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NEW MOTOR VEHICLE SALES

1965



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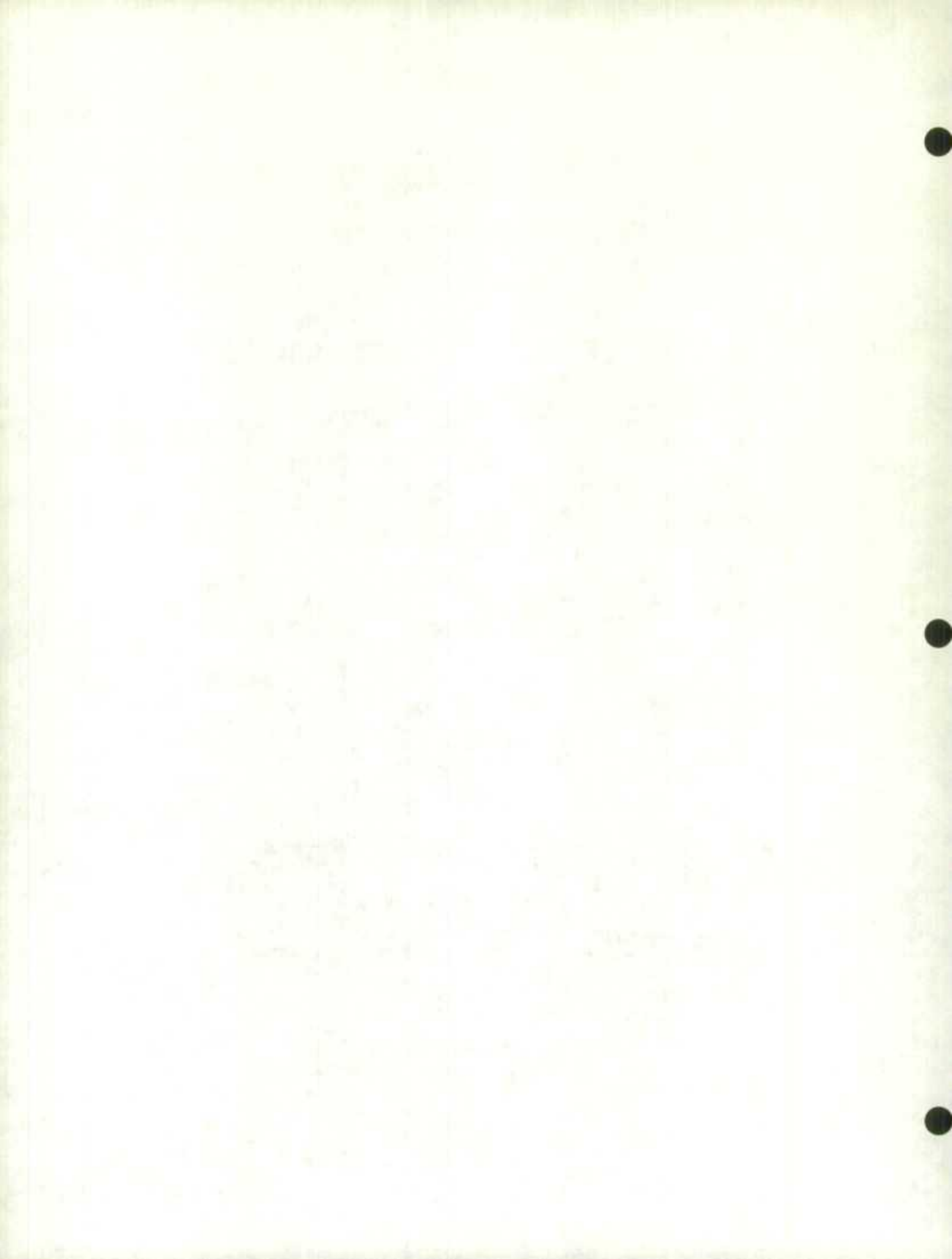
NOTES

This bulletin summarizes the statistics published in the monthly series under the same title and contains minor revisions to the monthly data where necessary.

New Motor Vehicle Sales statistics are obtained from Canadian manufacturers who report consolidated totals of their dealers' monthly statements on sales to customers and from direct importers of cars of other than Canadian manufacture. Every effort is made to avoid duplication of sales reported by distributors of European cars.

COMMERCIAL VEHICLES

Commercial Vehicles is a term which is used for convenience in this report and is synonymous with the term "trucks and buses". Passenger models used for commercial purposes, such as taxis, are classified with passenger vehicles.



NEW MOTOR VEHICLE SALES

1965

SUMMARY

Sales of new motor vehicles in Canada reached an all-time high during 1965. The number of new motor vehicles sold rose from 725,879 in 1964 to 830,995, an increase of 14.5 per cent. This marks the fourth consecutive year in which the year-to-year gain in the sale of new motor vehicles has exceeded 10 per cent. The retail value of the new vehicles sold in 1965 totalled \$2,739,329,000, an increase of 17.2 per cent over the previous year.

As in 1964, sales of both passenger cars and commercial vehicles increased substantially—passenger cars by 14.9 per cent and commercial vehicles by 12.1 per cent over the previous year. In terms of dollar volume, expenditures on passenger cars and commercial vehicles rose by more than 17 per cent over the previous year. The larger increase in dollar volume as compared to the number of new motor vehicles sold is due, in part, to a higher average retail value per vehicle—1.9 per cent more for passenger cars and 4.9 per cent more for commercial vehicles.

The share of the new motor vehicle market held by overseas manufactured vehicles appears to have levelled off at approximately 9 per cent. Prior to 1964, the share of the market held by overseas manufactured vehicles had declined dramatically from a high of 25.4 per cent in 1960 to 8.3 per cent in 1963. In 1964, the downward trend was arrested and the overseas share of the market rose to 9.4 per cent. For the year 1965, the share of the new motor vehicle market held by overseas manufactured vehicles declined only fractionally, to 9.3 per cent. However, the sales of overseas manufactured commercial

vehicles declined for the sixth consecutive year—from the high of 8,222 units in 1959 to 2,074 units in 1965.

