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# NEW MOTOR VEHICLE SALES 1964

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### NOTES

This bulletin summarizes the statistics published in the monthly series under the same title and contains minor revisions to the monthly data where necessary.

- 1. New Motor Vehicle Sales** statistics are obtained from Canadian manufacturers who report consolidated totals of their dealers' monthly statements on sales to customers and from direct importers of cars of other than Canadian manufacture. Every effort is made to avoid duplication of sales reported by distributors of European cars.

### COMMERCIAL VEHICLES

**Commercial Vehicles** is a term which is used for convenience in this report and is synonymous with the term "trucks and buses". Passenger models used for commercial purposes, such as taxis, are classified with passenger vehicles.



## NEW MOTOR VEHICLE SALES

1964

Sales of new motor vehicles in 1964 continued on the upward trend which has been evident since 1962. From a total of 511,479 new vehicles sold in 1961 the upward movement was measured at 585,210 vehicles in 1962, 654,989 in 1963 and 725,879 in 1964. The new high for 1964 represents an increase of 10.8 per cent over 1963. The retail value of the 725,879 new vehicles sold in 1964 totalled \$2,337,802,000, a gain of 13.4 per cent over the 1963 previous record level of \$2,062,039,000.

Both passenger and commercial vehicles shared in the increased business with new commercial vehicles showing a slightly greater advance than new passenger cars. The gains in units sold were 10.6 per cent for passenger and 12.3 per cent for commercial vehicles over the previous year with the dollar values at 12.8 per cent and 16.1 per cent respectively.

In recent years overseas manufactured vehicles have accounted for lessening shares of the market. In 1960 the number of units sold was 25.4 per cent of total all new vehicles; in 1961 their share had receded to 21.0 per cent, 1962 to 13.6 per cent and in 1963 it reached a low of 8.3 per cent. The 68,302 new overseas vehicles sold in 1964, however representing an increase of 25.7 per cent over 1963, reversed this downward pattern to account for 9.4 per cent of all new vehicles sold. In retail value, the overseas vehicles gained 22.8 per cent over the previous year. These gains can be attributed to new passenger vehicles; overseas commercial vehicles declined from their 1963 level.

Although both types of vehicles in the Canadian/United States field showed gains over 1963, the commercial sector recorded the greater gains. North American manufactured new passenger cars sold in Canada in 1964 were 8.8 per cent above 1963 in number of units sold and 12.0 per cent in value; the same items for overseas cars showed respective gains of 28.1 per cent and 25.2 per cent.

Sales in British Columbia were the highest in rate of increase with gains of 16.0 per cent in units and 18.2 per cent in value. The other areas ranged downward to 9.3 per cent increase in units sold and 11.2 per cent in value in Manitoba. Overseas vehicles showed higher gains in percentage terms than did Canadian/United States vehicles in all provinces except Saskatchewan. Here the overseas vehicles gained 9.0 per cent over the previous year while all other provincial gains exceeded 20.0 per cent.

April, May and June continued as the "big" months in the new motor vehicle business accounting for 32.5 per cent of the year's total.

Ontario and Quebec accounted for the greater share of all sales with 64.6 per cent of the number and 64.9 per cent of the retail value in 1964. This proportion is in line with total retail trade where the two central provinces obtained 62.2 per cent of the Canada total.

Data on motor vehicle financing by sales finance companies will be found in the report Sales Financing, Catalogue No. 63-211.

**New Motor Vehicle Sales showing Percentage Change in Number and Retail Value 1964/1963  
also Percentage Distribution for 1963 and 1964, by Type of Vehicles and Provinces**

