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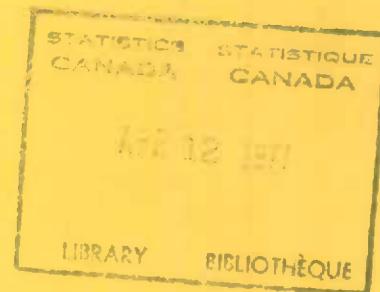
1953



CANADA

RETAIL CHAIN STORES

1953



DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

Merchandising and Services Section

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RETAIL CHAIN STORES

1953

Published by Authority of
The Right Honourable C. D. Howe, Minister of Trade and Commerce

NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: Volume I — The Primary Industries, including mining, forestry and fisheries; Volume II—Manufacturing; Volume III—Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

Part I — Wholesale Statistics

- A — Wholesale Trade (not issued 1953)
- B — Operating Results of Food Wholesalers, 25¢
- C — Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
- D —
 - 1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
 - 2 Operating Results of Drug Wholesalers, 25¢
 - 3 Operating Results of Hardware Wholesalers, 25¢
 - 4 Operating Results of Plumbing and Heating Supplies Wholesalers, 25¢
 - 5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢

Part II — Retail Statistics

- E — General Review —(Discontinued)
- F — Retail Trade, 50¢
- G — Retail Chain Stores, 50¢
- H — Operating Results of Chain Food Stores, 25¢
- I — Operating Results of Chain Clothing Stores, 25¢
- J —
 - 1 Operating Results of Chain Variety Stores, 25¢
 - 2 Operating Results of Chain Drug Stores, 25¢
 - 3 Operating Results of Chain Furniture Stores, 25¢
- K — Operating Results of Independent Food Stores, 25¢
- L — Operating Results of Independent Clothing Stores, 25¢
- M — Operating Results of Independent Hardware, Furniture, Appliance and Radio Stores, 25¢
- *N — Operating Results of Filling Stations & Garages, 25¢
- *O —
 - 1 Operating Results of Independent General Stores, 25¢
 - 2 Operating Results of Independent Restaurants, 25¢
 - 3 Operating Results of Independent Fuel Dealers, 25¢
 - 4 Operating Results of Independent Drug Stores, 25¢
 - 5 Operating Results of Independent Jewellery Stores, 25¢
 - 6 Operating Results of Independent Tobacco Stores, 25¢
- P — Retail Consumer Credit

Part III — Services and Special Fields

- Q — Laundries, Cleaners and Dyers, 25¢
- R — Motion Picture Theatres, Exhibitors and Distributors, 25¢
- S — Hotels, 25¢
- T — Sales Financing, 25¢
- U — Farm Implement and Equipment Sales, 25¢
- V — New Motor Vehicle Sales and Motor Vehicle Financing, 25¢
- W — Advertising Agencies (Memorandum), 10¢
- X — Motion Picture Production (Memorandum), 10¢

The reports are punched to permit of filing in a ring binder.

* Biennial reports — not issued for 1953.

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DEFINITIONS

CHAINS—A retail chain is an organization operating four or more retail stores in similar or related kinds of business under the same ownership.

CLASSIFICATION BY KIND OF BUSINESS—Some chains operated stores of several distinct types and for purposes of this report these were allocated to their proper trade.

CLASSIFICATION BY TYPE OF ORGANIZATION—**Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

NUMBER OF STORES—The average number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The maximum is the total number of stores operated during the year, regardless of whether operated all or part of the year.

SALES—Total retail sales made through all retail outlets. Sales made through head office or warehouse are not included.

SALARIES AND WAGES—Salaries and wages reported are those paid to **store employees** only. Those paid to head office and warehouse employees are not included.

ACCOUNTS OUTSTANDING—These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do not include accounts written off.

STOCKS—Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

RETAIL CHAIN STORES

1953

The 466 retail chain store companies operating in Canada during 1953 transacted over 2 billion dollars of business. Although there were 10 fewer companies than in 1952, there was an increase of 106 in the number of stores. Total sales of \$2,048,228,000 were 6.4 per cent above the sales of the previous year.

A retail chain store company, for purposes of these statistics, must operate four or more retail outlets carrying on the same or similar kinds of business. All known retail chains are included in this annual survey. Total annual sales are broken down into monthly components by using the monthly pattern supplied by a major share of the firms reporting monthly data. A final review of the 1951 Census of Distribution records revealed the need for certain minor revisions to the 1952 annual retail chain store report after its publication in the fall of 1953. These revisions have been carried out and are presented in this report to make 1953 and 1952 results comparable. Comparisons with previous years do not necessarily reflect the actual economic trends in retail chain stores sales since, by definition, there is a certain amount of increase or decrease in the number of chain store firms between years. Consideration must be given to this difference when comparing sales or other item trends shown here.

Salaries and wages paid to store employees amounted to \$171,167,100 in 1953. Accounts outstanding reached \$91,537,900 at the end of the year compared with \$77,474,700 at the end of 1952 and were concentrated in the durable goods trades of furniture and appliances, building materials and hardware. Stocks on hand at the end of the year totalled \$179,704,300 in stores and \$52,095,700 in warehouses.

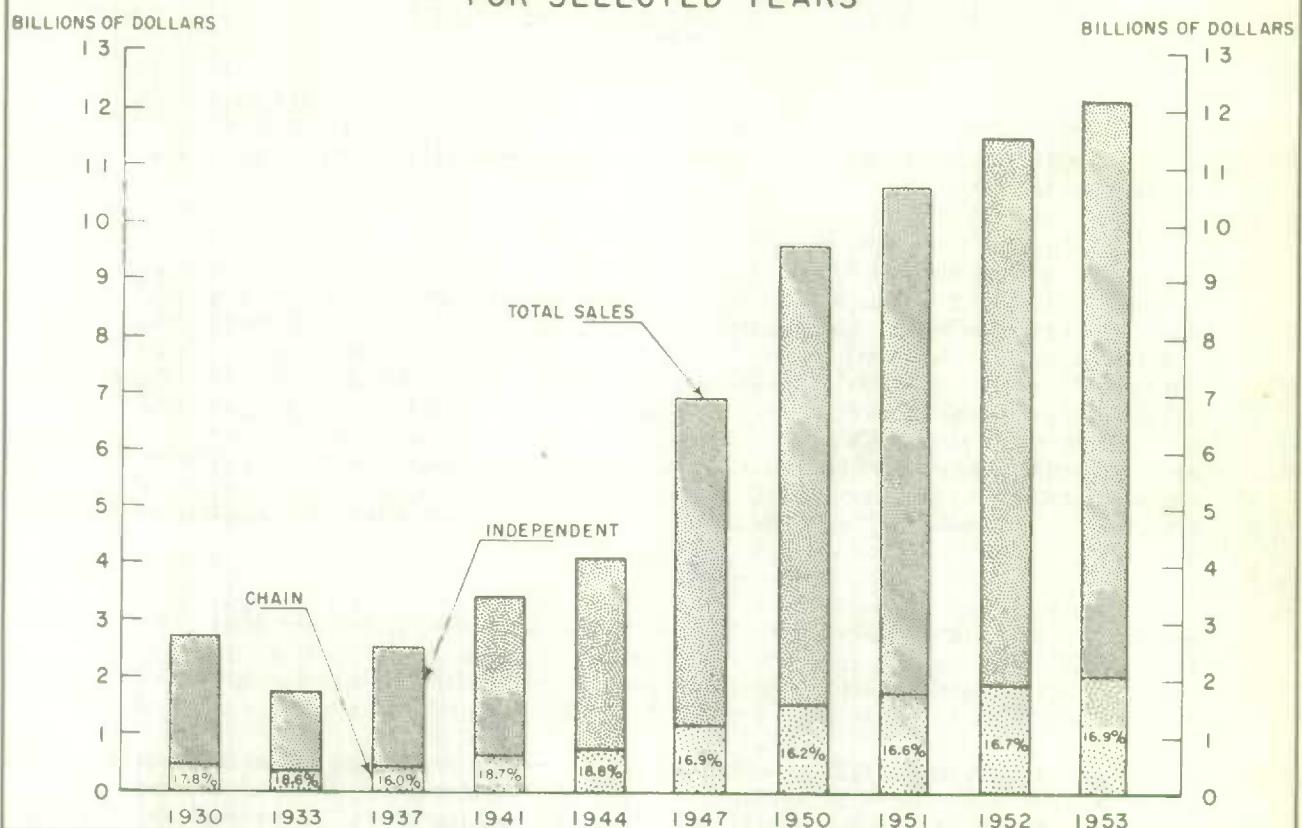
The over-all gain in 1953 sales of retail chains over 1952 was common to all provinces except Prince Edward Island and the Yukon and Northwest Territories. The large decrease in the latter was due, in part, to a reduction in outlets. Most other percentage gains, ranging from 9.1 per cent in Alberta to 1.5 per cent in Nova Scotia, were accompanied by nominal increases in store count. Chains in Ontario accounted for \$942,016,500, almost half of the Canada total.

