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## CANADA

## DOMINION BUREAU OF STATISTICS

## CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS



## RETAIL CHAINS

## IN

## CANADA

## 1944

OTTAWA
1946

Retail Cheins in Ceneda, 1944
In the report under the above heading released on Tuesdey, Februkry 19, an error occurred in the arrangement of the first four paces. is corrected opy of the report is enclosed. Please substitute it for the original one mailed on February 19.

# DEPARTMENT OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS MERCHANDISING AND SERVICES BRANCH OTTANA, CANADA 

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| :--- |

Series, 1944
No. 10

## RETAIL CHAINS IN CANADA, 1944

## SURMARY

Results of the annual survey of chain stores for 1944 show a total of 435 such firms in Canada that year. These 435 chain firms (each having 4 or more retail units) operated a total of $6,8 \% 9$ stores and had $\$ 772,864,600$ sules, an amount which formed 18.7 per cent of the total volume of business transacted by all retail stores in the same year. The proportion of the total retail business transacted by chains remained unchanged from 1943 in which year 448 chain companies operated a totul of 7,074 stores and had $\$ 708,249,100$ seles. The reduction in the number of chain companies in operation in 1944 compared with 1943 may be attributed, as in immediately previous years, to the reduction below the four-store limit in the number of retall outlets operated by the smaller orEanizations ara their consequent ellimination from the count of chain stores.

Salaries and waces paid to store employees totalled $\$ 62,468,100$ in 1944. Customers' accounts outstandine were valued at $\$ 16,445,800$ as on December 31,1944 , practically unchanged from the $\$ 16,694,800$ reported at the end of 1943 . Inventorios on hand at the end of 1944 were down slichtly from the preceding year, store stocks declining from $\$ 68,284,800$ at the end of 1943 to $\$ 67,6 \% 0,500$ at the close of the year under review. Warehouse stocks declined from $\$ 23,606,500$ to $\$ 20,751,700$ durine the same interval.

Increases in the volume of business transacted in 1944 compared with 1943 were recorded by most of the trade classifications in which chains operated. The lumber and buildine material classification came first in point of view of percentago increase with a gain of cl. 6 per cent over 1943 sales. This classification consists chicfly of the line lumber yard companies operatine in the Prairie Provinces. There wore ag such firms in operation in 1944 and these operated a total of 700 yards and had $\$ 37,1 ; 4,300$ sales. In 1943 there were 30 companies with 700 yards and $\$ 30,5$ Li $^{2}, 400$ sales.

Chain companies specializing in the sale of food products stand first in point of view of volume of business transacted. There were 90 such companies in 1944 and these operated 1,671 stores and had $\$ 215,419,600$ sales or $\approx 7.9$ per cent of the total sal es of all retail chains. Included in these totals are 24 grocery chains which operated 374 stores of the straight grocery type and these had $\$ 31,078,400 \mathrm{sales}$. Included also are 31 combination sto e chains which operated 868 stores, same of which were straight grocery outlets while others sold both groceries and fresh meats. These 31 cheins had $\$ 167,732,700$ sales. In addition there were lic neat merket chains and these operated 119 meat outlets and had $\$ 6,041,400$ seles. Including the three types (erocery, combinetion and meat markets) there were 67 chain companies operating in 1944 and these had l,364 stores and $\$ 204,85 \%, 500$ sales, an amount which formed 24.3 per cent of the total estimated sules of all erocery or combination stores and meat markets, iucluding both chuins and independenta.

Correspondine ratios for earlier years were 27.4 for 1941 ald 23.7 for 1943 . In vicw of the fact that total sales figures for intercensal years are estinates, too much emphasis cannot be placed on slight variations in chain store ratios from year to year.

Variety store chains increased their annual turnover slightly between the two years. There were 18 such companies opereting in Canada in 1944 atd these had 515 stores and $\$ 86,568,800$ sales, a gain of 5.0 per cent over 1943 when 19 companies operated 521 stores.

There were 29 drue chain companies operating in Canada in 1944 and these had $3: 3$ stores and $\${ }^{2} 3,004,500$ sales, up 6.9 per cent compered with 1943 . Percentage increases over 1943 for other categories in which chains are important include e 3.5 per cent gain for chains specitlizine in men's and boys' wear, 6.3 per cent for family clothing chains, 9.7 per cent for women's apjarel, $5 . \%$ per cent for shoe stores, 4.3 per cent for restaurants, 10.3 per cent for tabaccostores and a more pronounced increase of 14.4 per cent for furndture stores.

