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CANADA

RETAIL CHAIN STORES

1954



DOMINION BUREAU OF STATISTICS

Industry and Merchandising Division

Merchandising and Services Section

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RETAIL CHAIN STORES
1954

Published by Authority of
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NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I—The Primary Industries**, including mining, forestry and fisheries; **Volume II—Manufacturing**; **Volume III—Merchandising and Services**.

Volume III consists of the following parts with individual trade reports listed under each:

Part I—Wholesale Statistics

- A—Wholesale Trade, 25¢
- *B—Operating Results of Food Wholesalers, 25¢
- *C—Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
- *D—1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
 - 2 Operating Results of Drug Wholesalers, 25¢
 - 3 Operating Results of Hardware Wholesalers, 25¢
 - 4 Operating Results of Plumbing and Heating Supply Wholesalers, 25¢
 - 5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢

Part II—Retail Statistics

- E—General Review—(Discontinued)
- F—Retail Trade, 50¢
- G—Retail Chain Stores, 50¢
- *H—Operating Results of Food Store Chains, 25¢
- *I—Operating Results of Clothing Store Chains, 25¢
- *J—1 Operating Results of Variety Store Chains, 25¢
 - 2 Operating Results of Drug Stores Chains, 25¢
 - 3 Operating Results of Furniture Store Chains, 25¢
- K—Operating Results of Independent Food Stores, 25¢
- L—Operating Results of Independent Clothing Stores, 25¢
- M—Operating Results of Independent Hardware, Furniture, Appliance and Radio Stores, 25¢
- N—Operating Results of Filling Stations & Garages, 25¢
- O—1 Operating Results of Independent General Stores, 25¢
 - 2 Operating Results of Independent Restaurants, 25¢
 - 3 Operating Results of Independent Fuel Dealers, 25¢
 - 4 Operating Results of Independent Drug Stores, 25¢
 - 5 Operating Results of Independent Jewellery Stores, 25¢
 - 6 Operating Results of Independent Tobacco Stores, 25¢
- P—Retail Consumer Credit, 25¢

Part III—Services and Special Fields

- Q—Laundries, Cleaners and Dyers, 25¢
- R—Motion Picture Theatres, Exhibitors and Distributors, 25¢
- S—Hotels, 25¢
- T—Sales Financing, 25¢
- U—Farm Implement and Equipment Sales, 25¢
- V—New Motor Vehicle Sales and Motor Vehicle Financing, 25¢
- W—Advertising Agencies (Memorandum), 10¢
- X—Motion Picture Production (Memorandum), 10¢

The reports are punched to permit of filing in a ring binder.

*Biennial reports—not issued for 1954.

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DEFINITIONS

CHAINS—A retail chain is an organization operating four or more retail stores in similar or related kinds of business under the same ownership.

CLASSIFICATION BY KIND OF BUSINESS—Some chains operated stores of several distinct types and for purposes of this report these were allocated to their proper trade.

CLASSIFICATION BY TYPE OF ORGANIZATION—**Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

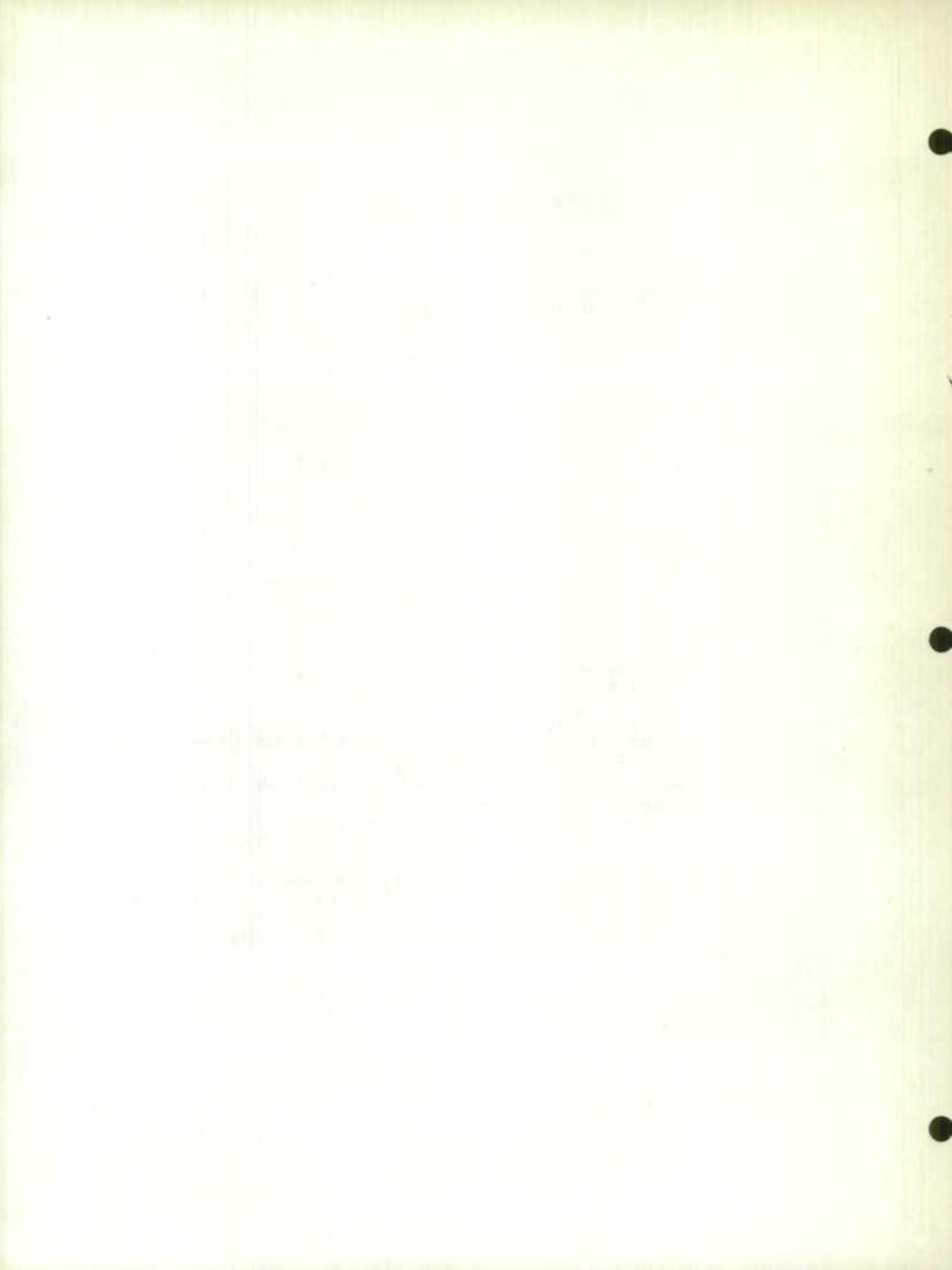
NUMBER OF STORES—The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

SALES—Total retail sales made through all **retail** outlets. Sales made through head office or warehouse are **not** included.

SALARIES AND WAGES—Salaries and wages reported are those paid to **store employees** only. Those paid to head office and warehouse employees are **not** included.

ACCOUNTS OUTSTANDING—These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

STOCKS—Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.



RETAIL CHAIN STORES

1954

During 1954 there were 491 chain store companies operating 8,468 outlets and doing over 2 billion dollars worth of business in Canada. The number of chain companies increased by 25 (during the year) from 466 and the number of stores in operation during all or part of 1954 rose from 8,153 to 8,468. Sales of \$2,146,634,900 represent an increase of 4.8 per cent from the previous year sales of \$2,048,228,000.

These and other statistics contained in this publication are the results of an annual census of known chain store organizations conducted in the Merchandising and Services Section of the Bureau's Industry and Merchandising Division. A retail chain store company, for purposes of these statistics, must operate four or more retail stores in the same or related kinds of business and be under the same ownership. Independently owned stores which belong to a group or buying organization, although enjoying certain purchasing benefits, are not included in this report. Some chains operated stores of several distinct types and for purposes of this publication these were allocated to their proper trade. Annual sales are distributed to the monthly components using a pattern of a majority of the firms who report monthly data each year.

Salaries and wages paid to store employees rose over 10 million dollars in 1954 to \$181,509,000 from the previous year's figure of \$171,167,100. Customers' accounts outstanding at year's end valued at \$102,746,700 were 12.2 per cent greater than the \$91,537,900 reported on the same date a year previous. The increase in accounts outstanding was largest in the durable goods classification where credit buying is heavier.

