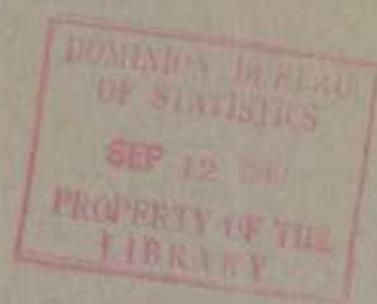


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Minister of Trade and Commerce.

**CANADA**  
**DOMINION BUREAU OF STATISTICS**

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS



**MOTION PICTURE THEATRES**  
**IN CANADA**

**1939**



OTTAWA  
1940

Price 25 cents

Motion Picture Theatres in Canada, 1939

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

MOTION PICTURES IN CANADA, 1939

Summary

The annual survey of motion picture theatres in Canada for 1939 shows but slight change in total admissions or receipts from the preceding year, war conditions prevailing during the last four months of the year under review apparently having but little effect upon theatre attendance. Patrons to moving picture houses paid a total of \$34,010,115 for general admission exclusive of amusement taxes in 1939, the highest amount recorded since 1931 and up by 1.1 per cent over the \$33,635,052 reported for 1938. The number of admissions was 138,497,043, or 0.4 per cent above the number reported for the preceding year. The average price of admission was 24.5 cents in 1939 compared with 24.4 cents in 1938 and 24.2 cents in 1937. Per capita expenditure at motion picture shows averaged \$3.03 in 1939, \$3.02 for 1938, and \$2.93 for 1937.

There were 1,186 motion picture theatres in Canada in 1939 and these presented a grand total of 676,773 programs divided in the proportion of 63 per cent double-feature and 37 per cent of the single-feature type. The proportion of double-feature to total programs varies, being greater in the larger cities than in smaller places. The proportion in 1939 was highest in Quebec at 84 per cent and was lowest in Prince Edward Island at only 7 per cent. Approximately 65 per cent of all programs shown in Ontario and British Columbia were double features while corresponding ratios for other provinces were 62 per cent for Manitoba, 49 per cent for New Brunswick, 47 per cent for Nova Scotia, 46 per cent for Alberta, and 26 per cent for Saskatchewan.

The trend between single and double-feature programs may be observed in a comparison of figures for 1939 with those for 1936, the first year for which these data are available. Such a comparison reveals but little change in the relative importance of the double-feature program for the country as a whole, the proportion of double-feature to total programs standing at 62 per cent in 1936, and 63 per cent in 1939. Results for different sections of the country reveal mixed trends, provincial figures indicating that the popularity of the double-feature program has increased during recent years in the East and has decreased in the West. Taking the Maritime Provinces as a whole, the proportion of double-features to total programs increased from 37 per cent in 1936 to 46 per cent in 1939. The proportion in Quebec increased from 81 per cent to 84 per cent and in Ontario from 60 per cent to 65 per cent in the same period. On the other hand, the proportion of double-feature programs in British Columbia declined from 72 per

cent in 1936 to 65 per cent in 1939 while in the Prairie Provinces the decline was from 55 per cent to 46 per cent.

The 1,186 motion picture theatres had a total seating capacity of approximately 658,000 seats. On the average, 27 per cent of these seats were occupied at each performance.

Amateur stage performances presented along with motion picture entertainment declined in popularity in 1939 compared with 1938, while professional performances recorded an increase. There were 101 theatres which held amateur performances together with motion picture entertainment for a total of 1,107 days in 1939. In the preceding year 126 theatres gave amateur performances for a total of 1,552 days. Professional vaudeville acts were shown in 108 theatres for 4,514 days in 1939 compared with 99 theatres showing such acts for 3,171 days in 1938. Stock companies or road shows giving stage performances without motion picture entertainment played in 65 theatres for 472 days in 1939 compared with 55 theatres for 426 days in 1938.

Motion picture theatres gave employment, either full-time or part-time, to 8,834 persons in Canada last year. Included in the total number were 7,477 employees to whom \$5,954,796 was paid in salaries and wages. There were in addition 1,357 proprietors or firm members including a certain number of members of proprietors' families working without stated compensation.

In addition to the regular motion picture houses whose activities are summarized above there were 107 itinerant operators in Canada last year and these had 893,921 admissions and \$210,105 receipts compared with 631,596 admissions and \$134,146 receipts reported by 64 operators in 1938. Approximately 60 per cent of the total business of itinerant operators is confined to the three Prairie Provinces.

#### Per Capita Expenditure

Per capita expenditure at motion picture shows in Canada for 1939 averaged \$3.03, a figure derived from the total estimated population of 11,305,000 persons and the total receipts of motion picture houses and itinerant operators combined. Amusement taxes are not included in these calculations. Were amusement taxes included, the average per capita expenditure would of course be even higher. British Columbia continues to occupy first place in per capita expenditure on motion picture entertainment with an average of \$4.83, Ontario was second at \$4.08, followed by Manitoba at \$3.03, Alberta at \$2.61, Nova Scotia at \$2.59, Quebec at \$2.19, New Brunswick at \$1.84, Saskatchewan at \$1.57, and Prince Edward Island at \$1.23.

Per Capita Expenditure on Motion-Picture Entertainment,  
Canada and the Provinces, 1930 and 1932-1939

(Exclusive of amusement taxes)

Province	1930	1932	1933	1934	(1) 1935	(1) 1936	(1) 1937	(1) 1938	(1) 1939
	\$	\$	\$	\$	\$	\$	\$	\$	\$
CANADA .....	3.77	2.73	2.33	2.36	2.50	2.70	2.93	3.02	3.03
Prince Edward Island	2.14	1.12	0.96	0.96	1.04	1.15	1.23	1.20	1.23
Nova Scotia .....	3.53	2.09	1.79	1.84	2.09	2.27	2.41	2.47	2.59
New Brunswick .....	2.69	1.71	1.33	1.41	1.64	1.78	1.86	1.95	1.84
Quebec .....	2.94	2.26	1.86	1.80	1.91	2.02	2.15	2.17	2.19
Ontario .....	4.70	3.68	3.09	3.16	3.19	3.49	3.90	4.07	4.08
Manitoba .....	3.94	2.90	2.56	2.58	2.72	2.83	3.07	3.20	3.03
Saskatchewan .....	2.19	1.32	1.12	1.15	1.28	1.51	1.48	1.45	1.57
Alberta .....	3.28	1.88	1.92	1.85	2.21	2.33	2.44	2.53	2.61
British Columbia ...	6.05	3.89	3.52	3.71	4.15	4.31	4.82	4.81	4.83

(1) Based on total receipts of regular theatres and itinerant operators.

Trend in Motion Picture Receipts

The upward trend in motion picture expenditures which was evident in preceding years was almost halted in 1939, results both for the country as a whole and for most regions indicating but little change in admissions or receipts from the preceding year. Results for Manitoba and Saskatchewan reflect changes in consumer income due to variations in crop conditions in 1938. In the province of Manitoba a decline in the value of field crops in 1938 below 1937 affected the amount of money available for expenditures on goods and services in 1939, motion picture theatre receipts declining by 4.3 per cent below 1938. On the other hand, greatly improved crop conditions in Saskatchewan in 1938 over 1937 was influential in producing an increase of almost 9 per cent in theatre revenue in that province in 1939 compared with the preceding year. Nova Scotia and New Brunswick also followed different trends. Improved conditions in the former province in the latter part of the year resulted in an increase of 5.8 per cent in theatre receipts. Results for New Brunswick indicate a decline of 4.1 per cent while other provinces showed but slight change from the 1938 level.

Efficiency of Theatres

The average number of seats occupied per performance in any given theatre in relation to its total seating capacity depends on several factors, including the size of locality, the size of theatre, the number of days per week in operation and the number of evening and matinee performances. The average ratio for all theatres in Canada based on the total admissions and potential admissions (i.e., the maximum number of admissions possible with every seat filled for each performance) was 27 per cent or 1 point lower than in 1938. Provincial ratios show British Columbia highest with 31 per cent; Alberta and Ontario, 29 per cent; Manitoba and New Brunswick, 26 per cent; Quebec, 24 per cent; Saskatchewan, 23 per cent; Nova Scotia, 22 per cent; and Prince Edward Island, 21 per cent.

In selected cities for which figures are available, Toronto ranks highest, 35 per cent of the available seats being, on the average, occupied for each performance. Quebec city, where theatres were closed for 5 weeks during 1939, thus decreasing the number of performances, showed a decided increase in this ratio to 34 per cent. Vancouver had a ratio of 31 per cent while in all other cities for which figures were compiled the ratio was below 30 per cent.

#### Itinerant Operators

The year 1939 witnessed a definite increase in the number of itinerant motion picture operators. Reports were received from 107 operators, 96 of whom used 16 M.M. equipment while the other 11 used 35 M.M. equipment. Receipts for the 107 operators totalled \$210,105 while admissions numbered 893,921. The 107 operators reported a total of 11,927 days of operation or an average of 111 days each.

Itinerant operators operate largely, although not exclusively, in the Prairie Provinces. Approximately 60 per cent of the total business of all itinerant operators is confined to these three provinces. There were 24 itinerant operators in Ontario and these reported 204,595 admissions and \$50,202 receipts. Smaller numbers were also reported for British Columbia and the Maritime Provinces.

#### Film Exchanges

Conforming with the trend for motion picture theatre receipts, receipts of film exchanges at \$10,315,500 for 1939 were approximately on a par with the \$10,218,700 recorded for 1938. There were 67 exchanges (each branch being counted as a separate unit) operating in 1939 and these required the services of 414 male and 275 female employees to whom a total wage bill of \$1,125,800 was paid.

