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SALES OF MOTOR VEHICLES AND MOTOR VEHESE FINANCING

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Published by Authority of the HON. W. D. EULER, M.P., Minister of Trade and Commerce.

DOMINION BUREAU OF STATISTICS - CANADA<br>Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S.(Hon.)<br>Internal Trade Branch<br>Chief: H. Marshall, B.A., F.S.S.

## SALES AND FINANCING OF MOTOR VEHICLES IN CANADA, 1935

## Introduction

For several years the Internal Trade Branch of the Dominion Bureau of Statistics has published two monthly series of reports relating to the sale and financing of motor vehicles in Canada. One series shows the number and retail value of new motor vehicles sold each month, making a distinction between sales of new passenger cars and those of trucks and buses. The second series presents monthly data to show the number of motor vehicles financed and the corresponding amount of financing. Figures on financing are available for new and used vehicles separately but no distinction is made as between passenger cars and other types of motor vehicles. This report summarizes the results of both series for 1935 together with comparative figures for earlier years and brings together in more permanent form the information contained in the monthly bulletins.

Sales of new motor vehicles in Canada in 1935 numbered 100,961 and were valued at $\$ 101,285,655$. Of the total number, 83,242 were passenger cars which sold for $\$ 83,429,114$, while 17,719 were trucks and buses which sold for $\$ 17,856,541$. passenger car sales show a gain over the 1954 totals of 35.3 per cent in number and 31.2 per cent in retail value, while the increase in truck and bus sales was still greater, being 49.5 per cent in number and 46.1 per cent in retail value. New motor vehicles to the number of $\$ 1,950$ were financed for $\$ 22,410,656$ in 1935 , while in the preceding year there were 23,264 new vehicles financed to the extent of $\$ 16,364,735$. In 1935 the amount of financing of new motor vehicles amounted to 22.1 per cent of the total selling value of all such vehicles sold. In 1934 the corresponding ratio was slightly lower, or 21.6 per cent; in 1933 it was 22.1 per cent, while in 1932 it was 28.2 per cent.

## Part 1. - Retail Sales of New Motor Vehicles

Statistics of sales of new motor vehicles in Canada are collected monthly from companies which manufacture or assemble motor vehicles in Canada and from manufacturers in the United States of vehicles made for sale in Canada. Nineteen companies submitted reports in 1932 and 1933, twenty-two companies in 1934 and twentyfour companies in 1935. The coverage of business in this field is now more than 95 per cent.

The retail value reported is the price paid by an individual purchaser at the Canadian point of manufacture and includes sales and excise taxes, charges for standard accessories, dealer's commission, etc. Freight charges from factory to place of purchase have been excluded. Duty is included in the retail value of imported cars.

The following table shows the number and retail value of new motor vehicles sold in Canada since 1932, the first year for which such data were collected. The remarkable recovery in the automotive trade since 1933 is apparent at once from the figures here presented:

Summary of New Motor Vehicle Sales at Retail in Canada, by Years, $1932=1935$

| Year | Passenger Cars |  | Trucks and Buses |  | Total Vehicles |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Retail Value | Number | Retail Value | Number | Retail Value |
|  |  | \$ |  | \$ |  | \$ |
| 1932 | 38,621 | 38,919,015 | 7,249 | 6,341,727 | 45,870 | 45,260, 742 |
| 1933 | 39,568 | 39,692,630 | 5,764 | 5,757,600 | 45,332 | 45,450,230 |
| 1934 | 61,503 | 63,566,402 | 11,855 | 12,219,059 | 73,358 | 75, 785,461 |
| 1935 | 83,242 | 83,429,114 | 17,719 | 17,856,541 | 100,961 | 101,285,655 |

Retail Sales by Provinces, 1934 and 1935.--Fhile retail sales of new motor vehicles have been secured for the Dominion as a whole since 1932, 1934 is the earliest year for which provincial data are available. Table 1 presents a comparison by provinces of the number and value of vehicles sold in 1934 and 1935 and gives separate figures for passenger cars and commercial vehicles. In order to avoid disclosing operations of individual companies, it has been found necessary to group all figures for the Maritime Provinces.

While all sections recorded gains in number and value of cars, trucks and buses sold in 1935 over 1934, the relative increases were not uniform for all provinces. In comparison with the Dominion average of 37.6 per cent increase in total number of new vehicles sold, the increase in Saskatchewan was greatest, 59.6 per cent, while that in the Maritime Provinces was least, or 18.8 per cent.

In the passenger car group, the greatest relative improvement over 1934 in number and value of vehicles sold is recorded for the Western Provinces. Saskatchewan leads. with an increase of 51.3 per cent in number and 46.3 per cent in value, while Manitoba comes second with increases of 45.5 per cent and 40.0 per cent in number and value respectively. Increases in passenger car sales in the Maritimes were much lower than in the other provinces as reflected in the percentage changes of 9.7 per cent in number of cars and 4.9 per cent in value of sales.

In number of comercial vehicles sold, Saskatchewan again shows the largest percentage gain in 1935 over 1934 and is followed by British Columbia, Manitoba and the Maritime Provinces.

Retail Sales by Months, 1932 - 1935, .-Table 2 presents a Dominion summary of sales.by years and months and shows the number and retail value of new vehicles sold each month from 1932 to 1935. The table is divided into three divisions: The first shows sales of passenger cars only; the second shows corresponding data for commercial vehicles; while the third section gives combined figures for pessenger cars, trucks and buses.

Retail Sales by Provinces and Months, 1934 and 1935.--Table 3 presents data to show the number and retail value of motor vehicles sold in 1934 and 1935 together with the percentage changes between the two years. Dominion figures are given in Table 3(a), while provincial data are shown in Tables $3(\mathrm{~b})$ to $3(\mathrm{~h})$ 。

Passenger Car Group: For the Dominion as a whole, declines of 2.3 per
cent and 15.2 per cent in number of vehicles sold were registered in August and September of 1935 below the corresponding months of 1934. Increases in all other months of 1935 resulted, however, in an annual increase of 35.3 per cent above the 1934 total. The large percentage increases in November and December of 1935 over the corresponding periods in 1934 are especially noteworthy. These large increases, with the accompanying declines in the immediately preceding months, are largely due, of course, to the earlier introduction than usual of new models in the autumn of 1935 and the consequent postponement of August and September orders until these cars were on the market.

Decreases ir number of cars sold in the Maritime Provinces in practically all the summer months of 1935 below the corresponding periods of 1934 , while offset by increases at the beginning and close of the year, resulted in a net annual increase of only 9.7 per cent over 1934. It might be mentioned that on account of the small numbers reported for this economic area, the large percentage changes as between the two years as shown in the tables do not have the significance which might be attached to them at first inspection.

In Quebec, decreases below 1934 were recorded in June and September of 1935 but increases in all other months resulted in a net annual increase of 35.5 per cent in number of new passenger cars sold in 1935 over 1934. Ontario reported a decrease in number of cars sold in September, 1935, below the corresponding month in 1934, but increases for all other months gave an increase for the year of 35.6 per cent above the 1934 total. Manitoba reported decreases of 9.8 per cent and 23.0 per cent below 1934 in August and September, 1935, respectively, but increases in all other months were sufficient to bring the total number of cars sold in the year 45,5 per cent higher than the 1934 figure. Saskatchewan reported increases in ali months of 1935 over 1934 excepting March only when a decrease of 11. 5 per cent was recorded. The annual figure for this province was 51.3 per cent higher. in 1935 than in 1934, this increase being the highest recorded for any prov-ince in the Dominion. Alberta recorded a decrease of 9.0 per cent in August, 1935, below August, 1934, but increases in all other months resulted in a net annual gain in number of new cars sold of 43.7 per cent. Decreases were reported for British Columbia in January, August and September, but increases in the other months made the annual figure for the year 42.6 per cent higher than that for 1934.

Table 3 also presents similar data for trucks and buses and for all motor vehicles combined.

## part 2. Financing of Sales of New and Used Motor Vehtoles in Canacia

Statistics on financing of sales of motor vehicles have been comflled from returns made by all large finance companies in Canada, which ere engaged in purchasing accounta, contracts or notes arising out of retail sales of motor vehicles. The reporting companies give separate totals for new ard used vehicles and also for original and renewal financing or refinancing, but statistics on original financing only are published. At the present time totals for the whole of Canada only are available, but the Bureau has recently been receiving reports on volume of financing business by provinces from the various companies. As soon as sufficient date are on hand to make adequate comparisons, provincial figures will be published.

Table 4 presents a summary of motor vehicle financing by years from 1929 to 1935 to show the number of neid and used vehicles whose sales were financed each year, and the comesponding amounts of financing. There were 100,178 motor vehicles whase sales in 1935 were financed to the extent of $\$ 40,342,264$. In 1934 there were

76,170 vehicles financed for $\$ 30,091,463$, while in 1933 the number was 54,238 and amount of financing, \$20,158,788.

