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# RETAIL CHAIN STORES

## 1955

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**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division

Merchandising and Services Section

## NOTICE

The annual reports prepared by the Industry and Merchandising Division of the Bureau of Statistics are divided into 3 volumes, as follows: **Volume I** – The Primary Industries, including mining, forestry and fisheries; **Volume II** – Manufacturing; **Volume III** – Merchandising and Services.

Volume III consists of the following parts with individual trade reports listed under each:

### Part I – Wholesale Statistics

- A – Wholesale Trade, 25¢
- B – Operating Results of Food Wholesalers, 25¢
- C – Operating Results of Dry Goods, Piece Goods and Footwear Wholesalers, 25¢
- D – 1 Operating Results of Automotive Parts and Accessories Wholesalers, 25¢
  - 2 Operating Results of Drug Wholesalers, 25¢
  - 3 Operating Results of Hardware Wholesalers, 25¢
  - 4 Operating Results of Plumbing and Heating Supply Wholesalers, 25¢
  - 5 Operating Results of Household Appliance & Electrical Supply Wholesalers, 25¢

### Part II – Retail Statistics

- E – General Review – (Discontinued)
- F – Retail Trade, 50¢
- G – Retail Chain Stores, 50¢
- H – Operating Results of Food Store Chains, 25¢
- I – Operating Results of Clothing Store Chains, 25¢
- J – 1 Operating Results of Variety Store Chains, 25¢
  - 2 Operating Results of Drug Stores Chains, 25¢
  - 3 Operating Results of Furniture Store Chains, 25¢
- \*K – Operating Results of Independent Food Stores, 25¢
- \*L – Operating Results of Independent Clothing Stores, 25¢
- \*M – Operating Results of Independent Hardware, Furniture, Appliance, Radio and Television Stores, 25¢
- \*N – Operating Results of Filling Stations and Garages, 25¢
- \*O – 1 Operating Results of Independent General Stores, 25¢
  - 2 Operating Results of Independent Restaurants, 25¢
  - 3 Operating Results of Independent Fuel Dealers, 25¢
  - 4 Operating Results of Independent Drug Stores, 25¢
  - 5 Operating Results of Independent Jewellery Stores, 25¢
  - 6 Operating Results of Independent Tobacco Stores, 25¢
- P – Retail Credit, 25¢

### Part III – Services and Special Fields

- Q – Laundries, Cleaners and Dyers, 25¢
- R – Motion Picture Theatres, Exhibitors and Distributors, 25¢
- S – Hotels, 25¢
- T – Sales Financing, 25¢
- U – Farm Implement and Equipment Sales, 25¢
- V – New Motor Vehicle Sales and Motor Vehicle Financing, 25¢
- W – Advertising Agencies (Memorandum), 10¢
- X – Motion Picture Production (Memorandum), 10¢

The reports are punched to permit of filing in a ring binder.

\* Biennial reports – not issued for 1955.

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### DEFINITIONS

**CHAINS**—A retail chain is an organization operating four or more retail stores in similar or related kinds of business under the same ownership.

**CLASSIFICATION BY KIND OF BUSINESS**—Some chains operated stores of several distinct types and for purposes of this report these were allocated to their proper trade.

**CLASSIFICATION BY TYPE OF ORGANIZATION**—**Local chains** are those operating within one city or locality. **Provincial chains**, as the term implies, operate stores within one province only, but in more than one locality. **Sectional chains** cover more than one province, yet are confined to a region such as the Maritimes or Prairies. **National chains** operate stores in most provinces.

**NUMBER OF STORES**—The **average** number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The **maximum** is the total number of stores operated during the year, regardless of whether operated all or part of the year.

**SALES**—Total retail sales made through all retail outlets. Sales made through head office or warehouse are **not** included.

**SALARIES AND WAGES**—Salaries and wages reported are those paid to **store employees** only. Those paid to head office and warehouse employees are **not** included.

**ACCOUNTS OUTSTANDING**—These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do **not** include accounts written off.

**STOCKS**—Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.



## RETAIL CHAIN STORES

1955

During 1955 there were 496 chain store companies operating 8,734 outlets and doing over 2.3 billion dollars worth of business in Canada. The number of chain companies increased by only five (during the year) from 491 while the number of stores in operation during all or part of 1955 rose from 8,468 to 8,734 an increase of 266. Sales of \$2,353,955,400 made by all chain stores represented an increase of 9.7 percent from the previous year sales of \$2,146,634,900.

These and other statistics contained in this publication are the results of an annual census of known chain store organizations conducted in the Merchandising and Services Section of the Bureau's Industry and Merchandising Division. A retail chain store company for purposes of these statistics, must operate four or more retail stores in the same or related kinds of business and be under the same ownership. Independently owned stores which belong to a group or buying organization, although enjoying certain purchasing benefits, are not included in this report. Some chains operated stores of several distinct types and for purposes of this publication these were allocated to their proper trade. Annual sales are distributed to the monthly components using a pattern of a majority of the firms in that trade who report monthly data.