Summary of Facts

	1938	1939
Number of theatres .....	1,133	1,186
Total receipts .....	\$ 33,625,052	\$ 34,010,115
Average receipts per theatre .....	\$ 29,687	\$ 28,676
Total admissions .....	137,976,052	138,497,043
Average admissions per theatre .....	121,779	116,777
Population of Canada (Estimated--Excluding N.W.T.) ..	11,199,000	11,305,000
Per capita expenditure (including itinerant shows) ..	\$ 3.02	\$ 3.03
Theatres per 10,000 population .....	1.0	1.0
Total seating capacity .....	640,366	658,174
Seats per 1,000 population .....	57	58
Total employees (exclusive of proprietors) .....	7,248	7,477
Total salaries and wages .....	\$ 5,666,049	\$ 5,954,796
Average salary per employee .....	\$ 782	\$ 796
Number of independent theatres .....	566	573
" " two-unit theatre groups .....	57	62
" " three-unit theatre groups .....	14	23
" " chain theatre groups (4 units and over) ...	24	25
" " theatres showing professional vaudeville (part-time) .....	99	108
" " theatres showing professional stage shows (part-time) .....	55	65
" " theatres situated in places of less than 1,000 population .....	297	336
" " theatres situated in places with population between 1,000 and 4,999 .....	267	271
" " theatres situated in places with population between 5,000 and 29,999 .....	194	204
" " theatres situated in places with population over 30,000 .....	375	375

Table 1. Motion Picture Theatre Receipts by Provinces, 1930, 1933 to 1939

Province	Receipts (1)							
	1930	1933	1934	1935	1936	1937	1938	1939
	\$	\$	\$	\$	\$	\$	\$	\$
CANADA .....	38,479,500	24,897,100	25,589,000	27,272,500	29,610,300	32,499,300	33,635,052	34,010,115
Prince Edward Island	188,300	85,700	85,200	90,900	103,200	110,300	108,946	112,158
Nova Scotia .....	1,814,500	933,300	966,000	1,100,200	1,217,600	1,298,600	1,341,902	1,420,395
New Brunswick .....	1,093,400	556,500	596,000	704,200	775,400	821,300	861,792	826,285
Quebec .....	8,301,800	5,510,500	5,425,300	5,840,700	6,245,200	6,749,700	6,897,986	7,032,678
Ontario .....	15,900,900	10,960,200	11,474,300	11,717,100	12,888,400	14,457,000	15,202,597	15,247,941
Manitoba .....	2,712,800	1,818,400	1,834,500	1,975,500	2,007,100	2,196,400	2,278,996	2,181,732
Saskatchewan .....	1,977,300	1,046,600	1,072,600	1,152,800	1,369,300	1,351,000	1,318,435	1,433,862
Alberta .....	2,323,700	1,433,200	1,395,400	1,630,300	1,734,100	1,880,000	1,959,134	2,013,514
British Columbia ...	4,166,800	2,552,700	2,739,700	3,100,800	3,270,000	3,635,000	3,665,264	3,741,550

(1) Receipts given do not include amusement taxes nor receipts of itinerant shows.

Table 2. Indexes of Motion Picture Receipts, by Provinces, 1930 to 1939  
(1930=100)

Province	1930	1931	1932	1933	1934	1935	1936	1937	1938	1939
CANADA .....	100.0	88.4	74.7	64.7	66.5	70.9	77.0	84.5	87.4	88.4
Prince Edward Island	100.0	72.8	53.1	45.5	45.3	48.3	54.8	58.6	57.9	59.6
Nova Scotia .....	100.0	75.6	59.7	51.4	53.3	60.6	67.1	71.6	74.0	78.3
New Brunswick .....	100.0	80.7	64.8	50.9	54.6	64.4	70.9	75.1	78.8	75.6
Quebec .....	100.0	93.1	79.1	66.4	65.4	70.4	75.2	81.3	83.1	84.7
Ontario .....	100.0	92.5	80.5	68.9	72.2	75.7	81.1	90.9	95.6	95.9
Manitoba .....	100.0	88.0	75.9	67.0	67.7	71.3	74.0	81.0	84.0	80.4
Saskatchewan .....	100.0	76.8	62.1	52.9	54.3	58.3	69.3	68.3	66.7	72.5
Alberta .....	100.0	72.1	59.9	61.7	60.1	70.2	74.6	80.9	84.3	86.7
British Columbia ...	100.0	86.4	67.1	61.3	65.8	74.4	78.5	87.2	88.0	89.8

Table 3.—Summary of Motion Picture Statistics, 1930 to 1939

Year and Province	No. of Theatres	Receipts (1)	Paid Admissions	Employees (2)		\$
				Male	Female	
		\$				\$
1930 .....	910	38,479,500	-	4,641	1,502	6,946,700
1931 .....	-	34,006,400	-	-	-	-
1932 .....	-	28,731,300	-	-	-	-
1933 .....	765	24,954,200	-	3,842	1,396	4,446,200
1934 .....	799	25,280,300	107,718,000	4,251	1,262	4,289,400
1935 .....	862	27,272,500	117,964,056	4,571	1,454	4,826,600
1936 .....	959	29,610,300	127,441,574	4,961	1,558	4,928,700
1937 .....	1,047	32,499,300	134,374,061	5,294	1,656	5,627,500
1938 .....	1,138	33,635,052	137,976,052	5,422	1,826	5,366,049
<u>1939</u>						
CANADA .....	1,186	34,010,115	138,497,043	5,574	1,903	5,954,796
Prince Edward Island ..	6	112,158	397,940	23	9	13,197
Nova Scotia .....	64	1,420,395	6,204,655	249	111	223,237
New Brunswick .....	39	826,285	3,699,291	133	75	120,269
Quebec .....	172	7,032,678	29,489,279	1,124	328	1,049,726
Ontario .....	383	15,247,941	59,686,373	2,464	632	2,698,316
Manitoba .....	115	2,181,732	9,596,548	380	245	379,122
Saskatchewan .....	144	1,453,862	5,692,883	300	96	239,841
Alberta .....	150	2,013,514	7,775,491	389	83	409,822
British Columbia .....	113	3,741,550	15,954,583	512	324	821,265

(1) Not including amusement taxes.

(2) Not including proprietors or firm members.

Table 4.—Principal Statistics for Motion Picture Theatres, by Provinces and Selected Cities,  
Canada, 1938 and 1939

Province or City	Number of Theatres		Seating Capacity, 1939	Receipts (1)			Admissions			% Change	Average(2) Price, 1939
	1938	1939		1938 \$	1939 \$	% Change	1938	1939	% Change		
CANADA . . . . .	1,133	1,186	658,174	33,635,052	34,010,115	+ 1.1	137,976,052	138,497,043	+ 0.4	24.5	
Prince Edward Island	5	6	2,739	108,946	112,158	+ 2.9	395,772	397,940	+ 0.5	28.2	
Nova Scotia . . . . .	60	64	36,362	1,341,902	1,420,395	+ 5.8	5,758,398	6,204,655	+ 7.7	22.9	
Halifax . . . . .	9	9	7,635	413,815	435,548	+ 5.3	1,721,872	2,011,986	+ 16.8	21.6	
Sydney . . . . .	4	5	3,742	145,177	182,082	+ 25.4	711,062	787,874	+ 10.8	23.1	
Other Places ..	47	50	24,985	782,910	802,765	+ 2.5	3,325,484	3,404,875	+ 2.4	23.6	
New Brunswick . . . . .	38	39	19,159	861,792	826,285	- 4.1	3,850,506	3,699,291	- 3.9	22.3	
St. John . . . . .	7	6	5,315	314,998	290,280	- 7.8	1,631,568	1,400,303	- 14.2	20.7	
Other Places ..	31	33	13,844	546,794	536,005	- 2.0	2,218,938	2,298,985	+ 3.6	23.3	
Quebec . . . . .	172	172	119,939	6,897,986	7,032,678	+ 2.0	29,561,273	29,489,272	- 0.3	23.8	
Montreal (3) ..	67	67	70,472	4,906,559	4,999,700	+ 1.9	21,650,842	21,485,377	- 0.8	23.3	
Quebec . . . . .	11	11	8,399	486,411	514,884	+ 5.9	2,258,911	2,288,975	+ 1.3	22.5	
Three Rivers ..	4	4	3,235	133,731	123,553	- 7.6	534,744	503,343	- 5.9	24.5	
Other Places ..	90	90	37,855	1,371,285	1,394,541	+ 1.7	5,116,776	5,211,586	+ 1.9	26.8	
Ontario . . . . .	363	383	262,975	15,202,597	15,247,941	+ 0.3	59,562,426	59,686,377	+ 0.2	25.5	
Toronto . . . . .	106	108	87,654	5,724,867	5,782,863	+ 1.0	22,741,648	22,726,525	- 0.1	25.4	
Hamilton . . . . .	19	18	16,777	1,004,401	947,241	- 5.7	4,378,668	4,257,414	- 2.8	22.2	
Ottawa . . . . .	14	14	13,216	944,810	922,584	- 2.4	4,040,542	3,966,787	- 1.8	23.3	
London . . . . .	8	8	8,107	525,699	514,047	- 2.2	1,988,074	1,959,533	- 1.4	26.2	
Windsor . . . . .	8	8	8,179	513,118	502,088	- 2.1	2,117,006	2,005,022	- 5.3	25.0	
Sudbury . . . . .	3	4	3,863	332,811	321,946	- 3.3	1,019,615	998,369	- 2.1	32.2	
St. Thomas . . . .	3	3	2,899	117,076	116,589	- 0.4	458,891	472,074	+ 2.9	24.7	
Other Places ..	202	220	122,370	6,039,815	6,140,583	+ 1.7	22,817,986	23,500,849	+ 2.1	26.4	

See footnotes at end of table.