Province	Change 1964/63						Unit distribution					
	Total vehicles		Passenger cars		Commercial vehicles		Total vehicles		Passenger cars		Commercial vehicles	
	Number	Retail value	Number	Retail value	Number	Retail value	1963	1964	1963	1964	1963	1964
	%											
	Canadian and United States manufactured vehicles											
Atlantic Provinces .....	+ 11.6	+ 14.9	+ 10.9	+ 14.1	+ 14.6	+ 17.8	7.3	7.5	7.0	7.2	9.0	9.0
Quebec .....	+ 8.2	+ 12.6	+ 8.9	+ 12.6	+ 3.2	+ 11.3	25.4	25.1	26.0	26.1	21.8	19.9
Ontario .....	+ 8.7	+ 11.8	+ 7.7	+ 10.6	+ 16.0	+ 19.7	40.0	39.8	41.6	41.1	31.8	32.6
Manitoba .....	+ 8.7	+ 10.9	+ 8.0	+ 10.6	+ 12.4	+ 12.4	4.8	4.7	4.8	4.8	4.7	4.7
Saskatchewan .....	+ 13.5	+ 15.6	+ 11.5	+ 13.9	+ 19.8	+ 21.0	5.5	5.7	5.0	5.1	8.4	8.9
Alberta .....	+ 8.5	+ 10.8	+ 8.5	+ 11.6	+ 8.5	+ 8.9	8.7	8.6	7.5	7.5	14.8	14.2
British Columbia <sup>1</sup> .....	+ 14.2	+ 17.7	+ 11.4	+ 14.7	+ 26.9	+ 28.0	8.3	8.6	8.1	8.2	9.5	10.7
<b>Canada .....</b>	<b>+ 9.5</b>	<b>+ 12.8</b>	<b>+ 8.8</b>	<b>+ 12.0</b>	<b>+ 13.2</b>	<b>+ 16.7</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
	Overseas manufactured vehicles											
Atlantic Provinces .....	+ 23.6	+ 20.0	+ 25.5	+ 21.9	- 16.7	- 13.5	13.4	13.2	13.5	13.2	11.2	11.4
Quebec .....	+ 27.3	+ 23.9	+ 30.0	+ 26.7	- 27.7	- 25.5	24.8	25.1	25.0	25.3	21.6	19.0
Ontario .....	+ 25.9	+ 24.4	+ 28.7	+ 27.2	- 22.7	- 18.8	37.2	37.3	37.2	37.4	37.9	35.6
Manitoba .....	+ 22.1	+ 19.2	+ 25.5	+ 22.6	- 34.9	- 30.8	2.6	2.8	2.7	2.7	2.9	2.3
Saskatchewan .....	+ 9.0	+ 7.7	+ 10.6	+ 9.6	- 23.4	- 23.4	2.4	2.1	2.4	2.1	2.2	2.1
Alberta .....	+ 25.1	+ 22.2	+ 27.7	+ 24.4	- 12.3	- 5.7	5.5	5.5	5.4	5.4	6.8	7.2
British Columbia <sup>1</sup> .....	+ 27.7	+ 22.9	+ 29.3	+ 24.2	+ 5.6	+ 7.2	13.9	14.2	13.8	13.9	17.4	22.4
<b>Canada .....</b>	<b>+ 25.7</b>	<b>+ 22.8</b>	<b>+ 28.1</b>	<b>+ 25.2</b>	<b>- 17.8</b>	<b>- 14.6</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
	Total all vehicles											
Atlantic Provinces .....	+ 13.3	+ 15.4	+ 13.3	+ 15.0	+ 13.6	+ 16.9	7.8	8.0	7.6	7.8	9.1	9.2
Quebec .....	+ 9.7	+ 13.2	+ 10.8	+ 13.7	+ 2.3	+ 10.6	25.3	25.1	26.0	26.0	21.8	19.8
Ontario .....	+ 10.0	+ 12.5	+ 9.4	+ 11.5	+ 14.6	+ 18.7	39.8	39.5	41.2	40.7	32.0	32.6
Manitoba .....	+ 9.3	+ 11.2	+ 9.0	+ 11.1	+ 11.8	+ 11.6	4.6	4.5	4.8	4.5	4.6	4.6
Saskatchewan .....	+ 13.3	+ 15.3	+ 11.5	+ 13.7	+ 19.4	+ 20.7	5.3	5.4	4.7	4.8	8.3	8.8
Alberta .....	+ 9.4	+ 11.3	+ 9.8	+ 12.3	+ 8.2	+ 8.7	8.4	8.3	7.3	7.3	14.5	14.0
British Columbia <sup>1</sup> .....	+ 16.0	+ 18.2	+ 14.0	+ 15.7	+ 25.8	+ 27.3	8.8	9.2	8.6	8.9	9.7	11.0
<b>Canada .....</b>	<b>+ 10.8</b>	<b>+ 13.4</b>	<b>+ 10.6</b>	<b>+ 12.8</b>	<b>+ 12.3</b>	<b>+ 16.1</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 1. Annual Sales of New Motor Vehicles in Canada, 1946-64 by Type of Vehicle

Year	Total vehicles			Passenger cars			Commercial vehicles		
	Number	Retail value \$'000	Average per vehicle \$	Number	Retail value \$'000	Average per vehicle \$	Number	Retail value \$'000	Average per vehicle \$
Total vehicles:									
1946	120,044	193,328	1,610	77,742	120,325	1,548	42,302	73,003	1,726
1947	230,255	416,237	1,808	159,205	283,190	1,779	71,050	133,047	1,873
1948	221,300	439,217	1,985	145,655	282,904	1,942	75,645	156,313	2,066
1949	286,341	588,725	2,056	202,318	412,298	2,038	84,023	176,427	2,100
1950	429,695	885,669	2,061	324,903	661,674	2,037	104,792	223,995	2,138
1951	385,648	950,160	2,464	275,686	683,183	2,478	109,962	266,977	2,428
1952	400,777	1,003,663	2,504	292,095	725,168	2,483	108,682	278,495	2,562
1953	462,526	1,162,471	2,513	359,172	899,726	2,505	103,354	262,745	2,542
1954	382,628	989,518	2,586	310,548	797,554	2,568	72,082	191,964	2,663
1955	465,678	1,255,890	2,697	386,962	1,023,351	2,645	78,716	232,539	2,954
1956	499,921	1,455,375	2,911	408,233	1,128,640	2,765	91,688	326,735	3,564
1957	458,299	1,368,931	2,987	382,023	1,087,620	2,847	76,276	281,311	3,688
1958	444,769	1,365,466	3,070	376,723	1,110,724	2,948	68,048	254,742	3,744
1959	502,626	1,540,168	3,064	425,038	1,240,961	2,920	77,588	299,207	3,856
1960	523,188	1,574,827	3,010	447,771	1,289,073	2,879	75,417	285,754	3,789
1961	511,479	1,551,408	3,033	437,319	1,290,028	2,950	74,160	261,382	3,525
1962	585,210	1,782,916	3,047	502,565	1,482,407	2,950	82,645	300,509	3,636
1963	654,989	2,062,039	3,148	557,787	1,716,121	3,077	97,202	345,918	3,559
1964	725,879	2,337,802	3,221	618,759	1,936,258	3,139	109,120	401,544	3,680
Overseas vehicles (included above):									
1949	30,101	..	..	26,263	..	..	1,838	..	..
1950	67,506	..	..	62,880	..	..	4,626	..	..
1951	32,162	..	..	29,113	..	..	3,049	..	..
1952	28,886	53,781	1,862	26,655	49,254	1,848	2,231	4,527	2,029
1953	28,025	53,803	1,920	26,378	50,601	1,918	1,647	3,202	1,944
1954	21,858	41,696	1,908	20,248	38,463	1,900	1,610	3,233	2,008
1955	24,831	45,660	1,854	22,165	40,609	1,832	2,466	5,051	2,048
1956	38,014	71,920	1,892	34,169	63,890	1,870	3,845	8,030	2,068
1957	53,800	102,370	1,903	49,433	92,897	1,879	4,367	9,473	2,169
1958	83,863	165,273	1,971	77,166	150,877	1,955	6,697	14,396	2,150
1959	122,340	243,088	1,987	114,118	225,740	1,978	8,222	17,348	2,110
1960	133,060	266,961	2,006	125,967	251,905	2,000	7,093	15,056	2,123
1961	107,208	223,181	2,082	101,197	209,743	2,073	6,011	13,438	2,236
1962	79,409	170,025	2,141	75,438	160,417	2,126	3,971	9,608	2,420
1963	54,355	118,721	2,184	51,476	111,446	2,165	2,879	7,275	2,527
1964	68,302	145,780	2,134	65,936	139,564	2,117	2,366	6,216	2,627