Although the second quarter of the year continued as the most popular period for the sale of new motor vehicles, with 31.9 per cent of total unit sales in 1965, it appears that a levelling off in the volume of spring sales is taking place. In 1962, 33.8 per cent of all new motor vehicle sales were made during the months of April, May and June; in 1963, 33.0 per cent; in 1964, 32.5 per cent; and in 1965, 31.9 per cent.

British Columbia experienced the highest rate of increase in both the number of units sold and total retail value: 19.8 per cent and 23.7 per cent respectively. Significantly, the year-to-year percentage change in the sale of new motor vehicles in British Columbia has equalled or exceeded +16 per cent in each of the past four years. Increases in the number of new vehicles sold in other provinces ranged from 17.3 per cent in Ontario to 1.4 per cent in Manitoba.

As compared with 1964, Ontario and Quebec accounted for a slightly larger share of both total sales and number of vehicles sold in 1965—65.5 per cent and 65.2 per cent respectively. These proportions are somewhat larger than the percentage of total retail trade accounted for by the two central provinces (62.3 per cent).

Data on motor vehicle financing by sales finance companies will be found in the report "Sales Financing", Catalogue No. 63-211.

TABLE 1. Percentage Changes in Number and Retail Value of New Motor Vehicles Sold, 1965/1964 and Percentage Distribution, by Type of Vehicle and by Province, 1964 and 1965

Province	Change 1965/64						Unit distribution					
	Total vehicles		Passenger cars		Commercial vehicles		Total vehicles		Passenger cars		Commercial vehicles	
	Number	Retail value	Number	Retail value	Number	Retail value	1964	1965	1964	1965	1964	1965
%												
Canadian and United States manufactured vehicles												
Atlantic Provinces	+ 14.7	+ 18.7	+ 16.4	+ 18.7	+ 8.2	+ 18.7	7.5	7.5	7.2	7.2	9.0	8.8
Quebec	+ 13.0	+ 16.0	+ 14.2	+ 16.4	+ 5.1	+ 13.5	25.1	24.7	26.1	25.9	19.9	18.5
Ontario	+ 17.5	+ 20.0	+ 18.5	+ 21.2	+ 10.6	+ 13.4	39.8	40.7	41.1	42.4	32.6	32.0
Manitoba	+ 1.0	+ 3.6	- 1.0	+ 0.5	+ 11.6	+ 18.7	4.7	4.2	4.8	4.1	4.7	4.6
Saskatchewan	+ 11.3	+ 13.8	+ 7.0	+ 9.2	+ 24.0	+ 27.5	5.7	5.6	5.1	4.7	8.9	9.9
Alberta	+ 11.3	+ 12.7	+ 10.2	+ 11.9	+ 14.4	+ 15.0	8.6	8.3	7.5	7.2	14.2	14.4
British Columbia ¹	+ 19.3	+ 23.6	+ 17.8	+ 19.9	+ 24.9	+ 34.7	8.6	9.0	8.2	8.5	10.7	11.8
Canada	+ 14.6	+ 17.5	+ 15.0	+ 17.4	+ 12.6	+ 18.0	100.0	100.0	100.0	100.0	100.0	100.0
Overseas manufactured vehicles												
Atlantic Provinces	+ 1.1	- 1.6	+ 1.6	- 1.0	- 16.0	- 15.5	13.2	11.8	13.2	11.8	11.4	10.8
Quebec	+ 10.8	+ 10.9	+ 11.8	+ 12.0	- 25.1	- 23.3	25.1	24.7	25.3	24.9	19.0	16.2
Ontario	+ 15.8	+ 16.0	+ 16.9	+ 17.4	- 17.6	- 17.1	37.3	38.2	37.4	38.4	35.6	33.5
Manitoba	+ 7.2	+ 1.5	+ 7.3	+ 1.5	+ 1.9	+ 1.4	2.6	2.5	2.7	2.5	2.3	2.7
Saskatchewan	+ 9.9	+ 7.7	+ 10.2	+ 7.9	²	+ 2.3	2.1	2.0	2.1	2.0	2.1	2.4
Alberta	+ 10.2	+ 5.8	+ 12.4	+ 8.3	- 35.7	- 35.5	5.5	5.4	5.4	5.4	7.2	5.3
British Columbia ¹	+ 22.9	+ 25.2	+ 23.9	+ 25.7	+ 13.6	+ 18.8	14.2	15.4	13.9	15.0	22.4	29.0
Canada	+ 13.0	+ 12.7	+ 13.9	+ 13.7	- 12.3	- 10.7	100.0	100.0	100.0	100.0	100.0	100.0
Total all vehicles												
Atlantic Province	+ 12.6	+ 16.6	+ 13.7	+ 16.3	+ 7.5	+ 18.0	8.0	7.9	7.8	7.7	9.2	8.8
Quebec	+ 12.8	+ 15.7	+ 13.9	+ 16.1	+ 4.4	+ 13.0	25.1	24.7	26.0	25.8	19.8	18.5
Ontario	+ 17.3	+ 19.8	+ 18.4	+ 20.9	+ 10.0	+ 12.9	39.5	40.5	40.7	42.0	32.6	32.1
Manitoba	+ 1.4	+ 3.6	- 0.5	+ 0.6	+ 11.5	+ 18.6	4.5	4.0	4.5	4.0	4.6	4.6
Saskatchewan	+ 11.2	+ 13.6	+ 7.1	+ 9.2	+ 23.8	+ 27.4	5.4	5.2	4.8	4.4	8.8	9.7
Alberta	+ 11.3	+ 12.5	+ 10.4	+ 11.7	+ 13.9	+ 14.5	8.3	8.1	7.3	7.0	14.0	14.2
British Columbia ¹	+ 19.8	+ 23.7	+ 18.8	+ 20.6	+ 24.4	+ 34.3	9.2	9.6	8.9	9.1	11.0	12.1
Canada	+ 14.5	+ 17.2	+ 14.9	+ 17.1	+ 12.1	+ 17.6	100.0	100.0	100.0	100.0	100.0	100.0

¹ Includes Yukon and Northwest Territories.