The total number for 1935 included 31,950 new motor vehicles which were financed for $\$ 22,410,656$ or an average of $\$ 701$ each. There were also 68,228 used vehicles which were financed to the extent of $\$ 17,931,608$ or an average of $\$ 263$ each. Table 4 indicates that in so far as new motor vehicles are concerned the average amount of financing par vehicle has increased by approximately $\$ 100$ during recent years. On the other hand, the amount of financing per used vehicle has undergone an almost continuous decrease since 1929.

Table 5 shows the relative numbers of new and used motor vehicles whose sales were financed during each year from 1929 to 1935. The distribution of the total amount of financing as between the two classes is also given. Of the total number of motor vehicles whose sales in 1929 were financed, 43.6 per cent were new and 56.4 per cent were used. The percentage of new to total vehicles declined continuously until 1933 when it was 29.3 per cent. In 1934 it had risen slightly to 30.5 per cent and in 1935 it was 31.9 per cent.

The distribution of the total amount of financing as between new and used vehicles does not follow the continuous trend observed for the number of units. In 1929, 54.6 per cent of the total amount of financing was for new vehicles. The per centage of new to total dropped to 45.4 per cent in 1930, remained relatively stable at approximately 50 per cent from 1931 to 1933 , and then increased to 54.4 per cent and 55.6 per cent in 1934 and 1935 respectively.

The continuous decrease in the proportion that the number of new vehicles whose sales are financed bears to the total number, together with an absence of a corresponding continuous decrease in the proportions of the total amount of financing, is consistent, of course, with the decrease in the average amount of financing per used vehicle over the period under review as show in Table 4.

Financing of Motor Vehicles by Months, 1933 - 1935. .-Table 6 gives the number of new and used vehicles financed and the corresponding amounts of financing by months from 1933 to 1935. The pronounced increases in new vehicles financed dur-ing November and December of 1935 over the corresponding months of 1934 reflect the corresponding increases in motor vehicle sales due to the earlier introduction than usual of new models.

## Part 3.--Comperison of Retail Sales and Financing of Sales of Now Motor Vehicles

Statistics on retail sales of new motor vehicles are available for the period 1932 to 1935 and the figures may be broken down to show separate data for passenger models and trucks and buses. No information is available, however, regarding the sale of used motor vehicles.

Data relating to financing are available for the period 1929 to 1935 and here a distinction may be made as between new and used vehicles, but separate figures for passenger and commercial models are not given. It is thus possible to make a comparison of the total value of sales and the amount of financing of new vehicles, including both passenger and commercial models and covering the period 1932 to 1935. Comparative figures for 1930 may also be show since sales of new motor vehicles for that year were secured in connection with the Census of Merchandising and Service Establishments. The number of vehicles sold in that year is not known. The follow ing table presents a comparison of the two series:



Retail Sales and Financing of New Motor Vehicles, 1930 - 1935

| Year | Seles of New Vehicles |  | Financing of Now Vehicles |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Retail value | Number | Per cent of total number sold | Amount | Per cent of value of total number sold |
|  |  | \$ |  |  | * |  |
| 1930 | (x) | 122,165,000 | 47,961 | (X) | 28,610,781 | 23.4 |
| 1931 | (X) | (x) | 35,988 | (X) | 20,869,547 | (X) |
| 1932 | 45,870 | 45,260,742 | 21,293 | 46.4 | 12,741,179 | 28.2 |
| 1933 | 45,332 | 45,450,230 | 15,880 | 35.0 | 10,030,368 | 22.1 |
| 1934 | 73,358 | 75, 785,461 | 23,264 | 31.7 | 16,364,735 | 21.6 |
| 1935 | 100,961 | 101,285,655 | 31,950 | 51.6 | 22,410,656 | 22.1 |

(x) Figures not available。

The table shows that of the 100,961 new motor vehicles which were sold in $1935,31.6$ per cent, or 31,950 , were financed by the various financing compenies. The amount of financing formed 22.1 per cent of the total value of sales of all new vehicles in that year.

Table 1.--Sales of New Motor Vehicles at Retail, by Provinces, 1934 and 1935


Passenger Cars

| Maritimes | 5,207 | 5,710 | + 9.7 | 5,392,486 | 5,655,768 | $+4.9$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 10,658 | 14,445 | $+35.5$ | 11,171,216 | 14,635, 563 | $+31.5$ |
| ontario | 32,752 | 44,396 | + 35, 6 | 33,959, 354 | 44,762,149 | + 31.8 |
| Manitoba | 2,966 | 4,316 | + 45.5 | 2,995,882 | 4,192,977 | + 40.0 |
| Saskatchewan | 2,134 | 3,228 | $+51.3$ | 2,121,385 | 3,104,488 | $+46.3$ |
| Alberta | 3,913 | 5,624 | $+43.7$ | 3,977,465 | 5,543,855 | + 39.4 |
| British Columbia | 3,873 | 5,523 | + 42.6 | 3,948,614 | 5,484,314 | + 38.9 |
| Canada | 61,505 | 85,242 | + 353 | 63,566,402 | 83,429,114 | $+31.2$ |

Trucks and Buses

| Maritimes | 1,243 | 1,955 | $+57.3$ | 1,227,933 | 1,930,478 | + 57.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 2,078 | 3,177 | + 52.9 | 2,182,559 | 3,360,122 | + 54.0 |
| Ontario | 5,150 | 7,233 | $+40.4$ | 5,371,896 | 7,287,132 | + 35.7 |
| Manitoba | 944 | 1,336 | $+58.3$ | 316,667 | 1,244,329 | + 52.4 |
| Saskatchewan | 383 | 790 | +106.3 | 367,443 | 731,931 | + 99.2 |
| Alberta | 1,120 | 1,526 | $+36.3$ | 1,112,746 | 1,463,556 | $+31.5$ |
| British Columbia | 1,037 | 1,702 | + 64.1 | 1,139,915 | 1,833,993 | + 61.3 |
| Canada | 11,855 | 17,719 | + 49.5 | 12,219,059 | 17,856,541 | + 46.1 |

Total Vehicles

| Maritim | 6, | 7,665 | + 18.8 | 6,620,419 | 7,586,246 | $+14.6$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec | 12,736 | 17,622 | + 38.4 | 13, 353, 775 | 18,045,685 | + 35.1 |
| Ontario | 37,902 | 51,629 | + 36.2 | 39,331, 250 | 52,049,281 | + 32.3 |
| Manitoba | 3,810 | 5,652 | + 48.3 | 3,812,549 | 5,437,306 | + 42.6 |
| Saskatchew | 2,517 | 4,018 | + 59.6 | 2,488,828 | 3,336,419 | + 54.1 |
| Alberta | 5,033 | 7,150 | $+42.1$ | 5,090,211 | 7,007,411 | + 37.7 |
| British Columbia | 4,910 | 7,225 | $+47.1$ | 5,083,429 | 7,323,307 | + 43.9 |
| Canada | 73,358 | 100,961 | + 37.6 | $75,785,461$ | 101,285,655 | + 33.6 |


| Month | Number |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Passenger Cars

| January | 1,590 | 1,624 | 1,875 | 2,857 | 1,679,315 | 1,691,428 | 1,815,612 | 2,968,956 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February | 2,840 | 2,158 | 3,642 | 5,978 | 3,093,028 | 2,281,811 | 3,607,242 | 5,999,505 |
| March | 4,379 | 3,747 | 7,580 | 9,244 | 4,671,621 | 3,756,899 | 7,616,926 | 9,287,901 |
| April | 5,421 | 5,495 | 10,649 | 15,401 | 5,394, 702 | 5,426,224 | 11,136,081 | 15,191,263 |
| May | 7,106 | 6,693 | 11,868 | 13,858 | 7,093,182 | 6,541,590 | 12,366,175 | 13,495,025 |
| June | 5,907 | 5,905 | 8,486 | 9,69\% | 5,445,704 | 5,906,012 | 8,810,943 | 9,682,678 |
| July | 3,473 | 4,574 | 5,506 | 6,265 | 3,261,756 | 4,497,985 | 5,684,999 | 6,282,368 |
| August | 2,646 | 3,355 | 4,042 | 3,950 | 2,580,988 | 3,327,576 | 4,188,057 | 4,069,147 |
| September | 2,219 | 2,722 | 3,059 | 2,593 | 2,112,812 | 2,778,022 | 3,194,367 | 2,818,069 |
| October | 1,312 | 1,606 | 1,992 | 2,953 | 1,378,617 | 1,640,543 | 2,153,202 | 3,255,459 |
| November | 880 | 989 | 1,155 | 5,201 | 890,940 | 1,039,020 | 1,247,798 | 5,329,638 |
| December | 845 | 800 | 1,649 | 5,241 | 810,350 | 805,520 | 1,745,000 | 5,150,220 |
| Total | 38,621 | 139,568 | 61,503 | 83,242 | 38,919,015 | 39,692,630 | 63,566,402 | 83,429,114 |

