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NEW MOTOR VEHICLE SALES

1963

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63-002	Department Store Sales and Stocks	per year 1.00
63-004	Department Store Sales by Regions	per year 1.00
63-005	Retail Trade	per year 2.00
63-007	New Motor Vehicle Sales	per year 1.00
(d) Annual		
63-208	New Motor Vehicle Sales50
63-209	Retail Trade50
63-210	Retail Chain Stores50
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63-213	Vending Machine Operators25
(e) Biennial		
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63-403	Operating Results of Chain Food Stores50
63-404	Operating Results of Chain Furniture Stores25
63-405	Operating Results of Chain Variety Stores25
63-406	Operating Results and Financial Structure of Independent Retail Clothing Stores75
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63-408	Operating Results and Financial Structure of Independent Filling Stations and Garages50
63-409	Operating Results and Financial Structure of Independent Retail Food Stores50
63-410	Operating Results and Financial Structure of Independent Fuel Dealers50
63-411	Operating Results and Financial Structure of Independent General Stores50
63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores50
63-414	Operating Results and Financial Structure of Independent Restaurants50
(f) Occasional		
63-505	Retail Trade, 1930-5125

Other occasional reports and 1951 Census reports on retail trade are shown in a complete list of publications of the Dominion Bureau of Statistics which is available on request from the Publications Distribution Unit, Financial Control Section; D.B.S., or from the Queen's Printer, Ottawa.

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NOTES

This bulletin summarizes the statistics published in the monthly series under the same title and contains minor revisions to the monthly data where necessary.

1. **New Motor Vehicle Sales** statistics are obtained from Canadian manufacturers who report consolidated totals of their dealers' monthly statements on sales to customers and from direct importers of cars of other than Canadian manufacture. Every effort is made to avoid duplication of sales reported by distributors of European cars.

COMMERCIAL VEHICLES

Commercial Vehicles is a term which is used for convenience in this report and is synonymous with the term "trucks and buses". Passenger models used for commercial purposes, such as taxis, are classified with passenger vehicles.



NEW MOTOR VEHICLE SALES

1963

Record sales of 654,989 new motor vehicles were made in Canada during 1963, surpassing the previous record of 585,210 vehicles registered in 1962. The dollar value of the new motor vehicles sold increased from \$1,782,916,000 in 1962 to \$2,062,039,000 in 1963. In percentage terms, the number of new motor vehicles sold increased by 11.9 per cent and retail value by 15.7 per cent.

Both passenger and commercial vehicle sales contributed to the record volume of new motor vehicles sold. Sales of passenger cars increased by 11.0 per cent and commercial vehicles by 17.6 per cent.

As in 1962, the increase in sales of new motor vehicles was due entirely to the sales of Canadian/United States manufactured vehicles. The sales of overseas manufactured vehicles continued in a downward trend for the third year in a row. In 1960, the sales of overseas manufactured vehicles reached a record 133,060. Since that year sales have declined in this fashion: 1961 19.4 per cent, 1962 25.9 per cent and 1963 31.6 per cent. These declines have further contracted the share of the new motor vehicle market for overseas manufactured vehicles to 8.3 per cent, in 1963. This compares with 13.6 per cent registered in 1962 and the high of 25.4 per cent obtained in 1960.

On the other hand, sales of Canadian/United States manufactured vehicles increased significantly from the previous year rising to a record 600,634, a gain of 18.7 per cent. Both passenger cars and commercial vehicles shared in this gain rising 18.5 per cent and 19.9 per cent respectively.

All provinces registered increased sales of Canadian/United States manufactured vehicles with Saskatchewan and British Columbia showing the largest increases, 32.1 per cent and 26.8 per cent respectively. On the other hand, sales of overseas manufactured vehicles declined in all provinces—the most severe decreases being registered in Quebec with 41.7 per cent and the Atlantic Provinces with 35.4 per cent.

It is interesting to note that sales made in April, May and June represent 33.0 per cent of the total sales of new motor vehicles made during the entire year.

The proportion of total sales made in the provinces of Ontario and Quebec continued to remain fairly constant ranging from 63.0 per cent in 1959 to 65.1 per cent in 1963.

The reader will notice that data on Canadian/United States manufactured vehicles and overseas manufactured vehicles are shown separately by provinces and by months in regard to both number of vehicles sold and the total retail value. These tables allow the reader to determine the sales pattern for each class of motor vehicles—Canadian/United States and Overseas manufactured vehicles.

Data on motor vehicle financing by sales finance companies will be found in our 1963 report Sales Financing, Catalogue No. 63-211.

