

B-208
C.7

Published by Authority of the Hon. James A. MacKINNON, M.P.,
Minister of Trade and Commerce

DOMINION BUREAU
OF STATISTICS
SEP 24 1947
PROPERTY OF THE
LIBRARY

DOMINION BUREAU OF STATISTICS
MERCHANDISING AND SERVICES STATISTICS

OTTAWA, CANADA

NEW MOTOR VEHICLE SALES
AND
MOTOR VEHICLE FINANCING
IN
CANADA
1946



OTTAWA
1947

Price 25 Cents

TABLE OF CONTENTS

	Pages
Introduction and Review of Results	1 - 4

TABLES AND CHARTS

New Motor Vehicle Sales In Canada

Table 1 - New Motor Vehicle Sales, by Months, 1946	5
Table 2 - New Motor Vehicle Sales, by Provinces, 1946.	5
Table 3 - New Motor Vehicles Sold, by Provinces and Months, 1946	6 - 7
Table 4 - Annual Sales of New Motor Vehicles, 1932 - 1946.	8
Chart 1 - Number of New Motor Vehicles Sold Annually, 1932 - 1946.	9
Table 5 - Average Purchase Price of New Motor Vehicles, by Provinces, 1932 - 1946	10
Table 6 - Percentage Distribution, by Provinces, of New Motor Vehicles Sold, 1932 - 1946	11

Financing Of Motor Vehicle Sales In Canada

Table 7 - Financing of Motor Vehicle Sales, by Months, 1946.	12 - 13
Table 8 - Financing of Motor Vehicle Sales, by Provinces, 1946	14
Chart 2 - Number of Motor Vehicle Sales Financed Annually, 1929 - 1946.	15
Table 9 - Number of Motor Vehicles Financed, by Provinces and Months, 1946	16 - 17
Table 10 - Financing of Motor Vehicle Sales Annually, 1929 - 1946	18
Table 11 - Average Financed Value of Motor Vehicles, by Provinces, 1936 - 1946.	19
Table 12 - Percentage Distribution, by Provinces, of Motor Vehicles Financed, 1936 - 1946.	20

Sales And Financing Of New Motor Vehicles Compared

Chart 3 - Provincial Distribution of New Motor Vehicle Sales and Financing, by Provinces, 1946.	21
Table 13 - Sales and Financing of New Motor Vehicles Compared, by Provinces, 1946.	22
Table 14 - Sales and Financing of New Motor Vehicles Compared, by Provinces and Months, 1946	23
Chart 4 - Sales and Financing of New Motor Vehicles Compared, by Months, 1946	24
Chart 5 - Sales and Financing of New Motor Vehicles Compared, by Years, 1932 - 1946	25
Table 15 - Sales and Financing of New Motor Vehicles Compared, 1932 - 1946.	26

DEFINITIONS

1. RETAIL VALUE: is the price paid by an individual purchaser at the Canadian point of manufacture and includes sales and excise taxes, charges for standard accessories, dealer's commission, etc. Duty is included in the retail value of imported vehicles. Freight charges from the factory to place of purchase are excluded.

2. COMMERCIAL VEHICLES: is a term which is occasionally used for convenience in some parts of this report and is synonymous with the term "trucks and buses", which is used more frequently. Passenger models used for commercial purposes, such as taxis, are classified with passenger vehicles.

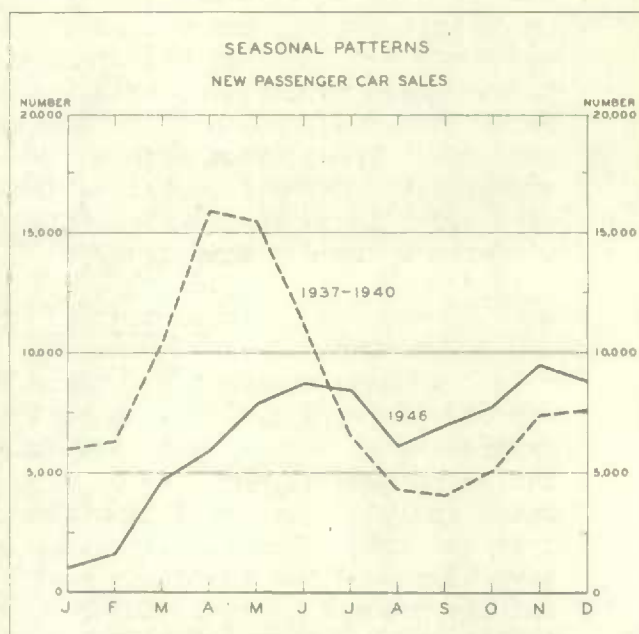
3. AMOUNT OF FINANCING: is the deferred portion of the purchase price together with finance charges and insurance.

New Motor Vehicle Sales

Summary of 1946 Results:- In the first full post-war year of new motor vehicle output, sales rose sharply to approach the pre-war level. A total of 120,044 new passenger and commercial vehicles retailed for \$193,329,005 in 1946. The total number of vehicles sold was surpassed only in the years 1937, 1938 and 1940. The peak year in the series was 1937 when 144,441 new vehicles were sold for \$149,170,527. Retail value of the sales made in 1946, however, was far in excess of that for the larger number of vehicles sold in 1937.

Passenger models included in the 1946 totals numbered 77,742 and had a retail value of \$102,325,496. The number of passenger car sales was exceeded in all years from 1935 to 1941, and it was the comparatively high volume of truck and bus sales made in 1946 which raised total volume for last year to the near-peak level. There were 42,302 trucks and buses sold for \$73,003,509 in 1946.

Seasonal Patterns:- The seasonal pattern of sales characteristic of the 1930's, with a high concentration of sales in the months from March to June each year, was not clearly apparent in 1946. In the face of an unprecedented demand, the supply of new vehicles made available was the determining factor in sales. Seasonal influences were of little consequence, therefore, and sales exhibited an upward tendency throughout most of the year. These features are illustrated in the accompanying chart which shows the seasonal pattern of new passenger car sales for 1946 and for the four-year period, 1937-1940. As may be seen from the chart, volume was rather low in the early months of 1946 when production was just getting under way. Steady upward progress was sustained over the year, except for a slackening in the summer months when work stoppages, particularly that in the steel industry, forced a slowdown in motor vehicle production schedules.



Purchase Prices:- The average purchase price of new motor vehicles was considerably higher in 1946 than in any previous year for which a measurement has been made, reaching \$1,548 for passenger cars and \$1,726 for commercial vehicles. In pre-war years, the average selling price of passenger cars had fluctuated within the \$1,000 to \$1,100 range (see accompanying chart). There was a tendency for the average purchase price to move in an upward direction throughout the years 1932 to 1940, but the sharpest rise occurred in 1941 when the average reached \$1,302. Increases were more gradual in 1942 and 1943. No average selling prices of motor cars are available for 1944 and 1945, but in 1946 the figure had moved up to \$1,548.

DOMINION BUREAU OF STATISTICS
MERCHANDISING AND SERVICES STATISTICS
OTTAWA

Dominion Statistician, HERBERT MARSHALL
Director, Division of Census of Industry and Merchandising, W.H. Losee
Acting Chief, Merchandising and Services Statistics, C.H. McDonald

Series, 1946
No. 2.

16-1100

SALES AND FINANCING OF MOTOR VEHICLES IN CANADA, 1946

Introduction

With increasing activity in the motor vehicle field, much interest in motor vehicle statistics has been revived in recent months. This report, therefore, summarizes the available data on the retail sales of new motor vehicles and the financing of new and used motor vehicles. Due to the sharp curtailment of motor vehicle distribution during the war years, the publication of annual bulletins was discontinued after that for 1940. The present report contains 1946 results in detail and, for comparative purposes, outlines significant data for past years. Efforts were made, in designing the tables and charts which follow this review, to feature trend information.

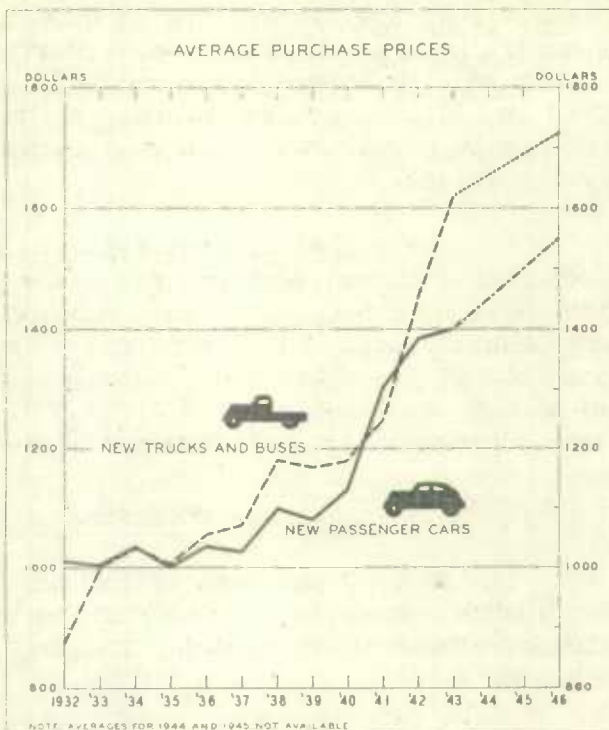
Sources and Scope of Statistics

Statistics on new motor vehicle sales are compiled monthly from reports provided by Canadian head offices of companies manufacturing or assembling in Canada, and from external head offices or Canadian distributing centres in the case of imported vehicles. The series was instituted in 1932, but the collection of information was suspended during 1944 and 1945. Records of releases from the Government's reserve bank have been used for these two years to bridge the gap between the former and the present series. In 1946, the Bureau reinstated monthly statistics on new motor vehicle sales using the same sources as in the earlier period.