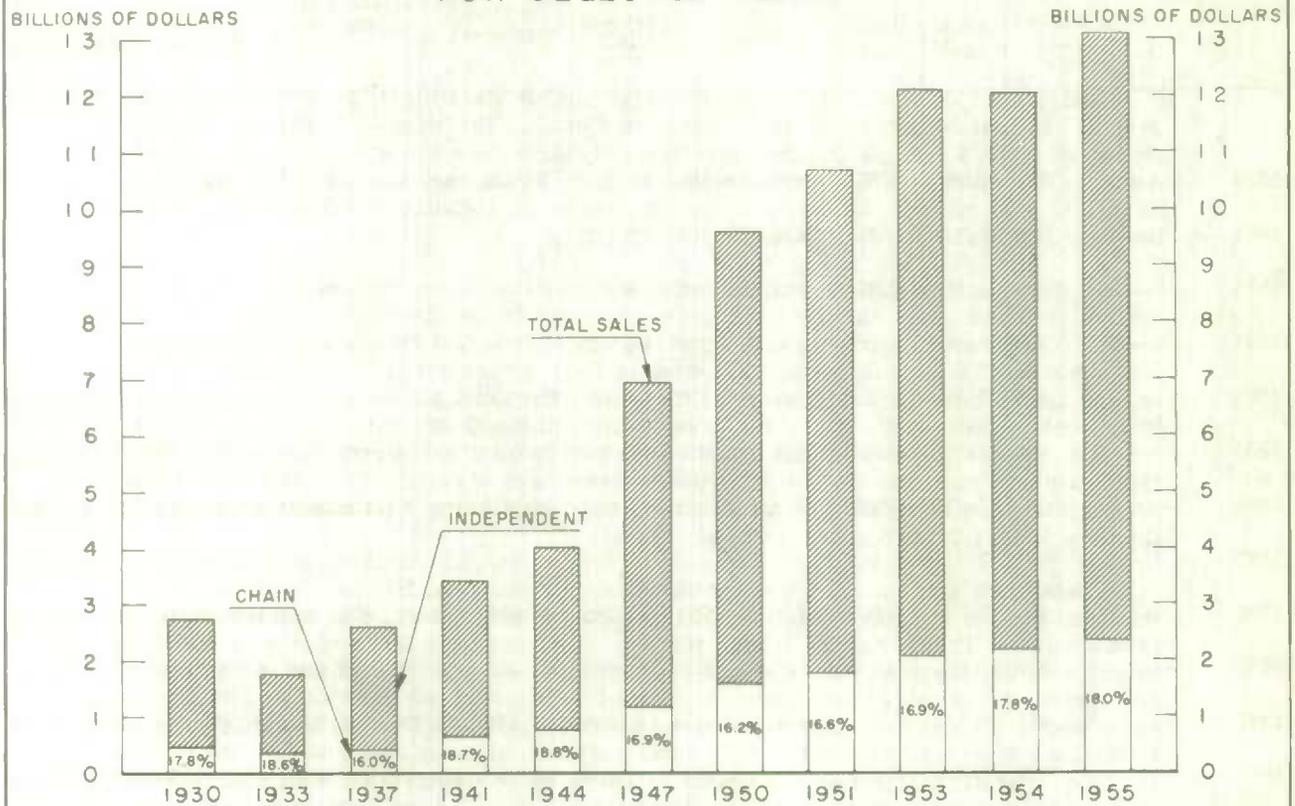
Chain store sales rose in most provinces during the year. Newfoundland, which had the same number of firms as during 1954, reported 3 fewer stores and a sales decrease of 6.4 percent. Prince Edward Island, the only other province which showed a decrease in sales during the year, had one less company and two fewer stores and a decrease of 6.7 percent in sales. Ontario which accounted for over 46 per cent of all chain store sales had a 9.7 per cent gain in sales from \$999,571,300 in 1954 to \$1,096,030,300 in 1955. The other provinces, although in some instances showing a decrease in the number of stores operating, registered increases in sales which ranged from a high of 13.6 and 12.9% in British Columbia and Nova Scotia to a low of 0.8 per cent in the Yukon and Northwest Territories.

Salaries and wages paid to chain store employees increased from \$181,509,000 to \$199,611,200. Customers' accounts outstanding at year's end were valued at \$127,362,000 up from the \$102,746,700 at the end of the previous year. Inventories on hand, in both stores and warehouses, with a cost value \$271,884,800 were 9.3 per cent greater than the \$248,862,900 inventories held at the end of 1954.

By kind-of-business classification, furniture stores which increased their sales 24.9 per cent and household appliance, radio and music stores with 16.5 per cent showed the largest percentage gains of the major trades. Grocery and combination stores (11.5%) women's apparel and accessories stores (12.9%) and hardware stores (12.8%) were some of the other major trades showing substantial increases.

