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INTERNAL TRADE BRANCH

SALES OF MOTOR VEHICLES

AND

MOTOR VEHICLE FINANCING

IN

CANADA

1936

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SALES AND FINANCING OF MOTOR VEHICLES IN CANADA, 1936

Introduction

For several years the Internal Trade Branch of the Dominion Bureau of Statistics has published two monthly series of reports relating to the sale and financing of motor vehicles in Canada. One series shows the number and retail value of new motor vehicles sold each month in the various provinces, making a distinction between sales of new passenger cars and those of trucks and buses. The second series presents monthly data to show the number of motor vehicles financed and the corresponding amount of financing. Figures on financing are available for new and used vehicles separately, but no distinction is made as between passenger cars and other types of motor vehicles. Provincial data on financing of motor vehicle sales is available for the first time by provinces and these are shown by months commencing with January, 1936. This report summarizes the results of both series for 1936; it presents comparative figures for earlier years and brings together in more permanent form the information contained in the monthly bulletins.

Sales of New Motor Vehicles

Sales of new motor vehicles in Canada during 1936 totalled 115,759 and were valued at \$120,049,297. Of the number sold, 94,642 were passenger cars which retailed at \$97,782,912, while 21,117 were trucks and buses which retailed at \$22,266,385. The combined figures showed gains over the 1935 totals of 14.1 per cent in number and 18.0 per cent in retail value. Corresponding percentage gains for the year 1935 as compared with 1934 were 38.3 per cent in number and 34.3 per cent in value of new vehicles sold. The stimulus to trade occasioned by the introduction of new models in the last quarter of 1935 was only partly responsible for the unusually large increases compared with the year 1934. This is evident when a comparison is made between sales for the first nine months of both years. The total number of vehicles sold during the nine-month period January to September, 1935, was 85,424, or 28.0 per cent in advance of the 66,763 sold during the same period of 1934, while the nine-month total for 1936, or 94,196 vehicles, showed only a 10.3 per cent gain. It would seem that, after the marked expansion in motor vehicle sales which occurred during the first half of 1935, the market was restored to normalcy during the third quarter. The early introduction of 1936 models gave impetus to a movement which resulted in further moderate gains throughout each month of 1936, with the single exception of February when a recession occurred. While the improvement over 1935 in number of new vehicles sold was 14.1 per cent for Canada as a whole, the province of Saskatchewan recorded a 31.0 per cent gain, British Columbia reported an increase of 30.7 per cent, and Quebec, 28.3 per cent. Sales in the Maritime Provinces gained 22.9 per cent, while Ontario sales were 7.3 per cent in advance of last year. Manitoba registered improvement of 3.7 per cent and Alberta gained 0.8 per cent.

Sales of New Passenger Cars.—The remarkable recovery shown by the automotive trade during the post-depression years may be seen at a glance. During 1932

there were 38,621 new passenger cars sold in Canada; in 1933 there were 39,568 cars, and in 1934, 61,503 cars. The 1932 figure was more than doubled during 1935 when 83,242 were sold, and, during 1936, the number of new car sales totalled 94,642, a gain of 13.7 per cent over 1935. In comparison with the Dominion average, British Columbia showed the best relative improvement in unit sales of passenger cars as compared with last year, recording a gain of 35.6 per cent. Quebec followed closely with an increase of 30.3 per cent; Saskatchewan sales rose by 29.6 per cent, while the Maritime Provinces advanced 20.7 per cent. A gain of 6.6 per cent was shown for Ontario, and Manitoba sales advanced 1.9 per cent. The totals for Alberta showed a decline of 1.3 per cent compared with last year. Of the 94,642 new passenger cars sold during 1936 in the Dominion, exactly 50.0 per cent were disposed of in Ontario. The province of Quebec was the second largest purchaser with 19.9 per cent of the total. British Columbia bought 7.9 per cent, the Maritime Provinces purchased 7.3 per cent, and Alberta accounted for 5.9 per cent. Manitoba took delivery of 4.6 per cent and Saskatchewan, 4.4 per cent of all new cars sold.

Sales of New Trucks and Buses.--There were 21,117 new trucks and buses sold in Canada for \$22,266,385 during 1936. These figures represent a gain of 15.9 per cent in number and 21.6 per cent in retail value as compared with 1935 when 18,219 vehicles retailed at \$18,313,335. The relative improvement shown since 1932, the earliest year for which these statistics are available, was slightly better in the commercial vehicle field than in the passenger car business. There were 7,249 trucks and buses sold during 1932 and the following year the total dropped to 5,764. This figure was more than doubled during 1934 when 11,855 new trucks and buses were purchased. Another sharp rise occurred during 1935, while the 1936 total showed a moderate gain over that of the preceding year. All provinces reported gains over 1935 in number and value of commercial vehicles sold, Saskatchewan and the Maritime Provinces recording the best improvement with percentage gains in numbers of 36.9 per cent and 29.2 per cent respectively. An increase of 19.1 per cent was shown for Quebec and 15.3 per cent for British Columbia. Percentage increases for Ontario, Manitoba and Alberta, while good, were considerably lower than those shown for the other provinces, being 11.5 per cent, 9.3 per cent and 8.3 per cent respectively.

The residents of Ontario not only purchased 50 per cent of all passenger cars but also 39.3 per cent of all commercial vehicles sold during 1936. The province of Quebec bought 18.5 per cent; the Maritimes, 12.4 per cent; British Columbia, 9.5 per cent, and Alberta, 8.0 per cent of the total, while Manitoba and Saskatchewan received 7.1 per cent and 5.2 per cent respectively of the 21,117 vehicles sold.

The following table shows the number and retail value of new motor vehicles sold in Canada since 1932, the first year for which such data were collected. The retail value shown is based upon the price paid by an individual purchaser at the Canadian point of manufacture and includes sales and excise taxes, charges for standard accessories, dealer's commission, etc. Freight charges from factory to place of purchase have been excluded. Duty is included in the retail value of imported cars.

Summary of New Motor Vehicle Sales at Retail in Canada, by Years, 1932 - 1936

Year	Total Vehicles		Passenger Cars		Trucks and Buses	
	Number	Retail Value \$	Number	Retail Value \$	Number	Retail Value \$
1932	45,870	45,260,742	38,621	38,919,015	7,249	6,341,727
1933	45,332	45,450,230	39,568	39,692,630	5,764	5,757,600
1934	73,358	75,785,461	61,503	63,566,402	11,855	12,219,059
1935	101,461	101,742,449	83,242	83,429,114	18,219	18,313,335
1936	115,759	120,049,297	94,642	97,782,912	21,117	22,266,385

Financing of Motor Vehicle Sales

Statistics on financing of sales of motor vehicles have been compiled from returns made monthly by forty-three companies which are engaged in purchasing accounts, contracts or notes arising out of retail sales of motor vehicles in Canada. The reporting companies give separate statistics for new and used vehicles by provinces. Since some of the larger companies were unable to give separate data for Manitoba and Saskatchewan, the figures for these provinces have been combined in the tables following.

During 1936 there were 137,514 motor vehicles financed to the extent of \$54,859,812, of which 42,863, or 31.2 per cent, were new vehicles and 94,651, or 68.8 per cent, were used vehicles. Increases over 1935 of 37.3 per cent in number and 36.3 per cent in amount were shown. The 1936 total was surpassed only in 1929, the earliest year for which these statistics are available, when the total was 164,131 vehicles. During 1930 the number of vehicles financed dropped to 128,314, and in 1931 the number decreased further to 98,623. Another sharp decline occurred in 1932 when 69,291 new and used vehicles were financed. A total of 54,238 made the year 1933 the low point, but during the following year, 1934, the number increased sharply to 76,170. The 1935 figure mounted to 100,178, which was exceeded again during 1936 when a total of 137,514 was recorded.

New vehicles financed during 1936 numbered 42,863, an increase of 34.2 per cent over the 31,950 shown for 1935, while the amount of financing, \$29,887,861, showed a gain of 33.4 per cent over the 1935 total, \$22,410,656. The average note purchased in Canada per new car during 1936 was \$697, showing little change from the \$701 for 1935 and \$703 for 1934, but registering an increase over the average of \$672 for 1929. The average note for the various provinces ranged from \$657 for Alberta to a high of \$818 for British Columbia. A geographical distribution of the new vehicles financed in 1936 shows that 19,799 units or 46.2 per cent of the Dominion total were financed in Ontario. The remainder was divided among the various provinces as follows: Quebec, 8,060; Manitoba and Saskatchewan, 5,034; Alberta, 3,942; British Columbia, 3,226, and the Maritime Provinces, 2,802.

