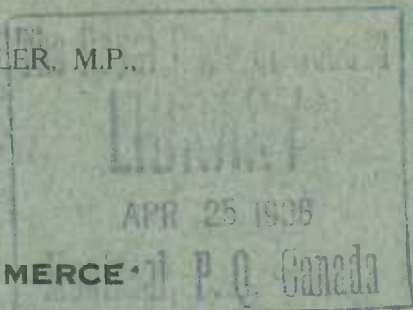


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Minister of Trade and Commerce.



CANADA
DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH

SALES OF MOTOR VEHICLES
AND
MOTOR VEHICLE FINANCING
IN
CANADA
1937



OTTAWA
1938

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Internal Trade Branch

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SALES AND FINANCING OF MOTOR VEHICLES IN CANADA, 1937

Introduction

For several years the Internal Trade Branch of the Dominion Bureau of Statistics has published two series of monthly reports relating to the sale and financing of motor vehicles in Canada. One series shows the number and retail value of new motor vehicles sold each month, making a distinction between sales of new passenger cars and commercial vehicles. The second series covers the number of motor vehicle sales financed by the various finance companies and the corresponding amount of financing. Separate figures are available for the financing of new and used vehicles but no distinction is made between passenger and commercial models. This report summarizes the results of both series for 1937 together with comparative figures for earlier years and brings together in more permanent form the information contained in the monthly bulletins.

Statistics of motor vehicle sales are secured monthly from companies which manufacture or assemble motor vehicles in Canada and from manufacturers in the United States and Great Britain of vehicles made for sale in Canada. In 1937 monthly returns were received from 20 companies, which are listed in the appendix to this report. It is believed that the coverage of sales in this field is very complete. The retail value reported is the price paid by an individual purchaser at the Canadian point of manufacture and includes sales and excise taxes, charges for standard accessories, dealer's commission, etc. Freight charges from factory to place of purchase are excluded. Duty is included in the retail value of imported vehicles.

Statistics of financing are compiled from returns from all large finance companies in Canada which are engaged in purchasing accounts, contracts or notes arising out of retail sales of motor vehicles. The reporting companies give separate data for the financing of new and used vehicles but make no distinction as between passenger and commercial models. Statistics of refinancing are not included in the figures published. Original financing only is included. Data on financing were secured from 48 financing companies in 1937. The names of these companies are listed in the appendix to this report.

Summary

The marked upward trend in motor vehicle purchasing in Canada since 1933 was continued throughout all but the latter part of 1937. Although December sales were down by 11.6 per cent from the corresponding month in 1936, total purchases of new motor vehicles for 1937 exceeded by 27.5 per cent in number and 26.9 per cent in retail value the number and value of sales in the preceding year. There were 144,441 new vehicles sold for \$149,170,527 in 1937, compared with 113,314 units for \$117,582,796 in 1936. In 1933 new motor vehicle sales numbered 45,332. The years following witnessed successive percentage increases of 62 per cent in 1934, 33 per

cent in 1935 and 12 per cent in 1936, while the additional 27.5 per cent increase in 1937 makes the total for that year more than three times the number sold in 1933.

New motor vehicle sales for 1937 were divided in the proportions 79.1 per cent passenger cars and 20.9 per cent trucks and buses. Passenger car sales numbered 114,275 and were valued at \$116,886,334 while 30,166 commercial vehicles retailed for \$32,284,193. Passenger car sales increased 23.8 per cent in number and 22.5 per cent in value over 1936 while the increase for commercial vehicles was still greater, being 43.5 per cent in number and 45.6 per cent in value.

Substantial increases in new motor vehicle sales in 1937 were recorded in all provinces. Manitoba had the best increase with a gain of 45.5 per cent in number of units sold. The Maritime Provinces came second with a gain of 40.2 per cent followed by Saskatchewan with 34.6 per cent, Quebec with 33.9 per cent, Alberta with 26.1 per cent, Ontario with 22.0 per cent and British Columbia with 17.3 per cent.

The Ontario market absorbed 46.2 per cent of all new vehicles purchased in Canada last year. In the passenger car field Ontario took 48.5 per cent of the total purchases while in the commercial model field the same province accounted for a smaller proportion of the total or 37.1 per cent. Quebec accounted for 19.8 per cent of the Dominion total for passenger models, 22.5 per cent of the commercial models or 20.4 per cent of the combined total for both passenger and commercial. The proportions of provincial to Dominion total sales for all new vehicles for other provinces are as follows: Maritime Provinces, 9.0 per cent; British Columbia, 7.5 per cent; Alberta, 6.2 per cent; Manitoba, 5.8 per cent and Saskatchewan 4.9 per cent.

The seasonal fluctuations and cyclical swings in motor vehicle sales are faithfully mirrored in statistics of financing. Including both new and used models there were 177,898 motor vehicles whose purchases were financed to the extent of \$75,850,173 by finance companies in 1937. These figures reveal increases of 29.4 per cent in number and 38.3 per cent in amount over the 137,514 units which were financed for \$54,859,812 in 1936. In 1933 financing was negotiated for 54,238 units. Successive percentage increases for subsequent years are 40 per cent in 1934, 32 per cent in 1935 and 37 per cent in 1936, while the 29.4 per cent increase in 1937 makes the total for that year more than three times that for 1933.

The financing of used models forms a major proportion of the total business in this field. The total number of motor vehicles financed in 1937 was divided in the ratio 31.6 per cent new and 68.4 per cent used models. There were 56,247 new vehicles financed for \$40,664,375 in 1937 or an average of \$723 per vehicle. Used models whose purchases were financed numbered 121,651 for \$35,185,498 or an average of \$289 per vehicle. New vehicle financing increased 31.2 per cent in number and 33.1 per cent in amount in 1937 compared with the preceding year while corresponding increases for used vehicles were 28.5 per cent in point of view of number and 40.9 per cent in total amount.

Comparable figures for sales and financing of new vehicles only (including both passenger and commercial models) indicate that 38.9 per cent of all new vehicles purchased in 1937 were financed through the facilities offered by the various finance corporations. In 1936 the proportion of new vehicles financed to total number purchased was 37.8 per cent and in 1935 it was 31.5 per cent.

The ratio of financing to total sales varies widely for different sections of the country. It was greatest in the Prairie Provinces and lowest in the Maritimes. About 57 per cent of all new vehicles purchased in Alberta in 1937 were financed while the combined ratio for Saskatchewan and Manitoba was 42.4 per cent. Ratios for other regions were 38.7 per cent in Ontario, 33.8 per cent in Quebec, 36.5 per cent in British Columbia and 30.4 per cent in the Maritime Provinces. The higher

ratio in the Prairie Provinces is perhaps to be expected. Here consumer income is distributed less evenly throughout the year compared with other sections, thus creating a situation requiring a greater extension of credit facilities.

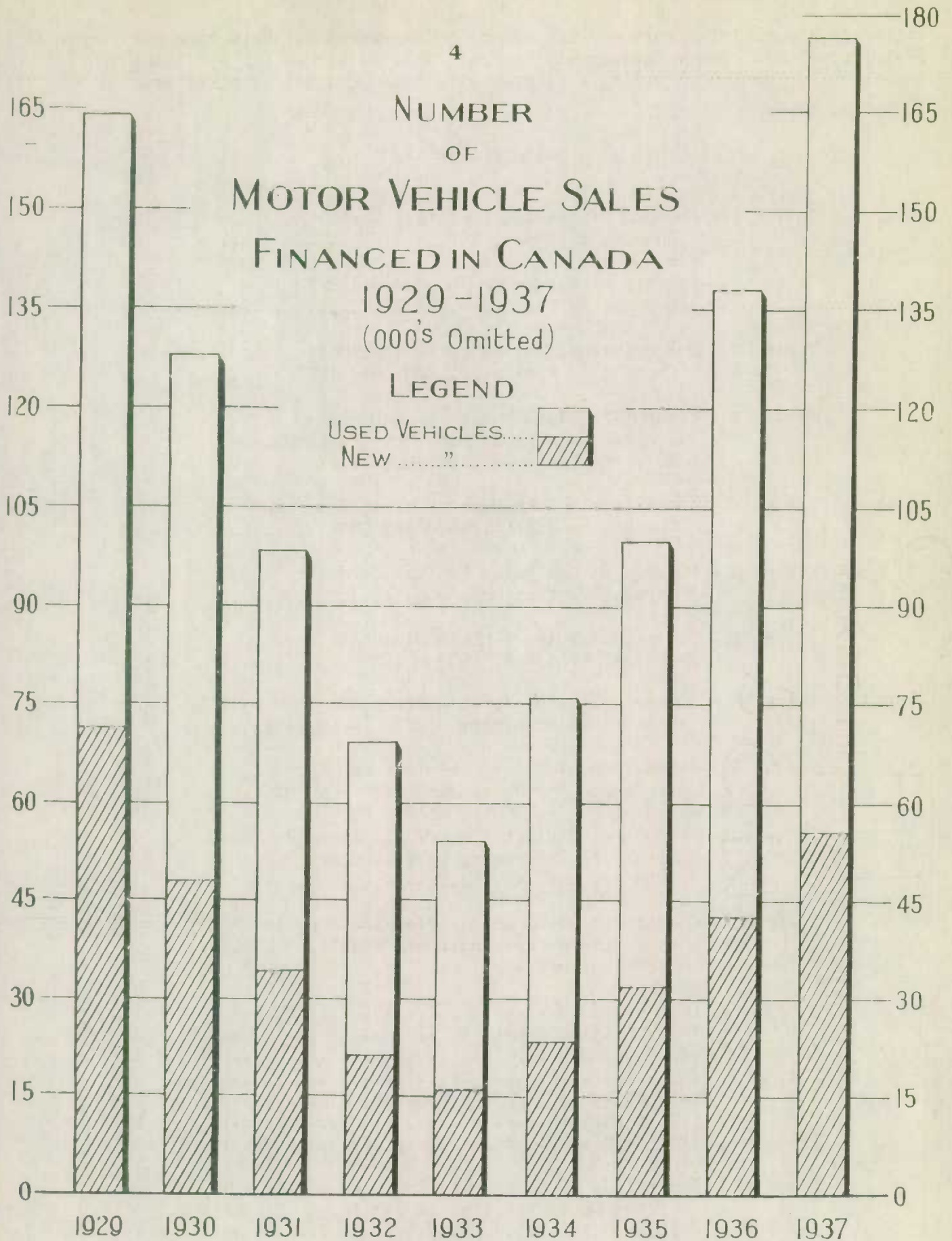
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NUMBER
OF
MOTOR VEHICLE SALES
FINANCED IN CANADA
1929-1937
(000's Omitted)