New Motor Vehicle Sales showing Percentage Change in Number and Retail Value 1963/1962
also Percentage Distribution for 1962 and 1963, by Type of Vehicles and Provinces

Province	Change 1963/1962						Unit distribution					
	Total vehicles		Passenger cars		Commercial vehicles		Total vehicles		Passenger cars		Commercial vehicles	
	Number	Retail value	Number	Retail value	Number	Retail value	1962	1963	1962	1963	1962	1963
Canadian and United States manufactured vehicles												
Atlantic Provinces	+ 13.5	+ 15.6	+ 14.2	+ 16.9	+ 10.7	+ 10.8	7.7	7.3	7.3	7.0	9.7	9.0
Quebec	+ 18.3	+ 19.1	+ 18.6	+ 20.9	+ 16.6	+ 10.0	25.5	25.4	26.0	26.0	22.4	21.8
Ontario	+ 18.8	+ 21.2	+ 18.6	+ 21.8	+ 20.5	+ 17.2	39.9	40.0	41.6	41.6	31.6	31.8
Manitoba	+ 17.9	+ 19.4	+ 17.5	+ 20.4	+ 20.3	+ 14.9	4.8	4.8	4.8	4.8	4.7	4.7
Saskatchewan	+ 32.1	+ 34.7	+ 30.0	+ 33.7	+ 39.4	+ 38.3	5.0	5.5	4.5	5.0	7.3	8.4
Alberta	+ 10.6	+ 12.9	+ 9.1	+ 11.6	+ 15.0	+ 16.4	9.3	8.7	8.2	7.5	15.4	14.8
British Columbia ¹	+ 26.8	+ 27.0	+ 26.4	+ 28.8	+ 28.6	+ 21.2	7.8	8.3	7.6	8.1	8.9	9.5
Canada	+ 18.7	+ 20.5	+ 18.5	+ 21.4	+ 19.9	+ 16.4	100.0	100.0	100.0	100.0	100.0	100.0
Overseas manufactured vehicles												
Atlantic Provinces	- 35.4	- 33.6	- 35.8	- 34.3	- 25.6	- 18.6	14.2	13.4	14.4	13.5	10.9	11.2
Quebec	- 41.7	- 39.7	- 41.8	- 39.8	- 39.0	- 36.3	29.1	24.8	29.3	25.0	25.7	21.6
Ontario	- 26.3	- 26.6	- 26.2	- 26.6	- 28.2	- 26.4	34.6	37.2	34.4	37.2	38.3	37.9
Manitoba	- 23.0	- 20.8	- 22.3	- 20.5	- 33.1	- 26.0	2.4	2.8	2.4	2.7	3.1	2.9
Saskatchewan	- 22.1	- 21.5	- 22.2	- 22.0	- 21.0	- 12.3	2.1	2.4	2.1	2.4	2.0	2.2
Alberta	- 26.7	- 24.0	- 27.5	- 25.0	- 12.9	- 8.6	5.2	5.5	5.1	5.4	5.6	6.8
British Columbia ¹	- 23.2	- 21.1	- 23.9	- 21.9	- 11.9	- 9.8	12.4	13.9	12.3	13.8	14.4	17.4
Canada	- 31.6	- 30.2	- 31.8	- 30.5	- 27.5	- 24.3	100.0	100.0	100.0	100.0	100.0	100.0
Total all vehicles												
Atlantic Provinces	+ 2.5	+ 7.6	+ 1.3	+ 7.2	+ 8.8	+ 9.7	8.6	7.8	8.4	7.6	9.8	9.1
Quebec	+ 9.2	+ 13.0	+ 8.6	+ 13.8	+ 13.5	+ 8.4	26.0	25.3	26.5	26.0	22.6	21.8
Ontario	+ 13.4	+ 17.1	+ 12.9	+ 17.4	+ 17.7	+ 15.5	39.2	39.8	40.4	41.2	32.0	32.0
Manitoba	+ 14.9	+ 17.3	+ 14.3	+ 18.0	+ 18.5	+ 14.1	4.5	4.6	4.5	4.6	4.6	4.6
Saskatchewan	+ 28.7	+ 32.1	+ 26.0	+ 30.5	+ 38.6	+ 37.8	4.6	5.3	4.2	4.7	7.0	8.3
Alberta	+ 7.6	+ 10.8	+ 5.4	+ 9.0	+ 14.5	+ 16.1	8.7	8.4	7.7	7.3	14.9	14.5
British Columbia ¹	+ 16.8	+ 20.0	+ 15.2	+ 20.1	+ 25.5	+ 19.8	8.4	8.8	8.3	8.6	9.1	9.7
Canada	+ 11.9	+ 15.7	+ 11.0	+ 15.8	+ 17.6	+ 15.1	100.0	100.0	100.0	100.0	100.0	100.0

¹ Includes Yukon and Northwest Territories.