There were also 94,651 used vehicles financed to the extent of \$24,971,951 in the Dominion during the year under review. This branch of the business evidenced an even greater gain over last year, with percentage increases of 38.7 per cent in number and 40.0 per cent in amount. The range in size of the average note purchased in the various provinces was not nearly so great as that for new vehicles. A low of \$250 is shown for Ontario and a high of \$293 for Alberta, compared with an average of \$264 for the Dominion as a whole. There has been little change in the Dominion average during the last four years. Slightly more than 50 per cent of the Dominion total, or 48,180 used vehicles were financed in Ontario, 14,635 in Quebec, 9,401 in Manitoba and Saskatchewan, 8,953 in British Columbia, 7,132 in Alberta, and 6,350 in the Maritime Provinces.

Comparison of Sales and Financing of Sales of New Motor Vehicles

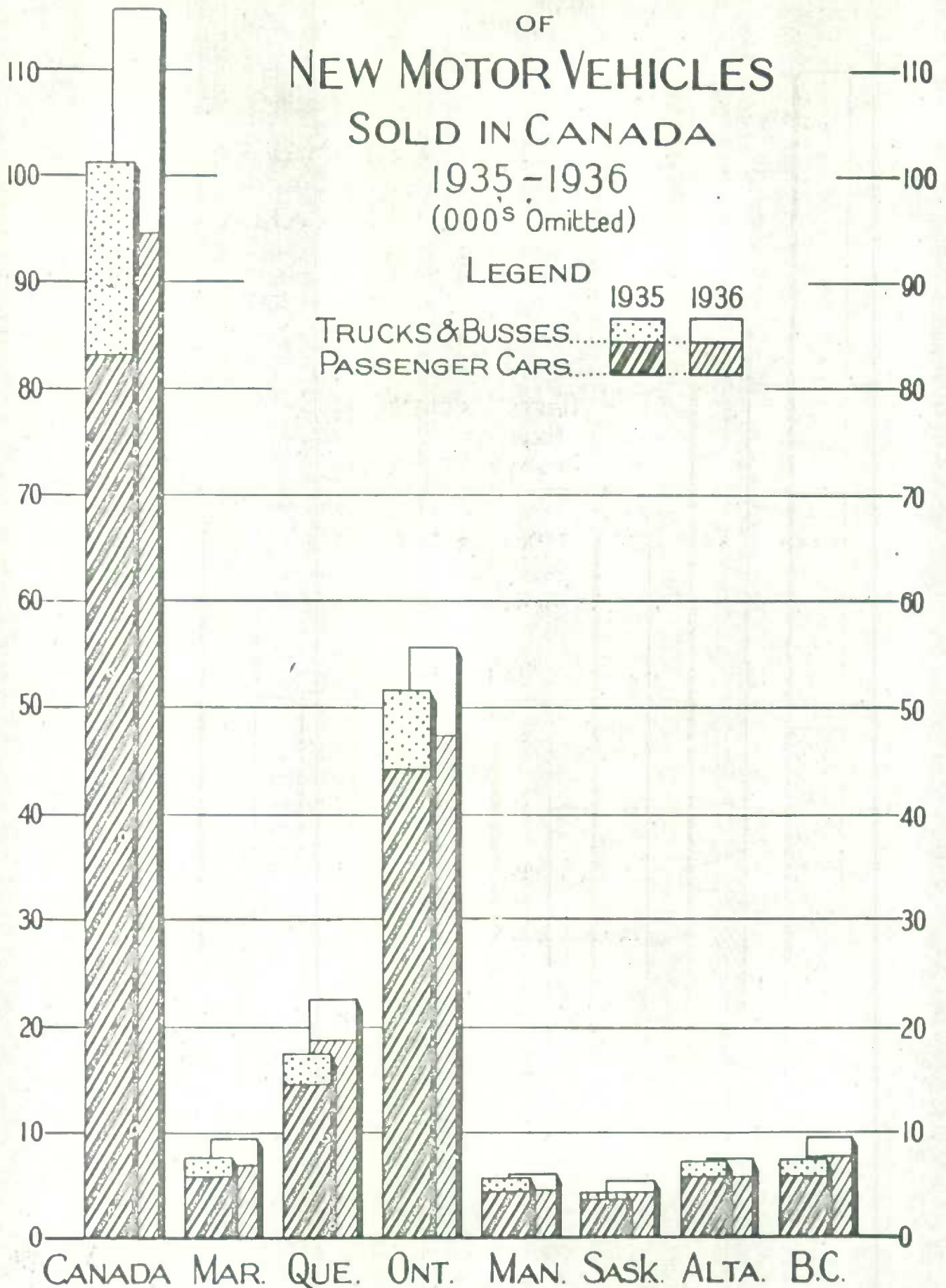
An interesting comparison is available between the number of new vehicles financed and the number of new vehicles sold each year from 1932 to 1936 inclusive. In 1932, approximately 46 per cent of all new motor vehicle sales were financed by the financing companies. The following three years witnessed successive reductions in the proportions of the total unit sales which were financed, the ratios being 35.0 per cent for 1933, 31.7 per cent for 1934 and 31.5 per cent for 1935. In 1936, this downward trend was reversed and 37.0 per cent of all new motor vehicle sales were financed by the financing corporations. So many factors are

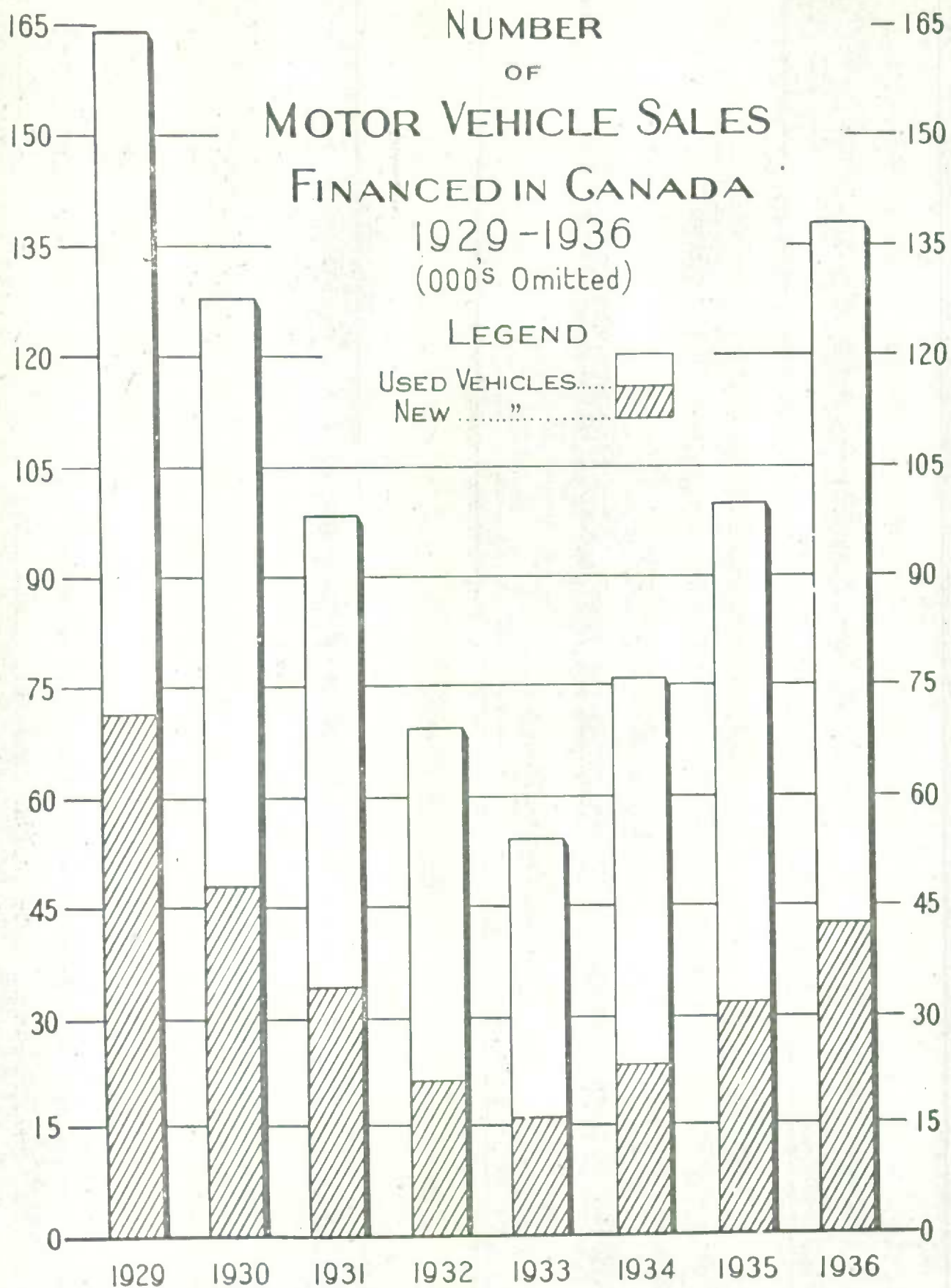
operative in the retail distribution of motor vehicles that it is impossible to give any one reason for the fluctuation from year to year in the ratio of financing to sales. Changes in interest rates, conditions in the used car market, relative capital resources of the motor dealers, changes in cash resources of purchasers and in their willingness to assume future obligations may all be cited as factors to be considered in this connection.