The major kind-of-business categories showed gains over 1952 with grocery and combination stores reporting an increase of 10.1 per cent to reach \$773,220,100 and lumber dealers' sales amounting to \$91,287,500, almost 11 per cent above the sales of the previous year. Other gains were hardware stores (7.5 per cent); restaurants (7.3 per cent); women's apparel (6.7 per cent); variety stores (4.9 per cent); shoe stores (4.6 per cent); drug stores (4.0 per cent).

A description of types of chains classified according to the geographical area covered is given at the front of this report. Tabulations by types, number of units operated, and by size of individual store sales reveal the gradual development of retail chain stores. The companies with the larger number of stores, the largest business-volume, and covering the broader areas tend to account for slightly greater proportions of the total business of all chains each succeeding year. In 1953, the 15 companies in the 100-and-over unit group, with 29 per cent of all stores, accounted for 47.8 per cent of total sales. The sectional and national chains increased their share of sales slightly from 49.3 per cent in 1952 to 50.1 per cent in 1953. Likewise, the large volume chains, \$5,000,000 annual sales and over, increased their proportion of the total from 77.1 per cent in 1952 to 78.9 per cent in 1953.

Following the general statistics of all chains are detailed tabulations of certain major trades—i.e., food, variety, drug, women's apparel, and shoes. These data are presented in a manner similar to the first part of this report, with city detail shown where possible.

**RETAIL CHAIN STORE SALES IN CANADA
IN PROPORTION TO TOTAL SALES
FOR SELECTED YEARS**



**RETAIL CHAIN STORE SALES
% CHANGE 1953 OVER 1952**

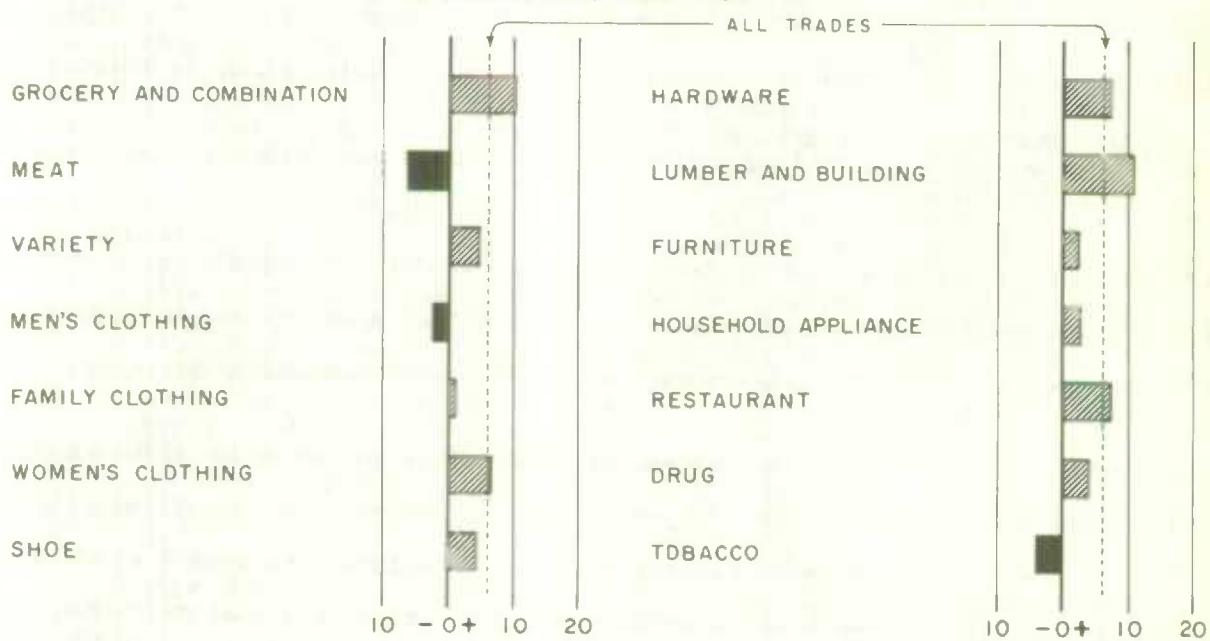


TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-1953

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Aver- age ¹	Max- imum	Amount	Average per store			Stores	Warehouses
				\$	\$	\$	\$	\$	\$
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	2	60,457,200	2
1931	506	8,188	8,557	434,199,700	53,029	2	2	2	2
1932	486	8,066	8,398	360,806,200	44,732	2	2	2	2
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	2	43,995,100	2
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	2	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	2	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
1952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
1953	466	7,835	8,153	2,048,228,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700

1. Obtained by averaging the number at the beginning, middle and end of the year.

2. Not available.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1952, by Kinds of Business

No.		Number of chains	Number of stores	
			Average	Maximum
1	Total, All Chains	476	7,766	8,047
Food and Beverage Group:				
2	Bakery products stores.....	9	148	151
3	Candy and confectionery stores	16	270	281
4	Grocery and combination stores	37	1,123	1,174
5	Meat markets	7	43	45
6	Restaurants	27	316	337
7	Alcoholic beverage stores	18	837	852
8	Miscellaneous	5	32	36
General Merchandise Group:				
9	General merchandise stores.....	16	137	143
10	General stores	31	396	411
11	Variety stores	17	601	614
Automotive Group:				
12	Automobile dealers	3	23	24
13	Automotive accessory stores	5	44	45
14	Garages and filling stations	4	48	48
Apparel and Accessories Stores:				
15	Men's and boys' clothing and furnishings	24	214	224
16	Women's clothing stores.....	37	456	493
17	Family clothing stores	24	142	152
18	Shoes	34	603	628
19	Miscellaneous	7	46	47
Building Materials and Hardware Group:				
20	Lumber and building material dealers	28	745	753
21	Hardware	12	62	63
22	Miscellaneous	3	21	21
Furniture and Household Appliance Group:				
23	Furniture stores	16	192	196
24	Household appliance stores	25	403	406
25	Miscellaneous	5	26	28
26	Drug Stores	28	325	338
Other Retail Stores Group:				
27	Tobacco stores	5	210	219
28	Jewellery stores	11	89	94
29	Miscellaneous	22	214	224

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1952, by Kinds of Business

Sales (Retail)		Salaries and wages	Customer's accounts outstanding	Stocks on hand as at December 31, 1952		No.
Amount	% of total chain sales			Stores	Warehouses	
1,924,873,000	100.0	154,642,500	77,474,700	172,886,300	35,214,600	1
6,384,000	0.3	973,200	72,200	111,300	86,300	2
8,030,700	0.4	1,026,800	68,200	216,300	141,400	3
702,104,600	36.4	42,252,600	962,000	20,688,100	14,602,200	4
6,887,900	0.4	606,700	28,000	144,400	—	5
32,088,000	1.7	8,309,100	6,700	615,500	164,200	6
419,791,200	21.8	13,714,500	—	21,908,400	19,682,900	7
1,071,300	0.1	232,500	—	19,100	—	8
27,205,900	1.4	3,083,100	2,088,400	5,495,600	34,600	9
37,419,000	1.9	3,014,500	2,627,800	12,062,500	1,253,400	10
179,618,300	9.3	26,115,400	205,200	21,075,200	4,718,200	11
11,584,400	0.6	1,111,900	1,170,000	1,509,500	—	12
14,690,600	0.8	1,982,300	3,547,200	1,349,200	—	13
3,804,100	0.2	456,500	184,700	164,300	—	14
25,302,700	1.3	2,912,200	1,584,700	4,926,200	607,500	15
46,167,700	2.4	3,918,600	846,400	5,339,900	1,212,700	16
35,875,400	1.9	4,462,600	4,115,200	7,363,900	223,600	17
41,544,400	2.2	5,026,500	121,600	10,234,400	1,788,900	18
2,935,400	0.2	354,000	266,800	646,600	2,300	19
82,400,000	4.3	5,654,200	11,205,500	19,556,200	747,600	20
12,746,400	0.7	1,612,400	1,353,800	3,185,400	—	21
1,933,200	0.1	216,700	248,200	479,700	206,100	22
42,727,000	2.2	4,065,800	17,840,300	8,995,900	5,689,200	23
51,757,300	2.7	8,472,700	17,249,400	7,994,000	1,135,600	24
2,482,900	0.1	235,600	411,400	679,900	7,100	25
33,476,300	1.7	5,043,700	252,100	5,241,800	1,039,000	26
17,442,400	0.9	1,602,900	131,700	1,200,400	539,800	27
36,018,400	1.9	5,153,700	6,999,600	6,486,400	33,100	28
41,383,500	2.1	3,031,800	3,887,600	5,196,200	1,298,900	29

TABLE 3. Principal Statistics of Retail Chain Stores in Canada, 1953, by Kinds of Business

