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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

MOTION PICTURE THEATRES

IN CANADA

1938



OTTAWA
1939

Price 25 cents

Motion Picture Theatres in Canada, 1938

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DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

MOTION PICTURES IN CANADA, 1938

Summary

The annual survey of theatres in Canada shows an increase in receipts and admissions for the fifth consecutive year. Patrons to moving picture shows paid a total of \$33,635,052 for general admission exclusive of amusement taxes in 1938, the greatest sum since 1931 and an increase of 3.5 per cent over 1937. In spite of early predictions of decreased attendance, 137,976,052 persons attended the programs offered by theatre owners in 1938 compared with 134,374,061 in 1937. An extensive advertising campaign carried on by theatre owners early in 1938 was at least partly responsible for this 2.7 per cent increase in attendance and 3.5 per cent increase in revenue during a period when expenditures for most goods and services were undergoing moderate curtailment. The average price of admission continued to rise slightly to 24.4 cents in 1938 compared with 24.2 cents in 1937 and 23.2 cents in 1936.

The number of theatres increased sharply by 86. Construction of several new buildings was evidenced by returns from nearly all provinces, while the Prairie Provinces continued their policy of demanding permanent projection installations in public halls. Increase in number of theatres was greatest in Manitoba and Alberta.

Employment increased slightly with the number of new theatres while salaries and wages reported remained steady. Working proprietors and firm members (including members of proprietors' families employed without a stated salary) were recorded for the first time. These, together with all other employees, made up a total of 6,229 males and 2,075 females engaged in Canadian theatres during 1938. The total payroll, including employees' salaries and proprietors' salaries when reported, amounted to \$6,058,400, or 18 per cent of the year's receipts. This is exclusive of the compensation of 769 persons including proprietors and members of their families to whom no stated salary was paid.

Provincial figures for admissions show few large increases except in Manitoba and Alberta where a number of new theatres reported. Alberta reported 5.8 per cent more admissions than in 1937 while Manitoba was up by 3.8 per cent. Gains for other provinces were 3.7 per cent for Ontario, 2.9 per cent for British Columbia, 2.5 per cent for New Brunswick, 2.4 per cent for Nova Scotia, and 0.7 per cent for Saskatchewan. Attendance in Quebec and Prince Edward Island remained unchanged from 1937.

Itinerant shows revealed a marked popularity during 1938, 64 operators reporting receipts of \$134,146 and 631,596 paid admissions to their entertainment.

Seating capacity in Canadian theatres was reported at slightly more than 640,000 or one seat for every 18 persons. On the average, 28 per cent of these seats were occupied for each performance.

Amateur stage performances increased in popularity during the year when 126 theatres held a total of 1,552 such presentations compared with 108 theatres in 1937 having 1,104 "amateur" nights. Professional vaudeville was booked in only 99 theatres compared with 141 in 1937 and showed a marked decline in playing dates to 3,171 from the 4,389 recorded for the preceding year. Stock companies and road shows played 426 nights in 55 theatres.

The percentage of independent theatres decreased slightly while the multiple-owned and chain units increased by about 4 per cent. Exactly one-half the theatres in Canada are now independently owned and these take in 26.6 per cent of the total receipts and account for 30.0 per cent of the total admissions. Theatres belonging to two or three-unit multiples formed 13.9 per cent of the total number, took in 9.4 per cent of the total receipts and accounted for 11.1 per cent of all theatre admissions. Theatre groups of four or more units each included 36.1 per cent of the total number of houses, secured 64.0 per cent of the dollar receipts and 58.9 per cent of the total attendance.

Per Capita Expenditure

Based on the total estimated population for the year, average expenditure per person at motion picture theatres was \$3.02, the highest since 1931. British Columbia still leads in per capita spending for film entertainment with an average of \$4.81, a decline of 1 cent from 1937. Ontario follows with \$4.07 per person; Manitoba, \$3.20; Alberta, \$2.53; Nova Scotia, \$2.47; Quebec, \$2.17; Saskatchewan, \$1.45; and Prince Edward Island, \$1.20. All per capita figures are based on the total receipts of permanent theatres and itinerant operators.

Per Capita Expenditure on Motion-Picture Entertainment, Canada and the Provinces, 1930 - 1938

(Exclusive of amusement taxes)

Province	1930	1931	1932	1933	1934	(1) 1935	(1) 1936	(1) 1937	(1) 1938
	\$	\$	\$	\$	\$	\$	\$	\$	\$
CANADA	3.77	3.28	2.73	2.33	2.36	2.50	2.70	2.93	3.02
Prince Edward Island	2.14	1.56	1.12	0.96	0.96	1.04	1.15	1.23	1.20
Nova Scotia	3.53	2.67	2.09	1.79	1.84	2.09	2.27	2.41	2.47
New Brunswick	2.69	2.16	1.71	1.33	1.41	1.64	1.78	1.86	1.95
Quebec	2.94	2.69	2.26	1.86	1.80	1.91	2.02	2.15	2.17
Ontario	4.70	4.29	3.68	3.09	3.16	3.19	3.49	3.90	4.07
Manitoba	3.94	3.41	2.90	2.56	2.58	2.72	2.83	3.07	3.20
Saskatchewan	2.19	1.65	1.32	1.12	1.15	1.28	1.51	1.48	1.45
Alberta	3.28	2.29	1.88	1.92	1.85	2.21	2.33	2.44	2.53
British Columbia ...	6.05	5.09	3.89	3.52	3.71	4.15	4.31	4.82	4.81

(1) Based on total receipts of regular theatres and itinerant operators.

Trend in Motion Picture Receipts

The upward trend in theatre receipts that has been in evidence since 1933 continued at a diminished rate in 1938, when the Canada total advanced to 12.6 per cent of the 1930 level. Although the number of theatres increased in every province in 1938, small declines in total receipts of 1.2 per cent and 2.4 per cent were registered in Prince Edward Island and Saskatchewan. Receipts in all other provinces were higher in 1938 than in 1937, increasing by 5.2 per cent in Ontario, 4.9 per cent in New Brunswick, 4.2 per cent in Alberta, 3.8 per cent in Manitoba, 3.3 per cent in Nova Scotia, 2.2 per cent in Quebec, and 0.8 per cent in British Columbia.

Box office receipts in the cities followed different trends, St. John, Ottawa, Hamilton, London and Toronto being the only ones among the larger places to show substantial gains. While the average price of admission remained fairly constant, total receipts in Halifax, Montreal, Quebec, Windsor, Winnipeg, Regina, Saskatoon, Moose Jaw, Calgary and Vancouver were below the 1937 level. It is significant that while so many cities show a decrease in receipts, the provincial totals are above 1937 due largely to the increase in number of theatres and theatre-goers in rural areas. The price of admissions averaged highest in Prince Edward Island at 27.5 cents; Alberta collected an average of 25.6 cents per person; Ontario, 25.5 cents; Saskatchewan, 24.7 cents; Quebec and Nova Scotia, 23.3 cents; British Columbia, 23.1 cents; Manitoba, 22.7 cents and, New Brunswick, 22.4 cents.

Proprietors and Firm Members

A survey of proprietors and firm members actively engaged in Canadian theatres in addition to the regular paid employees show that 251 male and 36 female proprietors draw regular salaries amounting to over \$392,000, while 556 male and 213 female proprietors and members of proprietors' families are employed without stated pay, their compensation consisting of the profits of the enterprise only. Active proprietors and working members of their families were reported almost exclusively from independent or two and three-unit firms. Ontario reported 275; Saskatchewan, 193; Quebec, 152; Alberta, 135; Manitoba, 110; British Columbia, 101; Nova Scotia, 52; New Brunswick, 32; and Prince Edward Island, 6.

Theatres Classified According to Amount of Annual Receipts

Wide distribution of theatres from small rural villages to down-town city areas account to some extent for an extensive variation in scale of operations. Many small theatres continue to operate throughout the Dominion; the number increased slightly during 1938, when 199 theatres each having receipts of less than \$2,500 were in operation. These secured less than 1 per cent of the total admissions to Canada's theatres. More than 38 per cent of all theatres had annual revenues of less than \$10,000 each. These secured less than 5 per cent of the total admissions and receipts. In the urban centres there were 12 theatres each of which exceeded the \$200,000 mark, having nearly 10-1/2 million admissions and annual receipts of \$3,714,410. The Prairie Provinces contain many of the smaller theatres. Sixty-six per cent of the theatres in this division have receipts of less than \$10,000 per year whereas only 15 per cent of the theatres in Ontario are in this group.

Theatres Classified According to Ownership

The trend during the past few years has been definitely away from the independent to the multiple operation of theatres. While 71.8 per cent of the theatres operated in 1930 were owned singly, this group had decreased to 54.3 per cent in 1937 and to 50.0 per cent in 1938. Two and three-unit groups operated 92 theatres in 1930, 119 in 1937, and 156 in 1938, indicating a tendency of independent owners to take over other neighbouring theatres. The "chain" group, consisting of all those firms operating 4 or more theatres, increased in number of theatres operated from 18 per cent of the total number in 1930 to 34 per cent in 1937 and 36 per cent in 1938. Chains of four or more theatres secured 58.9 per cent of the total admissions and 64.0 per cent of the total receipts for 1938.

Efficiency of Theatres

The average number of seats occupied per performance in any given theatre in relation to its total seating capacity depends on several factors including the size of locality, the size of the theatre, the number of days per week in operation and number of evening and matinee performances. The average ratio for all theatres in Canada based on the total admissions and potential⁽¹⁾ admissions was unchanged from 1937 at 28 per cent. British Columbia stands highest in this respect with a ratio of 32 per cent in 1938; Ontario is next with 30 per cent; Alberta attendance averaged 29 per cent; Manitoba, 27 per cent; Quebec and New Brunswick, 25 per cent; Nova Scotia, 24 per cent; Saskatchewan, 22 per cent; Prince Edward Island had the lowest ratio of 21 per cent.

