted to \$46,852,690, 6% higher than the previous year. All provinces with the exception of Newfoundland reported higher receipts. This ap-

parent decline in Newfoundland receipts from the 1951 level, was due entirely to the transference of one plant from a power laundry classification to that of a dry cleaning plant. The following table shows percentage increases in number of plants and volume of receipts by provinces.

Percentage Changes in Number and Receipts of Power Laundries, by Provinces, 1952/1951

Province	Percentage change 1952/1951					
Flovince	No. of plants	Receipts				
	%	%				
Canada	- 3.2	+ 6,4				
Newfoundland	- 25.0	- 27.5 + 20.4				
New Brunswick	- 8.0	+ 16. 3 + 7. 9 + 3. 1				
Manitoba Saskatchewan Alberta British Columbia	1 1 + 2, 2	+ 13. 1 + 9. 8 + 7. 5				

^{1.} Unchanged.

The annual volume of business handled by power laundries has grown consistently since 1940 to reach a new high level in 1952 of \$46.852,690.

Salaries and wages paid the 13,922 employees in 1952 amounted to \$24,496,053, more than 50% of the total receipts.

TABLE 4. Power Laundries, Historical Summary, 1930-1952

	Year	No. of plants	No. of employees	Salaries and wages	Cost of materials and supplies used	Receipts
				\$	\$	\$
1931 1932 1933	*************	242 250 243 239 236	9,100 8,807 8,292 7,616 7,393	8.140,177 7.709.856 6,482,339 5,501,305 5.387,274	1,571,747 1,350,015 1,065,906 896,954 945,620	16, 283, 553 14, 879, 919 12, 297, 063 10, 373, 890 10, 588, 503
1935 1936 1937 1938 1939		237 229 225 232 234	7.644 7.925 8.576 8.981 9.217	5,667,658 5,997,096 6,678,998 7,029,171 7,465,732	1, 118, 401 1, 274, 941 1, 403, 073 1, 542, 216 1, 617, 367	10, 983, 37 12, 023, 80 13, 163, 77 13, 734, 70 14, 267, 74
1941 1942 1943		230 237 238 225 227	10.034 11.844 12.848 13.209 13,259	8, 156, 441 10, 120, 662 11, 678, 625 12, 338, 829 12, 780, 585	1,808,671 2,348,740 2,533,216 2,530,464 2,491,258	16, 719, 10 19, 816, 89 22, 396, 32 23, 436, 39 24, 559, 14
946 1947 1948	1	217 238 244 294 332	13, 232 13, 674 13, 950 13, 923 14, 240	13, 651, 511 14, 647, 668 16, 357, 072 18, 737, 302 20, 408, 336	2,717,027 3,073,671 3,560,120 4,138,029 4,485,436	25, 463, 09 27, 427, 21 30, 459, 39 35, 360, 99 38, 659, 59
951		323 317 307	14,310 14,079 13,922	20, 976, 430 22, 248, 517 24, 496, 053	4, 811, 682 6, 143, 769	40,586.94 44,053.44 46,852.69

^{1.} Including Newfoundland from 1949.

Ontario plants were responsible for 35% of the total power laundry business in 1952, Quebec accounted for 29% and British Columbia 17%. Ontario's portion of total receipts was slightly lower than in 1951 but those for Quebec and British Columbia

remained the same. In addition to the 4,499 male and 9,423 female employees, there were 187 working proprietors of unincorporated companies actively engaged in operating their plants.

TABLE 5. Power Laundries, Summary Statistics by Provinces, 1952

Province	No.	Total 1 working	Number of paid employees		Salaries ²	Cost of materials	Receipts
	plants	proprietors	Male	Female	wages	and supplies used	
					\$	\$	\$
Canada	307	187	4,499	9,423	24,496,053	6.143.769	46,852,690
Yewfoundland Prince Edward Island	3 2	}	30	64	116,293	22, 190	254,459
Nova Scotia	15 13	4 4	149 122	288 333	588,066 617,797	134,577 145,980	1, 287, 966 1, 169, 835
ntario	76 115	45	1,584 1,514	2,670 3,363	7, 127, 848 8, 528, 010	1,816,306 2,534,591	13,599,967 16,563,099
anitobaaskatchewan	10	4 7	168 77	393 267	1,027,267 631,257	246,452 143,838	1,815,421
Alberta British Columbia	17 47	11 34	230 625	581 1.464	1,541,285 4,318,230	350,906 748,929	2,946,510 8,020,740

^{1.} Unincorporated firms only.