New Trucks and Buses

| January $\ldots . .0$. | 308 | 178 | 256 | 615 | 302,373 | 152,309 | 300,483 | 680,722 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February ........ | 514 | 242 | 616 | 1,253 | 502, 319 | 240,398 | 611,821 | 1,255,646 |
| March | 766 | 375 | 371 | 1,717 | 689,625 | 379,598 | 891,412 | 1,608,632 |
| April | 1,073 | 583 | 1,478 | 2,766 | 939,017 | 577,696 | 1,544,841 | 2,773,905 |
| May | 1,038 | 846 | 1,899 | 2,717 | 935,479 | 831,924 | 1,946,587 | 2,843,865 |
| June | 839 | 707 | 1,639 | 2,042 | 711,944 | 727,306 | 1,636,504 | 1,898,613 |
| July | 544 | 572 | 1,126 | 1,119 | 467,455 | 553, 526 | 1,133,567 | 1,219,311 |
| August .now........ | 559 | 553 | 1,220 | 1,415 | 466,800 | 516,067 | 1,234,266 | 1,428,766 |
| Sentember ....... | 695 | 719 | 951 | 1,436 | 528,629 | 673,469 | 976,785 | 1,486,471 |
| prantur | 112 | -196 | 720 | 93\% | 327,371 | 494, 14.5 | 74i, 007 | 266,879 |
| November | 311. | 326 | 556 | 314 | 261,283 | 364,782 | 587,612 | 793,971 |
| December | 190 | 167 | 533 | 84: | 208,332 | 245,590 | 613,674 | 894,758 |
|  | . 249 | 764 | 1.355 | . 719 | . 341.727 | 5.757 .600 | 12,219,059 | 17,856,541 |

Table 2.--Retail Sales of Ne Motor Vehicles in Canada, by Months, 1932-1935 (Cont'd.) -
Total Cars, Trucks and Buses

| Month | Number |  |  |  | Retril Value |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1932 | 1933 | 1934 | $1935 \times$ | 1932 | 1933 | 1934 | 1935x |
|  |  |  |  |  | \$ | \$ | \$ | \$ |
| January ....... | 1,898 | 1,802 | 2,131 | 3,472 | 1,981,683 | 1,843,737 | 2,116,095 | 3,549,678 |
| February....... | 3,354 | 2,400 | 4,258 | 7,231 | 3,595,347 | 2,522,209 | 4,219,063 | 7,255,151 |
| March | 5,145 | 4,122 | 8,451 | 10,961 | 5,361,246 | 4,136,497 | 8,508,338 | 10,896,433 |
| April | 6,494 | 6,078 | 12,127 | 18,167 | 6,833,719 | 6,003,920 | 12,680,922 | 17,965,153 |
| May | 8,144 | 7,539 | 13,767 | 16,575 | 8,034,661 | 7,373,514 | 14,312,762 | 16,338,890 |
| June | 6,746 | 6,512 | 10,125 | 11,740 | 6,157,648 | 6,633,318 | 10,447,447 | 11,581,291 |
| July | 4,017 | 5,146 | 6,632 | 7,384 | 3,729,211 | 5,051,511 | 6,818,566 | $7,501,679$ |
| August .0..0.0.00 | 3,205 | 3,908 | 5,262 | 5,365 | 3,047,788 | 3,843,643 | 5,422,323 | 5,496,913 |
| September 00000 | 2,914 | 3,441 | 4,010 | 4,029 | 2,641,441 | 3,451,491 | 4,171,152 | 4,304,540 |
| Octaber ....... | 1,724 | 2,102 | 2,702 | 3,936 | 1,706,588 | 2,135,488 | 2,894,709 | 4,222,337 |
| November | 1,191 | 1,315 | 1,711 | 6,015 | 1,152,223 | 1,403,802 | 1,835,410 | 6,128,612 |
| December .0.0.0 | 1,038 | 967 | 2,182 | 6,086 | 1,019,182 | $1,051,100$ | 2,358,674 | 6,044,978 |
| Total | 45,870 | 45,332 | 73,358 | 100,961 | 45,260,742 | 45,450,230 | 75,785,461 | 101,295,655 |

[^0]Table 3 (a).-CANADA - Summary of New Motor Vehicle Sales by Months, 1934 and 1935


Trucks and Buses

| Totals | 11.855 | 17.719 | + 49.5 | 12,219,059 | 17,856,541 | + 46.1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 256 | 615 | +140.2 | 300,483 | 680,722 | +126.5 |
| February | 616 | 1,253 | +103.4 | 611,821 | 1,255,646 | +105.2 |
| March | 871 | 1,717 | +97.1 | 891,412 | 1,608,632 | $+80.5$ |
| April | 1,478 | 2,766 | + 87.1 | 1,544,841 | 2,773,905 | + 79.6 |
| May | 1,899 | 2,717 | $+43.1$ | 1,946,587 | 2,843,865 | + 46.1 |
| June | 1,639 | 2,042 | + 24.6 | 1,636,504 | 1,898,613 | + 16.0 |
| July | 1,126 | 1,119 | - 0.6 | 1,133,567 | 1,219,311 | + 7.6 |
| August | 1,220 | 1,415 | $+16.0$ | 1,234,266 | 1,428,766 | + 15.8 |
| September | 951 | 1,436 | + 51.0 | 976,785 | 1,486,471 | + 52.2 |
| October | 710 | 983 | + 38.5 | 741,507 | 966,378 | + 30.4 |
| November | 556 | 814 | + 46.4 | 587,612 | 798,974 | + 36.0 |
| December | 533 | 842 | + 58.0 | 613,674 | 894,758 | + 45.8 |

Total Vehicles

| Totals | 73,358 | 100.961 | + 3 ? 6 | 75,785, 461 | 101.285,655 | $\pm 33.6$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 2,131 | 3,472 | + 62.9 | 2,116,095 | $3{ }_{9} 549,678$ | +67.7 |
| February | 4,258 | 7,231 | + 69.8 | 4,219,063 | 7,255,151. | + 72.0 |
| Narch | 8,451 | 10,961 | + 29.7 | 8,508,338 | 10,896,433 | + 28.1 |
| April | 12,127 | 18,167 | $+49.8$ | 12,680,922 | 17,965,153 | + 41.7 |
| May | 13,767 | 16,575 | $+20.4$ | 14,312,762 | 16,338,890 | +14.2 |
| June | 10,125 | 11,740 | $+16.0$ | 10,447,447 | 11,581,291 | +10.9 |
| July | 6,632 | 7,384 | $+11.3$ | 6,819,566 | 7,501,679 | +10.0 |
| August | 5,262 | 5,365 | + 2.0 | 5,422,323 | 5,496,913 | + 1.4 |
| September | 4,010 | 4,029 | + 0.5 | 4,171,152 | 4,304,540 | + 3.2 |
| October | 2,702 | 3,936 | + 457 | 2,894,709 | 4,222,337 | + 45.9 |
| November | 1,711 | 6,015 | +251. 5 | 1,835,410 | 6,128,612 | +253.9 |
| December | 2,182 | 6, 086 | 1178.9 | 2,358,674 | 6,044,978 | +156.3 |

Table 3(b).--MARITIME PROVINCES - Summary of New Motor Vehicle Sales by Months, 1934 and 1935

2. ssenger Cars

| Totals | 5,207 | 5,710 | + 9.7 | 5,392,486 | 5,655,768 | + 4.9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 38 | 176 | +363.2 | 36,063 | 176,433 | +389.4 |
| February | 143 | 271 | + 89.5 | 139,636 | 270,622 | + 93.8 |
| March . | 362 | 514 | + 42.0 | 372,674 | 510,433 | + 37.0 |
| April | 938 | 994 | + 6.0 | 986,655 | 942,874 | - 4.4 |
| May | 1,342 | 1,169 | - 12.9 | 1,390,666 | 1,115,480 | - 19.8 |
| June | 836 | 874 | + 4.5 | 372,013 | 868,085 | - 0.5 |
| July | 547 | 446 | - 18.5 | 559,947 | 452,810 | - 19.1 |
| August | 392 | 285 | - 27.3 | 394,872 | 295,200 | - 25.2 |
| September | 234 | 185 | -. 20.9 | 242,409 | 201,365 | - 16.9 |
| October | 137 | 212 | + 54.7 | 147,023 | 231,684 | + 57.6 |
| November | 88 | 320 | +263.6 | 93,723 | 332,950 | +255.2 |
| December | 150 | 264 | $\begin{array}{r} \\ +\quad 76.0 \\ \hline\end{array}$ | 156,805 | 257,782 | + 64.4 |

