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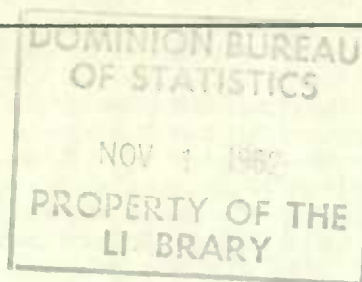
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NEW MOTOR VEHICLE SALES

1961

Amended title. Statistics on motor vehicle financing have been transferred to 63-211 - Sales Financing.



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PUBLICATIONS RELATING TO RETAIL TRADE

Catalogue number	Title	Price
(a) Weekly		
63-003	Department Store Sales by Regions	per year \$2.00
(b) Monthly		
61-004	Credit Statistics.....	per year 2.00
63-001	Chain Store Sales and Stocks.....	per year 1.00
63-002	Department Store Sales and Stocks	per year 1.00
63-004	Department Store Sales by Regions.....	per year 1.00
63-005	Retail Trade	per year 2.00
63-007	New Motor Vehicle Sales	per year 1.00
(d) Annual		
63-208	New Motor Vehicle Sales50
63-209	Retail Trade50
63-210	Retail Chain Stores50
63-211	Sales Financing25
63-213	Vending Machine Operators25
(e) Biennial		
63-401	Operating Results of Chain Clothing Stores50
63-402	Operating Results of Chain Drug Stores.....	.25
63-403	Operating Results of Chain Food Stores50
63-404	Operating Results of Chain Furniture Stores.....	.25
63-405	Operating Results of Chain Variety Stores25
63-406	Operating Results and Financial Structure of Independent Retail Clothing Stores	.75
63-407	Operating Results and Financial Structure of Independent Drug Stores50
63-408	Operating Results and Financial Structure of Independent Filling Stations and Garages50
63-409	Operating Results and Financial Structure of Independent Retail Food Stores50
63-410	Operating Results and Financial Structure of Independent Fuel Dealers50
63-411	Operating Results and Financial Structure of Independent General Stores.....	.50
63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores50
63-414	Operating Results and Financial Structure of Independent Restaurants50
(f) Occasional		
63-505	Retail Trade, 1930-5125

Other occasional reports and 1951 Census reports on retail trade are shown in a complete list of publications of the Dominion Bureau of Statistics which is available on request from the Publications Distribution Unit, Financial Control Section; D.B.S., or from the Queen's Printer, Ottawa.

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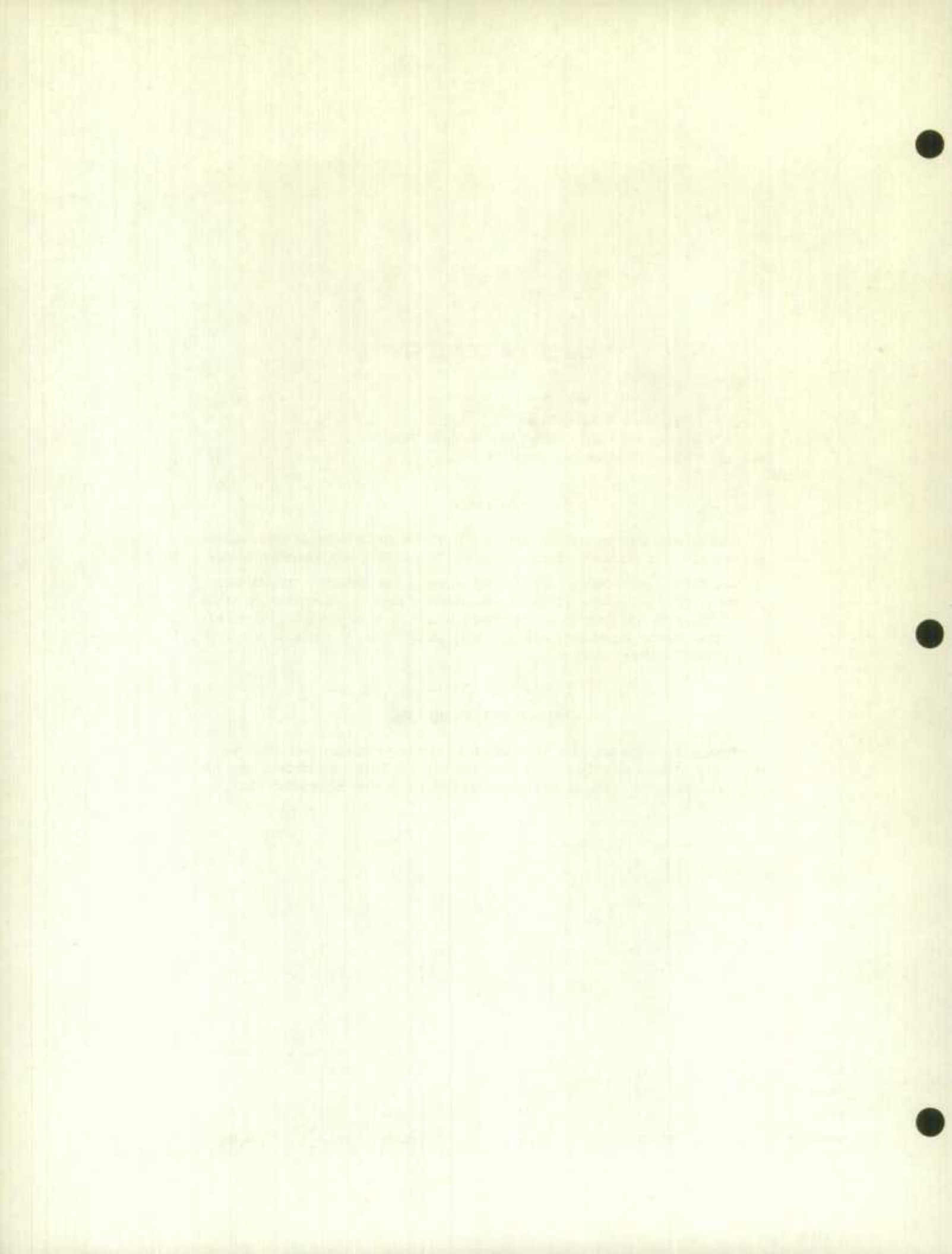
NOTES

This bulletin summarizes the statistics published in the monthly series under the same title and contains minor revisions to the monthly data where necessary.