Comparable statistics by provinces are available for 1936 only and show that the ratio of new vehicles financed to total sales was highest in the Prairie Provinces, being 54.4 per cent for Alberta and 45.0 per cent for Manitoba and Saskatchewan together. The ratio was lowest in the Maritime Provinces at 29.5 per cent and was fairly uniform for the other provinces at 35.5 per cent for Quebec, 35.6 per cent for Ontario and 34.0 per cent for British Columbia.

A comparison of financing to sales by years for the Dominion as a whole is given in Table 7 while a provincial comparison for 1936 is presented in Table 8.

NUMBER
OF
NEW MOTOR VEHICLES
SOLD IN CANADA
1935-1936
(000^s Omitted)





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Table 1.--Summary of New Motor Vehicle Sales in Canada by Provinces,
1935 and 1936

Province	Number of Vehicles			Retail Value		
	1935	1936	% change, 1936/1935	1935	1936	% change, 1936/1935

Passenger Cars

				\$	\$	
CANADA	83,242	94,642	+ 13.7	83,429,114	97,782,912	+ 17.2
Maritimes	5,710	6,892	+ 20.7	5,655,768	6,990,203	+ 23.6
Quebec	14,445	18,828	+ 30.3	14,685,563	19,941,049	+ 35.8
Ontario	44,396	47,305	+ 6.6	44,762,149	48,984,017	+ 9.4
Manitoba	4,316	4,396	+ 1.9	4,192,977	4,456,052	+ 6.3
Saskatchewan	3,228	4,182	+ 29.6	3,104,488	4,172,086	+ 34.4
Alberta	5,624	5,551	- 1.3	5,543,855	5,581,834	+ 0.7
British Columbia.	5,523	7,488	+ 35.6	5,484,314	7,657,671	+ 39.6

Trucks and Buses

				\$	\$	
CANADA	18,219	21,117	+ 15.9	18,313,335	22,266,385	+ 21.6
Maritimes	2,019	2,609	+ 29.2	1,989,635	2,692,373	+ 35.3
Quebec	3,278	3,905	+ 19.1	3,453,717	4,406,243	+ 27.6
Ontario	7,448	8,307	+ 11.5	7,484,051	8,672,968	+ 15.9
Manitoba	1,369	1,497	+ 9.3	1,273,408	1,443,198	+ 13.3
Saskatchewan	807	1,105	+ 36.9	746,471	1,051,850	+ 40.9
Alberta	1,563	1,693	+ 8.3	1,497,981	1,671,753	+ 11.6
British Columbia.	1,735	2,001	+ 15.3	1,868,072	2,328,000	+ 24.6

Total Vehicles

				\$	\$	
CANADA	101,461	115,759	+ 14.1	101,742,449	120,049,297	+ 18.0
Maritimes	7,729	9,501	+ 22.9	7,645,403	9,682,576	+ 26.6
Quebec	17,723	22,733	+ 28.3	18,139,280	24,347,292	+ 34.2
Ontario	51,844	55,612	+ 7.3	52,246,200	57,656,985	+ 10.4
Manitoba	5,685	5,893	+ 3.7	5,466,385	5,899,250	+ 7.9
Saskatchewan	4,035	5,287	+ 31.0	3,850,959	5,223,936	+ 35.7
Alberta	7,187	7,244	+ 0.8	7,041,836	7,253,587	+ 3.0
British Columbia.	7,258	9,489	+ 30.7	7,352,386	9,985,671	+ 35.8

Table 2.--Percentage Distribution of New Motor Vehicle Sales
in Canada, by Provinces, 1935 and 1936

Province	Number of Vehicles		Retail Value	
	1935	1936	1935	1936

Passenger Cars

CANADA	100.0	100.0	100.0	100.0
Maritimes	6.9	7.3	6.8	7.1
Quebec	17.3	19.9	17.6	20.4
Ontario	53.3	50.0	53.7	50.1
Manitoba	5.2	4.6	5.0	4.6
Saskatchewan	3.9	4.4	3.7	4.3
Alberta	6.8	5.9	6.6	5.7
British Columbia	6.6	7.9	6.6	7.8

Trucks and Buses

CANADA	100.0	100.0	100.0	100.0
Maritimes	11.1	12.4	10.9	12.1
Quebec	18.0	18.5	18.8	19.8
Ontario	40.9	39.3	40.9	38.9
Manitoba	7.5	7.1	6.9	6.5
Saskatchewan	4.4	5.2	4.1	4.7
Alberta	8.6	8.0	8.2	7.5
British Columbia	9.5	9.5	10.2	10.5

Total Vehicles

CANADA	100.0	100.0	100.0	100.0
Maritimes	7.6	8.2	7.5	8.1
Quebec	17.5	19.6	17.8	20.3
Ontario	51.1	48.0	51.4	48.0
Manitoba	5.6	5.1	5.4	4.9
Saskatchewan	4.0	4.6	3.8	4.4
Alberta	7.1	6.3	6.9	6.0
British Columbia	7.1	8.2	7.2	8.3

Table 3.--Summary of New Motor Vehicle Sales, by Provinces and Months, 1935 and 1936