The liquor stores operated by the eicht Provincial Governmenta are considered as chain oreanizetions for the purposes of this survey. The eieht liquor commissions or boards operated a total of 536 stores in 1944 and these had $\$ 155,980,300$ sales, $\mathcal{L O} \dot{\delta}$ per cent of the total sales for all retail chain companies and 5.3 per cent above the sales volume transacted by the same 8 organizations in 1943.

The accomprnyine tables present the usual analysis of the operations of retall chains in Canada in 1944 with correspondine figures for immediutely previous years. When classified accordinf to annusl sales volume there were ¿6 companies each of which had annual seles of $4,000,000$ or more in 1944. These operated ¿, 293 stores and had $\$ 473,506,900$ sales, an amount which formed 61.3 per cent of the total volume of business transacted by all chains.

| Kind of Business | Nurber of Cheins | Number of Stores |  | Sales (Retail) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Average | Maximum | Amount | \% of total chain sales |
| Total, All Chains | 435 | 6.614 | 6:829 | $772,864,600$ | 100.0 |
| Food Group Totel | 90 | 1.639 | 1.571 | 215,419,600 | 27.9 |
| Bakery product dealers .............................. | 13 | 119 | 120 | 2.806.400 | 0.4 |
| Candy and confectionery stores ..................... | 8 | 171 | 173 | 6.473,800 | 0.8 |
| Grocery stores ...................................... | 24 | 374 | 377 | 31,078,400 | 4.0 |
| Combination stores ................................. | 31 | 854 | 868 | 167.73\%.700 | 21.7 |
| lieat markets | 12 | 107 | 119 | 6,041,400 | 0.8 |
| Other food stores | 2 | 14 | 14 | 1,286,900 | 0.2 |
| Country General Store Group | 15 | 117 | 117 | 9,476,900 | 1.2 |
| General Merchandise Group. Total | 32 | 615 | 618 | 98,254,200 | 12.7 |
| Dry goods and general merchandise stores ......... Variety, 5k: 10申, $15 \neq$ to-a-dollar stores .......... | 14 | 101 514 | 103 515 | $9,685,400$ $88,568,800$ | $\begin{array}{r} 1.2 \\ 11.5 \end{array}$ |
| Automotive Group. Total | 30 | 244 | 301 | 12,419,600 | 1.6 |
| Notor vehicle dealers | 6 | 34 | 34 | 5,611,300 | 0.7 |
| Filline stations. | 19 | 174 | 230 | 4,280,600 | 0.6 |
| Other automative accessories stores | 5 | 36 | 37 | 2,527,700 | 0.3 |
| Apparel Group, Total | 90 | 918 | 941 | 65,209,500 | 8.4 |
| Men's and boys' clothine and furnishines stores.. | 12 | 116 | 117 | 10,377,000 | 1.3 |
| Family clothine stores ............................. | 17 | 98 | 99 | 17,560,900 | 2.3 |
| Women's apparel and accessories stores ........... | 32 | 281 | 293 | 16,607,700 | 2.1 |
| Shoe stores ....................................... | 29 | 423 | 438 | 20,663,900 | 2.7 |

# Table 1 A. --Summary of Retail Chains in Canada, 1944--(Concl'd) <br> (Number of chains, stores, value of sales) 

| Kind of Business | Number of Chains | Number of Stores |  | Seles (Retail) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Average | Naximum | Amount | \% of total chain sales |
| Building Materials Group, Total | 42 | 78. | 797 | $44,477,200$ | 5.8 |
| Hardware stores | 7 | 38 | 39 | 4.614,900 | 0.6 |
| Lumber and buildine material dealers | 29 | 686 | 700 | 37,124,300 | 4.8 |
| Elass stores) ............. | 6 | 58 | 58 | $2,738,000$ | 0.4 |
| Furniture-Household-Radio Group, Total. | 34 | 374 | 384 | $25,133,000$ | 3.3 |
| Furniture stores .................................... | 14 | 124 | 127 | 15,650,800 | 2.0 |
| Household appliance or radio dealers | 20 | c50 | 257 | 9,48亡,200 | 1.3 |
| Restaurant Group, Total | 22 | 239 | 258 | 20,336,700 | 2.6 |
| Other Retail Stores, Total | 80 | 1,686 | 1.742 | 282,137, 900 | 36.5 |
| Drue stores | 29 | 319 | 323 | 23,004; 500 | 3.0 |
| Jewellery stores | 4 | 36 | 38 | $13,374,400$ | 1.7 |
| Office store and school furniture equipment and supplies dealers | 13 | 148 | 150 | 16.942.700 | 2. $\mathcal{L}$ |
| Opticians and optometrists stores............... | 3 | 14 | 14 | 205,100 | - |
| Tobacco stores and stends ........................... | 4 | 191 | 199 | 10,818,300 | 1.4 |
| Liquor stores (ȩvernment) ...................... | 8 | 533 | 536 | 155,980,300 | 20.2 |
| Wine stores ............ | 4 | 23 | 23 | 1,559,600 | 0.2 |
| Miscellaneous kinds of business ................. | 15 | 422 | 459 | 60,253,000 | 7.8 |