^{2.} Not available.

^{2.} Not including salaries or withdrawals of proprietors of unincorporated firms.

Power laundries obtained 58% of all their receipts from laundry work in 1952. Dry cleaning work accounted for 19%, coat and towel rentals for 9%, while both wholesale laundry and dry cleaning and all other services each accounted for 7% of total receipts. Laundry and cleaning receipts shown in

Table 6 include commercial and industrial work. In 1951 certain census requirements made it necessary to include this work with wholesale laundry and dry cleaning. This change does not permit a direct comparison with 1951 percentages in these three categories.

TABLE 6. Power Laundries - Receipts by Type of Service Performed, by Provinces, 1952

Note. The percentages indicate the proportions which receipts for each type of work bear to the total receipts for each province.

Province	Laundry	1	Cleaning	2	Wholesale l	
	Amount	%	Amount	%	Amount	%
Canada	27, 217, 837	58. 1	8, 790, 612	18. 8	3, 440, 849	7. 3
Newfoundland	251, 335	98. 8	3, 124	1. 2	k	_
Nova Scotia	910, 555	70.7	207, 375	16. 1	4	4
New Brunswick	766, 603	65. 5	367, 393	31.4	-	_
Quebec	8, 030, 358	59. 1	2, 233, 920	16.4	1, 219, 344	9, 0
Ontario	8, 823, 562	53.3	2, 694, 953	16.3	1, 633, 403	9. 9
Manitoba	1, 113, 289	61.3	360, 183	19.8	287, 689	15.9
Saskatchewan	952, 151	79. 7	236, 322	19.8	4	4
Alberta	2, 007, 957	68. 2	819, 535	27. 8	4	4
British Columbia	4, 362, 027	54.4	1, 867, 807	23. 3	300, 413	3.7
	Coat and towel renta	d als	All other	3	Total Rec	eipts
	Amount	%	Amount	%	Amount	%
Canada	4, 199, 824	9. 0	3, 203, 568	6, 8	46, 852, 690	100. 0
Newfoundland		-		_	254, 459	100.0
Nova Scotia	-	-	170, 036	13. 2	1, 287, 966	100.0
New Brunswick	4	4	35, 839	3. 1	1, 169, 835	100.0
Quebec	930, 032	6.8	1, 186, 313	8. 7	13, 599, 967	100.0
Ontario	1, 882, 036	11.3	1, 529, 145	9. 2	16, 563, 099	100.0
Manitoba	4	4	54, 260	3.0	1, 815, 421	100.0
Saskatchewan	4	4	6, 220	0. 5	1, 194, 693	100.0
Alberta	100 -	_	119,018	4.0	2, 946, 510	100.0
British Columbia	1, 387, 756	17.3	102, 737	1.3	8, 020, 740	100.0

^{1.} Includes unfinished and finished, commercial and industrial.

4. Included in all other.

One hundred and thirty-three of the 307 power laundries had receipts of \$100,000 or over during 1952 and these accounted for 85% of the total volume of business as compared with 84% in 1951. The

average receipts per plant for all sizes increased from \$138,970 in 1951 to \$152,615 in 1952. The following table shows power laundries classified by size of business for 1951 and 1952.

^{2.} Includes fur, commercial and industrial.

^{3.} Includes dyeing, storage, diaper rentals, etc.