(a) CANADA

Month	Number of Vehicles			Retail Value		
	1935	1936	% change, 1936/1935	1935	1936	% change, 1936/1935
				\$	\$	
<u>Passenger Cars</u>						
Totals	83,242	94,642	+ 13.7	83,429,114	97,782,912	+ 17.2
January	2,857	4,747	+ 66.2	2,868,956	4,831,962	+ 68.4
February	5,978	4,311	- 27.9	5,999,505	4,477,517	- 25.4
March	9,244	9,490	+ 2.7	9,287,801	9,803,704	+ 5.6
April	15,401	17,380	+ 12.8	15,191,248	17,756,312	+ 16.9
May	13,858	15,930	+ 15.0	13,495,025	16,216,261	+ 20.2
June	9,698	10,007	+ 3.2	9,682,678	10,295,557	+ 6.3
July	6,265	6,596	+ 5.3	6,282,368	6,726,617	+ 7.1
August	3,950	4,396	+ 11.3	4,068,147	4,560,078	+ 12.1
September	2,593	3,123	+ 20.4	2,818,069	3,370,382	+ 19.6
October	2,953	3,611	+ 22.3	3,255,459	4,002,136	+ 22.9
November	5,201	5,438	+ 4.6	5,329,638	5,840,843	+ 9.6
December	5,244	9,613	+ 83.3	5,150,220	9,901,543	+ 92.3
<u>Trucks and Buses</u>						
Totals	18,219	21,117	+ 15.9	18,313,335	22,266,385	+ 21.6
January	615	869	+ 41.3	680,722	894,934	+ 31.5
February	1,253	1,162	- 7.3	1,255,646	1,204,977	- 4.0
March	1,717	2,206	+ 28.5	1,608,632	2,338,669	+ 45.4
April	2,766	3,465	+ 25.3	2,773,905	3,404,878	+ 22.7
May	2,717	3,297	+ 21.3	2,843,865	3,277,875	+ 15.3
June	2,042	2,516	+ 23.2	1,898,613	2,872,067	+ 51.3
July	1,619	1,690	+ 4.4	1,676,105	1,791,982	+ 6.9
August	1,415	1,541	+ 8.9	1,428,766	1,686,022	+ 18.0
September	1,436	1,470	+ 2.4	1,486,471	1,536,981	+ 3.4
October	983	1,162	+ 18.2	966,878	1,347,427	+ 39.4
November	814	670	- 17.7	798,974	766,472	- 4.1
December	842	1,069	+ 27.0	894,758	1,144,101	+ 27.9
<u>Total Vehicles</u>						
Totals	101,461	115,759	+ 14.1	101,742,449	120,049,297	+ 18.0
January	3,472	5,616	+ 61.8	3,549,678	5,726,896	+ 61.3
February	7,231	5,473	- 24.3	7,255,151	5,682,494	- 21.7
March	10,961	11,696	+ 6.7	10,896,433	12,142,373	+ 11.4
April	18,167	20,845	+ 14.7	17,965,153	21,161,190	+ 17.8
May	16,575	19,227	+ 16.0	16,338,890	19,494,136	+ 19.3
June	11,740	12,523	+ 6.7	11,581,291	13,167,624	+ 13.7
July	7,884	8,286	+ 5.1	7,958,473	8,518,599	+ 7.0
August	5,365	5,937	+ 10.7	5,496,913	6,246,100	+ 13.6
September	4,029	4,593	+ 14.0	4,304,540	4,907,363	+ 14.0
October	3,936	4,773	+ 21.3	4,222,337	5,349,563	+ 26.7
November	6,015	6,108	+ 1.5	6,128,612	6,607,315	+ 7.8
December	6,086	10,682	+ 75.5	6,044,978	11,045,644	+ 82.7

Table 3.--Summary of New Motor Vehicle Sales, by Provinces and Months, 1935 and 1936

(b) MARITIME PROVINCES

Month	Number of Vehicles			Retail Value		
	1935	1936	% change, 1936/1935	1935	1936	% change, 1936/1935

\$

\$

Passenger Cars

Totals	5,710	6,892	+ 20.7	5,655,768	6,990,203	+ 23.6
January	176	247	+ 40.3	176,483	255,957	+ 45.0
February	271	242	- 10.7	270,622	245,551	- 9.3
March	514	738	+ 43.6	510,433	735,255	+ 44.0
April	994	1,588	+ 59.8	942,874	1,584,625	+ 68.1
May	1,169	1,464	+ 25.2	1,115,480	1,464,217	+ 31.3
June	874	846	- 3.2	868,085	855,727	- 1.4
July	446	441	- 1.1	452,810	453,244	+ 0.1
August	285	315	+ 10.5	295,200	326,491	+ 10.6
September	185	229	+ 23.8	201,365	244,004	+ 21.2
October	212	281	+ 32.5	231,684	305,760	+ 32.0
November	320	255	- 20.3	332,950	272,108	- 18.3
December	264	246	- 6.8	257,782	247,264	- 4.1

Trucks and Buses

Totals	2,019	2,609	+ 29.2	1,989,635	2,692,373	+ 35.3
January	46	66	+ 43.5	45,583	66,677	+ 46.3
February	77	88	+ 14.3	72,907	84,997	+ 16.6
March	125	220	+ 76.0	123,116	211,768	+ 72.0
April	276	512	+ 85.5	269,629	499,911	+ 85.4
May	364	493	+ 35.4	373,304	502,660	+ 34.7
June	262	355	+ 35.5	254,720	370,109	+ 45.3
July	211	254	+ 20.4	213,765	281,490	+ 31.7
August	193	198	+ 2.6	184,926	212,742	+ 15.0
September	178	189	+ 6.2	176,914	192,905	+ 9.0
October	122	153	+ 25.4	117,608	175,659	+ 49.4
November	87	31	- 64.4	83,724	38,316	- 54.2
December	78	50	- 35.9	73,439	55,139	- 24.9

Total Vehicles

Totals	7,729	9,501	+ 22.9	7,645,403	9,682,576	+ 26.6
January	222	313	+ 41.0	222,066	322,634	+ 45.3
February	348	330	- 5.2	343,529	330,548	- 3.8
March	639	958	+ 49.9	633,549	947,023	+ 49.5
April	1,270	2,100	+ 65.4	1,212,503	2,084,536	+ 71.9
May	1,533	1,957	+ 27.7	1,488,784	1,966,877	+ 32.1
June	1,136	1,201	+ 5.7	1,122,805	1,225,836	+ 9.2
July	657	695	+ 5.8	666,575	734,734	+ 10.2
August	478	513	+ 7.3	480,126	539,233	+ 12.3
September	363	418	+ 15.2	378,279	436,909	+ 15.5
October	334	434	+ 29.9	349,292	481,419	+ 37.8
November	407	286	- 29.7	416,674	310,424	- 25.5
December	342	296	- 13.5	331,221	302,403	- 8.7

Table 3.—Summary of New Motor Vehicle Sales, by Provinces and Months, 1935 and 1936
(c) QUEBEC

Month	Number of Vehicles			Retail Value		
	1935	1936	% change, 1935/1935	1935	1936	% change, 1936/1935
				\$	\$	
Passenger Cars						
Totals	14,445	18,828	+ 30.3	14,685,563	19,941,049	+ 35.8
January	361	798	+121.1	362,151	852,173	+135.3
February	894	941	+ 5.3	943,628	1,019,185	+ 8.0
March	1,622	2,401	+ 48.0	1,657,081	2,546,748	+ 53.7
April	3,122	4,543	+ 45.5	3,057,279	4,735,364	+ 54.9
May	2,562	3,010	+ 17.5	2,525,253	3,113,230	+ 23.3
June	1,566	1,719	+ 9.8	1,573,504	1,807,474	+ 14.9
July	1,079	1,207	+ 11.9	1,108,223	1,233,596	+ 11.3
August	617	758	+ 22.9	655,814	804,209	+ 22.6
September	448	581	+ 29.7	500,770	681,441	+ 36.1
October	520	653	+ 25.6	587,859	759,107	+ 29.1
November	825	997	+ 20.8	868,268	1,090,823	+ 25.6
December	829	1,220	+ 47.2	845,733	1,297,699	+ 53.4
Trucks and Buses						
Totals	3,278	3,905	+ 19.1	3,453,717	4,406,243	+ 27.6
January	85	128	+ 50.6	108,453	138,894	+ 28.1
February	196	189	- 3.6	200,912	205,559	+ 2.3
March	299	425	+ 42.1	296,980	530,854	+ 78.8
April	564	740	+ 31.2	588,226	766,599	+ 30.3
May	537	649	+ 20.9	563,536	675,942	+ 19.9
June	376	492	+ 30.9	365,965	645,244	+ 76.3
July	307	331	+ 7.8	324,596	354,241	+ 9.1
August	234	218	- 6.8	244,515	237,134	- 3.0
September	227	241	+ 6.2	244,630	282,739	+ 15.6
October	151	194	+ 28.5	160,172	225,644	+ 40.9
November	154	118	- 23.4	165,110	142,940	- 13.4
December	148	180	+ 21.6	190,622	200,453	+ 5.2
Total Vehicles						
Totals	17,723	22,733	+ 28.3	18,139,280	24,347,292	+ 34.2
January	446	926	+107.6	470,604	991,067	+110.6
February	1,090	1,130	+ 3.7	1,144,540	1,224,744	+ 7.0
March	1,921	2,826	+ 47.1	1,954,061	3,077,602	+ 57.5
April	3,686	5,283	+ 43.3	3,645,505	5,501,963	+ 50.9
May	3,099	3,659	+ 18.1	3,088,789	3,789,172	+ 22.7
June	1,942	2,211	+ 13.9	1,939,469	2,452,718	+ 26.5
July	1,386	1,538	+ 11.0	1,432,819	1,587,837	+ 10.8
August	851	976	+ 14.7	900,329	1,041,343	+ 15.7
September	675	822	+ 21.8	745,400	964,180	+ 29.4
October	671	847	+ 26.2	748,031	984,751	+ 31.6
November	979	1,115	+ 13.9	1,033,378	1,233,763	+ 19.4
December	977	1,400	+ 43.3	1,036,355	1,498,152	+ 44.6