Trucks and Buses

| Totals | 1,243 | 1,955 | + 57.3 | 1,227,933 | 1,930,478 | + 57.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January ......... | 8 | 46 | +475.0 | 7,831 | 45,583 | +482.1 |
| February ....... | 52 | 77 | + 48.1 | 49,042 | 72,907 | + 48.7 |
| March | 65 | 125 | + 92.3 | 65,708 | 123,116 | + 87.4 |
| April | 197 | 276 | + 40.1 | 115,548 | 269,629 | + 37.6 |
| May | 262 | 364 | +33.9 | 256,511 | 373,304 | + 45.5 |
| June | 191 | 262 | + 37.2 | 185,952 | 254,720 | + 37.0 |
| July | 139 | 147 | + 5.8 | 135,522 | 154,608 | $+14.1$ |
| August | 113 | 193 | + 70.8 | 111,320 | 184,926 | + 65.4 |
| September ....... | 42 | 178 | +323.8 | 40,394 | 176,914 | +338.0 |
| October | 70 | 122 | + 74.3 | 68,843 | 117, 608 | + 70.8 |
| November | 56 | 37 | + 55.4 | 59,401 | 83, 724 | $+40.9$ |
| Decomber | 48 | 78 | + 62,5 | 50,955 | 73,439 | + 44.1 |

Total Vehicies

| Totals | 6,450 | 72665 | +18, 3 | 6,620,419 | 7,586,246 | + 14.6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 46 | 222 | +382.6 | 43,894 | 222,066 | +405.9 |
| February | 195 | 348 | + 78.5 | 188,678 | 343,529 | + 82.1 |
| March | 427 | 639 | + 49.6 | 438,382 | 633,549 | $+44.5$ |
| April | 1,135 | 1,270 | + 11.9 | 1,132,603 | 1,212,503 | + 2.5 |
| May . | 1,604 | 1,533 | - 4.4 | 1,647,177 | 1,488,784 | - 9,6 |
| June | 1,027 | 1,136 | + 10.6 | 1,055,965 | 1,122,805 | + 6.1 |
| July | 686 | 593 | -13.6 | 095,469 | 607,418 | - 12.7 |
| August | 505 | 478 | - 5.3 | 506,692 | 480,126 | - 5.2 |
| September | 276 | 363 | + 31.5 | 282,903 | 379,279 | + 33.8 |
| October | 207 | 334 | +61.4 | 215,972 | 349,292 | +61.8 |
| November | 144 | 407 | +182. 6 | 153,124 | 416,674 | +172.1 |
| December | 198 | 342 | $\begin{array}{r}+72.7 \\ \hline\end{array}$ | 207,760 | 331,221 | + 59.4 |

Table 3(c).-.QUEBEC - Summary of New Motor Vehicle Sales by Months, 1934 and 1935

| Month | Number of Vehicles |  |  | Retail Value |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1935 | \% change, |  |  |  |  |  |
|  | $1935 / 1934$ | 1934 | 1935 | \% change, <br> $1935 / 1934$ |  |  |  |

Passenger Cars

| Total | 10,658 | 14,445 | $+35.5$ | 11,171,216 | 14,685,563 | + 31.5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jenuary | 155 | 361 | +132.9 | 147,169 | 362,151 | +146.1 |
| February | 492 | 894 | + 81.7 | 498,783 | 943,628 | + 89.2 |
| March | 1,140 | 1,622 | $+42.3$ | 1,148,995 | 1,657,081 | + 44.2 |
| April | 2,190 | 3,122 | + 42.6 | 2,296,874 | 3,057,279 | $+33.1$ |
| May | 2,323 | 2,562 | $+10.3$ | 2,413,887 | 2,525,253 | + 4.6 |
| June | 1,633 | 1,566 | - 4.1 | 1,730,608 | 1,573,504 | - 9.1 |
| July | 957 | 1,079 | $+12.7$ | 1,014,788 | 1,108,223 | + 9.2 |
| August | 616 | 617 | + 0.2 | 652,459 | 655,814 | + 0.5 |
| September | 484 | 448 | - 7.4 | 524,878 | 500,770 | - 4.6 |
| October | 293 | 520 | + 77.5 | 321,610 | 587,859 | + 82.8 |
| November | 171 | 825 | +382.5 | 192,651 | 868,268 | +350.7 |
| December | 204 | 829 | +306. 4 | 228,514 | 845,733 | +270.1 |

Trucks and Buses

| Total | 2,078 | 3,177 | $+52.9$ | 2,182,559 | 3,360,122 | + 54.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 22 | 85 | +286.4 | 23,182 | 108,453 | +367.8 |
| February | 55 | 196 | +256. 4 | 59,090 | 200,912 | +240.0 |
| March | 107 | 299 | +179.4 | 117,796 | 296,980 | +152.1 |
| April | 227 | 564 | +148.5 | 249,889 | 588,226 | +135.4 |
| May | 544 | 537 | $-1.3$ | 559,127 | 563,536 | + 0.8 |
| June | 404 | 376 | - 6.9 | 407,237 | 365,965 | - 10.1 |
| July | 220 | 206 | - 6.4 | 217,913 | 231,001 | + 6.0 |
| August | 153 | 234 | + 52.9 | 168,813 | 244,515 | + 44.8 |
| September ......... | 134 | 227 | + 69.4 | 135,051 | 244,630 | + 81.1 |
| October ........... | 85 | 151 | + 77 菂 6 | 97,465 | 160,172 | + 64.3 |
| November | 79 | 154 | + 94.9 | 89,995 | 165,110 | + 83.5 |
| December | 48 | 148 | +208.3 | 57,001 | 190,622 | $+234.4$ |

Total Vehicles

| Total $\ldots \ldots \ldots$ | 12,736 | 17,622 | +38.4 | $13,353,775$ | $18,045,685$ | +35.1 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| January $\ldots \ldots \ldots \ldots$ | 177 | 446 | +152.0 | 170,351 | 470,604 | +176.3 |
| February $\ldots \ldots \ldots \ldots$ | 547 | 1,090 | +99.3 | 557,873 | $1,144,540$ | +105.2 |
| March $\ldots \ldots \ldots \ldots$ | 1,247 | 1,921 | +54.0 | $1,266,791$ | $1,954,061$ | +54.3 |
| April $\ldots \ldots \ldots \ldots \ldots$ | 2,417 | 3,686 | +52.5 | $2,546,763$ | $3,645,505$ | +43.2 |
| May $\ldots \ldots \ldots \ldots \ldots$ | 2,867 | 3,099 | +8.1 | $2,973,014$ | $3,088,789$ | +3.9 |
| June $\ldots \ldots \ldots \ldots \ldots$ | 2,037 | 1,942 | -4.7 | $2,137,845$ | $1,939,469$ | -9.3 |
| July $\ldots \ldots \ldots \ldots \ldots$ | 1,177 | 1,285 | +9.2 | $1,232,701$ | $1,339,224$ | +8.6 |
| August $\ldots \ldots \ldots \ldots$ | 769 | 851 | +10.7 | 821,272 | 900,329 | +9.6 |
| September. $\ldots \ldots \ldots \ldots$ | 618 | 675 | +9.2 | 659,929 | 745,400 | +13.0 |
| October. $\ldots \ldots \ldots \ldots$ | 378 | 671 | +77.5 | 419,075 | 748,031 | +78.5 |
| November $\ldots \ldots \ldots \ldots$ | 250 | 979 | +291.6 | 282,646 | $1,033,378$ | +265.6 |
| December $\ldots \ldots \ldots \ldots$ | 252 | 977 | +287.7 | 285,515 | $1,036,355$ | +263.0 |

Table 3(d).-ONTARIO ... Summary of New Motor Vehicle Sales by Months, 1934 and 1935

|  | Number of Vehicles |  |  | Retail Value |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Month | 1934 | 1935 | \% change, 1935/1934 | 1934 | 1935 | \% change, 1935/1934 |