(Sularies and wates, year-and accounts and stocks on hand)

|  | Solaries | Customer ${ }^{\circ}$ s Accounts | Stock December | hand, $1944$ |
| :---: | :---: | :---: | :---: | :---: |
| Ind or Business | Wages | Decomber 31. 1944 | Stores | Warehouses |
| Total, fill Chains | $62,46 E, 100$ | $16,445,800$ | $67,620,500$ | $\begin{gathered} \$ \\ 20,751,700 \end{gathered}$ |
| Food Group, Total | 14,487,700 | 820,900 | $7.484,000$ | $7,657,300$ |
| Bakery product dealers | 421,000 | 7,900 | 11,600 | 32,500 |
| Candy and confectionery stores | 870.700 | 65,500 | 53,100 | 219,400 |
| Grocery stores .............. | 2,091,800 | 187.500 | 1,696,800 | 1,100,80c |
| Combiration stores | 10,435,900 | 47¢,300 | 5,625,900 | 6,293,600 |
| lieat markets .... | 606,600 | 73,400 | 70,300 | 3,300 |
| other food stores | 61,700 | 14,300 | 26,300 | 7.700 |
| Country General store Group | 604,800 | 628,700 | 2,181.400 | 4. 2.700 |
| General Merchandise Group, Total | 11,809,500 | 356,300 | $10,455,200$ | 1.543 .900 |
| Dry eoods and eeneral merchancise stores | 1,071,900 | 333,700 | 1,569,700 | 32,400 |
| Variety, 5\%, 10¢, 15\% to-a-dollar stores ...... | 10,737,600 | 2,600 | E,885,500 | 1,511,500 |
| Automotive Group, Total | $1.563,400$ | 1,144,800 | 1,438,200 | 114,500 |
| Notor vehicle dealers | 594,200 | 836,900 | 1,148,000 | - |
| Filliue stations ... | 566,600 | 137,500 | 158,300 | 114.500 |
| Other automotive accessories stores | 402,600 | 170.400 | 131,900 |  |
| hpparel Group. Total | 6,74E,800 | 726.300 | 9,156,200 | 1,919,100 |
| Men's and boys' clothine and furnishinge stores . . | 1,095,200 | 81,500 | 1,128,300 | 192,000 |
| Fumily clothine stores ............................ | 1,916,600 | 488,000 | 3,297,600 | 387,900 |
| Homen's apperel and accessories stores | 1,362,200 | 134,800 | 1,073,900 | 33¢, 100 |
| Shoe stores | 2,368,800 | ¿2.000 | 3,656,400 | 1,007,100 |

$$
\frac{\text { Table 18, -- urime of petail Chains in Canada, } 1944--(\text { Conclad })}{\text { (salaries and vaces, year-end accounts and stocks on kand) }}
$$