In selected cities for which figures are available, the ratio was generally slightly lower than in 1937. Toronto remained in first place with 34 per cent of the total seating capacity occupied at each performance. Vancouver theatres filled 31 per cent of their seats for each show; Hamilton and Edmonton, 29 per cent; Quebec city, 28 per cent; Ottawa, 27 per cent; Winnipeg, Calgary and Windsor, 26 per cent; Montreal, 25 per cent; Halifax, 24 per cent; in London only 22 per cent of the seats were occupied.

Theatres Classified According to Average Price of Admission

Disregarding differences in price tickets for adults and children, and for evening and matinee performances, regarding which no information is available, the average price of admission for each theatre was calculated by dividing the total receipts by the total number of admissions. Table 8 shows theatres classified according to this average admission price. Although this price ranges from less than 10 cents to well over 50 cents per person, 41 per cent of the theatres average between 20 and 25 cents per ticket and 61 per cent average between 20 and 30 cents per admission. There were 202 theatres each of which charged less than 20 cents admission while 238 average 30 cents and over for each ticket sold.

Theatres Classified According to Number of Weeks and Days in Operation

Only 658 or 58 per cent of the theatres in Canada were operated on a full-time basis in 1938 and 151 others operated an average of from 1 to 5 days per week for the full 52 weeks. Theatres operating for less than 52 weeks include new

(1) Potential admissions represents the maximum number of admissions possible with every seat filled for each performance.

theatres opened during the year, theatres closed either temporarily or permanently and theatres in summer resorts and small towns where only seasonal operation is possible. In Quebec where 7 days per week operation is permissible, 83 per cent of the theatres were in operation for a full period. In Ontario, 93 per cent operated on a full-time basis, in the Maritimes, 72 per cent; in British Columbia, 69 per cent; while in the Prairie Provinces only 38 per cent of the theatres operated throughout the year.

Vaudeville and Stage Presentations

In comparison with 1937, a noticeable falling off in professional vaudeville programs is evident. Sound pictures appear to be making greater and greater inroads into the professional field and in 1938 only 99 theatres booked vaudeville for a total of 3,171 days or about 32 days each. Quebec theatres held almost 1,600 days of professional shows while Ontario fell off almost 50 per cent to 453 days. Manitoba and British Columbia had the only other notable figures with 425 and 341 days respectively. On the legitimate stage an increase is shown. In 1938, 53 theatres presented 426 days of stock company shows. Manitoba led in 1937 and again last year in these presentations with 124, followed closely by Ontario with 117, and Quebec with 112.

Amateur night performances are still increasingly popular. While many of them are sponsored by industrial firms for advertising purposes, theatre goers appear to enjoy the variation from an all-picture program even though the performers are amateurs. The number of "amateur" nights increased from 1,104 in 1937 to 1,532 in 1938. In Ontario the increase was 56 per cent to 751 performances, 44 theatres sponsoring this form of entertainment. In Quebec, 23 theatres sponsored 468 nights; 11 theatres in Alberta averaged 8 nights each, and 15 in British Columbia gave 85 nights to amateur shows.

Number of New, Re-modelled and Closed Theatres

A steady increase is shown each year in the number of theatres in Canada. Building is fairly active in Ontario, Quebec, Maritime provinces and British Columbia, while in the Prairie Provinces, although a few theatres are constructed each year, the large increase is due to the installation of permanent projection equipment in community halls which are so prevalent in these provinces. In 1938, 94 buildings were permanently equipped as theatres, while 21 theatres previously closed were remodelled and opened for at least part of the year. The "theatres closed" column of Table 11 includes only those theatres which were operated for some part of 1937 and were closed for the entire 12 months of 1938. Twenty-nine such closures occurred, mostly in small theatres located in Saskatchewan.

Itinerant Operators

Although the trend is toward permanent theatres in most of the provinces, 64 itinerant operators filed reports for the year 1938. A description was also given by each of the size of equipment in use and by far the greater number was found to be using sub-standard or 16 millimeter projection equipment. In all, 53 of these operators used 16 M.M. projectors and received a total of \$105,392 for 539,792 paid admissions while 11 operators using standard equipment had receipts of \$28,754 and 91,804 admissions. Saskatchewan still appears to be the "home" of itinerant operators, 24 reporting from this province with total receipts of \$46,167.

Film Exchanges

The rental agencies or film exchanges continued to remain constant as to number of offices, but there total revenue rose above 10 millions of dollars aggregating \$10,218,700. This is an increase of 7.8 per cent over 1937 compared with a 3.5 per cent increase in receipts for motion picture theatres over the same period. Sixty-two offices were open during 1938, employing 385 males and 263 females with a total payroll of \$1,081,900.

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Summary of Facts

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Number of theatres	1,133
Total receipts	\$ 33,625,052
Average receipts per theatre	\$ 29,687
Total admissions	137,976,052
Average admissions per theatre ..	121,779
Population of Canada (Estimated--Excluding N.W.T.)	11,199,000
Per capita expenditure (including itinerant shows)	\$ 3.02
Theatres per 10,000 population	1.0
Total seating capacity	640,366
Seats per 1,000 population	57
Total employees (exclusive of proprietors)	7,248
Total salaries and wages	\$ 5,666,049
Average salary per employee	\$ 782
Number of independent theatres	566
" " two-unit theatre groups	57
" " three-unit theatre groups	14
" " chain theatre groups (4 units and over)	24
" " theatres showing professional vaudeville (part-time)	99
" " theatres showing professional stage shows (part-time)	55
" " places with less than 1,000 population in which theatres are situated	296
" " places from 1,000 to 2,999 population in which theatres are situated	193
" " places from 3,000 to 9,999 population in which theatres are situated	129
" " places with 10,000 population and over in which theatres are situated	64

Table 1.—Trend in Motion Picture Receipts by Provinces, 1930, 1933 to 1938

Province	Total Receipts ⁽¹⁾				Index of Receipts (1930-100)						
	1930	1933	1937	1938	1930	1933	1934	1935	1936	1937	1938
	\$	\$	\$	\$							
CANADA	38,479,500	24,897,100	32,499,300	33,635,052	100.0	64.7	66.5	70.9	77.0	84.5	87.4
Prince Edward Island ..	188,300	85,700	110,300	108,946	100.0	45.5	45.3	48.3	54.8	58.6	57.9
Nova Scotia	1,814,500	933,300	1,298,600	1,341,902	100.0	51.4	53.3	60.6	67.1	71.6	74.0
New Brunswick	1,093,400	556,500	821,300	861,792	100.0	50.9	54.6	64.4	70.9	75.1	78.8
Quebec	8,301,800	5,510,500	6,749,700	6,897,986	100.0	66.4	65.4	70.4	75.2	81.3	83.1 [∞]
Ontario	15,900,900	10,960,200	14,457,000	15,202,597	100.0	68.9	72.2	73.7	81.1	90.9	95.6
Manitoba	2,712,800	1,818,400	2,196,400	2,278,996	100.0	67.0	67.7	71.3	74.0	81.0	84.0
Saskatchewan	1,977,300	1,046,600	1,351,000	1,318,435	100.0	52.9	54.3	58.3	69.3	68.3	66.7
Alberta	2,323,700	1,433,200	1,880,000	1,959,134	100.0	61.7	60.1	70.2	74.6	80.9	84.3
British Columbia (2) ..	4,166,800	2,552,700	3,655,000	3,665,264	100.0	61.3	65.8	74.4	78.5	87.2	88.0

(1) Receipts given do not include amusement taxes or itinerant operators.

(2) Includes Yukon.

Table 2.—Summary of Motion Picture Statistics, 1930 to 1938

Year and Province	No. of Theatres	Receipts(1) \$	Paid Admissions	Employees(2)		
				Male	Female	Salaries & Wages
1930	910	38,479,500	-	4,641	1,502	6,946,700
1931	-	34,006,400	-	-	-	-
1932	-	28,731,300	-	-	-	-
1933	765	24,954,200	-	3,842	1,396	4,446,200
1934	799	25,280,300	107,718,000	4,251	1,362	4,289,400
1935	862	27,272,500	117,964,056	4,571	1,454	4,826,600
1936	959	29,610,300	127,441,574	4,961	1,558	4,928,700
1937	1,047	32,499,300	134,374,061	5,294	1,656	5,627,300
<u>1 9 3 8</u>						
CANADA	1,133	33,635,052	137,976,052	5,422	1,826	5,666,049
Prince Edward Island	5	108,946	395,772	15	10	12,784
Nova Scotia	60	1,341,902	5,758,398	238	109	200,887
New Brunswick	38	861,792	3,850,506	139	77	127,390
Quebec	172	6,897,986	29,561,273	1,119	314	949,898
Ontario	363	15,202,597	59,562,426	2,291	609	2,557,272
Manitoba	102	2,278,996	10,024,865	392	222	383,222
Saskatchewan	129	1,318,435	5,341,058	282	89	230,461
Alberta	148	1,959,134	7,652,362	397	88	402,576
British Columbia (3)	116	3,665,264	15,829,392	549	308	801,559

(1) Not including amusement taxes.

(2) Not including proprietors or firm members.

