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CANADA

# LAUNDRIES, CLEANERS AND DYERS

## 1954



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## NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I—The Primary Industries**, including mining, forestry and fisheries; **Volume II—Manufacturing**; **Volume III—Merchandising and Services**.

Volume III consists of the following parts with individual trade reports listed under each:

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- A—Wholesale Trade, 25¢
- \*B—Operating Results of Food Wholesalers, 25¢
- \*C—Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
- \*D—1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
  - 2 Operating Results of Drug Wholesalers, 25¢
  - 3 Operating Results of Hardware Wholesalers, 25¢
  - 4 Operating Results of Plumbing and Heating Supply Wholesalers, 25¢
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- P—Retail Consumer Credit, 25¢

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The reports are punched to permit of filing in a ring binder.

\*Biennial reports—not issued for 1954.

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### SECTION III. DRY CLEANING AND DYEING PLANTS

Dry cleaning plants were so classified because the greater portion of their revenue was derived from dry cleaning work. This survey does not include dyeing plants doing work on a commercial or industrial scale for textile plants, etc. This section presents principal statistics of cleaning and dyeing plants by provinces, by size of business, and for selected cities.

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# LAUNDRIES, CLEANERS AND DYERS

1954

## SECTION I - GENERAL SUMMARY

In 1954 Canada's power laundries, dry-cleaning and dyeing plants reported business to the extent of \$117,736,073, up 4% from 1953. The number of plants increased 5%. With one or two exceptions indicated by the tables, the general expansion of the industry was spread fairly evenly over the whole nation. The present survey showed that dry cleaning earned 54.0% of total receipts, laundry 28.7%, wholesale cleaning and laundry 6.9% and other work 10.4%. Ratios for the previous year were similar.

There was a decrease of the order of 11% in the cost of materials and supplies used but the cost of linen was excluded from this figure in 1954 for the first time. It is estimated that this would be \$1,325,000. A slight decrease in the number of employees occurred but salaries and wages increased nearly two and a half million dollars.

Respondents were asked again this year to report on the use of petroleum and synthetic materials. There is a trend, barely perceptible, toward the use of the synthetic dry-cleaning process. For 1954,

76.5% of all establishments reported the use of a petroleum process and 22.2% reported the use of a synthetic process. Comparable figures for 1953 were 79.4% and 19.1% respectively. There is some evidence, although by no means conclusive, that the synthetic process is more economical, especially in the larger plants.

For the purpose of this report, establishments were classified as laundries if the greater part of their revenue was derived from laundry work, and as dry cleaners and dyers if the greater part was from dry cleaning and dyeing. On this basis 299 plants were classified as laundries and 1,107 were classified as cleaners and dyers. From year to year establishments shift from one category to another and this explains most of the changes which occur in the detail of Table 3.

The following summary of percentage changes, tables and graphs show details of the laundry, cleaning and dyeing industry for some past years, by provinces and by type of establishment.

Percentage Changes in Number and Receipts of Power Laundries, Cleaners and Dyers by Provinces, 1954/1953

Province	Percentage change 1954/1953	
	No. of plants	Receipts
Canada.....	+ 5.0	+ 4.1
Newfoundland.....	+ 20.0	} + 9.2
Prince Edward Island.....	1	
Nova Scotia.....	+ 3.8	+ 2.9
New Brunswick.....	+ 4.7	+ 3.3
Quebec.....	+ 2.3	+ 0.2
Ontario.....	+ 7.3	+ 5.5
Manitoba.....	1	+ 4.2
Saskatchewan.....	+ 8.0	+ 3.6
Alberta.....	+ 7.1	+ 2.5
British Columbia.....	1	+ 8.2

1. Unchanged.

TABLE 1. Power Laundries, Cleaning and Dyeing Plants, Historical Summary, 1930-1954

Year	No. of plants	No. of employees	Salaries and wages	Cost of materials and supplies used	Receipts
			\$	\$	\$
1930	368	11,885	11,249,945	2,196,139	22,695,880
1931	407	11,772	10,671,615	1,968,029	21,024,684
1932	409	11,170	9,020,441	1,587,586	17,302,779
1933	411	10,528	7,882,389	1,399,646	15,239,981
1934	411	10,376	7,914,089	1,463,432	15,602,612
1935	416	10,752	8,339,134	1,738,936	16,311,261
1936	420	11,568	9,109,548	1,984,734	18,328,345
1937	418	12,551	10,171,710	2,259,265	20,343,152
1938	462	13,302	10,919,398	2,542,215	21,728,830
1939	502	14,212	11,749,858	2,652,329	22,926,474
1940	530	15,508	13,112,465	2,965,125	26,775,841
1941	600	18,398	16,246,296	3,782,530	32,495,470
1942	603	19,839	18,631,692	3,986,450	36,747,368
1943	587	20,597	20,204,624	4,049,361	38,654,761
1944	626	20,991	20,993,502	4,185,542	41,445,857
1945	602	21,379	22,499,459	4,668,779	44,081,170
1946	690	23,554	26,260,679	5,577,433	51,148,159
1947	774	24,856	30,501,536	6,601,626	59,043,678
1948	1,081	25,876	35,877,556	8,538,717	71,981,944
1949 <sup>1</sup>	1,237	27,126	40,515,431	9,425,121	81,234,045
1950	1,242	27,760	42,681,128	10,190,246	86,836,564
1951	1,298	28,012	46,098,636	2	96,851,857
1952	1,298	28,738	51,644,977	12,854,124	105,331,139
1953	1,339	29,396	55,700,197	13,766,346	113,150,240
1954	1,406	29,239	58,148,357	12,201,103	117,736,073

1. Including Newfoundland from 1949.

2. Not available.

Note: Figures previous to 1941 included linen supply houses and distributors which had no facilities for washing, dry cleaning or dyeing on their premises.