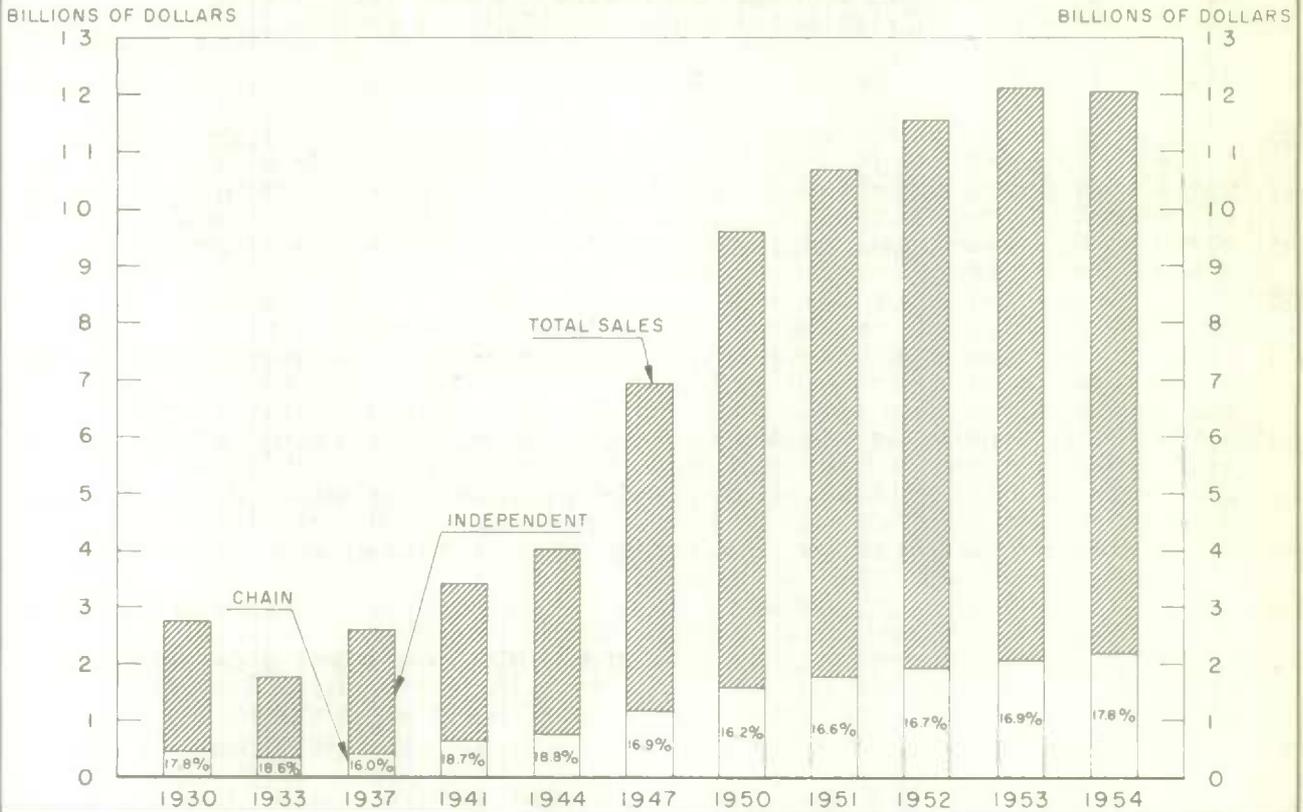
At the end of 1954, chain store inventories, both store and warehouse, with a cost value of \$248,862,900 were slightly higher than the \$231,800,000 reported at the end of 1953.

During 1954, all provinces registered larger sales through chain store outlets than the previous year, (with the exception of Newfoundland and Manitoba which also reported fewer stores). Chain store sales in the Yukon and Northwest Territories had the largest percentage increase (7.0%) while Ontario with 47.7 of the total sales had the largest dollar increase from \$942,016,500 in 1953 to \$999,571,300 in 1954.

In the major kind of business categories the hardware, grocery and combination, and women's apparel and accessories stores had the largest percentage increase in sales this year with 28.8%, 11.7% and 11.3% respectively. Grocery and combination stores with 40.2 per cent of all chain store business sales and a dollar volume of \$863,422,100 had the greatest dollar increase from a year earlier when sales were \$773,220,100. The number of chain organizations in this category remained the same during 1954 while the number of outlets increased by 16. The average sales per store rose from \$695,342 in the previous year to \$769,538 in 1954.

Following the general statistics of all chains are detailed tabulations of certain major trades—i.e., food, variety, drug, women's apparel, and shoes. These trades are presented in a manner similar to the first part of the report, with city detail shown where possible.

RETAIL CHAIN STORE SALES IN CANADA IN PROPORTION TO TOTAL SALES FOR SELECTED YEARS



RETAIL CHAIN STORE SALES % CHANGE 1954 OVER 1953

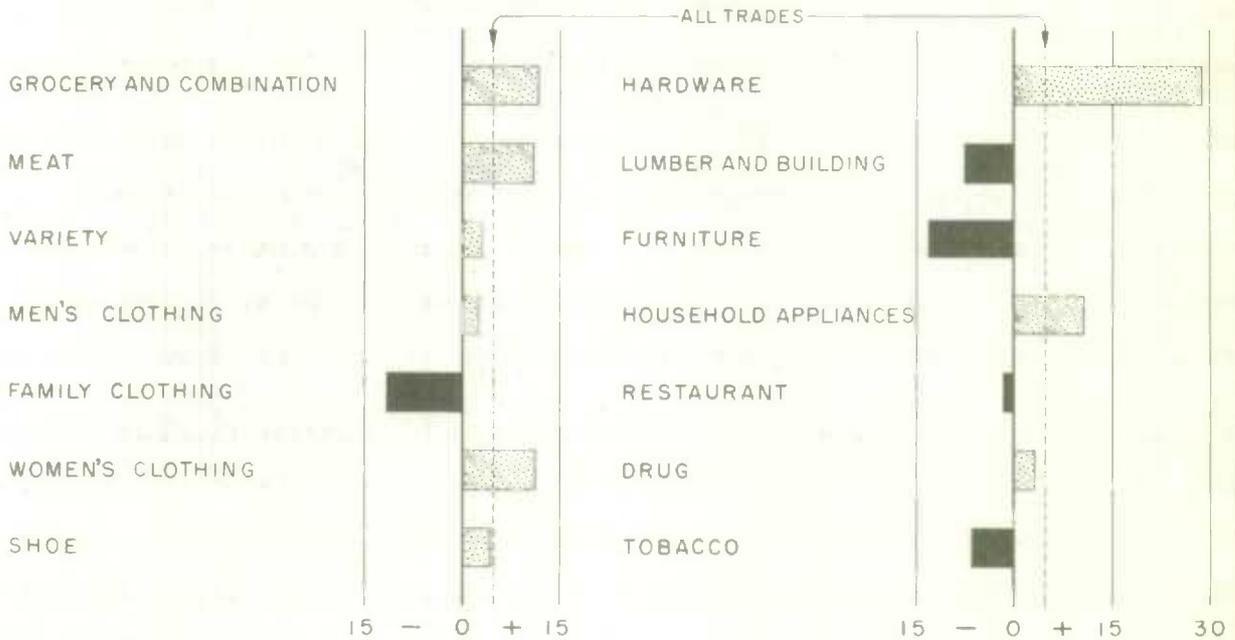


TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-1954

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average ¹	Maximum	Amount	Average per store			Stores	Warehouses
				\$	\$	\$	\$	\$	\$
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	2	60,457,200	2
1931	506	8,188	8,557	434,199,700	53,029	2	2	2	2
1932	486	8,066	8,398	360,806,200	44,732	2	2	2	2
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	2	43,995,100	2
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	2	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	2	65,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
1952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
1953	466	7,835	8,153	2,048,228,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
1954	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200

1. Obtained by averaging the number at the beginning, middle and end of the year.
 2. Not available.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1954, by Kinds of Business