.. Figures not available.

**TABLE 2. Total Number of New Motor Vehicles Sold in Canada, 1964 by Province and Month**  
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
<b>Passenger cars:</b>											
January .....	44,721	359	155	1,307	1,021	10,533	18,688	2,158	2,421	3,600	4,479
February .....	46,713	403	137	1,311	993	10,892	20,942	2,032	2,143	3,322	4,538
March .....	60,512	626	202	1,965	1,572	16,945	24,410	2,477	3,071	4,340	4,904
April .....	68,102	1,124	374	2,521	1,958	19,144	26,259	3,219	3,487	4,934	5,082
May .....	70,455	1,225	405	2,891	2,150	19,648	27,617	3,055	3,037	4,889	5,528
June .....	63,360	953	320	2,243	1,651	16,433	25,781	2,887	2,899	4,730	5,463
July .....	50,266	812	207	1,993	1,422	13,195	19,618	2,243	2,222	3,597	4,957
August .....	37,415	683	151	1,286	1,272	9,114	14,455	1,760	1,808	2,870	4,016
September .....	38,332	604	165	1,253	937	9,352	16,285	1,705	1,706	2,673	3,652
October .....	51,433	710	194	1,710	1,303	12,897	20,904	2,404	2,659	4,104	4,548
November .....	46,428	540	172	1,428	1,049	12,124	19,307	2,227	2,333	3,153	4,095
December .....	39,022	345	170	1,020	852	10,120	17,031	1,781	1,733	2,637	3,333
<b>Total units .....</b>	<b>616,759</b>	<b>8,384</b>	<b>2,652</b>	<b>20,928</b>	<b>16,180</b>	<b>160,397</b>	<b>251,297</b>	<b>27,948</b>	<b>29,519</b>	<b>44,849</b>	<b>54,605</b>
<b>Commercial vehicles:</b>											
January .....	8,540	92	27	281	236	1,734	2,997	301	712	1,347	813
February .....	8,108	109	43	228	252	1,578	2,884	341	681	1,127	865
March .....	10,420	113	52	303	293	1,999	3,960	401	1,096	1,302	901
April .....	11,415	215	77	391	359	2,115	3,890	497	1,161	1,635	1,075
May .....	11,662	251	95	432	382	2,367	3,902	535	464	1,546	1,178
June .....	10,694	200	69	387	326	2,148	3,363	522	922	1,504	1,253
July .....	9,669	199	61	363	329	1,980	2,986	516	720	1,227	1,288
August .....	6,320	253	60	199	209	1,192	1,632	330	700	909	836
September .....	6,940	237	41	232	211	1,440	2,121	287	532	1,038	821
October .....	9,650	186	50	349	327	1,855	3,001	575	837	1,371	1,099
November .....	8,410	170	36	331	299	1,630	2,754	388	685	1,183	934
December .....	7,292	127	37	247	224	1,618	2,158	353	597	1,093	838
<b>Total units .....</b>	<b>109,120</b>	<b>2,152</b>	<b>648</b>	<b>3,743</b>	<b>3,457</b>	<b>21,656</b>	<b>35,648</b>	<b>5,026</b>	<b>9,607</b>	<b>15,282</b>	<b>11,901</b>
<b>All vehicles:</b>											
January .....	53,261	451	182	1,588	1,257	12,267	21,685	2,459	3,133	4,947	5,292
February .....	54,821	512	180	1,539	1,245	12,470	23,826	2,373	2,824	4,449	5,403
March .....	70,932	739	254	2,268	1,865	18,944	28,370	2,878	4,167	5,642	5,805
April .....	79,517	1,339	451	2,912	2,317	21,259	30,149	3,716	4,648	6,569	6,157
May .....	82,117	1,476	500	3,323	2,542	22,015	31,519	3,590	4,001	6,435	6,716
June .....	74,054	1,153	389	2,630	1,977	18,581	29,144	3,409	3,821	6,234	6,716
July .....	59,935	1,011	268	2,356	1,751	15,175	22,604	2,759	2,942	4,824	6,245
August .....	43,735	936	211	1,485	1,481	10,306	16,087	2,090	2,508	3,779	4,852
September .....	45,272	841	206	1,465	1,148	10,792	18,408	1,972	2,238	3,711	4,473
October .....	81,083	898	244	2,059	1,630	14,752	23,905	2,979	3,496	5,475	5,647
November .....	54,838	710	208	1,759	1,348	13,754	22,061	2,615	3,018	4,336	5,029
December .....	46,314	472	207	1,267	1,076	11,738	19,189	2,134	2,330	3,730	4,171
<b>Total units .....</b>	<b>725,879</b>	<b>10,536</b>	<b>3,300</b>	<b>24,671</b>	<b>19,637</b>	<b>182,053</b>	<b>286,945</b>	<b>32,974</b>	<b>39,126</b>	<b>60,131</b>	<b>66,506</b>