Table 3.--Summary of New Motor Vehicle Sales, by Provinces and Months, 1935 and 1936

(d) ONTARIO

Month	Number of Vehicles			Retail Value		
	1935	1936	% change, 1936/1935	1935	1936	% change, 1936/1935
				\$	\$	

Passenger Cars

Totals	44,396	47,305	+ 6.6	44,762,149	48,984,017	+ 9.4
January	1,845	2,652	+ 43.7	1,843,548	2,675,065	+ 45.1
February	3,513	2,040	- 41.9	3,514,452	2,133,049	- 39.3
March	5,114	4,329	- 15.4	5,144,868	4,482,955	- 12.9
April	8,173	7,752	- 5.2	8,182,086	7,915,348	- 3.3
May	6,930	7,732	+ 11.6	6,816,722	7,921,175	+ 16.2
June	4,938	4,910	- 0.6	4,989,341	5,110,097	+ 2.4
July	3,105	3,335	+ 7.4	3,127,834	3,419,018	+ 9.3
August	2,098	2,243	+ 6.9	2,168,751	2,355,394	+ 8.6
September	1,275	1,518	+ 19.1	1,403,928	1,633,633	+ 16.4
October	1,433	1,701	+ 18.7	1,601,084	1,869,223	+ 16.7
November	2,895	2,932	+ 1.3	2,968,427	3,132,676	+ 5.5
December	3,077	6,161	+100.2	3,001,108	6,336,384	+111.1

Trucks and Buses

Totals	7,448	8,307	+ 11.5	7,484,051	8,672,968	+ 15.9
January	312	390	+ 25.0	323,904	401,607	+ 24.0
February	625	565	- 9.6	643,919	587,708	- 8.7
March	857	1,000	+ 16.7	787,986	1,015,698	+ 28.9
April	1,207	1,318	+ 9.2	1,222,144	1,274,277	+ 4.3
May	1,085	1,178	+ 8.6	1,193,312	1,164,244	- 2.4
June	791	913	+ 15.4	717,150	1,052,848	+ 46.8
July	544	594	+ 9.2	579,477	617,677	+ 6.6
August	450	520	+ 15.6	454,051	587,115	+ 29.3
September	486	526	+ 8.2	509,610	523,098	+ 2.6
October	375	444	+ 18.4	357,353	504,564	+ 41.2
November	352	277	- 21.3	334,899	329,047	- 1.7
December	364	582	+ 59.9	360,246	615,085	+ 70.7

Total Vehicles

Totals	51,844	55,612	+ 7.3	52,246,200	57,656,985	+ 10.4
January	2,157	3,042	+ 41.0	2,167,452	3,076,672	+ 41.9
February	4,138	2,605	- 37.0	4,158,371	2,720,757	- 34.6
March	5,971	5,329	- 10.8	5,932,854	5,498,653	- 7.3
April	9,380	9,070	- 3.3	9,404,230	9,189,625	- 2.3
May	8,015	8,910	+ 11.2	8,010,034	9,085,419	+ 13.4
June	5,729	5,823	+ 1.6	5,706,491	6,162,945	+ 8.0
July	3,649	3,929	+ 7.7	3,707,311	4,036,695	+ 8.9
August	2,548	2,763	+ 8.4	2,622,802	2,942,509	+ 12.2
September	1,761	2,044	+ 16.1	1,913,538	2,156,731	+ 12.7
October	1,808	2,145	+ 18.6	1,958,437	2,373,787	+ 21.2
November	3,247	3,209	- 1.2	3,303,326	3,461,723	+ 4.8
December	3,441	6,743	+ 96.0	3,361,354	6,951,469	+106.8

Table 3.--Summary of New Motor Vehicle Sales, by Provinces and Months, 1935 and 1936

(e) MANITOBA

Month	Number of Vehicles			Retail Value		
	1935	1936	% change, 1936/1935	1935	1936	% change, 1936/1935

Passenger Cars

Totals	4,316	4,396	+ 1.9	4,192,977	4,456,052	+ 6.3
January	107	157	+ 46.7	105,145	159,519	+ 51.7
February	223	146	- 34.5	220,395	140,963	- 36.0
March	414	309	- 25.4	407,260	310,453	- 23.8
April	823	766	- 6.9	775,338	762,976	- 1.6
May	936	885	- 5.4	879,118	883,561	+ 0.5
June	564	528	- 6.4	548,453	532,298	- 2.9
July	402	303	- 24.6	387,400	305,439	- 21.2
August	194	257	+ 32.5	195,442	258,940	+ 32.5
September	134	171	+ 27.6	144,716	174,038	+ 20.3
October	125	198	+ 58.4	138,693	217,278	+ 56.7
November	222	246	+ 10.8	226,286	267,462	+ 18.2
December	172	430	+150.0	164,731	443,125	+169.0

Trucks and Buses

Totals	1,369	1,497	+ 9.3	1,273,408	1,443,198	+ 13.3
January	48	61	+ 27.1	49,881	65,930	+ 32.2
February	74	66	- 10.8	67,486	63,896	- 5.3
March	97	101	+ 4.1	82,266	104,275	+ 26.8
April	210	179	- 14.8	196,791	162,189	- 17.6
May	220	222	+ 0.9	208,548	212,828	+ 2.1
June	155	198	+ 27.7	129,775	187,903	+ 44.8
July	147	139	- 5.4	138,027	128,075	- 7.2
August	121	155	+ 28.1	114,629	158,860	+ 38.6
September	92	128	+ 39.1	89,508	118,179	+ 32.0
October	61	68	+ 11.5	53,631	67,119	+ 25.1
November	50	82	+ 64.0	48,223	82,253	+ 70.6
December	94	98	+ 4.3	94,643	91,691	- 3.1

Total Vehicles

Totals	5,685	5,893	+ 3.7	5,466,385	5,899,250	+ 7.9
January	155	218	+ 40.6	155,026	225,449	+ 45.4
February	297	212	- 28.6	287,881	204,859	- 28.8
March	511	410	- 19.8	489,526	414,728	- 15.3
April	1,033	945	- 8.5	972,129	925,165	- 4.8
May	1,156	1,107	- 4.2	1,087,666	1,096,389	+ 0.8
June	719	726	+ 1.0	678,228	720,201	+ 6.2
July	549	442	- 19.5	525,427	433,514	- 17.5
August	315	412	+ 30.8	310,071	417,800	+ 34.7
September	226	299	+ 32.3	234,224	292,217	+ 24.8
October	186	266	+ 43.0	192,324	284,397	+ 47.9
November	272	328	+ 20.6	274,509	349,715	+ 27.4
December	266	528	+ 98.5	259,374	534,816	+106.2

Table 3.--Summary of New Motor Vehicle Sales, by Provinces and Months, 1935 and 1936