TABLE 1. Annual Sales of New Motor Vehicles in Canada, 1946-63 by Type of Vehicle

Year	Total vehicles			Passenger cars			Commercial vehicles		
	Number	Retail value \$'000	Average per vehicle \$	Number	Retail value \$'000	Average per vehicle \$	Number	Retail value \$'000	Average per vehicle \$
Total vehicles:									
1946	120,044	193,328	1,610	77,742	120,325	1,548	42,302	73,003	1,726
1947	230,255	416,237	1,808	159,205	283,190	1,779	71,050	133,047	1,873
1948	221,300	439,217	1,985	145,655	282,904	1,942	75,645	156,313	2,066
1949	286,341	588,725	2,056	202,318	412,298	2,038	84,023	176,427	2,100
1950	429,695	885,669	2,061	324,903	861,674	2,037	104,792	223,995	2,138
1951	385,648	950,180	2,464	275,686	683,183	2,478	109,962	266,977	2,428
1952	400,777	1,003,663	2,504	292,095	725,168	2,483	108,682	278,495	2,562
1953	462,526	1,162,471	2,513	359,172	899,728	2,505	103,354	262,745	2,542
1954	382,628	989,518	2,586	310,546	797,554	2,568	72,082	191,964	2,663
1955	465,678	1,255,890	2,697	386,962	1,023,351	2,645	78,716	232,539	2,954
1956	499,921	1,455,375	2,911	408,233	1,128,640	2,765	91,688	326,735	3,564
1957	458,299	1,368,931	2,987	382,023	1,087,620	2,847	76,276	281,311	3,688
1958	444,769	1,365,466	3,070	376,723	1,110,724	2,948	88,046	254,742	3,744
1959	502,626	1,540,168	3,064	425,038	1,240,961	2,920	77,588	299,207	3,856
1960	523,188	1,574,827	3,010	447,771	1,289,073	2,879	75,417	285,754	3,789
1961	511,479	1,551,408	3,033	437,319	1,290,026	2,950	74,160	261,382	3,525
1962	585,210	1,782,916	3,047	502,565	1,482,407	2,950	82,645	300,509	3,636
1963	654,989	2,062,039	3,148	557,787	1,716,121	3,077	97,202	345,918	3,559
Overseas vehicles (Included above):									
1949	30,101	28,362	1,838
1950	67,506	62,880	4,626
1951	32,162	29,113	3,049
1952	28,886	53,781	1,862	26,655	49,254	1,848	2,231	4,527	2,029
1953	28,025	53,803	1,920	26,378	50,601	1,918	1,647	3,202	1,944
1954	21,858	41,696	1,908	20,248	38,463	1,900	1,610	3,233	2,008
1955	24,631	45,660	1,854	22,165	40,609	1,832	2,466	5,051	2,048
1956	38,014	71,920	1,892	34,169	63,990	1,870	3,845	8,030	2,088
1957	53,800	102,370	1,903	49,433	92,897	1,879	4,367	9,473	2,169
1958	83,863	165,273	1,971	77,166	150,877	1,955	6,697	14,396	2,150
1959	122,340	243,088	1,987	114,118	225,740	1,978	8,222	17,348	2,110
1960	133,060	266,961	2,006	125,967	251,905	2,000	7,093	15,056	2,123
1961	107,208	223,181	2,082	101,197	209,743	2,073	6,011	13,438	2,236
1962	79,409	170,025	2,141	75,438	160,417	2,126	3,971	9,608	2,420
1963	54,355	118,721	2,184	51,476	111,446	2,165	2,879	7,275	2,527

.. Figures not available.