No.	Kind of Business	Number of chains	Number of stores	
			Average	Maximum
1	Total, All Chains.....	466	7,835	8,153
Food and Beverage Group:				
2	Bakery products stores.....	9	149	159
3	Candy and confectionery stores.....	15	271	279
4	Grocery and combination stores.....	35	1,112	1,166
5	Meat markets.....	5	30	32
6	Restaurants.....	30	332	360
7	Alcoholic beverage stores.....	18	862	896
8	Miscellaneous.....	4	24	26
General Merchandise Group:				
9	General merchandise stores.....	15	133	142
10	General stores.....	27	375	389
11	Variety stores.....	17	610	623
Automotive Group:				
12	Automobile dealers.....	4	26	26
13	Automotive accessory stores.....	5	47	49
14	Garages and filling stations.....	4	51	52
Apparel and Accessories Stores:				
15	Men's and boys' clothing and furnishings.....	21	209	220
16	Women's clothing stores.....	37	484	511
17	Family clothing stores.....	23	140	148
18	Shoes.....	34	604	627
19	Miscellaneous.....	8	49	54
Building Materials and Hardware Group:				
20	Lumber and building material dealers.....	26	766	769
21	Hardware.....	12	62	65
22	Miscellaneous.....	3	22	22
Furniture and Household Appliance Group:				
23	Furniture stores.....	15	173	176
24	Household appliance stores.....	27	420	439
25	Miscellaneous.....	5	26	28
26	Drug Stores.....	28	332	345
Other Retail Stores Group:				
27	Tobacco stores.....	5	210	221
28	Jewellery stores.....	11	99	100
29	Miscellaneous.....	23	217	229

TABLE 3. Principal Statistics of Retail Chain Stores in Canada, 1953, by Kinds of Business

Sales (Retail)		Salaries and wages	Customer's accounts outstanding	Stocks on hand as at December 31, 1953		No.
				Stores	Warehouses	
2,048,228,000	100.0	171,167,100	91,537,900	179,704,300	52,095,700	1
6,994,400	0.3	1,090,500	17,900	100,800	60,600	2
8,073,700	0.4	1,087,500	59,400	175,600	161,900	3
773,220,100	37.9	47,433,000	914,300	23,228,800	16,652,500	4
6,447,600	0.3	577,400	32,300	127,200	—	5
34,442,500	1.6	9,548,000	135,200	612,100	159,100	6
435,538,500	21.3	15,125,300	—	21,610,700	17,087,600	7
797,100	0.0	174,300	—	19,600	—	8
29,283,800	1.4	3,398,800	2,050,500	5,153,300	49,500	9
36,541,000	1.8	3,160,000	2,841,900	11,370,000	1,029,900	10
188,474,600	9.2	28,803,200	278,900	21,709,400	4,565,800	11
12,309,000	0.6	1,236,700	1,315,100	2,379,100	—	12
17,129,400	0.8	1,979,800	4,450,500	1,768,500	—	13
3,979,100	0.2	480,900	239,200	181,300	—	14
24,733,900	1.2	2,916,800	1,286,500	5,645,800	527,100	15
49,256,800	2.4	4,439,400	1,015,500	5,710,600	1,296,100	16
36,240,800	1.8	4,638,800	4,339,300	7,796,700	125,500	17
43,470,100	2.1	5,468,000	108,500	11,501,200	2,197,600	18
3,719,300	0.2	547,300	482,300	782,700	300	19
91,287,500	4.5	6,390,200	11,639,200	20,202,900	770,700	20
13,701,600	0.7	1,749,800	1,364,900	3,403,400	—	21
2,044,800	0.1	228,800	293,800	455,500	—	22
43,891,900	2.1	4,331,700	23,656,500	6,659,400	3,829,900	23
53,249,900	2.6	10,054,000	22,463,300	8,944,300	779,900	24
2,738,500	0.1	290,300	506,900	836,500	—	25
34,805,200	1.7	5,450,800	267,200	5,519,700	1,018,000	26
16,735,100	0.8	1,665,200	127,900	1,262,900	502,200	27
38,238,300	1.9	5,580,300	7,944,600	7,602,000	55,500	28
40,883,500	2.0	3,320,300	3,706,300	4,944,300	1,226,000	29

TABLE 4. Chains, Stores and Sales by Provinces, 1952 and 1953

Province	1952	1953	% change in sales 1953/1952
Canada:			
Chains (number)	476	466	
Stores (maximum)	8,047	8,153	
Total sales	\$ 1,924,873,000	2,048,228,000	+ 6.4
Newfoundland:			
Chains (number)	17	18	
Stores (maximum)	110	106	
Total sales	\$ 13,697,100	14,280,700	+ 4.3
Prince Edward Island:			
Chains (number)	11	11	
Stores (maximum)	18	19	
Total sales	\$ 4,683,100	4,652,000	- 0.7
Nova Scotia:			
Chains (number)	43	43	
Stores (maximum)	307	302	
Total sales	\$ 69,719,800	70,786,900	+ 1.5
New Brunswick:			
Chains (number)	39	41	
Stores (maximum)	198	210	
Total sales	\$ 59,992,600	61,989,100	+ 3.3
Quebec:			
Chains (number)	151	150	
Stores (maximum)	1,523	1,537	
Total sales	\$ 398,282,600	422,585,500	+ 6.1
Ontario:			
Chains (number)	227	233	
Stores (maximum)	3,404	3,446	
Total sales	\$ 875,315,400	942,016,500	+ 7.6
Manitoba:			
Chains (number)	68	69	
Stores (maximum)	367	392	
Total sales	\$ 84,767,800	87,231,500	+ 2.9
Saskatchewan:			
Chains (number)	68	66	
Stores (maximum)	654	657	
Total sales	\$ 90,482,000	95,337,200	+ 5.4
Alberta:			
Chains (number)	76	75	
Stores (maximum)	607	626	
Total sales	\$ 131,519,500	143,517,500	+ 9.1
British Columbia:			
Chains (number)	94	87	
Stores (maximum)	802	808	
Total sales	\$ 189,018,900	200,422,400	+ 6.0
Yukon and Northwest Territories:			
Chains (number)	5	4	
Stores (maximum)	57	50	
Total sales	\$ 7,394,200	5,408,700	- 26.9

TABLE 5. Chains, Stores and Sales for Selected Kinds of Business, 1952 and 1953

Kind of business	1952	1953	% change in sales 1953/1952
Total, All Chains:			
Chains (number)	476	466	
Stores (maximum)	8,047	8,153	
Total sales	\$ 1,924,873,000	2,048,228,000	+ 6.4
Grocery and combination stores:			
Chains (number)	37	35	
Stores (maximum)	1,174	1,166	
Total sales	\$ 702,104,600	773,220,100	+ 10.1
Meat markets:			
Chains (number)	7	5	
Stores (maximum)	45	32	
Total sales	\$ 6,887,900	6,447,600	- 6.4
Variety stores:			
Chains (number)	17	17	
Stores (maximum)	614	623	
Total sales	\$ 179,618,300	188,474,600	+ 4.9
Men's and boys' clothing and furnishings stores (including custom tailors):			
Chains (number)	24	21	
Stores (maximum)	224	220	
Total sales	\$ 25,302,700	24,733,900	- 2.2
Family clothing stores:			
Chains (number)	24	23	
Stores (maximum)	152	148	
Total sales	\$ 35,875,400	36,240,800	+ 1.0
Women's apparel and accessories stores:			
Chains (number)	37	37	
Stores (maximum)	493	511	
Total sales	\$ 46,167,700	49,256,800	+ 6.7
Shoe stores:			
Chains (number)	34	34	
Stores (maximum)	628	627	
Total sales	\$ 41,544,400	43,470,100	+ 4.6
Hardware stores:			
Chains (number)	12	12	
Stores (maximum)	63	65	
Total sales	\$ 12,746,400	13,701,600	+ 7.5

TABLE 5. Chains, Stores and Sales for Selected Kinds of Business, 1952 and 1953 — Concluded

Kind of business	1952	1953	% change in sales 1953/1952
Lumber and building material dealers:			
Chains (number)	28	26	
Stores (maximum)	753	769	
Total sales	\$ 82,400,000	91,287,500	+ 10.8
Furniture stores:			
Chains (number)	16	15	
Stores (maximum)	196	176	
Total sales	\$ 42,727,000	43,891,900	+ 2.7
Household appliance, radio and music stores:			
Chains (number)	25	27	
Stores (maximum)	406	439	
Total sales	\$ 51,757,300	53,249,900	+ 2.9
Restaurant:			
Chains (number)	27	30	
Stores (maximum)	337	360	
Total sales	\$ 32,088,000	34,442,500	+ 7.3
Drug stores:			
Chains (number)	28	28	
Stores (maximum)	338	345	
Total sales	\$ 33,476,300	34,805,200	+ 4.0
Tobacco stores and stands:			
Chains (number)	5	5	
Stores (maximum)	219	221	
Total sales	\$ 17,442,400	16,735,100	- 4.1