(3) Includes Yukon

Table 3.—Principal Statistics for Motion Picture Theatres, by Provinces and Selected Cities,
Canada, 1937 and 1938

Province or City	Number of Theatres		Seating Capacity, 1938	Receipts (1)			Admissions			
	1937	1938		1937	1938	% Change	1937	1938	% Change	Average(2) Price, 1938
CANADA	1,047	1,133	640,366	\$ 32,499,300	\$ 33,635,052	+ 3.5	134,374,061	137,976,052	+ 2.7	24.4
Prince Edward Island	4	5	2,564	110,300	108,946	- 1.2	395,643	395,772	+ 0.0	27.5
Nova Scotia	54	60	34,691	1,298,600	1,341,902	+ 3.3	5,621,911	5,758,398	+ 2.4	23.3
Halifax	8	9	7,690	424,700	413,815	- 2.6	1,770,897	1,721,872	- 2.8	24.0
Sydney	3	4	2,700	138,000	145,177	+ 5.2	632,993	711,062	+ 12.3	20.4
Other Places ..	43	47	24,301	735,900	782,910	+ 6.4	3,218,021	3,325,464	+ 3.3	23.5
New Brunswick	34	38	19,383	821,300	861,792	+ 4.9	3,757,796	3,850,506	+ 2.5	22.4
St. John	7	7	6,154	302,700	314,998	+ 4.1	1,580,395	1,631,568	+ 3.2	19.3
Other Places ..	27	31	13,229	518,600	546,794	+ 5.4	2,176,901	2,218,938	+ 1.9	24.6
Quebec	166	172	120,061	6,749,700	6,897,986	+ 2.2	29,592,010	29,561,273	- 0.1	23.3
Montreal (3) ..	66	67	70,635	4,922,100	4,906,559	- 0.3	22,328,596	21,650,842	- 3.0	22.7
Quebec	11	11	8,418	492,000	486,411	- 1.1	2,286,037	2,258,911	- 1.2	21.5
Three Rivers ..	4	4	3,235	127,100	133,731	+ 5.2	490,766	534,744	+ 9.0	25.0
Other Places ..	85	90	37,773	1,208,500	1,371,285	+ 13.5	4,486,611	5,116,776	+ 14.0	26.8
Ontario	349	363	249,575	14,457,000	15,202,597	+ 5.2	57,434,014	59,562,426	+ 3.7	25.5
Toronto	105	106	86,291	5,653,300	5,724,867	+ 1.3	22,710,763	22,741,648	+ 0.1	25.2
Hamilton	19	19	17,887	976,300	1,004,401	+ 2.9	4,286,057	4,378,663	+ 2.2	22.9
Ottawa	13	14	13,229	904,900	944,810	+ 4.4	3,965,287	4,040,543	+ 1.9	23.4
Windsor	8	8	8,164	515,400	513,118	- 0.4	2,238,103	2,117,006	- 5.4	24.2
London	8	8	8,151	504,400	525,699	+ 4.2	1,939,354	1,988,074	+ 2.5	26.4
Sudbury	3	3	2,792	318,900	332,811	+ 4.4	1,128,770	1,019,615	- 9.7	32.6
St. Thomas	3	3	2,809	104,600	117,076	+ 11.9	388,998	458,891	+ 18.0	25.5
Other Places ..	190	202	110,252	5,479,200	6,039,815	+ 10.2	20,776,682	22,817,986	+ 9.8	26.5

See footnotes at end of table.

(Continued on Page 11)

Table 3.--Principal Statistics for Motion Picture Theatres, by Provinces and Selected Cities,
Canada, 1937 and 1938--(Cont'd)

Province or City	Number of Theatres		Seating Capacity, 1938	Receipts (1)			Admissions			Average (2) Price, 1938
	1937	1938		1937	1938	% Change	1937	1938	% Change	
Manitoba	90	(7)102	51,801	\$ 2,196,400	\$ 2,278,996	+ 3.8	9,657,941	10,024,865	+ 3.8	22.7
Winnipeg (4) ...	(8)38	41	33,413	1,812,200	1,796,006	- 0.9	7,986,342	7,952,162	- 0.4	22.6
Other Places ...	52	61	18,388	384,200	482,990	+ 25.7	1,671,599	2,072,703	+ 24.0	23.3
Saskatchewan	123	129	44,137	1,351,000	1,318,435	- 2.4	5,302,161	5,341,053	+ 0.7	24.7
Regina	5	5	4,402	359,000	334,080	- 6.9	1,354,425	1,324,728	- 2.2	25.2
Saskatoon	5	5	4,255	277,200	263,107	- 5.1	1,226,258	1,194,044	- 2.6	22.0
Moose Jaw	4	3	1,966	125,100	121,391	- 3.0	504,161	529,152	+ 5.0	22.9
Other Places ...	109	116	33,564	589,700	599,857	+ 1.7	2,217,317	2,293,134	+ 3.4	26.2
Alberta	127	(7)148	49,424	1,380,000	1,959,134	+ 4.2	7,230,881	7,652,362	+ 5.8	25.6
Calgary	11	11	7,850	553,500	535,149	- 3.3	2,177,841	2,158,392	- 0.9	24.8
Edmonton	8	10	8,713	632,600	646,179	+ 2.1	2,466,411	2,493,121	+ 1.1	25.9
Other Places ...	108	127	32,861	693,900	777,806	+ 12.1	2,586,629	3,000,849	+ 16.0	25.9
British Columbia (5).	100	116	68,680	3,635,000	3,665,264	+ 0.8	15,381,704	15,829,392	+ 2.9	23.1
Vancouver (6) ..	(8)31	37	33,656	2,084,300	2,074,137	- 0.5	9,352,144	9,547,313	+ 2.1	21.7
New Westminster	3	5	3,482	140,500	147,505	+ 5.0	622,836	667,613	+ 7.2	22.1
Other Places ...	66	74	31,542	1,410,200	1,443,622	+ 2.4	5,406,754	5,614,466	+ 3.8	25.7

(1) Not including amusement taxes.

(2) Total receipts divided by number of admissions. No corrections are made for juvenile attendance, matinee and evening prices, etc.

(3) Includes Lachine, Verdun, Westmount and Outremont.

(4) Includes St. James and Norwood

(5) Includes Yukon.

(6) Includes North Vancouver and West Vancouver.

(7) The increase in number of theatres in Manitoba and Alberta is partly due to the inclusion of places previously listed as itinerant halls, which are now permanently-equipped buildings.

(8) Revised.

Table 4.--Proprietors and Firm Members With and Without Salaries, Proprietors' Salaries, Total Payroll and Total Receipts, by Provinces, Canada, 1938.

Province	Total Receipts	Proprietors and Firm Members						All Other Employees		Total (2) Payroll
		Total Number	With Salary			Without Salary (1)		Total Number	Salaries and Wages	
			Male	Female	Salaries	Male	Female			
	\$				\$				\$	\$
CANADA	33,635,052	1,056	251	36	392,351	556	213	7,248	5,666,049	6,058,400
Prince Edward Island	108,946	6	2	1	1,050	3	-	25	12,784	13,834
Nova Scotia	1,341,902	52	9	2	14,241	37	4	347	200,887	215,128
New Brunswick	861,792	32	8	-	12,850	16	8	216	127,390	140,240
Quebec	6,897,986	152	60	4	82,979	76	12	1,433	949,898	1,032,877
Ontario	15,202,597	275	84	13	164,636	133	45	2,900	2,557,272	2,721,908
Manitoba	2,278,996	110	16	3	17,058	54	37	614	383,222	400,280
Saskatchewan	1,318,435	193	24	4	26,256	115	50	371	230,461	256,717
Alberta	1,959,134	135	30	7	42,691	65	33	485	402,576	445,267
British Columbia ...	3,665,264	101	18	2	30,530	57	24	857	801,559	832,149

(1) Includes members of proprietors' families employed without a stated salary.

(2) Includes salaries of paid employees and compensation of proprietors and firm members on the payroll.

Table 5.--Distribution of Motion Picture Theatres According to Amount of Annual Receipts,
by Economic Divisions, 1938.

Economic Division and Amount of Annual Receipts	Theatres		Receipts		Admissions		Seating Capacity	Average Admission	Efficiency
	Number	%	Amount	%	Number	%			
			\$					\$	
CANADA	1,133	100.0	33,635,052	100.0	137,976,052	100.0	640,366	24.4	28
Less than \$2,500	199	17.6	318,474	0.9	1,275,005	0.9	43,398	25.0	36
\$2,500 - \$4,999	114	10.1	405,370	1.2	1,607,457	1.2	31,524	25.2	29
\$5,000 - \$9,999	120	10.6	880,966	2.6	3,615,982	2.6	42,410	24.4	25
\$10,000 - \$19,999	195	17.2	2,862,537	8.5	13,286,012	9.6	87,833	21.5	27
\$20,000 - \$29,999	147	13.0	3,634,219	10.8	17,291,043	12.5	84,943	21.0	29
\$30,000 - \$49,999	165	14.5	6,224,682	18.5	29,567,816	21.4	117,442	21.1	30
\$50,000 - \$99,999	131	11.6	9,036,388	26.9	38,489,598	27.9	130,476	23.5	29
\$100,000 - \$199,999	50	4.4	6,558,216	19.5	22,430,519	16.3	74,082	29.2	25
\$200,000 and over	12	1.0	3,714,410	11.1	10,412,620	7.6	28,258	35.7	24
Maritime Provinces	103	100.0	2,312,640	100.0	10,004,676	100.0	56,638	23.1	24
Less than \$2,500	15	14.6	19,971	0.9	86,384	0.9	3,853	23.1	24
\$2,500 - \$4,999	10	9.7	35,561	1.5	147,608	1.5	3,186	24.1	22
\$5,000 - \$9,999	15	14.6	106,156	4.6	492,985	4.9	5,281	21.5	30
\$10,000 - \$19,999	17	16.4	248,474	10.7	1,092,939	10.9	7,996	22.7	20
\$20,000 - \$29,999	15	14.6	362,433	15.7	1,517,576	15.2	8,888	23.9	21
\$30,000 - \$49,999	21	20.4	784,162	33.9	3,849,003	38.4	16,013	20.4	26
\$50,000 and over	10	9.7	755,883	32.7	2,818,181	28.2	11,441	26.8	25
Quebec	172	100.0	6,897,986	100.0	29,561,273	100.0	120,061	23.3	25
Less than \$2,500	17	9.9	28,826	0.4	130,857	0.4	3,991	22.0	22
\$2,500 - \$4,999	11	6.4	41,425	0.6	184,161	0.6	2,550	22.5	28
\$5,000 - \$9,999	18	10.5	132,690	1.9	575,528	1.9	5,597	23.1	20
\$10,000 - \$19,999	21	12.2	297,054	4.3	1,296,689	4.4	9,648	22.9	22
\$20,000 - \$29,999	32	18.5	784,555	11.4	3,861,327	13.1	18,738	20.3	24
\$30,000 - \$49,999	29	16.9	1,082,401	15.7	5,668,222	19.3	20,713	19.1	28
\$50,000 - \$99,999	30	17.4	2,086,381	30.2	9,442,122	31.9	32,189	22.1	25
\$100,000 and over	14	8.2	2,444,654	35.5	8,402,367	28.4	26,635	29.1	24