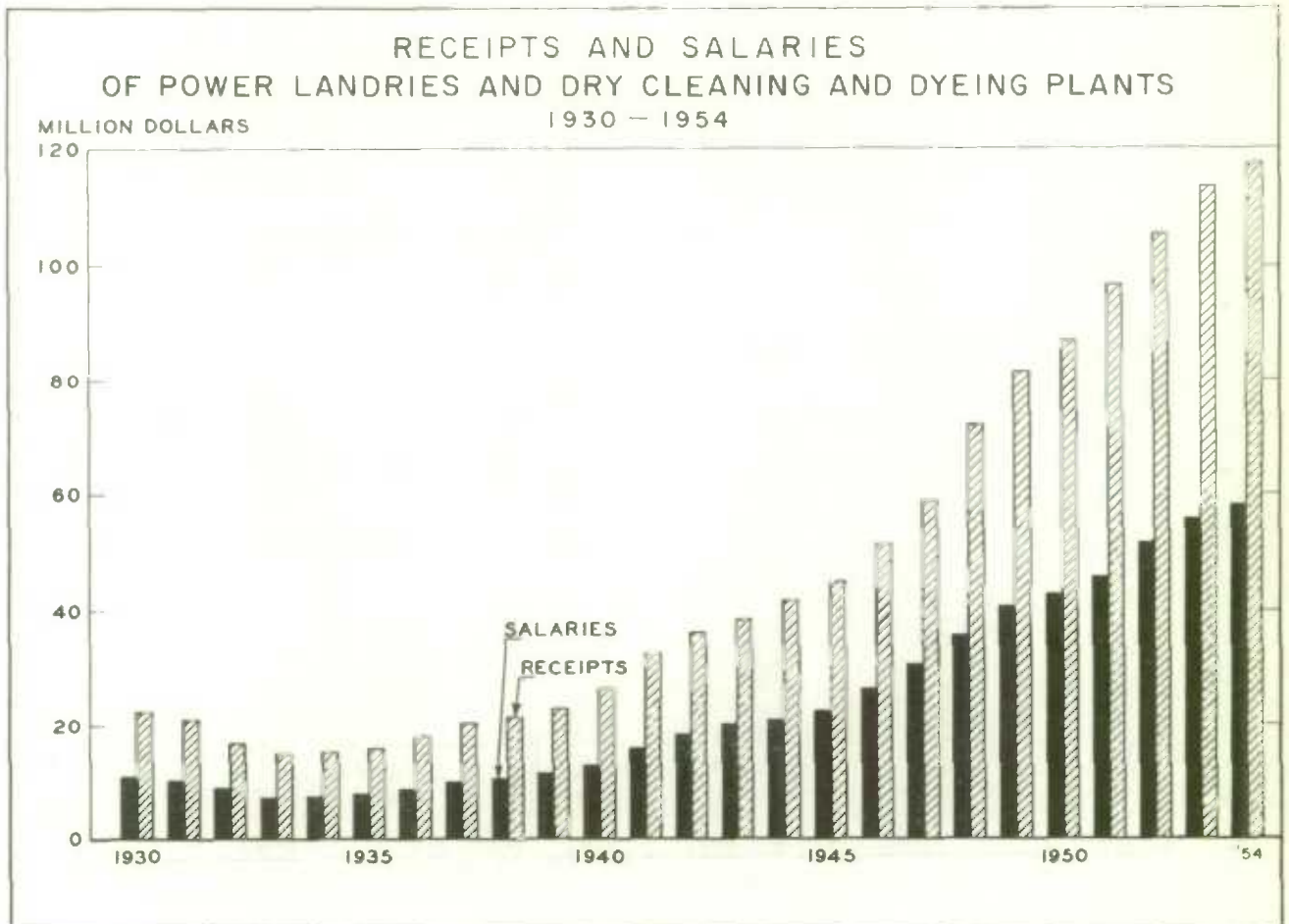
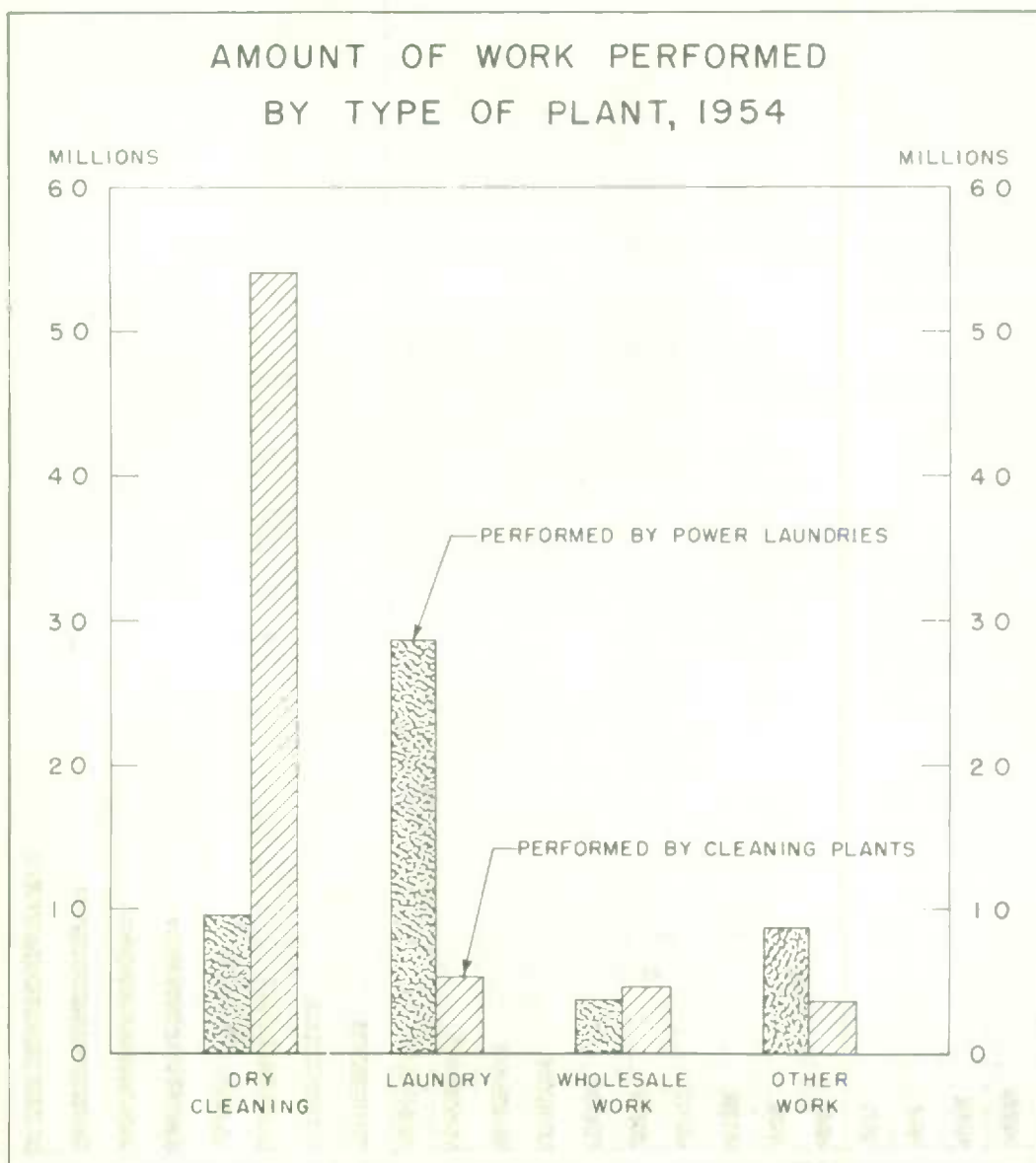