TABLE 6. Retail Chains by Type of Operation, 1952 and 1953

Type of operation	Number of chains	Number of stores (Maximum)	Total sales	
			Amount	% of total
1952				
Total, all chains	476	8,047	\$ 1,924,873,000	100.0
Local chains	130	885	94,873,100	4.9
Provincial chains	231	3,344	880,449,500	45.8
Sectional and national chains	115	3,818	949,550,400	49.3
1953				
Total, all chains	466	8,153	\$ 2,048,228,000	100.0
Local chains	125	884	100,580,800	4.9
Provincial chains	223	3,334	920,849,800	45.0
Sectional and national chains	118	3,935	1,026,797,400	50.1

TABLE 7. Retail Chains by Number of Units Operated, 1952 and 1953

Number of units operated	Number of chains	Number of stores	Total sales	
			Amount	% of total
			\$	%
1952				
Total, all chains	476	8,047	1,924,873,000	100.0
4- 9 units	308	1,721	254,926,100	13.2
10-49 units	136	2,812	511,691,800	26.6
50-99 units	17	1,207	247,730,000	12.9
100 units and over	15	2,307	910,525,100	47.3
1953				
Total, all chains	466	8,153	2,048,228,000	100.0
4- 9 units	292	1,636	249,398,800	12.2
10-49 units	140	2,790	530,543,700	25.9
50-99 units	19	1,341	289,676,600	14.1
100 units and over	15	2,386	978,608,900	47.8

TABLE 8. Retail Chains by Amount of Annual Retail Sales, 1952 and 1953

Annual Sales Volume of Chains	Number of chains	Number of stores	Total sales	
			Amount	% of total
			\$	%
1952				
Total, all chains	476	8,047	1,924,873,000	100.0
\$5,000,000 and over	56	3,924	1,483,907,600	77.1
\$1,000,000-\$4,999,999	147	2,258	322,763,900	16.8
Under \$1,000,000	273	1,865	118,201,500	6.1
1953				
Total, all chains	466	8,153	2,048,228,000	100.0
\$5,000,000 and over	59	4,155	1,615,138,900	78.9
\$1,000,000-\$4,999,999	143	2,163	315,510,400	15.4
Under \$1,000,000	264	1,836	117,578,700	5.7

MERCHANDISING AND SERVICES

**TABLE 9. Retail Chain Store Sales in Canada — by Kinds of Business and Months
1952-1953**

Month	Total All Trades			Change 1953/52	Grocery and Combination Stores		Change 1953/52
	1952	1953			1952	1953	
	\$	\$	%		\$	\$	%
January	122,318,000	148,701,100	+ 21.6	54,319,900	63,451,600		+ 16.8
February	127,417,600	134,754,200	+ 5.8	54,624,000	57,687,300		+ 5.6
March	140,178,500	148,149,300	+ 5.7	58,606,700	60,210,900		+ 2.7
April	147,985,600	161,762,000	+ 9.3	56,052,500	61,596,400		+ 9.9
May	169,586,700	182,678,200	+ 7.7	64,239,800	68,354,100		+ 6.4
June	164,497,400	171,152,400	+ 4.0	56,389,300	62,984,400		+ 11.7
July	170,980,300	170,525,500	- 0.3	57,639,300	64,117,300		+ 11.2
August	172,785,500	165,091,000	- 4.5	58,337,600	61,663,700		+ 5.7
September	156,169,100	172,431,100	+ 10.4	55,047,600	62,849,800		+ 14.2
October	169,068,900	195,035,800	+ 15.4	61,981,800	73,441,000		+ 18.5
November	165,125,600	171,143,000	+ 3.6	61,425,800	63,450,700		+ 3.3
December	218,759,800	226,804,400	+ 3.7	63,440,300	73,412,900		+ 15.7
Annual total	1,924,873,000	2,048,228,000	+ 6.4	702,104,600	773,220,100		+ 10.1
Meat Stores				Change 1953/52	General Stores		Change 1953/52
1952	1953				1952	1953	
\$	\$	%	\$		\$	\$	%
January	625,600	597,000	- 4.6	2,417,700	2,375,300		- 1.8
February	597,700	514,500	- 13.9	2,629,300	2,238,200		- 14.9
March	608,400	541,700	- 11.0	3,003,000	2,586,600		- 13.9
April	565,900	583,300	+ 3.1	2,980,500	3,005,800		+ 0.8
May	558,300	518,400	- 7.1	3,479,900	3,297,700		- 5.2
June	491,700	460,800	- 6.3	3,194,600	3,240,000		+ 1.4
July	470,500	455,800	- 3.1	3,577,600	3,553,000		- 0.7
August	511,800	455,900	- 10.9	3,417,700	3,555,100		+ 4.0
September	530,400	510,700	- 3.7	3,134,800	3,155,900		+ 0.7
October	644,900	593,100	- 8.0	3,132,100	3,138,200		+ 0.2
November	622,200	553,800	- 11.0	3,026,200	2,912,700		- 3.8
December	660,500	662,600	+ 0.3	3,425,600	3,482,500		+ 1.7
Annual total	6,887,900	6,447,600	- 6.4	37,419,000	36,541,000		- 2.3
Variety Stores				Change 1953/52	Motor Vehicle Dealers		Change 1953/52
1952	1953				1952	1953	
\$	\$	%	\$		\$	\$	%
January	8,806,200	10,450,600	+ 18.7	729,900	814,700		+ 11.9
February	9,923,800	10,423,200	+ 5.0	739,200	827,600		+ 12.0
March	11,842,100	12,413,600	+ 4.8	990,800	1,243,100		+ 25.5
April	14,253,700	14,529,800	+ 1.9	1,051,600	1,268,600		+ 20.6
May	14,582,800	15,666,500	+ 7.4	1,320,300	1,123,900		- 14.9
June	14,342,800	15,247,000	+ 6.3	1,079,000	1,202,400		+ 11.4
July	13,759,700	14,858,900	+ 8.0	966,000	1,205,300		+ 24.8
August	13,808,200	13,933,200	+ 0.9	1,029,000	955,500		- 7.1
September	13,703,700	14,543,300	+ 6.1	943,300	934,400		- 0.9
October	15,944,400	16,490,200	+ 3.4	949,900	1,080,800		+ 13.8
November	16,259,000	16,360,800	+ 0.6	968,400	867,800		- 10.4
December	32,391,900	33,557,500	+ 3.6	819,000	784,900		- 4.2
Annual total	179,618,300	188,474,600	+ 4.9	11,584,400	12,309,000		+ 6.3

