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GOVERNMENT OF CANADA



RETAIL CHAIN STORES  
1952



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RETAIL CHAIN STORES

1952

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### DEFINITIONS

**CHAINS**—A retail chain is an organization operating four or more retail stores in similar or related kinds of business under the same ownership.

**CLASSIFICATION BY KIND OF BUSINESS**—A chain is classified by the kind of business carried on in the majority of its stores. A few chains operated several stores of two distinct types and these were treated as two separate chains.

**CLASSIFICATION BY TYPE OF ORGANIZATION**—**Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

**NUMBER OF STORES**—The average number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The maximum is the total number of stores operated during the year, regardless of whether operated all or part of the year.

**SALES**—Total retail sales made through all retail outlets. Sales made through head office or warehouse are not included.

**SALARIES AND WAGES**—Salaries and wages reported are those paid to store employees only. Those paid to head office and warehouse employees are not included.

**ACCOUNTS OUTSTANDING**—These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do not include accounts written off.

**STOCKS**—Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.



## RETAIL CHAIN STORES

1952

There were 458 retail chain companies in Canada in 1952. They operated 7,935 stores with total sales of \$1,929,750,000, a gain of 11.8% compared with 1951, when there were 479 companies with sales equalling \$1,726,354,400.

Annual estimates of chain store sales are obtained from a complete coverage of chain organizations in each trade and area. These annual figures are broken down into 12 monthly components by using ratios obtained from monthly reports supplied by approximately 290 chain companies. The tables on pages 15 to 18 show monthly chain store sales for 19 different kinds of business for 1951 and 1952.

Salaries and wages paid to chain store employees in 1952 amounted to \$154,979,900. Accounts outstanding at the end of 1952 equalled \$79,516,500. Stocks on hand at year end in stores and warehouses totalled \$176,698,900 and \$56,820,500 respectively.

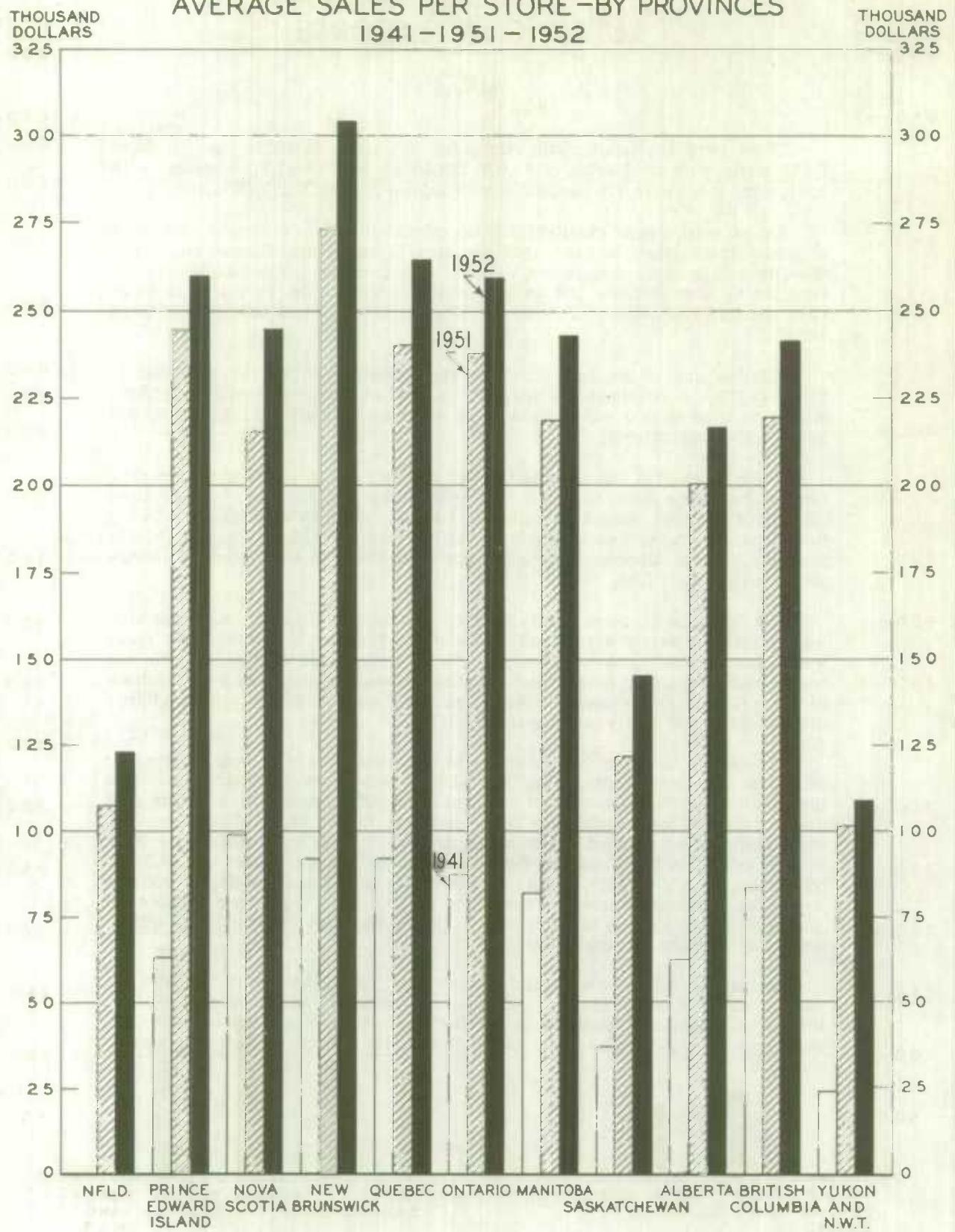
Chain stores had higher sales in 1952 than in 1951 in all 10 provinces. The largest increases were recorded in Newfoundland (25.9%) and Saskatchewan (20.2%). Other areas showed the following pattern: Prince Edward Island, +12.5%; Nova Scotia, +12.4%; New Brunswick, +15.8%; Quebec, +14.9%; Ontario, +9.9%; Manitoba, +9.8%; Alberta, +10.3%; British Columbia, +10.4%; Yukon and Northwest Territories, +1.3%.

The increase in sales shown in 1952 was not only country wide but also was shared by nearly every kind of business. Some of the outstanding gains were: grocery and combination stores (15.3%); household appliance, radio and music stores (22.6%); lumber and building materials dealers (21.5%); furniture stores (18.2%). Two exceptions were men's and boys' clothing and furnishings stores (-0.6%) and family clothing stores (-17.0%).

Chains may be classified according to their operation on a local, provincial, sectional or national basis. They may also be subdivided by "number of units operated" or by "total volume of business obtained". Break-downs of this kind are provided for total chain store sales on pages 13 and 14. It will be observed that sectional and national chains accounted for 50.1% of total chain store trade in 1952 (49.3% in 1951) and that firms operating 100 units and over had 47.8% of total sales (46.4% in 1951). Chain companies with annual sales of \$5,000,000 and over have increased in number from 52 in 1951 to 57 in 1952; their relative importance is indicated by the fact that in 1952 their sales exceeded \$1.5 billion dollars or 78.1% of the total (76.0% in 1951).

On pages 19 to 34 are special compilations for the following trades; food, variety, drug, women's apparel and shoe. The data are tabulated in a fashion similar to the general summary in the first part of the report and also include supplementary information such as city statistics for chain food and variety stores.

**RETAIL CHAIN STORES**  
**AVERAGE SALES PER STORE-BY PROVINCES**  
**1941-1951-1952**



**RETAIL CHAIN STORES  
TOTAL SALES - BY PROVINCES  
1941-1951-1952**

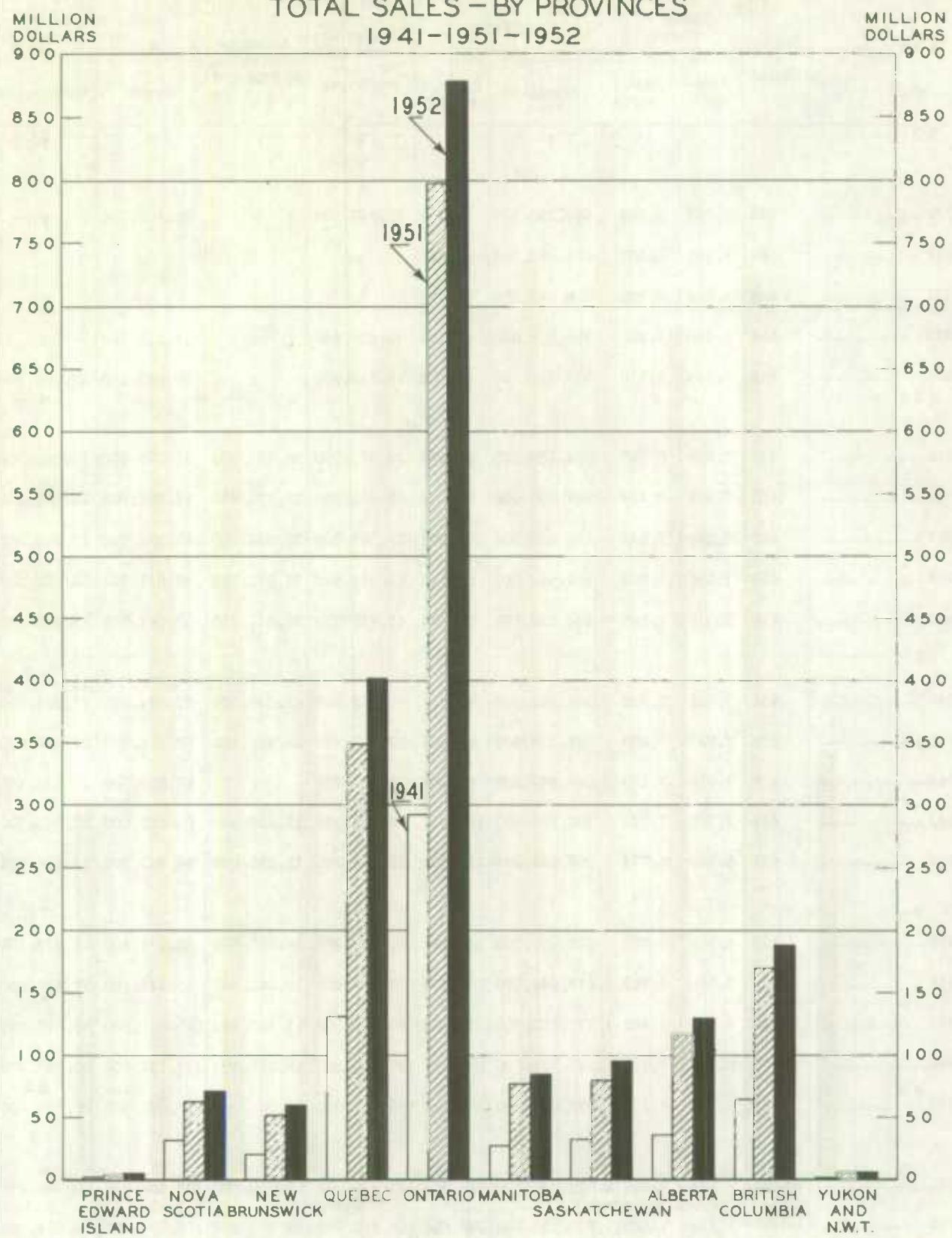


TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-1952

Year	Number of chains	Number of stores		Total Sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Aver- age <sup>1</sup>	Max- imum	Amount	Average per store			Stores	Warehouses
				\$	\$	\$	\$	\$	\$
1930 .....	518	8,097	8,504	487,336,000	60,187	50,404,900	2	60,457,200	2
1931 .....	506	8,188	8,557	434,199,700	53,029	2	2	2	2
1932 .....	486	8,066	8,398	360,806,200	44,732	2	2	2	2
1933 .....	461	9,900	8,230	328,902,600	41,633	34,820,600	2	43,995,100	2
1934 .....	445	7,804	8,210	347,186,100	44,488	34,510,900	2	40,962,600	13,768,100
1935 .....	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936 .....	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937 .....	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938 .....	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939 .....	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940 .....	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941 .....	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942 .....	455	7,010	7,139	687,447,400	98,067	57,653,700	2	66,939,700	22,633,400
1943 .....	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944 .....	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945 .....	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946 .....	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947 .....	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948 .....	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949 .....	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950 .....	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951 .....	479	7,585	7,823	1,726,354,400	227,601	144,791,700	53,169,000	178,799,300	59,504,400
1952 .....	458	7,660	7,935	1,929,750,000	251,926	154,979,900	79,516,500	176,698,900	56,820,500

