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MOTION PICTURE PRODUCTION

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This report relates to the production of motion picture films and film strips by private industry and government agencies for industry, government, education, entertainment, etc., as well as to the laboratory operations of firms which did not produce any films during 1956. The statistics shown in this report for previous years do not include laboratories which did not report any production.

The figures shown in the following table pertain only to the private industry sector. The employment figures do not include proprietors of unincorporated businesses.

Summary Statistics of Motion Picture Production

(Private Industry)

Year	No. of Firms	No. of Employees	Salaries and Wages \$	Production \$	Gross Revenue Printing and Laboratory \$	Other Revenue \$
1952	30	386	1,006,918	1,331,393	1,274,137	(1)
1953	32	387	1,150,890	1,592,779	1,230,493	(1)
1954	45	478	1,549,233	2,106,131	1,456,405	1,328,021
1955	46	445	1,460,421	2,456,038	1,051,673	512,727
1956(2)	59	1,127	2,483,910	3,726,557	2,095,985	423,899

(1) Not available.

(2) Figures for 1956 include laboratories with no motion picture production. They are not included in the figures for prior years.

Table 1 of this report gives a type classification of all motion picture production by regions and table 2 a language breakdown of sound films produced which were of five minutes duration or longer. Of the total production of films of 5 minutes duration or longer, 15 theatrical, 25 television and 71 other non-theatrical were adaptations or language versions of original films and 9 were made for other than Canadian sponsors. Additional information collected and not shown in tabular form showed that private industry and government agencies printed 67,323,532 feet of film. The footage printed by format was as follows: 37,367,652 feet of black and white and 5,234,256 feet of colour in 16 mm; 24,223,368 feet of black and white and 498,256 feet of colour in 35 mm.

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TABLE 1. Summary Statistics - Motion Picture Production, 1955 and 1956

Type	Private Industry								Government		Total	
	Quebec		Ontario		Other provinces		Canada Total					
	1955	1956	1955	1956	1955	1956	1955	1956	1955	1956	1955	1956
Motion Picture production: (5 minutes or longer)												
Theatrical:												
Features	-	-	1	1	-	-	1	1	-	-	1	1
Shorts	-	3	7	8	1	4	8	15	39	24	47	39
Television	181	163	62	143	8	9	251	315	87	63	338	378
Other non-theatrical	69	74	151	183	25	28	245	285	107	70	352	355
Miscellaneous production:												
T.V. Commercials	312	501	866	1,229	141	391	1,319	2,121	15	32	1,334	2,153
Theatre trailers, Newsclips and Advertising films	479	286	400	54	655	503	1,534	843	12	5	1,546	848
Newsreel stories:												
For theatre	236	220	3	2	1	3	240	225	40	43	280	268
For T.V.	141	364	204	116	40	78	385	558	-	4	385	562
Slide films (Filmstrips):												
Silent	168	15	5	410	-	8	173	433	54	45	227	478
Sound (with a record)	40	-	15	12	10	14	65	26	1	2	66	28

TABLE 2. Technical and Language Classes of Motion Picture Films 1956

(5 minutes or longer)

Type	Colour	Black and White	Sound	Silent	Languages (sound)		
					English	French	Other
Private Industry							
Theatrical:							
Features	1	-	1	-	1	-	-
Shorts	14	1	14	1	11	3	-
Television	16	299	224	91	120	102	2
Other non-theatrical	161	124	174	111	125	41	8
Government							
Theatrical:							
Features	-	-	-	-	-	-	-
Shorts	5	19	23	1	11	12	-
Television	-	63	63	-	37	26	-
Other non-theatrical	38	32	68	2	34	17	17
Total							
Theatrical:							
Features	1	-	1	-	1	-	-
Shorts	19	20	37	2	22	15	-
Television	16	362	287	91	157	128	2
Other non-theatrical	199	156	212	113	159	58	25

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