**TABLE 3. Total Retail Value of New Motor Vehicles Sold in Canada, 1964 by Province and Month**  
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	thousands of dollars										
<b>Passenger cars:</b>											
January .....	142,702	1,064	473	3,959	3,140	34,226	59,538	6,990	7,806	11,619	13,887
February .....	147,843	1,184	417	3,829	2,980	34,695	66,673	6,446	6,911	10,745	13,963
March .....	191,025	1,850	614	5,734	4,690	54,024	77,376	7,892	9,786	13,953	15,106
April .....	213,557	3,334	1,134	7,390	5,864	60,540	82,787	10,221	11,072	15,822	15,393
May .....	219,927	3,586	1,208	8,406	6,447	61,746	86,845	9,660	9,707	15,643	16,679
June .....	196,694	2,758	952	6,503	4,897	51,444	80,186	9,149	9,190	15,082	16,533
July .....	154,875	2,338	628	5,743	4,239	41,057	60,578	6,968	7,029	11,478	14,817
August .....	114,725	1,930	460	3,666	3,714	28,153	44,520	5,508	5,691	9,087	11,996
September .....	117,965	1,718	493	3,585	2,737	29,151	50,316	5,330	5,382	8,426	10,827
October .....	162,294	2,063	600	5,162	3,918	41,429	65,913	7,724	8,595	13,214	13,678
November .....	148,084	1,610	513	4,299	3,183	39,287	61,867	7,221	7,549	10,163	12,392
December .....	126,567	1,047	524	3,136	2,653	33,334	55,622	5,844	5,681	8,535	10,191
<b>Total value .....</b>	<b>1,936,258</b>	<b>24,482</b>	<b>8,016</b>	<b>61,412</b>	<b>48,462</b>	<b>509,086</b>	<b>792,221</b>	<b>88,953</b>	<b>94,399</b>	<b>143,767</b>	<b>165,460</b>
<b>Commercial vehicles:</b>											
January .....	30,259	322	82	837	846	6,480	10,485	966	2,344	4,394	3,143
February .....	29,191	338	129	719	894	5,906	10,166	1,168	2,106	4,013	3,752
March .....	37,264	373	258	925	1,078	7,637	14,156	1,323	3,423	4,324	3,787
April .....	42,031	669	232	1,241	1,281	8,483	14,295	1,781	3,572	5,957	4,520
May .....	41,607	791	286	1,370	1,296	8,982	13,719	1,953	3,122	5,411	4,677
June .....	39,711	637	217	1,231	1,270	8,931	12,448	1,769	3,000	5,189	5,019
July .....	35,140	610	188	1,124	1,186	8,052	10,825	1,658	2,326	4,037	5,134
August .....	24,506	797	196	652	761	5,206	6,529	1,109	2,260	3,363	3,633
September .....	26,549	742	127	707	914	6,188	7,953	978	1,670	3,878	3,392
October .....	35,602	616	156	1,137	1,226	7,770	10,641	2,116	2,694	4,879	4,367
November .....	31,386	600	113	1,064	1,097	6,909	9,774	1,446	2,210	4,370	3,803
December .....	28,298	403	119	807	986	6,456	8,214	1,283	1,879	4,032	4,119
<b>Total value .....</b>	<b>401,544</b>	<b>6,898</b>	<b>2,103</b>	<b>11,814</b>	<b>12,835</b>	<b>87,360</b>	<b>129,205</b>	<b>17,550</b>	<b>30,606</b>	<b>53,847</b>	<b>49,326</b>
<b>All vehicles:</b>											
January .....	172,961	1,386	555	4,796	3,986	41,066	70,023	7,956	10,150	16,013	17,030
February .....	177,034	1,522	546	4,548	3,874	40,601	76,839	7,614	9,017	14,758	17,715
March .....	228,280	2,223	872	6,659	5,768	61,661	91,532	9,215	13,209	18,277	18,873
April .....	255,588	4,003	1,366	8,631	7,145	69,023	97,082	12,002	14,644	21,779	19,913
May .....	261,534	4,377	1,494	9,776	7,743	70,728	100,564	11,613	12,829	21,054	21,356
June .....	236,405	3,395	1,169	7,734	6,167	60,375	92,634	10,918	12,190	20,271	21,552
July .....	190,015	2,948	816	6,867	5,425	49,109	71,403	8,626	9,355	15,515	19,951
August .....	139,231	2,727	656	4,318	4,475	33,359	51,049	6,617	7,951	12,450	15,629
September .....	144,514	2,460	620	4,292	3,651	35,339	58,269	6,308	7,052	12,304	14,219
October .....	197,896	2,679	756	6,299	5,144	49,199	76,554	9,840	11,289	18,093	18,043
November .....	179,470	2,210	626	5,363	4,280	46,196	71,641	8,667	9,759	14,533	16,195
December .....	154,865	1,450	643	3,943	3,639	39,790	63,836	7,127	7,560	12,567	14,310
<b>Total value .....</b>	<b>2,337,802</b>	<b>31,380</b>	<b>10,119</b>	<b>73,226</b>	<b>61,297</b>	<b>596,446</b>	<b>921,426</b>	<b>106,503</b>	<b>125,005</b>	<b>197,614</b>	<b>214,786</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 4. Number of Canadian and United States Manufactured Vehicles Sold in Canada, 1964 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
<b>Passenger cars:</b>											
January .....	41,509	287	145	1,173	919	9,822	17,326	2,103	2,346	3,431	3,957
February .....	42,548	312	124	1,012	852	9,959	19,235	1,927	2,060	3,113	3,954
March .....	55,077	506	175	1,555	1,326	15,419	22,512	2,327	2,925	4,030	4,302
April .....	61,283	916	336	2,047	1,682	17,119	24,025	3,036	3,305	4,601	4,216
May .....	62,927	971	367	2,322	1,807	17,557	25,032	2,837	2,894	4,500	4,640
June .....	56,680	735	281	1,792	1,393	14,731	23,340	2,727	2,748	4,299	4,634
July .....	44,063	640	185	1,551	1,200	11,638	17,352	2,070	2,115	3,274	4,038
August .....	32,071	479	139	973	1,051	7,752	12,601	1,589	1,685	2,509	3,293
September .....	32,600	439	147	948	740	8,038	13,903	1,555	1,614	2,376	2,840
October .....	45,036	542	168	1,419	1,075	11,421	18,292	2,237	2,550	3,765	3,567
November .....	41,580	425	145	1,185	870	10,957	17,508	2,079	2,226	2,932	3,253
December .....	35,449	274	156	884	750	9,274	15,544	1,700	1,664	2,440	2,763
<b>Total units .....</b>	<b>550,823</b>	<b>6,526</b>	<b>2,368</b>	<b>16,861</b>	<b>13,665</b>	<b>143,687</b>	<b>226,670</b>	<b>26,187</b>	<b>28,132</b>	<b>41,270</b>	<b>45,457</b>