TABLE 7. Power Laundries Classified by Size of Business, 1951 and 1952

		19	51		1952					
Size of business	No. of plants	Receipts	Per cent of total	Average per plant	No. of plants	Receipts	Per cent of total	Average per plant		
		\$	%	\$		\$	%	\$		
All plants	317	44, 053, 442	100.0	138, 970	307	46, 852, 690	100.0	152, 615		
Less than \$20,000	63	675,991	1. 5	10,730	54	629,623	1-4	11,660		
\$ 20,000 to \$ 29,999	25	625.414	1. 4	25,017	22	528,745	1. 1	24,034		
\$ 30,000 to \$ 49,999	40	1, 584, 153	3.6	39,604	36	1, 355, 373	2. 9	37. 649		
\$ 50,000 to \$ 99,999	61	4, 374, 131	9.9	71,707	62	4,610,928	9.8	74, 370		
\$100,000 to \$199,999	62	8,623,190	19.6	139,084	62	8,681,099	18.5	140.018		
\$200,000 and over	66	28, 170, 563	64.0	426, 827	71	31,046,922	66-3	437, 280		

Operating expenses, expressed as percentages of total receipts, are shown by size of business in Table 8 and by provinces in Table 9, with separate figures for incorporated and unincorporated companies. Operating expenses formed 93.2% of total receipts in plants operated by incorporated companies, while unincorporated companies reported operating expenses as 85.6% of their total receipts.

The largest item of expense was salaries and wages. Incorporated companies charged 54% of their total receipts against this item, which includes salaries of executives. Unincorporated companies reported that salaries and wages paid to their employees represented 44.9% of their total receipts but salaries and withdrawals of proprietors are not included in this item.

TABLE 8. Power Laundries - Operating Costs by Form of Organization and Size of Business, 1952

			C	perating exp	enses as % o	f total receip	ts
Form of organization and size of business	No. of plants	Average receipts per plant	Salaries 1 and wages	Fuel and electricity	Materials and supplies used	All other operating expenses	Total expenses
		\$	%	%	%	%	%
Incorporated Companies							
All plants	156	243, 185	54.0	4.4	13.3	21.5	93. 2
Less than \$20,000 \$ 20,000 to \$ 29,999 \$ 30,000 to \$ 49,999 \$ 50,000 to \$ 99,999 \$100,000 to \$199,999 \$200,000 to \$299,999 \$300,000 and over	6 4 11 27 43 30 35	16, 408 26, 669 39, 318 76, 668 142, 094 249, 762 617, 897	48. 1 47. 4 53. 0 52. 4 56. 0 58. 4 52. 2	9. 0 9. 8 7. 1 8. 1 5. 7 4. 6 3. 5	9. 3 12. 1 10. 2 11. 8 11. 9 10. 2 14. 9	30. 6 23. 8 22. 1 20. 4 20. 3 20. 8 22. 1	97. 0 93. 1 92. 4 92. 7 93. 9 94. 0 92. 7
Unincorporated Companies							
All plants	151	59, 045	44. 9	6.3	12.4	22.0	85. €
Less than \$10,000 \$ 10,000 to \$ 19,999 \$ 20,000 to \$ 29,999 \$ 30,000 to \$ 49,999 \$ 50,000 to \$ 99,999 \$ 100,000 to \$199,999 \$ 200,000 and over	20 28 18 25 35 19 6	7,361 13,712 23,448 36,915 72,597 135,319 321,277	25. 3 33. 5 41. 2 45. 3 46. 8 47. 5 43. 5	13. 6 9. 7 8. 5 8. 5 6. 5 5. 5	11.9 14.1 11.3 10.0 12.5 11.0	16. 6 21. 7 23. 0 21. 9 21. 2 24. 0 20. 8	67. 4 79. 0 84. 0 85. 7 87. 0 88. 0

^{1.} Not including salaries or withdrawals of proprietors of unincorporated firms.

TABLE 9. Power Laundries - Operating Costs by Form of Organization, by Provinces, 1952