TABLE 2. Power Laundries, Cleaning and Dyeing Plants, Summary Statistics by Provinces, 1954

Province	Number of plants	Total working proprietors <sup>1</sup>	Number of paid employees		Salaries and wages	Cost of materials and supplies used	Receipts
			Male	Female			
<b>Canada.....</b>	<b>1,406</b>	<b>1,251</b>	<b>10,924</b>	<b>18,315</b>	<b>58,148,357</b>	<b>12,201,103</b>	<b>117,736,073</b>
Newfoundland .....	12	15	174	214	661,642	155,725	1,411,989
Prince Edward Island .....	10						
Nova Scotia .....	54						
New Brunswick .....	45	29	405	584	1,609,155	376,979	3,389,636
Quebec .....	272	33	223	501	1,141,062	290,155	2,500,415
Ontario .....	600	219	3,508	4,219	14,623,039	2,998,253	29,129,072
Manitoba .....	55	575	4,264	7,331	23,212,307	4,912,341	47,578,045
Saskatchewan .....	81	42	547	1,137	3,547,623	720,730	6,556,516
Alberta .....	120	79	296	637	1,973,862	475,897	4,442,068
British Columbia .....	157	140	523	1,459	3,848,353	909,629	8,074,014
		119	984	2,233	7,530,814	1,361,394	14,654,318

1. Unincorporated firms only.



**TABLE 3. Percentage Distribution of Laundry and Dry Cleaning Receipts, by Type of Establishment and by Provinces, 1954**

Province	Laundry receipts			Dry cleaning receipts		
	Total receipts <sup>1</sup>	% received by		Total receipts <sup>1</sup>	% received by	
		Power laundries	Dry cleaning plants		Power laundries	Dry cleaning plants
	\$	%	%	\$	%	%
<b>Canada</b> .....	<b>37,508,814</b>	<b>85.1</b>	<b>14.9</b>	<b>67,950,723</b>	<b>14.5</b>	<b>85.5</b>
Newfoundland.....	} 320,152	74.8	25.2	1,076,904	1.1	98.9
Prince Edward Island.....						
Nova Scotia.....	1,159,219	90.1	9.9	2,192,387	8.8	91.2
New Brunswick.....	907,350	89.8	10.2	1,538,415	24.9	75.1
Quebec.....	10,938,940	88.9	11.1	14,636,945	17.8	82.2
Ontario.....	12,937,097	83.8	16.2	29,120,968	10.8	89.2
Manitoba.....	2,265,623	57.7	42.3	3,821,953	7.1	92.9
Saskatchewan.....	1,241,784	87.1	12.9	3,110,334	7.6	92.4
Alberta.....	2,464,393	84.1	15.9	5,522,250	18.0	82.0
British Columbia.....	5,274,256	90.7	9.3	6,930,567	29.5	70.5

1. Including wholesale, commercial and industrial.

## SECTION II — POWER LAUNDRIES

Turning now to the separate division of power laundries, 1954 saw a reduction in the number of plants, the number of employees and the cost of materials and supplies. The exclusion of the cost of linen mentioned in Section I accounts for most of the decrease in the latter and, apart from the inclusion of this cost with all other operating expenses and the altered ratios which result, Table 5 does not reveal any significant changes.

As in the previous year Quebec, Ontario and British Columbia accounted for over 80% of total power laundry business, each maintaining approximately the same relative position with respect to total receipts. Table 8 shows that less than half of the power laundries in Canada, those with receipts of \$100,000 and more, handled over 87% of total business.

Tables 9 and 10 deal with operating costs. In 1954, operating expenses were 92.3% of total receipts in the case of incorporated companies and 89.2% in the case of unincorporated companies. The comparable figures for 1953 were 93.0% and 86.9% respectively. It should be noted that in neither year does the latter figure include salaries or withdrawals of the proprietors of unincorporated companies. Finally, Table 11 outlines data for cities with a population of 30,000 and over, where at least three plants are located within the incorporated limits of each city.

The tables which follow require no explanation and show considerable detail of the power laundry business.

### Percentage Changes in Number and Receipts of Power Laundries, by Provinces, 1954/1953

Province	Percentage change 1954/1953	
	No. of Plants	Receipts
	%	%
<b>Canada</b> .....	- 3.5	+ 2.8
Newfoundland.....	1	} - 0.5
Prince Edward Island.....	1	
Nova Scotia.....	- 20.0	- 6.3
New Brunswick.....	1	+ 1.1
Quebec.....	- 6.4	+ 1.2
Ontario.....	- 1.7	+ 3.9
Manitoba.....	- 11.1	- 5.7
Saskatchewan.....	1	- 6.3
Alberta.....	+ 5.6	- 2.6
British Columbia.....	- 2.2	+ 11.0

1. Unchanged.



TABLE 4. Power Laundries, Historical Summary, 1930-1954

Year	No. of plants	No. of employees	Salaries and wages	Cost of materials and supplies used	Receipts
			\$	\$	\$
1930	242	9,100	8,140,177	1,571,747	16,283,555
1931	250	8,807	7,709,856	1,350,015	14,879,919
1932	243	8,292	6,482,339	1,065,906	12,297,061
1933	239	7,616	5,501,305	896,954	10,373,890
1934	236	7,393	5,387,274	945,620	10,588,505
1935	237	7,644	5,667,658	1,118,401	10,983,378
1936	229	7,925	5,997,096	1,274,941	12,023,808
1937	225	8,576	6,678,998	1,403,073	13,163,778
1938	232	8,981	7,029,171	1,542,216	13,734,707
1939	234	9,217	7,465,732	1,617,367	14,267,745
1940	230	10,034	8,156,441	1,808,671	16,719,106
1941	237	11,844	10,120,662	2,348,740	19,816,895
1942	238	12,348	11,678,625	2,533,216	22,396,324
1943	225	13,209	12,338,829	2,530,464	23,436,392
1944	227	13,259	12,780,585	2,491,258	24,559,144
1945	217	13,232	13,651,511	2,717,027	25,463,096
1946	238	13,674	14,647,668	3,073,671	27,427,219
1947	244	13,950	16,357,072	3,560,120	30,459,393
1948	294	13,923	18,737,302	4,138,029	35,360,996
1949 <sup>1</sup>	332	14,240	20,408,336	4,485,436	38,659,596
1950	323	14,310	20,976,430	4,811,682	40,586,942
1951	317	14,079	22,248,517	2	44,053,442
1952	307	13,922	24,496,053	6,143,769	46,852,690
1953	310	14,164	25,801,841	6,511,296	49,120,933
1954	299	13,754	26,635,646	4,665,671	50,513,242