	Canada	Atlantic Provinces			Quebec	Ontario	Prairie Provinces			British Columbia	
<b>Commercial vehicles:</b>											
January .....	8,336		618			1,686	2,946		2,338		748
February .....	7,933		614			1,524	2,833		2,117		845
March .....	10,220		736			1,966	3,877		2,784		857
April .....	11,185		1,019			2,075	3,801		3,262		1,028
May .....	11,397		1,139			2,321	3,803		3,011		1,123
June .....	10,492		965			2,115	3,294		2,917		1,201
July .....	9,487		937			1,941	2,924		2,442		1,243
August .....	6,124		691			1,152	1,578		1,904		799
September .....	6,747		694			1,419	2,039		1,828		767
October .....	9,433		886			1,813	2,916		2,766		1,052
November .....	8,258		816			1,600	2,698		2,244		900
December .....	7,142		616			1,594	2,096		2,028		808
<b>Total units .....</b>	<b>106,754</b>		<b>9,731</b>			<b>21,206</b>	<b>34,805</b>		<b>29,641</b>		<b>11,371</b>
<b>All vehicles:</b>											
January .....	49,845		3,142			11,508	20,272		10,218		4,705
February .....	50,481		2,914			11,483	22,066		9,217		4,799
March .....	65,297		4,298			17,385	26,389		12,066		5,159
April .....	72,468		6,000			19,194	27,826		14,204		5,244
May .....	74,304		6,606			19,878	28,635		13,242		5,763
June .....	67,172		5,166			16,846	26,634		12,691		5,835
July .....	53,550		4,513			13,579	20,276		9,901		5,281
August .....	38,195		3,333			8,904	14,179		7,687		4,092
September .....	39,347		2,968			9,457	15,942		7,373		3,607
October .....	54,469		4,090			13,234	21,208		11,318		4,619
November .....	49,838		3,441			12,557	20,206		9,481		4,153
December .....	42,591		2,680			10,868	17,640		7,832		3,571
<b>Total units .....</b>	<b>657,577</b>		<b>49,151</b>			<b>164,893</b>	<b>261,475</b>		<b>125,230</b>		<b>56,828</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 5. Retail Value of Canadian and United States Manufactured Vehicles Sold in Canada, 1964 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
thousands of dollars											
<b>Passenger cars:</b>											
January .....	136,034	921	453	3,697	2,935	32,784	56,732	6,865	7,842	11,241	12,764
February .....	139,076	996	391	3,224	2,700	32,818	63,040	6,224	6,719	10,269	12,695
March .....	179,410	1,604	560	4,898	4,191	50,780	73,273	7,563	9,467	13,261	13,613
April .....	198,752	2,907	1,058	6,440	5,294	56,155	77,970	9,794	10,866	15,041	13,427
May .....	203,881	3,075	1,131	7,258	5,730	57,346	81,328	9,171	9,384	14,755	14,703
June .....	182,582	2,321	876	5,582	4,386	47,880	75,039	8,801	8,861	14,123	14,713
July .....	141,525	1,993	585	4,816	3,779	37,756	55,702	6,580	6,793	10,736	12,785
August .....	103,546	1,520	436	3,041	3,261	25,325	40,627	5,141	5,418	8,317	10,460
September .....	105,952	1,392	460	2,969	2,337	26,412	45,335	5,007	5,167	7,800	9,073
October .....	148,884	1,735	550	4,581	3,463	38,349	60,426	7,365	8,351	12,492	11,572
November .....	137,961	1,371	462	3,825	2,835	36,817	58,140	6,896	7,330	9,685	10,600
December .....	119,091	905	498	2,866	2,448	31,615	52,468	5,674	5,520	8,116	8,981
<b>Total value .....</b>	<b>1,796,694</b>	<b>20,740</b>	<b>7,460</b>	<b>53,197</b>	<b>43,359</b>	<b>474,037</b>	<b>740,080</b>	<b>85,081</b>	<b>91,318</b>	<b>135,836</b>	<b>145,586</b>
	Canada	Atlantic Provinces			Quebec	Ontario	Prairie Provinces			British Columbia	
thousands of dollars											
<b>Commercial vehicles:</b>											
January .....	29,751	2,042			6,718	10,360	7,648			2,983	
February .....	28,728	2,032			5,769	10,036	7,194			3,697	
March .....	36,749	2,567			7,553	13,944	9,028			3,657	
April .....	41,411	3,361			8,374	14,060	11,221			4,395	
May .....	40,896	3,659			8,858	13,451	10,389			4,539	
June .....	39,175	3,311			8,844	12,262	9,878			4,880	
July .....	34,655	3,068			7,950	10,667	7,959			5,011	
August .....	23,988	2,326			5,098	6,389	6,637			3,536	
September .....	26,044	2,422			6,137	7,738	6,502			3,245	
October .....	35,042	3,062			7,666	10,429	9,642			4,243	
November .....	30,995	2,820			6,833	9,632	7,994			3,716	
December .....	27,896	2,262			6,394	6,048	7,152			4,040	
<b>Total value .....</b>	<b>395,328</b>	<b>32,932</b>			<b>86,194</b>	<b>127,016</b>	<b>101,244</b>			<b>47,942</b>	
<b>All vehicles:</b>											
January .....	165,785	10,048			39,502	67,092	33,396			15,747	
February .....	167,804	9,343			38,587	73,076	30,406			16,392	
March .....	216,159	13,820			58,333	87,217	39,319			17,470	
April .....	240,163	19,060			64,529	92,030	46,722			17,822	
May .....	244,777	20,853			66,204	94,779	43,699			19,242	
June .....	221,757	16,476			56,724	87,301	41,683			19,593	
July .....	176,180	14,241			45,706	66,369	32,068			17,796	
August .....	127,532	10,584			30,423	47,016	25,513			13,996	
September .....	131,996	9,580			32,549	53,073	24,476			12,318	
October .....	183,926	13,391			46,015	70,855	37,850			15,815	
November .....	168,956	11,313			43,650	67,772	31,905			14,316	
December .....	146,987	8,979			38,009	60,516	26,462			13,021	
<b>Total value .....</b>	<b>2,192,022</b>	<b>157,688</b>			<b>560,231</b>	<b>867,096</b>	<b>413,479</b>			<b>193,528</b>	