Form of organization	NT-	A		perating exp	enses as % of	total receipt	s
and province	No. of plants	Average receipts per plant	Salaries and wages	Fuel and electricity	Materials and supplies used	All other operating expenses	Total expenses
		\$	%	%	%	%	%
Incorporated Companies							
Canada	156	243, 185	54.0	4,4	13.3	21.5	93,
Newfoundland	2)					
Prince Edward Island	2	91,919	46.1	6.4	10.2	25.6	88.
New Brunswick	8	131, 336	53.6	7.2	12.7	21.7	95.
Quebec	34	332,469	54.4	5.1	13.3	22.9	95.
Ontario	54	224,157	53.6	4.5	16. 2	18.9	93.
Manitoba	6	295, 851	57.0	4.7	13.6	22.2	97.
Saskatchewan	10	215,056	56.4 53.2	4.8	11.5 11.9	20.3	93.0
AlbertaBritish Columbia	25	277,069 267,720	55.0	2.8	9.3	19.6 23.8	87. : 90. !
Unincorporated Companies							
Canada	151	59,045	44.9	6.3	12.4	22.0	85.
Newfoundland	1	}					
Prince Edward Island		32,728	42.3	6.8	9.9	30.3	89.
Nova Scotia	4)	40.0			15.0	-0.
New Brunswick	5 42	23,829	46.2	6.6	10.4	15.3	78.5 85.
Quebec Ontario	61	54,667 73,092	42.6	7.3 5.4	13.7 12.8	21.6	86.
Manitoba	4	10.078	37.9	12.8	10.0	19.5	80.
Saskatche wan	5	66, 894	43.6	7.6	13.4	20.1	84.
Alberta	7	25, 116	38.1	6.4	11.7	16.6	72.
British Columbia	22	60, 352	47.7	7.0	9.6	21.3	85.6

^{1.} Not including salaries or withdrawals of proprietors of unincorporated firms.

In Table 10 data are shown for cities having a population of 30,000 and over and where there are at least three plants located within the incorporated limits of each city. Montreal's 29 plants had receipts

of \$8,823,033, while the 28 plants operating in Toronto handled a volume of business amounting to \$6,191,160

TABLE 10. Power Laundries - Principal Statistics for Selected Cities 1, 1952

	27.0			Numb paid en	Calarian					
City	No. of plants	Laundry ²	Cleaning ³	Wholesale laundry and dry cleaning	Coat and towel rentals	All other4	Total	Male	Female	Salaries and wages
		\$	\$	\$	\$	\$	\$			\$
Halifax	4	509,042	5	5	_	182, 181	691, 223	71	141	292,010
Saint John	4	481,678	227,719		5	30, 282	739,679	77	226	409,766
Montreal		5,052,524	1,019,930	801, 463	902,044	1,047,072	8,823,033	1,046	1,678	4, 738, 840
Quebec	5	648,746	5	5	5		1, 206, 944	136	325	638, 062
Hamilton	9	891,428	302,038	5	5		2,442,829	181	325	900,684
London	4	377, 818	5		5	631,621		93	190	418, 883
Ottawa	5	857, 087	232,364	5	5	41,440		186	159	645,672
Toronto	28	2,944,305	438,086	1, 347, 425	1, 309, 775		6, 191, 160	535	1,338	3,421,416
Windsor	6	450, 914	5	5 000	5	335,741	786,655	55	160	415, 178
Winnipeg	6	966, 323	297, 897	287,689	5	54, 260		152	346 258	917, 264 720, 218
Calgary	5	1,002,023	425, 307	5	_		1,520,940	109	192	496, 283
Edmonton	5	628,676	5	200 250	1 120 620	212, 198 75, 966		371	781	2, 510, 425
Vancouver	14	2,366,237	922, 277	200, 200	1, 138, 629		1.016.849	97	226	624, 781
Victoria	4	638, 383	5	-	3	310,400	1,010,849	91	220	047,10

Includes only those laundries located within the incorporated limits of the city.
 Includes unfinished and finish, commercial and industrial.
 Includes fur, commercial and undustrial.
 Includes dyeing, storage, diaper rentals, etc.
 Included in all other.

SECTION III - DRY CLEANING AND DYEING PLANTS

The number of establishments classified as dry cleaning and dyeing plants increased 1% in number, from 981 in 1951 to 991 in 1952, while receipts were 11% higher. All provinces with the exception of New Brunswick reported higher receipts. This apparent drop in New Brunswick

receipts from the 1951 level, was due entirely to the transference of one plant from a dry cleaning classification to that of a power laundry. The following table shows percentage increases in number of plants and volume of receipts by provinces.