Retail deliveries are reported separately for both passenger and commercial vehicles, by provinces. Motor vehicles sold to the Government for war purposes are not included in the published results.

Canadian finance companies report to the Bureau the number and financed value of new and used motor vehicles financed, by provinces, each month. This series has been maintained continuously since 1929. Prior to 1946, no distinction was made between passenger and commercial models, but these are now reported separately and are summarized for 1946 in this publication. Re-financing is not reported.

Prices were undoubtedly considerably higher, even for comparable models, in 1946 than in the late 1930's. However, if a higher proportion of more expensive cars was sold in 1946, increases reflected by the comparative purchase prices mentioned may be affected slightly. Then, too, the price factor has been affected by changes in excise tax rates on new automobiles. Although the high rates in effect during the war were reduced substantially in 1945, they remained in 1946 somewhat above the rates prevailing prior to June, 1940 when the first wartime tax scale increase took place. From May, 1936 to June, 1940, there was no excise tax on vehicles whose net wholesale value was not above \$650, and the tax was but 5% on any excess over \$650. In 1946, there was a straight 10% excise tax on the wholesale net price of all new passenger cars. It is somewhat difficult to determine the comparative effects of these tax rates on prices. On cars which sold for the average price of \$1,100 in 1938, the excise tax would be in the vicinity of \$10.



Of the \$1,550 which was spent on the average new car in 1946, it is estimated that the amount of excise tax included amounted to about \$100.

Since 1932, purchase prices of new trucks and buses have risen more sharply than those for passenger cars. There is, however, a much wider price range in these and at least a part of this increase may be accounted for by greater output of heavier and improved types of transport vehicles, trucks and buses.

Motor Vehicle Financing

With the reappearance of new vehicles on the retail market, operations of finance companies in the motor vehicle field expanded considerably in 1946. Nevertheless, the number of new vehicles financed in 1946 did not approach pre-war volume as closely as did the sales of new vehicles. This condition is largely a reflection of a much higher proportion of cash purchases in 1946 than formerly. It should be pointed out, however, that these statistics do not include transactions in which purchases are facilitated by direct personal loans made by banks, insurance companies or by sources other than automobile finance companies, the effect of which has not been measured.

There were 22,866 new vehicles financed by finance companies to the extent of \$27,978,992 in 1946. Of these, 11,082 were new passenger models having a financed value of \$10,589,544 and 11,784 were trucks and buses which were financed for \$17,389,448. These results represent a sharp upturn from the drastically reduced volume of new vehicle financing in the preceding four years, but totals for 1946 remain considerably lower than in all years of the period from 1934 to 1941.

The average amount of financing per new vehicle was quite high in 1946, standing at \$1,224. Reference to the series for earlier years reveals that the average has in some instances been less than half of this figure. Even in the five years immediately prior to the war the average ranged roughly between \$700 and \$750, although it had already mounted to \$850 by 1941. Averages in some of the war years exceeded that for 1946, but little significance can be attached to these because of the relatively low volume.

The number of used vehicles financed increased only slightly in 1946 over 1945 and remained far below pre-war levels. This situation will continue, no doubt, until such time as production of new vehicles approaches demand and permits freer trading in used vehicles than is possible at present. Used vehicles financed totalled 30,527 units with an amount of financing of \$13,607,573. The greater part, or 22,415 units, were passenger cars which were financed for \$7,478,674.

Sales and Financing of New Vehicles Compared

Only 19 per cent of the new vehicles sold in 1946 were financed by finance companies, the proportion being quite low by pre-war standards. Finance companies customarily financed about 35 per cent of all sales in the 1930's.

In 1946, the only year for which similar relationships can be determined for new passenger and commercial models separately, 14 per cent of new passenger cars and 27 per cent of trucks and buses sold were financed through these organizations.

Table 1.--New Motor Vehicle Sales in Canada by Months, 1946

Month	Total, Cars, Trucks and Buses		Passenger Cars		Trucks and Buses	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
		\$		\$		\$
1946, Total	120,044	193,329,005	77,742	120,325,496	42,302	73,003,509
January	2,756	4,506,772	1,102	1,603,482	1,654	2,903,290
February	3,763	6,096,069	1,609	2,263,836	2,154	3,832,233
March	7,200	10,977,084	4,734	6,713,428	2,466	4,263,656
April	9,645	14,026,067	5,947	8,282,403	3,698	5,743,664
May	12,032	18,339,594	7,919	11,319,112	4,113	7,020,482
June	13,388	20,895,878	8,759	12,903,170	4,629	7,992,708
July	13,705	21,421,047	8,451	12,727,561	5,254	8,693,486
August	9,753	15,978,008	6,121	9,683,660	3,632	6,294,348
September	10,154	17,416,384	7,026	12,079,932	3,128	5,336,452
October	11,462	19,623,097	7,683	12,761,109	3,779	6,861,988
November	13,497	22,481,793	9,537	15,432,954	3,960	7,048,839
December	12,689	21,567,212	8,854	14,554,849	3,835	7,012,363

Table 2.--New Motor Vehicle Sales in Canada, by Provinces, 1946

Province	Total, Cars, Trucks and Buses		Passenger Cars		Trucks and Buses	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
		\$		\$		\$
CANADA	120,044	193,329,005	77,742	120,325,496	42,302	73,003,509
Maritime Provinces ..	10,851	17,173,379	6,388	9,791,974	4,463	7,381,405
Quebec	21,619	36,696,616	14,376	22,897,914	7,243	13,798,702
Ontario	52,780	85,216,085	37,070	57,693,104	15,710	27,522,981
Manitoba	6,439	9,946,720	3,717	5,658,386	2,722	4,288,334
Saskatchewan	9,728	14,563,324	5,140	7,469,957	4,588	7,093,367
Alberta	9,430	14,860,758	5,194	7,807,510	4,236	7,053,248
British Columbia	9,197	14,872,123	5,857	9,006,651	3,340	5,865,472

Table 3.--New Motor Vehicles Sold in Canada, by Provinces and Months, 1946

Month	CANADA	Maritime Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Total Vehicles</u>								
1946, Total	120,044	10,851	21,619	52,780	6,439	9,728	9,430	9,197
January	2,756	490	335	1,252	91	180	148	260
February	3,763	242	685	1,876	175	276	320	189
March	7,200	554	1,467	3,289	333	525	591	441
April	9,645	736	1,563	3,991	687	917	900	851
May	12,032	1,466	2,045	4,985	701	1,027	1,013	795
June	13,388	1,173	2,927	5,975	560	895	952	906
July	13,705	1,277	2,427	5,905	706	1,361	989	1,040
August	9,753	820	2,022	4,023	530	840	737	781
September	10,154	1,030	1,789	3,847	692	899	945	952
October	11,462	939	1,992	5,361	625	874	907	764
November	13,497	1,146	2,182	6,575	769	914	878	1,033
December	12,689	978	2,185	5,701	570	1,020	1,050	1,185
<u>Passenger Cars</u>								
1946, Total	77,742	6,388	14,376	37,070	3,717	5,140	5,194	5,857
January	1,102	252	104	568	16	11	22	129
February	1,609	55	230	1,054	79	67	75	49
March	4,734	319	876	2,398	224	267	346	304
April	5,947	367	1,038	2,561	453	523	508	497
May	7,919	896	1,330	3,630	418	592	533	520
June	8,759	672	1,944	4,229	335	461	522	596
July	8,451	703	1,568	3,975	392	678	537	598
August	6,121	528	1,385	2,713	259	413	356	467
September	7,026	686	1,294	2,920	396	532	578	620
October	7,683	551	1,393	4,010	348	445	454	482
November	9,537	744	1,620	4,845	458	543	554	773
December	8,854	615	1,594	4,167	339	608	709	822

Trucks and Buses

1946, Total	42,302	4,463	7,243	15,710	2,722	4,588	4,236	3,340
January	1,654	238	231	684	75	169	126	131
February	2,154	187	455	822	96	209	245	140
March	2,466	235	591	891	109	258	245	137
April	3,698	369	525	1,430	234	394	392	354
May	4,113	570	715	1,355	283	435	480	275
June	4,629	501	983	1,746	225	434	430	310
July	5,254	574	859	1,930	314	683	452	442
August	3,632	292	637	1,310	271	427	361	314
September	3,128	344	495	927	296	367	367	332
October	3,779	388	599	1,351	277	429	453	282
November	3,960	402	562	1,730	311	371	324	260
December	3,835	363	591	1,534	231	412	341	363