1. Including Newfoundland from 1949.

2. Not available.

TABLE 5. Power Laundries, Operating Results, 1953 and 1954

Item	1953	1954	% change 1954/1953
Plants reporting	No. 310	299	- 3.5
Total receipts	\$ 49,120,933	50,513,242	+ 2.8
Average receipts per plant	\$ 158,455	168,941	+ 6.6
Estimated population of Canada	No. 14,781,000	15,195,000	+ 2.8
Receipts per capita	\$ 3.32	3.32	2
Plants per 100,000 population	No. 2.1	2.0	- 4.8
Paid employees:			
Total	No. 14,164	13,754	- 2.9
Male	No. 4,611	4,400	- 4.6
Female	No. 9,553	9,354	- 2.1
Total salaries and wages <sup>1</sup>	\$ 25,801,841	26,635,646	+ 3.2
Percentage of total receipts	% 52.5	52.7	
Average salary or wage per employee	\$ 1,822	1,938	+ 6.4
Total cost of fuel and electricity	\$ 2,257,837	2,230,606	- 1.2
Percentage of total receipts	% 4.6	4.4	
Cost of materials and supplies used	\$ 6,511,296	4,665,671	- 28.3
Percentage of total receipts	% 13.3	9.3	
All other operating expenses	\$ 10,595,814	12,881,661	+ 21.6
Percentage of total receipts	% 21.6	25.5	
<b>Total expenses</b>	<b>\$ 45,166,788</b>	<b>46,413,584</b>	<b>+ 2.8</b>
Percentage of total receipts	% 92.0	91.9	

1. Not including salaries or withdrawals of proprietors of unincorporated firms.

2. Unchanged.

TABLE 6. Power Laundries, Summary Statistics by Provinces, 1954

Province	Number of plants	Total <sup>1</sup> working proprietors	Number of paid employees		Salaries <sup>2</sup> and wages	Cost of materials and supplies used	Receipts
			Male	Female			
<b>Canada</b> .....	<b>299</b>	<b>164</b>	<b>4,400</b>	<b>9,354</b>	<b>26,635,646</b>	<b>4,665,671</b>	<b>50,513,242</b>
Newfoundland .....	3	1	33	59	110,596	22,566	251,648
Prince Edward Island .....	2						
Nova Scotia .....	12	3	133	248	602,898	129,867	1,244,044
New Brunswick .....	12	4	114	300	634,952	131,237	1,229,706
Quebec .....	73	44	1,627	2,676	7,817,232	1,329,054	14,635,291
Ontario .....	115	71	1,440	3,420	9,290,340	1,597,397	17,845,916
Manitoba .....	8	3	143	366	1,019,447	191,505	1,824,733
Saskatchewan .....	10	5	65	236	635,357	151,284	1,318,521
Alberta .....	19	11	233	617	1,647,338	359,692	3,083,088
British Columbia .....	45	22	612	1,432	4,877,477	753,069	9,080,295

1. Unincorporated firms only.

2. Not including salaries or withdrawals of proprietors of unincorporated firms.

TABLE 7. Power Laundries - Receipts by Type of Service Performed, by Provinces, 1954

Note: The percentages indicate the proportions which receipts for each type of work bear to the total receipts for each province.

Province	Laundry <sup>1</sup>		Cleaning <sup>2</sup>		Wholesale laundry and dry cleaning		Coat and towel rentals		All other <sup>3</sup>		Total receipts	
	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%
<b>Canada</b> .....	<b>28,679,671</b>	<b>56.8</b>	<b>9,598,653</b>	<b>19.0</b>	<b>3,512,106</b>	<b>6.9</b>	<b>5,596,236</b>	<b>11.1</b>	<b>3,126,576</b>	<b>6.2</b>	<b>50,513,242</b>	<b>100.0</b>
Newfoundland..	239,602	95.2	12,046	4.8	—	—	—	—	—	—	251,648	100.0
Prince Edward Island .....												
Nova Scotia .....	833,137	58.1	193,778	17.7	1,790,665	10.5	1,046,219	6.1	1,300,600	7.6	1,244,044	100.0
New Brunswick .....	814,438		383,207								1,229,706	
Quebec .....	8,246,964	54.0	2,450,033	17.4	1,241,331	6.9	2,206,358	12.4	1,655,633	9.3	14,635,291	100.0
Ontario .....	9,642,997		3,099,597								17,845,916	
Manitoba .....	1,152,932	69.2	271,324	22.8	239,263	3.8	230,532	3.7	30,515	0.5	1,824,733	100.0
Saskatchewan..	1,081,618		235,771								1,318,521	
Alberta .....	2,072,905	50.1	911,482	22.5	240,847	2.6	2,113,127	23.3	139,828	1.5	3,083,088	100.0
British Columbia	4,545,078		2,041,415								9,080,295	

1. Includes unfinished and finished, commercial and industrial.

2. Includes fur, commercial and industrial.

3. Includes dyeing, storage, diaper rentals, etc.

TABLE 8. Power Laundries Classified by Size of Business, 1953 and 1954

Size of business	1953				1954			
	No. of plants	Receipts	Per cent of total	Average per plant	No. of plants	Receipts	Per cent of total	Average per plant
		\$	%	\$		\$	%	\$
<b>All plants</b> .....	<b>310</b>	<b>49,120,933</b>	<b>100.0</b>	<b>158,455</b>	<b>299</b>	<b>50,513,242</b>	<b>100.0</b>	<b>168,941</b>
Less than \$20,000 .....	55	581,116	1.2	10,566	58	627,626	1.2	9,363
\$20,000 to \$29,999 .....	26	602,450	1.2	23,171	18	435,383	0.9	24,183
\$30,000 to \$49,999 .....	30	1,216,078	2.5	40,536	29	1,178,320	2.3	40,632
\$50,000 to \$99,999 .....	58	4,216,953	8.6	72,706	55	3,980,098	7.9	72,365
\$100,000 to \$199,999 .....	66	9,124,759	18.6	138,254	63	8,925,908	17.7	141,681
\$200,000 and over .....	75	33,379,577	67.9	445,061	76	35,365,907	70.0	465,341