(Continued on Page 14)

Table 5:--Distribution of Motion Picture Theatres According to Amount of Annual Receipts,
by Economic Divisions, 1938--(Cont'd)

Economic Division and Amount of Annual Receipts	Theatres		Receipts		Admissions		Seating Capacity	Average Admission	Efficiency
	Number	%	Amount	%	Number	%			
			\$					\$	
Ontario	363	100.0	15,202,597	100.0	59,562,426	100.0	249,575	25.5	30
Less than \$2,500	7	1.9	10,997	0.1	40,168	0.1	2,225	27.4	23
\$2,500 - \$4,999	15	4.1	57,800	0.4	227,642	0.4	4,785	25.4	22
\$5,000 - \$9,999	32	8.8	251,526	1.7	1,015,558	1.7	10,815	24.8	22
\$10,000 - \$19,999	83	22.9	1,266,064	8.3	6,017,564	10.1	36,986	21.0	28
\$20,000 - \$29,999	67	18.5	1,662,799	10.9	7,707,192	12.9	37,279	21.6	32
\$30,000 - \$49,999	64	17.6	2,431,826	16.0	11,110,301	18.7	45,240	21.9	34
\$50,000 - \$99,999	66	18.2	4,608,842	30.3	18,709,408	31.4	66,159	24.6	32
\$100,000 and over	29	8.0	4,912,743	32.3	14,734,593	24.7	46,086	33.3	26
Prairie Provinces	379	100.0	5,556,565	100.0	23,018,285	100.0	145,412	24.1	26
Less than \$2,500	147	38.8	239,563	4.3	955,017	4.1	30,605	25.1	42
\$2,500 - \$4,999	66	17.4	228,246	4.1	903,824	3.9	17,495	25.3	33
\$5,000 - \$9,999	37	9.8	269,582	4.9	1,038,937	4.5	13,237	25.9	27
\$10,000 - \$19,999	54	14.2	743,352	13.3	3,270,588	14.2	22,610	22.7	28
\$20,000 - \$29,999	19	5.0	482,855	8.7	2,289,386	9.9	11,465	21.1	29
\$30,000 - \$49,999	33	8.7	1,250,632	22.6	5,929,645	25.9	23,278	21.1	28
\$50,000 - \$99,999	14	3.7	1,019,589	18.3	4,265,632	18.5	13,251	23.9	24
\$100,000 and over	9	2.4	1,322,746	23.8	4,365,256	19.0	13,471	30.3	23
British Columbia	116	100.0	3,665,264	100.0	15,829,392	100.0	68,680	23.2	32
Less than \$2,500	13	11.2	19,117	0.5	62,579	0.4	2,744	30.5	41
\$2,500 - \$4,999	12	10.3	42,338	1.2	144,222	0.9	3,508	29.4	29
\$5,000 - \$9,999	18	15.6	121,012	3.3	492,974	3.1	7,480	24.5	34
\$10,000 - \$19,999	20	17.3	307,393	8.4	1,608,232	10.2	10,593	19.1	29
\$20,000 - \$29,999	14	12.1	341,567	9.3	1,915,562	12.1	8,573	17.8	36
\$30,000 - \$49,999	18	15.5	675,661	18.4	3,010,645	19.0	12,198	22.4	35
\$50,000 and over	21	18.0	2,158,176	58.9	8,595,178	54.2	23,584	25.1	31

Table 6.--Motion Picture Theatres Classified According to Number of Theatres Under Same Ownership, Canada, 1930, 1937 and 1938.

Year and Number of Theatres Under Same Ownership	Theatres		Receipts		Admissions	
	Number	%	Amount \$	%	Number	%
<u>1930</u>						
Total (1)	918	100.0	39,097,300	100.0	-	-
One	659	71.3	16,739,200	42.8	-	-
Two	62	6.8	3,853,500	9.9	-	-
Three	30	3.2	2,536,700	6.5	-	-
Four and Over	167	18.2	15,967,900	40.8	-	-
<u>1937</u>						
Total	1,047	100.0	32,499,300	100.0	134,374,061	100.0
One	569	54.3	9,311,200	28.7	42,805,712	31.9
Two	74	7.1	1,764,800	5.4	8,117,853	6.0
Three	45	4.3	1,020,000	3.1	5,373,720	4.0
Four	32	3.1	696,600	2.1	2,815,525	2.1
Five to Nineteen	69	6.6	2,284,300	7.0	10,229,417	7.6
Twenty and Over	258	24.6	17,422,400	53.6	65,026,834	48.4
<u>1938</u>						
Total	1,133	100.0	33,635,052	100.0	137,976,052	100.0
One	567	50.0	8,961,451	26.6	41,390,627	30.0
Two	114	10.2	2,173,993	6.5	10,063,771	7.3
Three	42	3.7	986,030	2.9	5,205,670	3.8
Four	28	2.5	652,115	2.0	2,460,392	1.8
Five to Nineteen	81	7.1	1,980,702	5.9	8,398,271	6.1
Twenty and Over	301	26.5	18,875,766	56.1	70,457,321	51.0

(1) Includes opera houses, vaudeville and legitimate theatres.

Table 7.—Average Percentage of Seating Capacity Utilized in Motion Picture Theatres, by Provinces, and in Selected Cities, 1937 and 1938.

Province and City	1937				1938			
	No. of Theatres	Admissions	Potential ⁽¹⁾ Admissions	Average	No. of Theatres	Admissions	Potential ⁽¹⁾ Admissions	Average
CANADA	1,047	134,374,061	470,855,670	28	1,133	137,976,052	497,156,468	28
Prince Edward Island	4	395,643	1,843,304	21	5	395,772	1,851,504	21
Nova Scotia	54	5,621,911	23,246,396	24	60	5,758,398	24,299,457	24
New Brunswick	34	3,757,796	14,188,696	26	38	3,850,506	15,315,052	25
Quebec	166	24,592,010	114,925,713	26	172	29,561,273	119,526,798	25
Ontario	349	57,434,014	187,488,384	31	363	59,562,426	199,491,429	30
Manitoba	90	9,657,941	36,204,718	27	102	10,024,865	37,147,205	27
Saskatchewan	123	5,302,161	22,619,175	23	129	5,341,058	23,814,232	22
Alberta	127	7,230,881	24,088,095	30	148	7,652,362	26,233,175	29
British Columbia ...	100	15,381,704	46,251,189	33	116	15,829,392	49,477,616	32
Selected Cities:								
Toronto	105	22,710,763	64,497,740	35	106	22,741,648	67,360,414	34
Montreal	66	22,328,596	86,365,767	26	67	21,650,842	85,136,424	25
Winnipeg	37	7,811,611	30,027,438	26	40	7,800,602	29,970,633	26
Vancouver	31	9,352,144	28,621,052	33	37	9,547,313	30,439,875	31
Hamilton	19	4,286,057	15,860,724	27	19	4,378,663	15,353,304	29
Ottawa	13	3,965,287	12,649,856	31	14	4,040,543	15,076,701	27
Quebec	11	2,286,037	8,276,688	28	11	2,258,911	7,998,704	28
Calgary	11	2,177,841	8,437,036	26	11	2,158,392	8,314,480	26
Edmonton	8	2,466,411	7,901,904	31	10	2,493,121	8,674,515	29
Halifax	8	1,770,897	7,815,768	23	9	1,721,872	7,202,166	24
Windsor	8	2,238,103	8,611,200	26	8	2,117,006	8,034,260	26
London	8	1,939,354	8,996,016	22	8	1,988,074	8,997,540	22

(1) The number of admissions there would have been had every seat been occupied for every performance.