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 6. Number of Overseas Manufactured Vehicles Sold in Canada, 1964 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
<b>Passenger cars:</b>											
January .....	3,212	72	10	134	102	711	1,362	55	75	169	522
February .....	4,165	91	13	299	141	933	1,707	105	83	209	584
March .....	5,435	120	27	410	246	1,526	1,898	150	146	310	602
April .....	6,819	208	38	474	276	2,025	2,234	183	182	333	866
May .....	7,528	254	38	569	343	2,091	2,585	218	143	389	898
June .....	6,680	218	39	451	258	1,702	2,441	160	151	431	829
July .....	6,203	172	22	442	222	1,557	2,266	173	107	323	919
August .....	5,344	204	12	313	221	1,362	1,854	171	123	361	723
September .....	5,732	165	18	305	197	1,314	2,382	150	92	297	812
October .....	6,397	168	26	291	228	1,476	2,612	167	109	339	981
November .....	4,848	115	27	243	179	1,167	1,799	148	107	221	842
December .....	3,573	71	14	136	102	846	1,487	81	69	197	570
<b>Total units .....</b>	<b>65,936</b>	<b>1,858</b>	<b>284</b>	<b>4,067</b>	<b>2,515</b>	<b>16,710</b>	<b>24,627</b>	<b>1,761</b>	<b>1,387</b>	<b>3,579</b>	<b>9,148</b>
	<b>Canada</b>	<b>Atlantic Provinces</b>			<b>Quebec</b>	<b>Ontario</b>	<b>Prairie Provinces</b>			<b>British Columbia</b>	
<b>Commercial vehicles:</b>											
January .....	204		18			48	51		22		65
February .....	175		18			54	51		32		20
March .....	200		25			33	83		15		44
April .....	230		23			40	89		31		41
May .....	265		31			46	99		34		50
June .....	202		17			33	69		31		52
July .....	182		15			39	62		21		45
August .....	196		30			40	54		35		37
September .....	193		27			21	82		9		54
October .....	217		26			42	85		17		47
November .....	152		20			30	56		12		34
December .....	150		19			24	62		15		30
<b>Total units .....</b>	<b>2,366</b>		<b>269</b>			<b>450</b>	<b>843</b>		<b>274</b>		<b>530</b>
<b>All vehicles:</b>											
January .....	3,416		336			759	1,413		321		587
February .....	4,340		562			987	1,758		429		604
March .....	5,635		828			1,559	1,981		621		646
April .....	7,049		1,019			2,065	2,323		729		913
May .....	7,793		1,235			2,137	2,684		784		953
June .....	6,882		983			1,735	2,510		773		881
July .....	6,385		873			1,596	2,328		624		964
August .....	5,540		780			1,402	1,908		690		760
September .....	5,925		712			1,335	2,464		548		866
October .....	6,614		739			1,518	2,697		632		1,028
November .....	5,000		584			1,197	1,855		486		870
December .....	3,723		342			870	1,549		362		600
<b>Total units .....</b>	<b>68,302</b>		<b>8,993</b>			<b>17,160</b>	<b>25,470</b>		<b>7,001</b>		<b>9,678</b>