1. Obtained by averaging the number at the beginning, middle and end of the year.  
 2. Not available.

TABLE 2. Chains, Stores and Sales by Provinces, 1951 and 1952

Province	1951	1952	% change in sales 1952/1951
<b>Canada:</b>			
Chains (number) .....	479	458	
Stores (maximum) .....	7,823	7,935	
Total sales .....	\$ 1,726,354,400	1,929,750,000	+ 11.8
<b>Newfoundland:</b>			
Chains (number) .....	13	14	
Stores (maximum) .....	90	99	
Total Sales .....	\$ 9,675,000	12,178,800	+ 25.9
<b>Prince Edward Island:</b>			
Chains (number) .....	11	11	
Stores (maximum) .....	17	18	
Total sales .....	\$ 4,161,900	4,681,900	+ 12.5
<b>Nova Scotia:</b>			
Chains (number) .....	39	40	
Stores (maximum) .....	294	291	
Total sales .....	\$ 63,376,000	71,247,900	+ 12.4
<b>New Brunswick:</b>			
Chains (number) .....	37	39	
Stores (maximum) .....	189	197	
Total sales .....	\$ 51,722,400	59,882,400	+ 15.8
<b>Quebec:</b>			
Chains (number) .....	149	149	
Stores (maximum) .....	1,455	1,518	
Total sales .....	\$ 349,466,600	401,482,200	+ 14.9
<b>Ontario:</b>			
Chains (number) .....	239	226	
Stores (maximum) .....	3,359	3,382	
Total sales .....	\$ 798,860,400	877,775,200	+ 9.9
<b>Manitoba:</b>			
Chains (number) .....	64	64	
Stores (maximum) .....	351	346	
Total sales .....	\$ 76,624,000	84,117,100	+ 9.8
<b>Saskatchewan:</b>			
Chains (number) .....	64	66	
Stores (maximum) .....	652	656	
Total sales .....	\$ 79,253,200	95,270,400	+ 20.2
<b>Alberta:</b>			
Chains (number) .....	77	75	
Stores (maximum) .....	585	597	
Total sales .....	\$ 117,240,700	129,373,700	+ 10.3
<b>British Columbia:</b>			
Chains (number) .....	93	87	
Stores (maximum) .....	776	779	
Total sales .....	\$ 170,384,000	188,079,800	+ 10.4
<b>Yukon and Northwest Territories:</b>			
Chains (number) .....	3	3	
Stores (maximum) .....	55	52	
Total sales .....	\$ 5,590,200	5,660,600	+ 1.3

TABLE 3. Principal Statistics of Retail Chain Stores in Canada, 1952, by Kinds of Business

No.	Kind of business	Number of chains	Number of stores	
			Average	Maximum
1	Total, All Chains .....	438	7,660	7,935
2	Food Group, total .....	70	1,592	1,659
3	Bakery product stores .....	9	148	151
4	Candy and confectionery stores .....	15	266	277
5	Grocery stores .....	8	274	281
6	Combination stores .....	31	861	905
7	Meat markets .....	7	43	45
8	Country General Stores .....	28	388	403
9	General Merchandise Group, total .....	31	720	739
10	Dry goods and general merchandise stores .....	14	119	125
11	Variety, 5-10-15¢ to-a-dollar stores .....	17	601	614
12	Automotive Group, total .....	13	124	126
13	Motor vehicle dealers .....	4	32	33
14	Filling stations .....	4	48	48
15	Other automotive accessories stores .....	5	44	45
16	Apparel Group, total .....	112	1,384	1,466
17	Men's and boys' clothing and furnishings stores .....	23	209	219
18	Family clothing stores .....	23	137	147
19	Women's apparel and accessories stores .....	32	437	474
20	Shoe stores .....	34	601	626
21	Building Materials Group, total .....	42	821	830
22	Hardware stores .....	11	56	57
23	Lumber and building materials dealers .....	28	744	752
24	Paint, varnish and wallpaper stores .....	3	21	21
25	Furniture-Household-Radio Group, total .....	41	598	606
26	Furniture stores .....	17	199	203
27	Household appliance, radio and music stores .....	24	399	403
28	Restaurant Group, total .....	27	296	319
29	Other Retail Stores, total .....	94	1,737	1,787
30	Drug stores .....	27	321	334
31	Jewellery stores .....	11	89	94
32	Tobacco stores .....	5	210	219
33	Wine stores .....	5	32	32
34	Miscellaneous kinds of business .....	46	1,085	1,108

TABLE 3. Principal Statistics of Retail Chain Stores in Canada, 1952, by Kinds of Business

Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end		No.
Amount	% of total chain sales			Stores	Warehouses	
\$	%	\$	\$	\$	\$	
1,929,750,000	100.0	154,979,900	79,516,500	176,698,900	56,820,500	1
724,220,800	37.5	44,852,700	1,143,900	21,232,100	14,918,400	2
6,113,300	0.3	917,500	72,200	103,200	169,000	3
7,963,100	0.4	1,004,000	68,200	219,300	146,100	4
43,702,300	2.3	2,675,800	220,900	2,261,000	617,600	5
659,554,200	34.1	39,648,700	754,600	18,504,200	13,985,700	6
6,887,900	0.4	606,700	28,000	144,400	—	7
37,840,600	2.0	3,216,300	2,941,700	12,372,200	1,221,800	8
203,180,800	10.5	28,699,000	1,893,500	25,571,500	4,752,800	9
23,562,500	1.2	2,583,600	1,688,300	4,496,300	34,600	10
179,618,300	9.3	26,115,400	205,200	21,075,200	4,718,200	11
42,025,400	2.2	4,830,500	7,421,700	5,531,600	1,492,500	12
23,529,400	1.2	2,391,700	3,689,800	4,033,100	1,444,200	13
3,804,100	0.2	456,500	184,700	164,300	28,300	14
14,691,900	0.8	1,982,300	3,547,200	1,334,200	20,000	15
144,108,600	7.5	15,490,900	6,576,200	27,146,600	3,833,400	16
24,909,200	1.3	2,840,900	1,522,100	4,813,000	646,400	17
33,239,000	1.7	3,945,100	4,207,400	6,986,300	286,900	18
44,410,800	2.3	3,723,500	725,100	5,113,500	1,129,000	19
41,549,600	2.2	4,981,400	121,600	10,233,800	1,771,100	20
105,425,300	5.5	7,733,300	13,972,600	25,305,500	953,700	21
12,672,400	0.7	1,505,100	1,180,100	2,883,800	—	22
90,819,700	4.7	8,011,500	12,544,300	21,942,000	747,600	23
1,933,200	0.1	216,700	248,200	479,700	206,100	24
94,983,300	4.9	13,231,400	33,791,100	19,115,900	6,549,800	25
43,784,100	2.3	4,182,100	18,404,000	10,717,900	5,689,200	26
51,199,200	2.6	9,049,300	15,387,100	8,398,000	860,600	27
29,834,100	1.5	7,766,300	6,700	439,600	261,800	28
548,131,100	28.4	29,159,500	11,769,100	39,983,900	22,836,300	29
33,503,600	1.7	5,028,800	250,100	5,204,700	1,031,800	30
35,972,800	1.8	5,149,300	6,999,600	6,545,800	13,100	31
17,442,400	0.9	1,602,900	131,700	1,200,400	539,800	32
3,035,600	0.2	300,400	—	191,500	81,100	33
458,176,900	23.8	17,078,100	4,387,700	26,841,500	21,170,700	34

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1951 and 1952

Kind of business	1951	1952	% change in sales 1952/1951
<b>Total, All Chains:</b>			
Chains (number) .....	479	458	
Stores (maximum) .....	7,823	7,935	
Total sales..... \$	1,726,354,400	1,929,750,000	+ 11.8
<b>Grocery and combination stores:</b>			
Chains (number) .....	40	39	
Stores (maximum) .....	1,186	1,186	
Total sales .....	\$ 609,907,400	703,256,500	+ 15.3
<b>Meat Markets:</b>			
Chains (number) .....	9	7	
Stores (maximum) .....	52	45	
Total sales .....	\$ 6,594,400	6,887,900	+ 4.5
<b>Variety stores:</b>			
Chains (number).....	16	17	
Stores (maximum) .....	592	614	
Total sales .....	\$ 164,474,900	179,618,300	+ 9.2
<b>Men's and boys' clothing and furnishings stores (including custom tailors):</b>			
Chains (number) .....	26	23	
Stores (maximum) .....	236	219	
Total sales .....	\$ 25,059,000	24,909,200	- 0.6
<b>Family clothing stores:</b>			
Chains (number) .....	25	23	
Stores (maximum) .....	146	147	
Total sales .....	\$ 40,038,200	33,239,000	- 17.0
<b>Women's apparel and accessories stores:</b>			
Chains (number) .....	34	32	
Stores (maximum) .....	449	474	
Total sales .....	\$ 40,701,200	44,410,800	+ 9.1
<b>Shoe stores:</b>			
Chains (number) .....	35	34	
Stores (maximum) .....	599	626	
Total Sales .....	\$ 38,030,300	41,549,600	+ 9.3
<b>Hardware stores:</b>			
Chains (number) .....	11	11	
Stores (maximum) .....	57	57	
Total sales .....	\$ 12,224,400	12,672,400	+ 3.7

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1951 and 1952 - Concluded

Kind of business	1951	1952	% change in sales 1952/1951
<b>Lumber and building materials dealers:</b>			
Chains (number) .....	30	28	
Stores (maximum) .....	739	752	
Total sales \$ .....	74,733,900	90,819,700	+ 21.5
<b>Furniture stores:</b>			
Chains (number) .....	18	17	
Stores (maximum) .....	204	203	
Total sales \$ .....	37,049,700	43,784,100	+ 18.2
<b>Household appliance, radio and music stores:</b>			
Chains (number) .....	24	24	
Stores (maximum) .....	387	403	
Total sales \$ .....	41,747,200	51,199,200	+ 22.6
<b>Restaurant:</b>			
Chains (number) .....	27	27	
Stores (maximum) .....	328	319	
Total sales \$ .....	29,166,200	29,834,100	+ 2.3
<b>Drug stores:</b>			
Chains (number) .....	28	27	
Stores (maximum) .....	334	334	
Total sales \$ .....	31,019,400	33,503,600	+ 8.0
<b>Tobacco stores and stands:</b>			
Chains (number) .....	5	5	
Stores (maximum) .....	214	219	
Total sales \$ .....	16,864,000	17,442,400	+ 3.4

TABLE 5. Retail Chains by Type of Operation, 1951 and 1952

Type of operation	Number of chains	Number of stores (Maximum)	Total sales	
			Amount	% of total
<b>1951</b>				
Total, all chains .....	479	7,823	1,726,354,400	100.0
Local chains .....	137	851	87,150,300	5.0
Provincial chains .....	227	3,318	788,720,700	45.7
Sectional and national chains .....	115	3,654	850,483,400	49.3
<b>1952</b>				
Total, all chains .....	458	7,935	1,929,750,000	100.0
Local chains .....	127	877	96,164,700	4.9
Provincial chains .....	220	3,272	867,498,100	45.0
Sectional and national chains .....	111	3,786	966,087,200	50.1