No.		Number of chains	Number of stores	
			Average	Maximum
1	Total, All Chains	491	8,136	8,468
	Food and Beverage Group:			
2	Bakery products stores	11	156	164
3	Candy and confectionery stores	12	261	274
4	Grocery and combination stores	35	1,123	1,182
5	Meat markets	6	33	34
6	Restaurants	30	350	381
7	Alcoholic beverage stores	13	902	920
8	Miscellaneous	7	40	45
	General Merchandise Group:			
9	General merchandise stores	14	132	135
10	General stores	27	375	384
11	Variety stores	18	636	653
	Automotive Group:			
12	Automobile dealers	5	36	39
13	Automotive accessory stores	4	42	43
14	Garages and filling stations	5	56	59
	Apparel and Accessories Stores:			
15	Men's and boys' clothing and furnishings	21	212	224
16	Women's clothing stores	40	525	552
17	Family clothing stores	25	142	157
18	Shoes	41	648	682
19	Miscellaneous	8	54	56
	Building Materials and Hardware Group:			
20	Lumber and building material dealers	25	764	770
21	Hardware	13	72	74
22	Miscellaneous	6	43	44
	Furniture and Household Appliance Group:			
23	Furniture stores	15	175	190
24	Household appliance stores	30	437	449
25	Miscellaneous	4	22	23
	Other Retail Stores Group:			
26	Drug stores	29	339	354
27	Tobacco stores	4	205	213
28	Jewellery stores	14	114	117
29	Miscellaneous	24	242	253

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1954, by Kinds of Business

Sales (Retail)		Salaries and wages	Customer's accounts outstanding	Stocks on hand as at December 31, 1954		No.
Amount	% of total chain sales			Stores	Warehouses	
\$	%	\$	\$	\$	\$	
2,146,634,900	100.0	181,509,000	102,746,700	191,048,700	57,814,200	1
6,685,400	0.3	1,125,000	23,000	68,500	53,100	2
7,799,600	0.4	1,084,600	128,000	174,400	150,600	3
353,422,100	40.2	50,306,000	985,000	28,348,800	18,855,300	4
7,157,400	0.3	661,500	35,600	109,800	-	5
33,899,900	1.6	9,421,300	92,300	639,400	178,300	6
432,714,300	20.2	15,426,800	-	23,028,700	22,480,300	7
1,599,300	0.1	301,100	-	18,700	-	8
30,687,300	1.4	3,813,000	2,254,600	5,984,000	69,700	9
36,559,700	1.7	3,212,200	2,263,000	11,010,500	1,099,900	10
194,248,000	9.1	30,671,500	261,500	22,633,300	4,620,700	11
30,813,700	1.0	2,678,200	5,337,500	3,499,300	-	12
9,137,400	0.4	1,180,200	2,110,600	846,200	-	13
5,063,300	0.2	628,200	231,800	239,800	-	14
25,349,900	1.2	3,082,600	1,897,000	6,028,000	456,600	15
54,843,400	2.6	5,681,800	2,259,400	6,250,900	1,153,000	16
32,069,300	1.5	4,243,400	3,340,600	8,174,700	117,200	17
45,384,500	2.1	5,914,700	114,500	12,001,900	1,926,000	18
4,591,600	0.2	645,100	613,900	956,000	-	19
84,265,000	3.9	6,423,700	11,526,200	21,553,700	1,017,300	20
17,642,500	0.8	2,400,200	1,863,200	3,580,000	722,000	21
3,074,600	0.1	356,600	464,500	823,800	-	22
38,134,100	1.8	4,983,700	28,310,300	5,221,400	664,100	23
58,994,500	2.8	10,482,600	24,497,000	9,733,800	776,600	24
2,407,700	0.1	344,300	467,500	626,200	-	25
35,908,100	1.7	5,778,400	306,100	5,880,200	1,008,200	26
15,642,100	0.7	1,629,200	20,200	1,245,100	370,700	27
36,954,000	1.8	5,863,800	9,236,100	7,036,500	647,700	28
39,586,200	1.8	3,169,300	4,102,300	5,335,100	1,446,900	29

TABLE 3. Chains, Stores and Sales by Provinces, 1953 and 1954

Province	1953	1954	% change in sales 1954/1953
Canada:			
Chains (number)	466	491	
Stores (maximum)	8,153	8,468	
Total sales	\$ 2,048,228,000	2,146,634,900	+ 4.8
Newfoundland:			
Chains (number)	18	18	
Stores (maximum)	106	103	
Total sales	\$ 14,280,700	13,864,800	- 2.9
Prince Edward Island:			
Chains (number)	11	13	
Stores (maximum)	19	24	
Total sales	\$ 4,652,000	4,924,700	+ 5.9
Nova Scotia:			
Chains (number)	43	43	
Stores (maximum)	302	306	
Total sales	\$ 70,786,900	73,234,200	+ 3.5
New Brunswick:			
Chains (number)	41	44	
Stores (maximum)	210	213	
Total sales	\$ 61,989,100	63,076,800	+ 1.8
Quebec:			
Chains (number)	150	159	
Stores (maximum)	1,537	1,615	
Total sales	\$ 422,585,500	447,238,000	+ 5.8
Ontario:			
Chains (number)	233	247	
Stores (maximum)	3,446	3,611	
Total sales	\$ 942,016,500	999,571,300	+ 6.1
Manitoba:			
Chains (number)	69	69	
Stores (maximum)	392	387	
Total sales	\$ 87,231,500	86,523,100	- 0.8
Saskatchewan:			
Chains (number)	66	65	
Stores (maximum)	657	668	
Total sales	\$ 95,337,200	96,279,800	+ 1.0
Alberta:			
Chains (number)	75	82	
Stores (maximum)	626	647	
Total sales	\$ 143,517,500	146,932,000	+ 2.4
British Columbia:			
Chains (number)	87	93	
Stores (maximum)	808	844	
Total sales	\$ 200,422,400	209,202,000	+ 4.4
Yukon and Northwest Territories:			
Chains (number)	4	4	
Stores (maximum)	50	50	
Total sales	\$ 5,408,700	5,788,200	+ 7.0

Note: The sum of provincial figures for chains (number) does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1953 and 1954

Kind of business	1953	1954	% change in sales 1954/1953
Total, All Chains:			
Chains (number)	466	491	
Stores (maximum)	8,153	8,468	
Total sales	\$ 2,048,228,000	2,146,634,900	+ 4.8
Grocery and combination stores:			
Chains (number).....	35	35	
Stores (maximum)	1,166	1,182	
Total sales	\$ 773,220,100	863,422,100	+ 11.7
Meat markets:			
Chains (number).....	5	6	
Stores (maximum).....	32	34	
Total sales.....	\$ 6,447,600	7,157,400	+ 11.0
Variety stores:			
Chains (number).....	17	18	
Stores (maximum)	623	653	
Total sales	\$ 188,474,600	194,248,000	+ 3.1
Men's and boys' clothing and furnishings stores (including custom tailors):			
Chains (number)	21	21	
Stores (maximum).....	220	224	
Total sales	\$ 24,733,900	25,349,900	+ 2.5
Family clothing stores:			
Chains (number)	23	25	
Stores (maximum)	148	157	
Total sales	\$ 36,240,800	32,069,300	- 11.5
Women's apparel and accessories stores:			
Chains (number)	37	40	
Stores (maximum)	511	552	
Total sales	\$ 49,256,800	54,843,400	+ 11.3
Shoe stores:			
Chain (number)	34	41	
Stores (maximum)	627	682	
Total sales	\$ 43,470,100	45,384,500	+ 4.4
Hardware stores:			
Chains (number)	12	13	
Stores (maximum)	65	74	
Total sales	\$ 13,701,600	17,642,500	+ 28.8

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1953 and 1954 -- Concluded

Kind of business	1953	1954	% change in sales 1954/1953
Lumber and building material dealers:			
Chains (number)	26	25	
Stores (maximum)	769	770	
Total sales \$	91,287,500	84,265,000	- 7.7
Furniture stores:			
Chains (number)	15	15	
Stores (maximum)	176	190	
Total sales \$	43,891,900	38,134,100	- 13.1
Household appliance, radio and music stores:			
Chains (number)	27	30	
Stores (maximum)	439	449	
Total sales \$	53,249,900	58,994,500	+ 10.8
Restaurants:			
Chains (number)	30	30	
Stores (maximum)	360	381	
Total sales \$	34,442,500	33,899,900	- 1.6
Drug stores:			
Chains (number)	28	29	
Stores (maximum)	345	354	
Total sales \$	34,805,200	35,908,100	+ 3.2
Tobacco stores and stands:			
Chains (number)	5	4	
Stores (maximum)	221	213	
Total sales \$	16,735,100	15,642,100	- 6.5