Percentage Changes in Number and Receipts of Dry Cleaning and Dyeing Plants, by Provinces, 1952/1951

Davidson	Percentage chang	ge 1952/1951
Province	No. of plants	Receipts
	%	%
Canada	+ 1.0	+ 10.8
Newfoundland Prince Edward Island Nova Scotia New Brunswick Quebec Ontario Manitoba Saskatchewan Alberta British Columbia	+ 16.7 - 2.7 - 3.2 - 0.5 + 3.0 + 7.0 - 1.6	+ 52.9 + 13.7 + 10.5 - 0.3 + 8.2 + 10.8 + 13.8 + 16.0

^{1.} Unchanged.

The rapid growth in the volume of business handled by Canadian dry cleaning and dyeing plants is shown in the following table. Total receipts amounted to \$58,478,449 in 1952, an increase of 11%

over the 1951 level. Salaries and wages paid to the 14,816 employees in 1952 amounted to \$27,148,924 slightly less than half of the total receipts.

TABLE 11. Cleaning and Dyeing Plants, Historical Summary, 1930-1952

Year	No. of plants	No. of employees	Salaries and wages	Cost of materials and supplies used	Receipts
			\$	\$	\$
1930	126	2, 785	3, 109, 768	624, 392	6, 412, 325
1931	157	2,965	2, 961, 759	618, 014	6, 144, 765
1932	166	2, 878	2, 538, 102	521, 680	5, 00 5, 718
933	172	2, 912	2, 381, 084	502, 692	4, 866, 091
934	175	2, 983	2, 526, 815	517, 812	5, 014, 107
935	179	3, 108	2, 671, 476	620, 535	5, 327, 883
936	191	3, 643	3, 112, 452	709, 793	6, 304, 537
937	193	3, 976	3, 492, 712	856, 192	7, 179, 374
938	230	4, 320	3, 890, 227	999, 999	7, 994, 123
939	268	4, 995	4, 284, 126	1, 034, 952	8, 658, 729
940	300	5, 474	4, 956, 024	1, 156, 454	10, 056, 735
941	363	6, 554	6, 125, 635	1, 433, 790	12, 678, 275
942	365	6,990	6, 969, 167	1, 453, 234	14, 353, 064
943	362	7, 388	7, 865, 795	1, 518, 897	15, 218, 369
944	399	7, 732	8, 212, 917	1, 694, 284	16, 886, 713
945	385	8, 147	8, 847, 948	1, 951, 752	18, 618, 974
946	452	9, 880	11, 613, 011	2, 503, 762	23, 720, 940
947	530	10,906	14, 144, 464	3, 041, 506	28, 584, 285
948	787	11, 953	17, 140, 254	4, 400, 688	36, 620, 948
949 1	905	12, 886	20, 107, 095	4, 939, 685	42, 574, 449
950	919	13, 450	21, 704, 698	5, 378, 564	46, 249, 622
951	981	13, 933	23, 850, 119	2	52, 798, 415
1952	991	14, 816	27, 148, 924	6, 710, 355	58, 478, 449
				., . 10, 000	00, 110, 110

^{1.} Including Newfoundland from 1949.

^{2.} Not available.

Ontario plants obtained slightly over 44% of the total volume of business handled by dry cleaning and dyeing plants in 1952, Quebec accounted for 22% and British Columbia 8%. Ontario and British Columbia had the same proportions as in 1951, but Quebec's share was slightly lower. In addition to the 6,451 male and 8,365 female employees, there were 1,040 proprietors actively engaged in operating their plants.

TABLE 12. Cleaning and Dyeing Plants, Summary Statistics by Provinces, 1952

Province	No. of	Total 1		of paid oyees	Salaries ²	Cost of materials and supplies	Receipts	
	plants	proprietors	Male	Female	wages	used		
					\$	\$	\$	
Canada	991	1,040	6,451	8,365	27, 148, 924	6,710,355	58, 478, 449	
Newfoundland Prince Edward Island Nova Scotia	7 8 36	3 12 27	70 38 259	102 33	315,640 87,879 820,753	78,473 32,607 209,179	691, 514 261, 304	
New Brunswick	30 183	34 161	93	294 179 1, 377	420, 343 6, 077, 825	126, 534 1, 643, 847	1,743,448 1,059,761 12,963,206	
Ontario Manitoba	416 46	455 49	2,720	3,656	12,169,109 2,104,423	2,838,334 458,348	26,022,586 3,996,635	
Saskatchewan Alberta British Columbia	63 96 106	68 128 103	193 306 354	383 793 787	1,052,075 1,816,985 2,283,892	287,489 488,177 547,367	2,622,594 4,214,951 4,902,450	