1. **New Motor Vehicle Sales** statistics are obtained from Canadian manufacturers who report consolidated totals of their dealers' monthly statements on sales to customers and from direct importers of cars of other than Canadian manufacture. Every effort is made to avoid duplication of sales reported by distributors of European cars.

COMMERCIAL VEHICLES

Commercial Vehicles is a term which is used for convenience in this report and is synonymous with the term "trucks and buses". Passenger models used for commercial purposes, such as taxis, are classified with passenger vehicles.



NEW MOTOR VEHICLE SALES

1961

Sales of new motor vehicles in Canada registered a substantial decrease in 1961 as compared to 1960. There were 511,479 new vehicles valued at \$1,551,408,000 sold in 1961, a decrease of 2.2 per cent in number of units sold and 1.5 per cent in dollar volume.

The decline in sales of new motor vehicles was due entirely to decreases in the sales of overseas manufactured vehicles. As can be seen from the tables below, the sales of passenger cars of overseas origin declined by 19.7 per cent over the previous year, while commercial vehicles declined by 15.3 per cent. On the other hand, sales of passenger cars of Canadian/United States manufacture showed a substantial increase over the previous year of 4.4 per cent. Commercial vehicles of Canadian/United States manufacture, however, sustained a small decline of 0.3 per cent over the previous year. It is interesting to note that 1961 is the first year since 1957 that overseas manufactured vehicles have failed to capture an increasingly larger share of the new motor vehicle market—between 1957 and 1960, the proportion of overseas manufactured vehicles sold in Canada had increased from 11.7 per cent to 25.4 per cent. In 1961, however, the share of the market for overseas manufactured vehicles had declined to 21.0 per cent.

All provinces with the exception of the Atlantic Provinces, Quebec and Alberta registered decreased sales of new motor vehicles. Decreased sales of

overseas manufactured vehicles occurred in every region of Canada with Manitoba, Ontario and Saskatchewan registering the most severe declines with decreases of 40.7 per cent, 25.8 per cent and 25.0 per cent respectively. In the case of Canadian/United States manufactured vehicles, declines in sales occurred in only two provinces Manitoba and Saskatchewan with decreases of 13.3 per cent and 1.8 per cent.

Ontario's share of the new motor vehicle market declined still further in 1961 from 41.4 per cent of the total in 1960 to 40.0 per cent in 1961, a decrease of 1.4 per cent. Quebec continued to remain in second position with 25.5 per cent, an increase of 2.1 per cent over the previous year.

The readers of this report will notice that the format has undergone a number of changes which have been designed to improve the usefulness of this report. For example, data on overseas manufactured vehicles are shown separately by provinces and by months in regard to both number of vehicles sold and the total retail value. The reader will also notice that information on motor vehicle financing is no longer contained in this report. The decision to discontinue the publication of motor vehicle financing in this report was given in the 1960 annual motor vehicle report. This data, however will be available in our 1961 report Sales Financing, catalogue No. 63-211.

**New Motor Vehicle Sales showing Percentage Change in Number and Retail Value 1961/1960
also Percentage Distribution for 1960 and 1961, by Type of Vehicles and Provinces**

Province	Change 1961/1960						Unit distribution					
	Total vehicles		Passenger cars		Commercial vehicles		Total vehicles		Passenger cars		Commercial vehicles	
	Number	Retail value	Number	Retail value	Number	Retail value	1960	1961	1960	1961	1960	1961
Canadian and United States manufactured vehicles												
Atlantic Provinces	+ 13.6	+ 11.3	+ 17.2	+ 16.6	+ 2.1	- 4.0	7.3	8.0	6.8	7.6	10.0	10.2
Quebec	+ 10.3	+ 7.8	+ 11.0	+ 10.0	+ 6.5	- 0.7	22.9	24.3	23.1	24.6	21.5	22.9
Ontario	+ 0.8	- 0.7	+ 2.0	+ 2.0	- 6.9	- 15.0	42.1	40.9	44.0	42.9	33.2	31.0
Manitoba	- 13.3	- 15.4	- 13.5	- 12.9	- 12.1	- 25.6	6.6	5.6	6.8	5.7	5.8	5.1
Saskatchewan	- 1.8	- 3.3	+ 1.7	+ 1.6	- 12.1	- 17.1	5.8	5.5	5.3	5.1	8.3	7.3
Alberta	+ 7.9	+ 3.5	+ 6.4	+ 5.8	+ 11.8	- 1.6	8.8	9.2	7.7	7.9	13.9	15.6
British Columbia ¹	+ 3.8	+ 1.6	+ 3.2	+ 2.0	+ 6.5	+ 0.7	6.5	6.5	6.3	6.2	7.3	7.9
Canada	+ 3.6	+ 1.6	+ 4.4	+ 4.2	- 0.3	- 8.4	100.0	100.0	100.0	100.0	100.0	100.0
Overseas manufactured vehicles												
Atlantic Provinces	- 20.3	- 15.9	- 20.9	- 16.5	- 7.3	- 4.5	12.8	12.6	12.9	12.7	10.0	10.9
Quebec	- 3.3	- 2.0	- 2.9	- 1.9	- 10.4	- 4.5	24.9	29.9	24.8	29.9	27.1	28.6
Ontario	- 25.8	- 22.5	- 26.2	- 22.8	- 18.6	- 16.8	39.5	36.4	39.5	36.3	39.5	37.9
Manitoba	- 40.7	- 37.9	- 40.3	- 37.8	- 45.7	- 39.3	3.4	2.5	3.3	2.5	4.8	3.1
Saskatchewan	- 25.0	- 18.9	- 25.7	- 19.8	- 10.5	- 1.3	2.3	2.1	2.3	2.1	2.1	2.3
Alberta	- 22.8	- 17.5	- 22.8	- 17.5	- 23.5	- 17.3	5.2	5.0	5.2	5.0	6.0	5.5
British Columbia ¹	- 22.4	- 19.6	- 23.3	- 20.8	- 5.1	+ 4.1	11.9	11.5	12.0	11.5	10.5	11.7
Canada	- 19.4	- 16.4	- 19.7	- 16.7	- 15.3	- 10.7	100.0	100.0	100.0	100.0	100.0	100.0
Total all vehicles												
Atlantic Provinces	+ 0.9	+ 4.1	+ 0.9	+ 6.2	+ 1.2	- 4.0	8.7	9.0	8.5	8.8	10.0	10.3
Quebec	+ 6.6	+ 6.1	+ 6.9	+ 7.6	+ 4.6	- 0.9	23.4	25.5	23.6	25.8	22.0	23.4
Ontario	- 5.7	- 4.3	- 5.3	- 2.4	- 8.2	- 15.1	41.4	40.0	42.7	41.4	33.8	31.6
Manitoba	- 17.4	- 17.6	- 17.8	- 15.6	- 14.7	- 26.2	5.8	4.9	5.9	4.9	5.7	4.9
Saskatchewan	- 4.5	- 4.5	- 2.3	- 0.4	- 12.1	- 16.9	4.9	4.8	4.4	4.4	7.7	8.9
Alberta	+ 2.7	+ 1.3	+ 0.3	+ 2.6	+ 10.3	- 2.0	7.9	8.3	7.0	7.2	13.2	14.8
British Columbia ¹	- 6.3	- 4.2	- 8.2	- 5.5	+ 5.0	+ 0.9	7.9	7.5	7.9	7.5	7.6	8.1
Canada	- 2.2	- 1.5	- 2.3	+ 0.1	- 1.7	- 8.5	100.0	100.0	100.0	100.0	100.0	100.0