**TABLE 9. Retail Chain Store Sales in Canada — by Kinds of Business and Months,
1952-1953 — Continued**

Month	Garages and Filling Stations		Change 1953/52	Men's Clothing Stores		Change 1953/52
	1952	1953		1952	1953	
	\$	\$	%	\$	\$	%
January	269,300	271,300	+ 0.7	1,492,200	1,495,100	+ 0.2
February	241,800	241,800	1	1,469,100	1,141,800	- 22.3
March	264,400	261,900	- 0.9	2,085,700	2,290,700	+ 9.8
April	300,000	299,700	- 0.1	2,386,500	2,003,300	- 16.1
May	339,500	344,100	+ 1.4	2,359,700	2,299,300	- 2.6
June	336,600	342,200	+ 1.7	2,062,900	2,111,900	+ 2.4
July	376,000	397,400	+ 5.7	1,630,300	1,547,900	- 5.1
August	382,500	405,500	+ 6.0	1,435,200	1,201,400	- 16.3
September	338,000	358,200	+ 6.0	1,585,000	1,698,500	+ 7.2
October	340,700	367,800	+ 8.0	2,467,600	2,492,300	+ 1.0
November	316,400	343,100	+ 8.4	2,523,500	2,545,500	+ 0.9
December	298,900	346,100	+ 15.8	3,805,000	3,906,200	+ 2.7
Annual total	3,804,100	3,979,100	+ 4.6	25,302,700	24,733,900	- 2.2
Family Clothing Stores		Change 1953/52	Women's Clothing Stores			Change 1953/52
1952	1953		1952	1953		
\$	\$	%	\$	\$		%
January	2,399,300	2,643,300	+ 10.2	2,812,900	3,223,000	+ 14.6
February	2,014,200	1,973,700	- 2.0	2,622,300	2,827,700	+ 7.8
March	2,267,700	2,425,900	+ 7.0	3,136,900	3,358,300	+ 7.1
April	3,018,200	2,822,100	- 6.5	3,826,700	3,867,500	+ 1.1
May	3,013,200	3,052,700	+ 1.3	4,109,800	4,500,500	+ 9.5
June	2,872,400	2,813,700	- 2.0	3,999,700	4,345,600	+ 8.6
July	2,475,800	2,545,600	+ 2.8	3,757,800	4,356,300	+ 15.9
August	2,805,500	2,727,100	- 2.8	3,164,500	3,187,900	+ 0.7
September	2,740,000	3,001,900	+ 9.6	3,455,300	3,651,800	+ 5.7
October	3,619,600	3,661,400	+ 1.2	4,046,000	4,430,200	+ 9.5
November	3,704,400	3,532,700	- 4.6	4,063,300	3,980,900	- 2.0
December	4,945,100	5,040,700	+ 1.9	7,172,500	7,527,100	+ 4.9
Annual total	35,875,400	36,240,800	+ 1.0	46,167,700	49,256,800	+ 6.7
Shoe Stores		Change 1953/52	Hardware Stores			Change 1953/52
1952	1953		1952	1953		
\$	\$	%	\$	\$		%
January	1,926,100	2,519,500	+ 30.8	747,500	802,900	+ 7.4
February	1,927,300	2,107,400	+ 9.3	725,200	770,300	+ 6.2
March	2,764,800	2,945,400	+ 6.5	788,000	861,600	+ 9.3
April	3,676,300	3,788,100	+ 3.0	944,600	991,600	+ 5.0
May	3,884,000	4,132,500	+ 6.4	1,197,400	1,258,100	+ 5.1
June	4,077,200	4,290,000	+ 5.2	1,174,600	1,340,000	+ 14.1
July	3,299,100	3,699,400	+ 12.1	1,005,600	1,153,300	+ 14.7
August	3,246,000	3,090,100	- 4.8	1,108,100	1,146,500	+ 3.5
September	3,428,200	3,520,300	+ 2.7	1,112,400	1,133,800	+ 1.9
October	3,464,000	3,612,100	+ 4.3	1,237,700	1,262,600	+ 2.0
November	3,606,100	3,664,800	+ 1.6	1,140,600	1,270,600	+ 11.4
December	6,245,300	6,100,500	- 2.3	1,564,700	1,710,300	+ 9.3
Annual total	41,544,400	43,470,100	+ 4.6	12,746,400	13,701,600	+ 7.5

1. Change of less than 0.05 per cent.

MERCHANDISING AND SERVICES

**TABLE 9. Retail Chain Store Sales in Canada — by Kinds of Business and Months
1952-1953 — Continued**

Month	Lumber and Building Material Dealers			Change 1953/52	Furniture Stores		Change 1953/52
					1952	1953	
	\$	\$	%		\$	\$	%
January	3,725,300	4,380,900	+ 17.6	2,378,700	3,165,000	3,165,000	+ 33.1
February	3,822,400	4,570,300	+ 19.6	2,418,600	2,688,500	2,688,500	+ 11.2
March	3,255,500	3,881,200	+ 19.2	3,156,100	3,217,000	3,217,000	+ 1.9
April	4,242,500	5,004,000	+ 17.9	2,700,500	3,698,000	3,698,000	+ 36.9
May	7,822,400	8,419,100	+ 7.6	4,142,800	4,478,300	4,478,300	+ 8.1
June	8,090,400	8,803,400	+ 8.8	4,527,300	4,612,200	4,612,200	+ 1.9
July	8,585,000	9,706,400	+ 13.1	4,006,400	3,630,100	3,630,100	- 9.4
August	9,438,300	10,575,100	+ 12.0	3,609,400	3,202,100	3,202,100	- 11.3
September	9,272,000	10,059,100	+ 8.5	4,184,100	3,948,900	3,948,900	- 5.6
October	9,903,700	10,050,000	+ 1.5	3,637,400	3,917,300	3,917,300	+ 7.7
November	8,401,900	9,336,800	+ 11.1	3,913,800	3,650,100	3,650,100	- 6.7
December	5,840,600	6,501,200	+ 11.3	4,051,900	3,684,400	3,684,400	- 9.1
Annual total	82,400,000	91,287,500	+ 10.8	42,727,000	43,891,900	43,891,900	+ 2.7
Appliance and Radio Stores			Change 1953/52	Restaurants			Change 1953/52
	1952	1953		1952	1953	1953	
	\$	\$	%	\$	\$	\$	%
January	3,547,000	3,992,100	+ 12.5	2,477,100	2,777,800	2,777,800	+ 12.1
February	3,752,500	3,869,200	+ 3.1	2,412,700	2,497,500	2,497,500	+ 3.5
March	3,898,800	4,258,500	+ 9.2	2,560,000	2,721,000	2,721,000	+ 6.3
April	3,723,500	4,128,400	+ 10.9	2,594,900	2,812,300	2,812,300	+ 8.4
May	4,711,500	4,612,100	- 2.1	2,751,800	2,835,100	2,835,100	+ 3.0
June	3,898,700	3,879,500	- 0.5	2,692,300	2,903,900	2,903,900	+ 7.9
July	3,818,900	3,468,800	- 9.2	3,024,400	3,241,900	3,241,900	+ 7.2
August	4,020,500	3,700,700	- 8.0	3,025,300	3,247,400	3,247,400	+ 7.3
September	4,509,400	4,838,600	+ 7.3	2,713,900	2,952,100	2,952,100	+ 8.8
October	5,056,200	5,521,000	+ 9.2	2,673,100	2,907,300	2,907,300	+ 8.8
November	4,492,100	4,761,000	+ 6.0	2,545,400	2,774,100	2,774,100	+ 9.0
December	6,328,200	6,220,000	- 1.7	2,617,100	2,772,100	2,772,100	+ 5.9
Annual total	51,757,300	53,249,900	+ 2.9	32,088,000	34,442,500	34,442,500	+ 7.3
Fuel Dealers			Change 1953/52	Drug Stores			Change 1953/52
	1952	1953		1952	1953	1953	
	\$	\$	%	\$	\$	\$	%
January	593,500	344,400	- 42.0	2,543,000	2,817,700	2,817,700	+ 10.8
February	509,700	279,500	- 45.2	2,571,700	2,720,800	2,720,800	+ 5.8
March	464,300	259,400	- 44.1	2,671,700	2,736,800	2,736,800	+ 2.4
April	277,000	180,900	- 34.7	2,720,300	2,849,400	2,849,400	+ 4.7
May	318,100	165,900	- 47.8	2,770,900	2,806,600	2,806,600	+ 1.3
June	321,000	194,000	- 39.6	2,635,100	2,710,600	2,710,600	+ 2.9
July	354,400	210,000	- 40.7	2,685,100	2,791,500	2,791,500	+ 4.0
August	422,100	226,500	- 46.3	2,707,600	2,720,100	2,720,100	+ 0.5
September	494,900	311,700	- 37.0	2,549,300	2,697,500	2,697,500	+ 5.8
October	591,100	336,200	- 43.1	2,994,100	3,107,700	3,107,700	+ 3.8
November	418,000	306,700	- 26.6	2,671,400	2,708,500	2,708,500	+ 1.4
December	479,900	345,300	- 28.0	3,956,100	4,138,000	4,138,000	+ 4.6
Annual total	5,244,000	3,160,500	- 39.7	33,476,300	34,805,200	34,805,200	+ 4.0

**TABLE 9. Retail Chain Stores Sales in Canada — by Kinds of Business and Months
1952-1953 — Concluded**

Month	Jewellery Stores		Change 1953/52	Tobacco Stores		Change 1953/52
	1952	1953		1952	1953	
	\$	\$	%	\$	\$	%
January	1,859,400	2,099,900	+ 12.9	1,331,600	1,345,000	+ 1.0
February	1,507,500	1,690,100	+ 12.1	1,385,900	1,330,000	- 4.0
March	1,769,700	2,106,500	+ 19.0	1,444,000	1,309,000	- 9.3
April	2,078,300	2,306,500	+ 11.0	1,360,400	1,299,100	- 4.5
May	2,447,800	2,650,900	+ 8.3	1,387,500	1,314,600	- 5.3
June	2,696,700	2,854,500	+ 5.9	1,395,000	1,369,700	- 1.8
July	2,526,600	2,559,700	+ 1.3	1,346,700	1,331,800	- 1.1
August	2,432,600	2,513,200	+ 3.3	1,466,800	1,391,500	- 5.1
September	2,900,000	2,956,400	+ 1.9	1,391,400	1,378,800	- 0.9
October	3,261,600	3,568,700	+ 9.4	1,400,000	1,394,100	- 0.4
November	3,434,900	3,745,000	+ 9.0	1,409,800	1,292,600	- 8.3
December	9,103,300	9,186,900	+ 0.9	2,123,300	1,978,900	- 6.8
Annual total	36,018,400	38,238,300	+ 6.2	17,442,400	16,735,100	- 4.1
				All Other Stores		Change 1953/52
				1952	1953	
	\$	\$	%			
January	27,317,800	39,134,000	+ 43.3			
February	31,522,700	34,354,800	+ 9.0			
March	34,599,900	38,520,200	+ 11.3			
April	39,231,700	44,727,200	+ 14.0			
May	44,149,200	50,847,800	+ 15.2			
June	48,220,100	45,446,600	- 5.8			
July	55,675,100	45,695,100	- 17.9			
August	56,416,800	45,192,500	- 19.9			
September	42,135,400	47,929,400	+ 13.8			
October	41,723,000	53,663,800	+ 28.6			
November	40,182,400	43,084,800	+ 7.2			
December	59,490,600	55,446,300	- 6.8			
Annual total	320,664,700	544,042,500	+ 4.5			