LEGEND

USED VEHICLES.....
NEW.....



NUMBER
OF
NEW MOTOR VEHICLES
SOLD IN CANADA
1932-1937
(000's omitted)

NUMBER

LEGEND

TRUCKS & BUSES.....
PASSENGER CARS.....



125

100

75

50

25

0

1932

1933

1934

1935

1936

1937

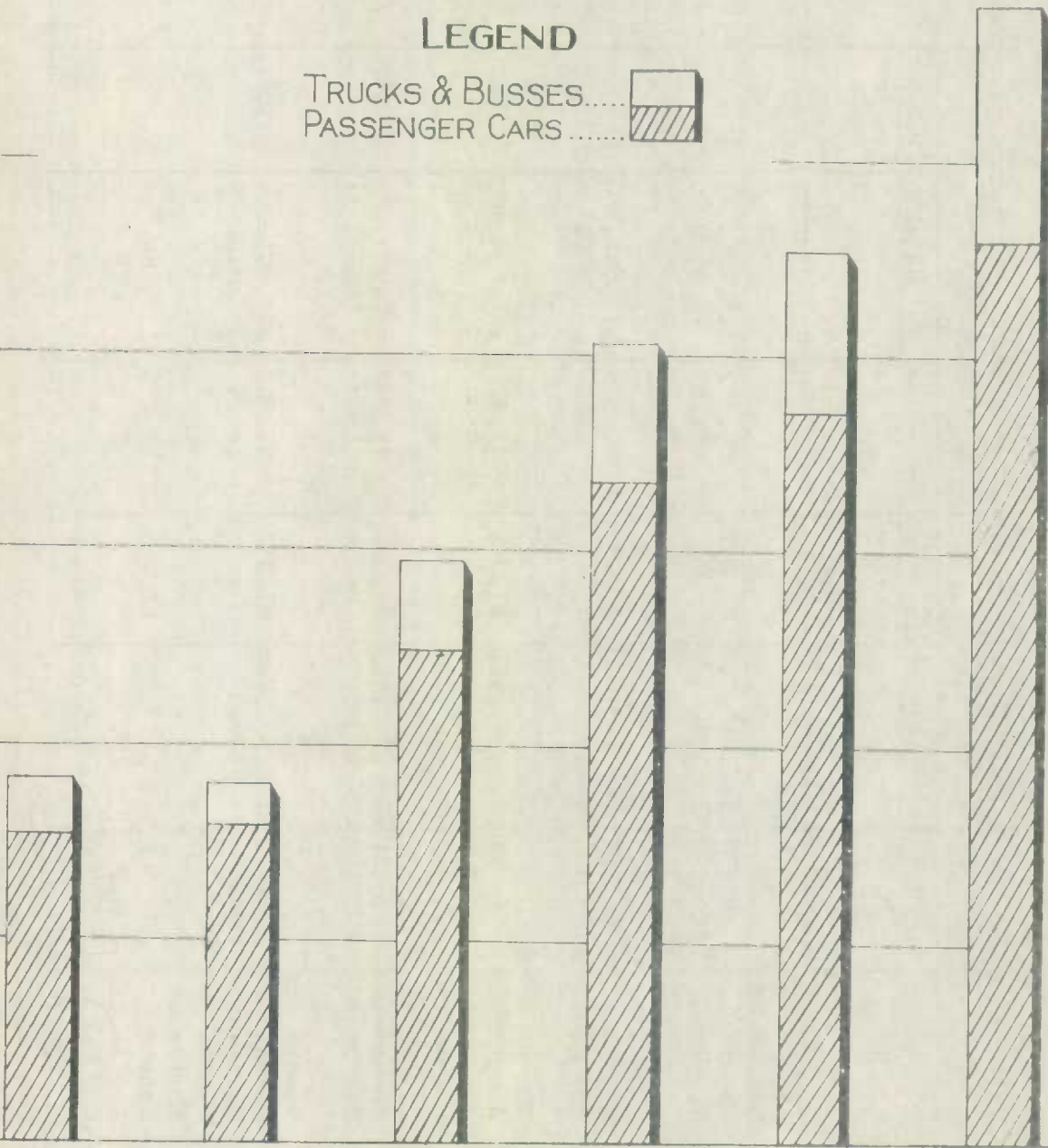


Table 1.—Summary of New Motor Vehicle Sales in Canada, by Years, 1932 - 1937.

Year	Total Vehicles			Passenger Cars			Trucks and Buses			
	Number	Retail Value		Number	Retail Value		Number	Retail Value		
		Total	Average per vehicle		Total	Average per vehicle		Total	Average per vehicle	
1932	Number or Amount .. Per cent.	45,870 100.0	\$45,230,742 100.0	\$ 987	38,621 84.2	\$38,919,015 86.0	\$1,008	7,249 15.8	\$ 6,341,727 14.0	\$ 875
1933	Number or Amount .. Per cent.	45,332 100.0	\$45,450,230 100.0	\$1,003	39,538 87.3	\$39,692,330 87.3	\$1,003	5,764 12.7	\$ 5,757,600 12.7	\$ 999
1934	Number or Amount .. Per cent.	73,358 100.0	\$75,785,461 100.0	\$1,033	61,503 83.8	\$63,536,402 83.9	\$1,034	11,855 16.2	\$12,219,059 16.1	\$1,031
1935	Number or Amount .. Per cent.	101,461 100.0	\$101,742,449 100.0	\$1,003	83,242 82.0	\$83,429,114 82.0	\$1,002	18,219 18.0	\$18,313,335 18.0	\$1,005
1936	Number or Amount .. Per cent.	113,314 100.0	\$117,582,796 100.0	\$1,038	92,287 81.4	\$95,403,199 81.1	\$1,034	21,027 18.6	\$22,179,597 18.9	\$1,055
1937	Number or Amount .. Per cent.	144,441 100.0	\$149,170,527 100.0	\$1,033	114,275 79.1	\$116,886,334 78.4	\$1,023	30,166 20.9	\$32,284,193 21.6	\$1,070

Table 2.—Summary of New Motor Vehicle Sales in Canada, by Provinces, 1937.