¹ Includes Yukon and Northwest Territories.

NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA
1940-1961

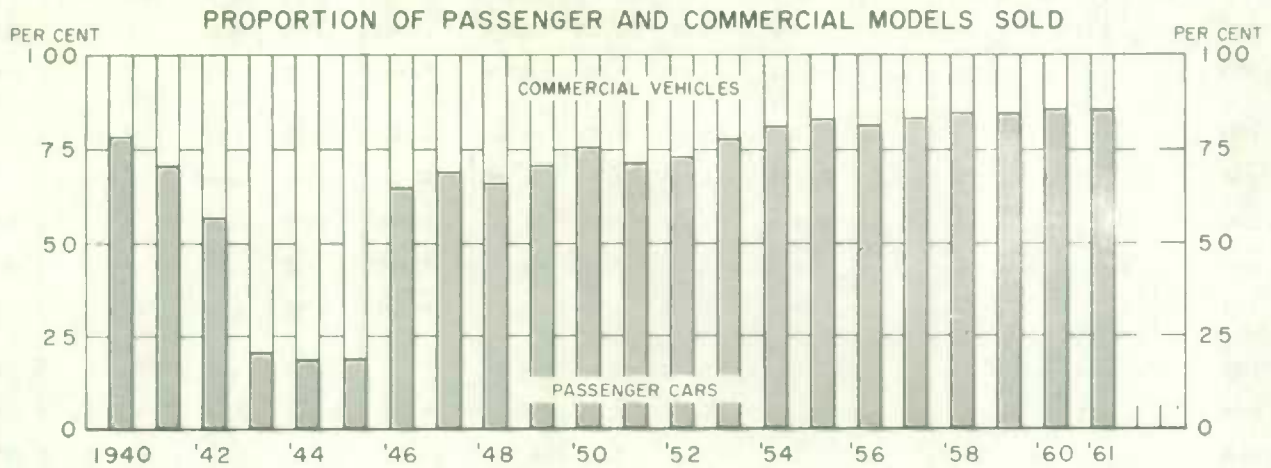
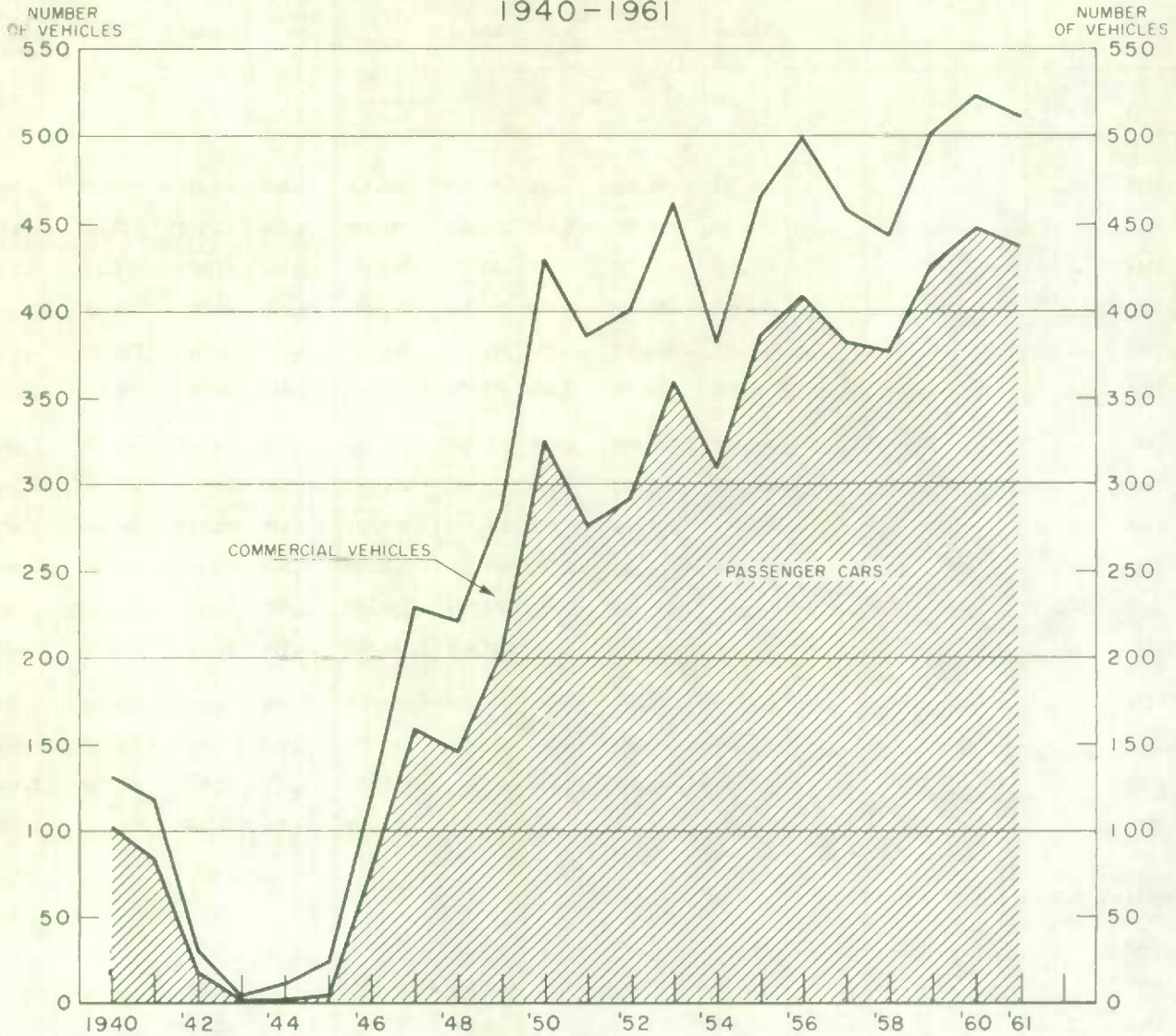