**TABLE 6. Retail Chains by Number of Units Operated, 1951 and 1952**

Number of units operated	Number of chains	Number of stores	Total sales	
			Amount	% of total
			\$	%
1951				
Total, all chains .....	479	7,823	1,726,354,400	100.0
4- 9 units .....	322	1,788	266,307,400	15.4
10-49 units .....	125	2,595	421,429,700	24.4
50-99 units .....	19	1,358	237,507,700	13.8
100 units and over .....	13	2,082	801,109,600	46.4
1952				
Total, all chains .....	458	7,935	1,929,750,000	100.0
4- 9 units .....	292	1,653	256,474,900	13.3
10-49 units .....	134	2,753	504,868,500	26.1
50-99 units .....	17	1,209	246,413,500	12.8
100 units and over .....	15	2,320	921,993,100	47.8

**TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1951 and 1952**

Annual Sales Volume of Chains	Number of chains	Number of stores	Total sales	
			Amount	% of total
			\$	%
1951				
Total, all chains .....	479	7,823	1,726,354,400	100.0
\$5,000,000 and over .....	52	3,644	1,312,000,000	76.0
\$1,000,000 - \$4,999,999 .....	132	2,219	290,451,300	16.8
Under \$1,000,000 .....	295	1,960	123,903,100	7.2
1952				
Total, all chains .....	458	7,935	1,929,750,000	100.0
\$5,000,000 and over .....	57	3,938	1,507,233,600	78.1
\$1,000,000 - \$4,999,999 .....	141	2,184	310,056,100	16.1
Under \$1,000,000 .....	260	1,813	112,460,300	5.8

**TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months,  
1951 and 1952**

Month	Total All Trades			Change 1952/51	Grocery And Combination Stores		Change 1952/51
	1951		1952		1951	1952	
	\$	\$	%		\$	\$	%
January .....	109,632,000	128,724,600	+ 17.4	42,981,800	54,460,000		+ 26.7
February .....	107,906,400	131,134,200	+ 21.5	43,816,800	54,784,900		+ 25.0
March .....	136,841,500	144,974,500	+ 5.9	53,751,800	58,647,900		+ 9.1
April .....	128,358,200	152,755,500	+ 19.0	47,095,600	56,246,000		+ 19.4
May .....	145,075,800	174,117,800	+ 20.0	51,448,600	64,292,900		+ 25.0
June .....	158,741,800	161,687,200	+ 1.9	54,907,300	56,489,400		+ 2.9
July .....	147,280,900	159,970,500	+ 8.6	47,467,400	57,690,900		+ 21.5
August .....	152,408,300	161,100,000	+ 5.7	50,742,600	58,461,400		+ 15.2
September .....	148,227,000	157,513,600	+ 6.3	51,534,500	55,080,000		+ 6.9
October .....	146,513,000	174,443,900	+ 19.1	51,577,300	62,074,200		+ 20.4
November .....	148,451,800	170,542,100	+ 14.9	55,653,800	61,575,300		+ 10.6
December .....	197,217,700	212,782,100	+ 7.9	58,929,900	63,453,600		+ 7.7
<b>Annual total.....</b>	<b>1,726,354,400</b>	<b>1,929,750,000</b>	<b>+ 11.8</b>	<b>609,907,400</b>	<b>703,256,500</b>		<b>+ 15.3</b>
Meat Stores				Change 1952/51	Country General Stores		Change 1952/51
1951	1952				1951	1952	
\$	\$	%	\$	\$	\$	%	
January .....	491,500	625,600	+ 27.3	1,491,100	2,463,100		+ 65.2
February .....	521,700	597,700	+ 14.6	1,526,300	2,597,700		+ 70.2
March .....	567,700	608,400	+ 7.2	1,794,000	2,930,500		+ 63.4
April .....	504,400	565,900	+ 12.2	1,900,000	2,952,700		+ 55.4
May .....	532,400	558,300	+ 4.9	2,285,200	3,498,500		+ 53.1
June .....	497,500	491,700	- 1.2	2,256,200	3,236,800		+ 43.5
July .....	426,400	470,500	+ 10.3	2,333,000	3,598,300		+ 54.2
August .....	518,000	511,800	- 1.2	2,421,900	3,547,800		+ 46.5
September .....	523,700	530,400	+ 1.3	2,248,500	3,192,600		+ 42.0
October .....	587,400	644,900	+ 9.8	2,213,000	3,185,900		+ 44.0
November .....	638,800	622,200	- 2.6	2,137,600	3,114,200		+ 45.7
December .....	784,900	660,500	- 15.8	2,368,000	3,522,500		+ 48.8
<b>Annual total.....</b>	<b>6,594,400</b>	<b>6,887,900</b>	<b>+ 4.5</b>	<b>24,974,800</b>	<b>37,840,600</b>		<b>+ 51.5</b>
Variety Stores				Change 1952/51	Motor Vehicle Dealers		Change 1952/51
1951	1952				1951	1952	
\$	\$	%	\$	\$	\$	%	
January .....	8,249,600	8,806,200	+ 6.7	1,505,000	1,386,100	- 7.9	
February .....	8,358,000	9,923,800	+ 18.7	1,708,200	1,527,200	- 10.6	
March .....	12,423,200	11,842,100	- 4.7	2,198,600	1,977,100	- 10.1	
April .....	11,334,200	14,253,700	+ 25.8	2,112,400	2,263,400	+ 7.1	
May .....	13,573,000	14,582,800	+ 7.4	2,016,800	2,705,700	+ 34.2	
June .....	14,233,000	14,342,800	+ 0.8	1,956,300	2,257,600	+ 15.4	
July .....	12,794,900	13,759,700	+ 7.5	1,765,900	2,149,400	+ 21.7	
August .....	12,482,600	13,808,200	+ 10.6	1,731,000	1,953,300	+ 12.8	
September .....	13,069,900	13,703,700	+ 4.8	1,568,100	1,909,400	+ 21.8	
October .....	13,817,900	15,944,400	+ 15.4	1,656,300	1,891,700	+ 14.2	
November .....	15,046,000	16,259,000	+ 8.1	1,522,800	1,898,700	+ 24.7	
December .....	29,092,600	32,391,900	+ 11.3	1,198,900	1,609,800	+ 34.3	
<b>Annual total.....</b>	<b>164,474,900</b>	<b>179,618,300</b>	<b>+ 9.2</b>	<b>20,940,300</b>	<b>23,529,400</b>		<b>+ 12.4</b>

**TABLE 8. Retail Chain Stores in Canada — by Kinds of Business and Months,  
1951 and 1952 — Continued**

Month	Garages And Filling Stations		Change 1952/51	Men's Clothing Stores		Change 1952/51
	1951	1952		1951	1952	
	\$	\$	%	\$	\$	%
January .....	285,600	269,300	- 5.7	1,618,000	1,468,900	- 9.2
February .....	217,800	241,800	+ 11.0	1,454,700	1,446,200	- 0.6
March .....	256,400	264,400	+ 3.1	2,278,100	2,055,200	- 9.8
April .....	289,000	300,000	+ 3.8	2,146,700	2,351,200	+ 9.5
May .....	307,900	339,500	+ 10.3	3,383,100	2,324,600	- 2.5
June .....	323,800	336,600	+ 4.0	2,370,800	2,031,400	- 14.3
July .....	345,300	376,000	+ 8.9	1,649,800	1,607,400	- 2.6
August .....	351,000	382,500	+ 9.0	1,252,000	1,413,400	+ 12.9
September .....	320,700	338,000	+ 5.4	1,711,000	1,559,900	- 8.8
October .....	313,200	340,700	+ 8.8	2,140,600	2,426,000	+ 13.3
November .....	299,000	316,400	+ 5.8	2,491,800	2,483,500	- 0.3
December .....	283,200	298,900	+ 5.5	3,562,400	3,741,500	+ 5.0
<b>Annual total .....</b>	<b>3,592,900</b>	<b>3,804,100</b>	<b>+ 5.9</b>	<b>25,059,000</b>	<b>24,909,200</b>	<b>- 0.6</b>
	Family Clothing Stores		Change 1952/51	Women's Clothing Stores		Change 1952/51
	1951	1952		1951	1952	
	\$	\$	%	\$	\$	%
January .....	2,515,400	2,200,900	- 12.5	2,492,900	2,706,800	+ 8.6
February .....	2,224,600	1,876,900	- 15.6	2,151,800	2,525,000	+ 17.3
March .....	2,898,300	2,100,500	- 27.5	3,097,400	3,016,600	- 2.6
April .....	2,906,300	2,795,200	- 3.8	3,055,900	3,679,500	+ 20.4
May .....	3,411,300	2,792,100	- 18.2	3,640,200	3,950,600	+ 8.5
June .....	3,203,100	2,677,900	- 16.4	3,849,500	3,850,800	1
July .....	2,507,700	2,289,800	- 8.7	3,374,500	3,611,700	+ 7.0
August .....	2,825,700	2,599,100	- 8.0	2,886,500	3,043,400	+ 5.4
September .....	3,574,600	2,561,500	- 28.3	3,164,500	3,321,900	+ 5.0
October .....	4,235,800	3,352,900	- 20.8	3,267,000	3,883,100	+ 18.9
November .....	4,516,700	3,443,500	- 23.8	3,496,800	3,904,600	+ 11.7
December .....	5,218,700	4,548,700	- 12.8	6,224,200	6,916,800	+ 11.1
<b>Annual total .....</b>	<b>40,038,200</b>	<b>33,239,000</b>	<b>- 17.0</b>	<b>40,701,200</b>	<b>44,410,800</b>	<b>+ 9.1</b>
	Shoe Stores		Change 1952/51	Hardware Stores		Change 1952/51
	1951	1952		1951	1952	
	\$	\$	%	\$	\$	%
January .....	1,824,100	1,907,300	+ 4.6	873,800	731,900	- 16.2
February .....	1,748,600	2,352,800	+ 34.6	703,200	695,000	- 1.2
March .....	2,812,700	2,733,400	- 2.8	814,000	775,800	- 4.7
April .....	2,879,500	3,637,000	+ 26.3	993,800	927,400	- 6.7
May .....	3,475,100	3,843,200	+ 10.6	1,172,300	1,196,400	+ 2.1
June .....	3,878,400	4,033,800	+ 4.0	1,128,400	1,188,400	+ 5.3
July .....	3,006,800	3,265,600	+ 8.6	958,500	1,008,600	+ 5.2
August .....	2,771,600	3,213,600	+ 15.9	941,600	1,146,900	+ 21.8
September .....	3,300,600	3,394,900	+ 2.9	1,048,900	1,095,800	+ 4.5
October .....	3,003,200	3,428,200	+ 14.2	1,178,500	1,293,900	+ 9.8
November .....	3,986,400	3,569,600	- 10.5	1,063,700	1,150,300	+ 8.1
December .....	5,343,300	6,170,200	+ 15.5	1,347,700	1,462,000	+ 8.5
<b>Annual total .....</b>	<b>38,030,300</b>	<b>41,549,600</b>	<b>+ 9.3</b>	<b>12,224,400</b>	<b>12,672,400</b>	<b>+ 3.7</b>

1. Change of less than 0.05 p.c.

TABLE 8. Retail Chain Stores in Canada - by Kinds of Business and Months, 1951 and 1952 - Continued