MERCHANDISING AND SERVICES

TABLE 2. Total Number of New Motor Vehicles Sold in Canada 1963, by Province and Month
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
Passenger cars:											
January	36,904	335	144	1,007	848	9,262	15,409	1,926	1,607	2,919	3,447
February	39,143	512	156	1,103	714	9,389	16,956	1,796	1,844	2,929	3,744
March	47,817	660	225	1,656	1,150	12,638	19,401	2,131	2,213	3,679	4,064
April	63,538	1,012	320	2,070	1,610	18,128	25,804	2,768	2,985	4,066	4,775
May	64,047	1,068	391	2,451	1,979	17,954	25,182	2,755	2,536	4,910	4,821
June	58,754	864	324	1,948	1,606	15,789	24,445	2,712	2,447	3,935	4,884
July	41,124	670	197	1,393	1,059	10,538	16,472	1,866	1,947	2,928	4,054
August	29,142	401	117	1,175	828	7,385	10,988	1,337	1,423	2,436	3,052
September	26,121	470	110	853	787	6,553	10,470	1,189	1,271	1,892	2,526
October	50,160	641	260	1,743	1,549	12,070	21,018	2,422	2,682	3,689	4,086
November	54,622	523	187	1,530	1,178	14,070	22,976	2,642	3,064	3,905	4,545
December	46,415	343	164	1,171	1,006	10,985	20,545	2,108	2,458	3,547	4,088
Total units	557,787	7,499	2,595	18,100	14,314	144,761	229,668	25,652	26,477	40,835	47,886
Commercial vehicles:											
January	6,380	93	37	238	179	1,602	2,147	243	384	890	567
February	6,642	113	37	191	167	1,576	2,130	295	515	1,003	615
March	7,909	133	60	265	211	1,767	2,711	316	626	1,112	708
April	10,548	205	88	353	246	2,251	3,679	493	932	1,479	822
May	9,954	233	80	374	331	2,174	3,158	493	668	1,470	973
June	9,608	245	61	323	354	2,027	3,058	454	671	1,369	1,046
July	8,131	255	51	266	241	1,730	2,348	429	774	1,039	998
August	6,360	164	47	213	180	1,257	1,765	374	708	958	694
September	6,739	126	47	210	171	1,409	2,378	300	518	930	650
October	8,675	162	53	333	281	1,862	2,642	399	851	1,276	816
November	8,685	140	64	299	267	1,866	2,698	397	796	1,410	748
December	7,511	90	32	245	249	1,643	2,389	312	600	1,187	824
Total units	97,202	1,959	657	3,310	2,877	21,164	31,103	4,505	8,043	14,123	9,461
All vehicles:											
January	43,284	428	181	1,245	1,027	10,864	17,556	2,169	1,991	3,809	4,014
February	45,785	625	193	1,294	881	10,965	19,086	2,091	2,359	3,932	4,359
March	55,726	793	285	1,921	1,361	14,405	22,112	2,447	2,839	4,791	4,772
April	74,086	1,217	408	2,423	1,856	20,379	29,483	3,261	3,917	5,545	5,597
May	74,001	1,301	471	2,825	2,310	20,128	28,340	3,248	3,204	6,380	5,794
June	68,362	1,109	385	2,271	1,960	17,816	27,503	3,166	3,118	5,304	5,730
July	49,255	925	248	1,659	1,300	12,268	18,820	2,295	2,721	3,967	5,052
August	35,502	565	164	1,388	1,008	8,642	12,753	1,711	2,131	3,394	3,746
September	32,860	596	157	1,063	958	7,962	12,848	1,489	1,789	2,822	3,176
October	58,835	803	313	2,076	1,830	13,932	23,660	2,821	3,533	4,965	4,902
November	63,307	663	251	1,829	1,445	15,936	25,676	3,039	3,660	5,315	5,293
December	53,986	433	196	1,416	1,255	12,628	22,934	2,420	3,058	4,734	4,912
Total units	654,989	9,458	3,252	21,410	17,191	165,925	260,771	30,157	34,520	54,958	57,347

¹ Includes Yukon and Northwest Territories.

TABLE 3. Total Retail Value of New Motor Vehicles Sold in Canada, 1963 by Province and Month
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
thousands of dollars											
Passenger cars:											
January	114,874	961	441	2,966	2,552	29,205	48,087	6,036	5,103	9,289	10,234
February	121,396	1,537	471	3,256	2,158	29,380	52,642	5,584	5,790	9,294	11,282
March	147,859	1,924	671	4,783	3,389	39,285	60,801	6,673	6,878	11,520	12,135
April	193,316	2,933	947	5,892	4,663	55,433	78,808	8,525	9,259	12,661	14,195
May	193,849	2,952	1,135	6,792	5,684	54,703	76,901	8,514	7,872	15,189	14,107
June	177,804	2,463	959	5,643	4,720	47,859	74,242	8,436	7,545	12,090	13,847
July	124,667	1,881	590	4,141	3,175	32,025	50,144	5,735	6,039	9,064	11,873
August	87,463	1,169	346	3,302	2,469	21,951	33,137	4,166	4,403	7,590	6,930
September	75,819	1,242	305	2,361	2,200	16,833	30,468	3,575	3,890	5,715	7,230
October	156,918	1,861	756	5,178	4,404	38,430	66,270	7,568	8,488	11,741	12,222
November	173,728	1,560	565	4,596	3,602	45,216	73,267	8,430	9,853	12,506	14,133
December	148,428	1,017	496	3,554	3,127	35,550	65,773	6,828	7,898	11,402	12,783
Total value	1,716,121	21,500	7,682	52,466	42,143	447,870	710,340	80,070	83,018	128,061	142,971
Commercial vehicles:											
January	22,251	286	110	743	595	5,753	7,299	970	1,198	2,873	2,424
February	22,466	361	106	621	592	5,337	6,896	961	1,572	3,456	2,564
March	27,411	402	171	788	648	6,208	9,398	1,056	1,921	3,842	2,977
April	36,280	610	271	1,046	771	8,045	12,664	1,836	2,868	5,053	3,118
May	36,145	724	249	1,127	1,071	8,435	11,019	1,746	2,114	5,435	4,225
June	34,315	771	182	955	1,218	7,381	10,514	1,573	2,123	5,362	4,236
July	30,150	819	152	833	976	6,769	8,963	1,509	2,509	3,777	3,843
August	22,899	547	136	713	704	4,925	6,286	1,270	2,282	3,326	2,710
September	25,007	380	142	688	637	5,715	8,560	968	1,671	3,272	2,954
October	30,783	546	160	1,026	1,099	7,080	9,145	1,439	2,724	4,348	3,216
November	29,890	430	209	923	995	6,745	9,095	1,235	2,426	4,663	3,169
December	28,321	299	96	756	1,099	6,585	8,972	1,117	1,954	4,127	3,318
Total value	345,918	6,175	1,984	10,219	10,405	78,978	108,811	15,700	25,362	49,534	38,750
All vehicles:											
January	137,125	1,247	551	3,709	3,147	34,958	55,386	7,006	6,301	12,162	12,658
February	143,862	1,898	577	3,879	2,750	34,717	59,538	6,545	7,362	12,750	13,846
March	175,270	2,326	842	5,571	4,037	45,493	69,999	7,729	8,799	15,362	15,112
April	229,596	3,543	1,218	6,938	5,434	63,478	91,472	10,361	12,127	17,714	17,311
May	229,994	3,676	1,384	7,919	6,755	63,138	87,920	10,260	9,986	20,624	16,332
June	212,119	3,234	1,141	6,598	5,936	55,240	84,756	10,009	9,668	17,452	18,083
July	154,817	2,700	742	4,974	4,151	38,794	59,107	7,244	8,548	12,841	15,716
August	110,362	1,716	482	4,015	3,173	26,876	39,423	5,436	6,685	10,916	11,840
September	100,826	1,622	447	3,049	2,837	24,548	39,028	4,563	5,561	6,987	10,184
October	187,701	2,407	916	6,204	5,503	45,510	75,415	9,007	11,212	16,069	15,438
November	203,618	1,990	774	5,519	4,597	51,961	82,362	9,665	12,279	17,169	17,302
December	176,749	1,316	592	4,310	4,226	42,135	74,745	7,945	9,652	15,529	16,099
Total value	2,062,039	27,675	8,666	62,685	52,548	526,848	819,151	95,770	108,380	177,595	181,721