TABLE 1. Annual Sales of New Motor Vehicles in Canada, 1946-61 by Type of Vehicle

Year	Total vehicles			Passenger cars			Commercial vehicles		
	Number	Retail value \$'000	Average per vehicle \$	Number	Retail value \$'000	Average per vehicle \$	Number	Retail value \$'000	Average per vehicle \$
Total vehicles:									
1946	120,044	193,328	1,610	77,742	120,325	1,548	42,302	73,003	1,726
1947	230,255	416,237	1,808	159,205	283,190	1,779	71,050	133,047	1,873
1948	221,300	439,217	1,985	145,655	282,904	1,942	75,645	156,313	2,066
1949	286,341	588,725	2,056	202,318	412,298	2,038	84,023	176,427	2,100
1950	429,695	885,669	2,061	324,903	661,674	2,037	104,792	223,995	2,138
1951	385,648	950,160	2,464	275,686	683,183	2,478	109,962	266,977	2,428
1952	400,777	1,003,663	2,504	292,095	725,168	2,483	108,682	278,495	2,582
1953	462,526	1,162,471	2,513	359,172	899,726	2,505	103,354	262,745	2,542
1954	382,628	989,518	2,586	310,546	797,554	2,568	72,082	191,964	2,663
1955	465,678	1,255,890	2,697	386,962	1,023,351	2,645	78,716	232,539	2,954
1956	499,921	1,455,375	2,911	408,233	1,128,640	2,765	91,688	326,735	3,564
1957	458,299	1,368,931	2,987	382,023	1,087,620	2,847	76,276	281,311	3,688
1958	444,789	1,365,466	3,070	376,723	1,110,724	2,948	88,046	254,742	3,744
1959	502,628	1,540,168	3,064	425,038	1,240,961	2,920	77,588	299,207	3,856
1960	523,188	1,574,827	3,010	447,771	1,289,073	2,879	75,417	285,754	3,789
1961	511,479	1,551,408	3,033	437,319	1,290,026	2,950	74,160	261,382	3,525
British and European vehicles (Included above):									
1949	30,101	28,382	1,838
1950	67,506	62,880	4,626
1951	32,162	29,113	3,049
1952	28,886	53,781	1,662	28,655	49,254	1,848	2,231	4,527	2,029
1953	28,025	53,803	1,920	26,378	50,601	1,918	1,647	3,202	1,944
1954	21,858	41,696	1,908	20,248	38,463	1,900	1,610	3,233	2,008
1955	24,631	45,660	1,854	22,165	40,809	1,832	2,466	5,051	2,048
1956	38,014	71,920	1,892	34,189	63,890	1,870	3,845	8,030	2,088
1957	53,800	102,370	1,903	49,433	92,897	1,879	4,367	9,473	2,169
1958	83,883	165,273	1,971	77,166	150,877	1,955	6,697	14,396	2,150
1959	122,340	243,088	1,987	114,118	225,740	1,978	8,222	17,348	2,110
1960	133,060	268,961	2,006	125,967	251,905	2,000	7,093	15,056	2,123
1961	107,208	223,181	2,082	101,197	209,743	2,073	6,011	13,438	2,236

.. Figures not available.