Month	Lumber And Building Materials Dealers		Change 1952/51	Furniture Stores		Change 1952/51
	1951	1952		1951	1952	
	\$	\$	%	\$	\$	%
January .....	3,830,300	4,117,400	+ 7.5	2,663,300	2,433,500	- 8.6
February .....	3,680,700	4,213,100	+ 14.5	2,607,900	2,492,300	- 4.4
March .....	3,539,000	3,532,600	- 0.2	3,100,500	3,246,000	+ 4.7
April .....	5,242,300	4,600,900	- 12.2	2,934,700	2,793,600	- 4.8
May .....	6,810,600	8,727,000	+ 28.1	3,282,800	4,245,500	+ 29.3
June .....	7,890,100	8,917,700	+ 13.0	3,321,800	4,617,900	+ 39.0
July .....	8,113,500	9,479,400	+ 16.8	2,769,700	4,094,100	+ 47.8
August .....	8,968,500	10,408,500	+ 16.1	2,952,700	3,702,800	+ 25.4
September .....	8,091,300	10,233,600	+ 26.5	3,521,400	4,266,400	+ 21.2
October .....	7,527,100	10,946,000	+ 45.4	3,162,800	3,719,700	+ 17.6
November .....	6,519,500	9,238,800	+ 41.7	3,287,900	4,006,600	+ 21.9
December .....	4,521,000	6,404,700	+ 41.7	3,444,200	4,165,700	+ 20.9
Annual total .....	74,733,900	90,819,700	+ 21.5	37,049,700	43,784,100	+ 18.2
	Appliance And Radio Stores		Change 1952/51	Restaurants		Change 1952/51
	1951	1952		1951	1952	
	\$	\$	%	\$	\$	%
January .....	4,220,700	3,509,300	- 16.9	2,240,100	2,302,600	+ 2.8
February .....	3,796,100	3,731,100	- 1.7	2,005,100	2,242,300	+ 11.8
March .....	3,724,900	3,869,300	+ 3.9	2,344,100	2,380,900	+ 1.6
April .....	3,990,900	3,659,900	- 8.3	2,272,400	2,413,500	+ 6.2
May .....	3,004,700	4,659,600	+ 55.1	2,431,800	2,562,000	+ 5.4
June .....	2,791,400	3,826,900	+ 37.1	2,519,100	2,504,000	- 0.6
July .....	2,684,000	3,717,800	+ 38.5	2,694,600	2,810,300	+ 4.3
August .....	2,729,400	3,944,500	+ 44.5	2,743,800	2,810,300	+ 2.4
September .....	3,767,700	4,461,400	+ 18.4	2,487,600	2,520,500	+ 1.3
October .....	3,948,900	4,993,000	+ 26.4	2,532,600	2,485,400	- 1.9
November .....	3,311,300	4,458,300	+ 34.6	2,435,100	2,369,600	- 2.7
December .....	3,777,200	6,368,100	+ 68.6	2,459,900	2,432,700	- 1.1
Annual total .....	41,747,200	51,199,200	+ 22.6	29,166,200	29,834,100	+ 2.3
	Coal And Wood Dealers		Change 1952/51	Drug Stores		Change 1952/51
	1951	1952		1951	1952	
	\$	\$	%	\$	\$	%
January .....	506,200	508,200	+ 0.4	2,396,900	2,544,500	+ 6.2
February .....	482,100	462,900	- 4.0	2,481,900	2,573,100	+ 3.7
March .....	385,400	417,700	+ 8.4	2,651,900	2,674,200	+ 0.8
April .....	252,700	236,500	- 6.4	2,316,000	2,720,000	+ 17.4
May .....	268,900	279,000	+ 3.8	2,467,800	2,774,500	+ 12.4
June .....	336,300	281,900	- 16.2	2,514,500	2,639,800	+ 5.0
July .....	360,100	315,900	- 12.3	2,419,900	2,687,000	+ 11.0
August .....	392,700	390,000	- 0.7	2,489,700	2,710,900	+ 8.9
September .....	425,900	445,700	+ 4.6	2,479,400	2,551,900	+ 2.9
October .....	505,000	545,100	+ 7.9	2,680,600	2,991,900	+ 11.6
November .....	508,000	364,500	- 28.2	2,496,100	2,674,700	+ 7.2
December .....	472,900	422,500	- 10.7	3,624,700	3,961,100	+ 9.3
Annual total .....	4,896,200	4,669,900	- 4.6	31,019,400	33,503,600	+ 8.0

## MERCHANDISING AND SERVICES

**TABLE 8. Retail Chain Stores in Canada — by Kinds of Business and Months,  
1951 and 1952 — Concluded**

Month	Jewellery Stores		Change 1952/51	Tobacco Stores		Change 1952/51
	1951	1952		1951	1952	
	\$	\$	%	\$	\$	%
January .....	1,907,700	1,857,100	- 2.7	1,224,600	1,331,600	+ 8.7
February .....	1,656,200	1,505,600	- 9.1	1,211,000	1,385,900	+ 14.4
March .....	1,969,400	1,767,600	- 10.2	1,394,300	1,444,000	+ 3.6
April .....	2,050,700	2,075,700	+ 1.2	1,316,300	1,360,400	+ 3.4
May .....	2,047,300	2,444,800	+ 19.4	1,322,100	1,387,500	+ 4.9
June .....	2,243,000	2,693,300	+ 20.1	1,420,800	1,395,000	- 1.8
July .....	1,825,200	2,523,500	+ 38.3	1,305,000	1,346,700	+ 3.2
August .....	2,230,600	2,429,600	+ 8.9	1,380,200	1,466,800	+ 6.3
September .....	2,398,600	2,896,200	+ 20.7	1,402,700	1,391,400	- 0.8
October .....	2,714,000	3,257,100	+ 20.0	1,393,400	1,400,000	+ 0.5
November .....	2,757,900	3,430,300	+ 24.4	1,385,400	1,409,800	+ 1.8
December .....	7,096,800	9,091,800	+ 28.1	2,108,200	2,123,300	+ 0.7
<b>Annual total .....</b>	<b>30,897,400</b>	<b>35,972,600</b>	<b>+ 16.4</b>	<b>16,864,000</b>	<b>17,442,400</b>	<b>+ 3.4</b>
Month				All Other Stores		Change 1952/51
				1951	1952	
				\$	\$	%
January .....				26,313,400	33,094,300	+ 25.8
February .....				25,553,700	33,958,900	+ 32.9
March .....				34,839,800	38,690,300	+ 11.1
April .....				32,764,400	42,927,000	+ 31.0
May .....				39,193,900	46,953,300	+ 19.6
June .....				47,100,500	43,873,500	- 6.9
July .....				48,478,700	43,167,900	- 11.0
August .....				49,596,200	43,155,200	- 13.0
September .....				41,587,400	42,058,400	+ 1.1
October .....				38,058,400	45,639,800	+ 19.9
November .....				34,897,200	44,252,200	+ 26.8
December .....				55,059,000	53,035,800	- 3.7
<b>Annual total .....</b>				<b>473,442,600</b>	<b>510,806,600</b>	<b>+ 7.9</b>

### CHAIN FOOD STORES

**TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930-1952**  
 (Grocery stores, combination stores and meat markets combined)

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Aver- age <sup>1</sup>	Max- imum	Amount	Average per store			Stores	Warehouses
				\$	\$	\$	\$	\$	\$
1930 .....	87	2,218	2,352	127,582,500	57,521	9,801,400	2	6,468,600	2
1931 .....	90	2,310	2,410	123,753,000	53,573	2	2	2	2
1932 .....	90	2,347	2,436	109,814,400	46,789	2	2	2	2
1933 .....	91	2,301	2,398	103,638,500	45,041	7,976,000	2	6,221,500	2
1934 .....	86	2,310	2,395	104,912,800	45,417	7,958,200	2	5,894,500	4,011,700
1935 .....	86	2,241	2,309	105,635,900	47,138	8,094,500	1,172,300	6,046,900	3,530,600
1936 .....	89	2,229	2,334	111,511,900	50,028	8,441,900	1,261,300	6,474,300	4,534,000
1937 .....	89	2,179	2,287	121,054,800	55,555	9,138,800	1,351,900	6,435,000	3,679,400
1938 .....	91	2,093	2,212	121,371,500	57,989	9,080,800	1,601,400	6,238,100	3,349,000
1939 .....	87	1,867	2,044	127,945,900	68,530	9,072,300	1,473,500	6,604,900	4,485,700
1940 .....	82	1,684	1,817	145,193,900	86,220	9,545,900	1,366,600	7,322,100	5,276,300
1941 .....	79	1,692	1,707	177,405,900	103,928	11,056,400	1,088,000	7,386,800	5,758,900
1942 .....	70	1,416	1,431	193,488,500	136,644	11,664,800	2	7,168,300	7,591,200
1943 .....	69	1,378	1,394	185,974,600	134,960	11,833,800	740,200	7,669,300	7,553,300
1944 .....	67	1,335	1,364	204,852,500	153,448	13,134,300	733,200	7,393,000	7,397,700
1945 .....	66	1,304	1,325	220,285,300	168,930	14,191,200	708,600	7,631,600	7,744,900
1946 .....	65	1,262	1,289	245,278,100	194,357	16,108,800	764,700	9,017,600	9,705,300
1947 .....	64	1,275	1,315	309,689,800	242,894	19,369,600	881,500	11,334,300	13,080,900
1948 .....	59	1,250	1,306	393,723,100	314,978	23,441,300	1,103,100	12,306,200	13,159,200
1949 .....	54	1,194	1,260	440,288,400	368,751	26,917,000	1,466,700	12,459,000	11,141,500
1950 .....	48	1,162	1,250	510,500,100	439,329	30,545,600	1,455,800	15,546,600	14,164,200
1951 .....	49	1,174	1,238	616,501,800	525,129	36,817,800	1,106,300	19,151,600	15,788,900
1952 .....	46	1,178	1,231	710,144,400	602,839	42,931,200	1,003,500	20,909,600	14,603,300

1. Obtained by averaging the number at the beginning, middle and end of the year.

2. Not available.

**TABLE 2. Food Chains, Stores and Sales by Provinces, 1941, 1951 and 1952  
(Grocery stores, combination stores and meat markets combined)**

Province	1941	1951	1952	% change in sales 1952/1951
<b>Canada:</b>				
Chains (number) .....	79	49	46	
Stores (maximum) .....	1,707	1,238	1,231	
Total sales ..... \$	177,405,900	616,501,800	710,144,400	+ 15.2
<b>Atlantic Provinces:</b>				
Chains (number) .....	14	7	7	
Stores (maximum) .....	122	76	75	
Total sales ..... \$	7,871,100	22,487,900	28,325,200	+ 26.0
<b>Quebec:</b>				
Chains (number) .....	7	7	7	
Stores (maximum) .....	214	185	193	
Total sales ..... \$	28,477,200	122,612,100	150,718,500	+ 22.9
<b>Ontario:</b>				
Chains (number) .....	41	26	24	
Stores (maximum) .....	790	575	560	
Total sales ..... \$	99,318,600	338,520,400	384,316,700	+ 13.5
<b>Manitoba:</b>				
Chains (number) .....	4	3	3	
Stores (maximum) .....	85	86	80	
Total sales ..... \$	8,247,500	28,638,600	31,300,000	+ 9.3
<b>Saskatchewan:</b>				
Chains (number) .....	4	5	5	
Stores (maximum) .....	111	79	78	
Total sales ..... \$	6,794,100	18,028,800	20,012,800	+ 11.0
<b>Alberta:</b>				
Chains (number) .....	8	4	5	
Stores (maximum) .....	103	86	90	
Total sales ..... \$	7,932,100	31,366,100	35,434,200	+ 13.0
<b>British Columbia:</b>				
Chains (number) .....	14	8	7	
Stores (maximum) .....	282	151	155	
Total sales ..... \$	18,765,300	54,847,900	60,037,000	+ 9.5