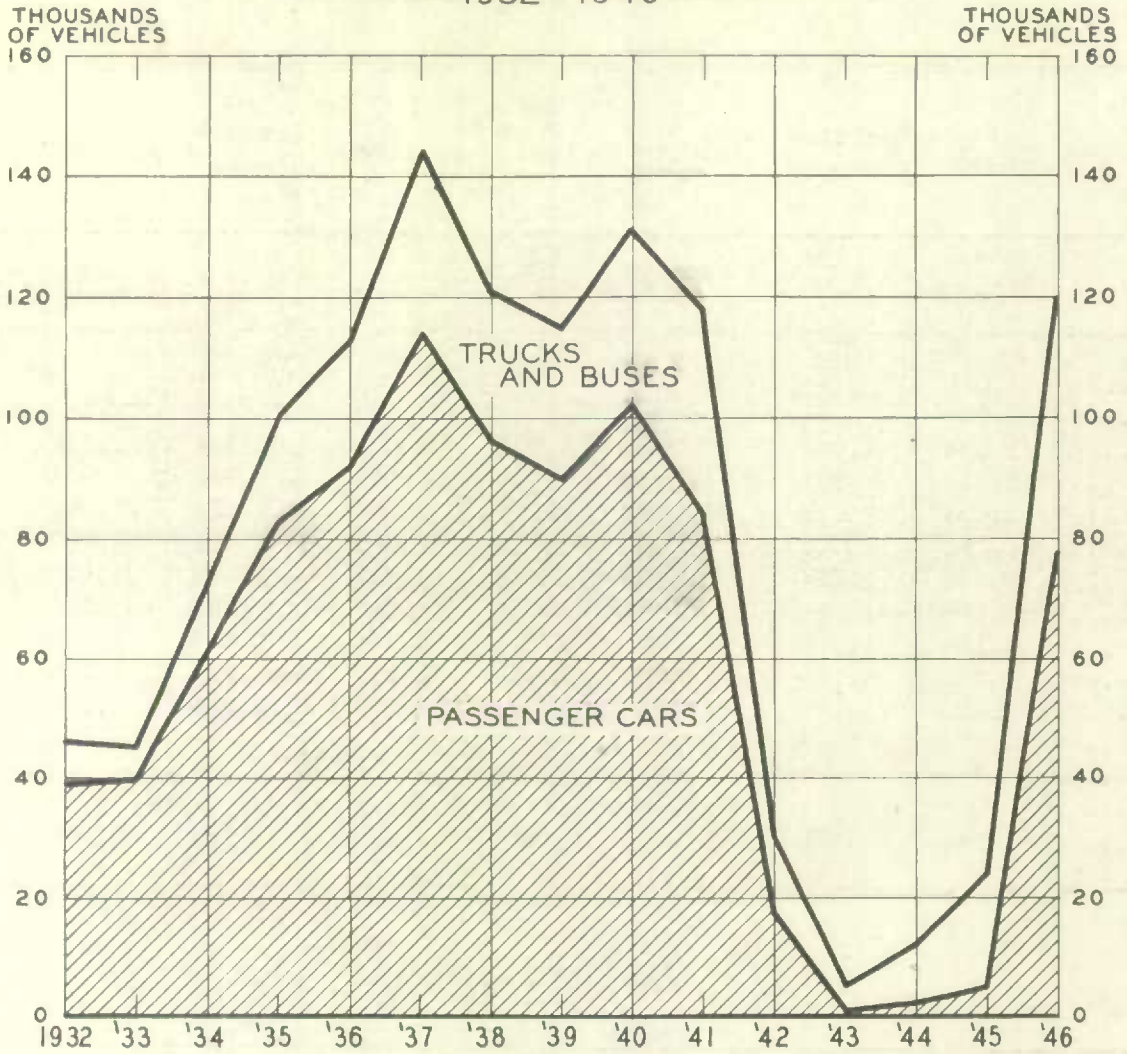
Table 4.--Annual Sales of New Motor Vehicles in Canada, 1932 -- 1946

Year	Total Vehicles			Passenger Cars			Trucks and Buses		
	Number	Retail Value		Number	Retail Value		Number	Retail Value	
		Total	Average Purchase Price		Total	Average Purchase Price		Total	Average Purchase Price
1932	45,870	\$ 45,260,742	\$ 987	38,621	\$ 38,919,015	\$1,008	7,249	\$ 6,341,727	\$ 875
1933	45,332	\$ 45,450,230	\$1,003	39,568	\$ 39,692,630	\$1,003	5,764	\$ 5,757,600	\$ 999
1934	73,358	\$ 75,785,461	\$1,033	61,503	\$ 63,566,402	\$1,034	11,855	\$12,219,059	\$1,031
1935	101,461	\$101,742,449	\$1,003	83,242	\$ 83,429,114	\$1,002	18,219	\$18,313,335	\$1,005
1936	113,314	\$117,582,796	\$1,038	92,287	\$ 95,403,199	\$1,034	21,027	\$22,179,597	\$1,055
1937	144,441	\$149,170,527	\$1,033	114,275	\$116,886,334	\$1,023	30,166	\$32,284,193	\$1,070
1938	121,165	\$135,011,908	\$1,114	95,751	\$105,006,462	\$1,097	25,414	\$30,005,446	\$1,181
1939	114,747	\$125,967,521	\$1,098	90,054	\$ 97,131,128	\$1,079	24,693	\$28,836,393	\$1,168
1940	130,552	\$148,845,278	\$1,140	101,789	\$114,928,833	\$1,129	28,763	\$33,916,445	\$1,179
1941	118,073	\$151,868,905	\$1,286	83,642	\$108,923,842	\$1,302	34,431	\$42,944,963	\$1,247
1942	30,356	\$ 42,879,522	\$1,413	17,286	\$ 23,899,745	\$1,383	13,070	\$18,979,777	\$1,452
1943	4,798	\$ 7,557,360	\$1,575	984	\$ 1,378,200	\$1,401	3,814	\$ 6,179,160	\$1,620
1944	11,670(1)	(2)	-	2,156(1)	(2)	-	9,514(1)	(2)	-
1945	24,356(1)	(2)	-	4,526(1)	(2)	-	19,830(1)	(2)	-
1946	120,044	\$193,329,005	\$1,611	77,742	\$120,325,496	\$1,548	42,302	\$73,003,509	\$1,726

(1) The number of vehicles sold in 1944 and 1945 was obtained from official records of releases from the Government-administered reserve bank of new vehicles. (2) Retail values not available.

NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA

1932-1946



PROPORTION OF PASSENGER AND COMMERCIAL MODELS SOLD

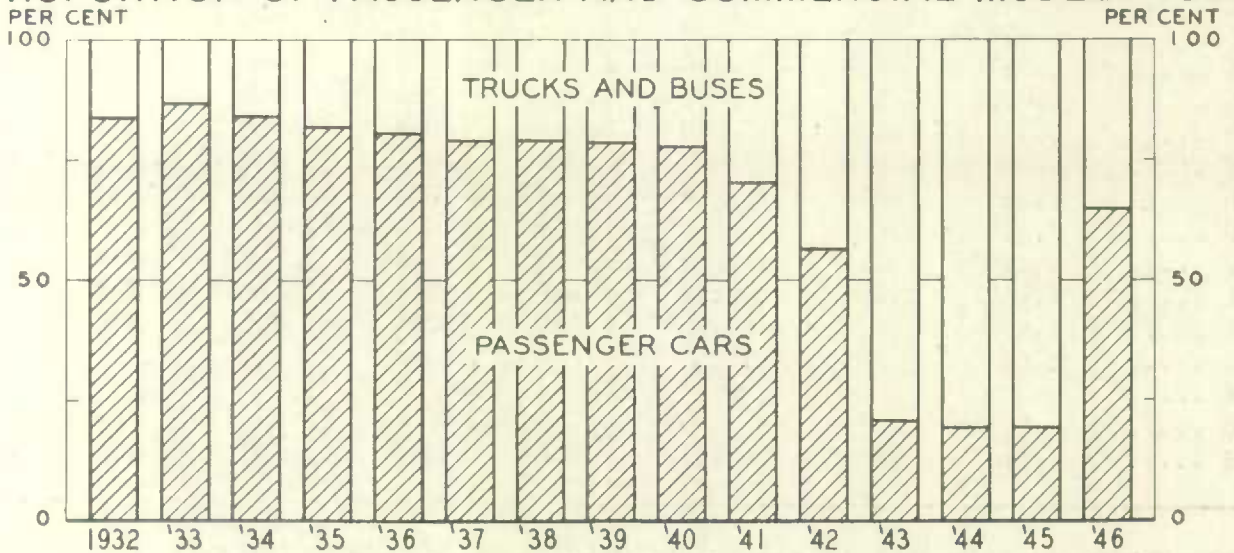


Table 5.--Average Purchase Price of New Motor Vehicles In Canada,
by Provinces, 1932 -- 1946

Year	CANADA	Maritime Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Passenger Cars</u>								
1932	1,008	-	-	-	-	-	-	-
1933	1,003	-	-	-	-	-	-	-
1934	1,034	1,036	1,048	1,037	1,010	994	1,016	1,020
1935	1,002	991	1,017	1,008	971	962	986	993
1936	1,034	1,015	1,059	1,037	1,013	1,000	1,006	1,023
1937	1,023	1,003	1,047	1,025	1,009	991	1,007	1,007
1938	1,097	1,074	1,139	1,095	1,078	1,057	1,070	1,080
1939	1,079	1,048	1,133	1,076	1,067	1,042	1,046	1,066
1940	1,129	1,100	1,173	1,130	1,107	1,089	1,106	1,124
1941	1,302	1,285	1,340	1,300	1,283	1,265	1,289	1,288
1942	1,383	1,370	1,398	1,391	1,372	1,327	1,376	1,349
1943	1,401	-	-	-	-	-	-	-
1944	-	-	-	-	-	-	-	-
1945	-	-	-	-	-	-	-	-
1946	1,548	1,533	1,593	1,556	1,522	1,453	1,503	1,538

<u>Trucks and Buses</u>								
1932	875	-	-	-	-	-	-	-
1933	999	-	-	-	-	-	-	-
1934	1,031	988	1,050	1,043	968	959	994	1,099
1935	1,005	985	1,054	1,005	930	925	958	1,077
1936	1,055	1,034	1,130	1,044	964	951	989	1,162
1937	1,070	1,002	1,087	1,073	1,031	974	1,032	1,227
1938	1,181	1,090	1,217	1,222	1,093	1,061	1,143	1,281
1939	1,166	1,070	1,230	1,214	1,076	1,047	1,143	1,235
1940	1,179	1,117	1,219	1,233	1,120	1,082	1,128	1,291
1941	1,247	1,168	1,294	1,329	1,156	1,099	1,182	1,302
1942	1,452	1,278	1,398	1,570	1,372	1,137	1,270	1,731
1943	1,620	-	-	-	-	-	-	-
1944	-	-	-	-	-	-	-	-
1945	-	-	-	-	-	-	-	-
1946	1,726	1,654	1,905	1,752	1,575	1,546	1,665	1,756

Note: Dashes signify that retail values with which to compute average prices were not available.