CHAIN FOOD STORES

TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930-1953
(Grocery and combination stores and meat markets combined)

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Aver- age ¹	Max- imum	Amount	Average per store			Stores	Warehouses
1930.....	87	2,218	2,352	127,582,500	57,521	9,801,400	2	6,468,600	2
1931.....	90	2,310	2,410	123,753,000	53,573	2	2	2	2
1932.....	90	2,347	2,436	109,814,400	46,789	2	2	2	2
1933.....	91	2,301	2,398	103,638,500	45,041	7,976,000	2	6,221,500	2
1934.....	86	2,310	2,395	104,912,800	45,417	7,958,200	2	5,894,500	4,011,700
1935.....	86	2,241	2,309	105,635,900	47,138	8,094,500	1,172,300	6,046,900	3,530,600
1936.....	89	2,229	2,334	111,511,900	50,028	8,441,900	1,261,300	6,474,300	4,534,000
1937.....	89	2,179	2,287	121,054,800	55,555	9,138,800	1,351,900	6,435,000	3,679,400
1938.....	91	2,093	2,212	121,371,500	57,989	9,080,800	1,601,400	6,238,100	3,349,000
1939.....	87	1,867	2,044	127,945,900	68,530	9,072,300	1,473,500	6,604,900	4,485,700
1940.....	82	1,684	1,817	145,193,900	86,220	9,545,900	1,366,600	7,322,100	5,276,300
1941.....	79	1,692	1,707	177,405,900	103,928	11,056,400	1,088,000	7,386,800	5,758,900
1942.....	70	1,416	1,431	193,488,500	136,644	11,664,800	2	7,168,300	7,591,200
1943.....	69	1,378	1,394	185,974,600	134,960	11,833,800	740,200	7,669,300	7,553,300
1944.....	67	1,335	1,364	204,852,500	153,448	13,134,300	733,200	7,393,000	7,397,700
1945.....	66	1,304	1,325	220,285,300	168,930	14,191,200	708,600	7,631,600	7,744,900
1946.....	65	1,262	1,289	245,278,100	194,357	16,108,800	764,700	9,017,600	9,705,300
1947.....	64	1,275	1,315	309,689,800	242,894	19,369,600	881,500	11,334,300	13,080,900
1948.....	59	1,250	1,306	393,723,100	314,978	23,441,300	1,103,100	12,306,200	13,159,200
1949.....	54	1,194	1,260	440,288,400	368,751	26,917,000	1,466,700	12,459,000	11,141,500
1950.....	48	1,162	1,250	510,500,100	439,329	30,545,600	1,455,800	15,546,600	14,164,200
1951.....	52	1,191	1,257	619,517,400	520,166	37,287,700	1,106,300	19,754,800	15,788,900
1952.....	44	1,166	1,219	708,992,500	608,055	42,859,300	990,000	20,832,500	14,602,200
1953.....	40	1,142	1,198	779,667,700	682,721	48,010,400	946,600	23,356,000	16,652,500

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Food Chains, Stores and Sales by Provinces, 1952 and 1953
 (Grocery stores, combination stores and meat markets combined)

Province	1952	1953	% change in sales 1953/1952
Canada:			
Chains (number)	44	40	
Stores (maximum)	1,219	1,198	
Total sales	\$ 708,992,500	779,667,700	+ 10.0
Atlantic Provinces:			
Chains (number)	8	7	
Stores (maximum)	75	68	
Total sales	\$ 28,325,200	29,688,700	+ 4.8
Quebec:			
Chains (number)	7	7	
Stores (maximum)	193	190	
Total sales	\$ 150,718,500	168,132,000	+ 11.6
Ontario:			
Chains (number)	23	22	
Stores (maximum)	556	553	
Total sales	\$ 383,639,100	422,770,700	+ 10.2
Manitoba:			
Chains (number)	3	3	
Stores (maximum)	80	79	
Total sales	\$ 31,300,000	33,339,400	+ 6.5
Saskatchewan:			
Chains (number)	4	4	
Stores (maximum)	70	69	
Total sales	\$ 19,595,100	21,143,200	+ 7.9
Alberta:			
Chains (number)	5	5	
Stores (maximum)	90	89	
Total sales	\$ 35,377,600	40,156,000	+ 13.5
British Columbia:			
Chains (number)	7	6	
Stores (maximum)	155	150	
Total sales	\$ 60,037,000	64,437,700	+ 7.3

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

**TABLE 3. Chain Food Store Sales for Specified Cities¹ 1952 and 1953
(Grocery stores, combination stores and meat markets combined)**

City	Number of stores (maximum)		Total sales		
	1952	1953	1952	1953	% Change 1953/52
Halifax ²	27	19	\$ 11,328,800	\$ 10,958,500	- 3.3
Montreal ²	122	119	113,477,900	126,293,300	+ 11.3
Quebec ²	14	13	7,502,900	10,119,300	+ 34.9
Sherbrooke	8	7	3,716,400	3,532,600	- 4.9
Three Rivers	4	4	2,536,300	2,742,600	+ 8.1
Brantford	9	10	5,420,800	5,733,300	+ 5.8
Hamilton ²	48	45	29,269,800	32,300,500	+ 10.4
Kingston	5	5	5,642,200	6,342,700	+ 12.4
Kitchener	5	5	5,554,000	5,706,200	+ 2.7
London ²	15	17	15,593,500	17,231,700	+ 10.5
Ottawa ²	34	35	26,706,700	27,834,200	+ 4.2
Peterborough	17	17	7,049,900	7,672,300	+ 8.8
St. Catharines	8	8	8,594,400	9,426,000	+ 9.7
Oshawa	5	5	4,990,700	5,824,600	+ 16.7
Sudbury	5	4	9,381,600	11,030,500	+ 17.6
Sarnia	5	4	5,876,400	6,143,200	+ 4.5
Sault St. Marie	8	7	4,922,300	5,528,400	+ 12.3
Toronto ²	161	164	132,154,100	147,102,600	+ 11.3
Windsor ²	19	20	14,176,700	16,502,800	+ 16.4
Winnipeg ²	75	74	27,696,900	29,382,100	+ 6.1
Regina	19	19	4,944,200	5,194,400	+ 5.1
Calgary ²	40	39	14,840,300	16,404,200	+ 10.5
Vancouver ²	87	76	38,992,000	41,121,400	+ 5.5
Victoria ²	8	10	3	6,445,800	3
Places 30,000 population and over	794	775	534,845,900	589,719,500	+ 10.3
Places under 30,000 population	425	423	174,146,600	189,948,200	+ 9.1

1. Other cities with 30,000 or over population cannot be shown without disclosing individual operations but are in their total.

2. Metropolitan areas.

3. Figures are withheld to avoid disclosing individual operations but are included in their total.

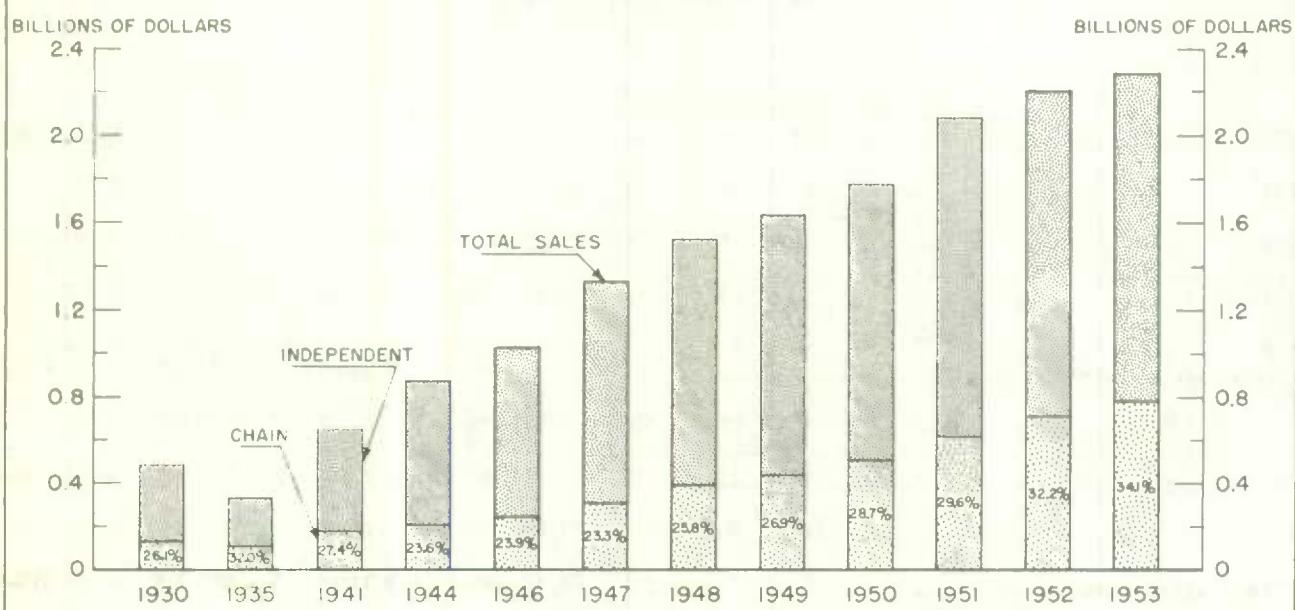
**TABLE 4. Chain Food Stores by Number of Units Operated, 1952 and 1953
(Grocery stores, combination stores and meat markets combined)**