1. Unincorporated firms only.

2. Not including salaries of withdrawals of proprietors of unincorporated firms.

Almost 82% of the total business handled by dry cleaning and dyeing plants in 1952 was derived from cleaning work. The balance of the receipts was divided in almost the same proportions between laundry work, wholesale laundry and dry cleaning and other services. Cleaning receipts shown in Table 13 includes fur cleaning as well as industrial and commercial work. Laundry receipts includes commer-

cial and industrial work. In 1951 certain census requirements made it necessary to include fur cleaning with "other services" and commercial and industrial laundry and dry cleaning with "Wholesale laundry and dry cleaning". These changes do not permit a direct comparison between the percentages shown here for 1952 and those presented in 1951.

TABLE 13. Cleaning and Dyeing Plants — Receipts by Type of Service Performed, by Provinces, 1952

Province	Cleaning 1		Laundry ²		Wholesale laundry and dry cleaning		All other ³		Total receipts	
	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%
Canada	47,788,917	81.7	3,660,174	6.3	3,603,161	6.2	3,426,197	5.8	58, 478, 449	100.0
Newfoundland Prince Edward Island Nova Scotia New Brunswick Quebec Ontario Manitoba Saskatchewan Alberta British Columbia	630,971 252,176 1,524,518 996,635 9,985,800 21,164,509 3,074,633 2,358,167 3,757,083 4,044,425		62,538 35,560 1,040,177 1,176,786 673,976 79,903 244,545	4 3.6 3.4 8.0 4.5 16.9 3.1 5.8 7.1	564, 350 2, 195, 021		27,566 1,372,879 1,486,270 97,717 112,847 86,664	8.8 3.5 4.3 2.6 10.6 5.7 2.4 4.3 2.1	261,304 1,743,448 1,059,761 12,963,206 26,022,586	100.0 100.0 100.0 100.0 100.0 100.0 100.0

1. Includes fur, commercial and industrial.

2. Includes unfinished and finished, commercial and industrial.

3. Includes coat and towel rentals, dyeing, storage, diaper rentals, etc.

Included in all other.

There were 315 dry cleaning and dyeing plants with receipts of \$50,000 or over in 1952 and these accounted for 71% of the total volume of business. The 266 plants in the same category last year ac-

counted for 68% of total receipts. The following table shows cleaning and dyeing plants classified by size of business for 1951 and 1952.

TABLE 14. Cleaning and Dyeing Plants Classified by Size of Business, 1951 and 1952

		19	51		1952				
Size of Business	No. of plants	Receipts	Per cent of total	Average per plant	No. of plants	Receipts	Per cent of total	Average per plant	
		\$	%	\$		\$	%	\$	
All plants	981	52, 798, 415	100.0	53,821	991	58,478,449	100.0	59,010	
Less than \$15,000	193 116 191 215 163 103	1.997,385 2.014,148 4.707,496 8.298,608 11,179,593 24,601,185	3.8 3.8 8.9 15.7 21.2 46.6	10.349 17.363 24.647 38,598 68.586 238.846	155 109 183 229 194 121	1, 666, 753 1, 879, 716 4, 479, 380 8, 813, 906 13, 092, 147 28, 546, 047	2-8 3-2 7-7 15-1 22-4 48-3	10.753 17,245 24,480 38,489 67,435 235,918	

Operating expenses expressed as percentages of total receipts, are shown by size of business in Table 15 and by provinces in Table 16 with separate figures for incorporated and unincorporated companies. Incorporated companies reported operating expenses as 93.7% of their total receipts, while unincorporated companies showed expenses as 83%

of receipts. Incorporated companies show salaries and wages, which include executive salaries, as 51.9% of their total receipts; unincorporated companies show this item as only 41.4% of their total receipts but this percentage does not include proprietors' salaries or withdrawals.