² No change.

NEW MOTOR VEHICLE SALES

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TABLE 2. Annual Sales of New Motor Vehicles in Canada, by Type of Vehicle, 1946-65

Year	Total vehicles			Passenger cars			Commercial vehicles		
	Number	Retail value \$'000	Average per vehicle \$	Number	Retail value \$'000	Average per vehicle \$	Number	Retail value \$'000	Average per vehicle \$
Total vehicles:									
1946	120,044	193,328	1,610	77,742	120,325	1,548	42,302	73,003	1,726
1947	230,255	416,237	1,808	159,205	283,190	1,779	71,050	133,047	1,873
1948	221,300	439,217	1,985	145,655	282,904	1,942	75,645	156,313	2,066
1949	286,341	588,725	2,056	202,318	412,298	2,038	84,023	176,427	2,100
1950	429,695	885,669	2,061	324,903	661,674	2,037	104,792	223,995	2,138
1951	385,648	950,160	2,464	275,686	683,183	2,478	109,962	266,977	2,428
1952	400,777	1,003,663	2,504	292,095	725,168	2,483	108,682	278,495	2,562
1953	462,526	1,162,471	2,513	359,172	899,726	2,505	103,354	262,745	2,542
1954	382,628	989,518	2,586	310,546	797,554	2,568	72,082	191,964	2,663
1955	465,678	1,255,890	2,697	386,962	1,023,351	2,645	78,716	232,539	2,954
1956	499,921	1,455,375	2,911	408,233	1,128,640	2,765	91,688	326,735	3,564
1957	458,299	1,368,931	2,987	382,023	1,087,620	2,847	76,276	281,311	3,688
1958	444,769	1,365,466	3,070	376,723	1,110,724	2,948	68,046	254,742	3,744
1959	502,626	1,540,168	3,064	425,038	1,240,961	2,920	77,588	299,207	3,856
1960	523,188	1,574,827	3,010	447,771	1,289,073	2,879	75,417	265,754	3,789
1961	511,479	1,551,408	3,033	437,319	1,290,026	2,950	74,160	261,382	3,525
1962	585,210	1,782,916	3,047	502,565	1,482,407	2,950	82,645	300,509	3,636
1963	654,989	2,062,039	3,146	557,787	1,716,121	3,077	97,202	345,918	3,559
1964	725,879	2,337,802	3,221	616,759	1,936,258	3,139	109,120	401,544	3,680
1965	830,995	2,739,329	3,296	708,716	2,267,314	3,199	122,279	472,015	3,860
Overseas vehicles (included above):									
1949	30,101	28,263	1,838
1950	67,506	62,880	4,626
1951	32,162	29,113	3,049
1952	28,886	53,781	1,862	26,655	49,254	1,848	2,231	4,527	2,029
1953	28,025	53,803	1,920	26,378	50,601	1,918	1,647	3,202	1,944
1954	21,858	41,696	1,908	20,248	38,463	1,900	1,610	3,233	2,008
1955	24,631	45,660	1,854	22,165	40,609	1,832	2,466	5,051	2,048
1956	38,014	71,920	1,892	34,169	63,890	1,870	3,845	8,030	2,088
1957	53,800	102,370	1,903	49,433	92,897	1,879	4,367	9,473	2,169
1958	83,863	165,273	1,971	77,166	150,877	1,955	6,697	14,396	2,150
1959	122,340	243,088	1,987	114,118	225,740	1,978	8,222	17,348	2,110
1960	133,060	266,961	2,006	125,967	251,905	2,000	7,093	15,056	2,123
1961	107,208	223,181	2,082	101,197	209,743	2,073	6,011	13,438	2,236
1962	79,409	170,025	2,141	75,438	160,417	2,126	3,971	9,608	2,420
1963	54,355	118,721	2,184	51,476	111,446	2,165	2,879	7,275	2,527
1964	68,302	145,780	2,134	65,936	139,564	2,117	2,366	6,216	2,627
1965	77,149	164,301	2,130	75,075	158,749	2,115	2,074	5,552	2,677

.. Figures not available.