| Kind of Business | Salaries and Waees | Customer s sccounts Outstにおaing。 beceriber 31． 1944 | Stocks on hand， December S1， 1944 |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Stores | Warehouses |
| Buildine Materials Group．Total | $\$$ | $3.775 .000$ | $10.095 .500$ | $\begin{aligned} & \$ \\ & 69,300 \\ & \hline \end{aligned}$ |
| Hurdware stores | 420，800 | 311．900 | 951.100 | － |
| Lumber and buildine material dealers．．． | 2，4\％3，900 | 3.214 .200 | 8，540，600 | 61，500 |
| Other building material dealers（paint and glasa stores） | 276，200 | 248，900 | 603，800 | 7,800 |
| Furniture－Household－Radio Group，Total． | 3．199．200 | 3.664 .700 | $4.945,000$ | 1.592 .400 |
| Furniture stores | 1，555，900 | 2．572．200 | 3，189，200 | 1．182．100 |
| Household appliance or radio dealers．．．． | 1，643，300 | $1.09 \%^{\prime} 500$ | $1.755,800$ | 410,300 |
| Restaurant Group，Total | 4，9\％3，900 | 9，600 | 365，000 | 273．800＊ |
| Other Retail Stores，Total | $16.015,900$ | 5，339，500 | 21，500．000 | $7,538,700$ |
| Drug stores | 3．096．100 | 93.600 | 2，743，000 | 733.700 |
| Jewellery stores ．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 1，298，100 | 912，600 | 2.314 .300 | － |
| Orfice store and school furniture equipment and supplies dealers | 3，834，800 | 2，835，400 | 1．784，300 | 33，100 |
| Opticians and optometrists stores ．．．．．．．．．．．．．．．．．． | 73，700 | 9，900 | 15，800 | 8,900 |
| Tobacco stores and stands | 986，700 | 83,600 | 612，000 | 246，600 |
| Liquor stores（Eovernmert）．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．．． | 4，469，000 | 11，900 | 9，654，000 | 5，853，200 |
| wine stores ．．． | 150，700 | 78，100 | 147，800 | 127，800 |
| Niscellaneous kinds of business | 2．106，800 | 1，314，400 | 4，228，800 | 535,400 |


| Kind of Business | 1941 | 1942 | 1943 | 1944 |
| :---: | :---: | :---: | :---: | :---: |
| Totai. All Chains -- |  |  |  |  |
| Cheins (nuriber) | 533 | 459 | 448 | 435 |
| itores (maximum) | 8,012 | 7. 193 | 7,074 | 6,889 |
| Chain sales ........ | \$642, 636,700 | \$695,189, 900 | \$708,249,100 | \$772, 864,600 |
| Index of chain sales ( $1941=100$ ) | 100.0 | 107.7 | 110.2 | 120.3 |
| Cendy and confectionery stores |  |  |  |  |
| Chains (number) ............ | 8 | 8 | 8 | 8 |
| Stores (maximum) | 194 | 187 | 180 | 173 |
| Chein sales .... | \$4,374,500 | \$ 5,361.700 | \$ 5,978,300 | \$ 6,473,800 |
| Index of chain sales (74el-100) | 100.0 | 122.6 | 136.7 | +148.0 |
| Grocery and combination stores |  |  |  |  |
| Chains ( $\mathrm{number)}$ | 62 | 56 | 56 | 55 |
| Stores (maximun) | 1,541 | 1.293 | 1. 269 | 1.245 |
| Chain sales | \$172,317,400 | \$188,116,300 | \$179,833,500 | \$198,811,100 |
| Index of chatio sales ( $1941=100$ ) | 100.0 | 109.2 | 104.4 | $\ldots \quad 115.4$ |
| Neat murkets -- |  |  |  |  |
| Chains (number) | 17 | 14 | 13 | 12 |
| Stores (maximum) | 166 | 138 | 125 | 119 |
| Chain sales .......... | \$ 5, Cos. 500 | \$ 5,372,200 | \$ 6,141,100 | \$ 6,041,400 |
| Index of chein sales ( $1941=100$ ) |  | 105.6 | 120.7 | $\underline{118.7}$ |
| Variety stores |  |  |  |  |
| Chains (number) | 20 | 19 | 19 | 8 |
| Stores (maxinum) | 532 | 523 | 521 | 515 |
| Chain sales .... | \$ 74.179 .100 | \$ 84,319,200 | \$84,366,200 | \$ $88,568,800$ |
| Inciex of chibins sales ( $1941=100$ ) | 100.0 | -113.7 | + 113.7 | \$ $\quad 119.4$ |
| Ken's and boys' clothine and frur |  |  |  |  |
| nitshings stores (incluaing custon tailors) ... |  |  |  |  |
| Chains (number) | 18 | 15 | 15 | 12 |
| Stores (maximum) | 147 | 132 | 132 | 117 |
| Chain sules | \$ 9,498,700 | § 9,705,400 | \$ 10,030,500 | \$ 10,377,000 |
| Index of chain sales ( $1941=100$ ) | $\underline{100.0}$ | 102.2 | 105.6 | -109.2 |
| Family clothine stores |  |  |  |  |
| Chai ns (number) | 19 | 17 | 17 | 17 |
| stores (maximum) | 115 | 101 | 100 | 99 |
| Chain sale: .... | \$ 13,943,500 | \$ 15.223 .700 | \$ 16,513,000 | \$ 17,560,900 |
| Index of chain sales ( $1941=100$ ) | 100.0 | 109,2 | 118.4 | 125.9 |
| Wonen's apparel and accessories stores $=\sim$ |  |  |  |  |
| Chains (number) | 38 | 31 | 31 | 32 |
| Stores (maximum) | 318 | 281 | 277 | 293 |
| Chain sales | \$ 12,438,300 | \$ $14.186,900$ | \$ 15,134,400 | \$ 16,607,700 |
| Index of chain sales (1941=100) | 100.0 | 114.1 | 121.7 | 133.5 |
| Shoe stores .. |  |  |  |  |
| Chains (number) | 35 | 31 | 29 | 29 |
| Stores (maximum) | 452 | 428 | 426 | 432 |
| Chaira sules | \$ $16,312.600$ | \$ 18,880,700 | \$ 19,647,700 | \$ 20,663,900 |
| Index of chain sales ( $1941=100$ ) | 100.0 | 1557 | 120.4 | $1: 6.7$ |