¹ Includes Yukon and Northwest Territories.

TABLE 4. Number of Canadian and United States Manufactured Vehicles Sold in Canada 1963, by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
Passenger cars:											
January	34,558	256	141	875	738	8,705	14,633	1,831	1,571	2,788	3,020
February	36,604	452	152	976	669	8,914	15,833	1,700	1,770	2,817	3,321
March	44,736	560	211	1,341	999	11,832	18,589	2,073	2,088	3,512	3,531
April	57,355	830	286	1,879	1,386	16,367	23,494	2,588	2,813	3,777	4,135
May	57,791	786	353	1,875	1,634	16,522	23,069	2,606	2,397	4,518	4,031
June	53,033	687	307	1,647	1,433	14,285	22,195	2,579	2,311	3,537	4,052
July	37,584	509	192	1,278	1,005	9,690	15,168	1,749	1,889	2,688	3,416
August	25,827	345	112	905	766	6,355	9,872	1,278	1,370	2,259	2,565
September	20,188	290	89	628	523	4,949	8,035	1,014	1,146	1,642	1,872
October	44,632	509	219	1,440	1,122	11,043	18,857	2,271	2,511	3,438	3,222
November	50,636	435	173	1,330	1,061	13,016	21,454	2,505	2,975	3,688	3,999
December	43,367	290	151	1,001	911	10,227	19,333	2,055	2,382	3,369	3,648
Total units	506,311	5,949	2,386	14,975	12,247	131,905	210,532	24,249	25,223	38,033	40,812
	Canada	Atlantic Provinces			Quebec	Ontario	Prairie Provinces			British Columbia	
Commercial vehicles:											
January	6,246	540			1,570	2,096	1,503			537	
February	6,535	492			1,556	2,091	1,798			598	
March	7,567	583			1,681	2,642	2,022			639	
April	10,096	863			2,130	3,500	2,848			755	
May	9,666	984			2,113	3,054	2,608			907	
June	9,317	945			1,968	2,940	2,463			1,001	
July	8,007	803			1,716	2,295	2,224			969	
August	6,249	592			1,230	1,736	2,022			669	
September	6,304	519			1,332	2,161	1,701			591	
October	8,411	808			1,803	2,534	2,491			777	
November	8,500	746			1,824	2,644	2,573			713	
December	7,425	607			1,619	2,320	2,076			803	
Total units	94,323	8,480			20,542	30,013	26,329			8,959	
All vehicles:											
January	40,804	2,550			10,275	16,729	7,693			3,557	
February	43,139	2,741			10,470	17,924	8,085			3,919	
March	52,303	3,694			13,513	21,231	9,695			4,170	
April	87,451	5,044			18,497	26,994	12,026			4,890	
May	87,457	5,632			18,635	26,123	12,129			4,938	
June	62,350	5,019			16,253	25,135	10,890			5,053	
July	45,591	3,787			11,406	17,463	8,550			4,385	
August	32,076	2,720			7,585	11,608	6,929			3,234	
September	26,492	2,049			6,281	10,196	5,503			2,463	
October	53,043	4,096			12,846	21,391	10,711			3,999	
November	59,136	3,745			14,840	24,098	11,741			4,712	
December	50,792	2,960			11,846	21,653	9,882			4,451	
Total units	600,634	44,037			152,447	240,545	113,834			49,771	

¹ Includes Yukon and Northwest Territories.