TABLE 5. Retail Chains by Type of Operation, 1953 and 1954

Type of operation	Number of chains	Number of stores (Maximum)	Total sales	
			Amount	% of total
			\$	%
1953				
Total, all chains	466	8,153	2,048,228,000	100.0
Local chains	125	884	100,580,800	4.9
Provincial chains	223	3,334	920,849,800	45.0
Sectional and national chains	118	3,935	1,026,797,400	50.1
1954				
Total, all chains	491	8,468	2,146,634,900	100.0
Local chains	139	973	120,819,300	5.6
Provincial chains	228	3,424	949,252,200	44.2
Sectional and national chains	124	4,071	1,076,563,400	50.2

TABLE 6. Retail Chains by Number of Units Operated, 1953 and 1954

Number of units operated	Number of chains	Number of stores	Total sales	
			Amount	% of total
			\$	%
1953				
Total, all chains	466	8,153	2,048,228,000	100.0
4- 9 units.....	292	1,636	249,398,800	12.2
10-49 units.....	140	2,790	530,543,700	25.9
50-99 units.....	19	1,341	289,676,600	14.1
100 units and over	15	2,386	978,608,900	47.8
1954				
Total, all chains	491	8,468	2,146,634,900	100.0
4- 9 units.....	308	1,698	253,710,900	11.8
10-49 units	148	2,902	556,485,500	25.9
50-99 units.....	19	1,336	243,152,700	11.4
100 units and over	16	2,532	1,093,285,800	50.9

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1953 and 1954

Annual Sales Volume of Chains	Number of chains	Number of stores	Total sales	
			Amount	% of total
			\$	%
1953				
Total, all chains	466	8,153	2,048,228,000	100.0
\$5,000,000 and over	59	4,154	1,615,138,900	78.9
\$1,000,000-\$4,999,999	143	2,163	315,510,400	15.4
Under \$1,000,000	264	1,836	117,578,700	5.7
1954				
Total, all chains	491	8,468	2,146,634,900	100.0
\$5,000,000 and over	55	4,040	1,677,311,700	78.1
\$1,000,000-\$4,999,999	149	2,410	343,332,000	16.0
Under \$1,000,000	287	2,018	125,991,200	5.9

TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months
1953-1954

Month	Total All Trades		Change 1954/53	Grocery and Combination Stores		Change 1954/53
	1953	1954		1953	1954	
	\$	\$	%	\$	\$	%
January	148,701,100	146,688,300	- 1.4	63,451,600	68,322,300	+ 7.7
February	134,754,200	142,641,300	+ 5.9	57,687,300	63,271,100	+ 9.7
March	148,149,300	155,625,300	+ 5.0	60,210,900	68,155,900	+ 13.2
April	161,762,000	171,997,100	+ 6.3	61,596,400	70,470,600	+ 14.4
May	182,678,200	179,429,200	- 1.8	68,354,100	74,052,000	+ 8.3
June	171,152,400	179,012,300	+ 4.6	62,984,400	71,198,300	+ 13.0
July	170,525,500	188,609,500	+ 10.6	64,117,300	77,457,700	+ 20.8
August	165,091,000	168,897,100	+ 2.3	61,663,700	66,697,500	+ 8.2
September	172,431,100	174,669,900	+ 1.3	62,849,800	69,407,800	+ 10.4
October	195,035,800	188,091,600	- 3.6	73,441,000	77,472,400	+ 5.5
November	171,143,000	180,604,500	+ 5.5	63,450,700	71,561,900	+ 12.8
December	226,804,400	270,368,800	+ 19.2	73,412,900	85,354,600	+ 16.3
Annual total	2,048,228,000	2,146,634,900	+ 4.8	773,220,100	863,422,100	+ 11.7
	Meat Stores		Change 1954/53	General Stores		Change 1954/53
	1953	1954		1953	1954	
	\$	\$	%	\$	\$	%
January	597,000	628,800	+ 5.3	2,375,300	2,562,600	+ 7.8
February	514,500	559,900	+ 8.8	2,238,200	2,257,100	+ 0.8
March	541,700	620,200	+ 14.5	2,586,600	2,644,100	+ 2.2
April	583,300	579,500	- 0.7	3,005,800	2,938,800	- 2.2
May	518,400	582,400	+ 12.3	3,297,700	3,207,600	- 2.7
June	460,800	564,200	+ 22.4	3,240,000	3,451,900	+ 6.5
July	455,800	543,000	+ 19.1	3,553,000	3,415,200	- 3.9
August	455,900	512,700	+ 12.5	3,555,100	3,184,200	- 10.4
September	510,700	581,800	+ 13.9	3,155,900	3,200,400	+ 1.4
October	593,100	638,600	+ 7.7	3,138,200	3,113,200	- 0.8
November	553,800	605,900	+ 9.4	2,912,700	2,976,400	+ 2.2
December	662,600	740,400	+ 11.7	3,482,500	3,608,200	+ 3.6
Annual total	6,447,600	7,157,400	+ 11.0	36,541,000	36,559,700	+ 0.1
	Variety Stores		Change 1954/53	Motor Vehicle Dealers		Change 1954/53
	1953	1954		1953	1954	
	\$	\$	%	\$	\$	%
January	10,450,600	9,960,600	- 4.7	814,700	1,040,900	+ 27.8
February	10,423,200	10,606,300	+ 1.8	827,600	1,208,300	+ 46.0
March	12,413,600	12,178,100	- 1.9	1,243,100	1,881,200	+ 51.3
April	14,529,800	16,015,300	+ 10.2	1,268,600	2,110,200	+ 66.3
May	15,666,500	15,823,500	+ 1.0	1,123,900	2,303,000	+ 104.9
June	15,247,000	16,109,600	+ 5.7	1,202,400	2,155,400	+ 79.3
July	14,858,900	15,973,000	+ 7.5	1,205,300	2,084,500	+ 72.9
August	13,933,200	13,910,900	- 0.2	955,500	1,744,200	+ 82.5
September	14,543,300	14,999,800	+ 3.1	934,400	1,751,200	+ 87.4
October	16,490,200	16,589,000	+ 0.6	1,080,800	1,394,100	+ 29.0
November	16,360,800	17,486,100	+ 6.9	867,800	1,538,200	+ 77.3
December	33,557,500	34,595,800	+ 3.1	784,900	1,602,500	+ 104.2
Annual total	188,474,600	194,248,000	+ 3.1	12,309,000	20,813,700	+ 69.1

TABLE 8. Retail Chain Store Sales in Canada - by Kinds of Business and Months
1953-1954 - Continued