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

**TABLE 3. Chain Food Store Sales in Principal Cities, 1951 and 1952  
(Grocery stores, combination stores and meat markets combined)**

City	Number of stores (maximum)		Total sales		
	1951	1952	1951	1952	% change 1952/1951
Halifax <sup>2</sup> .....	28	27	\$ 8,924,400	\$ 12,328,800	+ 38.1
Saint John <sup>2</sup> .....	2	2	1	1	1
Montreal <sup>2</sup> .....	118	122	94,022,800	115,598,000	+ 22.9
Quebec <sup>2</sup> .....	12	14	5,789,600	7,502,900	+ 29.6
Sherbrooke .....	7	8	3,077,800	3,716,400	+ 20.7
Three Rivers .....	4	4	2,161,700	2,536,300	+ 17.3
Brantford .....	9	9	5,077,000	5,420,800	+ 6.8
Fort William .....	6	5	1	1	1
Hamilton <sup>2</sup> .....	62	48	24,784,100	29,269,800	+ 18.1
Kingston .....	5	5	4,616,900	5,642,200	+ 22.2
Kitchener .....	5	5	5,373,700	5,554,000	+ 3.4
London <sup>2</sup> .....	14	15	13,616,500	15,593,500	+ 14.5
Ottawa <sup>2</sup> .....	38	34	24,218,100	26,706,700	+ 10.3
Peterborough .....	18	17	6,306,900	7,049,900	+ 11.8
St. Catharines .....	8	8	7,372,300	8,594,400	+ 16.6
Sudbury .....	5	5	6,961,000	9,381,600	+ 34.8
Toronto <sup>2</sup> .....	163	161	116,857,700	132,470,300	+ 13.4
Windsor <sup>2</sup> .....	18	19	12,321,500	14,176,700	+ 15.1
Winnipeg <sup>2</sup> .....	80	75	25,564,800	27,560,900	+ 7.8
Regina .....	18	19	4,823,100	4,944,200	+ 2.5
Saskatoon .....	13	12	1	1	1
Calgary <sup>2</sup> .....	39	40	13,053,700	14,840,300	+ 13.7
Edmonton <sup>2</sup> .....	14	17	1	1	1
Vancouver <sup>2</sup> .....	83	87	35,602,300	38,992,000	+ 9.5
Victoria <sup>2</sup> .....	12	8	5,979,700	1	1
Places 30,000 population and over .....	781	766	447,368,700	517,585,400	+ 15.7
Places under 30,000 population .....	457	465	169,133,100	192,559,000	+ 13.9

1. Figures withheld to avoid disclosing individual operations, but included in the totals.

2. Information for these cities are not exactly comparable to data published prior to 1951 due to the current use of census metropolitan areas.

**TABLE 4. Chain Food Stores by Number of Units Operated, 1941, 1951 and 1952  
(Grocery stores, combination stores and meat markets combined)**

Number of units operated	Number of chains	Number of stores (maximum)	Total sales	
			Amount	% of total
1941				
Total, all food chains .....	79	1,707	\$ 177,405,900	100.0
4- 9 units .....	56	318	21,331,200	12.0
10-99 units .....	19	602	34,103,000	19.2
100 units and over .....	4	787	121,971,700	68.8
1951				
Total, all food chains .....	49	1,238	\$ 616,501,800	100.0
4- 9 units .....	32	176	36,153,800	5.8
10-99 units .....	13	407	121,870,800	19.8
100 units and over .....	4	655	458,477,200	74.4
1952				
Total, all food chains .....	46	1,231	\$ 710,144,400	100.0
4- 9 units .....	29	163	37,306,600	5.3
10-99 units .....	13	419	153,624,800	21.6
100 units and over .....	4	649	519,213,000	73.1

**TABLE 5. Chain Food Stores by Annual Sales Volume, 1941, 1951 and 1952  
(Grocery stores, combination stores and meat markets combined)**

Annual sales range	Number of stores (Maximum)	Total sales	% of total sales
		\$	%
1941			
<b>Total, all stores .....</b>	<b>1,707</b>	<b>177,405,900</b>	<b>100.0</b>
\$500,000 and over .....	38	23,203,400	13.1
\$300,000-\$499,999 .....	110	42,868,000	24.2
\$200,000-\$299,999 .....	100	24,292,400	13.7
\$100,000-\$199,999 .....	281	39,456,800	22.2
Under \$100,000 .....	1,178	47,585,300	26.8
1951			
<b>Total, all stores .....</b>	<b>1,238</b>	<b>616,501,800</b>	<b>100.0</b>
\$500,000 and over .....	446	467,383,700	75.8
\$300,000-\$499,999 .....	167	65,261,800	10.6
\$200,000-\$299,999 .....	128	31,242,100	5.1
\$100,000-\$199,999 .....	270	38,251,100	6.2
Under \$100,000 .....	227	14,363,100	2.3
1952			
<b>Total, all stores .....</b>	<b>1,231</b>	<b>710,144,400</b>	<b>100.0</b>
\$500,000 and over .....	492	564,306,100	79.5
\$300,000-\$499,999 .....	169	66,066,300	9.3
\$200,000-\$299,999 .....	130	32,094,300	4.5
\$100,000-\$199,999 .....	257	36,840,900	5.2
Under \$100,000 .....	183	10,836,800	1.5

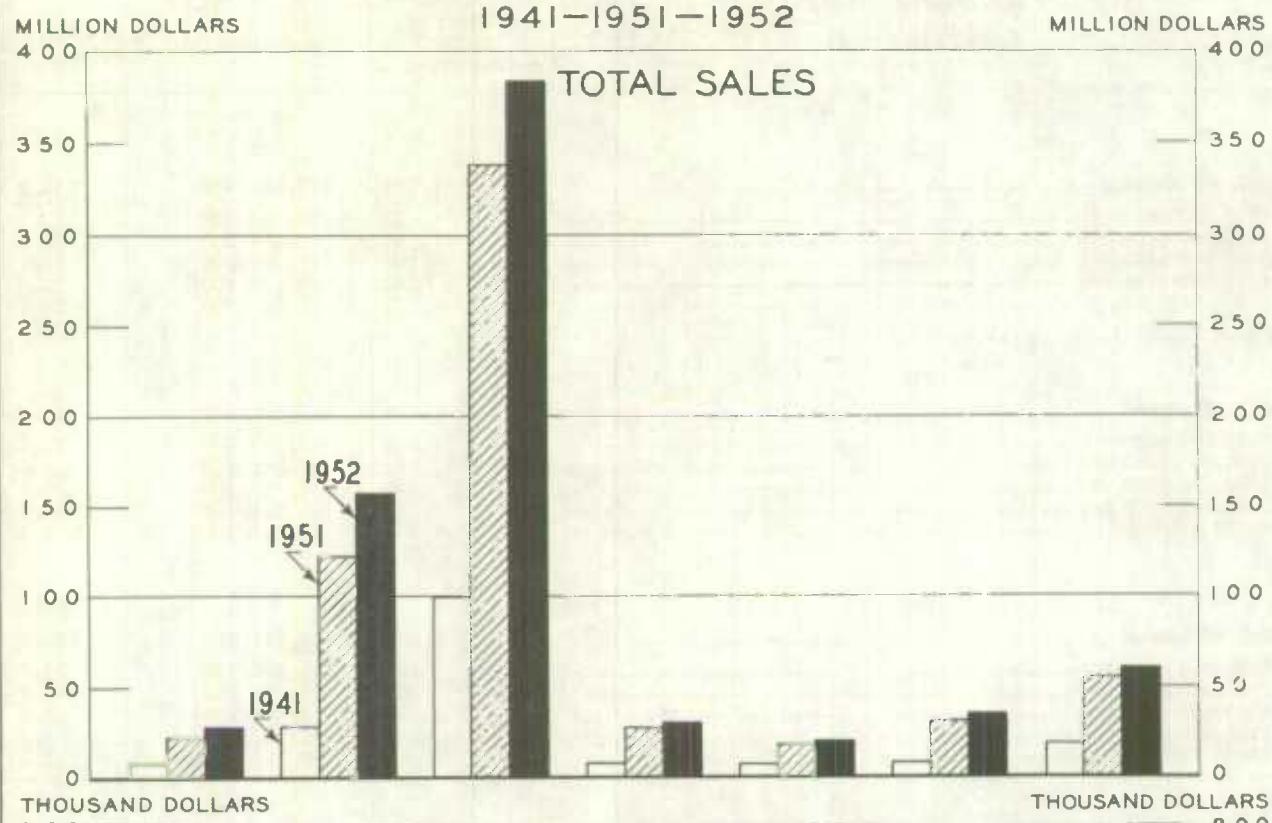
**TABLE 6. Chain Food Stores by Kind of Business, 1941, 1951 and 1952**

Kind of business	Number of chains	Number of stores (average)	Total sales		Average sales per store
			Amount	% of total	
1941					
<b>Total, all food chains .....</b>	<b>79</b>	<b>1,692</b>	<b>177,405,900</b>	<b>100.0</b>	<b>104,830</b>
Chain Grocery Stores .....	28	446	26,523,300	14.9	59,469
Chain Combination Stores .....	34	1,083	145,794,100	82.2	134,621
Chain Meat Markets .....	17	163	5,088,500	2.9	31,218
1951					
<b>Total, all food chains .....</b>	<b>49</b>	<b>1,174</b>	<b>616,501,800</b>	<b>100.0</b>	<b>525,129</b>
Chain Grocery Stores .....	7	314 <sup>1</sup>	44,053,400 <sup>1</sup>	7.1	140,297
Chain Combination Stores .....	33	810 <sup>1</sup>	565,854,000 <sup>1</sup>	91.8	698,585
Chain Meat Markets .....	9	50	6,594,400	1.1	131,888
1952					
<b>Total, all food chains .....</b>	<b>46</b>	<b>1,178</b>	<b>710,144,400</b>	<b>100.0</b>	<b>602,839</b>
Chain Grocery Stores .....	8	274 <sup>1</sup>	43,702,300 <sup>1</sup>	6.2	159,497
Chain Combination Stores .....	31	861 <sup>1</sup>	659,554,200 <sup>1</sup>	92.9	766,033
Chain Meat Markets .....	7	43	6,887,900	0.9	160,184