Passenger Cars

| Total $\ldots \ldots \ldots$ | 32,752 | 44,396 | +35.6 | $33,959,354$ | $44,762,149$ | +31.8 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| January $\ldots \ldots \ldots \ldots$ | 1,301 | 1,845 | +41.8 | $1,268,690$ | $1,843,548$ | +45.3 |
| February $\ldots \ldots \ldots \ldots$ | 2,199 | 3,513 | +59.8 | $2,168,984$ | $3,514,452$ | +62.0 |
| March $\ldots \ldots \ldots \ldots$ | 4,523 | 5,114 | +13.1 | $4,557,282$ | $5,144,868$ | +12.9 |
| April $\ldots \ldots \ldots \ldots \ldots$ | 5,361 | 8,173 | +52.5 | $5,633,625$ | $8,182,086$ | +45.2 |
| May $\ldots \ldots \ldots \ldots \ldots$ | 6,084 | 6,930 | +13.9 | $6,369,388$ | $6,816,722$ | + |
| June $\ldots \ldots \ldots \ldots \ldots$ | 4,370 | 4,933 | +13.0 | $4,557,050$ | $4,989,341$ | +7.5 |
| July $\ldots \ldots \ldots \ldots \ldots$ | 2,630 | 3,105 | +18.1 | $2,733,753$ | $3,127,834$ | +14.4 |
| August $\ldots \ldots \ldots \ldots$ | 2,047 | 2,098 | +2.5 | $2,138,025$ | $2,168,751$ | +1.4 |
| September $\ldots \ldots \ldots \ldots$ | 1,665 | 1,275 | $\ldots 23.4$ | $1,738,265$ | $1,403,928$ | +19.2 |
| October $\ldots \ldots \ldots \ldots$ | 1,101 | 1,433 | +30.2 | $1,216,294$ | $1,601,084$ | +31.6 |
| November $\ldots \ldots \ldots \ldots$ | 587 | 2,895 | +393.2 | 650,633 | $2,968,427$ | +356.2 |
| December $\ldots \ldots \ldots \ldots$ | 884 | 3,077 | +248.1 | 927,365 | $3,001,108$ | +223.6 |

Trucks and Buses

| Total | 5,150 | 7,233 | $+40.4$ | 5,371,896 | 7,287,132 | + 35.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 156 | 312 | +100.0 | 196,783 | 323,904 | + 64.6 |
| February | 333 | 625 | + 87.7 | 336,770 | 643,919 | + 91.2 |
| March | 435 | 857 | $+97.0$ | 442,881 | 787,986 | + 77.9 |
| April | 677 | 1,207 | + 78.3 | 705,659 | 1,222,144 | + 73.2 |
| May | 741 | 1,085 | + 46.4 | 747,049 | 1,193,312 | + 59.7 |
| June | 728 | 791 | + 8.7 | 732,980 | 717,150 | - 2.2 |
| July | 459 | 329 | - 28.3 | 468,849 | 382,558 | - 18.4 |
| August | 441 | 450 | + 2.0 | 460,593 | 454,051 | - 1.4 |
| September | 395 | 486 | $+23.0$ | 418,432 | 509,610 | + 21.8 |
| October | 326 | 375 | + 15.0 | 344,524 | 357,353 | + 3.7 |
| November | 268 | 352 | + 31.3 | 284,242 | 334,899 | + 17.8 |
| December | 191 | 364 | + 90.6 | 233,134 | 360,246 | + 54.5 |

Total Vehicles

| Total | 37.902 | 51.629 | $+362$ | 39,331,250 | 52, 049,281 | $+32.3$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 1,457 | 2,157 | + 48.0 | 1,465,473 | 2,167,452 | $+47.9$ |
| February | 2,532 | 4,138 | + 63.4 | 2,505,754 | 4,158,371 | + 66.0 |
| March | 4,958 | 5,971. | + 20.4 | 5,000,163 | 5,932,854 | $+18.7$ |
| April | 6,038 | 9,380 | + 55.3 | 6,339,284 | 9,404,230 | + 48.3 |
| May | 6,825 | 8,01.5 | + 17.4 | 7,116,437 | 8,010,034 | +126 |
| June | 5,098 | 5,729 | + 12.4 | 5,290,030 | 5,706,491 | + 7.9 |
| July | 3,089 | 3,434 | + 11.2 | 3,202,602 | 3,510,392 | + 9.6 |
| August | 2,488 | 2,548 | + 2.4 | 2,598,618 | 2,622,802 | + 0.9 |
| September | 2,060 | 1,761 | - 14.5 | 2,156,697 | 1,913,538 | . 11.3 |
| October | 1,427 | 1,808 | + 26.7 | 1,560,818 | 1,958,437 | + 25.5 |
| November | 855 | 3,247 | +279, 8 | 934,875 | 3,303,326 | +253.3 |
| December | 1,075 | 3,441 | +220. 1 | 1,160,499 | 3,361,354 | +189.6 |

Table 3(e).-MANITOBA .. Summary of New Motor Vehicle Sales by Months, 1934 and 1935

| Month | Number of Vehicles |  |  | Retail Value |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1934 | 1935 | \% change, 1935/1934 | 1934 | 1935 | \% change, 1935/1934 |

Passenger Cars

| Total ........ | 2,966 | 4.316 | $+45.5$ | 2,995,882 | 4,192, 977 | $+40.0$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January ........... | 57 | 107 | $+87.7$ | 53,971 | 105,145 | + 94.8 |
| February ........... | 109 | 223 | +104.6 | 111,058 | 220,395 | + 98.5 |
| March .............. | 280 | 414 | $+47.9$ | 282,595 | 407,260 | + 44.1 |
| April .............. | 568 | 823 | + 44.9 | 581,063 | 775,338 | + 33.4 |
| May | 658 | 936 | + 42.2 | 682,183 | 879,118 | + 28.9 |
| June | 425 | 564 | + 32.7 | 416,238 | 548,453 | + 31.8 |
| July | 253 | 402 | + 55.2 | 252,214 | 387,400 | + 53.6 |
| August ............. | 215 | 194 | - 9.8 | 217,499 | 195,442 | - 10.1 |
| September .......... | 174 | 134 | - 23.0 | 176,550 | 144,716 | - 18.0 |
| October | 96 | 125 | + 30.2 | 95,650 | 138,693 | + 45.0 |
| November | 53 | 222 | +318.9 | 54,102 | 226,286 | +318.3 |
| Decenber | 72 | 172 | +138.9 | 72,754 | 164,731 | +126.4 |

Trucks and Buses

| Total | 844 | 1,336 | $+58.3$ | 816,667 | 1,244,329 | + 52.4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 13 | 48 | +269.2 | 12,758 | 49,881 | +291.0 |
| February | 25 | 74 | +196.0 | 20,385 | 67,486 | +231.1 |
| March | 47 | 97 | +106.4 | 44,486 | 82,266 | + 84.9 |
| April ............. | 94 | 210 | +123.4 | 97,610 | 196,791 | +101.6 |
| May | 90 | 220 | +144.4 | 86,214 | 208,548 | +141.9 |
| June | 89 | 155 | $+76.1$ | 80,483 | 129,775 | +61.2 |
| July | 71 | 114 | + 60.6 | 66,293 | 108,948 | + 64.3 |
| August ............ | 110 | 121 | $+10,0$ | 104,219 | 114,629 | $+10.0$ |
| September ......... | 97 | 92 | - 5.2 | 90,421 | 89,508 | - 1.0 |
| October ........... | 88 | 61 | - 30.7 | 87,791 | 53,631 | - 38.9 |
| November ......... | 22 | 50 | +127.3 | 24,255 | 48,223 | +98.8 |
| Decermber ... | 99 | 94 | 5.1 | 101,752 | 94,643 | - 7.0 |

Total Vehicles

| Total $\ldots \ldots \ldots$ | 3,810 | 5,652 | +48.3 | $3,812,549$ | $5,437,306$ | +42.6 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| January $\ldots \ldots \ldots \ldots$ | 70 | 155 | +121.4 | 66,729 | 155,026 | +132.3 |
| February $\ldots \ldots \ldots \ldots$ | 134 | 297 | +121.6 | 131,443 | 287,881 | +119.0 |
| March $\ldots \ldots \ldots \ldots \ldots$ | 327 | 511 | +56.3 | 327,081 | 489,526 | +43.7 |
| April $\ldots \ldots \ldots \ldots \ldots$ | 662 | 1,033 | +56.0 | 678,673 | 972,129 | +43.2 |
| May $\ldots \ldots \ldots \ldots \ldots$ | 748 | 1,156 | +54.5 | 768,402 | $1,087,666$ | +41.5 |
| June $\ldots \ldots \ldots \ldots \ldots$ | 513 | 719 | +40.2 | 496,721 | 678,228 | +36.5 |
| July $\ldots \ldots \ldots \ldots \ldots \ldots$ | 330 | 516 | +56.4 | 318,507 | 496,348 | +55.8 |
| August $\ldots \ldots \ldots \ldots \ldots$ | 325 | 315 | -3.1 | 321,718 | 310,071 | -3.6 |
| September $\ldots \ldots \ldots \ldots$ | 271 | 226 | -16.6 | 266,971 | 234,224 | -12.3 |
| October $\ldots \ldots \ldots \ldots$ | 184 | 186 | +1.1 | 183,441 | 192,324 | +4.8 |
| November $\ldots \ldots \ldots \ldots$ | 75 | 272 | +262.7 | 78,357 | 274,509 | +250.3 |
| December $\ldots \ldots \ldots \ldots$ | 171 | 266 | +55.6 | 174,506 | 259,374 | +48.6 |