Province	Total Vehicles			Passenger Cars			Trucks and Buses		
	Number	Retail Value		Number	Retail Value		Number	Retail Value	
		Total	Average per vehicle		Total	Average per vehicle		Total	Average per vehicle
Maritime Provinces, Number or Amount .. Per cent.	12,965 100.0	\$13,000,653 100.0	\$1,003	9,208 71.0	\$ 9,235,713 71.0	\$1,003	3,757 29.0	\$ 3,764,943 29.0	\$1,002
Quebec, Number or Amount .. Per cent.	29,432 100.0	\$31,081,200 100.0	\$1,056	22,658 77.0	\$23,721,143 76.3	\$1,047	6,774 23.0	\$ 7,360,057 23.7	\$1,087
Ontario, Number or Amount .. Per cent.	63,703 100.0	\$68,931,205 100.0	\$1,033	55,504 83.2	\$58,914,116 82.6	\$1,025	11,199 16.8	\$12,017,089 17.4	\$1,073
Manitoba, Number or Amount .. Per cent.	8,462 100.0	\$ 8,586,744 100.0	\$1,015	6,219 73.5	\$ 6,275,284 73.1	\$1,009	2,243 26.5	\$ 2,311,460 26.9	\$1,031
Saskatchewan, Number or Amount .. Per cent.	7,101 100.0	\$ 7,013,125 100.0	\$ 988	5,704 80.3	\$ 5,551,996 80.6	\$ 991	1,397 19.7	\$ 1,361,129 19.4	\$ 974
Alberta, Number or Amount .. Per cent.	8,944 100.0	\$ 9,063,605 100.0	\$1,013	6,811 76.2	\$ 6,831,396 75.7	\$1,007	2,133 23.8	\$ 2,201,909 24.3	\$1,032
British Columbia, Number or Amount .. Per cent.	10,834 100.0	\$11,493,992 100.0	\$1,061	8,171 75.4	\$ 8,226,386 71.6	\$1,007	2,663 24.5	\$ 3,267,606 28.4	\$1,227

Table 3.--Motor Vehicle Sales in Canada, by Provinces, 1936 and 1937.

Province	Number of Vehicles			Retail Value		
	1936	1937	% change, 1937/1936	1936	1937	% change, 1937/1936
<u>Passenger Cars</u>						
CANADA	92,287	114,275	+ 23.8	\$ 95,403,199	\$ 116,886,334	+ 22.5
Maritimes	6,673	9,208	+ 38.0	6,775,430	9,235,713	+ 33.3
Quebec	18,115	22,658	+ 25.1	19,176,171	23,721,143	+ 23.7
Ontario	46,378	55,504	+ 19.7	48,075,368	56,914,116	+ 18.4
Manitoba	4,317	6,219	+ 44.1	4,374,228	6,275,284	+ 43.5
Saskatchewan	4,160	5,704	+ 37.1	4,158,034	5,651,996	+ 35.9
Alberta	5,404	6,811	+ 26.0	5,434,970	6,861,696	+ 26.3
British Columbia	7,240	8,171	+ 12.9	7,408,668	8,223,383	+ 11.0
<u>Trucks and Buses</u>						
CANADA	21,027	30,166	+ 43.5	\$ 22,179,597	\$ 32,284,193	+ 45.6
Maritimes	2,574	3,757	+ 46.0	2,630,696	3,734,943	+ 41.5
Quebec	3,872	6,774	+ 74.9	4,376,006	7,360,057	+ 68.2
Ontario	8,289	11,199	+ 35.1	8,655,619	12,017,089	+ 38.8
Manitoba	1,497	2,243	+ 49.8	1,442,596	2,311,460	+ 50.2
Saskatchewan	1,116	1,397	+ 25.2	1,061,574	1,361,129	+ 28.2
Alberta	1,686	2,133	+ 26.5	1,637,796	2,201,909	+ 32.0
British Columbia	1,993	2,663	+ 33.6	2,315,310	3,237,506	+ 41.1
<u>Total Vehicles</u>						
CANADA	113,314	144,441	+ 27.5	\$ 117,582,796	\$ 149,170,527	+ 26.9
Maritimes	9,247	12,965	+ 40.2	9,436,156	13,000,656	+ 37.8
Quebec	21,987	29,432	+ 33.9	23,552,177	31,081,200	+ 32.0
Ontario	54,367	66,703	+ 22.0	56,731,287	68,931,205	+ 21.5
Manitoba	5,814	8,462	+ 45.5	5,816,824	8,583,744	+ 47.6
Saskatchewan	5,276	7,101	+ 34.6	5,219,608	7,013,125	+ 34.4
Alberta	7,090	8,944	+ 26.1	7,102,766	9,063,605	+ 27.6
British Columbia	9,233	10,834	+ 17.3	9,723,978	11,493,992	+ 18.2

Table 4.--Percentage Distribution of New Motor Vehicle Sales
in Canada, by Provinces, 1936 and 1937

Province	Number of Vehicles		Retail Value	
	1936	1937	1936	1937

Passenger Cars

CANADA	100.0	100.0	100.0	100.0
Maritimes	7.2	8.1	7.1	7.9
Quebec	19.6	19.8	20.1	20.3
Ontario	50.3	48.5	50.4	48.7
Manitoba	4.7	5.4	4.6	5.4
Saskatchewan	4.5	5.0	4.3	4.8
Alberta	5.9	6.0	5.7	5.9
British Columbia	7.8	7.2	7.8	7.0

Trucks and Buses

CANADA	100.0	100.0	100.0	100.0
Maritimes	12.3	12.5	12.0	11.7
Quebec	18.4	22.5	19.7	22.8
Ontario	39.4	37.1	39.1	37.2
Manitoba	7.1	7.4	6.5	7.2
Saskatchewan	5.3	4.6	4.8	4.2
Alberta	8.0	7.1	7.5	6.8
British Columbia	9.5	8.8	10.4	10.1

Total Vehicles

CANADA	100.0	100.0	100.0	100.0
Maritimes	8.2	9.0	8.0	8.7
Quebec	19.4	20.4	20.0	20.8
Ontario	48.2	46.2	48.3	46.2
Manitoba	5.1	5.8	4.9	5.8
Saskatchewan	4.7	4.9	4.4	4.7
Alberta	6.3	6.2	6.1	6.1
British Columbia	8.1	7.5	8.3	7.7

Table 5.--New Motor Vehicle Sales in Canada by Provinces, Months and Years,
1936 and 1937

CANADA

Month	Number			Retail Value		
	1936	1937	% change 1937/1936	1936 \$	1937 \$	% change 1937/1936

Passenger Cars

Totals	92,287	114,275	+ 23.8	95,403,199	116,886,334	+ 22.5
January	4,145	7,228	+ 74.4	4,201,602	7,363,444	+ 75.3
February	3,600	7,327	+103.5	3,703,474	7,318,731	+ 97.5
March	8,500	13,636	+ 60.4	8,783,723	13,841,826	+ 57.6
April	16,831	17,147	+ 1.9	17,181,644	17,213,209	+ 0.2
May	16,387	16,944	+ 3.4	16,701,285	17,097,352	+ 2.4
June	10,800	14,380	+ 33.1	11,151,963	14,402,071	+ 29.1
July	7,132	9,459	+ 32.6	7,283,923	9,463,005	+ 29.9
August	4,891	6,344	+ 29.7	5,085,806	6,595,751	+ 29.7
September	4,008	3,923	- 2.1	4,320,207	4,134,100	- 4.3
October	2,825	4,356	+ 54.2	3,207,900	4,730,961	+ 47.5
November	4,881	6,851	+ 40.4	5,280,251	7,516,255	+ 42.8
December	8,287	6,680	- 19.4	8,498,421	7,209,629	- 15.2

Trucks and Buses

Totals	21,027	30,166	+ 43.5	22,179,597	32,284,193	+ 45.6
January	790	1,429	+ 80.9	819,732	1,482,590	+ 80.9
February	1,048	1,875	+ 78.9	1,081,617	1,915,342	+ 77.1
March	2,000	2,843	+ 42.2	2,142,594	2,881,519	+ 34.5
April	3,351	3,873	+ 15.6	3,300,685	3,899,506	+ 18.1
May	3,385	4,099	+ 21.1	3,371,216	4,356,090	+ 29.2
June	2,526	3,617	+ 43.2	2,882,639	3,842,926	+ 33.3
July	1,760	3,067	+ 74.3	1,856,462	3,347,849	+ 80.3
August	1,575	2,730	+ 73.3	1,714,941	2,926,082	+ 70.6
September	1,584	2,229	+ 40.7	1,644,289	2,504,529	+ 52.3
October	1,196	1,491	+ 24.7	1,382,575	1,821,300	+ 31.7
November	724	1,301	+ 79.7	820,903	1,472,915	+ 79.4
December	1,088	1,612	+ 48.2	1,161,944	1,833,545	+ 57.8

Total Vehicles

Totals	113,314	144,441	+ 27.5	117,582,796	149,170,527	+ 26.9
January	4,935	8,657	+ 75.4	5,021,334	8,846,034	+ 76.2
February	4,648	9,202	+ 98.0	4,788,091	9,234,073	+ 92.9
March	10,500	16,479	+ 56.9	10,926,317	16,723,345	+ 53.1
April	20,182	21,020	+ 4.2	20,482,329	21,112,715	+ 3.1
May	19,772	21,043	+ 6.4	20,072,501	21,453,442	+ 6.9
June	13,326	17,997	+ 35.1	14,034,602	18,244,997	+ 30.0
July	8,892	12,526	+ 40.9	9,140,385	12,810,854	+ 40.2
August	6,466	9,074	+ 40.3	6,800,747	9,521,833	+ 40.0
September	5,592	6,152	+ 10.0	5,964,496	6,638,629	+ 11.3
October	4,021	5,847	+ 45.4	4,590,475	6,552,261	+ 42.7
November	5,605	8,152	+ 45.4	6,101,154	8,989,170	+ 47.3
December	9,375	8,292	- 11.6	9,660,365	9,043,174	- 6.4

Table 6.--Summary of New Motor Vehicle Sales in Canada by Provinces, 1937.