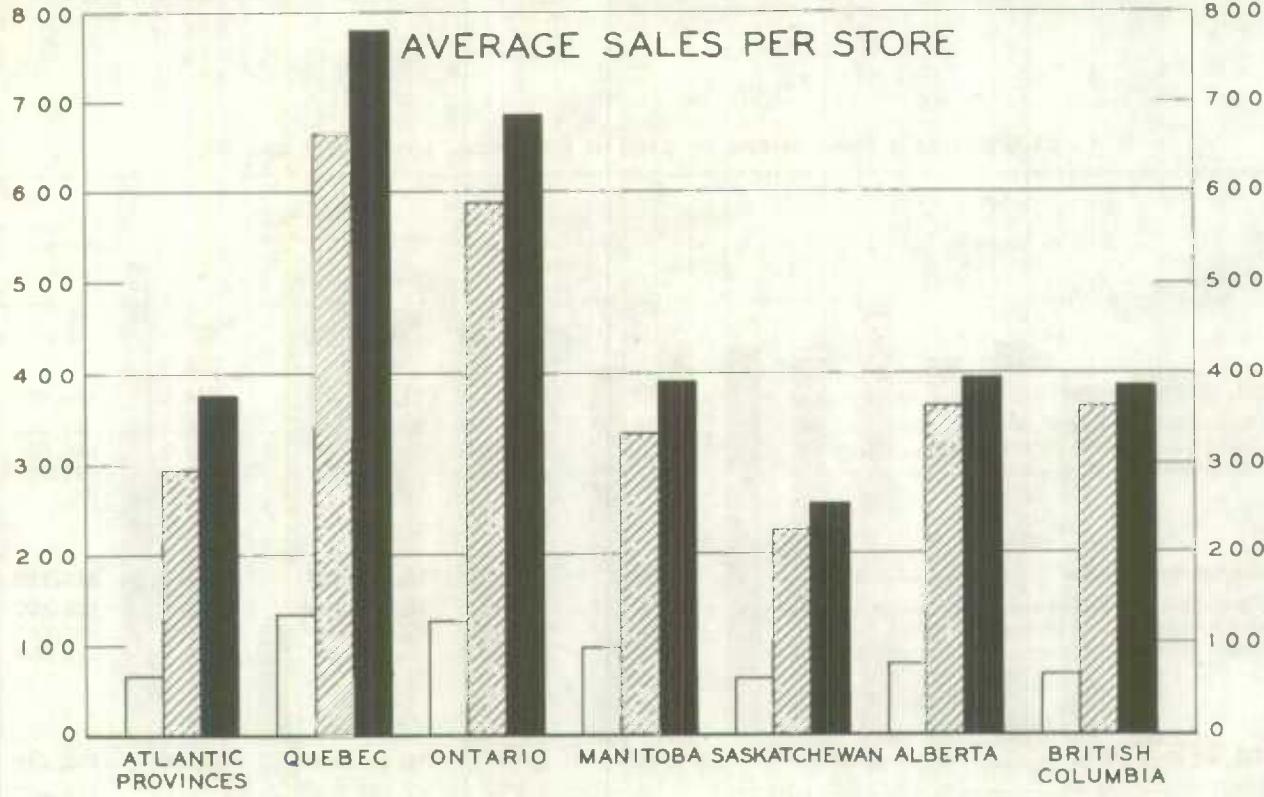
1. These data are not exactly comparable with those for 1941. In 1941 each store was classified according to the business of its chain, so that, for example, a grocery store operated by a combination chain was included with the combination stores. In recent years each store has been classified individually, so that this hypothetical store would now be shown as a grocery outlet.

# CHAIN FOOD STORES

1941-1951-1952



## AVERAGE SALES PER STORE



**FOOD STORE SALES**  
**INDEPENDENT FOOD STORES AND CHAIN FOOD STORES**

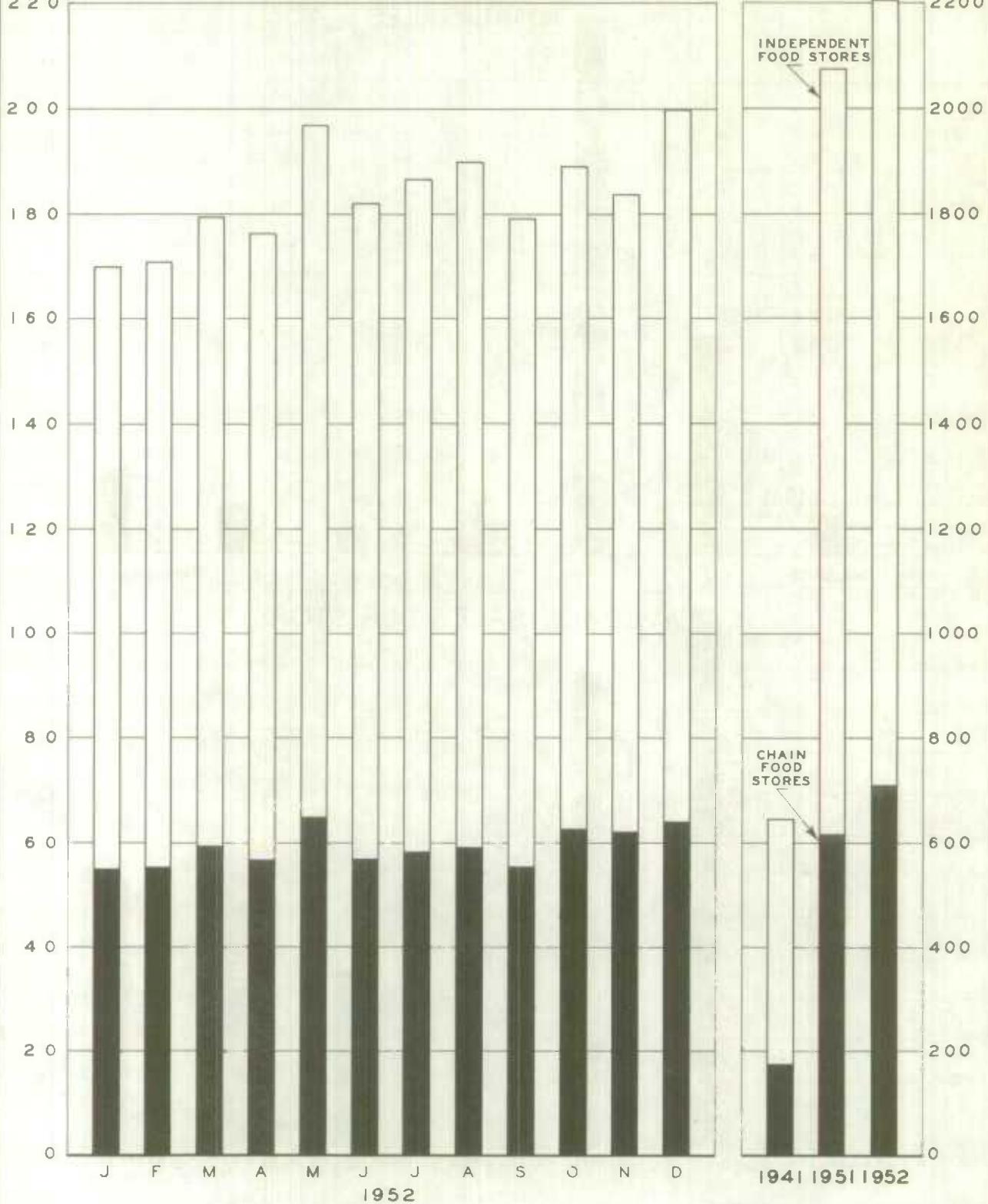
MILLION DOLLARS

220

BY MONTHS 1952, BY YEARS 1941-1951-1952

MILLION DOLLARS

2200



### CHAIN VARIETY STORES

**TABLE 1. Summary Statistics of Chain Variety Stores in Canada, 1930-1952**

Year	Number of chains	Number of stores		Total sales	Salaries and wages paid to store employees	Stocks on hand at year end	
		Aver- age <sup>1</sup>	Max- imum			Stores	Warehouses
1930 .....	15	313	327	\$ 39,383,600	\$ 4,179,300	\$ 5,274,900	\$ 2
1931 .....	14	329	340	38,906,700	2	2	2
1932 .....	14	339	348	35,474,800	2	2	2
1933 .....	14	348	356	33,348,600	4,032,400	4,796,600	2
1934 .....	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935 .....	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936 .....	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937 .....	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938 .....	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939 .....	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940 .....	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941 .....	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942 .....	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943 .....	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944 .....	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945 .....	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946 .....	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947 .....	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948 .....	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949 .....	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950 .....	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300
1951 .....	16	583	592	164,474,900	23,831,900	17,763,600	4,882,100
1952 .....	17	601	614	179,618,300	26,115,400	21,075,200	4,718,200

1. Obtained by averaging the number at beginning, middle and end of the year.  
 2. Not available.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1941, 1951 and 1952

Province	1941	1951	1952	% change in sales 1952/1951
<b>Canada:</b>				
Chains (number) .....	20	16	17	
Stores (maximum) .....	532	592	614	
Total sales ..... \$	74,179,100	164,474,900	179,618,300	+ 9.2
<b>Prince Edward Island:</b>				
Chains (number) .....	3	3	3	
Stores (maximum) .....	3	4	4	
Total sales ..... \$	442,000	1,037,800	1,168,200	+ 12.6
<b>Nova Scotia:</b>				
Chains (number) .....	5	5	5	
Stores (maximum) .....	32	43	42	
Total sales ..... \$	6,030,800	9,693,100	10,439,300	+ 7.7
<b>New Brunswick:</b>				
Chains (number) .....	7	6	6	
Stores (maximum) .....	24	25	27	
Total sales ..... \$	3,593,100	6,485,500	7,916,400	+ 22.1
<b>Quebec:</b>				
Chains (number) .....	13	13	13	
Stores (maximum) .....	131	140	149	
Total sales ..... \$	17,688,900	43,554,500	47,435,100	+ 8.9
<b>Ontario:</b>				
Chains (number) .....	15	12	13	
Stores (maximum) .....	275	295	304	
Total sales ..... \$	33,784,200	77,951,200	83,572,200	+ 7.2
<b>Manitoba:</b>				
Chains (number) .....	5	5	5	
Stores (maximum) .....	15	14	14	
Total sales ..... \$	2,426,300	4,769,300	5,176,800	+ 8.5
<b>Saskatchewan:</b>				
Chains (number) .....	3	4	4	
Stores (maximum) .....	17	21	21	
Total sales ..... \$	2,598,500	5,179,800	6,241,100	+ 20.5
<b>Alberta:</b>				
Chains (number) .....	5	5	5	
Stores (maximum) .....	13	16	15	
Total sales ..... \$	3,453,800	7,745,900	8,931,500	+ 15.3
<b>British Columbia:</b>				
Chains (number) .....	3	6	6	
Stores (maximum) .....	22	34	38	
Total sales ..... \$	4,161,500	8,057,800	8,737,700	+ 8.4

TABLE 3. Chain Variety Store Sales in Principal Cities 1951 and 1952

City	Number of stores (maximum)		Total sales		% Change 1952/1951
	1951	1952	1951	1952	
		\$	\$	%	
Halifax <sup>2</sup>	7	7	3,677,100	3,938,600	+ 7.1
Saint John	4	4	1,635,600	2,618,100	+ 60.1
Montreal <sup>2</sup>	54	57	19,168,400	20,223,800	+ 5.5
Quebec <sup>2</sup>	14	14	8,144,800	8,767,200	+ 7.6
Sherbrooke	4	4	2,454,800	2,521,800	+ 2.7
Three Rivers	5	5	2,419,300	2,536,600	+ 4.8
Brantford	4	4	1,349,000	1,371,700	+ 1.7
Fort William	4	4	1,075,200	1,138,900	+ 6.0
Hamilton <sup>2</sup>	9	9	6,379,600	6,928,200	+ 8.6
Kingston	5	5	1,695,000	1,822,800	+ 7.5
Kitchener	6	6	1,977,200	2,008,500	+ 1.6
London <sup>2</sup>	5	5	3,508,200	3,709,800	+ 5.7
Ottawa <sup>2</sup>	18	18	7,324,800	7,864,700	+ 7.4
Peterborough	5	6	1,707,500	1,771,400	+ 3.7
St. Catharines	4	4	2,389,700	2,574,000	+ 7.7
Sudbury	3	3	2,444,300	2,692,700	+ 10.2
Toronto <sup>2</sup>	54	54	16,382,400	17,248,500	+ 5.3
Windsor <sup>2</sup>	6	6	3,521,400	3,763,400	+ 8.9
Winnipeg <sup>2</sup>	6	6	3,364,700	3,649,100	+ 8.5
Regina	3	2	1	1	1
Saskatoon	3	3	1,101,400	1,316,700	+ 19.5
Calgary <sup>2</sup>	4	4	2,745,600	3,202,500	+ 16.6
Edmonton <sup>2</sup>	4	4	3,353,800	3,885,600	+ 15.9
Vancouver <sup>2</sup>	21	22	5,357,700	5,506,500	+ 2.8
Victoria <sup>2</sup>	2	2	1	1	1
Places 30,000 population and over	254	258	106,052,500	114,187,300	+ 7.7
Places under 30,000 population	338	356	58,422,400	65,431,000	+ 12.0

1. Figures withheld to avoid disclosing individual operations but included in the total.

2. Information for these cities are not exactly comparable to data published prior to 1951 due to the current use of census metropolitan areas.