TABLE 9. Power Laundries - Operating Costs by Form of Organization and Size of Business, 1954

Form of organization and size of business	No. of plants	Average receipts per plant	Operating expenses as % of total receipts				
			Salaries <sup>1</sup> and wages	Fuel and electricity	Materials and supplies	All other operating expenses	Total expenses
		\$	%	%	%	%	%
<b>Incorporated Companies</b>							
<b>All plants</b> .....	<b>163</b>	<b>264,200</b>	<b>53.9</b>	<b>4.0</b>	<b>9.1</b>	<b>25.3</b>	<b>92.3</b>
Less than \$20,000 .....	7	12,082	55.4	8.9	9.6	21.7	95.6
\$ 20,000 to \$ 29,999 .....	3	22,079	43.5	9.5	7.9	31.9	92.8
\$ 30,000 to \$ 49,999 .....	12	40,371	57.5	6.4	10.1	19.1	93.1
\$ 50,000 to \$ 99,999 .....	25	78,698	52.7	7.8	10.7	24.1	95.3
\$100,000 to \$199,999 .....	45	144,257	56.3	5.3	10.3	22.2	94.1
\$200,000 to \$299,999 .....	35	259,553	57.6	4.0	9.4	22.5	93.5
\$300,000 and over .....	36	691,275	52.1	3.3	8.4	27.4	91.2
<b>Unincorporated Companies</b>							
<b>All plants</b> .....	<b>136</b>	<b>54,770</b>	<b>45.8</b>	<b>6.7</b>	<b>10.3</b>	<b>26.4</b>	<b>89.2</b>
Less than \$10,000 .....	26	7,159	26.6	14.5	11.1	25.3	77.5
\$ 10,000 to \$ 19,999 .....	25	14,277	33.9	11.3	13.1	24.1	82.4
\$ 20,000 to \$ 29,999 .....	15	24,610	38.2	11.3	11.2	23.0	83.7
\$ 30,000 to \$ 49,999 .....	17	40,816	44.1	7.2	10.1	28.7	90.1
\$ 50,000 to \$ 99,999 .....	30	67,088	46.3	7.6	10.3	23.1	87.3
\$100,000 to \$199,999 .....	18	135,241	46.4	5.6	10.4	27.4	89.8
\$200,000 and over .....	5	279,128	52.3	3.7	9.4	30.1	95.5

1. Not including salaries or withdrawals of proprietors of unincorporated firms.

TABLE 10. Power Laundries - Operating Costs by Form of Organization, by Provinces, 1954

Form of organization and province	No. of plants	Average receipts per plant	Operating expenses as % of total receipts				
			Salaries <sup>1</sup> and wages	Fuel and electricity	Materials and supplies	All other operating expenses	Total expenses
		\$	%	%	%	%	%
<b>Incorporated Companies</b>							
<b>Canada</b> .....	<b>163</b>	<b>264,200</b>	<b>53.9</b>	<b>4.0</b>	<b>9.1</b>	<b>25.3</b>	<b>92.3</b>
Newfoundland .....	2	101,654	48.5	6.4	9.7	25.3	89.9
Prince Edward Island .....	2						
Nova Scotia .....	9						
New Brunswick .....	7	158,273	52.6	6.6	11.0	21.6	91.8
Quebec .....	34	362,646	55.6	4.7	8.8	24.3	93.4
Ontario .....	60	241,879	53.1	4.1	8.8	25.8	92.8
Manitoba .....	5	359,992	56.2	3.9	10.4	24.3	94.8
Saskatchewan .....	5	210,456	48.7	2.8	10.7	28.8	91.0
Alberta .....	11	262,075	54.4	2.7	11.8	21.6	90.5
British Columbia .....	28	287,764	54.0	2.7	7.9	25.9	90.5
<b>Unincorporated Companies</b>							
<b>Canada</b> .....	<b>136</b>	<b>54,770</b>	<b>45.8</b>	<b>6.7</b>	<b>10.3</b>	<b>26.4</b>	<b>89.2</b>
Newfoundland .....	1	43,549	41.9	6.6	13.7	23.8	86.0
Prince Edward Island .....	—						
Nova Scotia .....	3						
New Brunswick .....	5	24,359	42.2	9.9	7.8	17.5	77.4
Quebec .....	39	59,111	41.7	7.1	10.4	29.4	88.6
Ontario .....	55	60,603	47.5	6.2	9.6	27.1	90.4
Manitoba .....	3	8,258	35.2	11.4	14.9	23.4	84.9
Saskatchewan .....	5	53,248	46.0	5.0	14.7	23.3	89.0
Alberta .....	8	25,033	39.3	6.5	10.5	22.3	78.6
British Columbia .....	17	60,171	51.7	7.5	11.0	20.7	90.9

1. Not including salaries or withdrawals of proprietors of unincorporated firms.

TABLE 11. Power Laundries - Principal Statistics for Selected Cities<sup>1</sup>, 1954

City	No. of plants	Receipts						Number of paid employees		Salaries and wages
		Laundry <sup>2</sup>	Cleaning <sup>3</sup>	Wholesale laundry and dry cleaning	Coat and towel rentals	All other <sup>4</sup>	Total	Male	Female	
		\$	\$	\$	\$	\$	\$			\$
Halifax.....	4	540,192	s	s	-	180,143	720,335	64	131	329,461
Saint John.....	4	523,848	s	-	s	255,561	779,409	78	194	424,635
Montreal.....	26	4,996,768	1,150,161	1,061,900	1,003,758	1,146,146	9,363,733	1,070	1,597	5,116,157
Quebec.....	5	786,556	s	s	-	565,490	1,352,046	155	373	748,369
Hamilton.....	11	997,839	255,961	s	s	1,310,900	2,564,700	205	311	993,463
London.....	4	388,738	s	-	s	855,815	1,244,553	97	227	643,846
Ottawa.....	5	875,679	s	-	s	306,159	1,181,838	74	273	654,761
Toronto.....	27	3,636,786	723,918	838,619	1,483,938	195,744	6,884,005	545	1,367	3,877,617
Windsor.....	6	392,376	s	s	s	504,309	896,685	60	170	415,127
Winnipeg.....	6	1,136,157	271,324	s	s	400,477	1,807,958	143	362	1,014,848
Calgary.....	5	955,543	459,153	s	-	97,700	1,512,396	104	248	741,791
Edmonton.....	5	692,331	s	-	-	232,834	925,165	81	228	557,167
Vancouver.....	14	2,501,064	1,013,921	224,943	1,344,610	122,986	5,707,524	365	787	2,967,801
Victoria.....	4	648,186	s	-	s	409,906	1,058,092	91	195	650,880

1. Includes only those laundries located within the incorporated limits of the city.
2. Includes unfinished and finished, commercial and industrial.
3. Includes fur, commercial and industrial.
4. Includes dyeing, storage, diaper rentals, etc.
5. Included in all other.