Table $2 .-$ Principal Statistics of Retail Chains for Selected Kinds of Businessa(Concad)
1941 - 1944

| Kind of Business | 1941 | 1942 | 1943 | 1944 |
| :---: | :---: | :---: | :---: | :---: |
| Hardware stores -= <br> Chains (number) <br> Stores (maximum) <br> Chain bales <br> Index of chain sales $(1941=100)$ | $\begin{array}{r} 7 \\ 38 \\ \$ 3,849,700 \\ 100.0 \\ \hline \end{array}$ | $\begin{array}{r} 7 \\ 37 \\ \$ \quad 4.167,300 \\ 108.2 \\ \hline \end{array}$ | $\begin{array}{r} 7 \\ 37 \\ \$ 4,210,700 \\ 109.4 \\ \hline \end{array}$ | $\begin{array}{r} 39 \\ \$ \quad 4,614,900 \\ \hline 119,8 \\ \hline \end{array}$ |
| Lumber and building material <br> dealers -- <br> Chains (number) $\qquad$ <br> Stores (maximum) <br> Chaln sales <br> Index of chain sales $(1941=100)$ | $\begin{array}{r}31 \\ 738 \\ \$ 21,888,400 \\ 100.0 \\ \hline\end{array}$ | $\begin{array}{r} 30 \\ 697 \\ \$ 24,624,700 \\ 112.5 \\ \hline \end{array}$ | $\begin{array}{r} 30 \\ 700 \\ 30,522,400 \\ 139.4 \\ \hline \end{array}$ | $\begin{array}{r} 29 \\ 700 \\ \$ 37.124,300 \\ 169.6 \\ \hline \end{array}$ |
| Furnature stores <br> Chains (number) $\qquad$ <br> Stores (maximum) <br> Chain s'ales <br> Index of chatin sules (1941=100) | $\begin{array}{r} 16 \\ 127 \\ \$ 15,484,200 \\ 100.0 \\ \hline \end{array}$ | $\begin{array}{r}13 \\ 121 \\ \$ 14,203,900 \\ 91.8 \\ \hline\end{array}$ | $\begin{array}{r} 13 \\ 120 \\ \$ 13,674,800 \\ 88.3 \\ \hline \end{array}$ | $\begin{array}{r} 14 \\ 127 \\ \$ 15,650,800 \\ 101.1 \\ \hline \end{array}$ |
| Household appliances, radio and music stores -- <br> Chat nes (number) <br> Stores (maximum) $\qquad$ <br> Chain sales <br> Index of chain salos (1941=100) | $\begin{array}{r}27 \\ 410 \\ \$ 18,655,600 \\ 100.0 \\ \hline\end{array}$ | $\begin{array}{r} 21 \\ 298 \\ \$ 12.708,700 \\ 68.1 \\ \hline \end{array}$ | $\begin{array}{r}19 \\ 284 \\ \$ \quad 9,773,900 \\ 5 \varepsilon_{2} 4 \\ \hline\end{array}$ | $\begin{array}{r}20 \\ 257 \\ \$ \quad 9,482,200 \\ 50.8 \\ \hline\end{array}$ |
| Restaurants <br> Chains (number) <br> Stores (maximum) <br> Chain sales <br> Index of chain sales $(1941=100)$ | $\begin{array}{r} 28 \\ 264 \\ \$ 12,498,400 \\ 100.0 \\ \hline \end{array}$ | $\begin{array}{r} 25 \\ 279 \\ \$ 16,015,000 \\ 128.1 \\ \hline \end{array}$ | $\begin{array}{r}24 \\ 264 \\ \$ 19,493,700 \\ 156.0 \\ \hline\end{array}$ | $\begin{array}{r} 22 \\ 258 \\ \$ 20.336,700 \\ 162.7 \\ \hline \end{array}$ |
| Drue stores $m$ <br> Chains (number) <br> Stores (maximum) <br> Chain sales <br> Index of chain sales $(1941=100)$ | $\begin{array}{r} 35 \\ \$ 61 \\ \$ 18,849,500 \\ 100.0 \\ \hline \end{array}$ | $\begin{array}{r} 31 \\ 343 \\ \$ 19,711,700 \\ 104,6 \\ \hline \end{array}$ | $\begin{array}{r}31 \\ 334 \\ \$ 21,511,600 \\ 114.1 \\ \hline\end{array}$ | $\begin{array}{r} 29 \\ 323 \\ \times 23,004,500 \\ \hline \end{array}$ |
| Office, school and store supplies and equipment dealers $=$ <br> Chains (number) <br> Stores (maximum) <br> Chain sales <br> Index of chain sales $(1941=100)$ | $\begin{array}{r} 13 \\ 147 \\ \$ 20,19 \%, 600 \\ 100.0 \\ \hline \end{array}$ | $\begin{array}{r} 13 \\ 148 \\ \$ 21,000,900 \\ 104,0 \\ \hline \end{array}$ | 13 <br> 148 <br> $\times 17,767,300$ <br> 88.0 | $\begin{array}{r} 13 \\ 150 \\ \$ 16,942,700 \\ 83.9 \\ \hline \end{array}$ |
| Tobacco stores and stands $\sim$ <br> Chains (number) <br> Stores (maximum) <br> Chain sales <br> Index of chain sales $\quad(1941=100)$ | $\begin{array}{r} 6 \\ 217 \\ \$ \quad 7,185,800 \\ \hline 100.0 \\ \hline \end{array}$ | $\begin{array}{r} 4 \\ 196 \\ \$ \quad 8,237,400 \\ \hline 114.6 \\ \hline \end{array}$ | $\begin{array}{r} 4 \\ 197 \\ \$ \quad 9,810,000 \\ 136.5 \\ \hline \end{array}$ | $\begin{array}{r} 4 \\ 199 \\ \$ 10,818,300 \\ 150,6 \\ \hline \end{array}$ |
| Liquor stores -- <br> Chains (number) <br> Stores (maximum) $\qquad$ <br> Chain seleb <br> Index of chain sales $\quad(1941=100$ ) | $\begin{array}{r} 9 \\ 615 \\ \$ 112,397,800 \\ 100.0 \end{array}$ | $\begin{array}{r} 8 \\ 533 \\ \$ 134,617,100 \\ 119.8 \\ \hline \end{array}$ | $\begin{array}{r} 8 \\ 534 \\ \times 148,178,900 \\ \hline 131.8 \\ \hline \end{array}$ | $\begin{array}{r} 8 \\ 536 \\ \$ 155,980,300 \\ 138,8 \\ \hline \end{array}$ |