(Continued on Page 9)

Table 4.--Principal Statistics for Motion Picture Theatres, by Provinces and Selected Cities,  
Canada, 1938 and 1939--(Cont'd)

Province or City	Number of Theatres		Seating Capacity, 1939	Receipts (1)			Admissions			Average(2) Price, 1939
	1938	1939		\$	\$	% Change	1938	1939	% Change	
Manitoba .....	102	115	53,500	2,278,996	2,181,732	- 4.3	10,024,865	9,596,548	- 4.3	22.7
Winnipeg(4) ..	41	44	32,924	1,796,006	1,678,489	- 6.5	7,952,162	7,547,503	- 5.1	22.2
Other Places ..	61	71	20,576	482,990	503,245	+ 4.2	2,072,705	2,049,045	- 1.1	24.6
Saskatchewan .....	129	144	47,841	1,318,435	1,433,862	+ 8.8	5,341,058	5,692,883	+ 6.6	25.2
Regina .....	5	5	4,462	334,080	358,275	+ 7.2	1,324,728	1,418,159	+ 7.1	25.3
Saskatoon ....	5	5	4,292	263,107	287,750	+ 9.4	1,194,044	1,278,104	+ 7.0	22.5
Moose Jaw ....	3	3	2,076	121,391	121,879	+ 0	529,152	519,423	- 1.8	23.5
Other Places ..	116	131	37,011	599,857	665,958	+ 11.0	2,293,134	2,477,197	+ 8.0	26.9
Alberta .....	148	150	49,620	1,959,134	2,015,514	+ 2.8	7,652,362	7,775,491	+ 1.6	26.0
Edmonton ....	10	10	8,612	646,179	670,744	+ 3.8	2,493,121	2,608,010	+ 4.6	25.7
Calgary ....	11	10	7,349	535,149	551,584	+ 3.1	2,158,392	2,115,326	- 2.0	26.1
Other Places ..	127	130	33,659	777,806	791,186	+ 1.7	3,000,849	3,052,155	+ 1.7	25.9
British Columbia ..	116	113	66,029	3,665,264	3,741,550	+ 2.1	15,829,392	15,954,583	+ 0.8	22.5
Vancouver (5) ..	37	37	33,543	2,074,137	2,113,379	+ 1.9	9,547,313	9,477,476	- 0.7	22.3
New Westminster ..	5	5	3,457	147,505	157,454	+ 6.7	667,613	726,213	+ 8.8	21.7
Other Places ..	74	71	29,059	1,443,622	1,470,737	+ 1.9	5,614,466	5,750,894	+ 2.4	25.6

(1) Not including amusement taxes.

(2) Total receipts divided by number of admissions. No corrections are made for juvenile attendance, matinee and evening prices, etc.

(3) Includes Lachine, Verdun, Westmount and Outremont.

4. Includes St. James, Norwood, and St. Boniface.

5. Includes North Vancouver and West Vancouver.

Table 5.—Employment and Payroll in Motion Picture Theatres, by Provinces, 1939.

Province	Total(1) Persons Employed	Total(1) Payroll	Proprietors & Firm Members						No.	Operators(3)	All Other Employees			
			With Salary			Without(2) Salary		Male	Female		Salaries and Wages	Male	Female	
			M.	F.	Salaries	M.	F.							
					\$					\$			\$	
CANADA .....	8,834	6,466,535	292	48	511,739	746	271	1,701	2,385,081	3,873	1,903	3,569,715		
Prince Edward Island	38	13,197	-	-	-	4	2	5	3,235	18	9	9,962		
Nova Scotia .....	433	251,324	19	2	28,087	43	9	65	64,651	184	111	158,586		
New Brunswick .....	244	142,869	11	-	22,600	20	5	39	38,958	94	75	81,311	10	
Quebec .....	1,626	1,134,954	49	3	85,228	96	21	281	313,418	843	328	736,308	10	
Ontario .....	3,454	2,912,807	103	11	214,491	185	59	685	1,100,692	1,779	632	1,597,624		
Manitoba .....	767	400,637	15	-	21,515	89	38	123	154,448	257	245	224,674		
Saskatchewan .....	635	275,679	22	9	35,838	146	62	126	114,618	174	96	125,223		
Alberta .....	667	468,210	45	5	58,387	100	45	163	203,668	226	83	206,155		
British Columbia ...	970	866,858	28	13	45,593	63	30	214	391,393	298	324	429,872		

(1) Full-time and part-time employees included.

(2) Includes members of proprietors' families employed without a stated salary.

(3) Other than proprietors operating their own machines.

Table 6.--Distribution of Motion Picture Theatres According to Amount of Annual Receipts,  
by Economic Division, 1939.

Economic Division and Amount of Annual Receipts	Theatres		Receipts		Admissions		Seating Capacity	Average Admission	Efficiency
	Number	%	Amount	%	Number	%			
CANADA .....	1,186	100.0	\$34,010,115	100.0	138,497,043	100.0	658,174	24.6	27
Less than \$2,500 .....	219	18.5	312,081	0.9	1,232,090	0.9	49,960	25.3	30
\$2,500 - \$4,999 .....	127	10.7	448,292	1.3	1,747,120	1.3	34,090	25.7	30
\$5,000 - \$9,999 .....	118	9.9	864,920	2.5	3,474,360	2.5	40,329	24.9	25
\$10,000 - \$19,999 .....	208	17.5	3,135,658	9.2	14,635,168	10.6	92,157	21.4	26
\$20,000 - \$29,999 .....	151	12.7	3,793,978	11.2	17,995,502	13.0	84,652	21.1	29
\$30,000 - \$49,999 .....	174	14.8	6,577,810	19.3	30,475,325	22.0	128,429	21.6	29
\$50,000 - \$99,999 .....	132	11.1	9,162,717	26.9	38,758,079	28.0	132,189	23.6	29
\$100,000 - \$199,999 ...	44	3.7	5,803,982	17.2	19,459,538	14.0	64,579	29.8	24
\$200,000 and over .....	13	1.1	3,910,677	11.5	10,720,065	7.7	31,779	36.5	22
Maritime Provinces .....	109	100.0	\$2,358,838	100.0	10,301,886	100.0	58,260	23.0	23
Less than \$2,500 .....	20	18.4	29,123	1.2	121,613	1.2	5,199	23.9	27
\$2,500 - \$4,999 .....	11	10.1	38,755	1.6	155,954	1.5	2,929	24.9	29
\$5,000 - \$9,999 .....	9	8.3	65,147	2.8	302,891	2.9	3,068	21.5	24
\$10,000 - \$19,999 .....	22	20.2	324,058	13.7	1,414,818	13.7	9,949	22.9	20
\$20,000 - \$29,999 .....	17	15.5	451,280	18.3	2,113,698	20.5	9,632	20.4	24
\$30,000 - \$49,999 .....	21	19.3	801,511	34.0	3,680,844	35.7	16,941	21.8	24
\$50,000 and over .....	9	8.2	668,964	28.4	2,512,068	24.5	10,542	26.6	23
Quebec .....	172	100.0	\$7,072,678	100.0	29,489,279	100.0	119,939	23.8	24
Less than \$2,500 .....	16	9.3	24,751	0.4	104,902	0.4	3,594	23.6	22
\$2,500 - \$4,999 .....	12	7.0	45,503	0.6	192,133	0.6	2,854	22.5	30
\$5,000 - \$9,999 .....	16	9.3	113,467	1.6	473,258	1.6	4,891	24.0	26
\$10,000 - \$19,999 .....	22	12.8	317,932	4.5	1,431,151	4.9	9,588	22.2	22
\$20,000 - \$29,999 .....	28	16.3	700,668	10.0	3,329,204	11.3	15,984	21.0	23
\$30,000 - \$49,999 .....	30	17.4	1,082,612	15.4	5,447,941	18.5	22,302	19.9	25
\$50,000 - \$99,999 .....	34	19.8	2,268,859	32.2	10,494,996	35.6	35,233	21.6	26
\$100,000 and over .....	14	8.1	2,481,086	35.3	8,015,694	27.1	25,493	31.0	22

(Continued on Page 12)

Table 6.—Distribution of Motion Picture Theatres According to Amount of Annual Receipts,  
by Economic Divisions, 1939—(Concl'd)

Economic Division and Amount of Annual Receipts	Theatres		Receipts		Admissions		Seating Capacity	Average Admission	Efficiency			
	Number	%	Amount	%	Number	%						
			\$									
Ontario .....	383	100.0	15,247,941	100.0	59,686,373	100.0	262,975	25.5	29			
Less than \$2,500 .....	11	2.9	15,604	0.1	57,243	0.1	5,101	27.3	20			
\$2,500 - \$4,999 .....	13	3.4	50,886	0.3	189,337	0.3	4,504	26.9	21			
\$5,000 - \$9,999 .....	38	9.9	292,995	1.9	1,204,771	2.0	13,687	24.3	22			
\$10,000 - \$19,999 .....	93	24.3	1,445,177	9.5	6,890,915	11.5	42,453	21.0	27			
\$20,000 - \$29,999 .....	64	16.7	1,615,222	10.6	7,444,204	12.5	34,759	21.7	32			
\$30,000 - \$49,999 .....	78	20.4	3,016,115	19.8	13,855,810	23.3	57,185	21.8	33			
\$50,000 - \$99,999 .....	61	15.9	4,410,433	28.9	17,087,690	28.6	63,255	25.8	31			
\$100,000 and over .....	25	6.5	4,401,509	28.9	12,956,403	21.7	42,031	34.0	25			
Prairie Provinces .....	409	100.0	5,629,108	100.0	23,064,922	100.0	150,961	24.4	26			
Less than \$2,500 .....	163	39.9	229,785	4.1	904,660	3.9	34,313	25.4	33			
\$2,500 - \$4,999 .....	77	18.8	265,243	4.7	1,035,691	4.5	20,290	25.6	32			
\$5,000 - \$9,999 .....	40	9.8	291,799	5.2	1,078,543	4.7	14,442	27.1	25			
\$10,000 - \$19,999 .....	53	13.0	766,970	13.6	3,579,656	14.7	21,494	22.7	28			
\$20,000 - \$29,999 .....	22	5.4	579,164	9.6	2,631,177	11.4	11,807	20.5	28			
\$30,000 - \$49,999 .....	28	6.8	1,001,700	17.8	4,677,405	20.3	19,708	21.4	26			
\$50,000 - \$99,999 .....	18	4.4	1,249,866	22.2	5,240,575	22.6	16,221	23.8	24			
\$100,000 and over .....	8	1.9	1,284,581	22.8	4,117,205	17.9	12,686	31.2	23			
British Columbia .....	113	100.0	3,741,550	100.0	15,954,583	100.0	66,039	23.5	31			
Less than \$2,500 .....	9	8.0	12,818	0.3	43,672	0.3	1,753	29.4	36			
\$2,500 - \$4,999 .....	14	12.3	50,105	1.3	174,005	1.1	3,513	28.8	33			
\$5,000 - \$9,999 .....	15	13.3	101,512	2.7	414,897	2.6	4,241	24.5	35			
\$10,000 - \$19,999 .....	18	15.9	281,521	7.5	1,518,618	9.5	8,683	18.5	32			
\$20,000 - \$29,999 .....	20	17.7	507,644	13.6	2,477,219	15.5	12,470	20.5	37			
\$30,000 - \$49,999 .....	17	15.1	675,872	18.1	2,813,323	17.6	12,293	24.0	33			
\$50,000 - \$99,999 .....	12	10.6	809,046	21.7	4,217,412	26.4	10,548	19.2	37			
\$100,000 and over .....	8	7.1	1,303,032	34.8	4,295,437	27.0	12,538	30.3	24			