## SECTION III - DRY CLEANING AND DYEING PLANTS

This section deals specifically with cleaning and dyeing plants. The form of the tables is identical with that of tables in the previous section. This is the sector of the industry where a general increase and expansion is most noticeable. The number of plants increased, receipts increased, and expansion was fairly general across the country.

Quebec, Ontario and British Columbia continued to account for approximately 75% of cleaning and dyeing business. About one third of plants, which had receipts in excess of \$50,000 each, handled over 70% of the total work done.

Operating costs followed the same pattern as in the previous year. A few of the smaller plants reported operating deficits and this shows up in the last column of Table 17. As was the case with power laundries, it should be noted that total operating expenses with respect to unincorporated companies does not include salaries or withdrawals of the proprietors.

The tables which follow show details of the dry-cleaning and dyeing industry.

Percentage Changes in Number and Receipts of Dry Cleaning and Dyeing Plants, by Provinces, 1954/1953

Province	Percentage change 1954/1953	
	No. of plants	Receipts
	%	%
Canada.....	+ 7.6	+ 5.0
Newfoundland.....	+ 28.6	+ 16.6
Prince Edward Island.....	1	- 0.7
Nova Scotia.....	+ 13.5	+ 9.1
New Brunswick.....	+ 6.5	+ 5.6
Quebec.....	+ 5.8	- 0.7
Ontario.....	+ 9.7	+ 6.5
Manitoba.....	+ 2.2	+ 8.5
Saskatchewan.....	+ 9.2	+ 8.5
Alberta.....	+ 7.4	+ 6.0
British Columbia.....	+ 0.9	+ 4.0

1. Unchanged.

TABLE 12. Cleaning and Dyeing Plants, Historical Summary, 1930-1954

Year	No. of plants	No. of employees	Salaries and wages	Cost of materials and supplies used	Receipts
			\$	\$	\$
1930	126	2,785	3,109,768	624,392	6,412,325
1931	157	2,965	2,961,759	618,014	6,144,765
1932	166	2,878	2,538,102	521,680	5,005,718
1933	172	2,912	2,381,084	502,692	4,866,091
1934	175	2,983	2,526,815	517,812	5,014,107
1935	179	3,108	2,671,476	620,535	5,327,883
1936	191	3,643	3,112,452	709,793	6,304,537
1937	193	3,976	3,492,712	856,192	7,179,374
1938	230	4,320	3,890,227	999,999	7,994,123
1939	268	4,995	4,284,126	1,034,952	8,658,729
1940	300	5,474	4,956,024	1,156,454	10,056,735
1941	363	6,554	6,125,635	1,433,790	12,678,275
1942	365	6,990	6,969,167	1,453,234	14,353,064
1943	362	7,388	7,865,795	1,518,897	15,213,369
1944	399	7,732	8,212,917	1,694,284	16,886,713
1945	385	8,147	8,847,948	1,951,752	18,618,074
1946	452	9,880	11,613,011	2,503,762	23,720,940
1947	530	10,906	14,144,464	3,041,506	28,584,285
1948	787	11,953	17,140,254	4,400,688	36,620,948
1949 <sup>1</sup>	905	12,886	20,107,095	4,939,685	42,574,449
1950	919	13,450	21,704,698	5,378,564	46,249,622
1951	981	13,933	23,850,119	2	52,798,415
1952	991	14,816	27,148,924	6,710,355	58,478,449
1953	1,029	15,234	29,898,356	7,255,050	64,029,307
1954	1,107	15,485	31,512,711	7,535,432	67,222,831

1. Including Newfoundland from 1949.  
2. Not available.

TABLE 13. Cleaning and Dyeing Plants, Operating Results, 1953 and 1954

Item		1953	1954	% change 1954/1953
Plants reporting.....	No.	1,029	1,107	+ 7.6
Total receipts.....	\$	64,029,307	67,222,831	+ 5.0
Average receipts per plant.....	\$	62,225	60,725	- 2.4
Estimated population of Canada.....	No.	14,781,000	15,195,000	+ 2.8
Receipts per capita.....	\$	4.33	4.42	+ 2.1
Plants per 100,000 population.....	No.	7.0	7.3	+ 4.3
Paid employees:				
Total.....	No.	15,234	15,485	+ 1.6
Male.....	No.	6,471	6,524	+ 0.8
Female.....	No.	8,763	8,961	+ 2.3
Total salaries and wages <sup>1</sup> .....	\$	29,898,356	31,512,711	+ 5.4
Percentage of total receipts.....	%	46.7	46.9	
Average salary or wage per employee.....	\$	1,963	2,235	+ 13.9
Total cost of fuel and electricity.....	\$	2,592,269	2,867,325	+ 10.6
Percentage of total receipts.....	%	4.1	4.2	
Cost of materials and supplies used.....	\$	7,255,050	7,535,432	+ 3.9
Percentage of total receipts.....	%	11.3	11.2	
All other operating expenses.....	\$	17,085,271	18,389,176	+ 7.6
Percentage of total receipts.....	%	26.7	27.4	
<b>Total expenses.....</b>	<b>\$</b>	<b>56,830,946</b>	<b>60,304,644</b>	<b>+ 6.1</b>
Percentage of total receipts.....	%	88.8	89.7	