TABLE 3. Total Number of New Motor Vehicles Sold in Canada, by Province and by Month, 1965
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
	number										
Passenger cars:											
January	43,922	377	153	1,171	997	10,675	19,021	1,831	2,032	3,508	4,157
February	47,203	513	174	1,361	1,218	11,460	20,992	1,866	1,748	3,332	4,539
March	65,954	893	269	2,191	1,781	17,982	26,579	2,371	2,898	4,403	6,587
April	75,765	1,146	412	2,608	2,320	20,889	30,931	2,812	3,438	4,991	6,216
May	76,897	1,277	450	2,596	2,183	21,290	31,359	2,906	3,091	5,299	6,446
June	73,914	1,312	372	2,751	2,108	18,901	30,754	2,842	3,205	5,201	6,468
July	55,388	986	228	2,062	1,477	13,451	23,105	2,271	2,643	3,774	5,391
August	47,777	930	207	1,705	1,601	12,814	17,656	2,131	2,297	3,630	4,806
September	36,927	659	191	1,130	959	9,543	14,684	1,350	1,654	2,814	3,943
October	59,925	793	217	1,837	1,503	15,518	25,700	2,503	2,866	3,996	4,992
November	64,703	662	248	1,635	1,323	15,592	29,334	2,592	2,916	4,502	5,899
December	60,341	619	222	1,497	1,406	14,604	27,350	2,342	2,834	4,052	5,415
Total units	708,716	10,169	3,143	22,544	18,876	182,719	297,465	27,817	31,622	49,502	64,859
Commercial vehicles:											
January	7,282	116	48	216	236	1,506	2,387	271	548	1,153	801
February	7,427	113	37	236	276	1,505	2,253	325	629	1,164	889
March	11,278	247	78	353	320	2,008	3,836	422	1,150	1,525	1,359
April	12,431	223	89	364	369	2,236	4,023	562	1,422	1,728	1,415
May	12,744	274	80	397	378	2,251	3,989	620	1,265	1,806	1,684
June	13,143	292	95	452	473	2,346	4,146	611	1,206	1,924	1,598
July	10,505	236	60	346	353	1,738	3,386	591	995	1,402	1,396
August	9,497	256	63	245	323	1,953	2,706	551	1,025	1,241	1,134
September	6,521	176	38	240	189	1,352	1,776	272	701	885	892
October	9,111	160	70	284	259	1,612	3,122	423	911	1,190	1,080
November	11,209	187	53	305	314	2,105	3,793	418	1,006	1,733	1,295
December	11,131	189	58	291	295	2,007	3,783	538	1,039	1,651	1,280
Total units	122,279	2,469	769	3,729	3,785	22,619	39,200	5,604	11,897	17,402	14,805
All vehicles:											
January	51,204	493	201	1,387	1,233	12,181	21,408	2,102	2,580	4,661	4,958
February	54,630	626	211	1,597	1,494	12,965	23,245	2,191	2,377	4,496	5,428
March	77,232	1,140	347	2,544	2,101	19,990	30,415	2,793	4,048	5,928	7,926
April	88,196	1,371	501	2,972	2,689	23,125	34,954	3,374	4,860	6,719	7,631
May	89,641	1,551	530	2,993	2,561	23,541	35,348	3,526	4,356	7,105	8,130
June	87,057	1,604	467	3,203	2,581	21,247	34,900	3,453	4,411	7,125	8,066
July	65,893	1,222	288	2,408	1,830	15,189	26,491	2,862	3,638	5,176	6,789
August	57,274	1,186	270	1,950	1,924	14,767	20,362	2,682	3,322	4,871	5,940
September	43,448	835	229	1,370	1,148	10,895	16,460	1,622	2,355	3,699	4,835
October	69,036	953	287	2,121	1,762	17,130	28,822	2,926	3,777	5,186	6,072
November	75,912	849	301	1,940	1,637	17,697	33,127	3,010	3,922	6,235	7,196
December	71,472	808	280	1,788	1,701	16,611	31,133	2,880	3,873	5,703	6,693
Total units	830,995	12,638	3,912	26,273	22,661	205,338	336,665	33,421	43,519	66,904	79,664

¹ Includes Yukon and Northwest Territories.

TABLE 4. Total Retail Value of New Motor Vehicles Sold in Canada, by Province and by Month, 1965
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
thousands of dollars											
Passenger cars:											
January	142,805	1,132	486	3,577	3,123	35,449	61,931	5,911	6,707	11,534	12,955
February	151,116	1,482	547	4,112	3,835	37,460	67,494	5,932	5,721	10,891	13,642
March	210,109	2,641	798	6,496	5,392	58,039	85,152	7,626	9,459	14,315	20,191
April	242,629	3,375	1,237	7,681	7,107	67,394	99,589	9,028	11,268	16,161	19,589
May	244,430	3,758	1,354	7,792	6,724	68,392	100,383	9,257	9,894	17,077	19,799
June	234,383	3,939	1,112	8,227	6,465	60,156	98,291	9,121	10,367	16,828	19,877
July	173,892	2,870	669	6,113	4,438	42,263	73,224	7,223	8,548	12,038	16,506
August	149,239	2,687	620	5,070	4,831	40,101	55,630	6,769	7,365	11,541	14,605
September	113,863	1,884	555	3,235	2,848	29,641	45,270	4,279	5,329	8,964	11,858
October	193,616	2,364	678	5,648	4,638	50,902	83,640	8,117	9,431	13,031	15,167
November	211,974	1,968	776	5,132	4,192	52,212	96,716	8,514	9,594	14,686	18,184
December	199,258	1,879	708	4,703	4,411	49,236	90,669	7,676	9,366	13,492	17,118
Total value	2,267,314	29,979	9,540	67,986	58,004	591,245	957,989	89,473	103,049	160,558	199,491
Commercial vehicles:											
January	28,327	415	153	736	919	6,501	8,777	964	1,875	4,426	3,561
February	27,621	411	117	762	1,079	5,808	7,954	1,110	2,080	4,379	3,921
March	41,326	785	238	1,156	1,305	7,462	14,115	1,507	3,587	5,031	6,140
April	45,987	718	272	1,152	1,803	9,064	14,468	2,013	4,593	5,767	6,137
May	49,753	924	245	1,334	2,057	9,935	15,327	2,362	4,053	6,499	7,017
June	49,854	968	297	1,537	1,955	10,674	14,802	2,297	3,617	6,531	6,976
July	40,627	771	188	1,127	1,486	7,537	12,309	2,153	3,432	4,952	6,672
August	37,300	861	197	807	1,423	8,276	10,516	2,087	3,525	4,447	5,161
September	28,916	598	122	811	855	7,311	7,836	1,165	2,397	3,443	4,378
October	35,188	548	240	1,009	1,054	6,870	11,993	1,523	2,947	4,308	4,696
November	42,436	638	168	1,013	1,221	9,164	13,608	1,434	3,374	5,951	5,865
December	44,680	622	191	1,011	1,412	10,104	14,190	2,196	3,309	5,929	5,716
Total value	472,015	8,259	2,428	12,455	16,569	98,706	145,895	20,811	38,989	61,663	66,240
All vehicles:											
January	171,132	1,547	639	4,313	4,042	41,950	70,708	6,875	8,582	15,960	16,516
February	178,737	1,893	664	4,874	4,914	43,268	75,448	7,042	7,801	15,270	17,563
March	251,435	3,426	1,036	7,652	6,697	65,501	99,267	9,133	13,046	19,346	26,331
April	288,616	4,093	1,509	9,033	8,910	76,458	114,057	11,041	15,861	21,928	25,726
May	294,183	4,682	1,599	9,126	8,781	78,327	115,710	11,619	13,947	23,576	26,816
June	284,237	4,907	1,409	9,764	8,420	70,830	113,093	11,418	14,184	23,359	26,853
July	214,519	3,641	857	7,240	5,924	49,800	85,533	9,376	11,980	16,990	23,178
August	186,539	3,548	817	5,877	6,254	48,377	66,146	8,876	10,890	15,988	19,766
September	142,779	2,482	677	4,046	3,703	36,952	53,106	5,444	7,726	12,407	16,236
October	228,004	2,912	918	6,657	5,692	57,772	95,633	9,640	12,378	17,339	19,863
November	254,410	2,606	944	6,145	5,413	61,376	110,324	9,948	12,968	20,637	24,049
December	243,938	2,501	899	5,714	5,823	59,340	104,859	9,872	12,675	19,421	22,834
Total value	2,739,329	38,238	11,968	80,441	74,573	689,951	1,103,884	110,284	142,038	222,221	265,731