Table 6.--Percentage Distribution By Provinces of the Number of New Motor Vehicles Sold In Canada, 1932 -- 1946

Year	CANADA	Maritime Provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
<u>Passenger Cars</u>								
1932	100.0	-	-	-	-	-	-	-
1933	100.0	-	-	-	-	-	-	-
1934	100.0	8.5	17.3	53.2	4.8	3.5	6.4	6.3
1935	100.0	6.9	17.3	53.3	5.2	3.9	6.8	6.6
1936	100.0	7.2	19.6	50.3	4.7	4.5	5.9	7.8
1937	100.0	8.1	19.8	48.5	5.4	5.0	6.0	7.2
1938	100.0	7.4	19.0	49.6	5.8	3.9	7.9	6.4
1939	100.0	7.8	18.5	46.1	5.9	6.6	8.2	6.9
1940	100.0	7.8	17.9	47.9	5.7	6.8	7.1	6.8
1941	100.0	7.9	19.7	48.5	5.1	5.8	6.2	6.8
1942	100.0	8.7	22.2	46.8	4.4	5.1	5.8	7.0
1943	100.0	-	-	-	-	-	-	-
1944	100.0	-	-	-	-	-	-	-
1945	100.0	-	-	-	-	-	-	-
1946	100.0	8.2	18.5	47.7	4.8	6.6	6.7	7.5
<u>Trucks and Buses</u>								
1932	100.0	-	-	-	-	-	-	-
1933	100.0	-	-	-	-	-	-	-
1934	100.0	10.5	17.5	43.5	7.1	3.2	9.5	8.7
1935	100.0	11.1	18.0	40.9	7.5	4.4	8.6	9.5
1936	100.0	12.3	18.4	39.4	7.1	5.3	8.0	9.5
1937	100.0	12.5	22.5	37.1	7.4	4.6	7.1	8.8
1938	100.0	9.9	19.4	35.4	8.7	7.9	11.8	6.9
1939	100.0	9.7	18.7	35.0	6.0	12.0	11.9	6.7
1940	100.0	10.6	17.6	32.4	6.6	16.2	10.2	6.4
1941	100.0	11.2	19.0	33.0	6.0	12.7	10.8	7.3
1942	100.0	10.3	22.4	38.7	5.4	8.0	8.2	7.0
1943	100.0	-	-	-	-	-	-	-
1944	100.0	-	-	-	-	-	-	-
1945	100.0	-	-	-	-	-	-	-
1946	100.0	10.6	17.1	37.1	6.4	10.9	10.0	7.9

Note: Provincial figures not available for 1932, 1933, 1943, 1944 and 1945.

Table 7.--Financing of Motor Vehicle Sales In Canada, by Months, 1946

Month	Total, Passenger and Commercial		Passenger Cars		Trucks and Buses	
	Number	Amount of Financing	Number	Amount of Financing	Number	Amount of Financing
\$ Total, New and Used Vehicles \$						
1946, Total	53,393	41,586,565	33,497	18,068,218	19,896	23,518,347
January	2,449	1,356,807	1,573	508,725	876	848,082
February	3,115	1,940,406	2,040	803,048	1,075	1,137,358
March	4,412	2,727,055	3,001	1,221,843	1,411	1,505,212
April	5,950	4,106,844	4,031	2,062,099	1,919	2,044,745
May	5,421	4,115,314	3,466	1,790,278	1,955	2,325,036
June	4,606	3,734,763	2,946	1,667,945	1,660	2,066,818
July	4,631	3,905,251	2,681	1,577,434	1,950	2,327,817
August	4,198	3,573,499	2,372	1,398,723	1,826	2,174,776
September	4,015	3,447,247	2,337	1,370,680	1,678	2,076,567
October	4,642	3,963,026	2,866	1,715,666	1,776	2,247,360
November	5,136	4,404,754	3,226	1,977,702	1,910	2,427,052
December	4,818	4,311,599	2,958	1,974,075	1,860	2,337,524

New Vehicles

1946, Total	22,866	27,978,992	11,082	10,589,544	11,784	17,389,448
January	455	611,464	84	78,676	371	532,788
February	891	1,072,902	358	312,329	533	760,573
March	1,274	1,510,092	521	476,168	753	1,033,924
April	2,340	2,574,123	1,222	1,126,607	1,118	1,447,516
May	2,394	2,812,818	1,172	1,051,216	1,222	1,761,602
June	2,255	2,713,421	1,177	1,083,414	1,078	1,630,007
July	2,388	2,855,607	1,067	1,014,992	1,321	1,840,615
August	2,130	2,522,960	987	914,436	1,143	1,608,524
September	1,691	2,311,260	793	817,521	898	1,493,739
October	2,086	2,721,147	1,057	1,076,152	1,029	1,644,995
November	2,501	3,186,510	1,303	1,283,887	1,198	1,902,623
December	2,461	3,086,688	1,341	1,354,146	1,120	1,732,542

Used Vehicles

1946, Total	30,527	13,607,573	22,415	7,478,674	8,112	6,128,899
January	1,994	745,343	1,489	430,049	505	315,294
February	2,224	867,504	1,682	490,719	542	376,785
March	3,138	1,216,963	2,480	745,675	658	471,266
April	3,610	1,532,721	2,809	935,492	801	597,229
May	3,027	1,302,496	2,294	739,062	733	563,434
June	2,351	1,021,342	1,769	584,531	582	436,811
July	2,243	1,049,644	1,614	562,442	629	487,202
August	2,068	1,050,539	1,385	484,287	683	566,252
September	2,324	1,135,987	1,544	553,159	780	582,828
October	2,556	1,241,879	1,809	639,514	747	602,365
November	2,635	1,218,244	1,923	693,815	712	524,429
December	2,357	1,224,911	1,617	619,929	740	604,982

