

DOMINION BUREAU OF STATISTICS

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MOTION PICTURE PRODUCTION

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This report covers the 1957 operations of 58 private firms and 7 government agencies primarily engaged in the production and printing of motion picture films and film strips for industry, government, education, entertainment, etc. Firms are included in this report only if their motion picture production and printing business represents the bulk of their total business. In 1957, six firms, which came to our attention and did not meet this requirement, produced one theatrical short, 5 television and 4 other non-theatrical films of five minutes or longer, and one commercial film and 173 newsreel stories for television. These firms derived \$45,048 of their total revenue of \$425,578 from the production of motion pictures. These figures are not included in any of the tables contained in this report.

The figures shown in the following table pertain only to the private industry sector. The employment figures do not include proprietors of unincorporated firms.

Summary Statistics of Motion Picture Production
(Private Industry)

Year	No. of Firms	No. of Employees	Salaries and Wages	Gross Revenue		
				Production	Printing and Laboratory	Other Revenue
			\$	\$	\$	\$
1952	30	386	1,006,918	1,331,393	1,274,137	(1)
1953	32	387	1,150,890	1,592,779	1,230,493	(1)
1954	45	478	1,549,233	2,106,131	1,456,405	1,328,021
1955	46	445	1,460,421	2,456,038	1,051,673	512,727
1956(2)	59	1,127	2,483,910	3,726,557	2,095,985	423,899
1957	58	1,216	2,758,560	4,471,710	2,978,626	469,369

(1) Not available. (2) Figures from 1956 include laboratories with no motion picture production. They are not included in the figures for prior years.

Prepared in the Wholesale Trade and Services Section,
Industry and Merchandising Division.

Table 1 of this report gives detail by region of motion picture production of five minutes or longer and miscellaneous production. Table 2 contains a technical and language classification of films of 5 minutes or longer. Of the total number of films of five minutes or longer reported by private industry, 26 produced for television and 21 other non-theatrical films were adaptations or language versions of the original films. Seven films were made for other than Canadian sponsors. Sixteen theatrical, 21 television and 65 other non-theatrical films of five minutes or longer were reported by government agencies as adaptations or language versions of the original films. All films produced except one were Canadian sponsored.

Private industry and government agencies printed 43,433,729 feet of 16MM film and 27,232,612 feet of 35MM in black and white. The division of colour film was 5,565,520 feet of 16MM and 77,695 feet of 35MM.

TABLE 1. Summary Statistics - Motion Picture Production, 1956 and 1957

Type	Private Industry								Government		Total	
	Quebec		Ontario		Other provinces		Canada Total		Government		Total	
	1956	1957	1956	1957	1956	1957	1956	1957	1956	1957	1956	1957
Motion Picture production: (5 minutes or longer)												
Theatrical:												
Features	-	-	1	2	-	-	1	2	-	-	1	2
Shorts	3	1	8	11	4	17	15	29	24	31	39	60
Television	163	168	143	214	9	14	315	396	63	103	378	499
Other non-theatrical	74	44	183	174	28	27	285	245	70	118	355	363
Miscellaneous production:												
T.V. Commercials	501	353	1,229	1,112	391	378	2,121	1,843	32	1	2,153	1,844
Theatre trailers, Newsclips and Advertising Films	286	61	(1) 46	53	503	606	835	720	5	17	840	737
Newsreel stories:												
For theatre	220	171	2 (1)	-	3	3	225	174	43	40	268	214
For T.V.	364	55	114	8	78	12	556	75	4	30	560	105
Slide films (Filmstrips):												
Silent	15	-	(1) 23	22	8	-	46	22	45	1	91	23
Sound (with a record)	-	-	12	8	14	13	26	21	2	-	28	21
Other Production	-	14	397	345	-	-	397	359	-	-	397	359

(1) Revised

TABLE 2. Technical and Language Classes of Motion Picture Films 1957

(5 minutes or longer)

Type	Colour	Black and White	Sound	Silent	Languages (sound)		
					English	French	Other
Private Industry							
Theatrical:							
Features	4	2	2	-	2	-	-
Shorts	14	15	28	1	27	1	-
Television	29	367	361	35	255	106	-
Other non-theatrical	145	100	144	101	115	23	6
Government							
Theatrical:							
Features	-	-	-	-	-	-	-
Shorts	6	25	31	-	14	14	3
Television	-	103	96	7	52	44	-
Other non-theatrical	62	56	117	1	59	37	21
Total							
Theatrical:							
Features	-	2	2	-	2	-	-
Shorts	20	40	59	1	41	15	3
Television	29	470	457	42	307	150	-
Other non-theatrical	207	156	261	102	174	60	27

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