Table $z(f)$ :-SASKATCHETiAN - Summary of New Motor Vehicle Sales by Monthse
1934 and 1935


Passenger Cars

| Total $\ldots \ldots \ldots$ | 2,134 | 3,228 | +51.3 | $2,121,585$ | $3,104,488$ | +46.3 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| January $\ldots \ldots \ldots \ldots$ | 23 | 56 | +143.5 | 22,094 | 55,430 | +150.9 |
| February $\ldots \ldots \ldots \ldots$ | 92 | 128 | +39.1 | 89,520 | 122,685 | +37.0 |
| March $\ldots \ldots \ldots \ldots$ | 270 | 239 | -11.5 | 260,146 | 233,265 | -10.3 |
| April $\ldots \ldots \ldots \ldots \ldots$ | 387 | 522 | +34.9 | 393,010 | 482,064 | +22.7 |
| May $\ldots \ldots \ldots \ldots \ldots$ | 362 | 670 | +85.1 | 356,003 | 623,398 | +75.1 |
| June $\ldots \ldots \ldots \ldots \ldots$ | 242 | 466 | +92.6 | 238,912 | 445,098 | +86.3 |
| July $\ldots \ldots \ldots \ldots$ | 278 | 313 | +12.6 | 278,595 | 305,290 | +9.6 |
| August $\ldots \ldots \ldots \ldots$ | 147 | 186 | +26.5 | 147,148 | 178,634 | +21.4 |
| September $\ldots \ldots \ldots \ldots$ | 129 | 146 | +13.2 | 129,506 | 146,764 | +13.3 |
| October $\ldots \ldots \ldots \ldots$ | 93 | 175 | +88.2 | 92,946 | 181,484 | +95.3 |
| November $\ldots \ldots \ldots \ldots$ | 46 | 171 | +271.7 | 46,922 | 181,170 | +286.1 |
| December $\ldots \ldots \ldots \ldots$ | 65 | 156 | +140.0 | 66,583 | 149,206 | +124.1 |

Trucks and Buses

| Total | 383 | 790 | +106.3 | 367,443 | 731,931 | +99.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 1 | 8 | +700.0 | 818 | 7,639 | +833.9 |
| February | 5 | 17 | +240.0 | 5,030 | 16,566 | +229.3 |
| March .. | 15 | 24 | + 60.0 | 14,449 | 21,459 | + 48.5 |
| April | 58 | 74 | + 27.6 | 56,744 | 65,851 | + 16.0 |
| May | 33 | 98 | +197.0 | 33,105 | 93,393 | +182.1 |
| June | 34 | 101 | +197.1 | 29,838 | 92,782 | +211.0 |
| July | 31 | 79 | +154.8 | 34,377 | 76,149 | +121.5 |
| August | 70 | 135 | +92.9 | 60,619 | 128,577 | +112.1 |
| September | 68 | 138 | +102.9 | 63,528 | 127,675 | +101.0 |
| October | 31 | 62 | +100.0 | 30,685 | 55,773 | $+81.8$ |
| November | 21 | 27 | + 28.6 | 19,032 | 20,850 | +9.6 |
| December | 16 | 27 | + 68.8 | 19,218 | 25,217 | + 31.2 |

Total Vehicles

| Total ........ | 2,517 | 4,018 | $+59.6$ | 2,488,828 | 3,836,419 | $+54.1$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 24 | 64 | +166.7 | 22,912 | 63,069 | +175.3 |
| February | 97 | 145 | + 49.5 | 94,550 | 139,251 | + 47.3 |
| March | 285 | 263 | - 7.7 | 274,595 | 254,724 | - 7.2 |
| April | 445 | 596 | + 33.9 | 449, 754 | 547,915 | + 21.8 |
| May | 395 | 768 | + 94.4 | 389,108 | 716,791 | + 84.2 |
| June | 276 | 567 | +105.4 | 268,750 | 537,880 | +100.1 |
| July .............. | 309 | 392 | + 26.9 | 312,972 | 381,439 | + 21.9 |
| August ............ | 217 | 321 | + 47.9 | 207,767 | 307,211 | + 47.9 |
| Septe in | 197 | 284 | + 44.2 | 193,034 | 274,439 | + 42.2 |
| Octobe: | 124 | 237 | + 91.1 | 123,631 | 237,257 | + 91.9 |
| November . . . . . . . . | 67 | 198 | +195.5 | 65,954 | 202,020 | +206.3 |
| December | 81 | 183 | +125.9 | 85,801 | 174,423 | $+103.3$ |

Table $3(\mathrm{~g})$.-ALBERTA - Summary of New Motor Vehicle Sales by Months, 1934 and 1935

| Month | Number of Vehicles |  |  | Retail Value |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1934 | 1985 | $\begin{aligned} & \text { \% change, } \\ & 1935 / 1954 \end{aligned}$ | 1954 | 1935 | \% change, $1935 / 1934$ |

Passenger Cars

| Total $\ldots \ldots \ldots$ | 3,913 | 5,624 | +43.7 | $3.977,465$ | $5,543,855$ | +39.4 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| January $\ldots \ldots \ldots \ldots$ | 116 | 149 | +28.4 | 110,720 | 154,266 | +39.3 |
| February $\ldots \ldots \ldots \ldots$ | 255 | 418 | +63.9 | 250,384 | 403,916 | +61.3 |
| March $\ldots \ldots \ldots \ldots$ | 503 | 666 | +32.4 | 498,500 | 659,599 | +32.3 |
| April $\ldots \ldots \ldots \ldots \ldots$ | 677 | 869 | +28.4 | 696,291 | 855,996 | +22.9 |
| May $\ldots \ldots \ldots \ldots \ldots$ | 621 | 861 | +38.6 | 648,459 | 824,954 | +27.2 |
| June $\ldots \ldots \ldots \ldots \ldots$ | 475 | 759 | +59.8 | 476,267 | 735,688 | +54.5 |
| July $\ldots \ldots \ldots \ldots \ldots$ | 415 | 479 | +15.4 | 421,397 | 471,787 | +12.0 |
| August $\ldots \ldots \ldots \ldots$ | 299 | 272 | -9.0 | 308,279 | 277,782 | -9.9 |
| September $\ldots \ldots \ldots \ldots$ | 181 | 226 | +24.9 | 186,252 | 237,085 | +27.3 |
| October $\ldots \ldots \ldots \ldots$ | 134 | 247 | +84.3 | 136,089 | 259,883 | +91.0 |
| November $\ldots \ldots \ldots \ldots$ | 110 | 371 | +237.3 | 112,818 | 366,538 | +224.9 |
| December $\ldots \ldots \ldots \ldots$ | 127 | 307 | +141.7 | 132,009 | 296,361 | +124.5 |

Trucks and Buses

| Total | 1,120 | 1,526 | $+36.3$ | 1,112,746 | 1,463,556 | $+31.5$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 14 | 55 | +292.9 | 18,341 | 72,556 | +443.9 |
| February | 59 | 102 | + 72.9 | 51,55\% | 89,426 | + 73.5 |
| March | 85 | 135 | + 58.8 | 81,340 | 118,837 | $+46.1$ |
| April | 123 | 199 | +61.8 | 124,235 | 193,275 | + 55.6 |
| May | 99 | 209 | +111.1 | 94,927 | 204,628 | +115.6 |
| June | 99 | 171 | + 72.7 | 105,593 | 150,544 | + 42.6 |
| July | 100 | 102 | + 2.0 | 99,957 | 102,935 | + 3.0 |
| August | 237 | 147 | - 38.0 | 229,981 | 148,302 | - 35.5 |
| September | 133 | 181 | $+36.1$ | 127,615 | 172,118 | + 34.9 |
| October | 66 | 110 | + 66.7 | 67,866 | 100,297 | $+47.8$ |
| November | 52 | 58 | $+11.5$ | 51,821 | 56,232 | + 8.5 |
| December | 53 | 57 | $\begin{array}{r} \\ +\quad 7.5 \\ \hline\end{array}$ | 64,517 | 54,406 | -15.7 |

Total Vehicles

| Total | 5, 033 | 7,150 | + 42.1 | 5,090,211 | 7,007,411 | $+37.7$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| J Jnuary | 130 | 204 | + 56.9 | 124,061 | 226,822 | $+82.8$ |
| February | 314 | 520 | + 65.6 | 301,937 | 493,342 | $+63.4$ |
| March. | 588 | 801 | + 36.2 | 579,840 | 778,436 | $+34.3$ |
| April | 800 | 1,068 | + 33.5 | 820,526 | 1,049,271 | + 27.9 |
| May | 720 | 1,070 | + 48.6 | 743,386 | 1,029,582 | + 38.5 |
| June | 574 | 930 | + 62.0 | 581,860 | 886,232 | + 52.3 |
| July | 515 | 581 | + 12.8 | 521,354 | 574,722 | $+10.2$ |
| August | 536 | 419 | -21.8 | 538,260 | 426,084 | - 20.8 |
| September | 314 | 407 | + 29.6 | 313,867 | 409,203 | $+30.4$ |
| october | 200 | 357 | + 78.5 | 203,955 | 360,180 | + 76.6 |
| November | 162 | 429 | +164.8 | 164,639 | 422,770 | +156.8 |
| December | 180 | 364 | +102.2 | 196,526 | 350,767 | + 78.5 |