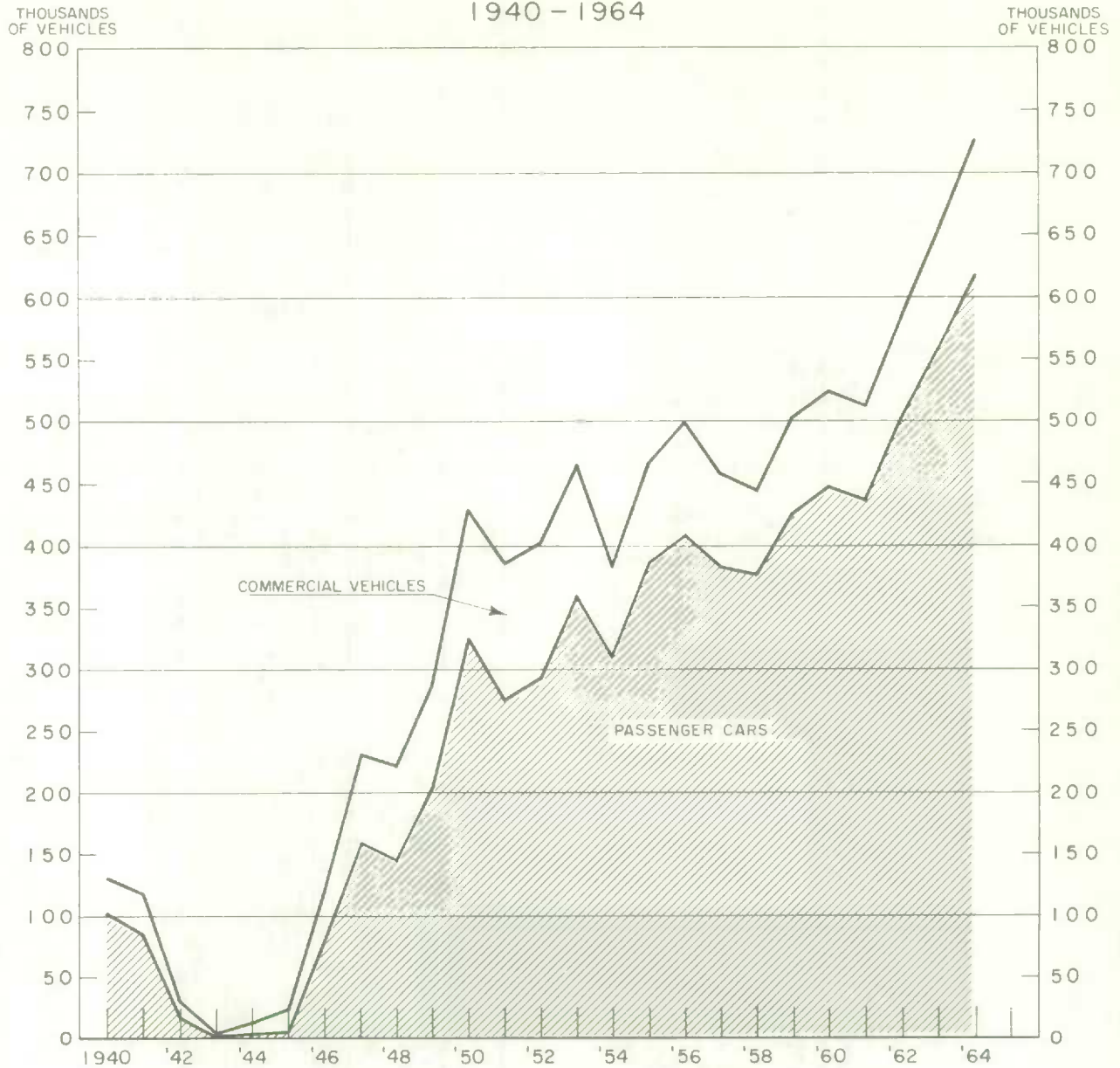
<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 7. Retail Value of Overseas Manufactured Vehicles Sold in Canada, 1964 by Province and Month