Month	Garages and Filling Stations		Change 1954/53	Men's Clothing Stores		Change 1954/53
	1953	1954		1953	1954	
	\$	\$	%	\$	\$	%
January	271,300	390,400	+ 43.9	1,495,100	1,516,700	+ 1.4
February	241,800	357,100	+ 47.7	1,141,800	1,501,100	+ 31.5
March	261,900	392,100	+ 49.7	2,290,700	2,024,600	- 11.6
April	299,700	440,500	+ 47.0	2,003,300	2,408,700	+ 20.2
May	344,100	475,000	+ 38.0	2,299,300	2,138,500	- 7.0
June	342,200	464,400	+ 35.7	2,111,900	2,177,700	+ 3.1
July	397,400	511,500	+ 28.7	1,547,900	1,770,400	+ 14.4
August	405,500	502,800	+ 24.0	1,201,400	1,266,600	+ 5.4
September	358,200	416,800	+ 16.4	1,698,500	1,754,100	+ 3.3
October	367,800	404,300	+ 9.9	2,492,300	2,377,300	- 4.6
November	343,100	361,400	+ 5.3	2,545,500	2,551,200	+ 0.2
December	346,100	347,000	+ 0.3	3,906,200	3,863,000	- 1.1
Annual total	3,979,100	5,063,300	+ 27.2	24,733,900	25,349,900	+ 2.5
	Family Clothing Stores		Change 1954/53	Women's Clothing Stores		Change 1954/53
	1953	1954		1953	1954	
	\$	\$	%	\$	\$	%
January	2,643,300	2,350,300	- 11.1	3,223,000	3,491,900	+ 8.3
February	1,973,700	1,787,300	- 9.4	2,827,700	3,219,400	+ 13.9
March	2,425,900	2,192,600	- 9.6	3,358,300	3,425,000	+ 2.0
April	2,822,100	2,786,300	- 1.3	3,867,500	4,631,700	+ 19.8
May	3,052,700	2,554,500	- 16.3	4,500,500	4,862,000	+ 8.0
June	2,813,700	2,597,200	- 7.7	4,345,600	5,067,800	+ 16.6
July	2,545,600	2,187,500	- 14.1	4,356,300	5,045,500	+ 15.8
August	2,727,100	2,422,400	- 11.2	3,187,900	3,511,800	+ 10.2
September	3,001,900	2,702,300	- 10.0	3,651,800	3,996,800	+ 9.4
October	3,661,400	3,088,100	- 15.7	4,430,200	4,624,000	+ 4.4
November	3,532,700	3,117,100	- 11.8	3,980,900	4,408,200	+ 10.7
December	5,040,700	4,283,200	- 15.0	7,527,100	8,559,300	+ 13.7
Annual total	36,240,800	32,069,300	- 11.5	49,256,800	54,843,400	+ 11.3
	Shoe Stores		Change 1954/53	Hardware Stores		Change 1954/53
	1953	1954		1953	1954	
	\$	\$	%	\$	\$	%
January	2,519,500	2,559,000	+ 1.6	802,900	1,093,500	+ 36.2
February	2,107,400	2,348,300	+ 11.4	770,300	949,900	+ 23.3
March	2,945,400	2,684,800	- 8.8	861,600	1,141,300	+ 32.5
April	3,788,100	4,172,000	+ 10.1	991,600	1,360,800	+ 37.2
May	4,132,500	4,115,000	- 0.4	1,258,100	1,682,600	+ 33.7
June	4,290,000	4,538,800	+ 5.8	1,340,000	1,620,000	+ 20.9
July	3,699,400	3,969,700	+ 7.3	1,153,300	1,518,500	+ 31.7
August	3,090,100	3,066,600	- 0.8	1,146,500	1,419,600	+ 23.8
September	3,520,300	3,790,600	+ 7.7	1,133,800	1,471,800	+ 29.8
October	3,612,100	3,739,100	+ 3.5	1,262,600	1,533,300	+ 21.4
November	3,664,800	4,010,500	+ 9.4	1,270,600	1,558,700	+ 22.7
December	6,100,500	6,390,100	+ 4.7	1,710,300	2,292,500	+ 34.0
Annual total	43,470,100	45,384,500	+ 4.4	13,701,600	17,642,500	+ 28.8

**TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months
1953-1954 — Continued**

Month	Lumber and Building Material Dealers		Change 1954/53	Furniture Stores		Change 1954/53
	1953	1954		1953	1954	
	\$	\$	%	\$	\$	%
January.....	4,380,900	4,296,700	- 1.9	3,165,000	2,279,200	-28.0
February.....	4,570,300	4,351,900	- 4.8	2,688,500	2,295,800	-14.6
March.....	3,881,200	3,867,900	- 0.3	3,217,000	3,043,400	- 5.4
April.....	5,004,000	4,513,800	- 9.8	3,698,000	3,086,400	-16.5
May.....	8,419,100	7,624,900	- 9.4	4,478,300	3,663,200	-18.2
June.....	8,803,400	8,043,600	- 8.6	4,612,200	3,619,500	-21.5
July.....	9,706,400	9,305,600	- 4.1	3,630,100	2,951,200	-18.7
August.....	10,575,100	10,557,700	- 0.2	3,202,100	2,794,800	-12.7
September.....	10,059,100	9,084,700	- 9.7	3,948,900	3,244,400	-17.8
October.....	10,050,000	8,646,700	-14.0	3,917,300	3,570,200	- 8.9
November.....	9,336,800	8,433,100	- 9.7	3,650,100	3,642,600	- 0.2
December.....	6,501,200	5,538,400	-14.8	3,684,400	3,943,400	+ 7.0
Annual total.....	91,287,500	84,265,000	- 7.7	43,891,900	38,134,100	-13.1
	Appliance and Radio Stores		Change 1954/53	Restaurants		Change 1954/53
	1953	1954		1953	1954	
	\$	\$	%	\$	\$	%
January.....	3,992,100	4,533,000	+13.5	2,777,800	2,628,600	- 5.4
February.....	3,869,200	4,421,800	+14.3	2,497,500	2,510,300	+ 0.5
March.....	4,258,500	5,143,200	+20.8	2,721,000	2,808,800	+ 3.2
April.....	4,128,400	4,971,300	+20.4	2,812,300	2,764,400	- 1.7
May.....	4,612,100	4,782,800	+ 3.7	2,835,100	2,860,600	+ 0.9
June.....	3,879,500	4,534,700	+16.9	2,903,900	2,882,600	- 0.7
July.....	3,468,800	4,397,200	+26.8	3,241,900	3,194,700	- 1.5
August.....	3,700,700	4,291,600	+16.0	3,247,400	3,079,000	- 5.2
September.....	4,838,600	5,329,800	+10.2	2,952,100	2,937,800	- 0.5
October.....	5,521,000	5,452,900	- 1.2	2,907,300	2,724,400	- 6.3
November.....	4,761,000	5,102,900	+ 7.2	2,774,100	2,709,900	- 2.3
December.....	6,220,000	6,033,300	- 3.0	2,772,100	2,798,800	+ 1.0
Annual total.....	53,249,900	58,994,500	+10.8	34,442,500	33,899,900	- 1.6
	Drug Stores		Change 1954/53	Jewellery Stores		Change 1954/53
	1953	1954		1953	1954	
	\$	\$	%	\$	\$	%
January.....	2,817,700	2,897,800	+ 2.8	2,099,900	1,987,100	- 5.4
February.....	2,720,800	2,854,300	+ 5.3	1,690,100	1,942,100	+14.9
March.....	2,736,800	2,877,500	+ 5.1	2,106,500	2,497,600	+18.6
April.....	2,849,400	3,059,100	+ 7.4	2,306,500	2,394,000	+ 3.8
May.....	2,806,600	2,954,900	+ 5.3	2,650,900	2,707,300	+ 2.1
June.....	2,710,600	2,880,700	+ 6.3	2,854,500	3,024,500	+ 6.0
July.....	2,791,500	2,913,600	+ 4.4	2,559,700	2,427,600	- 5.2
August.....	2,720,100	2,741,800	+ 0.8	2,513,200	2,468,000	- 1.8
September.....	2,697,500	2,814,800	+ 4.3	2,956,400	3,311,800	+12.0
October.....	3,107,700	3,052,400	- 1.8	3,568,700	3,222,100	- 9.7
November.....	2,708,500	2,746,300	+ 1.4	3,745,000	3,577,700	- 4.5
December.....	4,138,000	4,104,900	- 0.8	9,186,900	9,394,200	+ 2.3
Annual total.....	34,805,200	35,908,100	+ 3.2	38,238,300	38,954,000	+ 1.9

**TABLE 8. Retail Chain Stores Sales in Canada – by Kinds of Business and Months
1953-1954 – Concluded**

	All Other Stores		Change 1954/53
	1953	1954	
	\$	\$	%
January	40,823,400	34,148,900	-16.4
February	35,964,300	36,188,800	+ 0.6
March	40,088,600	38,047,000	- 5.1
April	46,207,200	43,293,700	- 6.3
May	52,328,300	43,039,400	-17.8
June	47,010,300	44,081,400	- 6.2
July	47,236,900	48,943,100	+ 3.6
August	46,810,500	44,724,900	- 4.5
September	49,619,900	43,873,200	-11.6
October	55,394,100	46,449,500	-16.1
November	44,684,100	44,216,400	- 1.0
December	57,770,500	86,919,200	+50.5
Annual total	563,938,100	553,925,500	- 1.8

CHAIN FOOD STORES

TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930 - 1954
(Grocery and Combination Stores)