Month	Canada	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Passenger Cars</u>								
Total	114,275	9,208	22,658	55,504	6,219	5,704	6,811	8,171
January	7,228	325	1,286	4,258	235	205	347	572
February	7,327	505	1,701	3,632	291	217	409	572
March	13,636	1,163	2,874	6,669	597	593	680	1,060
April	17,147	1,545	3,485	7,558	1,042	1,307	1,079	1,131
May	16,944	1,578	3,834	7,225	1,216	1,178	990	923
June	14,380	1,478	2,501	3,703	843	905	897	1,053
July	9,459	876	1,813	4,634	463	466	505	702
August	6,344	538	1,312	2,948	411	241	375	519
September	3,923	295	758	1,838	235	166	294	337
October	4,356	259	634	2,128	297	186	443	409
November	6,851	383	1,513	3,602	346	129	414	464
December	6,680	263	947	4,309	243	111	378	429

<u>Trucks and Buses</u>								
Total	30,166	3,757	6,774	11,193	2,243	1,397	2,133	2,663
January	1,429	106	322	743	69	30	65	94
February	1,875	184	390	850	90	43	112	206
March	2,843	390	559	1,245	124	100	162	263
April	3,873	641	857	1,167	234	257	305	412
May	4,099	702	1,087	1,172	293	270	237	338
June	3,617	561	824	1,254	264	209	213	292
July	3,067	437	721	1,078	236	141	169	285
August	2,730	276	706	888	317	119	213	211
September	2,299	190	438	755	270	106	257	183
October	1,491	101	287	643	135	54	149	122
November	1,301	78	296	553	106	39	123	106
December	1,612	91	257	851	105	29	128	151

Table 6.--Summary of New Motor Vehicle Sales in Canada by Provinces, 1937 - (Concl.)

Month	Canada	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Totals Cars, Trucks and Buses</u>								
Total	144,441	12,965	29,432	66,703	8,432	7,101	8,944	10,834
January	8,657	431	1,608	5,001	304	255	412	636
February	9,202	689	2,091	4,482	381	260	521	778
March	18,479	1,553	3,433	7,914	721	697	842	1,323
April	21,020	2,186	4,342	8,725	1,276	1,534	1,384	1,543
May	21,043	2,280	4,921	8,397	1,509	1,448	1,227	1,261
June	17,997	2,039	3,325	7,957	1,107	1,114	1,110	1,345
July	12,526	1,313	2,534	5,712	699	607	674	987
August	9,074	814	2,018	3,876	728	360	588	730
September	6,152	485	1,226	2,593	505	272	551	520
October	5,847	360	921	2,771	432	240	592	531
November	8,152	461	1,809	4,155	452	168	537	570
December	8,292	354	1,204	5,160	348	140	503	580

Table 7.--Summary of Motor Vehicle Financing in Canada, 1929 - 1937

Year	Total, New and Used Vehicles			New Vehicles			Used Vehicles		
	Number Financed	Amount of Financing		Number Financed	Amount of Financing		Number Financed	Amount of Financing	
		Total	Average per vehicle		Total	Average per vehicle		Total	Average per vehicle
1929	Number or Amount .. Per cent.	164,131 \$88,165,531 100.0	\$537 - -	71,582 43.6	\$48,104,523 54.3	\$672 -	92,549 56.4	\$40,061,008 45.4	\$433 -
1930	Number or Amount .. Per cent.	128,314 \$62,978,174 100.0	\$491 -	47,961 37.4	\$28,610,731 45.4	\$597 -	80,353 62.6	\$34,367,443 54.6	\$428 -
1931	Number or Amount .. Per cent.	98,623 \$41,941,254 100.0	\$425 -	33,988 34.5	\$20,869,547 49.8	\$614 -	64,635 65.5	\$21,071,707 50.2	\$326 -
1932	Number or Amount .. Per cent.	69,291 \$25,864,873 100.0	\$373 -	21,293 30.7	\$12,741,179 49.3	\$598 -	47,998 69.3	\$13,123,694 50.7	\$273 -
1933	Number or Amount .. Per cent.	54,238 \$20,158,788 100.0	\$372 -	15,880 29.3	\$10,030,368 49.8	\$632 -	38,358 70.7	\$10,128,420 50.2	\$264 -
1934	Number or Amount .. Per cent.	76,170 \$30,091,463 100.0	\$395 -	23,264 30.5	\$16,364,735 54.4	\$703 -	52,906 69.5	\$13,726,728 45.6	\$259 -
1935	Number or Amount .. Per cent.	100,178 \$40,251,521 100.0	\$402 -	31,950 31.9	\$22,410,656 55.7	\$701 -	68,228 68.1	\$17,840,865 44.3	\$261 -
1936	Number or Amount .. Per cent.	137,514 \$54,859,812 100.0	\$399 -	42,863 31.2	\$29,887,861 54.5	\$697 -	94,651 68.8	\$24,971,951 45.5	\$264 -
1937	Number or Amount .. Per cent.	177,898 \$75,850,173 100.0	\$426 -	56,247 31.6	\$40,664,675 53.6	\$723 -	121,651 68.4	\$35,185,498 46.4	\$289 -

Table 8.—Summary of Motor Vehicle Financing in Canada, by Provinces, 1937.

Province	Total, New and Used Vehicles			New Vehicles			Used Vehicles		
	Number Financed	Amount of Financing		Number Financed	Amount of Financing		Number Financed	Amount of Financing	
		Total	Average per vehicle		Total	Average per vehicle		Total	Average per vehicle
CANADA, Number or Amount Per cent ..	177,898 100.0	\$75,850,173 100.0	\$426 -	56,247 31.6	\$40,664,675 53.6	\$723 -	121,651 68.4	\$35,185,498 46.4	\$289
Maritimes, Number or Amount . Per cent ..	13,056 100.0	\$ 5,740,085 100.0	\$440 -	3,939 30.2	\$ 2,997,928 52.2	\$761 -	9,117 69.8	\$ 2,742,157 47.8	\$301 -
Quebec, Number or Amount Per cent ..	30,605 100.0	\$14,828,601 100.0	\$485 -	10,835 35.4	\$ 8,484,543 57.2	\$783 -	19,770 64.6	\$ 6,344,058 42.8	\$721 -
Ontario, Number or Amount Per cent ..	89,266 100.0	\$35,449,535 100.0	\$397 -	25,796 28.9	\$18,118,051 51.1	\$702 -	63,470 71.1	\$17,331,484 48.9	\$273 -
Manitoba & Saskat- chewan, Number or Amount Per cent ..	17,672 100.0	\$ 7,557,426 100.0	\$428 -	6,592 37.3	\$ 4,354,313 57.6	\$661 -	11,080 62.7	\$ 3,203,110 42.4	\$289 -
Alberta, Number or Amount Per cent ..	13,369 100.0	\$ 5,995,721 100.0	\$448 -	5,127 38.3	\$ 3,461,133 57.7	\$675 -	8,242 61.7	\$ 2,534,588 42.3	\$308 -
British Columbia, Number or Amount Per cent ..	13,930 100.0	\$ 6,278,805 100.0	\$451 -	3,958 28.4	\$ 2,248,704 51.7	\$821 -	9,972 71.6	\$ 3,030,101 48.3	\$304 -

Table 9.—Motor Vehicle Financing in Canada, by Provinces, 1936 and 1937.