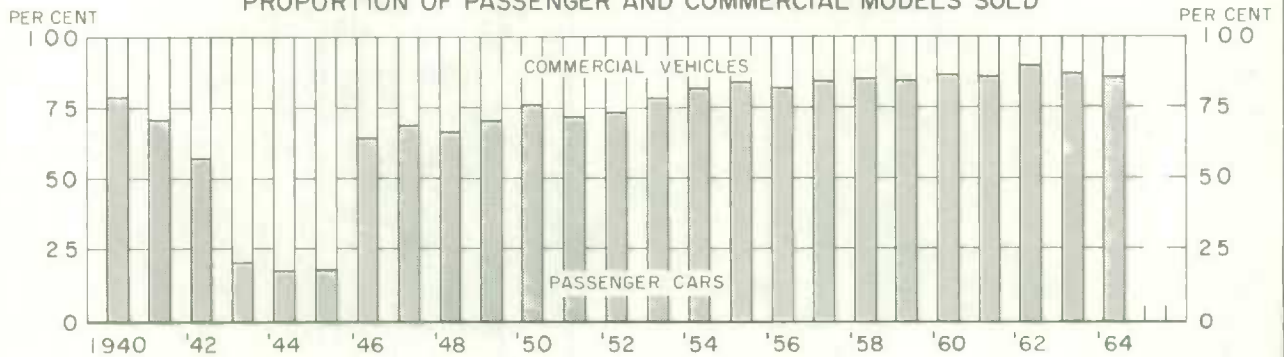
Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	thousands of dollars										
<b>Passenger cars:</b>											
January .....	6,668	143	20	262	205	1,442	2,806	125	164	378	1,123
February .....	8,767	188	26	605	280	1,877	3,633	222	192	476	1,268
March .....	11,615	246	54	836	499	3,244	4,103	329	319	692	1,293
April .....	14,805	427	76	950	570	4,385	4,817	427	406	781	1,966
May .....	16,046	511	77	1,148	717	4,400	5,517	489	323	888	1,976
June .....	14,112	437	76	921	511	3,564	5,147	348	329	959	1,820
July .....	13,350	345	43	927	460	3,301	4,876	388	236	742	2,032
August .....	11,179	410	24	625	453	2,828	3,893	367	273	770	1,536
September .....	12,013	326	33	616	400	2,739	4,981	323	215	626	1,754
October .....	13,410	328	50	581	455	3,080	5,487	359	244	722	2,104
November .....	10,123	239	51	474	348	2,470	3,727	325	219	478	1,792
December .....	7,476	142	26	270	205	1,719	3,154	170	161	419	1,210
<b>Total value .....</b>	<b>139,564</b>	<b>3,742</b>	<b>556</b>	<b>8,215</b>	<b>5,103</b>	<b>35,049</b>	<b>52,141</b>	<b>3,872</b>	<b>3,061</b>	<b>7,931</b>	<b>19,874</b>
	Canada	Atlantic Provinces			Quebec	Ontario	Prairie Provinces			British Columbia	
	thousands of dollars										
<b>Commercial vehicles:</b>											
January .....	508		45			122	125		56		160
February .....	463		48			137	130		93		55
March .....	515		67			84	212		42		110
April .....	620		62			109	235		89		125
May .....	711		84			124	268		97		138
June .....	536		44			87	186		80		139
July .....	485		40			102	158		62		123
August .....	520		80			108	140		95		97
September .....	505		68			51	215		24		147
October .....	560		73			104	212		47		124
November .....	391		54			76	142		32		87
December .....	402		53			62	166		42		79
<b>Total value .....</b>	<b>6,216</b>		<b>716</b>			<b>1,166</b>	<b>2,189</b>		<b>759</b>		<b>1,384</b>
<b>All vehicles:</b>											
January .....	7,176		675			1,564	2,931		723		1,283
February .....	9,230		1,147			2,014	3,763		983		1,323
March .....	12,130		1,702			3,328	4,315		1,382		1,403
April .....	15,425		2,085			4,494	5,052		1,703		2,091
May .....	16,757		2,537			4,524	5,785		1,797		2,114
June .....	14,648		1,989			3,651	5,333		1,716		1,959
July .....	13,835		1,815			3,403	5,034		1,428		2,155
August .....	11,699		1,592			2,936	4,033		1,505		1,633
September .....	12,518		1,443			2,790	5,196		1,188		1,901
October .....	13,970		1,487			3,184	5,699		1,372		2,228
November .....	10,514		1,166			2,546	3,869		1,054		1,879
December .....	7,878		696			1,781	3,320		792		1,289
<b>Total value .....</b>	<b>145,780</b>		<b>18,334</b>			<b>36,215</b>	<b>54,330</b>		<b>15,643</b>		<b>21,258</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

### NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA 1940 - 1964



### PROPORTION OF PASSENGER AND COMMERCIAL MODELS SOLD





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