Table 7.—Motion Picture Theatres Classified According to Number of Theatres Under Same Ownership, Canada, 1930, 1938 and 1939

Year and Number of Theatres Under Same Ownership	Theatres		Receipts		Admissions	
	Number	%	Amount	%	Number	%
<u>1930</u>						
Total(1) .....	918	100.0	\$39,097,300	100.0	-	-
One .....	659	71.8	16,739,200	42.8	-	-
Two .....	62	6.8	3,853,500	9.9	-	-
Three .....	30	3.2	2,556,700	6.5	-	-
Four and Over .....	167	18.2	15,967,900	40.8	-	-
<u>1938</u>						
Total(1) .....	1,133	100.0	\$35,655,052	100.0	137,976,052	100.0
One .....	567	50.0	8,961,451	26.6	41,390,627	30.0
Two .....	114	10.2	2,178,988	6.5	10,063,771	7.3
Three .....	42	3.7	986,050	2.9	5,205,670	3.8
Four .....	28	2.5	652,115	2.0	2,460,392	1.8
Five to Nineteen .....	81	7.1	1,980,702	5.9	8,398,271	6.1
Twenty and Over .....	301	26.5	18,875,786	56.1	70,457,321	51.0
<u>1939</u>						
Total(1) .....	1,186	100.0	\$34,010,115	100.0	138,497,043	100.0
One .....	573	48.3	8,793,251	25.8	39,761,393	28.7
Two .....	124	10.5	2,402,227	7.1	11,044,471	8.0
Three .....	69	5.8	1,099,720	3.2	5,781,712	4.2
Four .....	24	2.0	634,928	1.9	2,613,847	1.9
Five to Nineteen .....	116	9.8	3,275,474	9.6	14,244,452	10.3
Twenty and Over .....	280	23.6	17,804,515	52.4	65,051,168	46.9

(1) Includes vaudeville and legitimate theatres.

Table 8.--Average Percentage of Seating Capacity Utilized in Motion Picture Theatres, by Provinces, and in Selected Cities, 1938 and 1939

Province and City	1938				1939			
	No. of Theatres	Admissions	Potential(1) Admissions	Average	No. of Theatres	Admissions	Potential(1) Admissions	Average
CANADA .....	1,133	137,976,052	497,156,468	28	1,186	138,497,043	511,404,711	27
Prince Edward Island .....	5	395,772	1,851,504	21	6	397,940	1,862,954	21
Nova Scotia .....	60	5,758,398	24,299,457	24	64	6,204,655	27,767,588	22
New Brunswick .....	38	3,850,506	15,315,052	25	39	3,699,291	14,332,441	26
Quebec .....	172	29,561,273	119,526,798	25	172	29,489,279	122,072,633	24
Ontario .....	363	59,562,426	199,491,429	30	385	59,386,373	205,193,139	29
Manitoba .....	102	10,024,865	37,147,205	27	115	9,596,548	37,476,923	26
Saskatchewan .....	129	5,341,058	23,814,232	22	144	5,692,883	24,892,713	23
Alberta .....	148	7,652,362	26,233,175	29	150	7,775,491	27,074,494	29
British Columbia ...	116	15,829,392	49,477,616	32	113	15,954,583	50,731,826	31
<u>Selected Cities:</u>								
Toronto .....	106	22,741,648	67,360,414	34	108	22,726,525	64,609,041	35
Montreal .....	67	21,650,842	85,136,424	25	67	21,485,377	88,056,868	24
Winnipeg .....	40	7,800,602	29,970,633	26	44	7,547,503	30,669,010	25
Vancouver .....	37	9,547,313	30,439,875	31	37	9,477,476	30,699,558	31
Hamilton .....	19	4,378,663	15,853,304	29	18	4,257,414	15,213,612	28
Ottawa .....	14	4,040,543	15,076,701	27	14	3,966,787	14,893,892	27
Quebec .....	11	2,258,911	7,998,704	28	11	2,288,973	6,803,407	34
Edmonton .....	10	2,493,121	8,674,515	29	10	2,608,010	9,056,535	29
Calgary .....	11	2,158,392	8,314,480	26	10	2,115,326	8,256,936	26
Halifax .....	9	1,721,872	7,202,166	24	9	2,011,986	8,693,724	23
Windsor .....	8	2,117,006	8,034,260	26	8	2,005,022	7,690,904	26
London .....	8	1,988,074	8,997,540	22	8	1,959,333	8,336,396	24

(1) The number of admissions there would have been had every seat been occupied for every performance.

Table 9.—Theatres Classified According to Proportions of Single and Double Feature Performances,  
by Economic Divisions, Canada, 1939

Economic Division	All Theatres		Proportion of Single and Double Feature Performances							
			All Single		50%–99% Single		1% to 49% Single		All Double	
	Number or Amount	%	Number or Amount	%	Number or Amount	%	Number or Amount	%	Number or Amount	%
CANADA —										
Number .....	1,186	100.0	418	35.2	238	20.1	188	15.9	342	28.8
Receipts .....	\$34,010,115	100.0	7,237,798	21.3	5,591,883	16.4	8,460,451	24.9	12,719,983	37.4
Admissions .....	138,497,043	100.0	23,412,306	16.9	19,842,859	14.3	34,790,431	25.2	60,451,447	43.6
Maritime Provinces —										
Number .....	109	100.0	52	47.7	24	22.0	15	13.8	18	16.5
Receipts .....	\$ 2,358,838	100.0	814,704	34.5	550,527	23.3	487,522	20.7	506,085	21.5
Admissions .....	10,301,886	100.0	3,108,082	30.2	2,294,546	22.3	2,096,883	20.3	2,802,375	27.2
Quebec —										
Number .....	172	100.0	29	16.9	17	9.9	21	12.2	105	61.0
Receipts .....	\$ 7,032,678	100.0	706,820	10.1	218,213	3.1	923,086	13.1	5,184,549	73.7
Admissions .....	29,489,279	100.0	1,973,861	6.7	754,453	2.6	3,029,793	10.3	23,728,172	80.4
Ontario —										
Number .....	383	100.0	70	18.3	78	20.4	88	23.0	147	38.3
Receipts .....	\$15,247,941	100.0	3,254,566	21.3	3,033,945	19.9	4,148,682	27.2	4,810,748	31.6
Admissions .....	59,686,373	100.0	9,907,190	16.6	10,137,867	17.0	17,157,436	28.7	22,503,880	37.7
Prairie Provinces —										
Number .....	409	100.0	241	58.9	88	21.5	36	8.8	44	10.8
Receipts .....	\$ 5,629,108	100.0	1,900,922	33.8	1,117,658	19.9	1,380,364	24.5	1,230,164	21.8
Admissions .....	23,064,922	100.0	6,715,031	29.1	4,165,889	18.1	5,902,444	25.6	6,281,558	27.2
British Columbia —										
Number .....	113	100.0	26	23.0	31	27.4	28	24.8	28	24.8
Receipts .....	\$ 3,741,550	100.0	560,776	15.0	671,540	17.9	1,520,797	40.7	988,437	26.4
Admissions .....	15,954,583	100.0	1,708,142	10.7	2,487,104	15.6	6,623,875	41.5	5,135,462	32.2

Table 10.--Number of Single and Double Feature Performances in Motion Picture Theatres,  
by Provinces, 1936 and 1939

	1936								1939							
	Total Performances		Single Feature		Double Feature		Total Performances		Single Feature		Double Feature					
	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%	Number	%
CANADA .....	559,934	100.0	211,030	37.7	348,904	62.3	676,773	100.0	252,214	37.3	424,559	62.7				
Prince Edward Island	2,536	100.0	2,536	100.0	-	-	2,623	100.0	2,431	92.6	192	7.4				
Nova Scotia .....	30,981	100.0	18,696	60.3	12,285	39.7	39,583	100.0	20,805	52.6	18,778	47.4				
New Brunswick .....	21,099	100.0	13,181	62.5	7,918	37.5	23,197	100.0	11,802	50.9	11,395	49.1				
Quebec .....	118,007	100.0	21,909	18.6	96,098	81.4	137,209	100.0	21,885	16.0	115,324	84.0				
Ontario .....	215,872	100.0	86,974	40.3	128,898	59.7	263,973	100.0	93,514	35.4	170,459	64.6				
Manitoba .....	43,771	100.0	12,632	28.9	31,139	71.1	56,632	100.0	21,317	37.6	35,315	62.4				
Saskatchewan .....	36,581	100.0	21,778	59.5	14,803	40.5	43,971	100.0	32,747	74.5	11,224	25.5				
Alberta .....	34,819	100.0	17,268	49.6	17,551	50.4	47,152	100.0	25,597	54.3	21,555	45.7				
British Columbia ...	56,268	100.0	16,056	28.5	40,212	71.5	62,433	100.0	22,116	35.4	40,317	64.6				

Table 11.--Distribution of Theatres According to Average Price of Admission, Canada, 1938 and 1939

Province	Total Theatres	Average Price of Admission (1)												
		Less than 15¢	15¢ to 19¢	20¢ to 21¢	22¢ to 23¢	24¢ to 25¢	26¢ to 27¢	28¢ to 29¢	30¢ to 34¢	35¢ to 39¢	40¢ to 44¢	45¢ to 49¢	50¢ and Over	
<u>1938</u>														
CANADA .....	1,133	58	144	138	150	182	133	90	160	34	27	6	11	
Prince Edward Island	5	-	-	-	2	-	1	-	2	-	-	-	-	
Nova Scotia .....	60	2	7	7	12	16	7	3	6	-	-	-	-	
New Brunswick .....	38	1	6	6	6	6	9	3	1	-	-	-	-	
Quebec .....	172	19	27	17	18	27	21	5	20	10	6	1	1	
Ontario .....	363	21	51	42	64	35	37	35	54	10	10	1	3	
Manitoba .....	102	4	13	29	17	14	9	4	7	1	3	1	-	
Saskatchewan .....	129	1	11	12	7	29	21	17	27	1	2	-	1	
Alberta .....	148	1	10	15	9	43	21	16	20	9	2	-	2	
British Columbia ...	116	9	19	10	15	12	7	7	23	3	4	3	4	
<u>1939</u>														
CANADA .....	1,186	44	163	138	150	170	161	125	152	43	25	6	9	
Prince Edward Island	6	-	-	1	2	-	-	-	3	-	-	-	-	
Nova Scotia .....	64	3	9	3	18	11	7	7	6	-	-	-	-	
New Brunswick .....	39	1	5	7	6	13	3	3	1	-	-	-	-	
Quebec .....	172	17	28	16	16	23	26	8	21	7	9	-	1	
Ontario .....	383	12	55	52	63	49	38	43	47	14	6	2	2	
Manitoba .....	115	4	18	24	21	18	8	8	7	3	3	-	1	
Saskatchewan .....	144	-	12	12	8	24	24	26	30	5	2	-	1	
Alberta .....	150	1	10	9	8	25	45	23	18	7	1	-	3	
British Columbia ...	113	6	26	14	8	7	10	7	19	7	4	4	1	

(1) Total Receipts divided by number of admissions. No correction is made for matinee or juvenile attendance.