Table 8.—Distribution of Theatres According to Average Price of Admission, Canada, 1938

Province	Total Theatres	Average Price of Admission (1)												
		Less than 10¢	10¢ to 14¢	15¢ to 19¢	20¢ to 21¢	22¢ to 23¢	24¢ to 25¢	26¢ to 27¢	28¢ to 29¢	30¢ to 34¢	35¢ to 39¢	40¢ to 44¢	45¢ to 49¢	50¢ and Over
CANADA	1,133	2	56	144	138	150	182	133	90	160	34	27	6	11
Prince Edward Island	5	-	-	-	-	2	-	1	-	2	-	-	-	-
Nova Scotia	60	-	2	7	7	12	16	7	3	6	-	-	-	-
New Brunswick	38	-	1	6	6	6	6	9	3	1	-	-	-	-
Quebec	172	-	19	27	17	18	27	21	5	20	10	6	1	1
Ontario	363	-	21	51	42	64	35	37	35	54	10	10	1	3
Manitoba	102	-	4	13	29	17	14	9	4	7	1	3	1	-
Saskatchewan	129	-	1	11	12	7	29	21	17	27	1	2	-	1
Alberta	148	-	1	10	15	9	43	21	16	20	9	2	-	2
British Columbia ...	116	2	7	19	10	15	12	7	7	23	3	4	3	4

(1) Total Receipts divided by number of admissions. No correction is made for matinee or juvenile attendance.

Table 9.—Theatres Classified According to Number of Weeks in Operation and Average Number of Days per Week, by Provinces, Canada, 1938.

Province	Total Theatres	Number of Weeks in Operation and Days per Week														
		All Theatres			52 Weeks			40-51 Weeks			20-39 Weeks			Less than 20 Weeks		
		6* Days	3-5 Days	1-2 Days	6* Days	3-5 Days	1-2 Days	6* Days	3-5 Days	1-2 Days	6* Days	3-5 Days	1-2 Days	6* Days	3-5 Days	1-2 Days
CANADA	1,133	778	113	242	658	68	83	60	28	83	31	14	63	29	3	13
Prince Edward Island	5	3	-	2	3	-	-	-	-	-	-	-	2	-	-	-
Nova Scotia	60	42	10	8	35	6	1	-	2	2	4	2	4	3	-	1
New Brunswick	38	29	4	5	25	2	3	3	-	2	1	2	-	-	-	-
Quebec	172	143	17	12	117	10	4	17	5	6	4	2	1	5	-	1
Ontario	363	337	18	8	296	11	4	20	5	2	13	1	-	8	1	2
Manitoba	102	59	19	24	48	12	9	5	6	7	2	1	6	4	-	2
Saskatchewan	129	34	18	77	30	9	19	1	7	28	2	2	28	1	-	2
Alberta	148	51	16	81	41	11	31	5	2	31	2	2	16	3	1	3
British Columbia ...	116	80	11	25	63	7	12	9	1	5	3	2	6	5	1	2

* Includes 7-day week operation in the Province of Quebec

Table 10.--Number of Motion Picture Theatres Showing Vaudeville or Stage Presentations, and Number of Days on which such Presentations were Shown, by Provinces, 1937 and 1938

Province	Stage Presentations with Motion Picture Programs								Stage Presentations Without Motion Picture Programs (Professional)			
	Amateur				Professional				No. of Theatres		No. of Days	
	No. of Theatres		No. of Days		No. of Theatres		No. of Days		No. of Theatres		No. of Days	
	1937	1938	1937	1938	1937	1938	1937	1938	1937	1938	1937	1938
CANADA	108	126	1,104	1,552	141	99	4,389	3,171	38	55	374	426
Prince Edward Island	-	-	-	-	1	1	6	3	-	-	-	-
Nova Scotia	9	9	84	54	12	21	163	186	2	2	3	3
New Brunswick	1	7	52	37	6	9	18	174	2	1	2	2
Quebec	31	23	325	468	32	27	1,919	1,583	11	13	59	112
Ontario	29	44	417	751	56	23	1,048	453	3	6	116	117
Manitoba	6	10	21	46	11	10	547	425	2	3	142	124
Saskatchewan	12	7	27	22	9	2	27	5	5	13	25	24
Alberta	14	11	147	89	4	1	73	1	10	10	18	29
British Columbia ...	6	15	31	85	10	5	588	341	3	7	9	15

Note: Since some theatres presented stage shows under two or all three of the classifications mentioned above, the number of theatres shown in the three columns are not mutually exclusive.

Table 11.--Showing Number of New Picture Theatres, Theatres Remodelled and Re-opened, and Theatres Closed and Vacant, by Provinces, Canada, 1937 and 1938.

Province	1 9 3 7				1 9 3 8			
	New* Theatres	Theatres Remodelled and Re-opened	Theatres Closed	Net + Increase or - Decrease	New* Theatres	Theatres Remodelled and Re-opened	Theatres Closed	Net + Increase or - Decrease
CANADA	104	15	31	+ 88	94	21	29	+ 86
Prince Edward Island	-	-	-	-	1	-	-	+ 1
Nova Scotia	1	-	2	- 1	8	1	3	+ 6
New Brunswick	-	1	1	0	3	1	-	+ 4
Quebec	15	-	3	+ 12	9	1	4	+ 6
Ontario	19	5	-	+ 24	10	5	1	+ 14
Manitoba	11	4	2	+ 13	14	2	4	+ 12
Saskatchewan	14	-	14	0	9	6	9	+ 6
Alberta	40	4	4	+ 40	23	4	6	+ 21
British Columbia ...	4	1	5	0	17	1	2	+ 16

* Includes community halls in the Prairie Provinces in which permanent projection equipment was installed during the year.

Table 12.—Itinerant Motion Picture Operators, Classified According to Size of Projection Equipment Used, and by Provinces, Canada, 1938.

Province	All Operators			Operators using 35 MM. Equipment			Operators using 16 MM. Equipment		
	No.	Receipts	Admissions	No.	Receipts	Admissions	No.	Receipts	Admissions
CANADA	64	\$ 134,146	631,596	11	\$ 28,754	91,804	53	\$ 105,392	539,792
Prince Edward Island	2	(x)	(x)	2	(x)	(x)	-	-	-
Nova Scotia	10	12,953	57,680	-	-	-	10	12,953	57,680
New Brunswick	3	(x)	(x)	-	-	-	3	(x)	(x)
Quebec	-	-	-	-	-	-	-	-	-
Ontario	-	-	-	-	-	-	-	-	-
Manitoba	4	27,292	117,460	-	-	-	4	27,292	117,460
Saskatchewan	24	46,167	274,512	4	9,605	36,325	20	36,562	238,187
Alberta	14	23,315	101,336	2	(x)	(x)	12	(x)	(x)
British Columbia ...	7	15,308	39,346	3	10,807	24,067	4	4,501	15,279

(x) Indicates figures are withheld to avoid disclosing individual operations. These figures are, however, included in the totals.

Table 13.—Principal Statistics for Film Exchanges in Canada,
1930 and 1933 to 1938

Year	Number of Exchanges	Number of Employees		Salaries and Wages	Receipts*
		Male	Female		
1930	59	372	291	1,074,700	9,536,200
1933	59	331	243	855,800	6,797,600
1934	60	344	230	923,400	7,370,200
1935	61	358	249	953,700	7,704,500
1936	66	377	265	1,011,200	8,358,900
1937	63	380	256	1,062,900	9,471,100
1938	62	385	263	1,081,900	10,218,700

* Revised.

List of Theatres and Buildings in Canada Having Permanent Sound
and Projection Equipment and Operated for the Commercial Showing of
Motion Pictures During at Least Part of 1938.

Prince Edward Island

Charlottetown	- Capitol	Souris	- Yeo's
"	- Prince Edward	Summerside	- Capitol
Montague	- Yeo's		

Nova Scotia

Amherst	- Capitol	Liverpool	- Astor
Annapolis Royal	- King's	Lockeport	- Hayden
Antigonish	- Capitol	Lunenburg	- Capitol
Barrington Passage	- Goudey	Middleton	- Capitol
Berwick	- Bligh's	New Glasgow	- Academy
Bridgetown	- Strand	" "	- Roseland
Bridgewater	- Capitol	New Waterford	- Majestic
Chester	- Strand	North Sydney	- Rivoli
Clark's Harbour	- Vimy	Oxford	- Capitol
Dartmouth	- Dundas	Parrsboro	- Community
Dartmouth	- Mayfair	Pictou	- Capitol
"	- Royal	River Hebert	- Palace
Digby	- Bijou	Shelburne	- Magnet
Dominion	- Royal	Shubenacadie	- Majestic
Freeport	- New Era	Springhill	- Capitol
Glace Bay	- Russell	Stellarton	- Jubilee
" "	- Savoy	Sydney	- Capitol
Halifax	- Capitol	"	- Casino
"	- Casino	"	- Star
"	- Community	"	- Strand
"	- Empire	Sydney Mines	- Strand
"	- Family	Truro	- Capitol
"	- Gaiety	"	- Strand
"	- Garrick	Westport	- Strickland's
"	- Orpheus	Westville	- Roxy
"	- Oxford	Weymouth	- Community
Hubbards	- Kenerick	Windsor	- Imperial
Inverness	- Palace	Wolfville	- Orpheum
Kentville	- Capitol	Yarmouth	- Capitol
"	- Empire	"	- Strand

New Brunswick

Andover	- Capitol	Edmundston	- Capitol
Bathurst	- Opera House	"	- Star
Black's Harbour	- Strand	Fairville	- Gaiety
Campbellton	- Capitol	Fredericton	- Capitol
Chatham	- Capitol	"	- Gaiety
Chipman	- Chipman	Grand Falls	- Opera House
Dalhousie	- Capitol	Grand Manan	- Happy Hour
Deer Island	- Mayfair	Hartland	- Capitol

New Brunswick--(Cont'd)

McAdam	- Capitol	St. John	- Community
Marysville	- Lyric	" "	- Empire
Minto	- Gaiety	" "	- Mayfair
Moncton	- Capitol	" "	- Princess
"	- Empress	" "	- Regent
"	- Imperial	" "	- Strand
Newcastle	- Opera House	St. Stephen	- Queen
Plaster Rock	- Community Hall	Sackville	- Imperial
St. Andrews	- Marina	Shediac	- Capitol
St. George	- Capitol	Sussex	- Strand
St. John	- Capitol	Woodstock	- Capitol