Table 8.--Financing of Motor Vehicle Sales In Canada, by Provinces, 1946

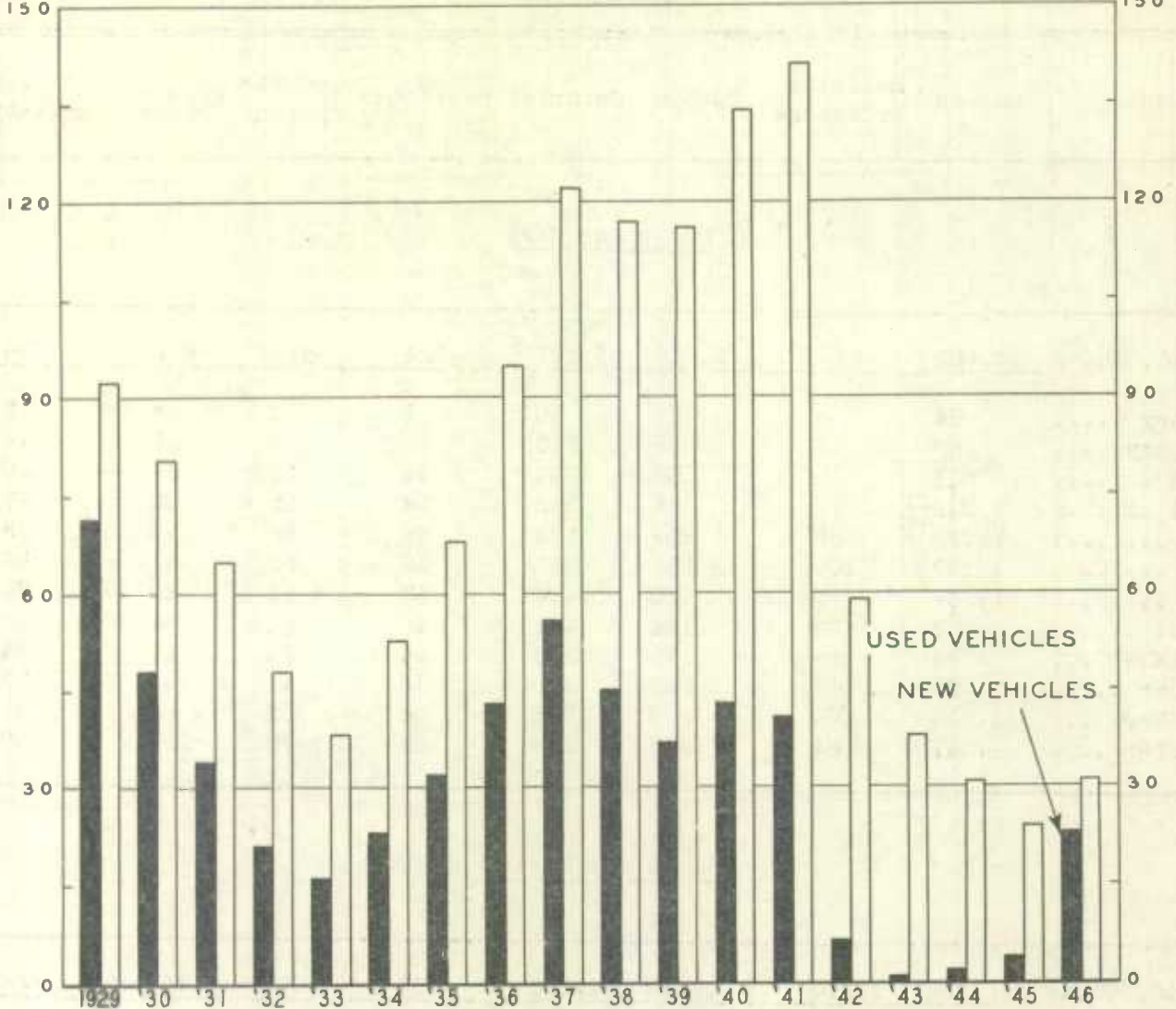
Province	Total, Passenger and Commercial			Passenger Cars			Trucks and Buses		
	Number	Amount of Financing		Number	Amount of Financing		Number	Amount of Financing	
		Total	Average per Vehicle		Total	Average per Vehicle		Total	Average per Vehicle
		\$	\$		\$	\$		\$	\$
<u>Total, New and Used Vehicles</u>									
CANADA	53,393	41,586,565	779	33,497	18,068,218	539	19,896	23,518,347	1,182
Maritime Provinces ..	3,351	2,892,923	863	1,543	1,027,304	666	1,808	1,865,619	1,032
Quebec	9,644	9,479,520	983	5,739	4,008,934	699	3,905	5,470,586	1,401
Ontario	27,080	17,083,205	631	19,730	9,122,491	462	7,350	7,960,714	1,083
Manitoba	2,473	2,385,910	965	1,232	729,506	592	1,241	1,656,404	1,335
Saskatchewan	2,214	1,921,111	868	875	598,142	684	1,339	1,322,969	988
Alberta	4,665	4,071,351	873	1,907	1,146,854	601	2,758	2,924,497	1,060
British Columbia	3,966	3,752,545	946	2,471	1,434,987	581	1,495	2,317,558	1,550
<u>New Vehicles</u>									
CANADA	22,866	27,978,992	1,224	11,082	10,589,544	956	11,784	17,389,448	1,476
Maritime Provinces ..	2,117	2,308,163	1,090	827	775,743	938	1,290	1,532,420	1,186
Quebec	4,712	6,294,405	1,336	2,400	2,398,934	1,000	2,312	3,895,471	1,685
Ontario	9,416	11,041,159	1,173	5,221	4,859,712	931	4,195	6,181,447	1,474
Manitoba	1,281	1,762,773	1,376	524	511,548	976	757	1,251,225	1,653
Saskatchewan	1,373	1,446,742	1,054	494	456,655	924	879	990,087	1,126
Alberta	2,289	2,646,605	1,156	822	770,907	938	1,467	1,875,698	1,279
British Columbia	1,678	2,479,145	1,477	794	816,045	1,028	884	1,663,100	1,681
<u>Used Vehicles</u>									
CANADA	30,527	13,607,573	446	22,415	7,478,674	334	8,112	6,128,899	756
Maritime Provinces ..	1,234	584,760	474	716	251,561	351	518	333,199	643
Quebec	4,932	3,185,115	646	3,339	1,610,000	482	1,593	1,575,115	989
Ontario	17,664	6,042,046	342	14,509	4,262,779	294	3,155	1,779,267	564
Manitoba	1,192	623,137	523	708	217,958	308	484	405,179	837
Saskatchewan	841	474,369	564	381	141,487	371	460	332,882	724
Alberta	2,376	1,424,746	600	1,085	375,947	346	1,291	1,048,799	812
British Columbia	2,288	1,273,400	557	1,677	618,942	369	611	654,458	1,071

NUMBER OF MOTOR VEHICLE SALES FINANCED

THOUSANDS OF VEHICLES
150

1929-1946

THOUSANDS OF VEHICLES
150



PROPORTION OF NEW AND USED VEHICLES FINANCED

PER CENT
100

PER CENT
100

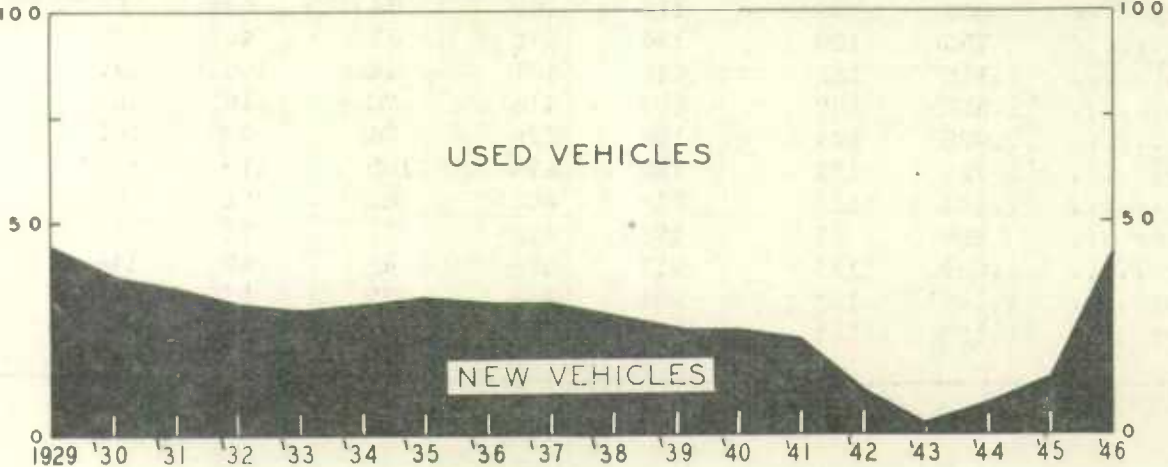


Table 9.--Number of Motor Vehicles Financed, By Provinces and Months, 1946

NEW VEHICLES

<u>Month</u>	<u>Canada</u>	<u>Maritime Provinces</u>	<u>Quebec</u>	<u>Ontario</u>	<u>Manitoba</u>	<u>Saskat- chewan</u>	<u>Alberta</u>	<u>British Columbia</u>
<u>Passenger Cars</u>								
1946, Total	11,082	827	2,400	5,221	524	494	822	794
January	84	3	17	60	1	1	-	2
February	358	13	80	213	20	4	10	18
March	521	31	91	266	44	25	34	30
April	1,222	81	286	565	54	55	102	79
May	1,172	88	209	611	66	48	95	55
June	1,177	100	252	567	58	33	81	86
July	1,067	78	220	496	53	64	80	76
August	987	98	184	444	46	51	84	80
September ...	793	64	172	323	44	50	66	74
October	1,057	83	272	473	42	41	53	93
November	1,303	104	319	605	48	52	83	92
December	1,341	84	298	598	48	70	134	109

Trucks and Buses

1946, Total	11,784	1,290	2,312	4,195	757	879	1,467	884
January	371	39	94	135	26	23	32	22
February	533	53	113	189	34	45	66	33
March	753	100	194	275	31	40	75	38
April	1,118	132	242	401	44	105	140	54
May	1,222	157	227	413	70	113	159	83
June	1,078	104	198	378	74	98	142	84
July	1,321	171	193	494	105	115	142	101
August	1,143	110	212	403	89	72	131	126
September ...	898	87	176	292	71	71	117	84
October	1,029	113	217	366	46	67	144	76
November	1,198	123	252	438	77	59	168	81
December	1,120	101	194	411	90	71	151	102

Table 9.--Number of Motor Vehicles Financed, By Provinces and Months, 1946

USED VEHICLES

Month	Canada	Maritime Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>Passenger Cars</u>								
1946, Total	22,415	716	3,339	14,509	708	381	1,085	1,677
January	1,489	22	120	1,010	36	16	96	189
February	1,682	33	168	1,165	50	11	81	174
March	2,480	62	280	1,715	67	25	99	232
April	2,809	70	438	1,849	96	42	150	164
May	2,294	61	350	1,479	92	42	102	168
June	1,769	61	290	1,120	60	39	74	125
July	1,614	49	278	1,011	50	39	88	99
August	1,385	48	213	860	43	25	71	125
September ...	1,544	44	222	1,026	44	38	73	97
October	1,809	70	310	1,137	59	33	85	115
November	1,923	99	355	1,175	63	40	84	107
December	1,617	97	315	962	48	31	82	82

Trucks and Buses

1946, Total	8,112	518	1,593	3,155	484	460	1,291	611
January	505	41	64	168	31	31	105	65
February	542	33	77	223	33	23	105	48
March	658	38	136	245	45	17	120	57
April	801	54	167	249	61	59	147	64
May	733	40	151	279	45	55	118	45
June	582	30	144	220	37	36	86	29
July	629	36	119	254	59	41	75	45
August	683	49	117	278	35	45	107	52
September ...	780	40	161	332	40	48	99	60
October	747	50	146	345	40	30	90	46
November	712	58	141	284	25	38	113	53
December	740	49	170	278	33	37	126	47