Table 12. Theatres Classified According to Number of Weeks in Operation and Average Number of Days per Week, by Provinces, Canada, 1938 and 1939

Province	Total Theatres	Number of Weeks in Operation and Days per Week															
		All Theatres				52 Weeks				40-51 Weeks				20-39 Weeks			
		6+ Days	3-5 Days	1-2 Days	6+ Days	3-5 Days	1-2 Days	6+ Days	3-5 Days	1-2 Days	6+ Days	3-5 Days	1-2 Days	6+ Days	3-5 Days	1-2 Days	
<u>1938</u>																	
CANADA .....	1,133	778	113	242	658	68	83	60	28	83	31	14	63	29	3	13	
Prince Edward Island	5	3	-	2	3	-	-	-	-	-	-	-	2	-	-	-	
Nova Scotia .....	60	42	10	8	35	6	1	-	2	2	4	2	4	3	-	1	
New Brunswick .....	38	29	4	5	25	2	3	3	-	2	1	2	-	-	-	-	
Quebec .....	172	143	17	12	117	10	4	17	5	6	4	2	1	5	-	1	
Ontario .....	363	337	18	8	296	11	4	20	5	2	13	1	-	8	1	2	
Manitoba .....	102	59	19	24	48	12	9	5	6	7	2	1	6	4	-	2	
Saskatchewan .....	129	34	18	77	30	9	19	1	7	28	2	2	28	1	-	2	
Alberta .....	148	51	16	81	41	11	31	5	2	31	2	2	16	3	1	3	
British Columbia ...	116	80	11	25	63	7	12	9	1	5	3	2	6	5	1	2	
<u>1939</u>																	
CANADA .....	1,186	805	114	267	701	79	110	60	21	79	20	9	65	24	5	13	
Prince Edward Island	6	3	-	3	3	-	1	-	-	1	-	-	1	-	-	-	
Nova Scotia .....	64	45	10	9	40	5	-	3	1	4	1	2	5	1	2	-	
New Brunswick .....	39	28	4	7	26	4	3	1	-	2	1	-	1	-	-	1	
Quebec .....	172	142	15	15	120	11	6	19	4	3	1	-	4	2	-	2	
Ontario .....	383	357	17	9	312	12	7	18	3	-	15	1	-	12	1	2	
Manitoba .....	115	62	22	31	55	18	14	-	3	8	1	1	8	6	-	1	
Saskatchewan .....	144	37	17	90	32	7	21	5	6	33	-	3	31	-	1	5	
Alberta .....	150	51	18	81	47	11	48	4	4	18	-	2	13	-	1	2	
British Columbia ...	113	80	11	22	68	11	10	10	-	10	1	-	2	7	-	-	

+ Includes 7-day week operation in the Province of Quebec.

Table 13.—Number of Motion Picture Theatres Showing Vaudeville or Stage Presentations,  
and Number of Days on which such Presentations were Shown, by Provinces, 1938 and 1939

Province	Stage Presentations with Motion Picture Programs								Stage Presentations Without Motion Picture Programs (Professional)			
	Amateur				Professional				No. of Theatres		No. of Days	
	No. of Theatres		No. of Days		No. of Theatres		No. of Days		1938	1939	1938	1939
	1938	1939	1938	1939	1938	1939	1938	1939	1938	1939	1938	1939
CANADA .....	126	101	1,552	1,107	99	108	3,171	4,514	55	65	426	472
Prince Edward Island	-	1	-	1	1	-	3	-	-	1	-	1
Nova Scotia .....	9	10	54	62	21	16	186	190	2	-	3	-
New Brunswick .....	7	3	37	12	9	6	174	11	1	1	2	2
Quebec .....	23	11	468	91	27	40	1,583	2,356	13	11	112	137
Ontario .....	44	51	751	645	23	24	453	1,243	6	3	117	101
Manitoba .....	10	-	46	-	10	5	425	341	3	9	124	156
Saskatchewan .....	7	4	22	14	2	4	5	11	13	25	24	46
Alberta .....	11	10	89	185	1	5	1	13	10	12	29	16
British Columbia ...	15	11	85	97	5	8	341	349	7	3	15	13

Note: Since some theatres presented stage shows under two or all three of the classifications mentioned above, the number of theatres shown in the three columns are not mutually exclusive.

Table 14.—Showing Number of New Picture Theatres, Theatres Remodelled and Re-opened, and Theatres Closed and Vacant, by Provinces, Canada, 1938 and 1939

Province	1938				1939				Net + Increase or - Decrease
	New+ Theatres	Theatres Remodelled and Re-opened	Theatres Closed	Net + Increase or - Decrease	New+ Theatres	Theatres Remodelled and Re-opened	Theatres Closed	Net + Increase or - Decrease	
CANADA .....	94	21	29	+ 86	71	20	38	+ 53	
Prince Edward Island	1	-	-	+ 1	1	-	-	+ 1	
Nova Scotia .....	8	1	3	+ 6	6	1	3	+ 4	
New Brunswick .....	3	1	-	+ 4	1	1	1	+ 1	2
Quebec .....	9	1	4	+ 6	5	1	6	0	
Ontario .....	10	5	1	+ 14	21	2	3	+ 20	
Manitoba .....	14	2	4	+ 12	12	3	2	+ 13	
Saskatchewan .....	9	6	9	+ 6	14	8	7	+ 15	
Alberta .....	23	4	6	+ 21	6	3	7	+ 2	
British Columbia ...	17	1	2	+ 16	5	1	9	- 3	

+ Includes community halls in the Prairie Provinces in which permanent projection equipment was installed during the year.

Table 15.--Itinerant Motion Picture Operators, Classified According to Size of Projection Equipment Used,  
and by Provinces, Canada, 1939.

Province	Operators using 35 MM. Equipment				Operators using 16 MM. Equipment			
	No.	Receipts	Admissions	Days in Operation	No.	Receipts	Admissions	Days in Operation
		\$	No.	No.		\$	No.	No.
CANADA .....	11	26,782	96,931	1,044	96	183,323	796,990	10,883
Prince Edward Island	2	(x)	(x)	168	-	-	-	-
Nova Scotia .....	-	-	-	-	8	12,182	55,064	1,079
New Brunswick .....	-	-	-	-	4	5,238	23,822	230
Quebec .....	-	-	-	-	-	-	-	-
Ontario .....	-	-	-	-	24	50,202	204,595	2,558
Manitoba .....	-	-	-	-	7	18,635	78,537	923
Saskatchewan .....	5	7,856	32,535	269	30	49,895	252,378	3,178
Alberta .....	2	(x)	(x)	381	18	40,460	163,296	2,544
British Columbia ...	2	(x)	(x)	226	5	6,711	19,498	371

(x) Indicates figures are withheld to avoid disclosing individual operations. These figures are, however, included in the totals.

Table 16.--Principal Statistics for Film Exchanges in Canada,  
1930 and 1933 to 1939

Year	Number of Exchanges	Number of Employees		Salaries and Wages	Receipts
		Male	Female		
1930 .....	59	372	291	\$ 1,074,700	\$ 9,536,200
1933 .....	59	331	243	855,800	6,797,600
1934 .....	60	344	230	923,400	7,370,200
1935 .....	61	358	249	953,700	7,704,500
1936 .....	66	377	265	1,011,200	8,358,900
1937 .....	63	380	256	1,062,900	9,471,100
1938 .....	62	385	263	1,081,900	10,218,700
1939 .....	67	414	275	1,125,800	10,315,500

List of Theatres and Buildings in Canada Having Permanent Sound  
and Projection Equipment and Operated for the Commercial Showing of  
Motion Pictures During at Least Part of 1939.

Prince Edward Island

Charlottetown	- Capitol	Montague	- Yeo's
"	- Prince Edward	Souris	- Yeo's
Crapaud	- Yeo's	Summerside	- Capitol

Nova Scotia

Amherst	- Capitol	Liverpool	- Astor
"	- Strand	Lockeport	- Hayden
Annapolis Royal	- King's	Lunenburg	- Capitol
Antigonish	- Capitol	Middleton	- Capitol
Barrington Passage	- Goudey	New Germany	- York
Berwick	- Bligh's	New Glasgow	- Academy
Bridgetown	- Strand	" "	- Roseland
Bridgewater	- Capitol	New Waterford	- Majestic
Canso	- Ideal	North Sydney	- Rivoli
Chester	- Kenerik	Parrsboro	- Community
"	- Strand	Pictou	- Capitol
Clark's Harbour	- Vimy	River Hebert	- Palace
Dartmouth	- Dundas	Shelburne	- Capitol
Dartmouth	- Mayfair	Shubenacadie	- Majestic
Digby	- Capitol	Springhill	- Capitol
Dominion	- Royal	Stellarton	- Jubilee
Freeport	- New Era	Sydney	- Capitol
Glace Bay	- Russell	"	- Casino
" "	- Savoy	"	- Star
Halifax	- Capitol	"	- Strand
"	- Casino	"	- Vogue
"	- Community	Sydney Mines	- Strand
"	- Empire	Truro	- Capitol
"	- Family	"	- Strand
"	- Gaiety	Westport	- Strickland's
"	- Garrick	Westville	- Roxy
"	- Orpheus	Weymouth	- Community
"	- Oxford	Windsor	- Imperial
Hubbards	- Kenerik	Wolfville	- Orpheum
Inverness	- Palace	Woodside	- Princess
Kentville	- Capitol	Yarmouth	- Community
"	- Empire	"	- Capitol