(f) SASKATCHEWAN

Month	Number of Vehicles			Retail Value		
	1935	1936	% change, 1936/1935	1935	1936	% change, 1936/1935
				\$	\$	
<u>Passenger Cars</u>						
Totals	3,228	4,182	+ 29.6	3,104,488	4,172,086	+ 34.4
January	56	137	+144.6	55,430	137,119	+147.4
February	128	97	- 24.2	122,685	95,583	- 22.1
March	239	281	+ 17.6	233,265	276,605	+ 18.6
April	522	594	+ 13.8	482,064	579,796	+ 20.3
May	670	868	+ 29.6	623,398	850,820	+ 36.5
June	466	607	+ 30.3	445,098	595,503	+ 33.8
July	313	333	+ 6.4	305,290	334,606	+ 9.6
August	186	237	+ 27.4	178,634	231,553	+ 29.6
September	146	194	+ 32.9	146,764	191,028	+ 30.2
October	175	257	+ 46.9	181,484	276,257	+ 52.2
November	171	267	+ 56.1	181,170	288,240	+ 59.1
December	156	310	+ 98.7	149,206	314,976	+111.1
<u>Trucks and Buses</u>						
Totals	807	1,105	+ 36.9	746,471	1,051,850	+ 40.9
January	8	26	+225.0	7,639	23,256	+204.4
February	17	20	+ 17.6	16,566	19,310	+ 16.6
March	24	53	+120.8	21,459	50,731	+136.4
April	74	114	+ 54.1	65,851	105,209	+ 59.8
May	98	197	+101.0	93,393	178,620	+ 91.3
June	101	134	+ 32.7	92,782	130,073	+ 40.2
July	96	94	- 2.1	90,689	95,881	+ 5.7
August	135	162	+ 20.0	128,577	158,657	+ 23.4
September	138	136	- 1.4	127,675	126,750	- 0.7
October	62	89	+ 43.5	55,773	86,267	+ 54.7
November	27	45	+ 66.7	20,850	42,752	+105.0
December	27	35	+ 29.6	25,217	34,344	+ 36.2
<u>Total Vehicles</u>						
Totals	4,035	5,287	+ 31.0	3,850,959	5,223,936	+ 35.7
January	64	163	+154.7	63,069	160,375	+154.3
February	145	117	- 19.3	139,251	114,893	- 17.5
March	263	334	+ 27.0	254,724	327,336	+ 28.5
April	596	708	+ 18.8	547,915	685,005	+ 25.0
May	768	1,065	+ 38.7	716,791	1,029,440	+ 43.6
June	567	741	+ 30.7	537,880	725,576	+ 34.9
July	409	427	+ 4.4	395,979	430,487	+ 8.7
August	321	399	+ 24.3	307,211	390,210	+ 27.0
September	284	330	+ 16.2	274,439	317,778	+ 15.8
October	237	346	+ 46.0	237,257	362,524	+ 52.8
November	198	312	+ 57.6	202,020	330,992	+ 63.8
December	183	345	+ 88.5	174,423	349,320	+100.3

Table 3.--Summary of New Motor Vehicle Sales, by Provinces and Months, 1935 and 1936
(g) ALBERTA

Month	Number of Vehicles			Retail Value		
	1935	1936	% change, 1936/1935	1935	1936	% change, 1936/1935

Passenger Cars

Totals	5,624	5,551	- 1.3	5,543,855	5,581,834	+ 0.7
January	149	310	+108.1	154,266	308,754	+100.1
February	418	220	- 47.4	403,916	221,055	- 45.3
March	666	529	- 20.6	659,599	524,573	- 20.5
April	869	1,063	+ 22.3	855,996	1,076,863	+ 25.8
May	861	953	+ 10.7	824,954	946,259	+ 14.7
June	759	622	- 18.1	735,688	607,894	- 17.4
July	479	363	- 24.2	471,787	359,034	- 23.9
August	272	235	- 13.6	277,782	234,373	- 15.6
September	226	176	- 22.1	237,085	179,671	- 24.2
October	247	257	+ 4.0	259,883	277,082	+ 6.6
November	371	281	- 24.3	366,538	300,109	- 18.1
December	307	542	+ 76.5	296,361	546,167	+ 84.3

Trucks and Buses

Totals	1,563	1,693	+ 8.3	1,497,981	1,671,753	+ 11.6
January	55	79	+ 43.6	72,556	77,361	+ 6.6
February	102	82	- 19.6	89,426	81,359	- 9.0
March	135	192	+ 42.2	118,837	187,586	+ 57.9
April	199	297	+ 49.2	193,275	290,132	+ 50.1
May	209	264	+ 26.3	204,628	258,879	+ 26.5
June	171	195	+ 14.0	150,544	200,190	+ 33.0
July	139	119	- 14.4	137,360	117,678	- 14.3
August	147	134	- 8.8	148,302	136,797	- 7.8
September	181	120	- 33.7	172,118	117,998	- 31.4
October	110	105	- 4.5	100,297	102,434	+ 2.1
November	58	53	- 8.6	56,232	51,197	- 9.0
December	57	53	- 7.0	54,406	50,142	- 7.8

Total Vehicles

Totals	7,187	7,244	+ 0.8	7,041,836	7,253,587	+ 3.0
January	204	389	+ 90.7	226,822	386,115	+ 70.2
February	520	302	- 41.9	493,342	302,414	- 38.7
March	801	721	- 10.0	778,436	712,159	- 8.5
April	1,068	1,360	+ 27.3	1,049,271	1,366,995	+ 30.3
May	1,070	1,217	+ 13.7	1,029,582	1,205,138	+ 17.1
June	930	817	- 12.2	886,232	808,084	- 8.8
July	618	482	- 22.0	609,147	476,712	- 21.7
August	419	369	- 11.9	426,084	371,170	- 12.9
September	407	296	- 27.3	409,203	297,669	- 27.3
October	357	362	+ 1.4	360,180	379,516	+ 5.4
November	429	334	- 22.1	422,770	351,306	- 16.9
December	364	595	+ 63.5	350,767	596,309	+ 70.0

Table 3.—Summary of New Motor Vehicle Sales, by Provinces and Months, 1935 and 1936

(h) BRITISH COLUMBIA

Month	Number of Vehicles			Retail Value		
	1935	1936	% change, 1936/1935	1935	1936	% change, 1936/1935
				\$	\$	
Passenger Cars						
Totals	5,523	7,488	+ 35.6	5,484,314	7,657,671	+ 39.6
January	163	446	+173.6	171,933	443,375	+157.9
February	531	625	+ 17.7	523,807	622,131	+ 18.8
March	675	903	+ 33.8	675,295	927,115	+ 37.3
April	898	1,074	+ 19.6	895,611	1,101,340	+ 23.0
May	730	1,018	+ 39.5	710,100	1,036,999	+ 46.0
June	531	775	+ 46.0	522,509	786,564	+ 50.5
July	441	614	+ 39.2	429,024	621,680	+ 44.9
August	298	351	+ 17.8	296,524	349,118	+ 17.7
September	179	254	+ 41.9	183,441	266,567	+ 45.3
October	241	264	+ 9.5	254,772	297,429	+ 16.7
November	397	460	+ 15.9	385,999	489,425	+ 26.8
December	439	704	+ 60.4	435,299	715,928	+ 64.5
Trucks and Buses						
Totals	1,735	2,001	+ 15.3	1,868,072	2,328,000	+ 24.6
January	61	119	+ 95.1	72,706	121,209	+ 66.7
February	162	152	- 6.2	164,430	162,148	- 1.4
March	180	215	+ 19.4	177,988	237,757	+ 33.6
April	236	305	+ 29.2	237,989	306,561	+ 28.8
May	204	294	+ 44.1	207,144	284,702	+ 37.4
June	186	229	+ 23.1	187,677	285,700	+ 52.2
July	175	159	- 9.1	192,191	196,940	+ 2.5
August	135	154	+ 14.1	153,766	194,717	+ 26.6
September	134	130	- 3.0	166,016	175,312	+ 5.6
October	102	109	+ 6.9	122,044	185,740	+ 52.2
November	86	64	- 25.6	89,936	79,967	- 11.1
December	74	71	- 4.1	96,185	97,247	+ 1.1
Total Vehicles						
Totals	7,258	9,489	+ 30.7	7,352,386	9,985,671	+ 35.8
January	224	565	+152.2	244,639	564,584	+130.8
February	693	777	+ 12.1	688,237	784,279	+ 14.0
March	855	1,118	+ 30.8	853,283	1,164,872	+ 36.5
April	1,134	1,379	+ 21.6	1,133,600	1,407,901	+ 24.2
May	934	1,312	+ 40.5	917,244	1,321,701	+ 44.1
June	717	1,004	+ 40.0	710,186	1,072,264	+ 51.0
July	616	773	+ 25.5	621,215	818,620	+ 31.8
August	433	505	+ 16.6	450,290	543,835	+ 20.8
September	313	384	+ 22.7	349,457	441,879	+ 26.4
October	343	373	+ 8.7	376,816	483,169	+ 28.2
November	483	524	+ 8.5	475,935	569,392	+ 19.6
December	513	775	+ 51.1	531,484	813,175	+ 53.0