Quebec

Amos	- Royal	Magog	- Wonderland
Arvida	- Palace	Maniwaki	- Plaza
Asbestos	- Asbestos	Marieville	- National
Aylmer	- Pix	Matane	- Nationale
Beauharnois	- Ideal	Mont Joli	- Cinema de Mont-Joli
Bedford	- Bedford	Montreal	- Amherst
Bourlamaque	- Capitol	"	- Arcade
Brownsburg	- Capitol	"	- Beaubien
"	- Princess	"	- Belmont
Buckingham	- Oasis	"	- Cameo
Cadillac	- Palace	"	- Canada
Chambly Canton	- Chambly	"	- Canadien
Chateauguay	- Alamo	"	- Capitol
Chicoutimi	- Capitol	"	- Cartier
Coaticook	- Rivoli	"	- Centre
Cowansville	- Princess	"	- Century
Dolbeau	- Imperial	"	- Chateau
Drummondville	- Capitol	"	- Cinema de Paris
"	- Drummond	"	- Corona
"	- Palace	"	- Crystal Palace
Duparquet	- Beattie Athletic	"	- Dominion
East Angus	- Royal	"	- Electra
Farnham	- Rialto	"	- Empire
Granby	- Cartier	"	- Empress
Granby	- Palace	" (Lachine)	- Empress
Grand Mère	- National	"	- Fairyland
Hull	- Cartier	" (Verdun)	- Fifth Avenue
"	- Laurier	"	- Francais
Huntingdon	- O'Connor	"	- Granada
Joliette	- Passe Temps	"	- His Majesty's
Jonquiere	- Empire	"	- Hollywood
Lachute	- Rex	"	- Imperial
Lac Megantic	- Bijou	"	- Laval
La Tuque	- Empire	"	- Lido
Levis (Bienville)	- Academie de Musique	"	- Loew's
Levis	- Cinema de Levis	"	- Lord Nelson
Longueuil	- Radio	"	- Maisonneuve
Louisville	- Le Parisien	"	- Majestic
Magog	- Capitol	"	- Mayfair

Quebec--(Cont'd)

Montreal	- Midway	Quebec City	- Princess
"	- Monkland	" "	- Rialto
"	- Mount Royal	" "	- Victoria
"	- National	Rawdon	- Copping
"	- Orleans	Richmond	- Richmond
"	- Orpheum	Rigaud	- Vimy
" (Outremont)	- Outremont	Rimouski	- Cartier
"	- Palace	"	- Le Bon
"	- Papineau	Riviere du Loup	- Princess
" (Verdun)	- Park	Rock Island	- Border
"	- Passe-Temps	Rouyn	- Allevato
"	- Perron Hall	"	- Capitol
"	- Plaza	"	- Rouyn
"	- Princess	Ste Agathe des Monts	- Alhambra
"	- Regent	" " " "	- Roxy
"	- Rex	Ste Anne de Bellevue	- Rex
"	- Rialto	St. Georges East	- St. Georges
"	- Rivoli	St. Hyacinthe	- Corona
"	- Rosemont	" "	- Maska
"	- Roxy	St. Jerome	- Rex
" (Lachine)	- Royal Alexandra	St. Jean	- Capitol
"	- St. Denis	" "	- Imperial
" (Verdun)	- Savoy	St. Joseph d'Alma	- Alma
"	- Seville	St. Lambert	- Astor
"	- Snowdon	" "	- Victoria
"	- Star	Ste. Marie de Beauce	- Bellevue
"	- Starland	St. Therese de Blainville	- Roxy
"	- Stella	Senneterre	- Bell
"	- Strand	Shawinigan Falls	- Auditorium
"	- System	" "	- Roxy
" (Verdun)	- Verdun Palace	Sherbrooke	- Cinema de Paris
"	- Westmount	"	- Granada
"	- York	"	- Premier
Mont Laurier	- Cinema Mont Laurier	Sorel	- Eden
New Carlisle	- Stella	Terrebonne	- Poitras
Noranda	- Noranda	Thetford Mines	- Bey's
Pointe au Pic	- Casino	Three Rivers	- Capitol
Pointe Gatineau	- Regent	" "	- Cinema de Paris
Port Alfred	- Chateau	" "	- Imperial
Quebec City	- Arlequin	" "	- Rialto
" "	- Cambrai	Valdor	- Palace
" "	- Canadien	"	- Princess
" "	- Capitol	Valleyfield	- Bellerive
" "	- Cartier	"	- Royal
" "	- Empire	Victoriaville	- Victoria
" "	- Francais	Waterloo	- Starland
" "	- Imperial	Windsor Mills	- Regent

Ontario

Acton	- Gregory	Almonte	- O'Brien
Alliston	- Circle	Amherstburg	- Liberty

Ontario--(Contd)

Ansonville	- Empire	Fergus	- Grand
Arnprior	- O'Brien	Forest	- Kineto
Aurora	- Royal	Fort Erie North	- Bellard
Aylmer	- Capitol	Fort Frances	- Royal
Barrie	- Granada	Fort William	- Orpheum
"	- Imperial	" "	- Royal
"	- Roxy	Galt	- Capitol
Beardmore	- Roxy	"	- Grand
Belleville	- Belle	Gananoque	- Delaney
"	- Capitol	Georgetown	- Gregory
"	- McCarthy	Geraldton	- Strand
Blenheim	- Temple	Goderich	- Capitol
Blind River	- Palace	Gore Bay	- Community Hall
Bowmanville	- Royal	Gravenhurst	- Muskoka
Bracebridge	- Strand	Grimsby	- Moore's
Bradford	- Holland	Guelph	- Capitol
Brampton	- Capitol	"	- Royal
Brantford	- Brant	Hagersville	- Regah
"	- Capitol	Hamilton	- Capitol
"	- Esquire	"	- Community
Brockville	- Capitol	"	- Delta
Burlington	- Hume	"	- Empire
Caledonia	- Andrea	"	- Granada
Campbellford	- Hollywood	"	- Gregory
Cannington	- Aldersey	"	- Kenilworth
Capreol	- Audion	"	- Kenmore
Cardinal	- Savoy	"	- Lyceum
Carleton Place	- Star	"	- Lyric
Chapleau	- Regent	"	- Palace
Chatham	- Capitol	"	- Playhouse
"	- Granada	"	- Queen's
Chesley	- Roxy	"	- Regent
Chesterville	- Community	"	- Royal
Clinton	- Roxy	"	- Savoy
Cobalt	- Classic	"	- Strand
Cobourg	- Capitol	"	- Tivoli
Cochrane	- Empire	"	- Westdale
Collingwood	- Gayety	Hanover	- Paramount
"	- Regent	Harriston	- Queens
Cornwall	- Capitol	Hawkesbury	- Ottawan
"	- Palace	Hearst	- New Royal
Creighton Mines	- Regent	Hespeler	- Queens
Delhi	- Capitol	Hornepayne	- Lyric
"	- Imperial	Huntsville	- King George
Dresden	- Majestic	Ingersoll	- Maitland
Dryden	- Strand	Kapuskasing	- Community Club
Dundas	- Majestic	Kenora	- Bijou
Dunnville	- Granada	"	- Derry's Palace
Englehart	- Palace	Kincardine	- Capitol
Espanola	- Princess	Kingston	- Capitol
Essex	- Rio	"	- Grand
Exeter	- Leavitt's	"	- Tivoli

Ontario--(Cont'd)

Kingsville	- Roxy	Ottawa	- Centre
Kirkland Lake	- Capitol	"	- Elgin
" "	- Strand	"	- Francais
" "	- Uptown	"	- Imperial
Kitchener	- Capitol	"	- Mayfair
"	- College	"	- Nola
"	- Lyric	"	- Regent
Larder Lake	- Capitol	"	- Rexy
Leamington	- Capitol	"	- Rialto
Leaside	- Bayview	"	- Rideau
Levack	- Rio	"	- Somerset
Lindsay	- Academy	"	- Victoria
"	- Kent	Owen Sound	- Classic
Listowel	- Capitol	" "	- Savoy
Little Current	- Princess	Paris	- Capitol
London	- Capitol	Parry Sound	- Royal
"	- Centre	Pembroke	- O'Brien
"	- Elmwood	Penetanguishene	- Esquire
"	- Grand	Perth	- Perth
"	- Loew's	Peterborough	- Capitol
"	- Palace	"	- Regent
"	- Patricia	Petrolia	- Iroquois
"	- Rex	Picton	- Regent
Long Branch	- Royal	Port Arthur	- Colonial
McKenzie Island	- Island	" "	- Lyceum
Madoc	- Empire	Port Carling	- Island Park
Massey	- Princess	Port Colborne	- Strand
Matachewan	- Palace	Port Credit	- Vogue
Meaford	- Capitol	Port Dover	- Gem
Midland	- Capitol	Port Elgin	- Elgin
Milton	- Princess	Port Hope	- Capitol
Mimico	- Rex	Preston	- Park
Morrisburg	- Cameo	Rainy River	- Gaiety
Mount Dennis	- Mount Dennis	Red Lake	- Cabin
Mount Forest	- Roxy	Renfrew	- O'Brien
Napanee	- Granada	Ridgetown	- Palace
New Hamburg	- Regent	St. Catharines	- Capitol
New Liskeard	- Empire	" "	- Granada
Newmarket	- Strand	St. Mary's	- Lyric
New Toronto	- Capitol	St. Thomas	- Capitol
Niagara Falls	- Capitol	" "	- Columbia
" "	- Hollywood	" "	- Granada
North Bay	- Capitol	Sarnia	- Capitol
" "	- Royal	"	- Imperial
Oakville	- Gregory	Sault Ste. Marie	- Algoma
Orangeville	- Uptown	" " "	- Princess
Orillia	- Opera House	Schumacher	- Mascioli's
"	- Princess	Seaforth	- Regent
Oshawa	- Marks'	Simcoe	- Capitol
"	- Regent	"	- Lyric
Ottawa	- Avalon	"	- Norfolk
"	- Capitol	Sioux Lookout	- Mayfair