TABLE 5. Retail Value of Canadian and United States Manufactured Vehicles Sold in Canada 1963 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
	thousands of dollars										
Passenger cars:											
January	109,520	788	434	2,681	2,300	27,958	46,323	5,804	5,010	8,977	9,245
February	115,770	1,380	463	2,988	2,056	28,337	50,191	5,368	5,623	9,028	10,336
March	140,938	1,709	641	4,112	3,073	37,477	58,773	6,540	6,589	11,126	10,898
April	160,171	2,555	872	5,096	4,220	51,698	73,952	8,154	8,883	12,006	12,735
May	180,761	2,394	1,080	5,688	5,008	51,741	72,479	8,197	7,567	14,341	12,306
June	165,462	2,105	923	4,987	4,357	44,599	69,499	8,142	7,249	11,206	12,395
July	116,767	1,563	578	3,860	3,062	30,101	47,295	5,465	5,904	8,500	10,439
August	80,295	1,058	333	2,740	2,336	19,719	30,817	4,021	4,275	7,175	7,821
September	63,085	881	284	1,886	1,581	15,456	25,272	3,182	3,617	5,151	5,795
October	144,890	1,591	676	4,547	3,533	36,156	61,609	7,215	8,121	11,146	10,294
November	165,136	1,386	539	4,172	3,356	43,009	69,972	8,126	9,657	12,025	12,894
December	141,860	913	470	3,194	2,932	33,956	63,172	6,697	7,711	11,006	11,807
Total value	1,604,675	18,323	7,253	45,951	37,814	420,211	669,354	76,911	80,206	121,687	126,965
	Canada	Atlantic Provinces			Quebec	Ontario	Prairie Provinces			British Columbia	
	thousands of dollars										
Commercial vehicles:											
January	21,946		1,719			5,685	7,179		5,010		2,353
February	22,240		1,646			5,293	6,615		5,958		2,528
March	26,549		1,788			5,997	9,232		6,738		2,796
April	35,124		2,822			7,731	12,223		9,602		2,946
May	35,400		3,080			6,281	10,756		9,232		4,051
June	33,575		3,021			7,233	10,226		8,973		4,122
July	29,822		2,757			6,728	8,824		7,750		3,763
August	22,635		2,070			4,863	6,217		6,836		2,649
September	23,893		1,762			5,515	8,011		5,802		2,803
October	30,103		2,770			6,926	8,880		8,416		3,111
November	29,416		2,492			6,640	6,957		8,251		3,078
December	27,936		2,226			6,521	8,795		7,137		3,259
Total value	338,643		27,953			77,413	106,115		89,703		37,459
All vehicles:											
January	131,466		7,922			33,643	53,502		24,601		11,598
February	138,010		8,533			33,630	57,006		25,977		12,864
March	167,487		11,323			43,474	68,005		30,991		13,694
April	215,295		15,365			59,429	86,175		36,645		15,681
May	216,181		17,230			60,022	83,235		39,337		16,357
June	199,037		15,393			51,832	79,725		35,570		16,517
July	146,589		11,820			36,829	56,119		27,619		14,202
August	102,930		8,537			24,582	37,034		22,307		10,470
September	86,976		6,374			20,971	33,283		17,752		8,598
October	174,993		13,117			43,064	70,489		34,898		13,405
November	194,554		11,945			49,649	78,929		38,059		15,972
December	169,798		9,735			40,479	71,967		32,551		15,066
Total value	1,943,318		137,294			497,624	775,469		368,507		164,424

¹ Includes Yukon and Northwest Territories.

TABLE 6. Number of Overseas Manufactured Vehicles Sold in Canada 1963 by Province and Month