Table 4.--Summary of New and Used Motor Vehicle Financing in Canada, 1929 - 1938

Year	Total, New and Used Vehicles				New Vehicles			Used Vehicles		
	Number Financed	Amount of Financing		Number Financed	Amount of Financing		Number Financed	Amount of Financing		
		Total	Average per vehicle		Total	Average per vehicle		Total	Average per vehicle	
1929	Number or Amount .. Per cent.	164,131 100.0	\$88,165,531 100.0	\$537 -	71,582 43.6	\$48,104,523 54.6	\$672 -	92,549 56.4	\$40,061,008 45.4	\$433 -
1930	Number or Amount .. Per cent.	128,314 100.0	\$62,978,174 100.0	\$491 -	47,961 37.4	\$28,610,731 45.4	\$597 -	80,353 62.6	\$34,367,443 54.6	\$428 -
1931	Number or Amount .. Per cent.	98,623 100.0	\$41,941,254 100.0	\$425 -	33,988 34.5	\$20,869,547 49.8	\$614 -	64,635 65.5	\$21,071,707 50.2	\$326 -
1932	Number or Amount .. Per cent.	69,291 100.0	\$25,864,873 100.0	\$373 -	21,293 30.7	\$12,741,179 49.3	\$598 -	47,998 69.3	\$13,123,694 50.7	\$273 -
1933	Number or Amount .. Per cent.	54,238 100.0	\$20,158,788 100.0	\$372 -	15,880 29.3	\$10,030,368 49.8	\$632 -	38,358 70.7	\$10,128,420 50.2	\$264 -
1934	Number or Amount .. Per cent.	76,170 100.0	\$30,091,463 100.0	\$395 -	23,264 30.5	\$16,364,735 54.4	\$703 -	52,906 69.5	\$13,726,728 45.6	\$259 -
1935	Number or Amount .. Per cent.	100,178 100.0	\$40,251,521 100.0	\$402 -	31,950 31.9	\$22,410,656 55.7	\$701 -	68,228 68.1	\$17,840,865 44.3	\$261 -
1936	Number or Amount .. Per cent.	137,514 100.0	\$54,859,812 100.0	\$399 -	42,863 31.2	\$29,887,861 54.5	\$697 -	94,651 68.8	\$24,971,951 45.5	\$264 -

Table 5.—Summary of New and Used Motor Vehicle Financing in Canada, by Provinces, 1936

Province	Total, New and Used Vehicles			New Vehicles			Used Vehicles		
	Number Financed	Amount of Financing		Number Financed	Amount of Financing		Number Financed	Amount of Financing	
		Total	Average per vehicle		Total	Average per vehicle		Total	Average per vehicle
CANADA, Number or Amount Per cent ..	137,514 100.0	\$54,859,812 100.0	\$399 -	42,863 31.2	\$29,887,861 54.5	\$697 -	94,651 68.8	\$24,971,951 45.5	\$264 -
Maritimes, Number or Amount . . Per cent ..	9,152 100.0	\$ 3,838,902 100.0	\$419 -	2,802 30.6	\$ 2,105,928 54.9	\$752 -	6,350 69.4	\$ 1,732,974 45.1	\$273 -
Quebec, Number or Amount Per cent ..	22,695 100.0	\$10,246,443 100.0	\$451 -	8,060 35.5	\$ 6,076,185 59.3	\$754 -	14,635 64.5	\$ 4,170,258 40.7	\$285 -
Ontario, Number or Amount Per cent ..	67,979 100.0	\$25,138,803 100.0	\$370 -	19,799 29.1	\$13,092,285 52.1	\$661 -	48,180 70.9	\$12,046,518 47.9	\$250 -
Manitoba and Saskat- chewan, Number or Amount Per cent ..	14,435 100.0	\$ 5,865,746 100.0	\$406 -	5,034 34.9	\$ 3,386,960 57.7	\$673 -	9,401 65.1	\$ 2,478,786 42.3	\$264 -
Alberta, Number or Amount Per cent ..	11,074 100.0	\$ 4,680,480 100.0	\$423 -	3,942 35.6	\$ 2,588,896 55.3	\$657 -	7,132 64.4	\$ 2,091,584 44.7	\$293 -
British Columbia, Number or Amount Per cent ..	12,179 100.0	\$ 5,089,439 100.0	\$418 -	3,226 26.5	\$ 2,637,607 51.8	\$818 -	8,953 73.5	\$ 2,451,831 48.2	\$274 -

Table 6.--Financing of Motor Vehicle Sales in Canada, by Months, 1935 and 1936

Month	Number of Vehicles			Amount of Financing		
	1935	1936	% change, 1936/1935	1935	1936	% change, 1936/1935
New Vehicles						
Totals	31,950	42,863	+ 34.2	22,410,656	29,887,861	+ 33.4
January	885	1,524	+ 72.2	651,272	1,054,002	+ 61.8
February	1,592	1,555	- 2.3	1,136,203	1,102,521	- 3.0
March	2,540	3,172	+ 24.9	1,756,967	2,192,004	+ 24.8
April	4,779	6,331	+ 32.5	3,250,246	4,267,563	+ 31.3
May	5,288	7,270	+ 37.5	3,668,725	4,960,491	+ 35.2
June	3,862	5,615	+ 45.4	2,669,173	3,980,528	+ 49.1
July	3,541	4,293	+ 21.2	2,531,943	3,074,640	+ 21.4
August	2,371	3,087	+ 30.2	1,692,405	2,216,705	+ 31.0
September	1,961	2,672	+ 36.3	1,428,316	1,922,520	+ 34.6
October	1,480	2,097	+ 41.7	1,096,937	1,543,324	+ 40.7
November	1,787	2,015	+ 12.8	1,242,813	1,459,643	+ 17.4
December	1,864	3,232	+ 73.4	1,285,656	2,114,120	+ 64.4
Used Vehicles						
Totals	68,228	94,651	+ 38.7	17,840,865	24,971,951	+ 40.0
January	1,844	3,521	+ 90.9	513,076	1,018,336	+ 98.1
February	2,657	3,434	+ 29.2	757,258	960,796	+ 26.9
March	4,645	6,484	+ 39.6	1,223,575	1,770,044	+ 44.7
April	7,970	10,825	+ 35.8	2,123,201	2,897,812	+ 36.5
May	9,448	13,902	+ 47.1	2,478,268	3,680,981	+ 48.5
June	8,959	13,448	+ 50.1	2,286,465	3,467,078	+ 51.6
July	8,424	10,349	+ 22.9	2,109,499	2,696,934	+ 27.8
August	6,710	8,312	+ 23.9	1,712,378	2,129,282	+ 24.3
September	5,324	7,640	+ 43.5	1,377,752	1,939,819	+ 40.8
October	4,843	6,752	+ 39.4	1,266,777	1,749,543	+ 38.1
November	4,062	4,945	+ 21.7	1,050,592	1,309,686	+ 24.7
December	3,342	5,059	+ 50.8	942,024	1,353,640	+ 43.7
Total - New and Used Vehicles						
Totals	100,178	137,514	+ 37.3	40,251,521	54,859,812	+ 36.3
January	2,729	5,045	+ 84.9	1,164,348	2,070,338	+ 77.8
February	4,249	4,989	+ 17.4	1,893,461	2,063,317	+ 9.0
March	7,185	9,653	+ 34.4	2,980,542	3,962,048	+ 32.9
April	12,749	17,156	+ 34.6	5,373,447	7,165,175	+ 33.3
May	14,736	21,172	+ 43.7	6,146,993	8,641,472	+ 40.6
June	12,821	19,063	+ 48.7	4,955,638	7,447,606	+ 50.3
July	11,965	14,642	+ 22.4	4,641,442	5,771,574	+ 24.3
August	9,081	11,399	+ 25.5	3,404,783	4,345,987	+ 27.6
September	7,285	10,312	+ 41.6	2,806,068	3,862,339	+ 37.6
October	6,323	8,849	+ 39.9	2,363,714	3,292,867	+ 39.3
November	5,849	6,960	+ 19.0	2,293,405	2,769,329	+ 20.8
December	5,206	8,271	+ 58.9	2,227,680	3,467,760	+ 55.7

Table 7.--Comparison of Sales and Financing of Sales of New Motor Vehicles
in Canada, 1930 - 1936

Year	Sales of New Vehicles		Financing of New Vehicle Sales			
	Number of Vehicles	Retail Value	Number of Vehicles	Per Cent of Total Number Sold	Amount of Financing	Per Cent of Value of Total Number Sold
		\$ (1)			\$	
1930	(X)	122,165,000	47,961	(X)	28,610,731	23.4
1931	(X)	(X)	33,988	(X)	20,869,547	(X)
1932	45,870	45,260,742	21,293	46.4	12,741,179	28.2
1933	45,332	45,450,230	15,880	35.0	10,030,368	22.1
1934	73,358	75,785,461	23,264	31.7	16,564,735	21.6
1935	101,461	101,742,449	31,950	31.5	22,410,656	22.0
1936	115,759	120,049,297	42,863	37.0	29,887,861	24.9

(1) Computed from results of Census of Merchandising Establishments.