Province	Number of Vehicles			Amount of Financing		
	1936	1937	% change, 1937/1936	1936	1937	% change, 1937/1936

New Vehicles

CANADA	42,863	56,247	+ 31.2	29,887,861	40,664,675	+ 36.1
Maritimes	2,802	3,939	+ 40.6	2,105,928	2,997,928	+ 42.4
Quebec	8,060	10,835	+ 34.4	6,076,185	8,484,543	+ 39.6
Ontario	19,799	25,796	+ 30.3	13,092,285	18,118,051	+ 38.4
Manitoba and Saskatchewan .	5,034	6,592	+ 30.9	3,386,930	4,354,316	+ 28.6
Alberta	3,942	5,127	+ 30.1	2,588,896	3,461,133	+ 33.7
British Columbia	3,226	3,958	+ 22.7	2,637,607	3,248,704	+ 23.2

Used Vehicles

CANADA	94,651	121,651	+ 28.5	24,971,951	35,185,498	+ 40.9
Maritimes	6,350	9,117	+ 43.6	1,732,974	2,742,157	+ 58.2
Quebec	14,635	19,770	+ 35.1	4,170,258	6,344,058	+ 52.1
Ontario	48,180	63,470	+ 31.7	12,046,518	17,331,484	+ 43.9
Manitoba and Saskatchewan .	9,401	11,080	+ 17.9	2,478,786	3,203,110	+ 29.2
Alberta	7,132	8,242	+ 15.6	2,091,584	2,534,538	+ 21.2
British Columbia	8,953	9,972	+ 11.4	2,451,831	3,030,101	+ 23.6

Total New and Used Vehicles

CANADA	137,514	177,898	+ 29.4	54,859,812	75,850,173	+ 38.3
Maritimes	9,152	13,056	+ 42.7	3,838,902	5,740,085	+ 49.5
Quebec	22,695	30,605	+ 34.9	10,246,443	14,828,601	+ 44.7
Ontario	67,979	89,266	+ 31.3	25,138,803	35,449,535	+ 41.0
Manitoba and Saskatchewan .	14,435	17,672	+ 22.4	5,865,746	7,557,426	+ 28.8
Alberta	11,074	13,369	+ 20.7	4,680,480	5,995,721	+ 28.1
British Columbia	12,179	13,930	+ 14.4	5,089,438	6,278,805	+ 23.4

Table 10.--Percentage Distribution of Motor Vehicle Financing in Canada,
by Provinces, 1936 and 1937.

Province	Number of Vehicles		Amount of Financing	
	1936	1937	1936	1937

New Vehicles

CANADA	100.0	100.0	100.0	100.0
Maritimes	6.5	7.0	7.1	7.4
Quebec	18.8	19.3	20.3	20.9
Ontario	46.2	45.9	47.8	44.5
Manitoba and Saskatchewan	11.8	11.7	11.3	10.7
Alberta	9.2	9.1	8.7	8.5
British Columbia	7.5	7.0	8.8	8.0

Used Vehicles

CANADA	100.0	100.0	100.0	100.0
Maritimes	6.7	7.5	6.9	7.8
Quebec	15.5	13.2	16.7	18.0
Ontario	50.9	52.2	48.3	49.3
Manitoba and Saskatchewan	9.9	9.1	9.9	9.1
Alberta	7.5	6.8	8.4	7.2
British Columbia	9.5	8.2	9.3	8.6

Total - New and Used Vehicles

CANADA	100.0	100.0	100.0	100.0
Maritimes	6.7	7.3	7.0	7.6
Quebec	16.5	17.2	18.7	19.5
Ontario	49.4	50.2	45.8	46.7
Manitoba and Saskatchewan	10.5	10.0	10.7	10.0
Alberta	8.0	7.5	8.5	7.9
British Columbia	8.9	7.8	9.3	8.3

Table 11(a).--Financing of Motor Vehicles Sales in Canada, by Provinces and Months,

1936 and 1937 - CANADA

Month	Number of Vehicles			Amount of Financing		
	1936	1937	% change, 1937/1936	1936 \$	1937 \$	% change, 1937/1936
New Vehicles						
Totals	42,865	56,247	+ 31.2	29,887,861	40,664,675	+ 36.1
January	1,524	2,709	+ 77.8	1,054,002	1,865,784	+ 77.0
February	1,555	2,756	+ 77.2	1,102,521	1,950,724	+ 76.9
March	3,172	4,789	+ 51.0	2,192,004	3,323,023	+ 51.6
April	6,331	7,257	+ 14.6	4,237,363	5,021,353	+ 17.7
May	7,270	8,175	+ 12.4	4,960,491	5,810,739	+ 17.1
June	5,615	7,929	+ 41.2	3,980,528	5,746,656	+ 44.4
July	4,293	5,951	+ 38.6	3,074,640	4,375,854	+ 42.3
August	3,087	4,372	+ 41.6	2,216,705	3,187,305	+ 43.8
September	2,672	3,193	+ 19.6	1,922,520	2,436,106	+ 26.7
October	2,097	2,734	+ 30.4	1,543,324	2,060,611	+ 33.5
November	2,015	3,117	+ 54.7	1,459,643	2,378,587	+ 63.0
December	3,232	3,262	+ 0.9	2,114,120	2,507,933	+ 18.6
Used Vehicles						
Totals	94,651	121,651	+ 28.5	24,971,951	35,185,498	+ 40.9
January	3,521	4,901	+ 39.2	1,016,336	1,432,212	+ 40.9
February	3,434	5,789	+ 68.6	960,796	1,647,923	+ 71.5
March	6,484	9,229	+ 42.3	1,770,044	2,632,994	+ 48.8
April	10,825	14,125	+ 30.5	2,897,812	4,067,595	+ 40.4
May	13,902	16,655	+ 19.8	3,680,981	4,754,834	+ 29.2
June	13,448	16,405	+ 22.0	3,467,078	4,690,985	+ 35.3
July	10,349	13,626	+ 31.7	2,696,334	3,919,634	+ 45.3
August	8,312	11,113	+ 33.7	2,123,282	3,179,395	+ 49.3
September	7,640	9,280	+ 21.5	1,939,819	2,646,699	+ 36.4
October	6,752	7,757	+ 14.9	1,749,543	2,262,682	+ 29.3
November	4,945	6,939	+ 41.3	1,309,686	2,068,064	+ 57.9
December	5,039	5,782	+ 14.7	1,353,640	1,882,451	+ 39.1
Total - New and Used Vehicles						
Totals	137,514	177,898	+ 29.4	54,859,812	75,850,173	+ 38.3
January	5,045	7,610	+ 50.8	2,070,338	3,297,996	+ 59.3
February	4,989	8,545	+ 71.3	2,063,317	3,598,647	+ 74.4
March	9,656	14,018	+ 45.2	3,962,048	5,956,017	+ 50.3
April	17,156	21,382	+ 24.6	7,165,175	9,088,948	+ 26.8
May	21,172	24,830	+ 17.3	8,641,472	10,565,573	+ 22.3
June	19,063	24,334	+ 27.7	7,447,606	10,437,641	+ 40.1
July	14,642	19,577	+ 33.7	5,771,574	8,295,518	+ 43.7
August	11,399	15,485	+ 35.8	4,345,987	6,366,700	+ 46.5
September	10,312	12,476	+ 21.0	3,862,339	5,082,805	+ 31.6
October	8,849	10,491	+ 18.6	3,292,867	4,323,293	+ 31.3
November	6,960	10,193	+ 45.2	2,769,329	4,446,651	+ 60.6
December	8,271	9,044	+ 9.3	3,467,760	4,390,384	+ 26.6

Table 11(b).--Financing of Motor Vehicle Sales in Canada, by Provinces and Months, 1936 and 1937.

MARITIME PROVINCES

Month	Number of Vehicles			Amount of Financing		
	1936	1937	% change, 1937/1936	1936	1937	% change, 1937/1936
<u>New Vehicles</u>						
Totals	2,802	3,939	+ 40.6	2,105,928	2,997,928	+ 42.4
January	61	136	+123.0	43,221	98,230	+127.3
February	57	164	+187.7	47,669	121,361	+154.6
March	173	308	+ 78.0	128,223	231,056	+ 80.2
April	513	556	+ 8.4	350,024	418,177	+ 16.2
May	621	711	+ 14.5	460,254	535,150	+ 16.3
June	404	687	+ 70.0	317,713	533,197	+ 67.8
July	306	462	+ 51.0	243,943	362,502	+ 48.6
August	215	329	+ 53.0	160,692	246,982	+ 53.7
September	153	188	+ 22.9	119,070	138,807	+ 16.6
October	93	122	+ 31.2	71,792	94,711	+ 31.9
November	74	109	+ 47.3	52,455	83,197	+ 58.6
December	132	167	+ 26.5	100,872	134,558	+ 33.4
<u>Used Vehicles</u>						
Totals	6,350	9,117	+ 43.6	1,732,974	2,742,157	+ 58.2
January	122	204	+ 67.2	38,924	68,096	+ 74.9
February	134	297	+121.6	41,512	93,074	+124.2
March	344	542	+ 57.6	94,721	134,141	+ 73.3
April	706	926	+ 31.2	198,314	284,827	+ 43.6
May	1,044	1,457	+ 39.6	301,719	448,338	+ 48.6
June	941	1,345	+ 42.9	255,323	407,221	+ 59.5
July	763	1,226	+ 60.7	199,101	360,668	+ 81.1
August	650	1,026	+ 57.8	166,468	298,936	+ 79.6
September	550	706	+ 28.4	145,468	195,469	+ 34.4
October	462	577	+ 24.9	117,629	171,714	+ 46.0
November	336	431	+ 28.3	90,256	125,408	+ 38.9
December	298	380	+ 27.5	83,536	124,265	+ 48.8
<u>Total - New and Used Vehicles</u>						
Totals	9,152	13,056	+ 42.7	3,838,902	5,740,085	+ 49.5
January	183	340	+ 85.8	82,145	166,326	+102.5
February	191	461	+141.4	89,181	214,435	+140.4
March	517	850	+ 64.4	222,944	395,197	+ 77.3
April	1,219	1,482	+ 21.3	558,338	703,004	+ 25.9
May	1,665	2,168	+ 30.2	761,973	983,488	+ 29.1
June	1,345	2,032	+ 51.1	573,039	940,418	+ 64.1
July	1,069	1,688	+ 57.9	443,044	723,170	+ 63.2
August	835	1,355	+ 58.3	327,160	545,918	+ 66.9
September	703	894	+ 27.2	234,538	334,275	+ 26.4
October	555	699	+ 25.9	189,421	266,425	+ 40.7
November	410	540	+ 31.7	142,711	208,605	+ 46.2
December	430	547	+ 27.2	134,408	258,843	+ 40.4