## Table 3(h).--BRITISH COLUMBIA - Summary of New Motor Vehicle Sales by Monthse 1934 and 1935

| Month | Number of Vehicles |  |  | Retail Value |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1934 | 1935 | $\begin{aligned} & \text { \% change, } \\ & -1935 / 1934 \end{aligned}$ | 1934 | 1935 | क change, 1935/1934 |

Passenger Cars

| Totals | 3,873 | 5,523 | + 42.6 | 3,948,614 | 5,484,314 | + 38.9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Januery | 185 | 163 | - 11.9 | 176,905 | 171,933 | - 2.8 |
| February | 352 | 531 | + 50.9 | 348,377 | 523,807 | + 50.1 |
| March | 502 | 675 | + 34.5 | 496,734 | 675,295 | + 35.9 |
| April | 528 | 898 | + 70.1 | 548,563 | 895,611 | $+63.3$ |
| May | 478 | 730 | + 52.7 | 505,584 | 710,100 | $+40.5$ |
| June | 505 | 531 | + 5.1 | 519,855 | 522,509 | + 0.5 |
| July | 420 | 441 | + 5.0 | 424,305 | 429,024 | + 1.1 |
| August | 326 | 298 | --8.6 | 329,775 | 296,524 | - 10.1 |
| September | 192 | 179 | - 6.8 | 196,507 | 183,441 | - 6.6 |
| nctober | 138 | 241 | + 74.6 | 143,590 | 254,772 | + 77.4 |
| November | 100 | 397 | +297.0 | 96,949 | 385,999 | +298.1 |
| December | 147 | 439 | +198.6 | 160,970 | 435,299 | +170.4 |

Trucks and Buses

| Totals | 1,037 | 1,702 | $+64.1$ | 1,139, 815 | 1,838,993 | $+61.3$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 42 | 61 | + 45.2 | 45,770 | 72,706 | + 58.9 |
| February | 87 | 162 | + 86.2 | 89,951 | 164,430 | + 82.8 |
| March | 117 | 180 | + 53.8 | 124,752 | 177,988 | + 42.7 |
| Apri.l | 102 | 236 | +151.4 | 114,756 | 237,989 | +107.4 |
| May | 130 | 204 | + 56.9 | 169,654 | 207,144 | + 22.1 |
| June | 95 | 186 | + 95.8 | 94,421 | 187,677 | + 98.8 |
| July | 106 | 142 | + 34.0 | 110,656 | 163,112 | $+47.4$ |
| August | 96 | 135 | + 40.6 | 98,221 | 153,766 | + 56.6 |
| September | 82 | 134 | + 63.4 | 101,344 | 166,016 | +63.8 |
| october | 44 | 102 | +131.8 | 44,327 | 122,044 | +175.3 |
| November | 58 | 86 | $+48.3$ | 58,866 | 89,936 | + 52.8 |
| Decamber | 78 | 74 | 5.1 | 87,097 | 96,185 | $+10.4$ |

Total Vehicles

| Totals | 4,910 | 7,225 | $+47.1$ | $5,088,429$ | 7,323,307 | $+43.9$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | 227 | 224 | 1.3 | 222,675 | 244,639 | + 9.9 |
| February | 439 | 693 | + 57.9 | 438,828 | 688,237 | + 56.8 |
| March | 619 | 855 | $+38.1$ | 621,486 | 853,283 | + 37.3 |
| April | 630 | 1,134 | + 80.0 | 663,319 | 1,133,600 | + 70.9 |
| May . | 608 | 934 | + 53.6 | 675,238 | 917,244 | + 35.8 |
| June | 600 | 717 | + 19.5 | 614,276 | 710,186 | + 15.6 |
| July | 526 | 583 | $+10.8$ | 534,961 | 592,136 | $+10.7$ |
| August | 422 | 433 | + 2.6 | 427,996 | 450,290 | + 5.2 |
| September | 274 | 313 | $+14.2$ | 297,851 | 349,457 | $+17.3$ |
| October | 182 | 343 | + 88.5 | 187,917 | 376,916 | +100.5 |
| November | 158 | 483 | +205.7 | 155,815 | 475,935 | +205. 4 |
| December | 225 | 513 | +123.0 | 248,067 | 531,484 | +114.3 |

Table 4.-Financing of Sales of New and Used Motor Vehicles, 1929 - 1935

| Year | Total, New and Used Vehicles |  |  | New Vehicles |  |  | Used Vehicles |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Amount | Average per vehicle | Number | Amount | Average per vehicle | Number | Amount | Average per vehicle |
|  |  | \$ | \$ |  | \$ | \$ |  | \$ | \$ |
| 1929 | 164,131 | 88,165,531 | 537 | 71,582 | 48,104,523 | 672 | 92,549 | 40,061,008 | 433 |
| 1930 | 128,314 | 62,978,174 | 491 | 47,961 | 28,610,731 | 597 | 90,353 | 34,367,443 | 428 |
| 1931 | 93,623 | 41,941,254 | 425 | 33,988 | 20,869,547 | 614 | 64,635 | 21,071,707 | 326 |
| 1932 | 69,291 | 25,864,873 | 373 | 21,293 | 12,741,179 | 598 | 47,988 | 15,123,694 | 273 |
| 1933 | 54,238 | 20,158,788 | 372 | 15,880 | 10,030,368 | 632 | 38,358 | 10,128,420 | 264 |
| 1934 | 76,170 | 30,091,463 | 395 | 23,264 | 16,364,735 | 703 | 52,906 | 13,726,728 | 259 |
| 1935 | 100,178 | 40,342,264 | 403 | 31,950 | 22,410,656 | 701 | 68,228 | 17,931,608 | 263 |

Table 5.-Comparison of Numbers of New and Used Motor Vehicles Financed and Amounts of Financing, by Years, 1929 - 1935


Table 6 --Financing of Motor Vehicle Sales by Months, 1953 _1935

| Month | Number of Vehicles |  |  |  | Amount of Financing |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1933 | 1934 | 1935 | \% of <br> change, <br> $1934-35$ | 1933 | $\begin{array}{r}1934 \\ \hline\end{array}$ | 1985 | $\%$ of change, $1934-35$ |
|  |  |  |  |  | \$ | \$ | \$ |  |

New Vehicles

| J | 68 | 509 | 35 | + 73.9 | 456,275 | 368,847 | 651,272 | $+79.0$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February | 946 | 882 | 1,592 | + 80.5 | 532,639 | 623,447 | 1,136,203 | + 82.2 |
| March | 1,659 | 1,775 | 2,540 | $+43.1$ | 919,287 | 1,221,058 | 1,756,967 | + 43.9 |
| April | 1,732 | 3,119 | 4,779 | $+53.2$ | 1,065,995 | 2,109,794 | 3,250,246 | + 54.1 |
| May | 2,318 | 4,123 | 5,288 | $+28.3$ | 1,463,407 | 2,852,630 | 3,668,725 | + 28.8 |
| June | 1,976 | 3,469 | 3,862 | $+11.3$ | 1,244,699 | 2,469,198 | 2,669,173 | + 8.1 |
| July | 1,775 | 2,774 | 3,541 | + 27.6 | 1,145,803 | 1,910,377 | 2,531,943 | + 32.5 |
| August | 1,388 | 2,080 | 2,371 | $+14.0$ | 908,390 | 1,480,983 | 1,692,405 | $+14.3$ |
| September. | 1,229 | 1,774 | 1,961 | $+10.5$ | 836,969 | 1,310,041 | 1,428,316 | + 9.0 |
| October | 952 | 1,280 | 1,480 | $+15.6$ | 688,736 | 930,492 | 1,096,937 | $+17.9$ |
| November | 608 | 865 | 1,787 | +106.6 | 459,236 | 636,698 | 1,242,813 | + 95.2 |
| mber | 429 | 614 | 1,864 | +203.6 | 308,932 | 456,180 | 1,285,656 | +181.8 |
| Total | 15,880 | 23,264 | 31,950 | $+37.3$ | 030,368 | 16,364,735 | 22,410,656 | $\begin{array}{r} \\ +36.9 \\ \hline\end{array}$ |