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1941, 1951 and 1952

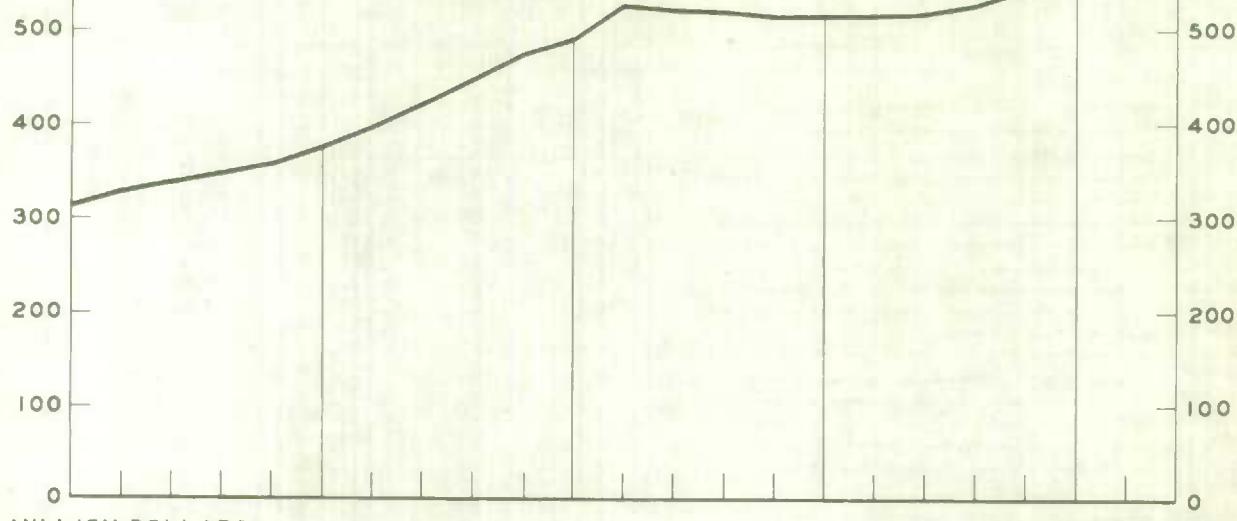
Annual sales range	Number of stores (maximum)	Total sales	% of total sales	
			\$	%
1941				
Total, all stores	532	74,179,100	100.0	
\$1,000,000 and over	3	4,130,200	5.6	
\$ 500,000-\$999,999	13	8,359,600	11.2	
\$ 300,000-\$499,999	28	11,176,700	15.1	
\$ 200,000-\$299,999	53	12,880,100	17.4	
\$ 100,000-\$199,999	166	23,230,600	31.3	
Under \$100,000	269	14,401,900	19.4	
1951				
Total, all stores	592	164,474,900	100.0	
\$1,000,000 and over	25	36,526,100	22.2	
\$ 500,000-\$999,999	55	35,533,300	21.6	
\$ 300,000-\$499,999	89	34,700,500	21.1	
\$ 200,000-\$299,999	89	21,451,700	13.0	
\$ 100,000-\$199,999	177	26,728,200	16.3	
Under \$100,000	157	9,535,100	5.8	
1952				
Total, all stores	614	179,618,300	100.0	
\$1,000,000 and over	28	43,781,500	24.4	
\$ 500,000-\$999,999	61	40,329,700	22.4	
\$ 300,000-\$499,999	94	36,300,800	20.2	
\$ 200,000-\$299,999	99	23,818,500	13.3	
\$ 100,000-\$199,999	165	24,872,400	13.8	
Under \$100,000	167	10,515,400	5.9	

## CHAIN VARIETY STORES

AVERAGE  
NO. STORES  
600

AVERAGE  
NO. STORES  
600

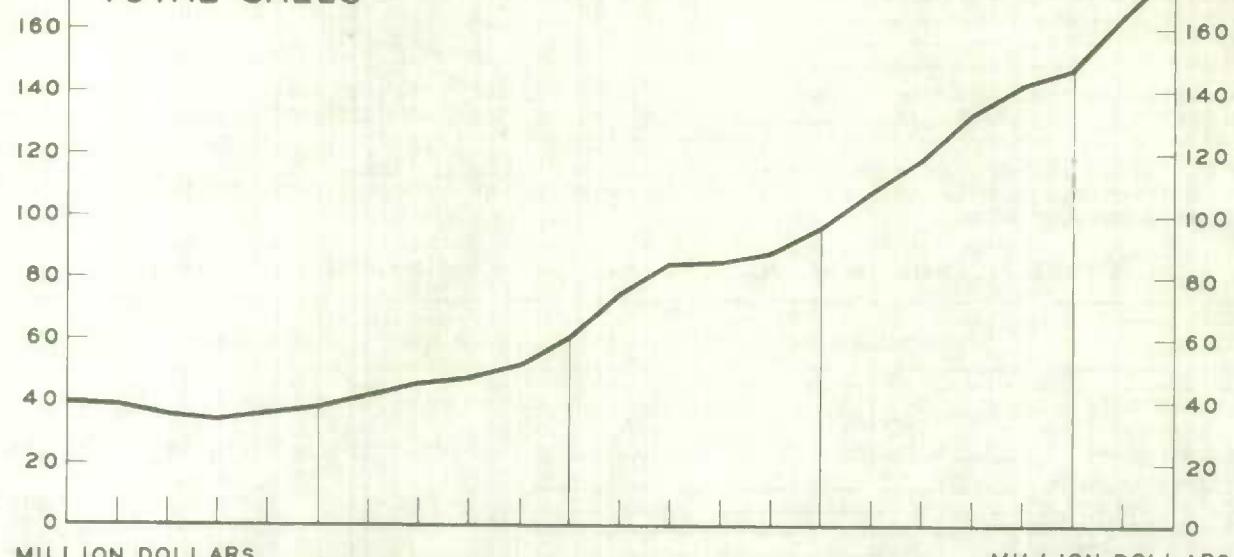
### NUMBER OF STORES (AVERAGE)



MILLION DOLLARS

MILLION DOLLARS

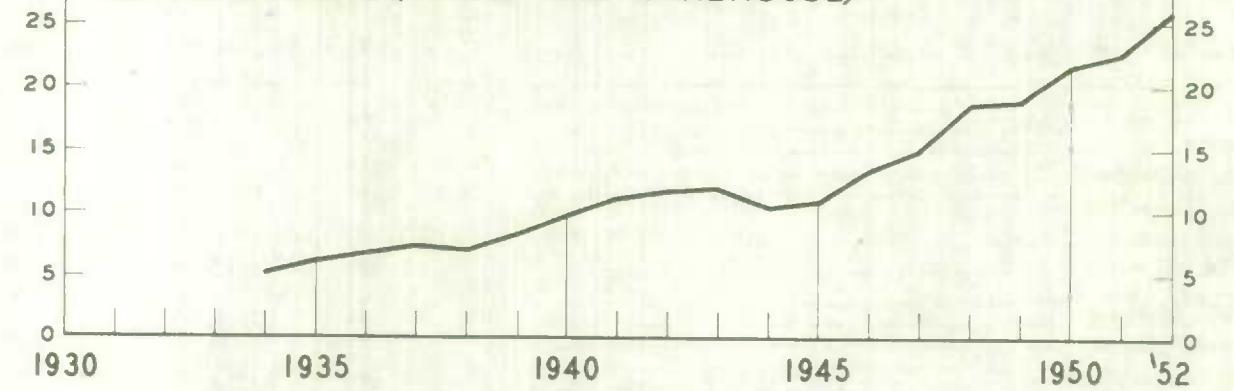
### TOTAL SALES



MILLION DOLLARS

MILLION DOLLARS

### TOTAL STOCKS (STORE AND WAREHOUSE)



1930

1935

1940

1945

1950

'52

### CHAIN DRUG STORES

**TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930-1952**

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Aver- age <sup>1</sup>	Max- imum	Amount	Average per store			Stores	Warehouses
1930 .....	31	284	292	13,971,300	49,195	1,880,800	2	2,510,900	2
1931 .....	32	299	306	13,584,600	45,433	2	2	2	2
1932 .....	32	305	313	12,520,000	41,049	2	2	2	2
1933 .....	29	297	301	11,001,300	37,041	1,497,700	2	2,021,500	2
1934 .....	29	298	306	11,594,000	38,906	1,542,800	2	2,102,000	527,000
1935 .....	29	307	311	12,164,100	39,622	1,594,800	118,700	2,152,500	501,100
1936 .....	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937 .....	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938 .....	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939 .....	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940 .....	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941 .....	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942 .....	31	342	343	19,711,700	57,637	2,579,700	2	2,732,900	699,400
1943 .....	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944 .....	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945 .....	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946 .....	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,800
1947 .....	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948 .....	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949 .....	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950 .....	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
1951 .....	28	325	334	31,019,400	95,444	4,653,300	220,100	4,763,200	1,054,100
1952 .....	27	321	334	33,503,600	104,373	5,028,800	250,100	5,204,700	1,031,600

1. Obtained by averaging the number at the beginning, middle and end of the year.

2. Not available.

**TABLE 2. Drug Chains, Stores and Sales by Provinces, 1941, 1951 and 1952**

Province	1941	1951	1952	% change in sales 1952/1951
<b>Canada:</b>				
Chains (number).....	35	28	27	
Stores (maximum).....	363	334	334	
Total sales..... \$	18,944,500	31,019,400	33,503,600	+ 8.0
<b>Atlantic Provinces:</b>				
Chains (number).....	3	3	3	
Stores (maximum).....	24	24	24	
Total sales..... \$	1,102,200	1,597,900	1,615,100	+ 1.1