TABLE 15. Cleaning and Dyeing Plants - Operating Costs by Form of Organization and Size of Business, 1952

				Operating exp	enses as % of	total receipts	
Form of organization and size of business	No. of plants	Average receipts per plant	Salaries ¹ and wages	Fuel and electricity	Materials and supplies used	All other operating expenses	Total expenses
Incorporated Companies		\$	%	%	%	%	%
All plants	197	142,636	51.9	3.4	11.2	27.2	93.7
Less than \$15,000	3 6 10 41 56 39 23 19	8,080 16,960 24,770 40,104 70,788 144,081 243,258 573,843	55. 3 53. 7 46. 4 50. 9 49. 8 52. 9 52. 3	8-1 6-9 6-3 4-8 3-8 3-3 2-9	8-1 12-8 13-4 10-9 11-1 10-6 10-8	23. 3 27. 4 26. 8 25. 3 27. 4 24. 6 28. 6	94.8 100.8 92.9 91.9 92.1 91.4 95.0
Unincorporated Companies							
All Plants	794	38, 261	41,4	4.8	11.7	25.1	83.0
Less than \$7,500 \$ 7,500 to \$ 9,999 \$ 10,000 to \$14,999 \$ 15,000 to \$19,999 \$ 20,000 to \$29,999 \$ 30,000 to \$49,999 \$ 50,000 to \$99,999 \$ 100,000 and over	16 43 93 103 173 188 138 40	6,088 8,564 12,654 17,262 24,463 38,136 66,145 160,723	14.5 24.8 28.7 34.5 38.1 39.4 43.5 48.2	9.5 9.6 7.6 6.5 5.8 4.9 4.4 3.5	16. 6 11. 6 12. 4 12. 2 11. 9 12. 2 11. 8 10. 6	26. 4 24. 8 23. 1 24. 5 25. 3 24. 9 24. 5 26. 4	67. 0 70. 8 71. 8 77. 7 81. 1 81. 4 84. 2 88. 7

^{1.} Not including salaries or withdrawals of proprietors of unincorporated firms.

TABLE 16. Cleaning and Dyeing Plants - Operating Costs by Form of Organization, by Provinces, 1952

			Operating expenses as % of total receipts						
Form of Organization and Province	No. of plants	Average receipts per plant	Salaries 1 and wages	Fuel and electricity	Materials and supplies used	All other operating expenses	Total expenses		
		\$	%	%	%	%	%		
Incorporated Companies		1.4	100		1-25				
Canada	197	142, 636	51.9	3.4	11.2	27. 2	93.		
Newfoundland	4 2	} 123,137	46.0	3.9	11.3	22. 1	83.3		
Nova Scotia	13	70, 974	53.6	4.2	13.7	21. 2	92.7		
New Brunswick	4	49,638	45. 2	4.9	17.4	23.9	91.4		
Quebec	42	179, 787	49.4	3.7	13.0	28.8	94. 9		
Ontario	74	154, 533	51.9	3.6	9.9	28.8	94.2		
Manitoba	11	261,434	58. 1	1.4	11.0	22.0	92.5		
Saskatchewan	8	110, 263	49.7	2.8	9.4	32. 1	94.0		
Alberta	11	101, 081	57.0	2. 2	10.1	22.8	92. 1		
British Columbia	28	85, 105	52. 1	4.8	11. 4	25.4	92.7		
Unincorporated Companies									
Canada	794	38, 261	41.4	4.4	11. 7	25. 1	83.0		
Newfoundland	3	23,777	29. 7	6. 2	12.7	32.8	81.4		
Prince Edward Island	6	J							
Nova Scotia	23	35, 687	39.8	5. 9	10.0	29. 1	84.8		
New Brunswick	26	33, 123	38.4	7. 5	10.7	25.8	82- 4		
Quebec	141	38, 384	43.3	5.6	12.3	25.0	86. 2		
Ontario	342	42,653	42.7	4. 5	11.7	25. 5	84-4		
Manitoba	35	32,025	38.6	5. 4	12.6	24. 2	80.8		
Saskat chewan	55	31, 645	35.3	5- 2	11.7	23- 6	75.8		
Alberta	85	36,507	38.1	3.5	12.1	24.4	78. 1		
British Columbia	78	32, 301	41.3	4.9	11.0	23.1	80.3		

^{1.} Not including salaries or withdrawals of proprietors of unicorporated firms.