Month	Canada	Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
Passenger cars:											
January	2,346	79	3	132	110	557	776	95	36	131	427
February	2,539	60	4	127	45	475	1,123	96	74	112	423
March	3,081	100	14	315	151	806	812	58	125	167	533
April	6,183	182	34	391	224	1,761	2,310	180	172	289	640
May	6,256	282	38	576	345	1,432	2,113	149	139	392	790
June	5,721	177	17	301	173	1,504	2,250	133	136	398	632
July	3,540	161	5	115	54	848	1,304	117	58	240	638
August	3,315	56	5	270	62	1,030	1,116	59	53	177	487
September	5,933	180	21	225	264	1,604	2,435	175	125	250	654
October	5,528	132	41	303	427	1,027	2,161	151	171	251	864
November	3,986	88	14	200	117	1,054	1,524	137	89	217	546
December	3,048	53	13	170	95	758	1,212	53	76	178	440
Total units	51,476	1,550	209	3,125	2,067	12,856	19,136	1,403	1,254	2,802	7,074
	Canada	Atlantic Provinces			Quebec	Ontario	Prairie Provinces			British Columbia	
Commercial vehicles:											
January	134		7			32	51		14		30
February	107		16			20	39		15		17
March	342		86			86	69		32		69
April	452		29			121	179		56		67
May	288		34			61	104		23		66
June	291		38			59	118		31		45
July	124		10			14	53		18		29
August	111		12			27	29		18		25
September	435		35			77	217		47		59
October	264		23			59	108		35		39
November	185		24			42	54		30		35
December	146		9			24	69		23		21
Total units	2,879		323			622	1,090		342		502
All vehicles:											
January	2,480		331			589	827		276		457
February	2,646		252			495	1,162		297		440
March	3,423		666			892	881		382		602
April	6,635		860			1,882	2,489		697		707
May	6,544		1,275			1,493	2,217		703		856
June	6,012		706			1,563	2,368		698		677
July	3,664		345			862	1,357		433		667
August	3,426		405			1,057	1,145		307		512
September	6,368		725			1,681	2,652		597		713
October	5,792		926			1,086	2,269		608		682
November	4,171		443			1,096	1,578		473		581
December	3,194		340			782	1,281		330		461
Total units	54,355		7,274			13,478	20,226		5,801		7,576

¹ Includes Yukon and Northwest Territories.