¹ Includes Yukon and Northwest Territories.

TABLE 5. Number of Canadian and United States Manufactured Vehicles Sold in Canada, by Province and by Month, 1965

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
	number										
Passenger cars:											
January	39,999	306	138	977	873	9,871	17,325	1,709	1,945	3,306	3,549
February	42,312	379	159	1,145	1,089	10,365	19,108	1,710	1,672	3,122	3,563
March	59,327	748	232	1,798	1,504	16,318	24,020	2,233	2,792	4,103	5,579
April	68,107	891	358	2,194	1,991	18,872	28,207	2,624	3,261	4,563	5,146
May	69,127	1,018	385	2,192	1,876	19,296	28,425	2,680	2,868	4,902	5,485
June	66,231	1,089	318	2,356	1,835	16,856	27,810	2,661	3,050	4,764	5,492
July	48,746	770	182	1,664	1,217	11,710	20,679	2,114	2,493	3,381	4,536
August	41,153	713	171	1,391	1,324	10,949	15,364	1,952	2,111	3,220	3,958
September	30,499	485	145	824	760	7,889	12,119	1,204	1,549	2,470	3,054
October	53,253	643	191	1,586	1,262	13,993	23,000	2,330	2,769	3,634	3,845
November	58,908	526	226	1,447	1,177	14,320	27,062	2,462	2,827	4,159	4,702
December	55,979	510	204	1,335	1,262	13,601	25,551	2,248	2,756	3,855	4,657
Total units	633,641	8,078	2,709	18,909	16,170	164,040	268,670	25,927	30,093	45,479	53,566
	Canada	Atlantic Provinces			Quebec	Ontario	Prairie Provinces			British Columbia	
	number										
Commercial vehicles:											
January	7,170		608			1,482	2,350		1,957		773
February	7,293		645			1,482	2,211		2,112		846
March	11,096		975			1,982	3,757		3,078		1,304
April	12,220		1,024			2,192	3,957		3,697		1,390
May	12,533		1,105			2,219	3,912		3,666		1,631
June	12,942		1,293			2,314	4,079		3,714		1,542
July	10,317		971			1,709	3,327		2,968		1,342
August	9,335		866			1,918	2,675		2,796		1,080
September	6,347		621			1,325	1,715		1,844		842
October	8,913		753			1,586	3,060		2,509		1,005
November	11,051		845			2,086	3,734		3,133		1,253
December	10,968		820			1,987	3,728		3,215		1,238
Total units	120,205		10,526			22,282	38,505		34,689		14,203
All vehicles:											
January	47,169		2,902			11,353	19,675		8,917		4,322
February	49,605		3,417			11,847	21,319		8,616		4,406
March	70,423		5,257			18,300	27,777		12,206		6,883
April	80,327		6,458			21,064	32,164		14,145		6,496
May	81,660		6,576			21,515	32,337		14,116		7,116
June	79,173		6,891			19,170	31,889		14,189		7,034
July	59,063		4,804			13,419	24,006		10,956		5,878
August	50,488		4,465			12,867	18,039		10,079		5,038
September	36,846		2,835			9,214	13,834		7,067		3,896
October	62,166		4,435			15,579	26,060		11,242		4,850
November	69,959		4,221			16,406	30,796		12,581		5,945
December	66,967		4,131			15,588	29,279		12,074		5,845
Total units	753,846		56,392			186,322	307,175		136,188		67,769

¹ Includes Yukon and Northwest Territories.