New Brunswick

Andover	- Capitol	Edmundston	- Capitol
Bathurst	- Opera House	"	- Star
Black's Harbour	- Strand	Fairville	- Gaiety
Campbellton	- Capitol	Fredericton	- Capitol
Chatham	- Capitol	"	- Gaiety
Chipman	- Chipman	Grand Falls	- Opera House
Dalhousie	- Capitol	Grand Manan	- Happy Hour
Deer Island	- Mayfair	Hartland	- Capitol

New Brunswick—(Cont'd)

Harvey Station	- Empire	St. John	- Capitol
McAdam	- Capitol	" "	- Community
Marysville	- Lyric	" "	- Empire
Minto	- Gaiety	" "	- Mayfair
Moncton	- Capitol	" "	- Regent
"	- Empress	" "	- Strand
"	- Imperial	St. Stephen	- Queen
Newcastle	- Opera House	Sackville	- Imperial
Plaster Rock	- Community Hall	Shediac	- Capitol
Richibucto	- Kent	Sussex	- Strand
St. Andrews	- Marina	Woodstock	- Capitol
St. George	- Capitol		

Quebec

Amos	- Royal	Magog	- Capitol
Arvida	- Palace	"	- Wonderland
Asbestos	- Asbestos	Maniwaki	- Plaza
Aylmer	- Pix	Marieville	- National
Beauharnois	- Ideal	Matane	- Nationale
Bedford	- Bedford	Mont Joli	- Cinema de Mont-Joli
Bourlamaque	- Capitol	Mont Laurier	- Cinema Mont-Laurier
Brownsburg	- Capitol	Montreal	- Amherst
Buckingham	- Oasis	"	- Arcade
Cadillac	- Palace	"	- Beaubien
Campbell's Bay	- Campbell's Bay	"	- Belmont
Chambly Canton	- Chambly	"	- Cameo
Chateauquay	- Alamo	"	- Canada
Chicoutimi	- Capitol	"	- Canadian
Coaticook	- Rivbli	"	- Capitol
Cowansville	- Princess	"	- Cartier
Dolbeau	- Imperial	"	- Centre
Drummondville	- Capitol	"	- Century
"	- Drummond	"	- Chateau
Duparquet	- Beattie Athletic	"	- Cinema de Paris
Farnham	- Rialto	"	- Corona
Granby	- Cartier	"	- Crystal Palace
"	- Palace	"	- Dominion
Grand Mere	- National	"	- Electra
Hull	- Cartier	"	- Empire
"	- Laurier	"	- Empress
Huntingdon	- O'Connor	" (Lachine)	- Empress
Joliette	- Arena	"	- Fairyland
Joliette	- Passe Temps	" (Verdun)	- Fifth Avenue
Jonquiere	- Empire	"	- Francais
Lachute	- Rex	"	- Granada
Lac Megantic	- Bijou	"	- His Majesty's
La Tuque	- Empire	"	- Hollywood
Levis (Bienville)	- Academie de Musique	"	- Imperial
Levis	- Cinema de Levis	"	- Laval
Longueuil	- Radio	"	- Lido
Louiseville	- Royal	"	- Loew's
McMasterville	- Beloeil	"	- Lord Nelson

Quebec—(Cont'd)

Montreal	- Maisonneuve	Quebec City	- Francais
"	- Majestic	" "	- Imperial
"	- Mayfair	" "	- Princess
"	- Midway	" "	- Rialto
"	- Monkland	" "	- Victoria
"	- Mount Royal	Rawdon	- Copping
"	- National	Richmond	- Myra
"	- Orleans	Rigaud	- Vimy
"	- Orpheum	Rimouski	- Cartier
" (Outremont)	- Outremont	Riviere du Loup	- Princess
"	- Palace	Rock Island	- Border
"	- Papineau	Rouyn	- Allevato
" (Verdun)	- Park	"	- Capitol
"	- Passe-Temps	"	- Rouyn
"	- Perron	Ste Agathe des Monts	- Alhambra
"	- Plaza	" " " "	- Roxy
"	- Princess	Ste Anne de Bellevue	- Rex
"	- Regent	St. Georges East	- St. Georges
"	- Rex	St. Hyacinthe	- Corona
"	- Rialto	" "	- Maska
"	- Rivoli	St. Jean	- Capitol
"	- Rosemont	" "	- Imperial
"	- Roxy	St. Jerome	- Rex
" (Lachine)	- Royal Alexandra	St. Joseph d'Alma	- Alma
"	- St. Denis	Ste Julienne	- Ste Julienne
" (Verdun)	- Savoy	St. Lambert	- Astor
"	- Seville	" "	- Victoria
"	- Snowdon	Ste Marie de Beauce	- Salle Bellevue
"	- Star	St. Therese de Blainville	- Roxy
"	- Starland	Senneterre	- Bell
"	- Stella	Shawinigan Falls	- Auditorium
"	- Strand	" "	- Roxy
"	- System	Sherbrooke	- Cinema de Paris
" (Verdun)	- Verdun Palace	"	- Granada
"	- Westmount	"	- Premier
"	- York	Sorel	- Eden
New Carlisle	- Stella	Terrebonne	- Poitras
Noranda	- Noranda	Thetford Mines	- Bey's
Pierreville	- Laperrriere	Three Rivers	- Capitol
Plage Laval	- Club de Plage Laval	" "	- Cinema de Paris
Pointe au Pic	- Casino	" "	- Imperial
Port Alfred	- Chateau	" "	- Rialto
Quebec City	- Cinema de Paris	Val d'Or	- Palace
" "	- Cambrai	"	- Princess
" "	- Canadien	Valleyfield	- Bellerive
" "	- Capitol	"	- Royal
" "	- Cartier	Victoriaville	- Victoria
" "	- Empire	Waterloo	- Starland

Ontario

Acton	- Gregory	Almonte	- O'Brien
Alliston	- Circle	Amherstburg	- Liberty

Ontario--(Cont'd)

Ansonville	- Empire	Essex	- Rio
Arnprior	- O'Brien	Exeter	- Leavitt's
Aurora	- Royal	Fergus	- Grand
Aylmer	- Capitol	Forest	- Kineton
Barrie	- Granada	Fort Erie North	- Bellard
"	- Imperial	Fort Frances	- Royal
"	- Roxy	Fort William	- Orpheum
Beardmore	- Roxy	" "	- Royal
Belleville	- Belle	Galt	- Capitol
"	- Capitol	"	- Grand
"	- McCarthy	"	- Palace
Blenheim	- Temple	Gananoque	- Delaney
Blind River	- Palace	Georgetown	- Gregory
Bowmanville	- Royal	Geraldton	- Strand
Bracebridge	- Strand	Glencoe	- Fox
Bradford	- Holland	Goderich	- Capitol
Brampton	- Capitol	Gore Bay	- Community Hall
Brantford	- Brant	Gravenhurst	- Muskoka
"	- Capitol	Grimsby	- Moore's
"	- College	Guelph	- Capitol
"	- Esquire	"	- Royal
Brockville	- Capitol	Hagersville	- Regal
"	- Regent	Hamilton	- Capitol
Burlington	- Hume	"	- Community
Caledonia	- Andrea	"	- Delta
Campbellford	- Hollywood	"	- Empire
Cannington	- Aldersey	"	- Granada
Capreol	- Audion	"	- Kenilworth
Cardinal	- Savoy	"	- Kenmore
Carleton Place	- Star	"	- Lyceum
Chapleau	- Regent	"	- Lyric
Chatham	- Capitol	"	- Palace
"	- Granada	"	- Playhouse
Chesley	- Roxy	"	- Queen's
Chesterville	- Community	"	- Regent
Clinton	- Roxy	"	- Royal
Cobalt	- Classic	"	- Strand
Cobourg	- Capitol	"	- Tivoli
Cochrane	- Empire	"	- Westdale
Collingwood	- Gayety	"	- Windsor
"	- Regent	Hanover	- Paramount
Cornwall	- Capitol	Harriston	- Queen's
"	- Palace	Harrow.	- Haro
Creighton Mines	- Regent	Hawkesbury	- Ottawan
Delhi	- Capitol	Hearst.	- New Royal
"	- Imperial	Hespeler	- Queens
Dresden	- Majestic	Huntsville	- King George
Dryden	- Strand	Ingersoll	- Maitland
Dundas	- Majestic	Kawartha	- Community Club
Dunnville	- Granada	Kenora	- Bijou
Englehart	- Palace	"	- Derry's Palace
Espanola	- Princess	Kincardine	- Capitol

Ontario--(Cont'd)

Kingston	- Capitol	Orillia	- Geneva
"	- Grand	"	- Opera House
"	- Tivoli	"	- Princess
Kingsville	- Roxy	Oshawa	- Marks'
Kirkland Lake	- Capitol	"	- Regent
" "	- La Salle	Ottawa	- Avalon
" "	- Strand	"	- Capitol
" "	- Uptown	"	- Centre
Kitchener	- Capitol	"	- Elgin
"	- College	"	- Francais
"	- Lyric	"	- Imperial
Larder Lake	- Capitol	"	- Mayfair
Leamington	- Capitol	"	- Nola
"	- Vogue	"	- Regent
Leaside	- Bayview	"	- Rexy
Levack	- Rio	"	- Rialto
Lindsay	- Academy	"	- Rideau
"	- Kent	"	- Somerset
Listowel	- Capitol	"	- Victoria
Little Current	- Princess	Owen Sound	- Classic
London	- Capitol	" "	- Savoy
"	- Centre	Paris	- Capitol
"	- Elmwood	Parry Sound	- Royal
"	- Grand	Pembroke	- O'Brien
"	- Loew's	Penetanguishene	- Esquire
"	- Palace	Perth	- Perth
"	- Patricia	Peterborough	- Capitol
"	- Rex	"	- Centre
Long Branch	- Royal	"	- Regent
McKenzie Island	- Island	Petrolia	- Iroquois
Madoc	- Empire	Picton	- Regent
Massey	- Princess	Port Arthur	- Colonial
Matachewan	- Palace	" "	- Lyceum
Meaford	- Capitol	Port Carling	- Island Park
Midland	- Capitol	Port Colborne	- Strand
Milton	- Princess	Port Credit	- Vogue
Mimico	- Rex	Port Dover	- Gem
Mitchell	- Plaza	Port Elgin	- Elgin
Morrisburg	- Cameo	Port Hope	- Capitol
Mount Dennis	- Mount Dennis	Prescott	- Prescott
Mount Forest	- Roxy	Preston	- Park
Napanee	- Granada	Rainy River	- Gaiety
New Hamburg	- Regent	Red Lake	- Cabin
New Liskeard	- Empire	Renfrew	- O'Brien
Newmarket.	- Strand	Ridgetown	- Palace
New Toronto	- Capitol	St. Catharines	- Capitol
Niagara Falls	- Capitol	" "	- Centre
" "	- Hollywood	" "	- Granada
North Bay	- Capitol	" "	- Lincoln
" "	- Royal	St. Mary's	- Lyric
Oakville	- Gregory	St. Thomas	- Capitol
Orangeville	- Uptown	" "	- Columbia