1. Not including salaries or withdrawals of proprietors of unincorporated firms.

TABLE 14. Cleaning and Dyeing Plants, Summary Statistics by Provinces, 1954

Province	No. of plants	Total <sup>1</sup> working proprietors	Number of paid employees		Salaries <sup>2</sup> and wages	Cost of materials and supplies used	Receipts
			Male	Female			
					\$	\$	\$
<b>Canada</b> .....	<b>1, 107</b>	<b>1, 087</b>	<b>6, 524</b>	<b>8, 961</b>	<b>31, 512, 711</b>	<b>7, 535, 432</b>	<b>67, 222, 831</b>
Newfoundland .....	9	3	105	124	449, 775	96, 158	864, 199
Prince Edward Island .....	8	11	36	31	101, 271	37, 001	296, 142
Nova Scotia .....	42	26	272	336	1, 006, 257	247, 112	2, 145, 592
New Brunswick .....	33	29	109	201	506, 110	158, 913	1, 270, 709
Quebec .....	199	175	1, 881	1, 543	6, 805, 807	1, 669, 199	14, 493, 781
Ontario .....	485	504	2, 824	3, 911	13, 921, 958	3, 314, 944	29, 732, 129
Manitoba .....	47	39	404	771	2, 528, 176	529, 225	4, 731, 783
Saskatchewan .....	71	74	231	401	1, 338, 505	324, 613	3, 123, 547
Alberta .....	101	129	290	842	2, 201, 515	549, 937	4, 990, 926
British Columbia .....	112	97	372	801	2, 653, 337	608, 325	5, 574, 023

1. Unincorporated firms only.

2. Not including salaries or withdrawals of proprietors of unincorporated firms.

TABLE 15. Cleaning and Dyeing Plants - Receipts by Type of Service Performed, by Provinces, 1954

Note: The percentages indicate the proportions which receipts for each type of work bear to the total receipts for each province.

Province	Cleaning <sup>1</sup>		Laundry <sup>2</sup>		Wholesale laundry and dry cleaning		All other <sup>3</sup>		Total receipts	
	Amount	%	Amount	%	Amount	%	Amount	%	Amount	%
<b>Canada</b> .....	<b>53, 966, 418</b>	<b>80.3</b>	<b>5, 128, 269</b>	<b>7.6</b>	<b>4, 574, 420</b>	<b>6.8</b>	<b>3, 553, 724</b>	<b>5.3</b>	<b>67, 222, 831</b>	<b>100.0</b>
Newfoundland .....	778, 494	91.8	80, 550	6.9	—	—	14, 933	1.3	864, 199	100.0
Prince Edward Island .....	286, 364								296, 142	
Nova Scotia .....	1, 951, 565	90.6	90, 454	5.4	82, 234	2.4	32, 268	1.6	2, 145, 592	100.0
New Brunswick .....	1, 144, 279								1, 270, 709	
Quebec .....	10, 831, 947	74.7	1, 215, 412	8.4	1, 202, 231	8.3	1, 244, 191	8.6	14, 493, 781	100.0
Ontario .....	23, 849, 735	80.2	1, 788, 994	6.0	2, 435, 411	8.2	1, 657, 989	5.6	29, 732, 129	100.0
Manitoba .....	3, 476, 863	73.5	830, 550	17.6	200, 644	4.2	223, 726	4.7	4, 731, 783	100.0
Saskatchewan .....	2, 841, 536	91.0	160, 166	5.1	33, 027	1.1	88, 818	2.8	3, 123, 547	100.0
Alberta .....	4, 478, 354	89.7	391, 488	7.8	48, 414	1.0	72, 670	1.5	4, 990, 926	100.0
British Columbia .....	4, 327, 281	77.6	477, 743	8.6	572, 459	10.3	196, 540	3.5	5, 574, 023	100.0

1. Includes fur, commercial and industrial.

2. Includes unfinished and finished, commercial and industrial.

3. Includes coat and towel rentals, dyeing, storage, diaper rentals, etc.

TABLE 16. Cleaning and Dyeing Plants Classified by Size of Business, 1953 and 1954

Size of business	1953				1954			
	No. of plants	Receipts	Per cent of total	Average per plant	No. of plants	Receipts	Per cent of total	Average per plant
		\$	%	\$		\$	%	\$
<b>All plants</b> .....	<b>1, 029</b>	<b>64, 029, 307</b>	<b>100.0</b>	<b>62, 225</b>	<b>1, 107</b>	<b>67, 222, 831</b>	<b>100.0</b>	<b>60, 725</b>
Less than \$15,000 .....	152	1, 607, 802	2.5	10, 578	168	1, 838, 196	2.7	10, 942
\$15,000 to \$19,999 .....	103	1, 794, 075	2.8	17, 418	102	1, 758, 969	2.6	17, 245
\$20,000 to \$29,999 .....	185	4, 571, 559	7.1	24, 711	210	5, 221, 096	7.8	24, 862
\$30,000 to \$49,999 .....	240	9, 296, 426	14.5	38, 735	261	10, 237, 645	15.2	39, 225
\$50,000 to \$99,999 .....	215	14, 564, 512	22.8	67, 742	231	15, 763, 508	23.5	68, 340
\$100,000 and over .....	134	32, 194, 933	50.3	240, 261	135	32, 403, 417	48.2	240, 025

TABLE 17. Cleaning and Dyeing Plants - Operating Costs by Form of Organization and Size of Business, 1954

Form of organization and size of business	No. of plants	Average receipts per plant	Operating expenses as % of total receipts				
			Salaries <sup>1</sup> and wages	Fuel and electricity	Materials and supplies	All other operating expenses	Total expenses
		\$	%	%	%	%	%
<b>Incorporated Companies</b>							
All plants .....	281	128,505	52.3	3.5	10.8	28.4	95.0
Less than \$15,000 .....	8	12,509	56.5	6.6	17.6	31.1	111.3
\$15,000 to \$19,999 .....	6	17,259	57.9	7.5	17.6	25.2	109.2
\$20,000 to \$29,999 .....	17	25,671	49.2	6.0	13.2	23.0	91.4
\$30,000 to \$49,999 .....	56	39,668	49.7	5.1	11.3	27.7	93.8
\$50,000 to \$99,999 .....	96	71,624	49.2	4.4	11.2	28.8	93.6
\$100,000 to \$199,999 .....	45	139,244	52.0	3.3	10.5	26.9	92.7
\$200,000 to \$299,999 .....	29	248,656	53.0	3.1	10.7	28.1	94.9
\$300,000 and over .....	21	605,304	54.1	3.0	10.4	29.4	96.9
<b>Unincorporated Companies</b>							
All plants .....	826	37,667	40.6	5.1	11.7	26.2	83.6
Less than \$7,500 .....	22	5,934	16.4	11.1	14.9	24.2	66.6
\$7,500 to \$9,999 .....	37	9,041	25.4	10.2	12.0	22.2	69.8
\$10,000 to \$14,999 .....	101	12,603	28.8	7.6	12.3	24.2	72.9
\$15,000 to \$19,999 .....	94	17,243	32.1	6.8	12.3	27.1	78.3
\$20,000 to \$29,999 .....	193	24,791	38.3	6.1	12.1	25.0	81.5
\$30,000 to \$49,999 .....	205	39,104	38.7	5.2	12.6	26.3	82.8
\$50,000 to \$99,999 .....	135	65,934	43.9	4.7	11.0	25.7	85.3
\$100,000 and over .....	39	155,520	46.1	3.5	11.0	28.0	88.6