Table 3.-oprincipal Statistics of Retail Chains by Provinces, 1941-1944 (Concl ${ }^{\circ}$ )


Table 40.--Retail Chains Classified Accordinc to Type of Operation. 1941 ~ 1944

| Type of Operation | Number of Chains | Tumbel. of Stores | Chain Sales |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Amount | Per cent of total | $\begin{aligned} & \text { Aversce } \\ & \text { per store } \end{aligned}$ |
|  | 1941 |  |  |  |  |
| Total, fill flunns | 533 | 8.014 | $642.731,700$ | 10096m | $\begin{aligned} & \$ \\ & 80,200 \\ & \hline \end{aligned}$ |
| Local chains <br> Provincial chains sectional and National chains | $\begin{aligned} & 176 \\ & 234 \\ & 123 \end{aligned}$ | $\begin{aligned} & 1,092 \\ & 3.160 \\ & 3,76 \% \end{aligned}$ | $\begin{array}{r} 60,888,300 \\ 287,495,000 \\ 294,348,400 \end{array}$ | 9.5 44.7 45.8 | $\begin{aligned} & 55,800 \\ & 91,000 \\ & 78,200 \end{aligned}$ |
|  | 1942 |  |  |  |  |
| Rotal, Gll Chains | 459 | 72193 | $692,188,700$ | 100.0 | $96 \text { \$ } 200$ |
| Local chains <br> Provincial chains Sectional and National chains | $\begin{aligned} & 152 \\ & 200 \\ & 107 \end{aligned}$ | $\begin{array}{r} 978 \\ 2,916 \\ 3,299 \end{array}$ | $\begin{array}{r} 64,210,300 \\ 317,246,000 \\ 310,732,400 \end{array}$ | 9.3 45.8 44.9 | $\begin{array}{r} 65,700 \\ 108,800 \\ 94,200 \end{array}$ |
|  | 1943 |  |  |  |  |
| Total, fill chains | 448 | 7.074 | $708,249,100$ | -100.0 | 100,100 |
| Local chains <br> Provincial chalas Sectional and National chains | $\begin{aligned} & 145 \\ & 196 \\ & 107 \end{aligned}$ | $\begin{array}{r} 91.5 \\ 2.822 \\ 3.337 \end{array}$ | $\begin{array}{r} 65,054,300 \\ 329,453,500 \\ 313,741,300 \end{array}$ | $\begin{array}{r} 9.2 \\ 4.5 .5 \\ 44.3 \end{array}$ | $\begin{array}{r} 71,100 \\ 116,700 \\ 94,000 \end{array}$ |
|  | 1944 |  |  |  |  |
| Sotal, hll Chains | 435 | 6, 889 | $\begin{gathered} \$ \\ 772,864,600 \\ \hline \end{gathered}$ | 100.0 | 1.23800 |
| Local chains | 139 | 879 | 65,172,600 | 8.4 | 74.100 |
| Provincial chains ............... | 195 | 2.834 | 371.857,900 | 48.1 | 131, 200 |
| Sectional and National chains | 101 | 3.116 | S35 , 834. 100 | 43.5 | 107800 |

Mable 50-Retail Chains Classified Accoruing to Number of Units Oporated, 1941-1944