TABLE 2. Total Number of New Motor Vehicles Sold in Canada 1961, by Province and Month
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
Passenger cars:											
January	27,505	269	123	812	714	5,959	12,379	1,433	1,301	2,432	2,083
February	30,277	318	142	970	799	7,889	12,015	1,687	1,379	2,625	2,453
March	38,916	410	160	1,436	1,292	10,251	15,654	2,176	1,726	2,781	2,830
April	44,210	556	226	1,680	1,627	12,029	17,960	2,305	2,058	2,931	2,836
May	50,438	1,043	284	2,111	1,645	14,032	20,013	2,617	2,097	3,424	3,172
June	46,040	796	313	1,904	1,777	12,194	19,265	2,011	1,825	3,098	2,857
July	39,492	763	215	1,535	1,061	9,888	17,217	1,656	1,521	2,372	3,262
August	31,139	458	131	1,079	891	6,851	14,515	1,213	1,210	2,243	2,548
September	23,552	437	148	1,127	1,011	6,291	8,149	1,211	1,041	1,649	2,288
October	31,550	445	111	1,154	850	8,599	12,611	1,630	1,544	2,235	2,371
November	42,574	461	152	1,377	1,110	11,166	18,183	2,004	1,890	3,072	3,159
December	31,626	425	154	1,126	780	7,811	12,881	1,515	1,793	2,457	2,684
Total units	437,319	6,381	2,161	16,311	13,557	112,960	181,042	21,460	19,385	31,519	32,543
Commercial vehicles:											
January	5,136	77	41	153	158	1,278	1,623	275	299	690	342
February	5,820	103	40	184	176	1,485	1,892	315	416	767	440
March	6,565	94	42	205	173	1,586	2,367	346	465	614	473
April	7,621	134	78	286	259	1,755	2,405	464	681	1,019	540
May	7,703	203	66	308	265	1,894	2,404	387	545	1,056	575
June	6,956	157	61	290	294	1,627	2,207	366	445	965	544
July	5,800	134	73	212	268	1,255	1,916	251	344	816	531
August	5,793	109	36	186	219	1,124	1,955	262	334	987	581
September	5,352	136	34	190	211	1,319	1,592	209	292	848	521
October	5,928	131	46	298	239	1,416	1,611	274	446	927	540
November	6,822	131	41	272	252	1,593	1,964	307	502	1,232	528
December	4,664	107	35	205	211	1,005	1,306	202	332	818	443
Total units	74,160	1,516	593	2,789	2,725	17,337	23,442	3,658	5,103	10,939	6,056
All vehicles:											
January	32,641	346	164	965	872	7,237	14,202	1,708	1,600	3,122	2,425
February	36,097	421	182	1,154	975	9,374	13,907	2,002	1,797	3,392	2,893
March	45,481	504	202	1,641	1,465	11,837	18,221	2,522	2,191	3,595	3,303
April	51,831	690	306	1,986	1,888	13,784	20,365	2,769	2,739	3,950	3,376
May	58,141	1,246	350	2,419	1,910	15,926	22,417	3,004	2,642	4,480	3,747
June	52,996	953	374	2,194	2,071	13,821	21,472	2,377	2,270	4,063	3,401
July	45,292	897	288	1,747	1,329	11,143	19,133	1,909	1,865	3,188	3,793
August	36,932	567	167	1,265	1,110	7,975	16,470	1,475	1,544	3,230	3,129
September	28,904	573	182	1,317	1,222	7,610	9,741	1,420	1,333	2,697	2,809
October	37,478	576	157	1,452	1,089	10,015	14,222	1,904	1,990	3,162	2,911
November	49,396	592	193	1,649	1,362	12,759	20,147	2,311	2,392	4,304	3,687
December	36,290	532	189	1,331	991	8,816	14,187	1,717	2,125	3,275	3,127
Total units	511,479	7,897	2,754	19,100	16,262	136,297	204,484	25,118	24,488	42,458	38,601

¹ Includes Yukon and Northwest Territories.

Note: Includes British and European.

TABLE 3. Total Retail Value of New Motor Vehicles Sold in Canada, 1961 by Province and Month
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
thousands of dollars											
Passenger cars:											
January	81,988	724	339	2,217	1,970	18,331	36,743	4,435	4,022	7,396	5,811
February	89,359	873	399	2,601	2,193	23,474	35,501	5,091	4,196	8,236	6,795
March	113,409	1,068	451	3,792	3,770	29,723	46,635	6,591	5,164	8,322	7,893
April	129,574	1,580	584	4,593	4,303	35,185	53,093	7,074	6,317	8,949	7,896
May	149,701	2,755	822	5,812	4,863	40,921	61,081	7,971	6,401	10,326	8,749
June	135,080	2,127	861	5,242	4,874	35,390	57,159	6,141	5,618	9,465	8,203
July	114,463	2,031	600	4,222	2,994	28,394	50,466	5,111	4,657	7,180	6,808
August	89,053	1,244	331	2,912	2,335	19,598	41,686	3,695	3,678	6,608	6,966
September	68,139	1,122	372	2,973	2,676	18,428	23,824	3,677	3,126	5,576	6,365
October	95,044	1,212	307	3,253	2,438	25,815	38,747	4,965	4,793	6,846	6,668
November	127,381	1,267	427	3,886	3,186	33,022	54,945	6,179	5,824	9,413	9,212
December	96,635	1,124	419	3,142	2,183	23,683	40,560	4,751	5,705	7,445	7,823
Total value	1,290,026	17,147	5,912	44,845	37,785	331,964	540,440	65,681	59,501	95,762	91,189
Commercial vehicles:											
January	19,593	254	116	455	590	5,502	6,864	910	978	2,514	1,410
February	20,691	314	120	551	682	5,479	6,888	1,186	1,334	2,559	1,578
March	23,278	296	128	649	615	5,944	8,325	1,378	1,573	2,587	1,783
April	25,761	409	230	843	773	7,005	7,729	1,586	2,096	3,325	1,765
May	27,125	564	208	930	855	7,572	7,989	1,305	1,689	3,371	2,642
June	24,370	464	174	840	1,012	6,179	6,988	1,292	1,540	3,422	2,459
July	20,111	378	208	633	970	4,597	6,858	826	1,109	2,746	1,986
August	21,271	310	114	578	761	4,286	7,590	1,045	1,120	3,300	2,147
September	18,512	400	96	555	747	5,088	4,965	747	974	2,910	2,031
October	20,531	389	133	660	839	5,733	5,318	911	1,332	2,926	2,090
November	22,724	409	114	770	942	5,832	6,135	1,103	1,410	3,906	2,103
December	17,415	319	96	633	785	4,247	4,609	668	1,218	2,827	2,013
Total value	261,382	4,506	1,737	8,297	9,591	67,464	80,058	12,956	16,373	36,393	24,007
All vehicles:											
January	101,581	978	455	2,672	2,560	23,833	43,607	5,345	5,000	9,910	7,221
February	110,050	1,187	519	3,152	2,875	28,953	42,389	6,277	5,530	10,795	8,373
March	136,687	1,364	579	4,441	4,385	35,687	54,960	7,969	6,737	10,909	9,676
April	155,335	1,989	814	5,436	5,076	42,190	60,822	8,660	6,413	12,274	9,661
May	176,826	3,319	1,030	6,742	5,718	48,493	69,070	9,276	8,090	13,697	11,391
June	159,450	2,591	1,035	6,082	5,886	41,569	64,147	7,433	7,158	12,887	10,662
July	134,574	2,409	808	4,855	3,964	32,991	57,124	5,937	5,766	9,926	10,794
August	110,324	1,554	445	3,490	3,116	23,884	49,276	4,740	4,798	9,908	9,113
September	86,651	1,522	468	3,528	3,423	23,516	28,789	4,423	4,100	8,486	6,396
October	115,575	1,601	440	4,113	3,277	31,548	44,065	5,876	6,125	9,772	8,758
November	150,105	1,696	541	4,656	4,128	38,854	61,060	7,282	7,234	13,319	11,315
December	114,250	1,443	515	3,775	2,968	27,930	45,169	5,419	6,923	10,272	9,836
Total value	1,551,408	21,633	7,649	52,942	47,376	399,428	620,498	78,637	75,874	132,155	115,196