Ontario--(Cont'd)

St. Thomas	- Granada	Toronto	- Bloor
Sarnia	- Capitol	"	-- Bloordale
"	- Imperial	"	- Bluebell
Sault Ste Marie	- Algoma	"	- Bonita
" " "	- Orpheum	"	- Brighton
" " "	- Princess	"	- Broadview
Schumacher	- Mascioli's	"	- Broadway
Seaforth	- Regent	"	- Brock
Simcoe	- Capitol	"	- Cameo
"	- Lyric	"	- Capitol
"	- Norfolk	"	- Carlton
Sioux Lookout	- Mayfair	"	- Casino
Smith's Falls	- Capitol	"	- Centre
Smooth Rock Falls	- United Church Hall	"	- Century
South Porcupine	- Mascioli's	"	- Chateau
Southampton	- Esquire	"	- Christie
Stirling	- Stirling	"	- Circle
Stouffville	- Stanley	"	- Classic
Stratford	- Classic	"	- College
"	- Majestic	"	- College Playhouse
Strathroy	- King	"	- Colony
Sturgeon Falls	- Regent	"	- Community
Sudbury	- Capitol	"	- Crescent
"	- Grand	"	- Crown
"	- Regent	"	- Doric
"	- Rio	"	- Eastwood
Sutton West	- Simcoe	"	- Eclipse
Thessalon	- Empire	"	- Eglinton
Thorold	- Tivoli	"	- Embassy
Tilbury	- Plaza	"	- Esquire
Tillsonburg	- Capitol	"	- Fox
"	- Oxford	"	- Garden
"	- Strand	"	- Granada
Timmins	- Cartier	"	- Grant
"	- Goldfields	"	- Gerrard
"	- New Empire	"	- Grover
"	- Palace	"	- Guild
Toronto	- Academy	"	- Hillcrest
"	- Adelphi	"	- Hippodrome
"	- Alhambra	"	- Hollywood
"	- Allenby	"	- Hudson
"	- Apollo	"	- Ideal
"	- Arcadian	"	- Imperial
"	- Aster	"	- Iola
"	- Avalon	"	- Kenwood
"	- Avenue	"	- King
"	- Beach	"	- King's Playhouse
"	- Beaver	"	- Kum C.
"	- Bedford	"	- Lansdowne
"	- Bellevue	"	- La Plaza
"	- Belsize	"	- La Rita
"	- Beverly	"	- La Salle

Ontario--(Cont'd)

Toronto	- Loew's	Toronto	- St. Clair
"	- Madison	"	- Scarboro
"	- Major Rogers Road	"	- Tivoli
"	- Major St. Clair	"	- Ukrainian Temple
"	- Manor	"	- Uptown
"	- Mayfair	" (Forest Hill)	- Village
"	- Metro	"	- York
"	- New Strand	Trenton	- Capitol
"	- Oakwood	"	- Trent
"	- Odeon	Tweed	- Tweed
"	- Oriole	Uxbridge	- Strand
"	- Orpheum	Walkerton	- Rienville
"	- Oxford	Wallaceburg	- Alexander
"	- Palace	"	- Capitol
"	- Paradise	Waterloo	- Waterloo
"	- Paramount	Welland	- Capitol
"	- Parkdale	"	- Community
"	- Parliament	Weston	- Weston
"	- Photodrome	Whitby	- Brock
"	- Pickford	Wiarton	- Berford
"	- Prince of Wales	Williamsburg	- Picadilly
"	- Pylon	Windsor	- Capitol
"	- Queen	"	- Empire
"	- Radio City	"	- Palace
"	- Regent	"	- Regent
"	- Revue	"	- Royal
"	- Rex	"	- Temple
"	- Rialto	"	- Tivoli
"	- Rio	"	- Vanity
"	- Royal	Wingham	- Lyceum
"	- Royal Alexandra	Woodstock	- Capitol
"	- Royal George	"	- Princess
"	- Royce	"	- Royal
"	- Runnymede		

Manitoba

Arborg	- Arborg	Deloraine	- Jubilee
Austin	- Austin	Emerson	- De Luxe
Baldur	- Baldur	Flin Flon	- Northland
Beausejour	- Star	" "	- Rex
Binscarth	- Strand	Foxwarren	- Foxwarren
Birtle	- Savoy	Gilbert Plains	- Plains
Bissett	- Rice Lake	Gladstone	- Rivilo
Boissevain	- Victoria	Glenboro	- Roxy
Brandon	- Capitol	Grandview	- Orland
"	- Oak	Hamiota	- McConnell
"	- Strand	Holland	- Holland
Carberry	- Palace	Kenton	- Community Club
Carman	- Boyne	Killarney	- Lyceum
Crystal City	- De Luxe	Lac du Bonnet	- Star
Dauphin	- Dauphin	Lenore	- Lenore
"	- Gay	McGreary	- Municipal

Manitoba--(Cont'd)

MacGregor	- Tivoli	Winnipeg (St. James)	- Classic
Manitou	- Pembina	"	- College
Melita	- Melita	"	- Colonial
Minnedosa	- Lyric	"	- Corona
Morden	- Starland	"	- Crescent
Morris	- Princess	"	- De Luxe
Neepawa	- Roxy	"	- Dominion
Oak Lake	- Oak Lake	"	- Elm
Oak River	- Municipal	"	- Fox
Pilot Mound	- Cozy	"	- Furby
Pine Falls	- Chateau	"	- Gaiety
Pipestone	- Memorial Hall	"	- Garrick
Plumas	- Mitzi	"	- King's
Portage la Prairie	- Elite	"	- Lyceum
" " "	- Playhouse	"	- Mac's
Rapid City	- I.O.O.F. Hall	"	- Metropolitan
Reston	- Berry's	"	- Oak
Rivers	- Four Star	"	- Onyx
Roblin	- Lyric	"	- Orpheum
Roland	- Playhouse	"	- Osborne
Russell	- Bijou	"	- Palace
St. Claude	- St. Claude	"	- Paris
Sherridon	- Roxy	"	- Park
Selkirk	- Roxy	"	- Plaza
Shoal Lake	- Masonic	"	- Regent
Somerset	- Lorne Central	"	- Rialto
Souris	- Avalon	"	- Rio
Stony Mountain	- Oak	"	- Rose
Stonewall	- Oak	"	- Roxy
Swan River	- Palace	"	- Starland
Teulon	- Teulon	"	- State
The Pas	- Roxy	"	- Times
Transcona	- Transcona	"	- Tivoli
Treherne	- Legion	"	- Tower
Virden	- Auditorium	"	- Ukrainian Temple
Wasagaming	- Park	"	- Uptown
Waskada	- Brenda	"	- Valour
Winnipeg	- Arlington	"	- Windsor
" (Norwood)	- Baddow	"	- Wonderland
"	- Beacon	Winnipeg Beach	- Beach View
"	- Bijou	Winnipegosis	- Rex
"	- Capitol		

Saskatchewan

Abbey	- Community	Bengough	- Bengough
Arborfield	- Tivoli	Bienvaft	- Legion
Arcola	- Princess	Biggar	- Majestic
Asiniboia	- Olympia	Big River	- Big River
Aylsham	- Northern Light	Birch Hills	- Municipal
Balcarres	- Arcadia	Broadview	- Town Hall
Battleford	- Nada	Bruno	- Bruno

Saskatchewan---(Cont'd)

Buchanan	- Municipal	Lucky Lake	- Mirror
Canora	- Royal	Luseland	- Community
Carlyle	- Community Hall	Macklin	- Community Hall
Climax	- Community	Maidstone	- Maidstone
Conguest	- Coliseum	Maple Creek	- Grand
Craik	- Pallas	Margo	- Municipal
Cudworth	- Municipal	Maryfield	- Community
Davidson	- Pallas	Meadow Lake	- Strand
Dinsmore	- Gaiety	Melfort	- Grand
Dodsland	- Dodsland	Melville	- Princess
East End	- Pastime	Meyronne	- Municipal
Eatonia	- Frank's	Milestone	- Municipal
Elbow	- Wynn's	Moose Jaw	- Capitol
Elfros	- Elfros	" "	- Orpheum
Esterhazy	- Community	" "	- Royal
Estevan	- Orpheum	Moosomin	- Lyric
Eston	- Eston	Morse	- Morse Town Hall
Fairlight	- Community	Mossbank	- Rose
Foam Lake	- Foam Lake	Naicam	- Community
Fort Qu'Appelle	- Dix	Neilburg	- Community
Fox Valley	- Fox Valley	Neudorf	- Obleman
Glaslyn	- Glaslyn	Nipawin	- Orpheum
Golden Prairie	- Rex	Nokomis	- Nokomis
Goldfields	- Bay	Norquay	- Norquay
"	- Roxy	North Battleford	- Empress
Gravelbourg	- Legion	Outlook	- Lyric
Grenfell	- Windsor	Oxbow	- Palladium
Gull Lake	- Lyceum	Perdue	- Onyx
Hanley	- Morgan	Ponteix	- De Lux
Herbert	- Municipal	Preeceville	- Preeceville
Hudson's Bay Junction	- Legion	Prince Albert	- Orpheum
Humboldt	- Lux	" "	- Strand
Indian Head	- Auditorium	Radisson	- Tweedsmuir
Kamsack	- Elite	Radville	- Princess
Kelliher	- Community	Raymore	- Community
Kelvington	- Legion	Regina	- Capitol
Kenaston	- Community	"	- Grand
Kerrobert	- Orpheum	"	- Metropolitan
Kincaid	- Kincaid Hall	"	- Rex
Kindersley	- Rex	"	- Roxy
Kinistino	- Marlowe's	Riverhurst	- Hollywood
Kipling	- Kipling	Rosetown	- Unique
Kyle	- Kyle	Rose Valley	- Pioneer
La Fleche	- Globe	Rosthern	- Orpheum
Langenburg	- Capitol	Saskatoon	- Capitol
Lanigan	- Municipal	"	- Daylight
Lashburn	- Community Hall	"	- Ritz
Leader	- Star	"	- Roxy
Leask	- Marks	"	- Tivoli
Limerick	- Palace	Shaunavon	- Plaza
Lintlaw	- Municipal	Shellbrook	- Shellbrook
Lloydminster	- Empress	Simpson	- Victoria