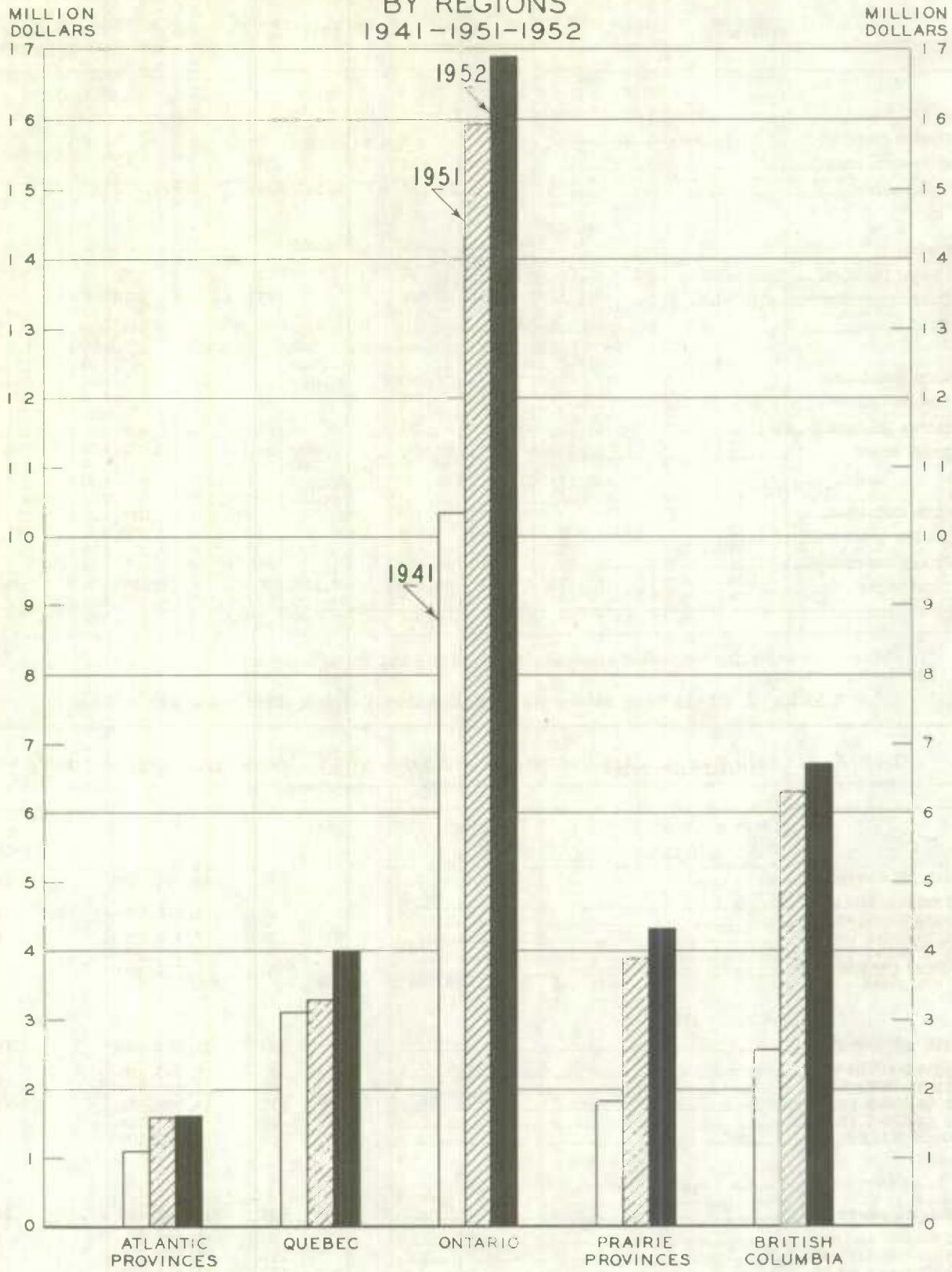
TABLE 2. Drug Chains, Stores and Sales by Provinces, 1941, 1951 and 1952 - Concluded

Province	Number of stores (maximum)	1951	1952	% change in sales 1952/1951
<b>Quebec:</b>				
Chains (number) .....	8	6	6	
Stores (maximum) .....	55	38	38	
Total sales ..... \$	3,106,100	3,281,300	3,994,400	+ 21.7
<b>Ontario:</b>				
Chains (number) .....	17	11	10	
Stores (maximum) .....	198	173	176	
Total sales ..... \$	10,332,400	15,940,600	16,924,900	+ 6.2
<b>Prairie Provinces:</b>				
Chains (number) .....	6	6	6	
Stores (maximum) .....	37	38	35	
Total sales ..... \$	1,827,900	3,889,300	4,255,900	+ 9.4
<b>British Columbia:</b>				
Chains (number) .....	3	4	4	
Stores (maximum) .....	49	61	61	
Total sales ..... \$	2,575,900	6,310,300	6,713,300	+ 6.4

TABLE 3. Chain Drug Stores by Annual Sales Volume, 1941, 1951 and 1952

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		\$	%
<b>1941</b>			
<b>Total, all stores.</b> .....	363	18,944,500	100.0
\$200,000 and over .....	2		
\$100,000-\$199,999 .....	25	3,543,600	18.6
\$ 50,000-\$ 99,999 .....	126	8,439,900	44.6
\$ 30,000-\$ 49,999 .....	131	5,241,900	27.7
Under \$30,000 .....	79	1,719,100	9.1
<b>1951</b>			
<b>Total, all stores.</b> .....	334	31,019,400	100.0
\$200,000 and over .....	16	4,343,100	14.0
\$100,000-\$199,999 .....	87	11,497,900	37.1
\$ 50,000-\$ 99,999 .....	173	13,065,600	42.1
\$ 30,000-\$ 49,999 .....	48	1,980,300	6.4
Under \$30,000 .....	10	132,500	0.4
<b>1952</b>			
<b>Total, all stores.</b> .....	334	33,503,600	100.0
\$200,000 and over .....	20	5,611,000	16.7
\$100,000-\$199,999 .....	111	14,573,200	43.5
\$ 50,000-\$ 99,999 .....	157	11,643,100	34.8
\$ 30,000-\$ 49,999 .....	37	1,531,400	4.6
Under \$30,000 .....	9	144,900	0.4

CHAIN DRUG STORE SALES  
BY REGIONS  
1941-1951-1952



### CHAIN WOMEN'S APPAREL STORES

**TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930-1952**

Year	Number of chains	Number of stores		Total Sales		Salaries and wages paid to store employees	Accounts outstand- ing at year end	Stocks on hand at year end	
		Aver- age <sup>1</sup>	Max- imum	Amount	Average per store			Stores	Warehouses
1930	28	183	203	\$ 8,584,800	\$ 46,911	\$ 976,900	\$ 2	\$ 1,422,500	\$ 2
1931	25	186	213	6,828,100	36,710	2	2	2	2
1932	19	164	185	5,093,700	31,059	2	2	2	2
1933	15	144	148	4,029,400	27,982	359,100	2	590,000	2
1934	15	153	171	4,506,800	29,456	385,800	2	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	2	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	2	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	2	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	449	40,701,200	94,216	3,581,300	436,000	4,529,600	1,037,000
1952	32	437	474	44,410,800	101,626	3,723,500	725,100	5,113,500	1,129,000

1. Obtained by averaging the number at the beginning, middle and end of the year.  
 2. Not available.

**TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1941, 1951 and 1952**

Province	1941	1951	1952	% change in sales 1952/1951
<b>Canada:</b>				
Chains (number) .....	38	34	32	
Stores (maximum) .....	327	449	474	
Total sales .....	\$ 12,899,400	\$ 40,701,200	\$ 44,410,800	+ 9.1
<b>Atlantic Provinces:</b>				
Chains (number) .....	1	3	3	
Stores (maximum) .....	7	9	13	
Total sales .....	\$ 321,300	\$ 987,700	\$ 1,236,300	+25.2
<b>Quebec:</b>				
Chains (number) .....	1	16	15	
Stores (maximum) .....	100	116	126	
Total sales .....	\$ 3,514,700	\$ 9,377,700	\$ 10,392,100	+10.8
<b>Ontario:</b>				
Chains (number) .....	1	23	17	
Stores (maximum) .....	160	209	222	
Total sales .....	\$ 6,082,400	\$ 18,378,900	\$ 19,648,200	+ 6.9

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1941, 1951 and 1952 - Concluded

Province	1941	1951	1952	% change in sales 1952/1951
<b>Manitoba:</b>				
Chains (number) .....	1	9	5	
Stores (maximum) .....	11	17	17	
Total sales .....	\$ 698,200	1,902,500	1,877,700	- 1.3
<b>Saskatchewan:</b>				
Chains (number) .....	1	8	5	
Stores (maximum) .....	11	15	14	
Total sales .....	\$ 369,100	1,627,100	1,875,500	+15.3
<b>Alberta:</b>				
Chains (number) .....	1	7	5	
Stores (maximum) .....	13	13	15	
Total sales .....	\$ 580,200	2,419,000	2,844,300	+17.6
<b>British Columbia:</b>				
Chains (number) .....	1	10	9	
Stores (maximum) .....	25	70	67	
Total sales .....	\$ 1,333,500	6,008,300	6,536,700	+ 8.8

1. Not available.

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume, 1941, 1951 and 1952

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		\$	%
<b>1941</b>			
<b>Total, all stores</b> .....	327	12,899,400	100.0
\$200,000 and over .....	2		
\$100,000 - \$199,999 .....	19	2,908,500	22.6
\$ 50,000 - 99,999 .....	64	4,465,500	34.6
\$ 30,000 - 49,999 .....	72	2,798,500	21.7
Under \$30,000 .....	170	2,726,900	21.1
<b>1951</b>			
<b>Total, all stores</b> .....	449	40,701,200	100.0
\$200,000 and over .....	43	12,145,700	29.8
\$100,000 - \$199,999 .....	100	13,459,000	33.1
\$ 50,000 - 99,999 .....	143	10,086,200	24.8
\$ 30,000 - 49,999 .....	85	3,467,700	8.5
Under \$30,000 .....	78	1,542,600	3.8
<b>1952</b>			
<b>Total, all stores</b> .....	474	44,410,800	100.0
\$200,000 and over .....	45	13,089,000	29.5
\$100,000 - \$199,999 .....	115	15,805,600	35.6
\$ 50,000 - 99,999 .....	159	11,208,700	25.2
\$ 30,000 - 49,999 .....	69	2,825,000	6.4
Under \$30,000 .....	86	1,482,500	3.3

### CHAIN SHOE STORES

**TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930-1952**

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstand- ing at year end	Stocks on hand at year end	
		Aver- age <sup>1</sup>	Max- imum	Amount	Average per store			Stores	Warehouses
		\$	\$	\$	\$			\$	\$
1930.....	18	198	208	7,574,600	38,256	892,500	2	1,998,300	2
1931.....	18	212	221	7,687,500	36,262	2	2	2	2
1932.....	19	230	237	7,094,800	30,847	2	2	2	2
1933.....	22	257	274	7,114,800	27,684	747,100	2	2,156,300	2
1934.....	22	278	303	8,037,400	28,912	818,700	2	2,190,400	362,900
1935.....	24	303	313	8,447,200	27,879	967,000	2	2,485,700	255,500
1936.....	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937.....	25	337	355	10,093,700	29,952	1,109,900	2	2,623,300	375,400
1938.....	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939.....	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940.....	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941.....	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942.....	31	423	428	18,880,700	44,635	2,178,400	2	3,943,100	779,300
1943.....	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944.....	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945.....	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946.....	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947.....	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948.....	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949.....	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950.....	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951.....	35	581	599	38,030,300	65,457	4,651,500	139,100	10,522,500	1,823,700
1952.....	34	601	626	41,549,600	69,134	4,981,400	121,600	10,233,800	1,771,100

1. Obtained by averaging the number at the beginning, middle and end of the year.

2. Not available.

**TABLE 2. Chain Shoe Stores by Annual Sales Volume, 1941, 1951 and 1952**

Annual sales range		Number of stores (maximum)	Total sales	% of total sales	
			\$	%	
1941					
<b>Total, all stores .....</b>		<b>457</b>	<b>16,397,900</b>	<b>100.0</b>	
\$200,000 and over .....		2			
\$100,000 - \$199,999 .....		8	1,601,400	9.8	
\$ 50,000 - 99,999 .....		79	5,040,900	30.7	
\$ 30,000 - 49,999 .....		135	5,199,100	31.7	
Under \$30,000 .....		233	4,556,500	27.8	
1951					
<b>Total, all stores .....</b>		<b>599</b>	<b>38,030,300</b>	<b>100.0</b>	
\$200,000 and over .....		11	3,196,000	8.4	
\$100,000 - \$199,999 .....		71	8,978,800	23.6	
\$ 50,000 - 99,999 .....		241	16,926,700	44.5	
\$ 30,000 - 49,999 .....		179	7,056,900	18.6	
Under \$30,000 .....		97	1,871,900	4.9	
1952					
<b>Total, all stores .....</b>		<b>626</b>	<b>41,549,600</b>	<b>100.0</b>	
\$200,000 and over .....		13	3,886,200	9.4	
\$100,000 - \$199,999 .....		87	11,091,400	26.7	
\$ 50,000 - 99,999 .....		251	17,925,800	43.1	
\$ 30,000 - 49,999 .....		185	6,602,300	15.9	
Under \$30,000 .....		110	2,043,900	4.9	

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