¹ Includes Yukon and Northwest Territories.

Note: Includes British and European.

TABLE 4. Number of Canadian and United States Manufactured Vehicles sold in Canada 1961, by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Passenger cars:											
January	22,018	179	95	558	498	4,958	9,860	1,298	1,177	2,070	1,325
February	23,695	225	114	623	533	8,012	9,707	1,490	1,202	2,218	1,571
March	29,540	248	131	669	988	7,265	12,548	1,914	1,471	2,295	1,813
April	33,355	402	127	1,089	944	8,844	14,075	1,994	1,822	2,480	1,778
May	39,267	605	226	1,404	1,289	10,098	16,558	2,280	1,864	2,923	2,020
June	35,676	475	219	1,287	1,168	8,792	15,603	1,781	1,849	2,709	1,993
July	29,558	432	169	1,042	787	6,975	13,437	1,509	1,360	2,002	1,845
August	22,041	285	67	657	496	4,706	10,374	1,065	1,061	1,806	1,524
September	16,239	219	77	639	569	4,265	5,736	1,038	648	1,483	1,365
October	24,875	264	63	833	621	6,530	10,330	1,429	1,408	1,870	1,487
November	33,864	319	121	981	836	8,403	14,763	1,831	1,676	2,623	2,291
December	25,994	268	114	791	526	6,031	11,284	1,342	1,711	2,017	1,910
Total units	336,122	3,941	1,543	10,773	9,253	82,679	144,295	16,971	17,249	26,496	20,922
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
Commercial vehicles:											
January	4,667		377			1,158	1,609		1,224		299
February	5,315		443			1,313	1,738		1,441		380
March	5,691		453			1,386	2,078		1,554		420
April	6,970		687			1,585	2,133		2,092		473
May	7,003		778			1,638	2,195		1,907		485
June	6,372		718			1,479	1,960		1,714		501
July	5,343		645			1,137	1,740		1,375		446
August	5,432		529			1,015	1,610		1,537		541
September	4,926		513			1,224	1,390		1,320		479
October	5,432		668			1,262	1,449		1,607		448
November	6,379		646			1,459	1,828		1,967		477
December	4,419		508			961	1,233		1,314		403
Total units	68,149		6,965			15,617	21,163		19,052		5,352
All vehicles:											
January	26,685		1,707			6,116	11,469		5,769		1,624
February	29,010		1,938			7,325	11,445		6,351		1,951
March	35,431		2,687			6,651	14,626		7,234		2,233
April	40,325		3,249			10,229	16,208		8,388		2,251
May	46,270		4,302			11,736	18,753		8,974		2,505
June	42,048		3,667			10,271	17,563		7,653		2,494
July	34,901		3,075			8,112	15,177		6,246		2,291
August	27,473		2,034			5,721	12,184		5,489		2,065
September	21,165		2,017			5,489	7,126		4,669		1,644
October	30,307		2,487			7,792	11,779		6,314		1,935
November	40,243		2,905			9,862	16,611		6,097		2,768
December	30,413		2,207			6,992	12,517		6,384		2,313
Total units	404,271		32,475			96,296	165,458		81,768		26,274

TABLE 5. Retail Value of Canadian and United States Manufactured Vehicles sold in Canada 1961 by Province and Month