Year	Number of Chains	Number of Stores		Total Sales		Salaries and wages paid to store employees	Accounts Outstanding at year end	Stocks on hand at year end	
		Average ¹	Maximum	Amount	Average per store			Stores	Warehouses
				\$	\$	\$	\$	\$	\$
1930.....	67	2,004	2,127	119,493,600	59,630	8,389,200	2	6,250,200	2
1931.....	69	2,098	2,193	117,284,000	55,903	2	2	2	2
1932.....	71	2,151	2,232	104,618,700	48,537	2	2	2	2
1933.....	75	2,132	2,221	98,862,100	46,371	7,448,400	2	6,125,000	2
1934.....	74	2,159	2,239	100,874,900	46,723	7,516,900	2	5,818,300	4,000,200
1935.....	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,100
1936.....	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,100
1937.....	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,600
1938.....	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,700
1939.....	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,200
1940.....	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,200
1941.....	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,700
1942.....	56	1,284	1,293	188,116,300	146,508	11,075,200	2	7,085,200	7,591,200
1943.....	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,100
1944.....	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,400
1945.....	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,800
1946.....	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,300
1947.....	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,400
1948.....	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,300
1949.....	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,400
1950.....	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,700
1951.....	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,900
1952.....	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,200
1953.....	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,500
1954.....	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,300

1. Obtained by averaging the number at the beginning, middle and end of the year.
2. Not available.

TABLE 2. Food Chains, Stores and Sales by Provinces, 1953 and 1954
(Grocery stores and combination stores)

Province	1953	1954	% change in sales 1954/1953
Canada:			
Chains (number).....	35	35	
Stores (maximum).....	1,166	1,182	
Total sales..... \$	773,220,100	863,422,100	+ 11.7
Atlantic Provinces:			
Chains (number).....	6	6	
Stores (maximum).....	68	71	
Total sales..... \$	29,688,700	32,462,700	+ 9.3
Quebec:			
Chains (number).....	7	5	
Stores (maximum).....	190	190	
Total sales..... \$	168,132,000	184,776,900	+ 9.9
Ontario:			
Chains (number).....	19	20	
Stores (maximum).....	529	533	
Total Sales..... \$	417,254,200	469,240,600	+ 12.5
Manitoba:			
Chains (number).....	3	3	
Stores (maximum).....	79	79	
Total sales..... \$	33,339,400	35,496,300	+ 6.5
Saskatchewan:			
Chains (number).....	4	5	
Stores (maximum).....	69	70	
Total Sales..... \$	21,143,200	25,046,400	+ 18.5
Alberta:			
Chains (number).....	4	4	
Stores (maximum).....	85	86	
Total sales..... \$	39,602,200	44,155,000	+ 11.5
British Columbia:			
Chains (number).....	5	5	
Stores (maximum).....	145	153	
Total sales..... \$	64,060,400	72,244,200	+ 12.8

Note: The sum of provincial figures for "chains (numbers)" does not equal the total shown for Canada, since several chains operate in more than one province.

**TABLE 3. Chain Food Store Sales for Specified Cities¹ 1953 and 1954
(Grocery stores and combination stores)**

City	Number of stores (maximum)		Total sales		
	1953	1954	1953	1954	% Change 1954/53
			\$	\$	%
Halifax ²	19	22	10,958,500	12,686,100	+ 15.8
Montreal ²	119	115	126,293,300	140,899,000	+ 11.6
Quebec ²	13	13	10,119,300	11,087,800	+ 9.6
Sherbrooke	7	4	3,532,600	3,539,400	+ 0.2
Three Rivers	4	4	2,742,600	3,079,000	+ 12.3
Brantford	8	9	5,234,900	7,013,700	+ 34.0
Hamilton ²	45	46	32,300,500	35,017,300	+ 8.4
Kingston	4	5	6,127,900	7,160,100	+ 16.8
Kitchener	5	5	5,706,200	5,746,700	+ 0.7
London ²	16	17	16,874,900	19,163,500	+ 13.6
Ottawa ²	35	36	27,834,200	29,505,800	+ 6.0
Peterborough	16	9	6,087,700	7,521,300	+ 23.6
St. Catharines	7	13	8,466,300	12,174,300	+ 43.8
Oshawa	4	5	5,473,000	6,639,800	+ 21.3
Sudbury	4	5	11,030,500	13,046,900	+ 18.3
Sarnia	3	4	5,804,000	6,344,300	+ 9.3
Sault St. Marie	7	6	5,528,400	5,815,100	+ 5.2
Toronto ²	153	168	145,545,500	170,223,700	+ 17.0
Windsor ²	20	21	16,502,800	19,545,600	+ 18.4
Winnipeg ²	74	72	29,382,100	31,068,700	+ 5.7
Regina	19	18	5,194,400	6,482,600	+ 24.8
Calgary ²	35	37	15,850,400	17,941,900	+ 13.2
Vancouver ²	71	81	40,744,100	43,501,300	+ 6.8
Victoria ²	10	12	6,445,800	8,080,300	+ 25.4
Places 30,000 population and over	747	776	583,926,200	661,036,000	+ 13.2
Places under 30,000 population	419	406	189,293,900	202,386,100	+ 6.9

1. Other cities with 30,000 or over population cannot be shown without disclosing individual operations but are in their total.

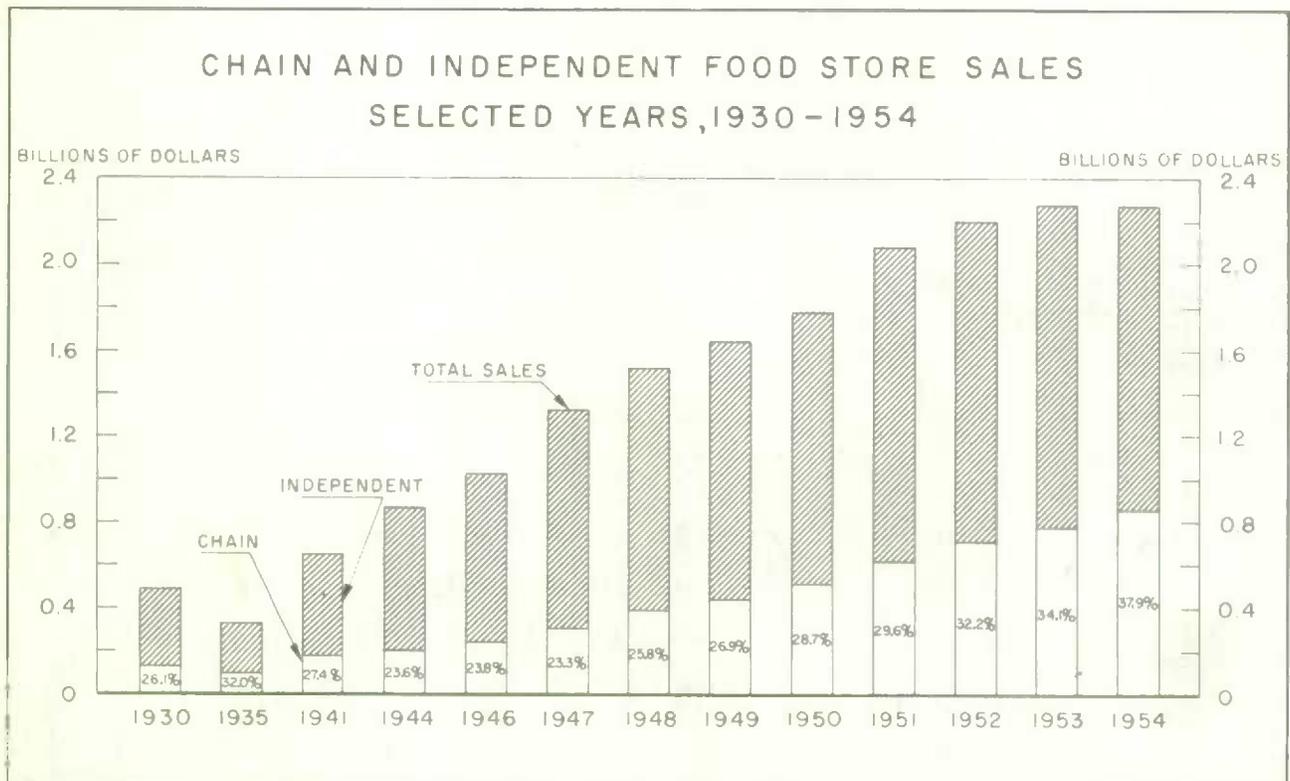
2. Metropolitan areas.