| January | 2,145 | 1,648 | 1,844 | + 11.9 | 544,478 | 450,126 | 513,076 | $+14.0$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February | 2,323 | 1,852 | 2,657 | $+43.5$ | 638,935 | 504,955 | 849,001 | + 67.9 |
| March | 3,579 | 3,396 | 4,645 | $+36.8$ | 854,917 | 918,164 | 1,223,575 | $+33.3$ |
| April | 3,812 | 5,373 | 7,970 | $+48.3$ | 998,769 | 1,387,137 | 2,123,201 | $+53.1$ |
| May | 5,141 | 7,686 | 9,448 | $+22.9$ | 1,638,962 | 1,953,204 | 2,473,268 | + 26.9 |
| June | 4,647 | 7,023 | 8,959 | $+27.6$ | 1,156,450 | 1,797,387 | 2,286,465 | $+27.2$ |
| July | 4,077 | 6,602 | 8,424 | $+27.6$ | 991,389 | 1,714,419 | 2,109,499 | $+23.0$ |
| August | 3,395 | 5,422 | 6,710 | $+23.8$ | 902,444 | 1,385,022 | 1,712,378 | $+23.6$ |
| September. | 3,022 | 4,200 | 5,324 | $+26.8$ | 764,400 | 1,085,155 | 1,377, 752 | + 27.0 |
| october | 2,555 | 4,186 | 4,843 | $+15.7$ | 663, 722 | 1,075,877 | 1,266,777 | $+17.7$ |
| November | 2,083 | 3,314 | 4,062 | $+22.6$ | 544,231 | 851,469 | 1,050,592 | + 23.4 |
| December | 1.579 | 2,204 | 3,342 | + 51.6 | 429,223 | 603,813 | 942,024 | +56.0 |
| Total | 38,358 | 52,906 | 68,228 | + 29.0 | 10,128,420 | 13, 726,728 | 17,931,608 | +30.6 |

Total - New and Used Vehicles

| January | 3, | 2,157 | 2,729 | + 26 | 1,000,753 |  | 1,164,348 | $+43 \mathrm{C}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February | 3,269 | 2,734 | 4,249 | + 55.4 | 1,171,574 | 1,128,402 | 1,984,204 | $+75.8$ |
| March | 5,238 | 5,171 | 7,185 | $+38.9$ | 1,774,204 | 2,139,222 | 2,980,542 | $+39.3$ |
| April | 5,544 | 8,492 | 12,749 | + 50.1 | 2,064,764 | 3,496,931 | 5,373,447 | + 53 |
| May | 7,459 | 11,809 | 14,736 | + 24.8 | 3,102,369 | 4,805,834 | 6,146,993 | 7 |
| June | 6,623 | 10,492 | 12,821 | $+22.2$ | 2,401,149 | 4,266,585 | 4,955,638 |  |
| July | 5,852 | 9,376 | 11,965 | + 27.6 | 2,137,692 | 3,624,796 | 4,641,442 |  |
| August |  | 7,502 | 9,081 | + 21.0 | 1,810,834 | 2,866,005 | 3,404,783 | $+18.8$ |
| Septembe |  | 5,974 | 7,285 | + 21.9 | 1,601,369 | 2,395,196 | 2,806,068 | + 172 |
| Oct | 3,507 | 5,466 | 6,323 | $+25.7$ | 1,352,45 | 2,006,369 | 2,363, 714 | + |
| ember |  | 4,179 | 5,849 | $+40.0$ | 1,003,467 | 1,488,157 | 2,293,405 | 54 |
|  | 2,008 | 2,818 | 5,206 | + 84 | 738.155 | $1.059 \times 993$ | 2,227,680 | +11 |
| Total | 54,238 | 76,1 | 100,17 | 31 | 20,153,788 | 30,091,463 | 40,342,264 | + 34.1 |

## List of Manufacturers Reporting Number and Retail Value of New Motor Vehicles Sold in Canada, 1935

## Name of Company

1. Auburn Automobile Company,
2. The Austin Motor Co., Ltd.,
3. Chrysler Corporation of Canada Ltd.,
4. Federal Truck Co. of Canada Ltd.,
5. Ford Motor Co. of Canada Ltd.,
6. General Motors of Canada Ltd.,
7. Grahan-Paige Motors (Canada) Ltd.,
8. Hayes Manufacturing Co., Ltd.,
9. Hudson Motors of Canada Ltd.,
10. Hupp Motor Car Corporation of Canada Ltd.,
11. International Harvester Co. of Canada Ltd.,
12. Leyland Motors Limited,
13. The Nash Motors Company,
14. Packard Motor Car Co. of Canada Ltd.,
15. Reo Motor Co. of Canada Itd.,
16. Stewart Truck Corporation of Canada Ltd.,
17. The Studebaker Corporation of Canada Ltd.,
18. The White Co., Lta.,
19. Willys Export Corporation,

Address
Auburn, Indiana
Birmingham, England
Windsor, Ont.
Windsor, Ont.
Windsor, Ont.
Oshawa, Ont.
WaIkerville, Ont.
Vancouver, B. C.
Tilbury, Ont.
Windsor, Ont.
Hamilton, Ont.
Toronto, Ont.
Kenosha, Wisconsin
Windsor, Ont.
Leaside, Ont.
Fort Erie, Ont.
Walkerville, Ont.
Montreal, Que.
Toledo, Ohio.

## List of Companies Reporting Financing of Motor Vehicle Sales in Canada

## Name of Company

1．Allan，Killam \＆McKay Ltd．，
2．Automobile Finance Ltd．，
3．Black \＆Armstrong，
4．British Canadian Finance Ltd．，
5．Canadian Acceptance Corporation Ltd．，
6．Canadian Fire Insurance Co．，
7．Canadian Indennity Co．，
8．Capital Finance Corporation Ltd．，
9．Capital Finance \＆Realty Co．Ltd．，
10．Carnegie Finance \＆Investment Co．Ltd．，
11．Century Finance Corporation Ltd．，
12．Colonial Finance Corporation Ltd．，
13．Commercial Credit Corporation of Canada
14．Consolidated Motors Ltd．，
15．Edmonton Credit Co．，Ltd．，
16．General Motors Acceptance Corporation，
17．General Securities Ltd＂，
18．B．L．Greene \＆Co．，Ltd．，
19．Industrial Acceptance Corporation Ltd．
20．Inter－prnvincial Financiers Ltd．，
21．Island Finances Ltd＂，
22．Maritime Finance Ltd．，
23．Motor Finance Co．Ltd，
24．Motorcar Loan Co．Lta．，
25．Motor Securities Co．Ltd．，
26．Mutual Acceptance Corporation Itd．，
27．Niagara Finance Co．Ltd．，
28．North West Mortgage Finance Co．Ltd．，
29．Prudential Finance Corporation Ltd．，
30．Rithet Consolidated Ltd．，
31．Sterling Finance Corporation Ltd．，
32．Sterling Securities Corporation Ltd．，
33．Toole，Peet \＆Co．Ltd．，
34．Traders Finance Corporation Ltd．，
35．Wellington Acceptance Corporation Ltd
36．Winram Securities Ltd，

Address
364 Main St．，Winnipeg，Man． Imperial Bank Bldg。，Saskatoon，Sask． Toronto General Trusts
Bldg．，Winnipeg，Man． 315 ．6th St．So，Lethbridge，Alta．
Metropolitan Bldg．，Toronto，Ont．
333 Main St．，Winnipeg，Man．
333 Main St．，Winnipeg，Man．
10158 Jasper Ave．，Edmonton，Alta．
122 Adelaide St．E．，Toronto，Ont．
609 Paris Bldg，Winnipeg，Man．
86 Adelaide St．En，Toronto 2，Ont．
21 Dundas Square，Toronto，Ont。
Lta．
614 Metropolitan Bldg．，Toronto，Ont。
235 Main St．，Finnipeg，Man。
10019 101A Ave．，Edmonton，Alta．
Church \＆Richnond Sts．，Toronto，Ont．
510 744 Hastings St．Wa，Vancouver，B．C．
10158 Jasper Ave．，Edmonton，Alta．
1440 Sun Life Bldg．，Montreal，Que． 553 Granville St．，Vancouver，B．C．
1112 Broad St．，
452 Barrington St．，
290 Garry St．，
510 Hastings St．W．，
650 Burrard St．，
321 －7th Ave：Wo，
36 Niagara St．
505 Paris Bldg．，
109 King St．
1117 Whare St．，
430 Tegler BJdg ，
1795 Rose sto，
Toole，Peet Bldgn．
347 Bay St．．
20 Douglas St．，
553 Grarville St．．，

Victoria，B．C．
Halifax，N．S．
Winnipeg，Man．
Vancouver，B．C．
Vancouver，B．C．
Calgary，Alta．
Welland，Ont．
Winnipeg，Man。
London，Ont．
Victoria，B．C．
Edmonton，Alta．
Regina，Sask．
Calgary，Alta。
Toronto，Ont．
Guelph，Ont．
Vancomyor，B．C．



[^0]:    ${ }^{x}$ Revised.

