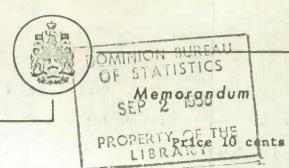
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MOTION PICTURE PRODUCTION

1 9 5 7

This report covers the 1957 operations of 58 private firms and 7 government agencies primarily engaged in the production and printing of motion picture films and film strips for industry, government, education, entertainment, etc. Firms are included in this report only if their motion picture production and printing business represents the bulk of their total business. In 1957, six firms, which came to our attention and did not meet this requirement, produced one theatrical short, 5 television and 4 other non-theatrical films of five minutes or longer, and one commercial film and 173 newsreel stories for television. These firms derived \$45,048 of their total revenue of \$425,578 from the production of motion pictures. These figures are not included in any of the tables contained in this report.

The figures shown in the following table pertain only to the private industry sector. The employment figures do not include proprietors of unincorporated firms.

Summary Statistics of Motion Picture Production (Private Industry)

					Gross Revenue	
Year	No. of Firms	No. of Employees	Salaries and Wages	Production	Printing and Laboratory	Other
1952 1953 1954 1955 1956 (2) 1957	30 32 45 46 59 58	386 387 478 445 1,127 1,216	\$ 1,006,918 1,150,890 1,549,233 1,460,421 2,483,910 2,758,560	\$ 1,331,393 1,592,779 2,106,131 2,456,038 3,726,557 4,471,710	\$ 1,274,137 1,230,493 1,456,405 1,051,673 2,095,985 2,978,626	\$ (1) (1) 1,328,021 512,727 423,899 469,369

(1) Not available. (2) Figures from 1956 include laboratories with no motion picture production. They are not included in the figures for prior years.

Prepared in the Wholesale Trade and Services Section, Industry and Merchandising Division. Table 1 of this report gives detail by region of motion picture production of five minutes or longer and miscellaneous production. Table 2 contains a technical and language classification of films of 5 minutes or longer. Of the total number of films of five minutes or longer reported by private industry, 26 produced for television and 21 other non-theatrical films were adaptations or language versions of the original films. Seven films were made for other than Canadian sponsors. Sixteen theatrical, 21 television and 65 other non-theatrical films of five minutes or longer were reported by government agencies as adaptations or language versions of the original films. All films produced except one were Canadian sponsored.

Private industry and government agencies printed 43,433,729 feet of 16MM film and 27,232,612 feet of 35MM in black and white. The division of colour film was 5,565,520 feet of 16MM and 77,695 feet of 35MM.

90

120

TABLE 1. Summary Statistics - Motion Picture Production, 1956 and 1957

	Private Industry								15-	ļ	3	
Туре	Quebec		Ontario		Other provinces		Canada Total		Government		Total	
	1956	1957	1956	1957	1956	1957	1956	1957	1956	1957	1956	1957
fotion Picture production: (5 minutes or longer)										37 =		21
Theatrical:			rg	- 1						44		
Features	-		1	2	-	-	1	2	-	11	1	2
Shorts	3	1	8	11	4	17	15	29	24	31	39	60_
Television	163	168	143	214	9	14	315	396	63	103	378	499
Other non-theatrical	74	44	183	174	28	27	285	245	70	118	355	363
iscellaneous production:										5.3	8 6	ę
T.V. Commercials	501	353	1,229	1,112	391	378	2,121	1,843	32	100	2,153	1,844
Theatre trailers, Newsclips and Advertising Films	286	61	46		503	606	835	720	5	17	840	737
Newsreel stories:	3		197			Talpit.	The land	Theresage	erri.	~		14.5
For theatre	220	171	2	-	3	3	225	174	. 43	40	268	214
For T.V	364	55	114		78	12	556	75	4	30	560	105
lide films (Filmstrips):		1				E.D.		5	1.0			0000
Silent	15		23		8	-	46	22	45	ee 1	91	23
Sound (with a record)			12	8	. 14	13	26	21	2	-	28	21
ther Production	-	14	397	345		-	397	359		-	397	359

(1) Revised

TABLE 2. Technical and Language Classes of Motion Picture Films 1957

(5 minutes or longer)

Туре	Colour	Black and White	Sound	Silent	Languages (sound)		
Type				English	French	Other	
Private Industry				-language -			
Theatrical:				. Laundust			
Features	4	2	2	2			
Shorts	14	15	.28	27	1		
Television	29	367	361	35 255	106	-	
Other non-theatrical	145	100	144	101 115	23	6	
Government	HE TEN		A ROUGH	Thought units			
Theatrical:				emilia 7			
Features				A 2240 E		-	
Shorts	. 6	25	31	anickering 14	14	3	
Television		103	96	52 min 7 min 52	44	-	
Other non-theatrical	62	56	117	1 59	37	21	
Total			900	: Lagin ment	THE PROPERTY OF	100	
Theatrical:				secure of			
Features		2		si one 2		4414	
Shorts	20	40	59	Televia on 1	15	3	
Television	29	470	. 457	42 307	150	-	
Other non-theatrical	207	156	261	102 174	60	27	

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