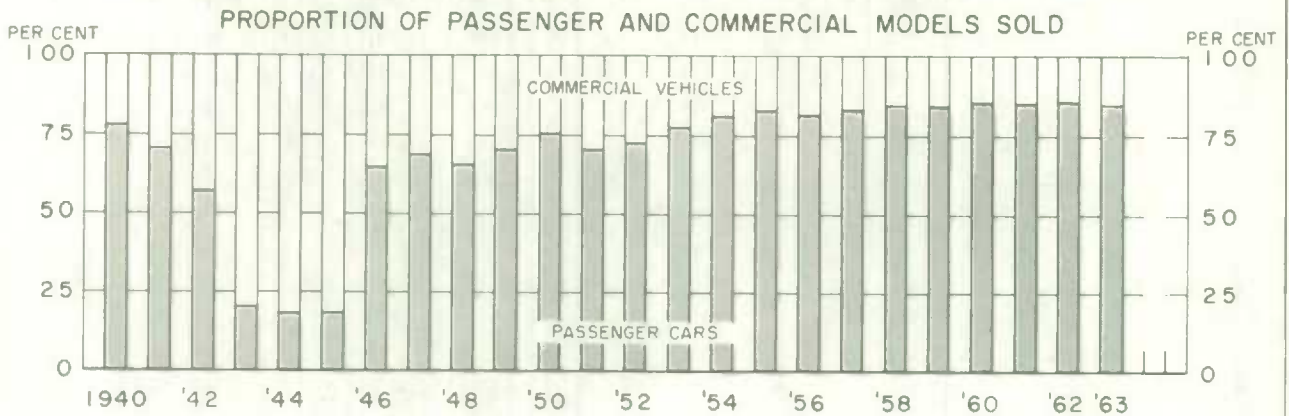
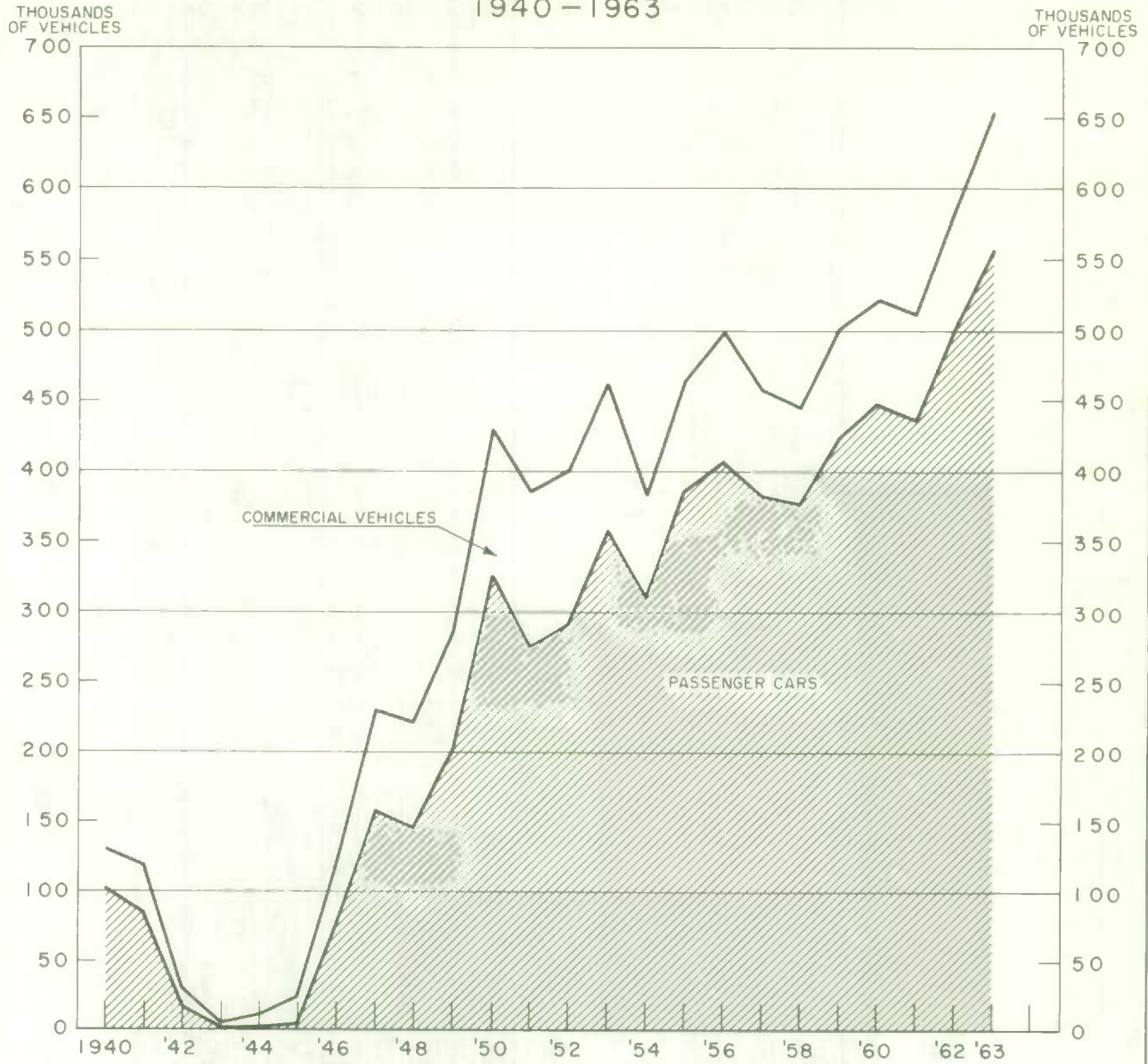
TABLE 7. Retail Value of Overseas Manufactured Vehicles Sold in Canada 1963 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
thousands of dollars											
Passenger cars:											
January	5,354	173	7	285	252	1,247	1,764	232	93	312	989
February	5,626	157	8	270	102	1,043	2,451	216	167	266	946
March	6,921	215	30	671	316	1,808	1,828	133	289	394	1,237
April	13,145	378	75	796	443	3,735	4,856	371	376	655	1,460
May	13,068	558	75	1,104	676	2,962	4,422	317	305	848	1,801
June	12,342	358	36	656	363	3,260	4,743	294	296	884	1,452
July	7,900	318	12	281	113	1,924	2,849	270	135	564	1,434
August	7,168	111	13	562	133	2,232	2,320	145	123	415	1,109
September	12,734	361	41	475	619	3,377	5,196	393	273	564	1,435
October	12,028	270	80	631	871	2,272	4,661	353	367	595	1,928
November	8,592	174	26	424	246	2,207	3,295	304	196	481	1,239
December	6,568	104	26	360	195	1,592	2,601	131	187	396	976
Total value	111,446	3,177	429	6,515	4,329	27,659	40,986	3,159	2,812	6,374	16,006
thousands of dollars											
Commercial vehicles:											
January	305			15		68	120		31		71
February	226			34		44	81		31		36
March	862			221		211	166		83		181
April	1,156			76		314	441		155		170
May	745			91		154	263		63		174
June	740			105		148	288		85		114
July	328			23		41	139		45		80
August	264			30		62	69		42		61
September	1,114			85		200	549		129		151
October	680			61		154	265		95		105
November	472			65		105	138		73		91
December	383			24		64	177		61		57
Total value	7,275			830		1,565	2,696		893		1,291
All vehicles:											
January	5,659			732		1,315	1,884		666		1,060
February	5,852			571		1,087	2,532		680		982
March	7,783			1,453		2,019	1,994		899		1,418
April	14,301			1,768		4,049	5,297		1,557		1,630
May	13,813			2,504		3,116	4,685		1,533		1,975
June	13,082			1,518		3,408	5,031		1,559		1,566
July	8,228			747		1,965	2,988		1,014		1,514
August	7,432			849		2,294	2,389		730		1,170
September	13,848			1,581		3,577	5,745		1,359		1,586
October	12,708			1,913		2,426	4,926		1,410		2,033
November	9,064			935		2,312	3,433		1,054		1,330
December	6,951			709		1,656	2,778		775		1,033
Total value	118,721			15,280		29,224	43,682		13,238		17,297

¹ Includes Yukon and Northwest Territories.

MERCHANDISING AND SERVICES

NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA
1940 - 1963



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