Table 10.--Financing of Motor Vehicle Sales In Canada, by Years, 1929 -- 1946

Year	Total, New and Used Vehicles			New Vehicles			Used Vehicles		
	Number	Amount of Financing		Number	Amount of Financing		Number	Amount of Financing	
		Total	Average per Vehicle		Total	Average per Vehicle		Total	Average per Vehicle
		\$	\$		\$	\$		\$	\$
1929	164,131	88,165,531	537	71,582	48,104,523	672	92,549	40,061,008	433
1930	128,314	62,978,174	491	47,961	28,610,731	597	80,353	34,367,443	428
1931	98,623	41,941,254	425	33,988	20,869,547	614	64,635	21,071,707	326
1932	69,291	25,864,873	373	21,293	12,741,179	598	47,998	13,123,694	273
1933	54,238	20,158,788	372	15,880	10,030,368	632	38,358	10,128,420	264
1934	76,170	30,091,463	395	23,264	16,364,735	703	52,906	13,726,728	259
1935	100,178	40,251,521	402	31,950	22,410,656	701	68,228	17,840,865	261
1936	137,514	54,859,812	399	42,863	29,887,861	697	94,651	24,971,951	264
1937	177,898	75,850,173	426	56,247	40,664,675	723	121,651	35,185,498	289
1938	162,703	69,685,853	428	45,267	33,701,624	745	117,436	35,984,229	306
1939	153,107	62,768,746	410	37,320	27,852,627	746	115,787	34,916,119	302
1940	176,578	75,235,793	426	42,982	33,473,397	779	133,596	41,762,396	313
1941	182,419	84,716,783	464	41,032	34,887,591	850	141,387	49,829,192	352
1942	66,310	24,596,915	371	7,398	6,207,111	839	58,912	18,389,804	312
1943	39,573	14,892,566	376	1,077	1,254,878	1,165	38,496	13,637,688	354
1944	32,970	14,570,937	442	2,371	2,927,396	1,235	30,599	11,643,541	381
1945	27,986	14,437,182	516	3,630	4,934,456	1,359	24,356	9,502,726	390
1946	53,393	41,586,565	779	22,866	27,978,992	1,224	30,527	13,607,573	446

Table 11.--Average Financed Value of Motor Vehicles in Canada,
by Provinces, 1936 -- 1946

Year	CANADA	Maritime Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>New Vehicles</u>								
1936	697	752	754	661		673	657	818
1937	723	761	783	702		661	675	821
1938	745	785	801	721		701	721	836
1939	746	805	798	725		685	726	854
1940	779	843	841	761		720	753	877
1941	850	911	928	824		779	790	987
1942	839	892	958	743		772	769	1,233
1943	1,165	1,095	1,181	1,172		1,162	1,024	1,562
1944	1,235	1,118	1,334	1,278		1,242	1,124	1,313
1945	1,359	1,224	1,573	1,199		1,281	1,281	1,805
1946	1,224	1,090	1,336	1,173	1,376	1,054	1,156	1,477
<u>Used Vehicles</u>								
1936	264	273	285	250		264	293	274
1937	289	301	321	273		289	308	304
1938	306	310	340	285		314	328	332
1939	302	299	325	278		314	336	327
1940	313	303	335	286		338	352	350
1941	352	343	395	323		379	376	400
1942	312	315	363	271		340	368	366
1943	354	316	426	301		380	459	406
1944	381	347	494	325		409	509	420
1945	390	372	559	300		403	605	437
1946	446	474	646	342	523	564	600	557

Table 12.--Percentage Distribution, by Provinces, of Motor Vehicles
Financed in Canada, 1936 -- 1946

Year	CANADA	Maritime Provinces	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia
<u>New Vehicles</u>								
1936	100.0	6.5	18.8	46.2		11.8	9.2	7.5
1937	100.0	7.0	19.3	45.9		11.7	9.1	7.0
1938	100.0	6.4	19.0	42.4		14.4	11.6	6.2
1939	100.0	6.2	18.7	37.9		16.6	13.5	7.1
1940	100.0	6.7	17.6	38.3		20.0	11.2	6.2
1941	100.0	7.3	19.2	39.3		17.4	10.0	6.8
1942	100.0	5.7	20.9	39.5		13.6	13.1	7.2
1943	100.0	8.9	20.8	28.2		12.8	21.3	8.0
1944	100.0	12.6	22.4	22.3		12.2	22.4	8.1
1945	100.0	11.3	22.5	26.1		15.7	16.7	7.7
1946	100.0	9.3	20.6	41.2	5.6	6.0	10.0	7.3
<u>Used Vehicles</u>								
1936	100.0	6.7	15.5	50.9		9.9	7.5	9.5
1937	100.0	7.5	16.2	52.2		9.1	6.8	8.2
1938	100.0	6.9	15.4	49.3		11.2	8.5	8.7
1939	100.0	7.4	14.5	45.9		13.0	9.6	9.6
1940	100.0	7.7	13.7	47.5		13.2	8.9	9.0
1941	100.0	7.0	13.1	50.2		11.9	8.4	9.4
1942	100.0	4.7	10.8	50.5		13.0	10.6	10.4
1943	100.0	3.2	10.1	50.8		12.8	11.0	12.1
1944	100.0	2.1	11.4	56.1		8.5	8.9	13.0
1945	100.0	2.1	15.1	56.1		7.0	8.3	11.4
1946	100.0	4.0	16.1	57.9	3.9	2.8	7.8	7.5

PROVINCIAL DISTRIBUTION OF NEW MOTOR VEHICLE SALES AND FINANCING

NUMBER OF UNITS

1946

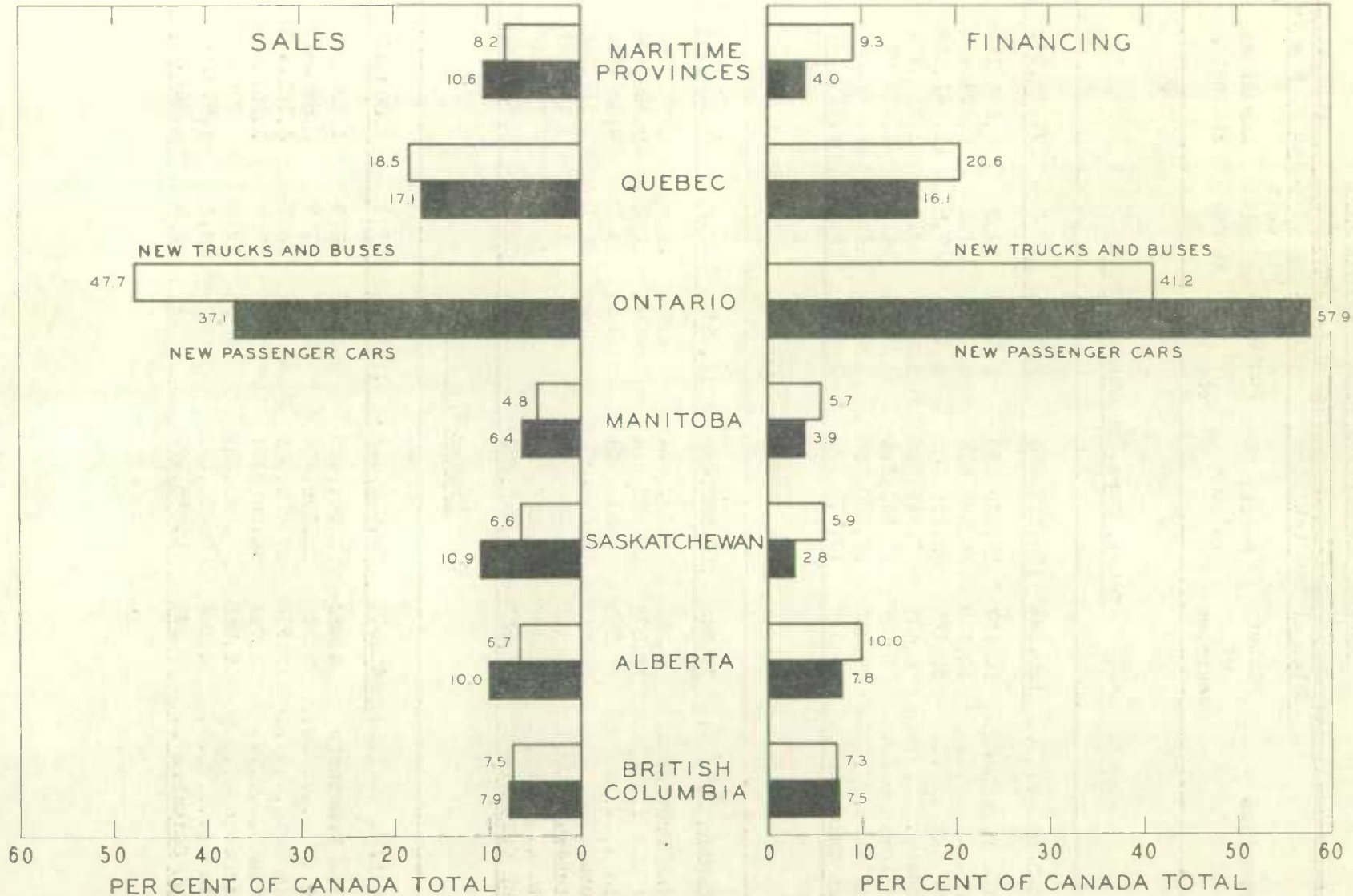


Table 13.--Sales and Financing of Sales of New Motor Vehicles Compared, by Provinces, 1946