Ontario--(Cont'd)

Smith's Falls	- Capitol	Toronto	- Classic
Smooth Rock Falls	- United Church Hall	"	- College
South Porcupine	- Masciolis	"	- College Playhouse
Southampton	- Esquire	"	- Community
Stirling	- Stirling	"	- Crescent
Stouffville	- Stanley	"	- Crown
Stratford	- Classic	"	- Doric
"	- Majestic	"	- Duchess
Strathroy	- King	"	- Eastwood
Sturgeon Falls	- Regent	"	- Eclipse
Sudbury	- Capitol	"	- Eglinton
"	- Grand	"	- Embassy
"	- Regent	"	- Esquire
Sutton West	- Simcoe	"	- Family
Thessalon	- Empire	"	- Fox
Thorold	- Tivoli	"	- Garden
Tilbury	- Plaza	"	- Gerrard
Tillsonburg	- Capitol	"	- Granada
Timmins	- Goldfields	"	- Grover
"	- New Empire	"	- Guild
"	- Palace	"	- Grover
Toronto	- Academy	"	- Hillcrest
"	- Adelphi	"	- Hippodrome
"	- Alhambra	"	- Hollywood
"	- Allenby	"	- Hudson
"	- Apollo	"	- Ideal
"	- Arcadian	"	- Imperial
"	- Aster	"	- Iola
"	- Avalon	"	- Kenwood
"	- Avenue	"	- King
"	- Beach	"	- King's Playhouse
"	- Beaver	"	- Kum C.
"	- Bedford	"	- Lansdowne
"	- Bellevue	"	- La Plaza
"	- Belsize	"	- La Rita
"	- Beverly	"	- La Salle
"	- Bloor	"	- Loew's
"	- Bloordale	"	- Madison
"	- Bluebell	"	- Major Rogers Road
"	- Bonita	"	- Major St. Clair
"	- Brighton	"	- Manor
"	- Broadview	"	- Mayfair
"	- Broadway	"	- New Strand
"	- Brock	"	- Oakwood
"	- Cameo	"	- Odeon
"	- Capitol	"	- Oriole
"	- Carlton	"	- Orpheum
"	- Casino	"	- Oxford
"	- Century	"	- Palace
"	- Chateau	"	- Paradise
"	- Christie	"	- Paramount
"	- Circle	"	- Parkdale

Ontario---(Cont'd)

Toronto	- Parliament	Trenton	- Trent
"	- Photodrome	Tweed	- Tweed
"	- Pickford	Uxbridge	- Strand
"	- Prince of Wales	Walkerton	- Rienville
"	- Queen	Wallaceburg	- Capitol
"	- Radio City	Waterloo	- Waterloo
"	- Regent	Welland	- Capitol
"	- Revue	Weston	- Weston
"	- Rex	Whitby	- Brock
"	- Rialto	Wlarton	- Berford
"	- Rio	Williamsburg	- Picadilly
"	- Royal	Windsor	- Capitol
"	- Royal Alexandra	"	- Empire
"	- Royal George	"	- Palace
"	- Royce	"	- Regent
"	- Runnymede	"	- Royal
"	- St. Clair	"	- Temple
"	- Scarboro	"	- Tivoli
"	- Tivoli	"	- Vanity
"	- Ukranian Temple	Wingham	- Lyceum
"	- Uptown	Woodstock	- Capitol
" (Forest Hill)	- Village	"	- Princess
"	- York	"	- Royal
Trenton	- Capitol		

Manitoba

Arborg	- Arborg	Kenton	- Community Club
Baldur	- Baldur	Killarney	- Lyceum
Binscarth	- Strand	Manitou	- Pembina
Birtle	- Savoy	Melita	- Melita
Bissett	- Rice Lake	Minnedosa	- Lyric
Boissevain	- Victoria	Morden	- Starland
Brandon	- Capitol	Morris	- Princess
"	- Oak	Neepawa	- Roxy
"	- Strand	Oak Lake	- Oak Lake
Carberry	- Palace	Pilot Mound	- Cozy
Carman	- Boyne	Pine Falls	- Chateau
Dauphin	- Dauphin	Portage la Prairie	- Elite
"	- Gay	" " "	- Playhouse
Deloraine	- Jubilee	Rapid City	- I.O.O.F. Hall
Emerson	- De Luxe	Rivers	- Wagar
Flin Flon	- Northland	Roblin	- Lyric
" "	- Rex	Russell	- Bijou
Foxwarren	- Foxwarren	St. Claude	- St. Claude
Gilbert Plains	- Plains	St. Vital	- Onyx
Gladstone	- Rivilo	" "	- Windsor
Glenboro	- Roxy	Selkirk	- Roxy
Grandview	- Orland	Sherridon	- Roxy
Hamiota	- McConnell Hall	Shoal Lake	- Shoal Lake
Hartney	- Altone	Somerset	- Lorne Central
Holland	- Holland	Souris	- Avalon

Manitoba-(Cont'd)

Stonewall	-	Noton's	Winnipeg (St. James)	-	King's
Swan River	-	Palace	"	-	Lyceum
Teulon	-	Teulon	"	-	Mac's
The Pas	-	Roxy	"	-	Metropolitan
Transcona	-	Transcona	"	-	Orpheum
Treherne	-	Legion	"	-	Osborne
Virden	-	Auditorium	"	-	Palace
Wasagaming	-	Park	"	-	Park
Waskada	-	Brenda	"	-	Playhouse
Winnipeg	-	Arlington	" (Norwood)	-	Plaza
" (Norwood)	-	Baddow	"	-	Regent
"	-	Beacon	"	-	Rialto
"	-	Bijou	"	-	Rio
"	-	Capitol	"	-	Rose
" (St. James)	-	Classic	" (East Kildonan)	-	Poxy
"	-	College	"	-	Starland
"	-	Colonial	"	-	State
"	-	Corona	"	-	Times
"	-	Crescent	"	-	Tivoli
"	-	De Luxe	"	-	Tower
"	-	Dominion	"	-	Ukranian Temple
"	-	Elm	"	-	Uptown
"	-	Fox	"	-	Valour
"	-	Furby	"	-	Wonderland
"	-	Gaiety	Winnipeg Beach	-	Beach
"	-	Garrick	Winnipegosis	-	Rex

Saskatchewan

Abbey	-	Community	Dodsland	-	Dodsland
Arborefield	-	Rocklin	East End	-	Pastime
Arcola	-	Princess	Eatonia	-	Frank's
Assiniboia	-	Olympia	Elrose	-	Elrose
Aylsham	-	Northern Light	Esterhazy	-	Community
Balcarres	-	Arcadia	Estevan	-	Orpheum
Battleford	-	Nada	Eston	-	Eston
Bengough	-	Bengough	Foam Lake	-	Foam Lake
Bienfait	-	Legion	Fort Qu'Appelle	-	Dix
Biggar	-	Majestic	Golden Prairie	-	Rex
Birch Hills	-	Municipal	Goldfields	-	Bay
Broadview	-	Town Hall	"	-	Roxy
Bruno	-	Bruno	Govan	-	Town Hall
Cabri	-	Rex	Gravelbourg	-	Legion
Canora	-	Royal	Grenfell	-	Windsor
Carlyle	-	Community Hall	Gull Lake	-	Lyceum
Climax	-	Community	Hanley	-	Morgan
Conquest	-	Coliseum	Herbert	-	Municipal
Craik	-	Pallas	Hudson's Bay Jct.	-	Legion
Cudworth	-	Municipal	Humboldt	-	Lux
Cut Knife	-	Cut Knife	Indian Head	-	Auditorium
Davidson	-	Pallas	Ituna	-	Municipal
Dinsmore	-	Gaiety	Kamsack	-	Elite

Saskatchewan--(Cont'd)

Kelliher	- Community	Preeceville	- Preeceville
Kelvington	- Legion	Prince Albert	- Orpheum
Kerrobert	- Orpheum	" "	- Strand
Kindersley	- Rex	Radisson	- Tweedsmuir
Kinistino	- Marlowe's	Radville	- Princess
Kipling	- Kipling	Raymore	- Community
Kyle	- Kyle	"	- Raymore
La Fleche	- Globe	Regina	- Capitol
Langenburg	- Capitol	"	- Grand
Lanigan	- Municipal	"	- Metropolitan
Lashburn	- Community Hall	"	- Rex
Leader	- Star	"	- Roxy
Leask	- Marks	Riverhurst	- Hollywood
Lemberg	- Community	Rosetown	- Unique
Limerick	- Palace	Rose Valley	- Pioneer
Lintlaw	- Municipal	Rosthern	- Orpheum
Lloydminster	- Empress	Saskatoon	- Capitol
Lucky Lake	- Mirror	"	- Daylight
Luseland	- Community	"	- Ritz
Macklin	- Community Hall	"	- Roxy
Maidstone	- Maidstone	"	- Tivoli
Maple Creek	- Grand	Shaunavon	- Plaza
Melfort	- Grand	Shellbrook	- Shellbrook
Melville	- Princess	Simpson	- Victoria
Meyronne	- Municipal	Star City	- Roxy
Milestone	- Municipal	Swift Current	- Eagle
Moose Jaw	- Capitol	" "	- Lyric
" "	- Orpheum	Tisdale	- Falcon
" "	- Royal	Unity	- Star
Moosomin	- Lyric	Viscount	- Community
Morse	- Morse Town Hall	Wadena	- G.W.V.A. Hall
Mossbank	- Rose	Wapella	- Municipal
Naicam	- Community	Watrous	- Roxy
Neilburg	- Community	Watson	- Star
Nipawin	- Orpheum	Weyburn	- Hi-Art
Nokomis	- Nokomis	White Fox	- Ladysmith Hall
Norquay	- Norquay	Whitewood	- Rex
North Battleford	- Empress	Wilkie	- Roxy
Outlook	- Lyric	Wolseley	- Savoy
Oxbow	- Palladium	Wynyard	- Legion
Perdue	- Onyx	Yorkton	- Roxy
Ponteix	- De Lux		