Table 11(c).--Financing of Motor Vehicle Sales in Canada, by Provinces and Months,
1936 and 1937

QUEBEC

Month	Number of Vehicles			Amount of Financing		
	1936	1937	% change, 1937/1936	1936	1937	% change, 1937/1936

New Vehicles

Totals	8,060	10,835	+ 34.4	6,076,185	8,484,543	+ 39.6
January	159	376	+136.5	117,177	280,367	+139.3
February	213	500	+134.7	155,841	386,594	+148.1
March	682	934	+ 37.0	498,739	691,176	+ 38.6
April	1,756	1,838	+ 4.7	1,275,445	1,348,132	+ 5.7
May	1,458	1,853	+ 27.1	1,105,953	1,440,279	+ 30.2
June	941	1,469	+ 56.1	741,854	1,183,162	+ 59.5
July	717	1,073	+ 44.1	541,436	845,600	+ 56.2
August	497	719	+ 44.7	384,774	561,816	+ 46.0
September	452	587	+ 29.9	346,518	492,261	+ 42.1
October	372	450	+ 21.0	304,448	365,662	+ 20.1
November	324	510	+ 57.4	242,702	423,215	+ 74.4
December	489	566	+ 15.7	361,298	466,319	+ 29.1

Used Vehicles

Totals	14,635	19,770	+ 35.1	4,170,258	6,344,058	+ 52.1
January	353	517	+ 46.5	117,812	174,573	+ 48.2
February	437	788	+ 80.3	147,399	257,506	+ 74.3
March	1,019	1,379	+ 35.3	311,735	452,478	+ 45.1
April	2,239	2,842	+ 26.9	661,786	905,519	+ 36.8
May	2,433	3,159	+ 29.8	685,539	1,000,777	+ 46.0
June	2,116	2,838	+ 34.1	569,911	906,395	+ 59.0
July	1,637	2,357	+ 44.0	450,187	744,236	+ 65.3
August	1,188	1,787	+ 50.4	316,018	551,423	+ 74.5
September	1,041	1,364	+ 31.0	284,271	420,919	+ 48.1
October	937	1,121	+ 19.6	263,972	264,095	+ 34.9
November	637	876	+ 37.5	185,075	288,035	+ 55.6
December	598	742	+ 24.1	170,253	278,102	+ 63.3

Total - New and Used Vehicles

Totals	22,695	30,605	+ 34.9	10,246,443	14,828,601	+ 44.7
January	512	893	+ 74.4	234,989	454,940	+ 93.6
February	650	1,288	+ 98.2	303,540	644,100	+112.2
March	1,701	2,313	+ 36.0	810,474	1,143,654	+ 41.1
April	3,995	4,680	+ 17.1	1,937,231	2,253,651	+ 16.3
May	3,891	5,012	+ 28.8	1,791,492	2,441,013	+ 36.3
June	3,057	4,307	+ 40.9	1,311,765	2,089,557	+ 59.3
July	2,354	3,390	+ 44.0	991,623	1,589,833	+ 60.3
August	1,685	2,506	+ 48.7	700,792	1,113,239	+ 58.9
September	1,493	1,951	+ 30.7	630,789	913,180	+ 44.8
October	1,309	1,571	+ 20.0	574,420	729,757	+ 27.0
November	961	1,383	+ 44.2	427,777	711,250	+ 66.3
December	1,087	1,308	+ 20.3	531,551	744,421	+ 40.0

Table 11(d).--Financing of Motor Vehicle Sales in Canada, by Provinces and Months,
1936 and 1937.

ONTARIO

Month	Number of Vehicles			Amount of Financing		
	1936	1937	% change, 1937/1936	1936	1937	% change, 1937/1936
				\$	\$	

New Vehicles

Totals	19,799	25,793	+ 30.3	17,092,285	18,118,051	+ 38.4
January	881	1,568	+ 78.0	568,902	1,034,079	+ 81.8
February	811	1,512	+ 86.4	547,895	1,024,237	+ 86.9
March	1,521	2,413	+ 58.8	994,047	1,608,635	+ 61.8
April	2,590	2,812	+ 8.6	1,599,033	1,874,737	+ 17.2
May	3,097	3,319	+ 7.2	1,955,514	2,279,029	+ 16.5
June	2,533	3,560	+ 38.7	1,715,533	2,495,479	+ 45.5
July	1,927	2,750	+ 42.7	1,351,159	1,940,181	+ 43.6
August	1,340	1,934	+ 44.3	909,644	1,388,078	+ 52.6
September	1,171	1,290	+ 10.2	819,037	963,742	+ 18.0
October	906	1,271	+ 40.3	659,713	979,135	+ 48.4
November	1,155	1,617	+ 40.0	831,733	1,213,522	+ 45.9
December	1,834	1,747	- 4.7	1,140,045	1,314,197	+ 15.3

Used Vehicles

Totals	48,180	63,470	+ 31.7	12,046,518	17,331,484	+ 43.9
January	2,126	3,278	+ 54.2	583,583	913,339	+ 56.5
February	1,840	3,586	+ 94.9	494,105	977,434	+ 97.8
March	3,501	5,279	+ 50.8	886,332	1,413,212	+ 59.0
April	5,459	6,936	+ 27.1	1,360,005	1,835,130	+ 34.9
May	6,789	8,041	+ 18.4	1,691,144	2,145,224	+ 26.9
June	6,612	8,152	+ 23.3	1,621,903	2,187,417	+ 34.9
July	5,113	6,886	+ 34.7	1,279,742	1,859,297	+ 45.3
August	4,092	5,741	+ 40.3	1,008,067	1,566,556	+ 55.4
September	3,862	4,577	+ 18.5	923,067	1,237,579	+ 34.1
October	3,382	3,899	+ 15.3	815,041	1,074,409	+ 31.8
November	2,606	3,813	+ 46.3	654,297	1,088,306	+ 66.3
December	2,798	3,282	+ 17.3	723,932	1,033,531	+ 42.3

Total - New and Used Vehicles

Totals	67,979	89,263	+ 31.3	25,138,803	35,449,535	+ 41.0
January	3,007	4,846	+ 61.2	1,152,485	1,947,416	+ 69.0
February	2,651	5,098	+ 92.3	1,042,000	2,001,671	+ 92.1
March	5,022	7,695	+ 53.2	1,882,679	3,021,847	+ 60.5
April	8,049	9,748	+ 21.1	2,959,038	3,709,867	+ 25.4
May	9,886	11,360	+ 14.9	3,646,658	4,424,253	+ 21.3
June	9,178	11,712	+ 27.6	3,337,436	4,682,896	+ 40.3
July	7,040	9,633	+ 36.9	2,630,901	3,799,478	+ 44.4
August	5,43	7,675	+ 41.3	1,917,711	2,954,334	+ 54.1
September	5,033	5,867	+ 16.6	1,742,134	2,204,321	+ 26.5
October	4,288	5,170	+ 20.6	1,474,754	2,057,544	+ 39.2
November	3,731	5,432	+ 44.4	1,483,030	2,301,828	+ 54.9
December	4,632	5,029	+ 8.6	1,836,977	2,347,778	+ 25.8

Table 11(e).--Financing of Motor Vehicle Sales in Canada, by Provinces and Months, 1936 and 1937.