**TABLE 4. Chain Food Stores by Number of Units Operated, 1953 and 1954
(Grocery stores and combination stores)**

Number of units operated	Number of chains	Number of stores (maximum)	Total sales	
			Amount	% of total
			\$	%
1953				
Total, all food chains	35	1,166	773,220,100	100.0
4- 9 units	20	116	35,419,000	4.6
10-99 units	11	402	168,845,800	21.8
100 units and over	4	648	568,955,300	73.6
1954				
Total, all food chains	35	1,182	863,422,100	100.0
4- 9 units	18	95	28,262,600	3.3
10-99 units	13	433	208,331,100	24.1
100 units and over	4	654	626,828,400	72.6

TABLE 5. Chain Food Stores by Annual Sales Volume, 1953 and 1954
(Grocery stores and combination stores)

Annual sales range	Number of stores (Maximum)	Total sales	% of total sales
		\$	%
1953			
Total, all stores	1,166	773,220,100	100.0
\$2,000,000 and over.....	66	180,286,200	23.3
\$1,500,000 - \$1,999,999.....	60	104,352,900	13.5
\$1,000,000 - \$1,499,999.....	130	160,630,400	20.8
\$750,000 - \$999,999.....	122	105,175,400	13.6
\$500,000 - \$749,999.....	142	88,293,500	11.4
\$300,000 - \$499,999.....	164	62,982,100	8.1
Under \$300,000.....	482	71,499,600	9.3
1954			
Total, all stores	1,182	863,422,100	100.0
\$2,000,000 and over.....	81	224,954,600	26.1
\$1,500,000 - \$1,999,999.....	74	128,677,800	14.9
\$1,000,000 - \$1,499,999.....	119	103,073,400	11.9
\$750,000 - \$999,999.....	145	175,145,400	20.3
\$500,000 - \$749,999.....	149	93,223,700	10.8
\$300,000 - \$499,999.....	187	71,757,100	8.3
Under \$300,000.....	427	66,590,100	7.7



CHAIN VARIETY STORES

TABLE 1. Summary Statistics of Chain Variety Stores in Canada, 1930-1954

Year	Number of chains	Number of stores		Total sales	Salaries and wages paid to store employees	Stocks on hand at year end	
		Average ¹	Maximum			Stores	Warehouses
				\$	\$	\$	\$
1930	15	313	327	39,383,600	4,179,300	5,274,900	2
1931	14	329	340	38,906,700	2	2	2
1932	14	339	348	35,474,800	2	2	2
1933	14	248	356	33,348,600	4,032,400	4,796,600	2
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300
1951	16	587	597	164,474,800	25,510,200	17,969,800	4,882,100
1952	17	601	614	179,618,300	26,115,400	21,075,200	4,718,200
1953	17	610	623	188,474,600	28,803,200	21,709,400	4,565,800
1954	18	636	653	194,248,000	30,671,500	22,633,300	4,620,700

1. Obtained by averaging the number at beginning, middle and end of the year.
 2. Not available.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1953 and 1954

Province	1953	1954	% change in sales 1954/1953
Canada:			
Chains (number)	17	18	
Stores (maximum)	623	653	
Total sales \$	188, 474, 600	194, 248, 000	+ 3.1
Prince Edward Island:			
Chains (number)	3	3	
Stores (maximum)	4	4	
Total sales \$	1, 226, 100	1, 203, 700	- 1.8
Nova Scotia:			
Chains (number)	5	5	
Stores (maximum)	43	45	
Total sales \$	10, 979, 000	11, 447, 100	+ 4.3
New Brunswick:			
Chains (number)	6	6	
Stores (maximum)	27	27	
Total sales \$	8, 049, 700	8, 428, 500	+ 4.7
Quebec:			
Chains (number)	13	14	
Stores (maximum)	151	165	
Total sales \$	49, 665, 400	51, 187, 500	+ 3.1
Ontario:			
Chains (number)	13	13	
Stores (maximum)	309	322	
Total sales \$	87, 413, 300	90, 723, 000	+ 3.8
Manitoba:			
Chains (number)	5	5	
Stores (maximum)	16	15	
Total sales \$	5, 432, 200	5, 478, 700	+ 0.9
Saskatchewan:			
Chains (number)	4	4	
Stores (maximum)	21	22	
Total sales \$	6, 725, 400	6, 775, 300	+ 0.7
Alberta:			
Chains (number)	5	5	
Stores (maximum)	15	16	
Total sales \$	9, 591, 700	9, 833, 600	+ 2.5
British Columbia:			
Chains (number)	6	6	
Stores (maximum)	37	37	
Total sales \$	9, 391, 800	9, 170, 600	- 2.4

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Variety Store Sales for Specified Cities¹ 1933 and 1934

City	Number of stores (maximum)		Total sales		
	1933	1934	1933	1934	% Change 1934/33
			\$	\$	%
Sydney	5	5	1,418,500	1,364,800	- 3.8
Halifax ²	7	7	4,067,400	4,407,200	+ 8.4
Saint John	4	4	2,733,500	2,695,800	- 1.4
Montreal ²	56	60	21,333,400	21,124,200	- 1.0
Quebec ²	14	14	9,050,800	9,101,000	+ 0.6
Sherbrooke	4	4	2,352,200	2,295,500	- 2.4
Three Rivers	5	5	2,508,700	2,577,800	+ 2.8
Brantford	4	4	1,294,000	1,266,400	- 2.1
Fort William	4	4	1,098,600	1,046,200	- 4.8
Port Arthur	4	4	1,054,800	1,076,100	+ 2.0
Hamilton ²	9	9	7,168,300	6,794,500	- 5.2
Kingston	5	5	1,837,700	1,996,300	+ 8.6
Kitchener	6	6	2,112,200	2,073,900	- 1.8
London ²	5	5	3,774,100	3,799,600	+ 0.7
Ottawa ²	18	18	8,071,100	8,242,000	+ 2.1
Peterborough	5	4	1,729,900	1,890,300	+ 9.3
St. Catharines	4	4	2,652,700	2,562,000	- 3.4
Oshawa	4	4	1,870,700	1,925,400	+ 2.9
Sudbury	3	3	2,878,600	2,958,800	+ 2.8
Sarnia	5	5	1,527,300	1,363,700	- 10.7
Sault St. Marie	4	4	1,280,700	1,192,700	- 6.9
Toronto ²	61	68	19,265,700	21,862,400	+ 13.5
Windsor ²	6	6	3,915,400	3,630,400	- 7.3
Winnipeg ²	8	7	3,909,100	4,000,100	+ 2.3
Saskatoon	3	4	1,427,500	1,419,400	- 0.6
Calgary ²	4	4	3,448,600	3,634,800	+ 5.4
Edmonton ²	4	4	4,022,600	3,946,300	- 1.9
Vancouver ²	20	20	5,610,200	5,329,000	- 5.0
Victoria ²	3	3	1,434,000	1,429,900	- 0.3
Places 30,000 population and over	286	294	126,837,400	127,006,500	+ 0.1
Places under 30,000 population	337	359	61,637,200	67,241,500	+ 9.1

1. Other cities with 30,000 or more population cannot be shown without disclosing individual operations but are in their total.

2. Metropolitan areas.

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1933 and 1934

Annual sales range	Number of stores (maximum)	Total sales	
		\$	% of total sales
			%
1933			
Total, all stores	623	188,474,600	100.0
\$1,000,000 and over	28	46,211,800	24.6
\$500,000-\$999,999	66	43,747,700	23.2
\$300,000-\$499,999	92	35,705,600	18.9
\$200,000-\$299,999	106	25,936,500	13.8
\$100,000-\$199,999	178	26,991,300	14.3
Under \$100,000	153	9,881,700	5.2
1934			
Total, all stores	653	194,248,000	100.0
\$1,000,000 and over	31	49,223,000	25.4
\$500,000-\$999,999	66	42,891,800	22.1
\$300,000-\$499,999	97	37,371,000	19.2
\$200,000-\$299,999	115	27,824,800	14.3
\$100,000-\$199,999	177	26,658,200	13.7
Under \$100,000	167	10,279,200	5.3

CHAIN DRUG STORES

TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930-1954

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average ¹	Maximum	Amount	Average per store			Stores	Warehouses
				\$	\$	\$	\$	\$	\$
1930	31	284	292	13,971,300	49,195	1,880,800	2	2,510,900	2
1931	32	299	306	13,584,600	45,433	2	2	2	2
1932	32	305	313	12,520,000	41,049	2	2	2	2
1933	29	297	301	11,001,300	37,041	1,497,700	2	2,021,500	2
1934	29	298	306	11,594,000	38,906	1,542,800	2	2,102,000	527,000
1935	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,100
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942	31	342	343	19,711,700	57,637	2,579,700	2	2,732,900	699,400
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946	27	310	318	26,483,700	85,431	3,520,300	140,800	3,553,200	751,800
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,000
1953	28	332	345	34,805,200	104,835	5,450,800	267,200	5,519,700	1,018,000
1954	29	339	354	35,908,100	105,924	5,778,400	305,100	5,880,200	1,008,200