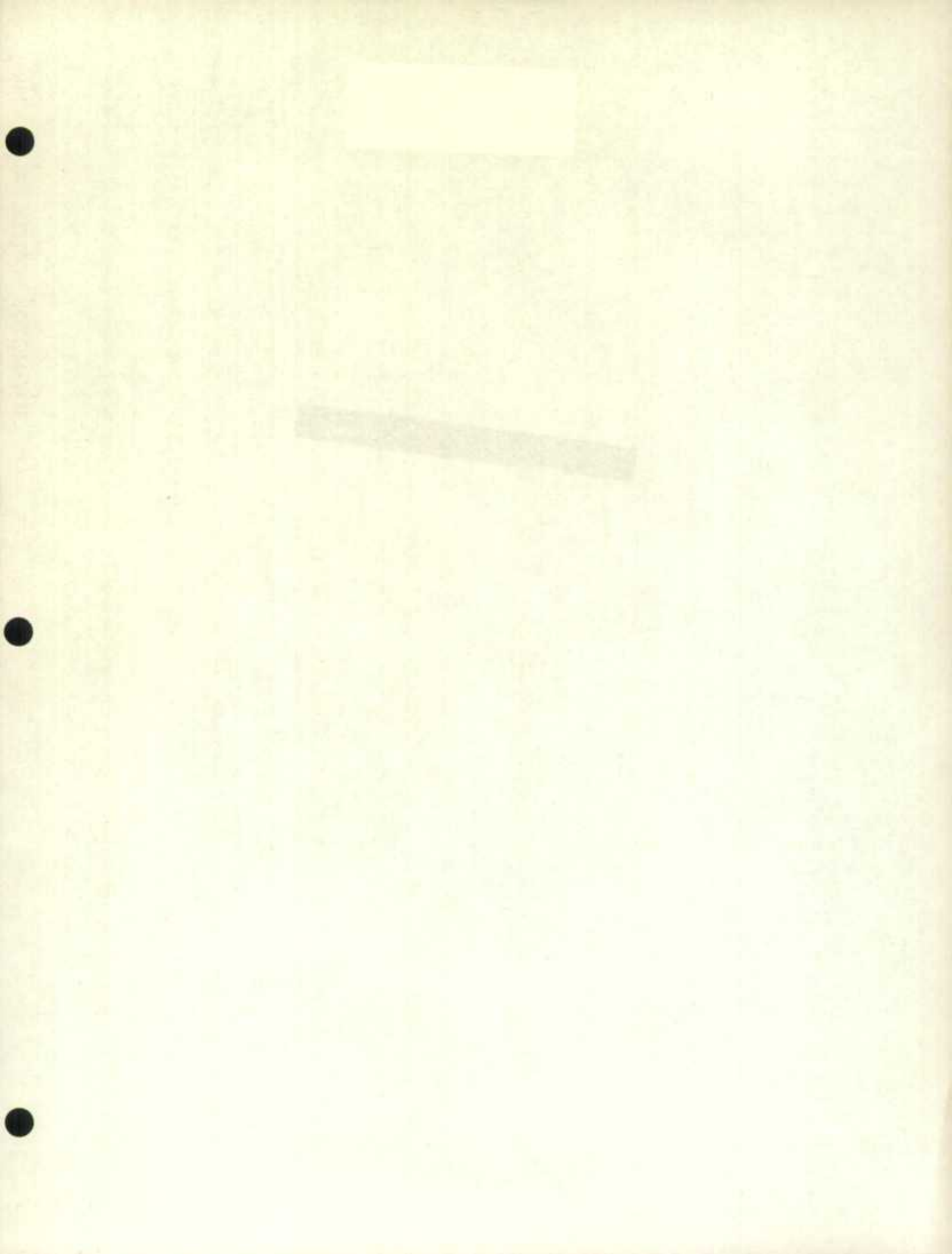
Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
thousands of dollars											
Passenger Cars:											
January	71,022	548	293	1,737	1,573	16,344	31,736	4,127	3,766	6,660	4,238
February	75,825	689	341	1,930	1,658	19,617	30,768	4,481	3,808	7,381	4,952
March	94,320	755	396	2,694	3,093	23,752	39,932	6,040	4,637	7,321	5,700
April	107,418	1,241	387	3,412	2,964	28,286	45,194	6,411	5,820	8,022	5,681
May	125,625	1,871	697	4,383	4,067	32,836	53,002	7,288	5,890	9,274	6,317
June	113,550	1,466	667	4,018	3,671	28,379	49,584	5,661	5,224	8,631	6,249
July	93,600	1,333	508	3,194	2,415	22,336	42,566	4,781	4,308	6,419	5,740
August	70,037	874	204	2,019	1,539	15,174	33,085	3,364	3,346	5,688	4,744
September	52,736	683	235	1,996	1,788	14,146	18,721	3,308	2,712	4,782	4,365
October	81,142	882	250	2,613	1,961	21,636	33,921	4,543	4,505	6,078	4,753
November	109,864	1,002	362	3,101	2,621	27,738	48,079	5,825	5,369	6,449	7,318
December	85,144	839	337	2,471	1,675	20,091	37,134	4,387	5,530	6,524	6,156
Total value	1,080,283	12,183	4,677	33,566	29,025	270,335	463,722	60,416	54,915	85,229	66,213
	Canada	Atlantic Provinces			Quebec	Ontario	Prairie Provinces			British Columbia	
thousands of dollars											
Commercial vehicles:											
January	18,545	1,299			5,222	6,397	4,310			1,317	
February	19,594	1,542			5,089	6,565	4,952			1,446	
March	21,619	1,545			5,519	7,714	5,369			1,672	
April	24,262	2,095			6,610	7,128	6,827			1,604	
May	25,531	2,421			6,998	7,533	6,171			2,408	
June	23,116	2,298			5,827	6,528	6,115			2,348	
July	19,074	2,094			4,323	6,274	4,593			1,790	
August	20,464	1,743			4,020	7,285	5,363			2,053	
September	17,599	1,681			4,885	4,529	4,566			1,938	
October	19,377	2,109			5,370	4,935	5,075			1,888	
November	21,717	2,125			5,528	5,833	6,254			1,977	
December	16,846	1,720			4,144	4,442	4,623			1,917	
Total value	247,944	22,672			63,535	75,161	64,218			22,358	
All vehicles:											
January	89,567	5,450			21,566	38,133	18,863			5,555	
February	95,419	6,160			24,706	37,333	20,822			6,398	
March	116,139	8,483			29,271	47,646	23,367			7,372	
April	131,680	10,099			34,896	52,320	27,080			7,285	
May	151,156	13,439			39,834	60,535	28,623			8,725	
June	136,666	12,120			34,206	56,112	25,631			8,597	
July	112,674	9,544			26,659	48,840	20,101			7,530	
August	90,501	6,379			19,194	40,370	17,761			6,797	
September	70,335	6,383			19,031	23,250	15,368			6,303	
October	100,519	7,815			27,006	38,856	20,201			6,641	
November	131,581	9,211			33,266	53,912	25,897			9,295	
December	101,990	7,042			24,235	41,576	21,064			8,073	
Total value	1,328,227	102,125			333,870	538,883	264,778			88,571	

