

# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Rt. Hon. C. D. Howe, Minister of Trade and Commerce



Memorandum

Vol.3-Part III - XI

Price 10 cents

## MOTION PICTURE PRODUCTION

1 9 5 5

This annual survey of motion picture production includes private companies and agencies of both Provincial and Federal governments. The business activities measured include motion picture and film strips for industry, government, education, etc., as well as any domestic production of feature films.

Gross revenue and employment data shown here pertain only to the private industry sector. Employment figures do not include proprietors of unincorporated businesses. Laboratory work included is only for companies who produced motion pictures in 1955. Other activities of these same companies are shown as supplementary data.

### Summary Statistics of Motion Picture Production

(Private Industry)

Year	No. of Firms	No. of Employees	Salaries and Wages	Gross Revenue		
				Production	Printing and Laboratory	Other Revenue
			\$	\$	\$	\$
1952	30	386	1,006,918	1,331,393	1,274,137	(1)
1953	32	387	1,150,890	1,592,779	1,230,493	(1)
1954	45	478	1,549,233	2,106,131	1,456,405	1,328,021
1955	46	445	1,460,421	2,456,038	1,051,673 (2)	512,727

(1) Not available.

(2) In addition, firms included in 1954 but excluded in 1955 because of no production, had revenue in 1955 amounting to \$766,111. These firms also printed 11,493,723 ft. of black and white and 572,000 ft. of colour in 16MM, as well as 6,593,920 ft. of 35MM black and white in 1955.

Private industry and government agencies covered by this report printed 16,040,379 feet of black and white and 4,229,127 feet of colour film in 16MM width during 1955. The footage of 35MM was 16,387,402 and 142,710 respectively. Table 1 on the reverse side gives detail of motion picture production (five minutes or longer) and miscellaneous production. Of non-theatrical production by private industry, 21 were adaptations or language versions of originals and 36 television films were of a similar nature. Six films were made for other than Canadian sponsors. Twenty-four of the theatrical films produced by the government sector were adaptations or language versions as were 42 of the non-theatrical and 40 of the television films.

Table 2 is a technical and language classification of motion picture films of five minutes or longer produced in Canada during 1955. The language breakdown applies to sound films only.

Prepared in Merchandising and Services Section  
Industry and Merchandising Division.

6505-530-125

EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1956.

TABLE 1. Summary Statistics - Motion Picture Production, 1954 and 1955

Type	Private Industry								Government		Total	
	Quebec		Ontario		Other provinces		Canada Total					
	1954	1955	1954	1955	1954	1955	1954	1955	1954	1955	1954	1955
Motion Picture production: (5 minutes or longer)												
Theatrical:												
Features .....	-	-	1	1	-	-	11	1	1	-	2	1
Shorts .....	2	-	3	7	-	1	55	8	45	39	50	47
Non-theatrical .....	73	69	167	151	22	25	262	245	101	107	363	352
Television .....	183	181	32	62	-	8	215	251	120	87	335	338
Miscellaneous production:												
T.V. Commercials .....	214	312	388	866	86	141	688	1,319	3	15	691	1,334
Theatre trailers, Newsclips and Advertising films .....	446	479	770	400	327	655	1,543	1,534	8	12	1,551	1,546
Newsreel stories:												
For theatre .....	225	236	52	3	5	1	282	240	65	40	347	280
For T.V. ....	293	141	410	204	199	40	902	385	1	-	903	385
Slide films (Filmstrips):												
Silent .....	17	168	152	5	30	-	199	173	64	54	263	227
Sound (with a record) .....	46	40	7	15	-	10	53	65	-	1	53	66

TABLE 2. Technical and Language Classes of Motion Picture Films 1955

(5 minutes or longer)

Type	Colour	Black and White	Sound	Silent	Languages (sound)		
					English	French	Other
Private Industry							
Theatrical:							
Features .....	1	-	1	-	1	-	-
Shorts .....	4	4	8	-	5	3	-
Non-theatrical .....	153	92	148	97	113	30	5
Television .....	21	230	182	69	100	82	-
Government							
Theatrical:							
Features .....	-	-	-	-	-	-	-
Shorts .....	10	29	39	-	22	17	-
Non-theatrical .....	52	55	104	3	60	31	13
Television .....	-	87	85	2	54	31	-
Total							
Theatrical:							
Features .....	1	-	1	-	1	-	-
Shorts .....	14	33	47	-	27	20	-
Non-theatrical .....	205	147	252	100	173	61	18
Television .....	21	317	267	71	154	113	-

STATISTICS CANADA LIBRARY  
BIBLIOTHÈQUE STATISTIQUE CANADA



1010740426