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1953 and 1954

Province	1953	1954	% change in sales 1954/1953
Canada:			
Chains (number)	28	29	
Stores (maximum)	345	354	
Total sales	\$ 34,805,200	\$ 35,908,100	+3.2
Atlantic Provinces:			
Chains (number)	4	3	
Stores (maximum)	24	23	
Total sales	\$ 1,661,500	\$ 1,661,100	1

1. Change of less than 0.05 per cent.

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1953 and 1954 - Concluded

Province	1953	1954	% change in sales 1954/1953
Quebec:			
Chains (number)	6	8	
Stores (maximum)	40	51	
Total sales	\$ 4,298,100	5,315,500	+ 23.7
Ontario:			
Chains (number)	10	9	
Stores (maximum).....	175	171	
Total sales	\$ 17,151,000	16,827,500	- 1.9
Prairie Provinces:			
Chains (number)	6	6	
Stores (maximum)	44	41	
Total sales	\$ 4,875,400	4,911,900	+ 0.7
British Columbia:			
Chains (number)	4	5	
Stores (maximum)	62	68	
Total sales	\$ 6,819,200	7,192,100	+ 5.5

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Drug Stores by Annual Sales Volume, 1953 and 1954

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		\$	%
1953			
Total, all stores	345	34,805,200	100.0
\$200,000 and over	25	6,720,600	19.3
\$100,000-\$199,999	108	14,143,600	40.6
\$ 50,000-\$ 99,999	159	12,142,900	34.9
\$ 30,000-\$ 49,999	36	1,521,500	4.4
Under \$30,000.....	17	276,600	0.8
1954			
Total, all stores	354	35,908,100	100.0
\$200,000 and over	23	6,399,100	17.8
\$100,000-\$199,999	114	15,093,100	42.1
\$ 50,000-\$ 99,999	170	12,900,400	35.9
\$ 30,000-\$ 49,999	29	1,191,400	3.3
Under \$30,000.....	18	324,100	0.9

CHAIN WOMEN'S APPAREL STORES

TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930-1954

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average ¹	Max-imum	Amount	Average per store			Stores	Warehouses
				\$	\$	\$	\$	\$	\$
1930	28	183	203	8,584,600	46,911	976,900	2	1,422,500	2
1931	25	186	213	6,828,100	36,710	2	2	2	2
1932	19	164	185	5,093,700	31,059	2	2	2	2
1933	15	144	148	4,029,400	27,982	359,100	2	590,000	2
1934	15	153	171	4,506,800	29,456	385,800	2	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	2	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	2	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,300
1941	38	318	327	12,899,400	40,554	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	2	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100
1954	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,000

1. Obtained by averaging the number at the beginning and end of the year.
 2. Not available.

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1953 and 1954

Province	1953	1954	% change in sales 1954/1953
Canada:			
Chains (number)	37	40	
Stores (maximum)	511	552	
Total sales	\$ 49,256,800	\$ 54,843,400	+11.3
Atlantic Provinces:			
Chain (number)	3	3	
Stores (maximum)	17	19	
Total sales	\$ 1,618,400	\$ 1,856,800	+ 14.7
Quebec:			
Chains (number)	16	19	
Stores (maximum)	138	155	
Total sales	\$ 12,264,800	\$ 13,261,500	+ 8.1
Ontario:			
Chains (number)	20	21	
Stores (maximum)	233	254	
Total sales	\$ 21,146,300	\$ 24,449,600	+15.6

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1953 and 1954 - Concluded

Province	1953	1954	% change in sales 1954/1953
Manitoba:			
Chains (number)	6	6	
Stores (maximum)	18	16	
Total sales	\$ 2,067,900	2,065,300	- 0.1
Saskatchewan:			
Chains (number)	6	6	
Stores (maximum)	17	17	
Total sales	\$ 2,193,400	2,032,500	- 7.3
Alberta:			
Chains (number)	5	7	
Stores (maximum)	17	22	
Total sales	\$ 3,040,100	4,569,700	+50.3
British Columbia:			
Chains (number)	9	9	
Stores (maximum)	71	69	
Total sales	\$ 6,925,900	6,608,000	- 4.6

1. Not available

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume, 1953 and 1954

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		\$	%
1953			
Total, all stores	511	49,256,800	100.0
\$200,000 and over	47	14,283,000	29.0
\$100,000-\$199,999	120	16,682,300	33.9
\$ 50,000- 99,999	186	13,313,000	27.0
\$ 30,000- 49,999	94	3,843,200	7.8
Under \$30,000	64	1,135,300	2.3
1954			
Total, all stores	552	54,843,400	100.0
\$200,000 and over	44	16,771,800	30.6
\$100,000-\$199,999	133	18,454,300	33.7
\$ 50,000- 99,999	194	13,951,400	25.4
\$ 30,000- 49,999	109	4,347,300	7.9
Under \$30,000	72	1,318,600	2.4

CHAIN SHOE STORES

TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930-1954

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average ¹	Maximum	Amount	Average per store			Stores	Warehouses
				\$	\$	\$	\$	\$	\$
1930	18	198	208	7,574,600	38,256	892,500	2	1,998,300	2
1931	18	212	221	7,687,500	36,262	2	2	2	2
1932	19	230	237	7,094,800	30,847	2	2	2	2
1933	22	257	274	7,114,800	27,684	747,100	2	2,156,300	2
1934	22	278	303	8,037,400	28,912	318,700	2	2,190,400	352,900
1935	24	303	313	8,447,200	27,879	967,000	2	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	2	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,564,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	2	3,943,100	779,300
1943	29	421	426	19,647,700	48,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,563,900	48,851	2,368,300	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,300	60,400	4,121,300	1,182,900
1946	30	463	481	26,105,900	56,336	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
1954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000

1. Obtained by averaging the number at the beginning and end of the year.
 2. Not available.

TABLE 2. Chain Shoe Stores by Annual Sales Volume, 1953 and 1954

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		\$	%
1953			
Total, all stores	627	43,470,100	100.0
\$200,000 and over	14	3,831,000	8.8
\$100,000-\$199,999	102	13,153,300	30.3
\$50,000- 99,999	249	17,817,200	41.0
\$30,000- 49,999	167	6,781,200	15.6
Under \$30,000	95	1,887,400	4.3
1954			
Total, all stores	682	45,384,500	100.0
\$200,000 and over.....	12	3,214,400	7.1
\$100,000-\$199,999	92	11,719,000	25.8
\$50,000- 99,999	341	22,801,800	50.2
\$30,000- 49,999	145	5,807,700	12.8
Under \$30,000	92	1,841,600	4.1

APPENDIX

For this report, certain census kind-of-business classifications have been combined and, for reference purposes, the business classifications of these combined groups are listed below. Classifications not combined are not listed.

Grocery and Combination Stores include grocery stores with and without beer and combination stores with and without beer.

Restaurants include eating places with or without other merchandise and fish and chips shops.

Alcoholic beverages include Government liquor stores, wine stores and brewers' warehousing stores.

Miscellaneous Food and Beverage Stores include dairy products stores, fish markets, caterers and refreshment booths and stands.

General Stores include former country general stores selling more than one-third food.

Men's and Boys' clothing and furnishings include custom tailors and hat shops.

Women's Clothing Stores include lingerie and hosiery, women's apparel and accessories.

Family Clothing Stores include furnishings for the family.

Miscellaneous Apparel and Accessories Stores include millinery, fur, and children's and infants' wear stores.

Lumber and Building Material Dealers include lumber and building material dealers with coal and wood yards.

Miscellaneous Building Material and Hardware Stores include electrical supply, heating and plumbing equipment, paint, glass and wallpaper stores.

Miscellaneous Household Appliance and Furniture Stores include other home furnishing stores.

Drug Stores include drug stores with and without soda fountains.

Other Miscellaneous Stores include fuel dealers; feed stores; farmers supply stores; used car dealers; china, glassware, and kitchenware stores; opticians; second-hand stores; farm implement dealers; florists; luggage and leather goods; news dealers; music stores; gift, novelty, and souvenir shops; sporting goods; and stores not elsewhere classified.

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