Province	Sales of New Vehicles		Financing of Sales of New Vehicles			
	Number of Vehicles	Retail Value	Number of Vehicles	Per cent of Total Number Sold	Amount of Financing	Per cent of Value of Total Number Sold
		\$			\$	
<u>Total, Cars, Trucks and Buses</u>						
CANADA	120,044	193,329,005	22,866	19.0	27,978,992	14.5
Maritime Provinces.	10,851	17,173,379	2,117	19.5	2,308,163	13.4
Quebec	21,619	36,696,616	4,712	21.8	6,294,405	17.2
Ontario	52,780	85,216,085	9,416	17.8	11,041,159	13.0
Manitoba	6,439	9,946,720	1,281	19.9	1,762,773	17.7
Saskatchewan	9,728	14,563,324	1,373	14.1	1,446,742	9.9
Alberta	9,430	14,860,758	2,289	24.3	2,646,605	17.8
British Columbia ..	9,197	14,872,123	1,678	18.2	2,479,145	16.7

Passenger Cars

CANADA	77,742	120,325,496	11,062	14.3	10,589,544	8.8
Maritime Provinces.	6,388	9,791,974	827	12.9	775,743	7.9
Quebec	14,376	22,897,914	2,400	16.7	2,398,934	10.5
Ontario	37,070	57,693,104	5,221	14.1	4,859,712	8.4
Manitoba	3,717	5,658,386	524	14.1	511,548	9.0
Saskatchewan	5,140	7,469,957	494	9.6	456,655	6.1
Alberta	5,194	7,807,510	822	15.8	770,907	9.9
British Columbia ..	5,857	9,006,651	794	13.6	816,045	9.1

Trucks and Buses

CANADA	42,302	73,003,509	11,784	27.9	17,389,448	23.8
Maritime Provinces.	4,463	7,381,405	1,290	28.9	1,532,420	20.8
Quebec	7,243	13,798,702	2,312	31.9	3,895,471	28.2
Ontario	15,710	27,522,961	4,195	26.7	6,181,447	22.5
Manitoba	2,722	4,288,334	757	27.8	1,251,225	29.2
Saskatchewan	4,588	7,093,367	879	19.2	990,087	14.0
Alberta	4,236	7,053,248	1,467	34.6	1,875,698	26.6
British Columbia ..	3,340	5,865,472	884	26.5	1,663,100	28.4

Table 14.--Sales and Financing of Sales of New Motor Vehicles Compared,
by Provinces and Months, 1946

Month	CANADA			Maritime Provinces			Quebec			Ontario		
	Sold	Financed		Sold	Financed		Sold	Financed		Sold	Financed	
	Number	Number	% of Number Sold	Number	Number	% of Number Sold	Number	Number	% of Number Sold	Number	Number	% of Number Sold
Totals ...	120,044	22,666	19.0	10,851	2,117	19.5	21,619	4,712	21.8	52,760	9,416	17.8
January	2,756	455	16.5	490	42	8.6	335	111	33.1	1,252	195	15.6
February	3,763	891	23.7	242	66	27.3	685	193	28.2	1,876	402	21.4
March	7,200	1,274	17.7	554	131	23.6	1,467	285	19.4	3,289	541	16.4
April	9,645	2,340	24.3	736	213	28.9	1,563	528	33.8	3,991	966	24.2
May	12,032	2,394	19.9	1,466	245	16.7	2,045	436	21.5	4,985	1,024	20.5
June	13,368	2,255	16.8	1,173	204	17.4	2,927	450	15.4	5,975	945	15.8
July	13,705	2,388	17.4	1,277	249	19.5	2,427	413	17.0	5,905	990	16.8
August	9,753	2,130	21.8	820	208	25.4	2,022	396	19.6	4,023	847	21.1
September	10,154	1,691	16.7	1,030	151	14.7	1,789	348	19.5	3,847	615	16.0
October	11,462	2,086	18.2	939	196	20.9	1,992	489	24.5	5,361	839	15.7
November	13,497	2,501	18.5	1,146	227	19.8	2,182	571	26.2	6,575	1,045	15.9
December	12,689	2,461	19.4	978	185	18.9	2,185	492	22.5	5,701	1,009	17.7

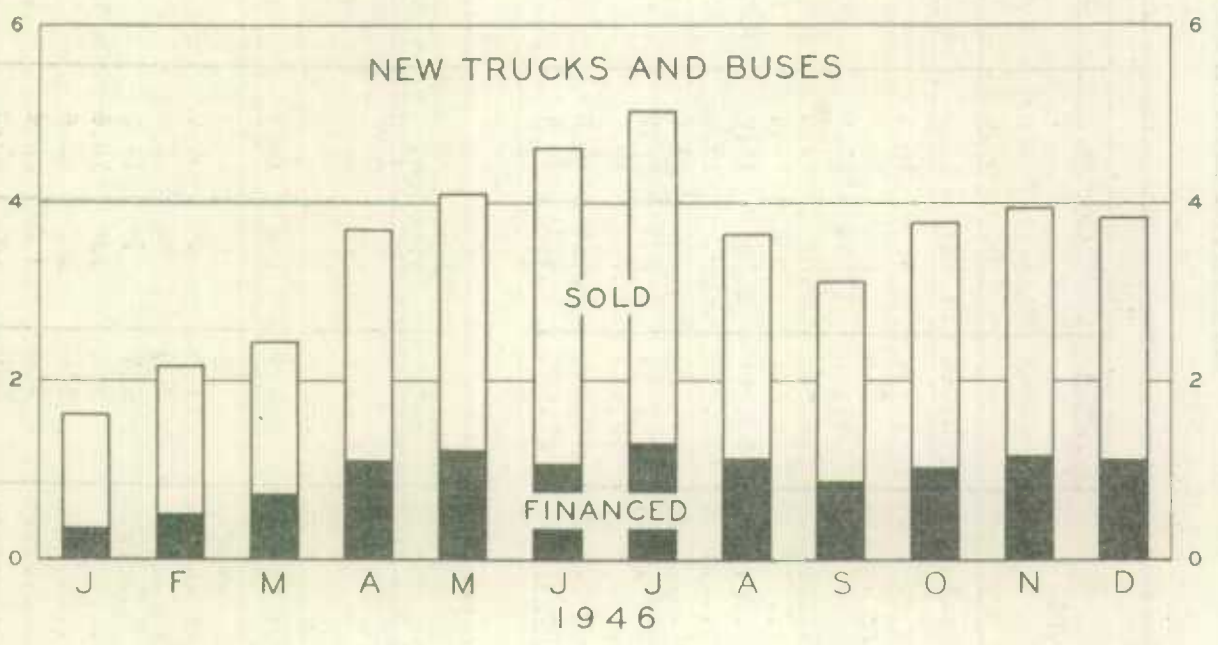
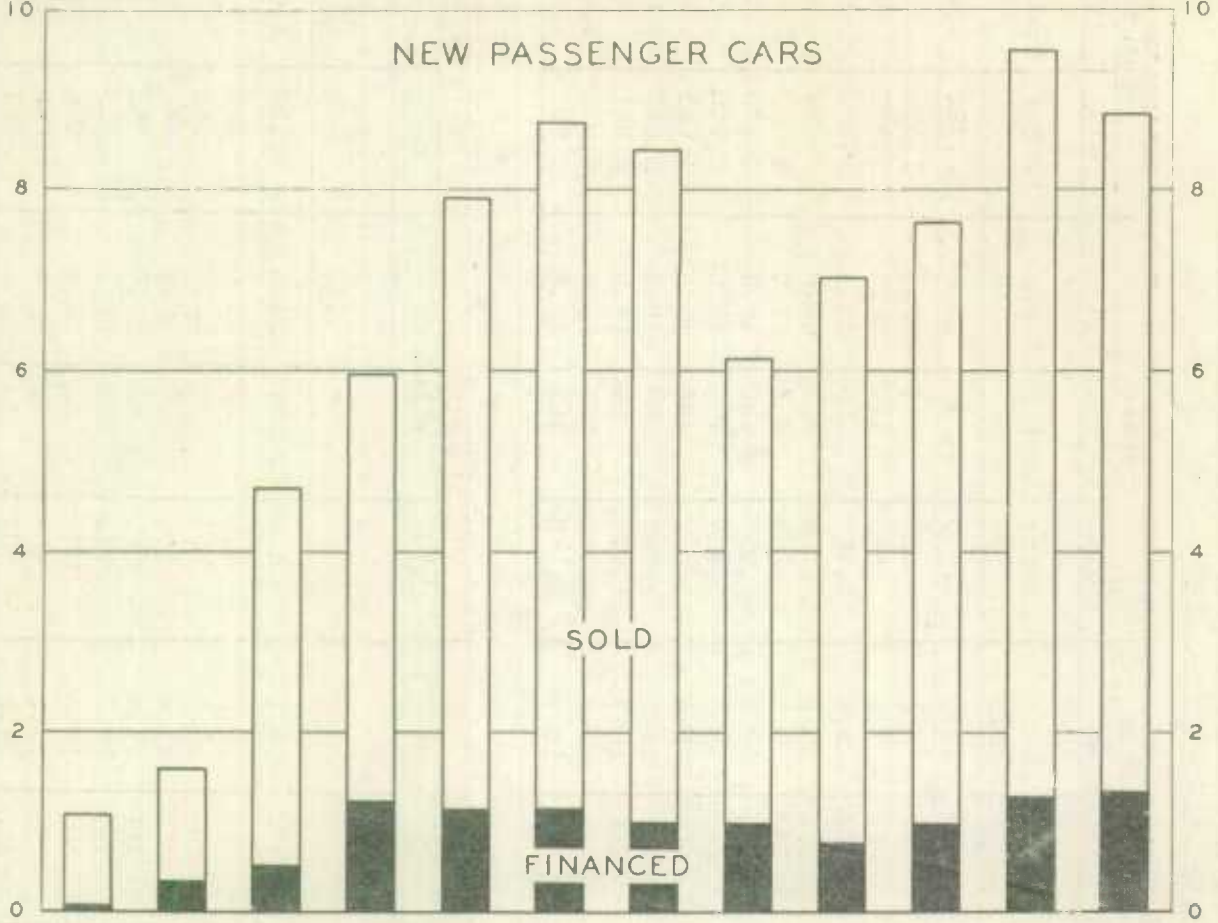
Month	Manitoba			Saskatchewan			Alberta			British Columbia		
	Sold	Financed		Sold	Financed		Sold	Financed		Sold	Financed	
	Number	Number	% of Number Sold	Number	Number	% of Number Sold	Number	Number	% of Number Sold	Number	Number	% of Number Sold
Totals ...	6,439	1,281	19.9	9,728	1,373	14.1	9,430	2,289	24.3	9,197	1,678	18.2
January	91	27	29.7	180	24	13.3	148	32	21.6	260	24	9.2
February	175	54	30.9	276	49	17.8	320	76	23.8	189	51	27.0
March	333	75	22.5	525	65	12.4	591	109	18.4	441	68	15.4
April	657	98	14.3	917	160	17.4	900	242	26.9	851	133	15.6
May	701	136	19.4	1,027	161	15.7	1,013	254	25.1	795	138	17.4
June	560	132	23.6	895	131	14.6	952	223	23.4	906	170	18.8
July	706	158	22.4	1,361	179	13.2	989	222	22.4	1,040	177	17.0
August	530	135	25.5	840	123	14.6	737	215	29.2	781	206	26.4
September	692	115	16.6	899	121	13.5	945	183	19.4	952	158	16.6
October	625	88	14.1	874	108	12.4	907	197	21.7	764	169	22.1
November	769	125	16.3	914	111	12.1	878	251	28.6	1,033	173	16.7
December	570	138	24.2	1,020	141	13.8	1,050	285	27.1	1,185	211	17.8