(X) Figures not available.

Table 8.--Comparison of Sales and Financing of Sales of New Motor Vehicles
in Canada, by Provinces, 1936

Province	Sales of New Vehicles		Financing of New Vehicle Sales			
	Number of Vehicles	Retail Value	Number of Vehicles	Per Cent of Total Number Sold	Amount of Financing	Per Cent of Value of Total Number Sold
		\$			\$	
CANADA, Total.	115,759	120,049,297	42,863	37.0	29,887,861	24.9
Maritimes ..	9,501	9,682,576	2,802	29.5	2,105,928	21.7
Quebec	22,733	24,347,292	8,060	35.5	6,076,185	25.0
Ontario	55,612	57,656,985	19,799	35.6	13,092,285	22.7
Manitoba ..) Saskatchewan)	11,180	11,123,186	5,034	45.0	3,386,960	30.4
Alberta	7,244	7,253,587	3,942	54.4	2,588,896	35.7
British Columbia ..	9,489	9,985,671	3,226	34.0	2,637,607	26.4

Table 9.—Financing of Motor Vehicle Sales in Canada, by Provinces and Months, 1936

Month	CANADA		Maritimes		Quebec	
	Number of Vehicles	Amount of Financing	Number of Vehicles	Amount of Financing	Number of Vehicles	Amount of Financing
		\$		\$		\$
New Vehicles						
1 Totals	42,863	29,887,861	2,802	2,105,928	8,060	6,076,185
2 January	1,524	1,054,002	61	43,221	159	117,177
3 February	1,555	1,102,521	57	47,669	213	155,841
4 March	3,172	2,192,004	173	128,223	682	498,739
5 April	6,331	4,267,363	513	360,024	1,756	1,275,445
6 May	7,270	4,960,491	621	460,254	1,458	1,105,958
7 June	5,615	3,980,528	404	317,713	941	741,854
8 July	4,293	3,074,640	306	243,943	717	541,436
9 August	3,087	2,216,705	215	160,692	497	384,774
10 September	2,672	1,922,520	153	119,070	452	346,518
11 October	2,097	1,543,324	93	71,792	372	304,448
12 November	2,015	1,459,643	74	52,455	324	242,702
13 December	3,232	2,114,120	132	100,872	489	361,298
Used Vehicles						
14 Totals	94,651	24,971,951	8,350	1,732,974	14,635	4,170,258
15 January	3,521	1,016,336	122	38,924	353	117,812
16 February	3,434	960,796	134	41,512	437	147,699
17 March	6,484	1,770,044	344	94,721	1,019	311,735
18 April	10,825	2,897,812	706	198,314	2,239	661,786
19 May	13,902	3,680,981	1,044	301,719	2,433	685,539
20 June	13,448	3,467,078	941	255,326	2,116	569,911
21 July	10,349	2,696,934	763	199,101	1,637	450,187
22 August	8,312	2,129,282	650	166,468	1,188	316,018
23 September	7,640	1,939,819	550	145,468	1,041	284,271
24 October	6,752	1,749,543	462	117,629	937	269,972
25 November	4,945	1,309,686	336	90,256	637	185,075
26 December	5,039	1,553,640	298	83,536	598	170,253
Total - New and Used Vehicles						
27 Totals	137,514	54,859,812	9,152	3,838,902	22,695	10,246,443
28 January	5,045	2,070,338	183	82,145	512	234,989
29 February	4,989	2,063,317	191	89,181	650	303,540
30 March	9,656	3,962,048	517	222,944	1,701	810,474
31 April	17,156	7,165,175	1,219	558,338	3,995	1,937,231
32 May	21,172	8,641,472	1,665	761,973	3,891	1,791,492
33 June	19,063	7,447,606	1,345	573,039	3,057	1,311,765
34 July	14,642	5,771,574	1,069	443,044	2,354	991,623
35 August	11,399	4,345,987	865	327,160	1,685	700,792
36 September	10,312	3,862,339	703	264,538	1,493	630,789
37 October	8,849	3,292,867	555	189,421	1,309	574,420
38 November	6,960	2,769,329	410	142,711	961	427,777
39 December	8,271	3,467,760	430	184,408	1,087	531,551

Table 9.--Financing of Motor Vehicle Sales in Canada, by Provinces and Months, 1936

Ontario		Manitoba and Saskatchewan		Alberta		British Columbia		
Number of Vehicles	Amount of Financing	Number of Vehicles	Amount of Financing	Number of Vehicles	Amount of Financing	Number of Vehicles	Amount of Financing	
New Vehicles								
19,799	15,092,285	5,034	3,386,960	3,942	2,588,896	3,226	2,657,607	1
881	568,902	103	74,933	158	109,093	162	140,676	2
811	547,895	120	87,059	155	102,310	199	161,747	3
1,521	994,047	279	193,366	261	172,272	256	205,357	4
2,590	1,599,035	614	405,420	502	327,744	356	299,697	5
3,097	1,955,514	1,026	675,674	665	442,171	403	320,925	6
2,566	1,715,533	755	515,096	544	355,061	405	335,271	7
1,927	1,351,159	528	364,016	454	285,446	361	288,640	8
1,340	909,644	460	329,589	267	178,545	308	253,461	9
1,171	819,067	418	271,637	251	169,639	227	196,589	10
906	659,713	260	167,286	264	177,541	202	162,544	11
1,155	831,733	180	116,679	141	98,515	141	117,559	12
1,834	1,140,045	291	186,205	280	170,559	206	155,141	13
Used Vehicles								
48,180	12,046,518	9,401	2,478,786	7,132	2,091,584	8,953	2,451,831	14
2,126	583,583	149	49,903	266	87,688	505	138,426	15
1,840	494,105	200	64,852	192	61,718	631	150,910	16
3,501	888,632	365	111,991	452	142,123	803	220,842	17
5,459	1,360,005	813	219,768	727	222,697	881	235,242	18
6,789	1,691,144	1,623	421,118	1,010	301,027	1,003	280,434	19
6,612	1,621,903	1,605	411,196	1,160	325,544	1,014	283,198	20
5,113	1,279,742	1,070	272,530	850	231,213	916	264,161	21
4,092	1,008,067	841	213,234	676	199,078	865	226,417	22
3,862	923,067	1,030	256,313	495	149,615	662	181,085	23
3,382	815,041	826	219,256	516	147,960	629	179,685	24
2,606	654,297	500	135,458	364	105,846	502	138,754	25
2,798	726,932	379	103,167	424	117,075	542	152,677	26
Total - New and Used Vehicles								
67,979	25,138,803	14,435	5,865,746	11,074	4,680,480	12,179	5,089,438	27
3,007	1,152,485	252	124,836	424	196,781	667	279,102	28
2,651	1,042,000	320	151,911	347	164,028	830	312,657	29
5,022	1,882,679	644	305,357	713	314,395	1,059	426,199	30
8,049	2,959,038	1,427	625,188	1,229	550,441	1,237	534,939	31
9,886	3,646,658	2,649	1,096,792	1,675	743,198	1,406	601,359	32
9,178	3,337,436	2,360	926,292	1,704	680,605	1,419	618,469	33
7,040	2,630,901	1,598	636,546	1,304	516,659	1,277	552,801	34
5,432	1,917,711	1,301	542,823	943	377,623	1,173	479,878	35
5,033	1,742,134	1,448	527,950	743	319,254	889	377,674	36
4,288	1,474,754	1,086	386,542	780	325,501	831	342,229	37
3,761	1,486,030	680	252,137	505	204,361	643	253,313	38
4,632	1,866,977	670	289,372	704	287,634	748	307,818	39

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