MANITOBA AND SASKATCHEWAN

Month	Number of Vehicles			Amount of Financing		
	1936	1937	% change 1937/1936	1936 \$	1937 \$	% change, 1937/1936

New Vehicles

Totals	5,034	6,592	+ 30.9	3,386,960	4,354,316	+ 28.6
January	103	198	+ 92.2	74,933	139,287	+ 85.9
February	120	205	+ 70.8	87,059	138,912	+ 59.6
March	279	438	+ 57.0	193,363	286,691	+ 48.3
April	614	987	+ 57.5	405,420	602,968	+ 48.7
May	1,206	1,141	+ 11.2	675,674	734,657	+ 8.7
June	755	1,026	+ 36.0	515,096	666,753	+ 29.4
July	523	682	+ 29.2	364,016	444,784	+ 22.2
August	430	605	+ 31.5	329,589	409,643	+ 24.3
September	413	427	+ 2.2	271,637	281,336	+ 3.6
October	260	348	+ 33.8	167,283	228,307	+ 36.5
November	180	303	+ 38.3	116,679	224,903	+ 92.8
December	291	251	- 13.7	186,205	196,072	+ 5.3

Used Vehicles

Totals	9,401	11,080	+ 17.9	2,478,736	3,203,110	+ 29.2
January	149	231	+ 55.0	49,903	71,595	+ 43.5
February	200	215	+ 7.5	64,852	65,319	+ 0.7
March	365	544	+ 49.0	111,991	173,309	+ 57.4
April	813	1,333	+ 64.0	219,768	330,105	+ 73.0
May	1,323	1,865	+ 14.9	421,118	525,819	+ 24.9
June	1,605	1,774	+ 10.5	411,196	501,747	+ 22.0
July	1,070	1,172	+ 9.5	272,530	337,942	+ 24.0
August	841	979	+ 16.4	213,234	288,600	+ 35.3
September	1,030	1,070	+ 3.9	256,313	295,352	+ 15.2
October	826	858	+ 3.9	219,256	241,631	+ 10.2
November	500	641	+ 28.2	135,458	190,381	+ 40.5
December	379	398	+ 5.0	103,167	128,310	+ 24.4

Total - New and Used Vehicles

Totals	14,435	17,672	+ 22.4	5,865,746	7,557,426	+ 28.8
January	252	429	+ 70.2	124,836	210,882	+ 68.9
February	320	420	+ 31.3	151,911	204,231	+ 34.4
March	644	982	+ 52.5	305,357	463,000	+ 51.6
April	1,427	2,300	+ 61.2	625,188	983,073	+ 57.2
May	2,649	3,006	+ 13.5	1,096,792	1,260,476	+ 14.9
June	2,360	2,801	+ 18.7	926,292	1,168,503	+ 26.1
July	1,598	1,854	+ 16.0	636,546	782,726	+ 23.0
August	1,301	1,584	+ 21.8	542,823	698,243	+ 28.6
September	1,448	1,497	+ 3.4	527,950	576,688	+ 9.2
October	1,036	1,206	+ 11.0	386,542	569,938	+ 21.6
November	680	944	+ 38.8	252,137	415,284	+ 64.7
December	670	649	- 3.1	289,372	324,382	+ 12.1

Table 11(c).--Financing of Motor Vehicle Sales in Canada, by Provinces and Months, 1936 and 1937.

ALBERTA

Month	Number of Vehicles			Amount of Financing		
	1936	1937	% change, 1937/1936	1936 \$	1937 \$	% change, 1937/1936
<u>New Vehicles</u>						
Totals	3,942	5,127	+ 30.1	2,588,893	3,461,133	+ 33.7
January	158	213	+ 34.8	109,093	141,423	+ 29.6
February	155	178	+ 14.8	102,310	127,292	+ 24.4
March	261	347	+ 33.0	172,272	231,677	+ 34.5
April	502	620	+ 23.5	327,744	405,671	+ 23.8
May	665	710	+ 6.8	442,171	470,983	+ 6.5
June	544	691	+ 27.0	355,061	447,715	+ 26.1
July	454	503	+ 10.8	285,446	340,917	+ 19.4
August	267	422	+ 58.1	178,545	286,483	+ 60.5
September	251	417	+ 66.1	169,639	302,607	+ 78.4
October	234	332	+ 25.8	177,541	225,916	+ 27.2
November	141	358	+153.9	98,515	245,421	+149.1
December	280	336	+ 20.0	170,559	235,028	+ 37.8
<u>Used Vehicles</u>						
Totals	7,132	8,242	+ 15.6	2,091,584	2,534,588	+ 21.2
January	266	252	- 5.3	87,688	84,730	- 3.4
February	192	254	+ 32.3	61,718	82,948	+ 34.4
March	452	482	+ 6.6	142,123	146,129	+ 2.8
April	727	991	+ 36.3	222,697	309,858	+ 39.1
May	1,010	1,099	+ 8.8	301,027	328,131	+ 9.0
June	1,160	1,084	- 6.6	325,544	324,859	- 0.2
July	850	906	+ 6.6	231,213	274,519	+ 18.7
August	676	708	+ 4.7	199,078	212,147	+ 6.6
September	495	733	+ 48.1	149,615	233,280	+ 55.9
October	516	632	+ 22.5	147,960	191,978	+ 29.8
November	364	659	+ 81.0	105,846	206,749	+ 95.3
December	424	442	+ 4.2	117,075	139,260	+ 18.9
<u>Total - New and Used Vehicles</u>						
Totals	11,074	13,369	+ 20.7	4,680,480	5,995,721	+ 28.1
January	424	465	+ 9.7	196,781	226,153	+ 14.9
February	347	432	+ 24.5	164,028	210,240	+ 28.2
March	713	829	+ 16.3	314,395	377,806	+ 20.2
April	1,229	1,611	+ 31.1	550,441	715,529	+ 30.0
May	1,675	1,809	+ 8.0	743,198	799,114	+ 7.5
June	1,704	1,775	+ 4.2	680,605	772,574	+ 13.5
July	1,304	1,409	+ 8.1	516,659	615,436	+ 19.1
August	943	1,130	+ 19.8	377,623	498,630	+ 32.0
September	746	1,150	+ 54.2	319,254	535,887	+ 67.9
October	780	964	+ 23.6	325,501	417,894	+ 28.4
November	505	1,017	+101.4	204,361	452,170	+121.3
December	704	778	+ 10.5	287,634	374,288	+ 30.1

Table 11(g).--Financing of Motor Vehicle Sales in Canada, by Provinces and Months,
1936 and 1937.

BRITISH COLUMBIA

Month	Number of Vehicles			Amount of Financing		
	1936	1937	% change 1937/1936	1936 \$	1937 \$	% change, 1937/1936

New Vehicles

Totals	3,226	3,958	+ 22.7	2,637,607	3,248,704	+ 23.2
January	162	218	+ 34.6	140,676	172,398	+ 22.5
February	199	197	- 1.0	161,747	152,328	- 5.8
March	256	346	+ 35.2	205,357	273,788	+ 33.3
April	356	464	+ 30.3	299,697	371,368	+ 24.0
May	403	441	+ 9.4	320,925	350,681	+ 9.3
June	405	495	+ 22.2	335,271	420,347	+ 25.4
July	361	521	+ 44.3	238,640	441,870	+ 53.1
August	308	363	+ 17.9	253,461	294,303	+ 16.1
September	227	287	+ 26.4	196,589	254,353	+ 29.4
October	202	211	+ 4.5	162,544	166,880	+ 2.7
November	141	220	+ 56.0	117,559	188,329	+ 60.2
December	206	195	- 5.3	155,141	161,759	+ 4.3

Used Vehicles

Totals	8,953	9,972	+ 11.4	2,451,831	3,030,101	+ 23.6
January	505	419	- 17.0	138,426	119,879	- 13.4
February	631	649	+ 2.9	150,910	171,642	+ 13.7
March	803	1,003	+ 24.9	220,842	280,725	+ 27.1
April	881	1,097	+ 24.5	235,242	352,156	+ 49.7
May	1,003	1,034	+ 3.1	280,434	306,545	+ 9.3
June	1,014	1,212	+ 19.5	283,198	333,346	+ 28.3
July	916	1,079	+ 17.8	284,161	343,002	+ 29.8
August	835	872	+ 0.8	226,417	261,733	+ 15.6
September	662	830	+ 25.4	181,085	264,100	+ 45.8
October	629	670	+ 6.5	179,685	213,855	+ 21.8
November	502	569	+ 13.3	138,754	169,185	+ 21.9
December	542	538	- 0.7	152,677	178,933	+ 17.2

Total - New and Used Vehicles

Totals	12,179	13,930	+ 14.4	5,089,438	6,278,805	+ 23.4
January	667	637	- 4.5	279,102	292,277	+ 4.7
February	830	846	+ 1.9	312,657	323,970	+ 3.6
March	1,059	1,349	+ 27.4	426,199	554,513	+ 30.1
April	1,237	1,561	+ 26.2	534,939	723,824	+ 35.3
May	1,406	1,475	+ 4.9	601,359	657,226	+ 9.3
June	1,419	1,707	+ 20.3	318,469	733,693	+ 23.7
July	1,277	1,600	+ 25.3	552,801	734,872	+ 42.0
August	1,173	1,235	+ 5.3	479,878	556,036	+ 15.9
September	889	1,117	+ 25.6	377,674	518,453	+ 37.3
October	831	881	+ 6.0	342,229	385,735	+ 12.7
November	643	789	+ 22.7	253,313	357,514	+ 39.5
December	748	733	- 2.0	307,818	340,692	+ 10.7