Alberta

Acme	- McInnis	Beaverlodge	- Victory
Alix	- Legion	Bellevue	- Cole's
Alliance	- Elks	Bentley	- Community
Athabaska	- Parker	Berwyn	- Berwyn
Banff	- Lux	Big Valley	- Lyceum
Barrhead	- U.F.A.	Blairmore	- Orpheum
Bashaw	- Lyric	Bonnyville	- Century

Alberta--(Cont'd)

Bow Island	- Monarch	Fort Saskatchewan	- Community
Brooks	- Gayety	Gleichen	- Community
Burdett	- Community	Grande Prairie	- Capitol
Cadomin	- Cadomin	Hanna	- Capitol
Calgary	- Capitol	Hardisty	- Kiefer's
"	- Crescent	High Prairie	- Memorial
"	- Empress	High River	- Wales
"	- Gary	Hillcrest	- Hillcrest
"	- Isis	Holden	- Community Hall
"	- Kinema	Hughendon	- Recreation
"	- Palace	Innisfail	- Royal
"	- Plaza	Innisfree	- Innisfree
"	- Strand	Irma	- Kiefer's
"	- Tivoli	Jasper	- Chaba
"	- Variety	Killam	- Empire
Camrose	- Bailey	Lacombe	- Avalon
Canmore	- Opera House	Lamont	- Lamont
Carbon	- Carbon	Leduc	- Telford
Cardston	- Palace	Lethbridge	- Capitol
Castor	- Pekin Hall	"	- Lealta
Champion	- Cameo	"	- Roxy
Chauvin	- Chauvin	Longheed	- Community Hall
Claresholm	- Rex	Longview	- Roxy
Clive	- Community	Luscar	- Luscar
Coal Valley	- Community	McLennan	- Elks
Coleman	- Palace	Macleod	- Empress
Consort	- Consort	Magrath	- Empress
Daysland	- Daysland	Mannville	- Orange
Delburne	- Opera House	Marwayne	- Marwayne
Dewberry	- Community	Mayorthorpe	- Mayorthorpe
Didsbury	- Opera House	Medicine Hat	- Monarch
Donalda	- I.O.O.F. Hall	" "	- Roxy
Drumheller	- Napier	Mirror	- Grand
East Coulee	- Star	Morinville	- Parish
Eckville	- Eckville	Mountain Park	- Mountain Park
Edberg	- Victoria	Mundare	- National
Edgerton	- Edgerton	Myrnam	- Myrnam
Edmonton	- Avenue	Nanton	- Elkland
"	- Capitol	Newcastle	- Sylvia
"	- Dreamland	Nordegg	- Empress
"	- Empire	Okotoks	- Municipal
"	- Empress	Olds	- Mayfair
"	- Gem	Paradise Valley	- Valley
"	- Princess	Peace River	- Boyd
"	- Rialto	Picture Butte	- Melody
"	- Roxy	Pincher Creek	- Opera House
"	- Strand	Ponoka	+ Empress
Edson	- New Edson	Provost	- Royal
Elnora	- Community	Raymond	- Capitol
Fairview	- Gem	Red Deer	- Crescent
Forestburg	- Crillion	Rimbey	- Town Hall
Fort McMurray	- Fort	Rockyford	- Rockyford

Alberta--(Cont'd)

Rocky Mountain House-	Roxy	Tilley	- Palace
Rosedale	- Midway	Tofield	- Variety
Royalties	- Mount View	Trochu	- Strohmaire's
Ryley	- Ryley	Turner Valley	- Valley
Sedgewick	- Sedgewick	Two Hills	- Recreation
St. Paul	- Elite	Vauxhall	- Producer's
Spirit River	- Masonic Hall	Vegreville	- Vimy
Standard	- Standard	Vermilion	- Columbia
Stavely	- Stavely	Viking	- Elks
Stettler	- Stettler	Vulcan	- Vulcan
Strathmore	- Hirtle's	Wainwright	- Elite
Strome	- Memorial	Wayne	- Rex
Sylvan Lake	- Uptown	Westlock	- U.F.A. Theatre
Taber	- Rex	Wetaskiwin	- Audion
Three Hills	- Lyric	Willington	- Willington

British Columbia

Armstrong	- Star	Nelson	- Capitol
Ashcroft	- Ash	"	- Civic
Atlin	- Globe	New Westminster	- Columbia
Bralorne	- Community Hall	" "	- Edison
Abbotsford	- Abbotsford	" "	- Metro
Agassiz	- Memorial	" "	- Sapperton
Britannia Beach	- Tunnel Hall	" "	- Westminster
Chilliwack	- Strand	Oak Bay	- Oak Bay
Copper Mountain	- Community Club	Ocean Falls	- Pacific Mills
Courtenay	- Bickle	Oliver	- Oliver
Cranbrook	- Star	Penticton	- Capitol
Creston	- Grand	Port Alberni	- Capitol
"	- Tivoli	" "	- Port
Cumberland	- Ilo Ilo	Port Alice	- Port Alice
Dawson Creek	- Carlsania	Powell River	- Patricia
Duncan	- Capitol	Premier	- Community Hall
Fernie	- Orpheum	Prince George	- Strand
Fort St. John	- Community Hall	Prince Rupert	- Capitol
Grand Forks	- Granada	Princeton	- Capitol
Hammond	- Hammond	Quesnel	- Rex
Haney	- Haney	Revelstoke	- Province
Kamloops	- Capitol	Rock Bay	- Rock Bay Hall
Kelowna	- Empress	Rossland	- Capitol
Kimberley	- Orpheum	Salmon Arm	- Rex
Ladner	- Ladner	Sointula	- Opera House
Ladysmith	- Rio	Squamish	- Squamish
Langley Prairie	- Langley	Stewart	- Opera House
Masset	- Masset Hall	Trail	- Rialto
Merritt	- Rex	"	- Strand
Michel	- Opera House	Vancouver	- Alma
Mission City	- Victory	"	- Bay
Nanaimo	- Capitol	"	- Beacon
"	- Strand	"	- Broadway
Natal	- Natal	"	- Cambie

British Columbia—(Cont'd)

Vancouver	- Capitol	Vancouver	- Rex
"	- Colonial	"	- Rio
"	- Dominion	"	- Royal
"	- Dunbar	"	- Stanley
"	- Fairview	"	- Star
"	- Fraser	"	- Strand
"	- Globe	"	- Victoria
"	- Grandview	"	- Windsor
" (West)	- Hollyburn	Vernon	- Capitol
"	- Hollywood	"	- Empress
"	- Kerrisdale	Victoria	- Atlas
"	- Kingsway	"	- Capitol
"	- Kitsilano	"	- Columbia
" (North)	- Lonsdale	"	- Dominion
"	- Lyric	"	- Plaza
"	- Marpole	"	- Royal
"	- Music Box	Wells	- Sunset
" (North)	- Nova	West Summerland	- Rialto
" (Burnaby)	- Oak	Westview	- Roxy
"	- Orpheum	White Rock	- White Rock
"	- Paradise	Williams Lake	- Oliver
"	- Plaza	Wingdam	- Wingdam Hall
"	- Princess	Woodfibre	- Community Hall
"	- Regent		

Yukon

Dawson City - Family

FILM EXCHANGES IN CANADA, 1938

<u>Name</u>	<u>Head Office Address</u>	
Columbia Pictures of Canada Ltd.	21 Dundas Square	Toronto, Ont.
Compagnie France Film	1136 Beaver Hall Hill	Montreal, Que.
Cosmopolitan Films Ltd.	277 Victoria St.	Toronto, Ont.
Eastern Film Company	87 Union St.	St. John, N.B.
Empire Universal Films Ltd.	277 Victoria St.	Toronto, Ont.
Grand National Films Ltd.	277 Victoria St.	Toronto, Ont.
Maritime Film Exchange	12 Hazen Ave.	St. John N.B.
Paramount Film Service Ltd.	111 Bond St.	Toronto, Ont.
Peerless Films Ltd.	277 Victoria St.	Toronto, Ont.
Regal Films Ltd.	277 Victoria St.	Toronto, Ont.
Regent Film, Inc.	5975 Monkland Ave.	Montreal, Que.
R.K.O. Distributing Corp. of Can. Ltd.	277 Victoria St.	Toronto, Ont.
Superior Films Ltd.	277 Victoria St.	Toronto, Ont.
Twentieth Century-Fox Corp. Ltd.	110 Bond St.	Toronto, Ont.
United Artists Corp. Ltd.	277 Victoria St.	Toronto, Ont.
Vitagraph Ltd.	21 Dundas Square	Toronto, Ont.

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