TABLE 6. Retail Value of Canadian and United States Manufactured Vehicles Sold in Canada, by Province and by Month, 1965

Month	Canada	Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
thousands of dollars											
Passenger cars:											
January	134,557	996	458	3,179	2,883	33,737	58,351	5,664	6,527	11,103	11,859
February	140,993	1,224	520	3,701	3,581	35,189	63,645	5,606	5,557	10,427	11,543
March	196,382	2,359	726	5,732	4,862	54,569	79,836	7,345	9,237	13,671	18,045
April	225,933	2,872	1,132	7,086	6,470	63,053	93,825	8,630	10,808	15,274	16,783
May	228,214	3,262	1,230	7,000	6,111	64,185	94,228	8,807	9,420	16,243	17,728
June	218,376	3,511	1,010	7,457	5,926	55,928	92,118	8,761	10,044	15,904	17,717
July	160,017	2,451	579	5,325	3,917	38,627	68,146	6,910	8,228	11,200	14,634
August	135,199	2,270	552	4,458	4,297	36,299	50,490	6,415	6,990	10,686	12,742
September	100,482	1,549	460	2,623	2,458	26,236	39,950	3,986	5,109	8,234	9,877
October	179,112	2,059	623	5,136	4,127	47,629	77,655	7,742	9,203	12,244	12,694
November	199,332	1,702	732	4,743	3,881	49,403	91,666	8,240	9,404	13,926	15,635
December	189,968	1,661	673	4,377	4,132	47,131	86,849	7,436	9,197	13,057	15,455
Total value	2,108,565	25,916	8,695	60,817	52,645	551,986	896,759	85,542	99,724	151,969	174,512
	Canada	Atlantic Provinces			Quebec	Ontario	Prairie Provinces			British Columbia	
thousands of dollars											
Commercial vehicles:											
January	28,033		2,201			6,436	8,681		7,224		3,491
February	27,261		2,323			5,747	7,841		7,553		3,797
March	40,840		3,423			7,393	13,907		10,069		6,048
April	45,376		3,887			8,952	14,290		12,333		5,914
May	49,189		4,495			9,847	15,129		12,845		6,873
June	49,316		4,707			10,590	14,623		12,571		6,825
July	40,148		3,507			7,458	12,173		10,482		6,528
August	36,864		3,235			8,180	10,434		9,999		5,016
September	28,455		2,331			7,239	7,673		6,962		4,250
October	34,664		2,794			6,806	11,833		8,737		4,494
November	42,018		3,002			9,112	13,454		10,695		5,755
December	44,299		3,199			10,052	14,043		11,400		5,605
Total value	466,463		39,104			97,812	144,081		120,870		64,596
All vehicles:											
January	162,590		9,717			40,173	67,032		30,518		15,150
February	168,254		11,349			40,936	71,486		29,143		15,340
March	237,222		17,102			61,962	93,743		40,322		24,093
April	271,309		21,447			72,005	108,115		47,045		22,697
May	277,403		22,098			74,032	109,357		47,315		24,601
June	287,692		22,611			66,518	106,741		47,280		24,542
July	200,165		15,779			46,085	80,319		36,820		21,162
August	172,063		14,812			44,479	60,924		34,090		17,758
September	128,937		9,421			33,475	47,623		24,291		14,127
October	213,776		14,739			54,435	89,488		37,926		17,188
November	241,350		14,060			58,515	105,120		42,265		21,390
December	234,267		14,042			57,183	100,892		41,090		21,060
Total value	2,575,028		187,177			649,798	1,040,840		458,105		239,108

¹ Includes Yukon and Northwest Territories.

TABLE 7. Number of Overseas Manufactured Vehicles Sold in Canada, by Province and by Month, 1965

Month	Canada	Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	number										
Passenger cars:											
January	3,923	71	15	194	124	804	1,696	122	87	202	608
February	4,891	134	15	216	129	1,095	1,884	156	76	210	976
March	6,627	145	37	393	277	1,664	2,559	138	106	300	1,008
April	7,658	257	54	414	329	2,017	2,724	188	177	428	1,070
May	7,770	259	65	404	307	1,994	2,934	226	223	397	961
June	7,683	223	54	395	273	2,045	2,944	181	155	437	976
July	6,642	216	46	398	280	1,741	2,426	157	150	393	855
August	6,624	217	36	314	277	1,865	2,292	179	186	410	848
September	6,428	174	46	306	199	1,654	2,565	146	105	344	889
October	6,672	150	26	251	241	1,525	2,700	173	97	362	1,147
November	5,795	136	22	188	146	1,272	2,272	130	89	343	1,197
December	4,362	109	18	162	144	1,003	1,799	94	78	197	758
Total units	75,075	2,091	434	3,635	2,706	18,679	28,795	1,890	1,529	4,023	11,293
	Canada	Atlantic Provinces			Quebec	Ontario	Prairie Provinces			British Columbia	
	number										
Commercial vehicles:											
January	112		8			24	37		15		39
February	134		17			23	42		6		60
March	182		23			26	79		19		55
April	211		21			44	66		15		65
May	211		24			32	77		25		53
June	201		19			32	67		27		56
July	188		24			29	59		20		56
August	162		21			35	31		21		54
September	174		22			27	61		14		50
October	198		20			26	62		15		75
November	156		14			19	59		24		42
December	143		13			20	55		13		42
Total units	2,074		226			337	695		214		602
All vehicles:											
January	4,035		412			828	1,733		426		636
February	5,025		511			1,118	1,926		446		1,022
March	6,809		875			1,690	2,638		563		1,043
April	7,869		1,075			2,061	2,790		808		1,135
May	7,981		1,059			2,026	3,011		871		1,014
June	7,884		964			2,077	3,011		800		1,032
July	6,830		944			1,770	2,485		720		911
August	6,786		865			1,900	2,323		796		902
September	6,602		747			1,681	2,826		609		939
October	6,870		688			1,551	2,762		647		1,223
November	5,953		506			1,291	2,331		586		1,208
December	4,505		446			1,023	1,854		382		800
Total units	77,143		9,092			19,616	29,490		7,656		11,895