Table 17 presents data for cities having a population of 30,000 or over and where there are at least three plants located within the incorporated limits of each city. The 44 plants located in Toronto

had receipts amounting to \$6,364,034. Montreal's 27 plants earned \$5,507,682, while Winnipeg with 20 plants had a volume of business amounting to \$3,266,469.

TABLE 17. Cleaning and Dyeing Plants, Principal Statistics for Selected Cities 1, 1952

	No.		Rece	eipts		Number emplo	of paid yees	Salaries
City	of plants	Cleaning ²	Laundry 3	All other 4	Total	Male	Female	and wages
		\$	\$	\$	\$			\$
St. John's	5	536, 213	_	6	536, 213	61	78	264, 235
Halifax	7	755, 936	-	54,532	810,468	125	139	425,823
Sydney	3	196, 341	_		196, 341	25	38	91,306
Saint John	4	245, 049	_	-	245,049	22	40	103, 480
Hull	4	158, 204	_	6	158, 204	17	17	67, 337
Montreal	27	3,870,498	743, 652	893, 532	5,507,682	872	568	2,828,901
Quebec	8	818, 818	5	160,338	979, 156	137	130	395, 850
Sherbrooke	5 7	225, 154 416, 109	5	99, 836 88, 151	324,990 504,260	44 80	49 70	153, 98 1 232, 817
Brantford	8	521, 469	169,860	17, 343	708,672	77.	110	364, 105
Fort William	6	372, 731	_	12,051	384,782	29	83	196, 708
Hamilton	17	1,581,558	180, 855	134, 885	1,897,298	167	391	959,515
Kingston	5	458, 888	_	6	458, 888	59	73	224, 161
Ki tchener	3	305,051	5	33, 357	338, 408	34	48	178, 293
London	9	707, 150	5	127,549	834, 699	98	128	410, 99 2
Oshawa	7	25 3, 168	-	6	253, 168	23	39	100, 124
Ottawa	14	1, 412, 791	149, 683	220,015	1, 782, 489	164	293	817,969
Peterborough	6	226, 484	_	4, 233	230,717	24	34	91, 469
St. Catharines	6	302, 575	5	14, 237	316, 812	32	42	162, 524
Sarnia	7	287, 364	5	9,132	296, 496	22	43	120,092
Sault Ste. Marie	6	238, 312	-	6	238, 312	15	61	109,555
Sudbury	8	344, 125	6	_	344, 125	30	58	149, 719
Toronto	44	5, 198, 142	423, 699	742, 193	6, 364, 034	663	859	3, 192, 211
Windsor	19	1,070,692	15, 429	38, 912	1, 125, 033	97	174	535,454
Winnipeg	20	2, 473, 794	703, 202	89, 473	3, 266, 469	342	648	1, 855, 687
Regina	10	75 2, 212		_	75 2, 212	68	90	364, 583
Saskatoon	11	666, 385	5	81,652	748, 037	50	118	316, 936
Calgary	20	992, 867	48, 535	31, 504	1,072,906	51	222	453, 766
Edmonton	30	1,773,607	158, 797	45, 664	1, 978, 068	180	357	935, 714
Vancouver	33	2, 186, 757	238, 106	66, 573	2, 491, 436	173	384	1, 185, 171
Victoria	8	591, 177	5	49, 839	641,016	45	147	360,942

Includes only those cleaning and dyeing plants located within the incorporated limits of the city.
 Includes fur, wholesale, commercial and industrial.
 Includes unfinished, finished, wholesale, commercial and industrial.
 Includes coat and towel rentals, dyeing, storage, diaper rentals, etc.
 Included in all other.
 Included in cleaning.



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