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DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Price: 25 cents

MOTION PICTURE PRODUCTION

1965

This report covers the 1965 operations of 74 private firms and 8 government agencies principally engaged in the production and printing of motion picture films and film strips for industry, government, education, entertainment, etc. It does not cover production by television stations. Five other firms coming to our attention which did not meet the classification requirements produced 5 information or documentary films for television use, 11 non-theatrical films, 112 commercial advertising films for television, 24 other films for unspecified use and 21 sound film strips. These firms derived \$152,956 of their total revenue of \$401,525 from the production of motion pictures. Figures relating to these 5 firms are not included in any of the tables shown in this report. The report covers 4 firms primarily engaged in video tape production and statistics on these are shown in a separate section (Table 3). The statistics shown in the following table pertain only to the private sector (do not include government agencies or religious institutions). The employment figures do not include proprietors of unincorporated firms.

Summary Statistics of Motion Picture Production
(Private Industry)

Year	Number of firms	Number of em- ployees (2)	Salaries and wages(2)	Gross revenue		
				Production	Printing and laboratory	Other revenue
				dollars		
1952	30	386	1,006,918	1,331,393	1,274,137	..
1953	32	387	1,050,890	1,592,779	1,230,493	..
1954	45	478	1,549,233	2,106,131	1,456,405	1,328,021
1955	46	445	1,460,421	2,456,038	1,051,673	512,727
1956(1)	59	1,127	2,483,910	3,726,557	2,095,985	423,899
1957	58	1,216	2,758,560	4,471,710	2,978,626	469,369
1958 ^r	52	1,133	2,770,375	3,902,780	3,344,948	421,975
1959 ^r	54	1,065	3,609,537	5,814,690	3,229,240	389,480
1960	66	1,194	3,475,118	7,038,810	2,590,759	342,582
1961	67	784(3)	3,562,041	6,354,071	3,580,570	752,734
1962	76	903	3,728,592	7,312,205	3,946,179	850,432
1963	69	949	3,811,964	7,768,146	3,939,275	407,848
1964	71	953	4,356,119	7,904,574	4,350,534	439,193
1965	74	891	4,687,194	8,639,638	4,543,402	1,074,222

(1) Figures from 1956 include laboratories with no motion picture production. They are not included in the figures for prior years.

(2) Prior to 1962 number of employees and salaries and wages include freelancers.

(3) As of last week of November 1961. Not comparable with other years.

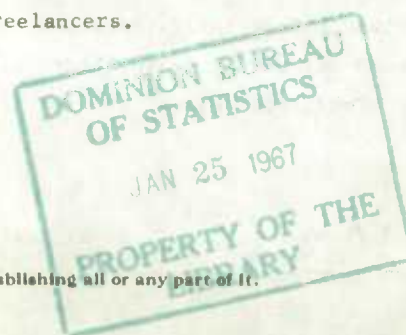
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Merchandising and Services Division

January 1967
6403-529

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SUMMARY STATISTICS

Table 1 of this report gives detail by region of entertainment, documentary, instructional, publicity, news and other films. Table 2 contains a technical and language classification of entertainment, documentary and instructional films.

Private industry and government agencies printed 67,875,718 feet of 16 mm film and 18,339,368 feet of 35 mm in black and white; 16,190,992 feet of 16 mm film and 3,094,977 feet of 35 mm film were in colour.

There were 15 sound motion pictures of 5 minutes or longer made for other than Canadian sponsors.

TABLE 1. Summary Statistics - Motion Picture Production, 1965

Kind of film	Private industry				Govern- ment	Total
	Quebec	Ontario	Other provinces	Canada total		
Theatrical feature films:						
Entertainment sound motion pictures running 60 minutes or longer produced primarily for release through theatres ...	-	-	-	-	4	4
Theatrical shorts:						
Sound motion pictures of less than 60 minutes duration produced primarily for release through theatres	18	4	-	22	22	44
Television entertainment:						
Entertainment motion pictures for television transmission	74	98	7	179	8	187
Television information or documentary:						
Motion pictures for television whose prime purpose is other than to entertain	4	78	44	126	261	387
Non-theatrical (also non-TV) motion pictures:						
All other non-theatrical sound motion pictures produced primarily for purposes other than showing by theatres and/or television	18	127	47	192	98	290
Silent motion pictures	-	263	130	393	19	412
Television commercials:						
Film units not exceeding 2 minutes duration including billboards and public service announcements	321	2,936	529	3,786	1	3,787
Theatre commercials:						
Advertising films not exceeding 2 minutes duration for release through theatres	7	-	2	9	-	9
Other:						
All other completed film production assignments including newsreels, news- clips, trailers, titles, production services, etc.	524	1,308	108	1,940	480	2,420
Silent filmstrips (slidefilms)	-	-	-	-	77	77
Sound filmstrips (slidefilms) with record	17	3	3	23	10	33
Total production	983	4,817	870	6,670	980	7,650
Films in other than English or French						
All films	4	4	1	9	80	89

TABLE 2. Technical and Language Classes of Motion Picture Films, 1965
(Entertainment, documentary and instructional films only)

Type	Number of original films in colour		Number of versions in colour		Number of original films in B & W		Number of versions in B & W	
	English	French	English	French	English	French	English	French
Private industry:								
Theatrical - Features	-	-	-	-	-	-	-	-
Shorts	6	3	-	-	-	-	-	13
Non-theatrical - Television	103	17	10	41	84	41	7	2
Other	98	9	23	19	30	2	2	9
Government:								
Theatrical - Features	-	-	-	-	-	2	1	1
Shorts	7	1	5	5	4	-	-	-
Non-theatrical - Television	6	5	210	-	21	10	5	12
Other	23	6	2	7	31	11	2	16
Total:								
Theatrical - Features	-	-	-	-	-	2	1	1
Shorts	13	4	5	5	4	-	-	13
Non-theatrical - Television	109	22	220	41	105	51	12	14
Other	121	15	25	26	61	13	4	25

Note: Not included in this table were some entertainment, documentary and instructional films in other than English or French.

TABLE 3. Summary Statistics on Video Tape Production, 1965

Number of firms	Number of employees(1)	Salaries and wages	Gross revenue			Number of productions				
			From production	From other sources	Total	Television				
						Enter-tainment	Infor-mation	Commer-cials	Other	Total
4	45	292,028	1,862,599	363,651	2,226,250	334	-	175	26	535

(1) Excluding freelancers, performers and musicians. Includes working executives of incorporated companies but not proprietors of unincorporated firms.

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