Number of units operated	Number of chains	Number of stores (maximum)	Total sales	
			Amount	% of total
1952				
Total, all food chains	44	1,219	\$ 708,992,500	100.0
4- 9 units	27	151	36,350,600	5.1
10-99 units	13	419	153,428,900	21.7
100 units and over	4	649	519,213,000	73.2
1953				
Total, all food chains	40	1,198	\$ 779,667,700	100.0
4- 9 units	24	137	39,146,200	5.0
10-99 units	12	413	171,566,200	22.0
100 units and over	4	648	568,955,300	73.0

**TABLE 5. Chain Food Stores by Annual Sales Volume, 1952 and 1953
(Grocery stores, combination stores and meat markets combined)**

Annual sales range	Number of stores (Maximum)	Total sales	% of total sales
		\$	%
1952			
Total, all stores	1,219	708,992,500	100.0
\$500,000 and over	492	564,194,900	79.6
\$300,000-\$499,999	167	65,387,200	9.2
\$200,000-\$299,999	128	31,595,900	4.5
\$100,000-\$199,999	258	37,136,300	5.2
Under \$100,000	174	10,678,200	1.5
1953			
Total, all stores	1,198	779,667,700	100.0
\$500,000 and over	522	639,784,000	82.0
\$300,000-\$499,999	168	64,595,900	8.3
\$200,000-\$299,999	133	32,776,200	4.2
\$100,000-\$199,999	229	33,343,600	4.3
Under \$100,000	146	9,168,000	1.2

**CHAIN AND INDEPENDENT FOOD STORE SALES
SELECTED YEARS, 1930-1953**



CHAIN VARIETY STORES

TABLE 1. Summary Statistics of Chain Variety Stores in Canada, 1930-1953

Year	Number of chains	Number of stores		Total sales	Salaries and wages paid to store employees	Stocks on hand at year end	
		Aver- age ¹	Max- imum			Stores	Warehouses
				\$	\$	\$	\$
1930	15	313	327	39,383,600	4,179,300	5,274,900	2
1931	14	329	340	38,906,700	2	2	2
1932	14	339	348	35,474,800	2	2	2
1933	14	248	356	33,348,600	4,032,400	4,796,600	2
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300
1951	16	587	597	164,474,800	25,510,200	17,969,800	4,882,100
1952	17	601	614	179,618,300	26,115,400	21,075,200	4,718,200
1953	17	610	623	188,474,600	28,803,200	21,709,400	4,565,800

1. Obtained by averaging the number at beginning, middle and end of the year.

2. Not available.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1952 and 1953

Province	1952	1953	% change in sales 1953/1952
Canada:			
Chains (number).....	17	17	
Stores (maximum).....	614	623	
Total sales..... \$	179,618,300	188,474,600	+ 4.9
Prince Edward Island:			
Chains (number).....	3	3	
Stores (maximum).....	4	4	
Total sales..... \$	1,168,200	1,226,100	+ 5.0
Nova Scotia:			
Chains (number).....	5	5	
Stores (maximum).....	42	43	
Total sales..... \$	10,439,300	10,979,000	+ 5.2
New Brunswick:			
Chains (number).....	6	6	
Stores (maximum).....	27	27	
Total sales..... \$	7,916,400	8,049,700	+ 1.7
Quebec:			
Chains (number).....	13	13	
Stores (maximum).....	149	151	
Total sales..... \$	47,435,100	49,665,400	+ 4.7
Ontario:			
Chains (number).....	13	13	
Stores (maximum).....	304	309	
Total sales..... \$	83,572,200	87,413,300	+ 4.6
Manitoba:			
Chains (number).....	5	5	
Stores (maximum).....	14	16	
Total sales..... \$	5,176,800	5,432,200	+ 4.9
Saskatchewan:			
Chains (number).....	4	4	
Stores (maximum).....	21	21	
Total sales..... \$	6,241,100	6,725,400	+ 7.8
Alberta:			
Chains (number).....	5	5	
Stores (maximum).....	15	15	
Total sales..... \$	8,931,500	9,591,700	+ 7.4
British Columbia:			
Chains (number).....	6	6	
Stores (maximum).....	38	37	
Total sales..... \$	8,737,700	9,391,800	+ 7.5

TABLE 3. Chain Variety Store Sales for Specified Cities¹ 1952 and 1953

City	Number of stores (maximum)		Total sales		
	1952	1953	1952	1953	% Change 1953/52
		\$	\$	%	
Sydney	4	5	1,265,100	1,418,500	+ 12.1
Halifax ²	7	7	3,938,600	4,067,400	+ 3.3
Saint John	4	4	2,618,100	2,733,500	+ 4.4
Montreal ²	57	56	20,223,800	21,333,400	+ 5.5
Quebec ²	14	14	8,767,200	9,050,800	+ 3.2
Sherbrooke	4	4	2,521,800	2,352,200	- 6.7
Three Rivers	5	5	2,536,600	2,508,700	- 1.1
Brantford	4	4	1,371,700	1,294,000	- 5.7
Fort William	4	4	1,139,900	1,098,600	- 3.6
Port Arthur	4	4	1,031,500	1,054,800	+ 2.3
Hamilton ²	9	9	6,298,200	7,168,300	+ 13.8
Kingston	5	5	1,822,800	1,837,700	+ 0.8
Kitchener	6	6	2,008,500	2,112,200	+ 5.2
London ²	5	5	3,709,800	3,774,100	+ 1.7
Ottawa ²	18	18	7,864,700	8,071,100	+ 2.6
Peterborough	6	5	1,771,400	1,729,900	- 2.3
St. Catharines	4	4	2,574,000	2,652,700	+ 3.1
Oshawa	3	4	1,664,600	1,870,700	+ 12.4
Sudbury	3	3	2,692,700	2,878,600	+ 6.9
Sarnia	5	5	1,587,400	1,527,300	- 3.8
Sault St. Marie	4	4	1,087,900	1,280,700	+ 17.7
Toronto ²	54	61	17,248,500	19,265,700	+ 11.7
Windsor ²	6	6	3,763,400	3,915,400	+ 4.0
Winnipeg ²	6	8	3,649,100	3,909,100	+ 7.1
Saskatoon	3	3	1,316,700	1,427,500	+ 8.4
Calgary ²	4	4	3,202,500	3,448,600	+ 7.7
Edmonton ²	4	4	3,885,600	4,022,600	+ 3.5
Vancouver ²	22	20	5,506,500	5,610,200	+ 1.9
Victoria ²	2	3	3	1,434,000	3
Places 30,000 population and over	278	286	120,193,800	126,837,400	+ 5.5
Places under 30,000 population	345	337	68,280,800	61,637,200	- 9.7

1. Other cities with 30,000 or more population cannot be shown without disclosing individual operations but are in their total.

