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MOTION PICTURE PRODUCTION

1962



This report covers the 1962 operations of 76 private firms and 9 government agencies principally engaged in the production and printing of motion picture films and film strips for industry, government, education, entertainment, etc. Eight other firms coming to our attention which did not meet the classification requirements produced 96 entertainment and documentary films for television use, 6 non-theatrical films, 10 commercial advertising films for television, 1 silent motion picture film and 1 sound film strip for unspecified use. These firms derived \$152,177 of their total revenue of \$696,859 from the production of motion pictures. Figures relating to these 8 firms are not included in any of the tables shown in this report. The report also covers 6 firms primarily engaged in video tape production and statistics on these are shown in a separate section (Table 3).

The statistics shown in the following table pertain only to the private sector. The employment figures do not include proprietors of unincorporated firms.

Summary Statistics of Motion Picture Production
(Private Industry)

Year	Number of firms	Number of employees	Salaries and wages	Gross revenue		
				Production	Printing and laboratory	Other revenue
					dollars	
1952	30	386	1,006,918	1,331,393	1,274,137	..
1953	32	387	1,150,890	1,592,779	1,230,493	..
1954	45	478	1,549,233	2,106,131	1,456,405	1,328,021
1955	46	445	1,460,421	2,456,038	1,051,673	512,727
1956(1)	59	1,127	2,483,910	3,726,557	2,095,985	423,899
1957	58	1,216	2,758,560	4,471,710	2,978,626	469,369
1958(2)	52	1,133	2,770,375	3,902,780	3,344,948	421,975
1959(2)	54	1,065	3,609,537	5,814,690	3,229,240	389,480
1960	66	1,194	3,475,118	7,038,810	2,590,759	342,582
1961	67	784(3)	3,562,041	6,354,071	3,580,570	752,734
1962	76	903(4)	3,728,592	7,312,205	3,946,179	850,432

(1) Figures from 1956 include laboratories with no motion picture production. They are not included in the figures for prior years.

(2) Revised figures.

(3) As of last week of November 1961. Not comparable with previous years.

(4) Employees for 1960 and 1962 not comparable as Freelancers excluded in 1962.

.. Figures not available.

Merchandising and Services Division

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SUMMARY STATISTICS

Table 1 of this report gives detail by region of entertainment, documentary, instructional, publicity, news and other films. Table 2 contains a technical and language classification of entertainment, documentary and instructional films.

Private industry and government agencies printed 57,702,596 feet of 16 mm film and 20,607,131 feet of 35 mm in black and white; 8,917,247 feet of 16 mm film and 732,276 feet of 35 mm film were in colour.

There were 116 sound motion pictures of 5 minutes or longer made for other than Canadian sponsors.

TABLE 1. Summary Statistics - Motion Picture Production, 1962

Kind of film	Private industry				Govern- ment	Total(1)
	Quebec	Ontario	Other provinces	Canada total		
English or French films						
Theatrical feature films:						
Entertainment sound motion pictures running 60 minutes or longer produced primarily for release through theatres ...	-	-	-	-	2	2
Theatrical shorts:						
Sound motion pictures of less than 60 minutes duration produced primarily for release through theatres	46	5	1	52	19	71
Television entertainment:						
Entertainment motion pictures for television transmission	114	321	1	436	1	437
Television information or documentary:						
Motion pictures for television whose prime purpose is other than to entertain	130	116	5	251	126	377
Non-theatrical (also non-TV) motion pictures:						
All other non-theatrical sound motion pictures produced primarily for purposes other than showing by theatres and/or television	93	329	53	475	113	588
Silent motion pictures	28	105	51	184	2	186
Television commercials:						
Film units not exceeding 2 minutes duration including billboards and public service announcements	286	2,107	287	2,680	15	2,695
Theatre commercials:						
Advertising films not exceeding 2 minutes duration for release through theatres	4	-	-	4	-	4
Other:						
All other completed film production assignments including newsreels, news- clips, trailers, titles, production services, etc.	793	1,635	273	2,701	274	2,975
Silent filmstrips (slidefilms)	2	3	31	36	43	79
Sound filmstrips (slidefilms) with record	2	53	-	55	6	61
Total production	1,498	4,674	702	6,874	601	7,475
Films in other than English or French						
All films	59	1	-	60	73	133

TABLE 2. Technical and Language Classes of Motion Picture Films, 1962
(Entertainment, documentary and instructional films only)

Type	Number of original films in colour		Number of versions in colour		Number of original films in B & W		Number of versions in B & W	
	English	French	English	French	English	French	English	French
Private industry:								
Theatrical - Features	-	-	-	-	-	-	-	-
Shorts	3	3	1	-	-	11	2	32
Non-theatrical - Television	130	7	4	2	300	157	24	63
Other	90	7	230	13	113	6	8	8
Government:								
Theatrical - Features	-	-	-	1	1	-	-	-
Shorts	5	2	2	6	2	-	1	1
Non-theatrical - Television	8	-	1	-	70	16	12	20
Other	32	2	7	12	19	2	21	18
Total:								
Theatrical - Features	-	-	-	1	1	-	-	-
Shorts	8	5	3	6	2	11	3	33
Non-theatrical - Television	138	7	5	2	370	173	36	83
Other	122	9	237	25	132	8	29	26

Note: Not included in this table were some entertainment, documentary and instructional films in other than English or French.

TABLE 3. Summary Statistics on Video Tape Production, 1962

Number of firms	Number of employees(1)	Salaries and wages	Gross revenue			Number of productions(2)				
			From production	From other sources	Total	Television				
						Enter-tainment	Infor-mation	Commer-cials	Other	Total
			dollars							
6	88	329,733	1,490,076	448,433	1,938,509	328	39	703	6	1,076

(1) Excluding freelancers, performers and musicians. Includes working executives of incorporated companies but not proprietors of unincorporated firms.

(2) Only five firms reporting.

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