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## DOMINION BUREAU OF STATISTICS

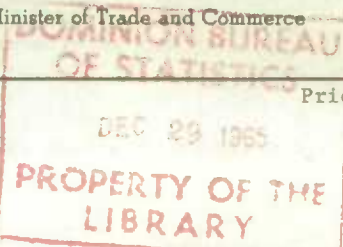
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## MOTION PICTURE PRODUCTION

1964



This report covers the 1964 operations of 71 private firms and 9 government agencies principally engaged in the production and printing of motion picture films and film strips for industry, government, education, entertainment, etc. It does not cover production by television stations. Twelve other firms coming to our attention which did not meet the classification requirements produced 44 entertainment and documentary films for television use, 9 non-theatrical films, 62 commercial advertising films for television, 1 commercial advertising film for theatre use, 1 silent motion picture film and 69 other films for unspecified use. These firms derived \$120,999 of their total revenue of \$769,091 from the production of motion pictures. Figures relating to these 12 firms are not included in any of the tables shown in this report. The report also covers 5 firms primarily engaged in video tape production and statistics on these are shown in a separate section (Table 3). The statistics shown in the following table pertain only to the private sector (do not include government agencies or religious institutions). The employment figures do not include proprietors of unincorporated firms.

Summary Statistics of Motion Picture Production  
(Private Industry)

Year	Number of firms	Number of employees(2)	Salaries and wages(2)	Gross revenue		
				Production	Printing and laboratory	Other revenue
dollars						
1952 .....	30	386	1,006,918	1,331,393	1,274,137	..
1953 .....	32	387	1,050,890	1,592,779	1,230,493	..
1954 .....	45	478	1,549,233	2,106,131	1,456,405	1,328,021
1955 .....	46	445	1,460,421	2,456,038	1,051,673	512,727
1956(1) .....	59	1,127	2,483,910	3,726,557	2,095,985	423,899
1957 .....	58	1,216	2,758,560	4,471,710	2,978,626	469,369
1958 <sup>r</sup> .....	52	1,133	2,770,375	3,902,780	3,344,948	421,975
1959 <sup>r</sup> .....	54	1,065	3,609,537	5,814,690	3,229,240	389,480
1960 .....	66	1,194	3,475,118	7,038,810	2,590,759	342,582
1961 .....	67	784(3)	3,562,041	6,354,071	3,580,570	752,734
1962 .....	76	903	3,728,592	7,312,205	3,946,179	850,432
1963 .....	69	949	3,811,964	7,768,146	3,939,275	407,848
1964 .....	71	953	4,356,119	7,904,574	4,350,534	439,193

(1) Figures from 1956 include laboratories with no motion picture production. They are not included in the figures for prior years.

(2) Prior to 1962 number of employees and salaries and wages include freelancers.

(3) As of last week of November 1961. Not comparable with other years.

.. Figures not available.

<sup>r</sup> Revised figures.

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# SUMMARY STATISTICS

Table 1 of this report gives detail by region of entertainment, documentary, instructional, publicity, news and other films. Table 2 contains a technical and language classification of entertainment, documentary and instructional films.

Private industry and government agencies printed 65,619,923 feet of 16 mm film and 18,408,173 feet of 35 mm in black and white; 12,532,685 feet of 16 mm film and 1,593,686 feet of 35 mm film were in colour.

There were 135 sound motion pictures of 5-minutes or longer made for other than Canadian sponsors.

TABLE 1. Summary Statistics - Motion Picture Production, 1964

Kind of film	Private industry				Govern- ment	Total
	Quebec	Ontario	Other provinces	Canada total		
Theatrical feature films:	<u>English or French films</u>					
Entertainment sound motion pictures running 60 minutes or longer produced primarily for release through theatres ...	-	3	-	3	3	6
Theatrical shorts:						
Sound motion pictures of less than 60 minutes duration produced primarily for release through theatres .....	20	8	-	28	28	56
Television entertainment:						
Entertainment motion pictures for television transmission .....	174	80	18	272	-	272
Television information or documentary:						
Motion pictures for television whose prime purpose is other than to entertain .....	57	66	1	124	79	203
Non-theatrical (also non-TV) motion pictures:						
All other non-theatrical sound motion pictures produced primarily for purposes other than showing by theatres and/or television .....	23	136	78	237	130	367
Silent motion pictures .....	7	94	108	209	25	234
Television commercials:						
Film units not exceeding 2 minutes duration including billboards and public service announcements .....	267	2,419	138	2,824	2	2,826
Theatre commercials:						
Advertising films not exceeding 2 minutes duration for release through theatres ....	11	241	-	252	-	252
Other:						
All other completed film production assignments including newsreels, news- clips, trailers, titles, production services, etc. ....	691	1,977	121	2,789	318	3,107
Silent filmstrips (slidefilms) .....	-	2	-	2	68	70
Sound filmstrips (slidefilms) with record ....	-	26	-	26	-	26
Total production .....	1,250	5,052	464	6,766	653	7,419
	<u>Films in other than English or French</u>					
All films .....	67	2	-	69	82	151

TABLE 2. Technical and Language Classes of Motion Picture Films, 1964  
(Entertainment, documentary and instructional films only)

Type	Number of original films in colour		Number of versions in colour		Number of original films in B & W		Number of versions in B & W	
	English	French	English	French	English	French	English	French
Private industry:								
Theatrical - Features .....	1	-	-	1	1	-	-	-
Shorts .....	9	5	5	6	3	-	-	-
Non-theatrical - Television .....	62	6	-	-	69	111	4	144
Other .....	117	7	62	21	19	4	4	3
Government:								
Theatrical - Features .....	-	-	-	-	1	2	-	-
Shorts .....	7	8	3	7	1	2	-	-
Non-theatrical - Television .....	4	1	-	1	31	13	24	5
Other .....	32	14	6	10	27	11	12	18
Total:								
Theatrical - Features .....	1	-	-	1	2	2	-	-
Shorts .....	16	13	8	13	4	2	-	-
Non-theatrical - Television .....	66	7	-	1	100	124	28	149
Other .....	149	21	68	31	46	15	16	21

Note: Not included in this table were some entertainment, documentary and instructional films in other than English or French.

TABLE 3. Summary Statistics on Video Tape Production, 1964

Number of firms	Number of employees(1)	Salaries and wages	Gross revenue			Number of productions(2)				
			From production	From other sources	Total	Television				
						Entertainment	Information	Commercials	Other	Total
5	44	264,838	1,448,750	338,774	1,787,524	258	-	598	395	1,251

(1) Excluding freelancers, performers and musicians. Includes working executives of incorporated companies but not proprietors of unincorporated firms.

(2) Only four firms reporting.

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