|  | Number of cheins | Number of Stores | Chain Sales |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Aroount | Per cent of totad | fiverace per store |
| Total, ill Chains .o. - .o.e.o......... | 1941 |  |  |  |  |
|  | 533 | 8,014 | $\begin{gathered} 7 \\ 642,731,700 \\ \hline \end{gathered}$ | 100.0 | $80,200$ |
| Less than 6 units | 223 | 968 | 71,938,200 | 11.2 | 74:300 |
| 6-10 units .... | 166 | 1,261 | 80,730,000 | 12.6 | 64,000 |
| 11-25 units | 79 | 1.281 | 82,439,200 | 12.8 | 64 , 400 |
| 26*50 units .. | 36 | 1.272 | 80,859,700 | 12.6 | 63,600 |
| 51-100 units | 16 | 1.155 | 77,879,500 | 12.1 | 67.400 |
| 100 or more units | 13 | 2.077 | 248,885,100 | $38 . ?$ | 119,800 |
| Total hll Chains | 1948 |  |  |  |  |
|  | 459 | 7,193 | $69 \approx, 188,700$ | 100,0 | $96.200$ |
| Less than 6 units | 169 | 748 | 54,451,200 | 7.9 | 72.800 |
| $6=10$ units | 148 | 1.120 | 82,100,300 | 11.9 | 73,300 |
| 11-25 units | 79 | 1.271 | 96,348,900 | 13,9 | 75,800 |
| 26-50 units | 34 | 1.144 | 89,956,300 | 13,0 | 78.60C |
| $51-100$ units | 18 | 1.291 | 98,471,300 | 14.8 | 76.300 |
| 100 or more units | 11 | 1.619 | 270,860,700. | 39.1 | 167 ,300 |
| Total All Chains .0.0.0.0.0.0.... | 1943 |  |  |  |  |
|  | 448 | 7.074 | $708,249,100$ | 100.0 | $100,100$ |
| Less than 6 undts$6-10$ units$11-25$ units$26-50$ units$51-100$ units100 or more units | 169 | 745 | 58,865,100 | 8.3 | 79:000 |
|  | 141 | 1.072 | 79,494,600 | 11.2 | 74,200 |
|  | 77 | 1,259 | 102,841,000 | 14.6 | 81,700 |
|  | 32 | 1,209 | ¢0,699,200 | 12.8 | 81.800 |
|  | 18 | 1.275 | 97,355,000 | 13.7 | 76,400 |
|  | 11 | 1,614 | 278,994,200 | 39.4 | 172,900 |
| Total, A11 Chains \%o.o.o........... | 1944 |  |  |  |  |
|  | 435 | 6.829 | $\begin{gathered} \$ \\ 77 \Sigma, 864,600 \end{gathered}$ | 100.0 | $\begin{array}{r} \$ 800 \\ 113^{2} 200 \\ \hline \end{array}$ |
| Less than 6 units | 162 | 716 | 6:2,954,000 | 8.1 | 87,900 |
| 6-10 units ................... | 137 | 1,028 | 79,359,000 | 10.3 | 77.200 |
| 11-25 units .................... | 78 | 1.290 | 108,332,200 | 14.0 | 84.000 |
| \%6-50 units .................. | 30 | 975 | 100,394.000 | 13.0 | 103.006 |
| $51-100$ units .................... | 17 | 1,184 | 108,785,800 | 14.1 | 91,900 |
| 100 or more units | 11 | 1.636 | 313,039,600 | 40.5 | 191.300 |