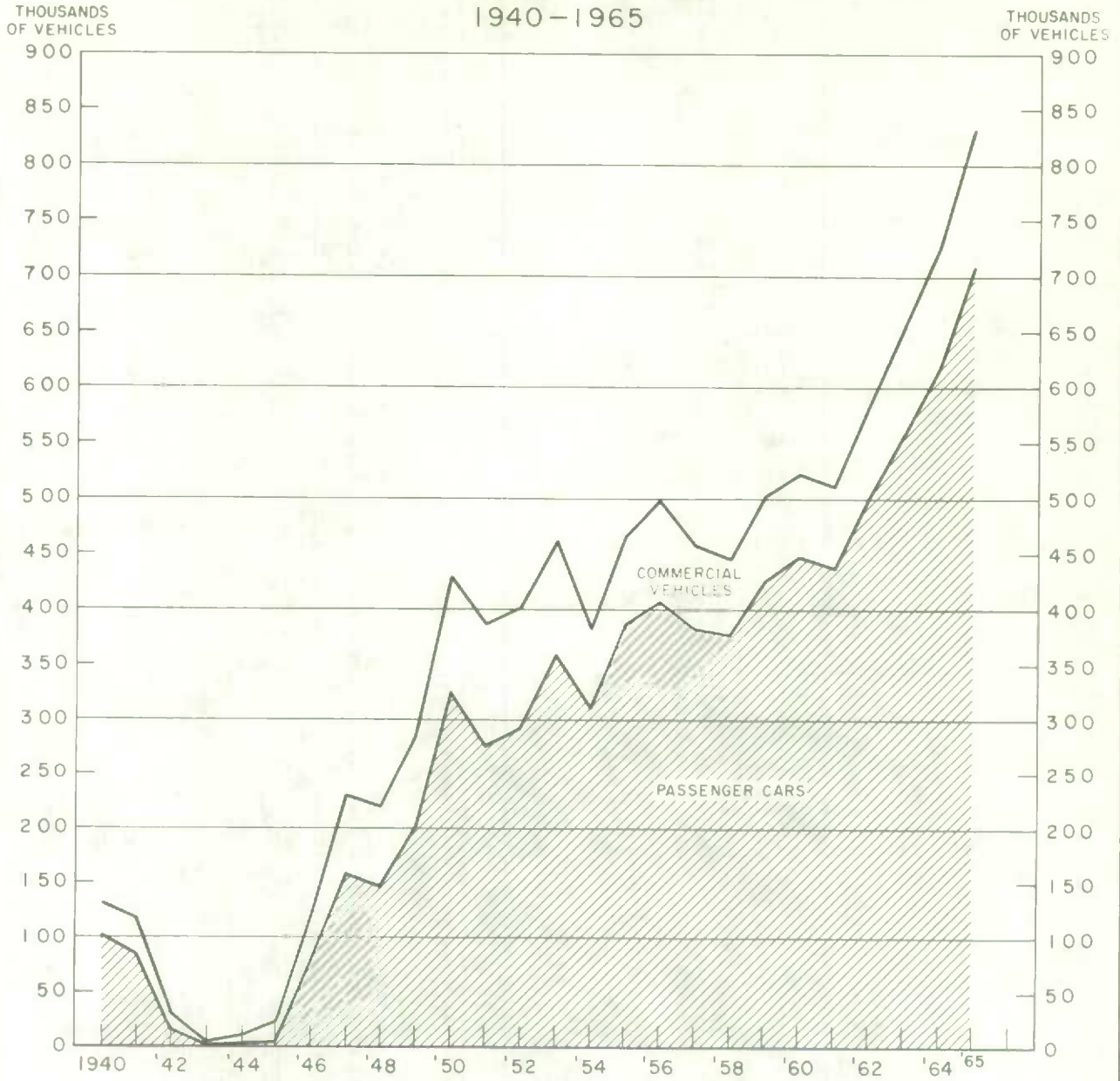
¹ Includes Yukon and Northwest Territories.

TABLE 8. Retail Value of Overseas Manufactured Vehicles Sold in Canada, by Province and Month, 1965

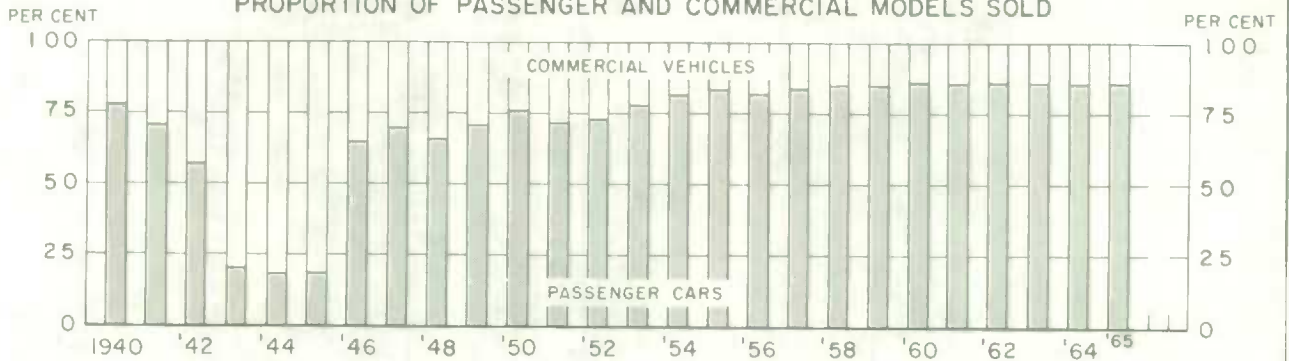
Month	Canada	Newfoundland	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia ¹
thousands of dollars											
Passenger cars:											
January	8,248	136	28	398	240	1,712	3,580	247	180	431	1,296
February	10,123	258	27	411	254	2,271	3,849	326	164	464	2,099
March	13,727	282	72	764	530	3,470	5,316	281	222	644	2,146
April	16,696	503	105	795	637	4,341	5,764	398	460	887	2,806
May	16,216	496	124	792	613	4,207	6,155	450	474	834	2,071
June	16,007	428	102	770	539	4,228	6,173	360	323	924	2,160
July	13,875	419	90	788	521	3,636	5,078	313	320	838	1,872
August	14,040	417	68	612	534	3,802	5,140	374	375	655	1,863
September	13,381	335	95	612	390	3,405	5,320	293	220	730	1,981
October	14,504	305	55	512	511	3,273	5,985	375	228	787	2,473
November	12,642	266	44	389	311	2,809	5,050	274	190	760	2,549
December	9,290	218	35	326	279	2,105	3,820	240	169	435	1,663
Total value	158,749	4,063	845	7,169	5,359	39,259	61,230	3,931	3,325	8,589	24,979
thousands of dollars											
Commercial vehicles:											
January	294		22			65	96		41		70
February	360		46			61	113		16		124
March	486		61			69	208		56		92
April	611		58			112	178		40		223
May	564		65			88	198		69		144
June	538		50			84	179		74		151
July	479		65			79	136		55		144
August	436		53			96	82		60		145
September	461		55			72	163		43		128
October	524		57			64	160		41		202
November	418		38			52	154		64		110
December	381		37			52	147		34		111
Total value	5,552		607			894	1,814		593		1,644
All vehicles:											
January	8,542		824			1,777	3,676		899		1,366
February	10,483		996			2,332	3,962		970		2,223
March	14,213		1,709			3,539	5,524		1,203		2,238
April	17,307		2,098			4,453	5,942		1,785		3,029
May	16,780		2,090			4,295	6,353		1,827		2,215
June	16,545		1,889			4,312	6,352		1,681		2,311
July	14,354		1,883			3,715	5,214		1,526		2,016
August	14,476		1,684			3,898	5,222		1,664		2,008
September	13,842		1,487			3,477	5,483		1,286		2,109
October	15,028		1,440			3,337	6,145		1,431		2,875
November	13,060		1,048			2,861	5,204		1,288		2,659
December	9,671		895			2,157	3,967		878		1,774
Total value	164,301		18,043			40,153	63,044		16,438		26,623