Saskatchewan--(Cont'd)

Spalding	- Municipal	Viscount	- Community
Speers	- Scott's	Wapella	- Municipal
Spiritwood	- Community	Watrous	- Roxy
Star City	- Roxy	Watson	- Star
Strasbourg	- Municipal	Weldon	- Municipal
Swift Current	- Eagle	Weyburn	- Hi-Art
" "	- Lyric	White Fox	- Ladysmith Hall
Tisdale	- Falkon	Whitewood	- Rex
Tugaske	- Tugaske	Wilkie	- Roxy
Turtleford	- Recreation	Willow Bunch	- Palace
Unity	- Star	Wolseley	- Savoy
Wadena	- G.W.V.A. Hall	Wynyard	- Legion
Wakaw	- Municipal	Yorkton	- Roxy

Alberta

Acme	- McInnis	Clive	- Community
Alix	- Legion	Clyde	- Community
Alliance	- Elks	Coal Valley	- Community
Athabaska	- Parker	Coleman	- Palace
Banff	- Lux	Consort	- Consort
Barrhead	- Roxy	Coronation	- Star
Bashaw	- Lyric	Cremona	- Community
Beaverlodge	- Victory	Daysland	- Daysland
Bellevue	- Cole's	Delburne	- Opera House
Bentley	- Community	Dewberry	- Community
Berwyn	- Berwyn	Didsbury	- Opera House
Big Valley	- Lyceum	Donalda	- I.O.O.F. Hall
Blairmore	- Orpheum	Drumheller	- Napier
Bonnyville	- Century	East Coulee	- Star
Brooks	- Gayety	Eckville	- Eckville
Burdett	- Community	Edberg	- Victoria
Cadomin	- Cadomin	Edgerton	- Edgerton
Calgary	- Capitol	Edmonton	- Avenue
"	- Crescent	"	- Capitol
"	- Gary	"	- Dreamland
"	- Isis	"	- Empire
"	- Kinema	"	- Empress
"	- Palace	"	- Gem
"	- Plaza	"	- Princess
"	- Strand	"	- Rialto
"	- Tivoli	"	- Roxy
"	- Variety	"	- Strand
Camrose	- Bailey	Edson	- New Edson
Canmore	- Opera House	Elnora	- Community
Carbon	- Carbon	Fairview	- Gem
Cardston	- Mayfair	Foremost	- Midland
Castor	- Pekin Hall	Forestburg	- Crillion
Champion	- Cameo	Fort McMurray	- Fort
Chauvin	- Chauvin	Fort Saskatchewan	- Community
Claresholm	- Rex	Gleichen	- Community

Alberta--(Cont'd)

Grande Prairie	- Capitol	Olds	- Mayfair
Granum	- Starland	Peace River	- Boyd
Hanna	- Capitol	Picture Butte	- Melody
Hardisty	- Kiefer's	Pincher Creek	- Opera House
High Prairie	- Memorial	Ponoka	- Empress
High River	- Wales	Provost	- Royal
Hillcrest	- Hillcrest	Raymond	- Capitol
Holden	- Community	Red Deer	- Capitol
Hughenden	- Recreation	" "	- Crescent
Hussar	- Community	Rimbev	- Town Hall
Innisfail	- Royal	Rockyford	- Rockyford
Innisfree	- Innisfree	Rocky Mountain House	- Roxy
Irma	- Kiefer's	Rosedale	- Midway
Jasper	- Chaba	Royalties	- Mount View
Killam	- Empire	Ryley	- Ryley
Lacombe	- Avalon	St. Paul	- Elite
Lamont	- Lamont	Sedgewick	- Sedgewick
Leduc	- Telford	Spirit River	- Masonic Hall
Lethbridge	- Capitol	Standard	- Standard
"	- Lealta	Stavely	- Stavely
"	- Rox	Stettler	- Stettler
Longview	- Rox	Strathmore	- Hirtle's
Lougheed	- Community Hall	Strome	- Memorial
Luscar	- Luscar	Sylvan Lake	- Uptown
McLennan	- Elks	Taber	- Rex
Macleod	- Empress	Three Hills	- Lyric
Magrath	- Empress	Tofield	- Variety
Mannville	- Orange	Trochu	- Strohmaire's
Marwayne	- Marwayne	Turner Valley	- Valley
Mayerthorpe	- Mayerthorpe	Two Hills	- Recreation
Medicine Hat	- Monarch	Vauxhall	- Community
" "	- Roxy	Vegreville	- Vimy
Mirror	- Grand	Vermilion	- Columbia
Morinville	- Parish	Viking	- Elks
Mountain Park	- Mountain Park	Vulcan	- Vulcan
Mundare	- National	Wainwright	- Elite
Nanton	- Elkland	Warner	- Empress
Newcastle	- Sylvia	Waterways	- Waterways
Nordegg	- Empress	Westlock	- U.F.A. Theatre
Okotoks	- Municipal	Wetaskiwin	- Audion

British Columbia

Abbotsford	- Abbotsford	Cumberland	- Ilo Ilo
Armstrong	- Star	Dawson Creek	- Carlsania
Ashcroft	- Ash	Duncan	- Capitol
Atlin	- Globe	Esquimalt	- Cadet
Bralorne	- Community	Fernie	- Orpheum
Britannia Beach	- Tunnel Hall	Fort St. John	- Community Hall
Chilliwack	- Strand	Ganges	- Rex
Copper Mountain	- Community Club	Grand Forks	- Granada
Courtenay	- Bickle	Hammond	- Hammond
Cranbrook	- Star	Haney	- Haney
Creston	- Grand	Kamloops	- Capitol
"	- Tivoli	Kelowna	- Empress

British Columbia--(Cont'd)

Kimberley	- Orpheum	Vancouver	- Capitol
Ladner	- Ladner	"	- Colonial
Ladysmith	- Rio	"	- Dominion
Langley Prairie	- Langley	"	- Dunbar
Lillooet	- Log Cabin	"	- Fraser
Masset	- Masset Hall	"	- Grandview
Merritt	- Rex	" (West)	- Hollyburn
Michel	- Opera House	"	- Hollywood
Mission City	- Victory	"	- Kerrisdale
Nanaimo	- Capitol	"	- Kingsway
Natal	- Natal	"	- Kitsilano
Nelson	- Capitol	" (North)	- Lonsdale
"	- Civic	"	- Lyric
New Westminster	- Columbia	"	- Marpole
" "	- Edison	"	- Music Box
" "	- Metro	" (North)	- Nova
" "	- Sapperton	" (Burnaby)	- Oak
" "	- Westminster	"	- Olympia
Oak Bay	- Oak Bay	"	- Orpheum
Ocean Falls	- Pacific Mills	"	- Paradise
Oliver	- Oliver	"	- Plaza
Penticton	- Capitol	"	- Regent
Port Alberni	- Capitol	"	- Rex
" "	- Port	"	- Rio
Prince Rupert	- Capitol	"	- Roxy
Princeton	- Capitol	"	- Royal
Quesnel	- Rex	"	- Stanley
Revelstoke	- Avolie	"	- Star
Rock Bay	- Rock Bay Hall	"	- Strand
Rossland	- Capitol	"	- Varsity
Salmon Arm	- Rex	"	- Victoria
Port Alice	- Port Alice	"	- Windsor
Powell River	- Patricia	Vernon	- Capitol
Premier	- Community Hall	Victoria	- Atlas
Prince George	- Strand	"	- Capitol
Sointula	- Opera House	"	- Dominion
Squamish	- Squamish	"	- Plaza
Stewart	- Opera House	"	- Rio
Trail	- Strand	Wells	- Sunset
"	- Rialto	Westview	- Roxy
Vancouver	- Alma	White Rock	- White Rock
"	- Bay	Williams Lake	- Oliver
"	- Beacon	Woodfibre	- Community Hall
"	- Broadway	Ziballos	- Community
"	- Cambie		

FILM EXCHANGES IN CANADA, 1939

<u>Name</u>	<u>Head Office Address</u>	
Bachand, Guy	Olivier Bldg.	Sherbrooke, Que.
Colonial Pictures Ltd.,	277 Victoria St.	Toronto, Ont.
Columbia Pictures of Canada Ltd.	21 Dundas Square	Toronto, Ont.
Compagnie France Film	1135 Beaver Hall Hill	Montreal, Que.
Cosmopolitan Films Ltd.	277 Victoria St.	Toronto, Ont.
Eastern Film Company	87 Union St.	St. John, N.B.
Empire Universal Films Ltd.	277 Victoria St.	Toronto, Ont.
Grand National Films Ltd.	277 Victoria St.	Toronto, Ont.
Maritime Film Exchange	12 Hazen Ave.	St. John, N.B.
Paramount Film Service Ltd.	111 Bond St.	Toronto, Ont.
Pearless Films Ltd.	277 Victoria St.	Toronto, Ont.
Regal Films Ltd.	277 Victoria St.	Toronto, Ont.
Regent Film, Inc.	5975 Monkland Ave.	Montreal, Que.
R.K.O. Distributing Corp. of Can. Ltd.	277 Victoria St.	Toronto, Ont.
Sovereign Film Distributors Ltd.	277 Victoria St.	Toronto, Ont.
Superior Films Ltd.	277 Victoria St.	Toronto, Ont.
Twentieth Century-Fox Corp. Ltd.	110 Bond St.	Toronto, Ont.
United Artists Corp. Ltd.	277 Victoria St.	Toronto, Ont.
Vitagraph Ltd.	21 Dundas Square	Toronto, Ont.

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