TABLE 6. Number of Overseas Manufactured Vehicles sold in Canada 1961 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Passenger cars:											
January	5,487	90	28	254	216	1,001	2,519	135	124	362	758
February	6,582	93	28	347	266	1,877	2,308	197	177	407	882
March	9,376	162	29	567	306	2,986	3,306	262	255	486	1,017
April	10,855	154	101	591	683	3,385	3,885	311	236	451	1,058
May	11,171	438	58	707	356	3,934	3,455	337	233	501	1,152
June	10,364	321	94	617	609	3,402	3,662	230	176	389	864
July	9,923	331	46	493	274	2,913	3,780	149	161	370	1,417
August	9,098	173	64	422	395	2,145	4,141	148	149	437	1,024
September	7,313	218	71	486	442	2,026	2,413	173	193	366	923
October	6,675	161	28	321	229	2,069	2,281	201	136	365	884
November	8,710	142	31	396	274	2,763	3,400	173	214	449	868
December	5,632	157	40	335	254	1,780	1,597	173	82	440	774
Total units	101,197	2,440	618	5,538	4,304	30,281	36,747	2,489	2,136	5,023	11,821
	Canada	Atlantic Provinces			Quebec	Ontario	Prairie Provinces			British Columbia	
Commercial vehicles:											
January	469		52			120	214		40		43
February	505		60			172	154		59		60
March	674		61			200	289		71		53
April	651		70			170	272		72		67
May	700		64			256	209		81		90
June	584		84			148	247		62		43
July	457		42			118	176		38		85
August	361		21			109	145		46		40
September	426		58			95	202		29		42
October	496		48			154	162		40		92
November	443		48			134	136		74		51
December	245		50			44	73		38		40
Total units	6,011		658			1,720	2,279		646		706
All vehicles:											
January	5,956		640			1,121	2,733		661		801
February	7,087		794			2,049	2,462		840		942
March	10,050		1,125			3,186	3,595		1,074		1,070
April	11,506		1,599			3,555	4,157		1,070		1,125
May	11,871		1,623			4,190	3,664		1,152		1,242
June	10,948		1,725			3,550	3,909		857		907
July	10,391		1,186			3,031	3,956		716		1,502
August	9,459		1,075			2,254	4,286		780		1,064
September	7,739		1,277			2,121	2,615		761		965
October	7,171		787			2,223	2,443		742		976
November	9,153		891			2,897	3,536		910		919
December	5,877		836			1,824	1,670		733		814
Total units	107,208		13,558			32,001	39,026		10,296		12,327

TABLE 7. Retail Value of Overseas Manufactured Vehicles sold in Canada 1961 by Province and Month

Month	Canada	Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
thousands of dollars											
Passenger cars:											
January	10,966	176	46	480	397	1,987	5,007	308	256	736	1,573
February	13,534	184	58	671	535	3,857	4,733	410	388	855	1,843
March	19,089	313	55	1,098	677	5,971	6,703	551	527	1,001	2,193
April	22,156	339	197	1,181	1,339	6,899	7,899	663	497	927	2,215
May	24,076	884	125	1,429	796	8,085	8,079	683	511	1,052	2,432
June	21,530	661	194	1,224	1,203	7,011	7,575	480	394	834	1,954
July	20,863	698	92	1,028	579	6,058	7,900	330	349	761	3,068
August	19,016	370	127	893	796	4,424	6,601	331	332	920	2,222
September	15,403	439	137	977	888	4,282	5,103	369	414	794	2,000
October	13,902	330	57	640	477	4,179	4,826	422	288	768	1,915
November	17,517	285	65	785	585	5,284	6,866	354	455	964	1,894
December	11,691	285	82	671	508	3,592	3,426	364	175	921	1,667
Total value	209,743	4,964	1,235	11,077	8,760	61,629	76,718	5,265	4,586	10,533	24,976
	Canada	Atlantic Provinces			Quebec	Ontario	Prairie Provinces			British Columbia	
thousands of dollars											
Commercial vehicles:											
January	1,048		116			260	467		92		93
February	1,097		125			390	323		127		132
March	1,459		143			425	611		169		111
April	1,499		160			395	603		160		161
May	1,594		136			574	456		194		234
June	1,254		192			352	460		139		111
July	1,037		95			274	384		88		196
August	807		40			266	305		102		94
September	913		117			203	436		64		93
October	1,154		112			363	383		94		202
November	1,007		110			304	302		165		126
December	569		113			103	167		90		96
Total value	13,438		1,459			3,929	4,897		1,504		1,849
All vehicles:											
January	12,014		1,215			2,267	5,474		1,392		1,666
February	14,631		1,573			4,247	5,056		1,780		1,975
March	20,548		2,286			6,396	7,314		2,248		2,304
April	23,655		3,216			7,294	6,502		2,267		2,376
May	25,670		3,370			8,659	8,535		2,440		2,666
June	22,784		3,474			7,363	6,035		1,847		2,065
July	21,900		2,492			6,332	8,284		1,528		3,264
August	19,823		2,226			4,690	8,906		1,685		2,316
September	16,316		2,558			4,485	5,539		1,641		2,093
October	15,056		1,816			4,542	5,209		1,572		2,117
November	18,524		1,810			5,568	7,168		1,938		2,020
December	12,260		1,659			3,695	3,593		1,550		1,763
Total value	223,181		27,495			65,558	81,615		21,888		26,625



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