1. Not including salaries or withdrawals of proprietors of unincorporated firms.

TABLE 18. Cleaning and Dyeing Plants - Operating Costs by Form of Organization, by Provinces, 1954

Form of organization and province	No. of plants	Average receipts per plant	Operating expenses as % of total receipts				
			Salaries <sup>1</sup> and wages	Fuel and electricity	Materials and supplies	All other operating expenses	Total expenses
		\$	%	%	%	%	%
<b>Incorporated Companies</b>							
Canada .....	281	128,505	52.3	3.5	10.8	28.4	95.0
Newfoundland .....	6	113,850	52.5	3.8	11.1	26.6	94.0
Prince Edward Island .....	2						
Nova Scotia .....	22	72,318	49.6	4.6	11.8	25.3	91.8
New Brunswick .....	5	49,467	46.3	4.9	15.5	28.3	95.0
Quebec .....	56	156,910	49.4	3.6	11.5	30.8	95.3
Ontario .....	114	130,085	53.0	3.6	10.2	28.4	95.2
Manitoba .....	17	226,922	57.5	2.8	10.7	26.2	97.2
Saskatchewan .....	12	112,866	49.4	3.1	9.7	31.8	94.0
Alberta .....	13	129,609	53.0	2.2	10.6	24.5	90.3
British Columbia .....	34	83,743	53.6	3.8	11.2	25.2	94.8
<b>Unincorporated Companies</b>							
Canada .....	826	37,667	40.6	5.1	11.7	26.2	83.6
Newfoundland .....	3	27,727	29.0	5.9	12.9	20.7	68.5
Prince Edward Island .....	5						
Nova Scotia .....	20	27,729	39.2	7.2	10.8	24.4	81.6
New Brunswick .....	28	36,549	38.2	7.0	11.8	25.7	82.7
Quebec .....	143	39,908	43.2	5.8	11.6	25.5	86.1
Ontario .....	371	40,168	40.7	4.9	12.1	27.4	85.1
Manitoba .....	30	29,137	35.5	6.0	13.5	25.3	80.3
Saskatchewan .....	59	29,986	37.8	5.4	10.9	24.2	78.3
Alberta .....	88	37,568	39.6	3.7	11.2	24.9	79.4
British Columbia .....	78	34,959	41.4	5.2	10.6	24.5	81.7

1. Not including salaries or withdrawals of proprietors of unincorporated firms.



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TABLE 19. Cleaning and Dyeing Plants, Principal Statistics for Selected Cities<sup>1</sup>, 1954

City	No. of plants	Receipts				No. of paid employees		Salaries and wages
		Cleaning <sup>2</sup>	Laundry <sup>3</sup>	All other <sup>4</sup>	Total	Male	Female	
		\$	\$	\$	\$			\$
St. John's .....	6	614,499	—	6	614,499	86	96	349,564
Halifax .....	7	951,077	—	6	951,077	109	149	493,484
Sydney .....	5	245,249	6	—	245,249	32	39	113,584
Saint John .....	4	295,985	6	6	295,985	22	41	118,913
Hull .....	4	192,738	—	—	192,738	17	19	79,698
Montreal .....	25	3,593,504	713,181	767,457	5,074,142	611	640	2,658,980
Quebec .....	9	1,016,158	113,096	103,527	1,232,781	133	119	484,414
Sherbrooke .....	5	358,978	6	6	358,978	42	53	189,025
Three Rivers .....	7	505,617	5	112,988	613,605	79	73	286,934
Brantford .....	9	533,668	5	200,516	734,184	66	103	376,572
Fort William .....	6	374,514	—	39,672	414,186	36	82	227,499
Hamilton .....	19	1,666,137	178,148	223,108	2,067,393	164	373	1,020,519
Kingston .....	6	461,414	6	6	461,414	78	55	238,290
Kitchener .....	8	400,303	65,982	6,687	472,972	40	57	237,641
London .....	10	729,982	5	128,666	858,648	102	125	431,288
Oshawa .....	8	241,671	—	6	241,671	18	45	96,814
Ottawa .....	15	1,517,087	266,391	203,176	1,986,654	166	340	920,651
Peterborough .....	6	278,760	6	6	278,760	21	43	119,007
St. Catharines .....	8	324,543	5	6,351	330,894	38	39	171,997
Sarnia .....	6	286,797	9,410	—	296,207	19	43	118,617
Sault Ste. Marie .....	6	284,688	5	1,700	286,388	20	62	117,949
Sudbury .....	9	380,262	6	6	380,262	34	66	170,487
Toronto .....	52	5,886,166	655,642	831,840	7,373,648	695	907	3,786,026
Windsor .....	19	1,085,191	5	61,728	1,146,919	90	185	548,792
Winnipeg .....	18	2,516,693	774,545	159,956	3,451,194	304	570	2,035,903
Regina .....	10	860,771	6	6	860,771	69	96	441,576
Saskatoon .....	11	809,048	5	60,175	869,223	67	118	365,291
Calgary .....	20	1,068,559	5	122,915	1,191,474	61	196	558,873
Edmonton .....	28	2,001,897	211,796	44,162	2,257,855	134	382	1,074,596
Vancouver .....	31	2,239,349	259,472	175,689	2,674,510	173	368	1,330,613
Victoria .....	8	628,368	59,629	4,863	692,860	47	134	385,166

1. Includes only those cleaning and dyeing plants located within the incorporated limits of the city.
2. Includes fur, wholesale, commercial and industrial.
3. Includes unfinished, finished, wholesale, commercial and industrial.
4. Includes coat and towel rentals, dyeing, storage, diaper rentals, etc.
5. Included in all other.
6. Included in cleaning.