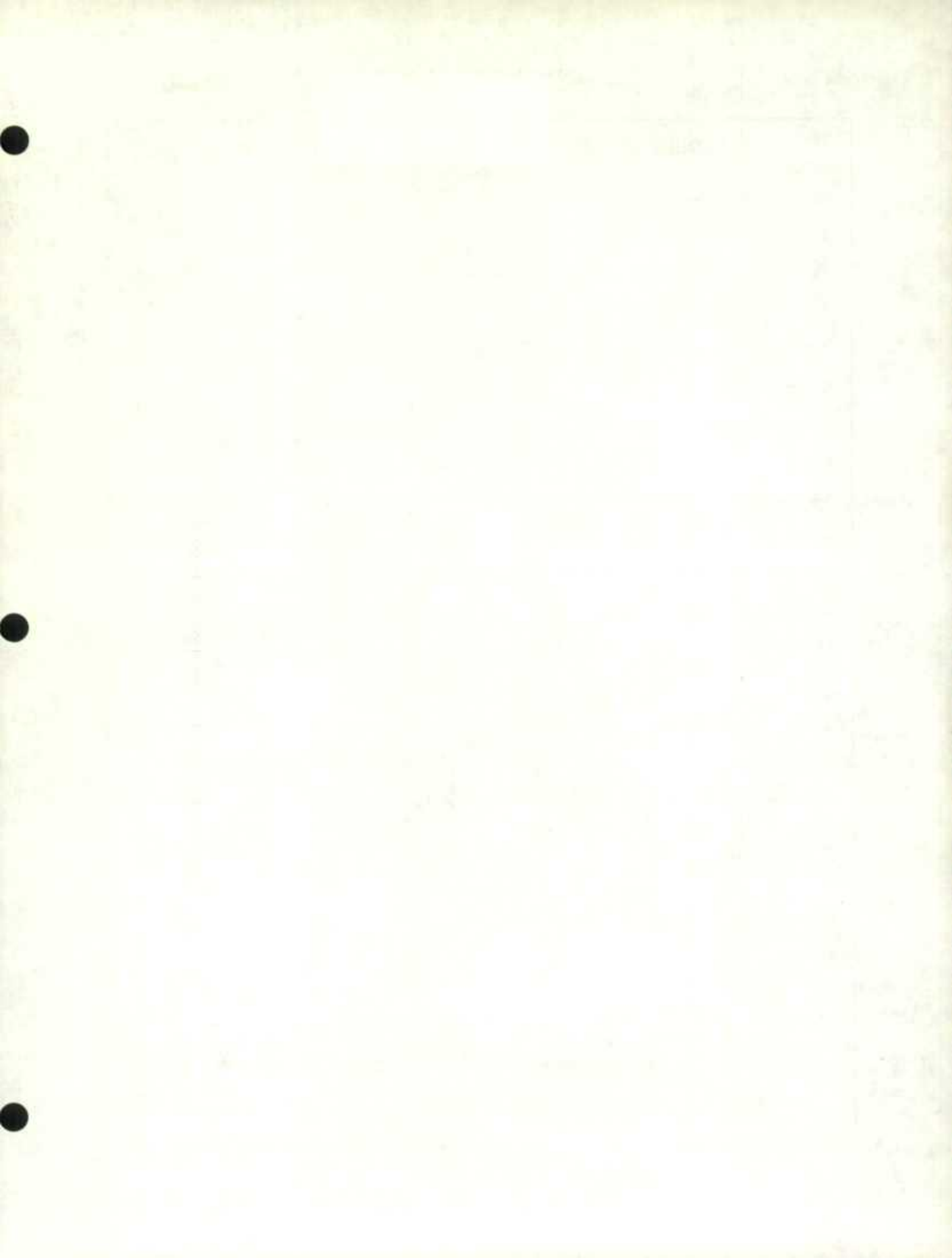
¹ Includes Yukon and Northwest Territories.

NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA
1940-1965



PROPORTION OF PASSENGER AND COMMERCIAL MODELS SOLD





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