2. Metropolitan areas.

3. Figures are withheld to avoid disclosing individual operations but are included in their total.

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1952 and 1953

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		\$	%
1952			
Total, all stores	614	179,618,300	100.0
\$1,000,000 and over	28	43,781,500	24.4
\$ 500,000-\$999,999	61	40,329,700	22.4
\$ 300,000-\$499,999	94	36,300,800	20.2
\$ 200,000-\$299,999	99	23,818,500	13.3
\$ 100,000-\$199,999	165	24,872,400	13.8
Under \$100,000	167	10,515,400	5.9
1953			
Total, all stores	623	188,474,600	100.0
\$1,000,000 and over	28	46,211,800	24.6
\$ 500,000-\$999,999	66	43,747,700	23.2
\$ 300,000-\$499,999	92	35,705,600	18.9
\$ 200,000-\$299,999	106	25,936,500	13.8
\$ 100,000-\$199,999	178	26,991,300	14.3
Under \$100,000	153	9,881,700	5.2

CHAIN DRUG STORES

TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930-1953

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Aver- age ¹	Max- imum	Amount	Average per store			Stores	Warehouses
1930	31	284	292	13,971,300	49,195	1,880,800	2	2,510,900	2
1931	32	299	306	13,584,600	45,433	2	2	2	2
1932	32	305	313	12,520,000	41,049	2	2	2	2
1933	29	297	301	11,001,300	37,041	1,497,700	2	2,021,500	2
1934	29	298	306	11,594,000	38,906	1,542,800	2	2,102,000	527,000
1935	29	307	311	12,164,100	39,622	1,594,800	118,700	2,152,500	501,100
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942	31	342	343	19,711,700	57,637	2,579,700	2	2,732,900	699,400
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,800
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,000
1953	28	332	345	34,805,200	104,835	5,450,800	267,200	5,519,700	1,018,000

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1952 and 1953

Province	1952	1953	% change in sales 1953/1952
Canada:			
Chains (number)	28	28	
Stores (maximum)	338	345	
Total sales	\$ 33,476,300	34,805,200	+ 4.0
Atlantic Provinces:			
Chains (number)	4	4	
Stores (maximum)	24	24	
Total sales	\$ 1,615,100	1,661,500	+ 2.8

MERCHANDISING AND SERVICES

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1952 and 1953 – Concluded

Province	1952	1953	% change in sales 1953/1952
Quebec:			
Chains (number)	6	6	
Stores (maximum)	38	40	
Total sales \$	3,994,400	4,298,100	+ 7.6
Ontario:			
Chains (number)	10	10	
Stores (maximum)	176	175	
Total sales \$	16,601,000	17,151,000	+ 3.3
Prairie Provinces:			
Chains (number)	10	10	
Stores (maximum)	39	44	
Total sales \$	4,552,500	4,875,400	+ 7.1
British Columbia:			
Chains (number)	4	4	
Stores (maximum)	61	62	
Total sales \$	6,713,300	6,819,200	+ 1.6

TABLE 3. Chain Drug Stores by Annual Sales Volume, 1952 and 1953

Annual sales range	Number of stores (maximum)	Total sales \$	% of total sales
1952			
Total, all stores	338	33,476,300	100.0
\$200,000 and over	20	5,611,000	16.8
\$100,000-\$199,999	111	14,573,200	43.5
\$ 50,000-\$ 99,999	157	11,641,700	34.8
\$ 30,000-\$ 49,999	34	1,382,800	4.1
Under \$30,000	16	267,600	0.8
1953			
Total, all stores	345	34,805,200	100.0
\$200,000 and over	25	6,720,600	19.3
\$100,000-\$199,999	108	14,143,600	40.6
\$ 50,000-\$ 99,999	159	12,142,900	34.9
\$ 30,000-\$ 49,999	36	1,521,500	4.4
Under \$30,000	17	276,600	0.8

CHAIN WOMEN'S APPAREL STORES

TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930-1953

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstand- ing at year end	Stocks on hand at year end	
		Aver- age ¹	Max- imum	Amount	Average per store			Stores	Warehouses
1930	28	183	203	\$ 8,584,800	\$ 46,911	\$ 976,900	\$ 2	\$ 1,422,500	\$ 2
1931	25	186	213	6,828,100	36,710	2	2	2	2
1932	19	164	185	5,093,700	31,059	2	2	2	2
1933	15	144	148	4,029,400	27,982	359,100	2	590,000	2
1934	15	153	171	4,506,800	29,456	385,800	2	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	2	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	2	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	2	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100

1. Obtained by averaging the number at the beginning and end of the year.
 2. Not available.

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1952 and 1953

Province	1952	1953	% change in sales 1953/1952
Canada:			
Chains (number).....	37	37	
Stores (maximum).....	493	511	
Total sales..... \$	46,167,700	49,256,800	+ 6.7
Atlantic Provinces:			
Chain (number).....	6	7	
Stores (maximum).....	13	17	
Total sales..... \$	1,236,300	1,618,400	+ 30.9
Quebec:			
Chains (number).....	17	16	
Stores (maximum).....	130	138	
Total sales..... \$	10,838,700	12,264,800	+ 13.2
Ontario:			
Chains (number).....	18	20	
Stores (maximum).....	226	233	
Total sales..... \$	19,893,500	21,146,300	+ 6.3

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1952 and 1953 – Concluded

Province	1952	1953	% change in sales 1953/1952
Manitoba:			
Chains (number)	6	6	
Stores (maximum)	19	18	
Total sales	\$ 2,130,200	2,067,900	- 2.9
Saskatchewan:			
Chains (number)	6	6	
Stores (maximum)	15	17	
Total sales	\$ 2,061,700	2,193,400	+ 6.4
Alberta:			
Chains (number)	5	5	
Stores (maximum)	15	17	
Total sales	\$ 2,844,300	3,040,100	+ 6.9
British Columbia:			
Chains (number)	10	9	
Stores (maximum)	75	71	
Total sales	\$ 7,163,000	6,925,900	- 3.3

1. Not available.

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume, 1952 and 1953

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
1952			
Total, all stores	493	46,167,700	100.0
\$200,000 and over	48	13,782,800	29.8
\$100,000-\$199,999	117	16,138,600	35.0
\$ 50,000- 99,999	164	11,580,000	25.1
\$ 30,000- 49,999	69	2,907,000	6.3
Under \$30,000	95	1,759,300	3.8
1953			
Total, all stores	511	49,236,800	100.0
\$200,000 and over	47	14,283,000	29.0
\$100,000-\$199,999	120	16,682,300	33.9
\$ 50,000- 99,999	186	13,313,000	27.0
\$ 30,000- 49,999	94	3,843,200	7.8
Under \$30,000	64	1,135,300	2.3

CHAIN SHOE STORES

TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930-1953

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstand- ing at year end	Stocks on hand at year end	
		Aver- age ¹	Max- imum	Amount	Average per store			Stores	Warehouses
1930	18	198	208	7,574,600	38,256	892,500	2	1,998,300	2
1931	18	212	221	7,687,500	36,262	2	2	2	2
1932	19	230	237	7,094,800	30,847	2	2	2	2
1933	22	257	274	7,114,800	27,684	747,100	2	2,156,300	2
1934	22	278	303	8,037,400	28,912	818,700	2	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	2	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	2	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	2	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600

1. Obtained by averaging the number at the beginning and end of the year.

2. Not available.

TABLE 2. Chain Shoe Stores by Annual Sales Volume, 1952 and 1953

Annual sales range		Number of stores (maximum)	Total sales	% of total sales	
			\$	%	
1952					
Total, all stores		628	41,544,400	100.0	
\$200,000 and over		13	3,714,200	8.9	
\$100,000 - \$199,999		88	11,190,000	26.9	
\$ 50,000 - 99,999		254	18,115,600	43.6	
\$ 30,000 - 49,999		163	6,480,300	15.7	
Under \$30,000		110	2,044,300	4.9	
1953					
Total, all stores		627	43,470,100	100.0	
\$200,000 and over		14	3,831,000	8.8	
\$100,000 - \$199,999		102	13,153,300	30.3	
\$ 50,000 - 99,999		249	17,817,200	41.0	
\$ 30,000 - 49,999		167	6,781,200	15.6	
Under \$30,000		95	1,887,400	4.3	

APPENDIX

For this report, certain census kind-of-business classifications have been combined and, for reference purposes, the business classifications of these combined groups are listed below. Classifications not combined are not listed.

Grocery and Combination Stores include grocery stores with and without beer and combination stores with and without beer.

Restaurants include eating places with or without other merchandise and fish and chips shops.

Alcoholic beverages include Government liquor stores, wine stores and brewers' warehousing stores.

Miscellaneous Food and Beverage Stores include dairy products stores, fish markets, caterers and refreshment booths and stands.

General Stores include former country general stores selling more than one-third food.

Men's and Boys' clothing and furnishings include custom tailors and hat shops.

Women's Clothing Stores include lingerie and hosiery, women's apparel and accessories.

Family Clothing Stores include furnishings for the family.

Miscellaneous Apparel and Accessories Stores include millinery, fur, and children's and infants' wear stores.

Lumber and Building Material Dealers include lumber and building material dealers with coal and wood yards.

Miscellaneous Building Material and Hardware Stores include electrical supply, heating and plumbing equipment, paint, glass and wallpaper stores.

Miscellaneous Household Appliance and Furniture Stores include other home furnishing stores.

Drug Stores include drug stores with and without soda fountains.

Other Miscellaneous Stores include fuel dealers; feed stores; farmers supply stores; used car dealers; china, glassware, and kitchenware stores; opticians; second-hand stores; farm implement dealers; florists; luggage and leather goods; news dealers; music stores; gift, novelty, and souvenir shops; sporting goods; and stores not elsewhere classified.

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