Table 12.--Comparison of Sales and Financing of Sales of New Motor Vehicles
in Canada, 1936 - 1937

Year	Sales of New Vehicles		Financing of New Vehicles Sales			
	Number of Vehicles	Retail Value	Number of Vehicles	Per Cent of Total Number Sold	Amount of Financing	Per Cent of Value of Total Number Sold
		\$			\$	
1932	45,870	45,260,742	21,293	46.4	12,741,179	28.2
1933	45,332	45,450,230	15,880	35.0	10,030,368	22.1
1934	73,358	75,785,461	23,264	31.7	13,334,735	21.6
1935	101,431	101,742,449	31,950	31.5	22,410,653	22.0
1936	113,314	117,582,796	42,863	37.8	29,387,861	25.4
1937	144,441	149,170,527	53,247	38.9	40,634,675	27.3

Table 13.--Comparison of Sales and Financing of Sales of New Motor Vehicles
in Canada, by Provinces, 1937

Province	Sales of New Vehicles		Financing of New Vehicle Sales			
	Number of Vehicles	Retail Value	Number of Vehicles	Per Cent of Total Number Sold	Amount of Financing	Per Cent of Value of Total Number Sold
		\$			\$	
CANADA, Total ..	144,441	149,170,527	53,247	38.9	40,634,675	27.3
Maritimes ..	12,965	13,000,656	3,939	30.4	2,997,928	23.1
Quebec	29,432	31,081,200	10,835	36.8	8,484,543	27.3
Ontario	66,703	68,931,205	25,796	38.7	18,118,051	26.3
Manitoba ..) Saskatchewan)	15,563	15,599,869	6,592	42.4	4,354,316	27.9
Alberta	8,944	9,063,605	5,127	57.3	3,431,133	38.2
British Columbia ..	10,834	11,493,992	3,958	36.5	3,248,704	28.3

List of Manufacturers Reporting New Motor Vehicle Sales in Canada.

<u>Name of Company</u>	<u>Address</u>
1. The Austin Motor Co., Ltd.,	Birmingham, England
2. Chrysler Corporation of Canada Ltd.,	Windsor, Ont.
3. Diamond T Motor Car Company,	Chicago, Ill.
4. Federal Motor Truck Co.,	Detroit, Mich.
5. Ford Motor Co. of Canada Ltd.,	Windsor, Ont.
6. General Motors Products of Canada Ltd.,	Oshawa, Ont.
7. Graham-Paige Motors (Canada) Ltd.,	Detroit, Mich.
8. Hayes Manufacturing Co., Ltd.,	Vancouver, B. C.
9. Hudson Motors of Canada Ltd.,	Tilbury, Ont.
10. Hupp Motor Car Corporation of Canada Ltd.,	Windsor, Ont.
11. International Harvester Co. of Canada Ltd.,	Hamilton, Ont.
12. Leyland Motors Limited,	Toronto, Ont.
13. The Nash Motors Company,	Kenosha, Wisconsin
14. Packard Motor Car Co. of Canada Ltd.,	Windsor, Ont.
15. Reo Motor Car Company,	Lansing, Mich.
16. Stewart Motor Corporation,	Buffalo, N. Y.
17. The Studebaker Corporation,	South Bend, Indiana
18. Stutz Motor Car Co. of America, Inc.,	Indianapolis, Indiana
19. The White Co., Ltd.,	Montreal, Que.
20. Willys Export Corporation,	Toledo, Ohio.

List of Companies Reporting Financing of Motor Vehicle Sales in Canada

<u>Name of Company</u>	<u>Address</u>	<u>Address</u>
1. Allan, Killam & McKay Ltd.,	334 Main St.,	Winnipeg, Man.
2. Associated Finance Co.,	447-9 Talbot Street	London, Ont.
3. Automobile Finance Ltd.,	Imperial Bank Bldg.,	Saskatoon, Sask.
4. Black & Armstrong, Ltd.,	200 Toronto General Trusts Bldg.,	Winnipeg, Man.
5. Breen Motor Co., Ltd.,	Main Street,	Winnipeg, Man.
6. British Canadian Finance Ltd.,	315 - 6th St. S.,	Lethbridge, Alta.
7. Canada Finance Corporation, Ltd.	304 Grain Exchange Bldg.,	Calgary, Alta.
8. Canadian Acceptance Corporation Ltd.,	Metropolitan Bldg.,	Toronto, Ont.
9. Canadian Fire Insurance Co.,	333 Main St.,	Winnipeg, Man.
10. Canadian Indemnity Co.,	333 Main St.,	Winnipeg, Man.
11. Capital Finance Corporation Ltd.,	10158 Jasper Ave.,	Edmonton, Alta.
12. Capital Finance & Realty Co. Ltd.,	122 Adelaide St. E.,	Toronto, Ont.
13. Carnegie Finance & Investment Co. Ltd.,	609 Paris Bldg.,	Winnipeg, Man.
14. Century Finance Corporation Ltd.,	86 Adelaide St. E.,	Toronto 2, Ont.
15. Colonial Finance Corporation Ltd.,	21 Dundas Square,	Toronto, Ont.
16. Commercial Credit Corporation of Canada Ltd.,	614 Metropolitan Bldg.,	Toronto, Ont.
17. Commercial Securities Corporation, Ltd.,	362 Main Street,	Winnipeg, Man.
18. Consolidated Motors Ltd.,	235 Main St.,	Winnipeg, Man.
19. Danforth Finance Co.,	898 Danforth Ave.,	Toronto, Ont.
20. Economy Finance Corporation, Ltd.,	331 Bay Street,	Toronto, Ont.
21. Edmonton Credit Co., Ltd.,	10019-101A Ave.,	Edmonton, Alta.
22. Garry Finance Corporation Ltd.,	511 Paris Building,	Winnipeg, Man.
23. Gelin Brothers,	626 W. Pender St.,	Vancouver, B. C.
24. General Motors Acceptance Corporation,	Church & Richmond Sts.,	Toronto, Ont.
25. General Securities Ltd.,	510-744 Hastings St. W.,	Vancouver, B. C.
26. Globe Mortgage & Loan Co., Ltd.,	460 Main Street,	Winnipeg, Man.
27. Industrial Acceptance Corporation Ltd.,	1440 Sun Life Bldg.,	Montreal, Que.
28. Inter-Provincial Financiers Ltd.,	553 Granville St.,	Vancouver, B. C.
29. Island Finances Ltd.,	1112 Broad St.,	Victoria, B. C.
30. Maritime Finance Ltd.,	452 Barrington St.,	Halifax, N. S.
31. Monarch Finance & Investments, Ltd.,	814 Canada Building,	Saskatoon, Sask.
32. Monk Investment Co., Ltd.,	1225-6 Vancouver Block,	Vancouver, B. C.
33. Motor Finance Co. Ltd.,	290 Garry St.,	Winnipeg, Man.
34. Motor Securities Co. Ltd.,	650 Burrard St.,	Vancouver, B. C.
35. Mutual Acceptance Corporation Ltd.,	321 - 7th Ave. W.,	Calgary, Alta.
36. National Loan & Acceptance Co., Ltd.,	404 - 1411 Crescent,	Montreal, Que.
37. Niagara Finance Co. Ltd.,	36 Niagara St.,	Welland, Ont.
38. North West Mortgage Finance Co. Ltd.,	411 Paris Bldg.,	Winnipeg, Man.
39. Prudential Finance Corporation Ltd.,	109 King St.,	London, Ont.
40. Rithet Consolidated, Ltd.,	1117 Wharf St.,	Victoria, B. C.
41. Sterling Finance Corporation Ltd.,	430 Tegler Bldg.,	Edmonton, Alta.
42. Sterling Securities Corporation Ltd.,	1795 Rose St.,	Regina, Sask.
43. Toole, Peet & Co. Ltd.,	809 - 2nd Street W.,	Calgary, Alta.
44. Traders Finance Corporation Ltd.,	320 Bay Street,	Toronto, Ont.
45. Wellington Acceptance Corporation Ltd.,	20 Douglas St.,	Guelph, Ont.
46. Western Finance Company,	713 Columbia Street,	New Westminster, B. C.
47. Winnipeg Finance & Investment Co.,	364 Main Street,	Winnipeg, Man.
48. Winram Securities Limited,	553 Granville St.,	Vancouver, B. C.

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