Table 6. Tetail Chains Classified Accordire to Amount of Annual Retail Sales, $1941-1944$

| Annual Sales Volume of Chain | Number of Chains | Number of stores | Chain Sales |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Amount | Per cent of total | Average per store |
| 1941 |  |  |  |  |  |
| Total. All Chains | 533 | 8,014 | $642,731,700$ | 100.0 | $80,200$ |
| Under \$100,000 | 83 | 447 | 5,588,800 | 0.8 | 12,500 |
| \$100,000-\$199,999. | 104 | 607 | 15,290,900 | 2.4 | 25,200 |
| \$200,000 - \$499,999 | 160 | 1,287 | 50,556,300 | 7.9 | 39,300 |
| \$500,000 - \$999,999 | 84 | 1,022 | 60,805,700 | 9.5 | 59,500 |
| \$1,000,000-\$4,999,999 | 79 | 2,405 | 159,941,600 | 24.9 | 66,500 |
| \$5,000,000 and over | 23 | 2, 246 | 350,548,400 | 54.5 | 156,100 |
| 1942 |  |  |  |  |  |
| Total, fill Chains | 459 | 7,193 | $692,188,700$ | 100.0 | $96,200$ |
| Uncier $\$ 100,000 \ldots \ldots$. | 47 | 261 | 3,241,200 | 0.5 | 12,400 |
| \$100,000-\$199,999 ......... | 86 | 520 | 12,647,500 | 1.8 | 24,300 |
| \$200,000 - \$499,999 ......... | 142 | 1.105 | 45,864,700 | 6.6 | 41,500 |
| \$500,000 - \$999,999 .......... | 72 | 858 | $50.983,800$ | 7.4 | 59,400 |
| \$1,000,000-\$4,999,999 | 89 | 2,266 | 176,278,700 | 25.5 | 77.800 |
| \$5,000,000 and over | \&3 | 2,183 | 403, 172, 800 | 58.2 | 184,700 |
| 1943 |  |  |  |  |  |
| Total, All Chains | 448 | 7,074 | $708,249,100$ | 100.0 | $100,100$ |
| Under \$100,000 | 42 | 248 | 2,821,200 | 0.4 | 11.400 |
| \$100,000-\$199,999 ........ | 84 | 535 | 12,568,500 | 1.8 | 23,500 |
| \$200,000 - \$499,999 ......... | 134 | 989 | 43,557,600 | 6.2 | 44,000 |
| \$500,000-\$999,999 ......... | 75 | 929 | 55,516,200 | 7.8 | 59,800 |
| \$1,000,000-\$4,999,999 ...... | 88 | 2,129 | 171,308,300 | 24.2 | 80,500 |
| \$5,000,000 and over | 25 | 2,244 | 422,477,300 | 59.6 | 188.300 |
| Total, All Cheins ............. | 1944 |  |  |  |  |
|  | 435 | 6.829 | $72 \approx .854,600$ | 100.0 | $113,200$ |
| Under \$100,000 ............. | 34 | 192 | 2,143,400 | 0.3 | 11, 800 |
| \$100,000-\$199,999 ......... | 77 | 512 | 11,842,400 | 1.5 | 23.100 |
| \$ $200,000-\$ 499,999 \ldots . .$. | 126 | 844 | 40,581,200 | 5.2 | 48,100 |
| \$500,000 - \$999,999 | 74 | 726 | 52,457,800 | 6.8 | 72,300 |
| \$1,000,000-\$4,999,999 | 98 | 2,262 | 192,332,900 | 24.9 | 85,100 |
| \$ $\$ 5,000,000$ and over ......... | 26 | 2,293 | 473,506,900 | 61.3 | 206,500 |