NEW MOTOR VEHICLES

1946 SALES AND FINANCING COMPARED

THOUSANDS OF VEHICLES

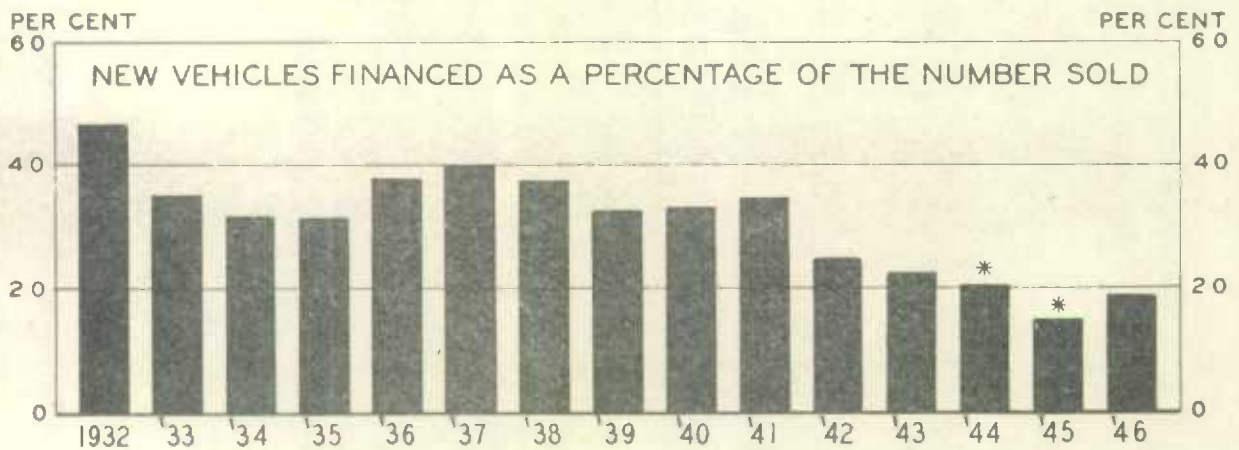
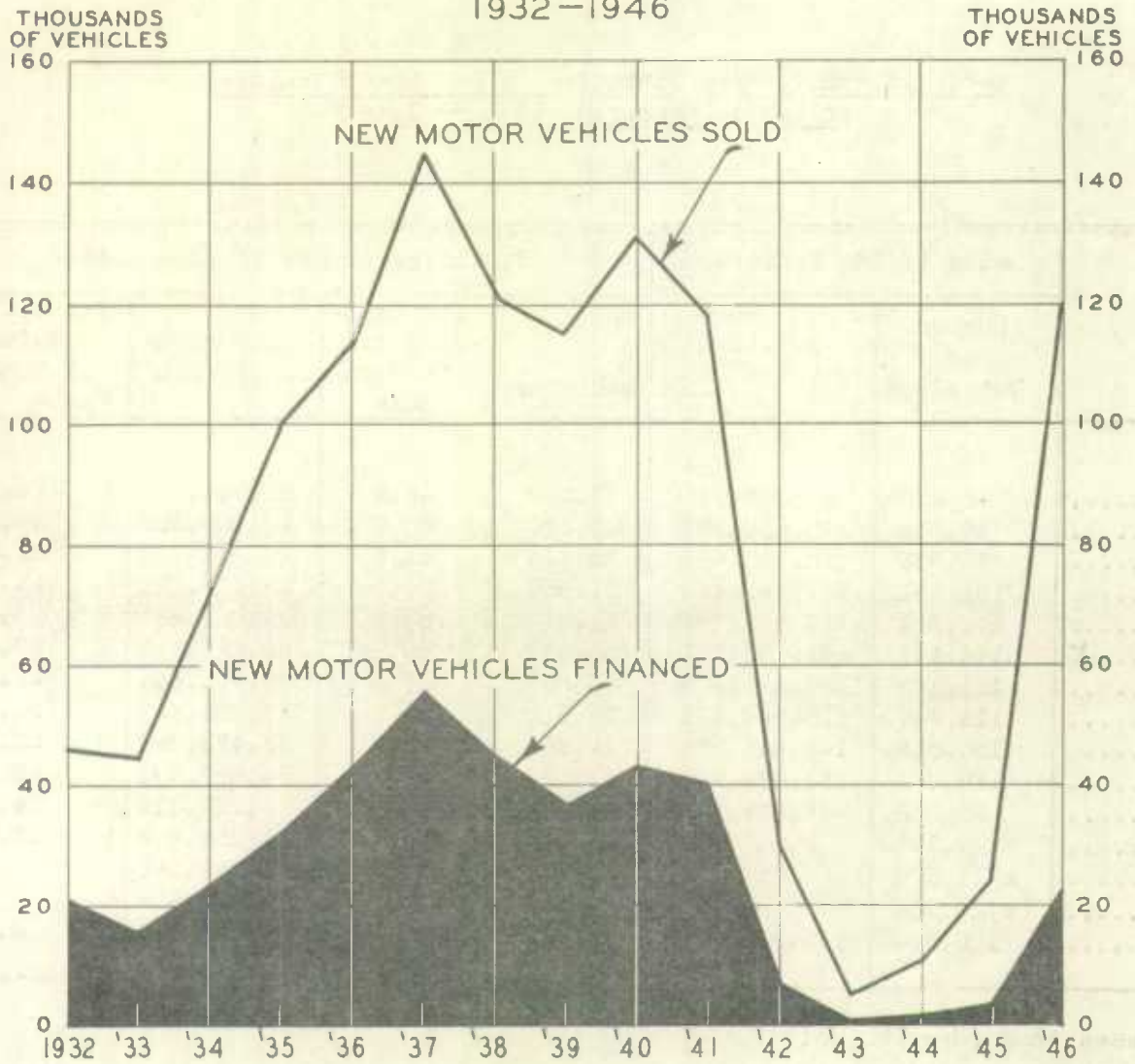
THOUSANDS OF VEHICLES



1946

NEW MOTOR VEHICLES SALES AND FINANCING

1932-1946



* SALES FOR 1944 AND 1945 -
OBTAINED FROM RECORDS OF VEHICLES RELEASED FROM THE RESERVE POOL

Table 15.--Sales and Financing of New Motor Vehicles
in Canada Compared, 1932 -- 1946

Year	Sales of New Vehicles		Financing of New Vehicle Sales			
	Number of Vehicles	Retail Value	Number of Vehicles	Per Cent of Total Number Sold	Amount of Financing	Per Cent of Value of Total Number Sold
		\$			\$	
1932	45,870	45,260,742	21,293	46.4	12,741,179	28.2
1933	45,332	45,450,230	15,880	35.0	10,030,368	22.1
1934	73,358	75,785,461	23,264	31.7	16,364,735	21.6
1935	101,461	101,742,449	31,950	31.5	22,410,656	22.0
1936	113,314	117,582,796	42,863	37.8	29,887,861	25.4
1937	144,441	149,170,527	56,247	38.9	40,664,675	27.3
1938	121,165	135,011,908	45,267	37.4	33,701,624	25.0
1939	114,747	125,967,521	37,320	32.5	27,852,627	22.1
1940	130,552	148,845,278	42,982	32.9	33,473,397	22.5
1941	118,073	151,868,905	41,032	34.8	34,827,591	23.0
1942	30,356	42,879,522	7,398	24.4	6,207,111	14.5
1943	4,798	7,557,360	1,077	22.4	1,254,878	16.6
1944	(x)11,670	-	2,371	20.3	2,927,396	-
1945	(x)24,356	-	3,630	14.9	4,934,456	-
1946	120,044	193,329,005	22,866	19.0	27,978,992	14.5

(x) Releases from reserve pool.

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010769659