Following the general statistics of all chains are detailed tabulations of certain major trades - i.e., food, variety, drug, women's apparel and shoes. These trades are presented in a manner similar to the first part of the report with city detail shown where possible.

## RETAIL CHAIN STORE SALES IN CANADA IN PROPORTION TO TOTAL SALES FOR SELECTED YEARS



## RETAIL CHAIN STORE SALES % CHANGE 1955 OVER 1954

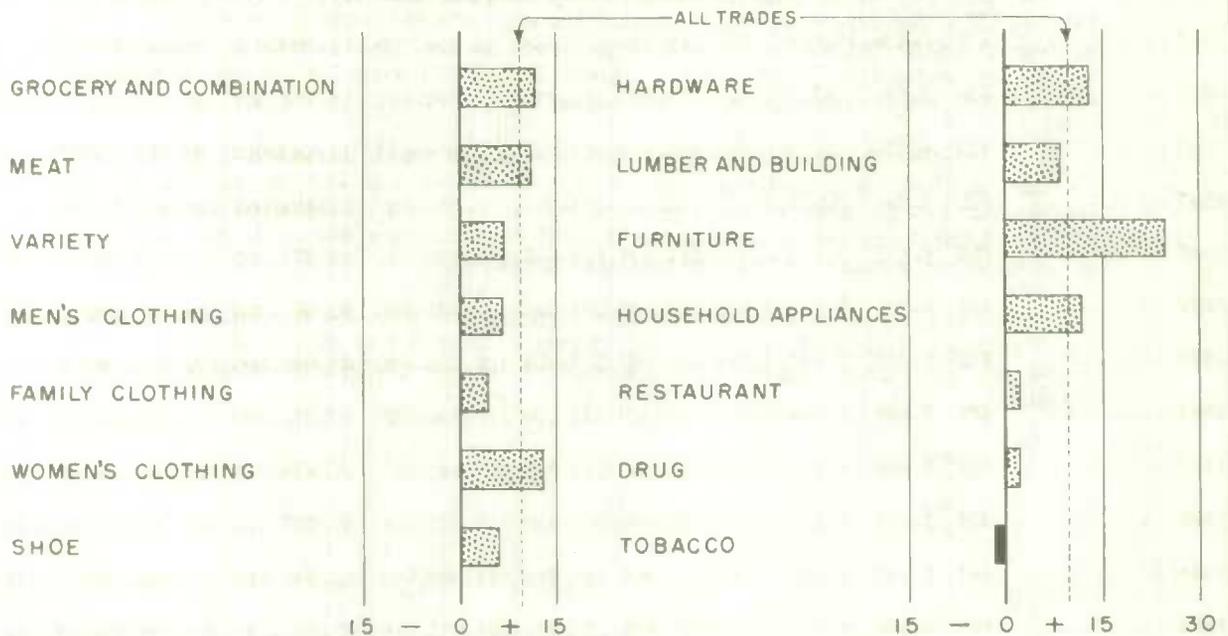


TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-1955

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average <sup>1</sup>	Maximum	Amount	Average per store			Stores	Warehouses
				\$	\$	\$	\$	\$	\$
1930 .....	518	8,097	8,504	487,336,000	60,187	50,404,900	2	60,457,200	2
1931 .....	506	8,188	8,557	434,199,700	53,029	2	2	2	2
1932 .....	486	8,066	8,398	360,806,200	44,732	2	2	2	2
1933 .....	461	9,900	8,230	328,902,600	41,633	34,820,600	2	43,995,100	2
1934 .....	445	7,804	8,210	347,186,100	44,488	34,510,900	2	40,962,600	13,768,100
1935 .....	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936 .....	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937 .....	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938 .....	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939 .....	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940 .....	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941 .....	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942 .....	455	7,010	7,139	687,447,400	98,067	57,653,700	2	66,939,700	22,633,400
1943 .....	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944 .....	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945 .....	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946 .....	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947 .....	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948 .....	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949 .....	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950 .....	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951 .....	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
1952 .....	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
1953 .....	466	7,835	8,153	2,048,228,000	281,420	171,167,100	91,537,900	179,704,300	52,095,700
1954 .....	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200
1955 .....	496	8,274	8,734	2,353,955,400	284,500	199,611,200	127,362,300	205,833,200	63,119,600

1. Obtained by averaging the number at the beginning, middle and end of the year.  
2. Not available.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1955, by Kinds of Business

No.		Number of chains	Number of stores	
			Average	Maximum
1	<b>Total, all chains</b> .....	496	8,274	8,734
	<b>Food and beverage group:</b>			
2	Bakery products stores .....	10	157	171
3	Candy and confectionery stores .....	10	245	280
4	Grocery and combination stores .....	35	1,166	1,256
5	Meat markets .....	7	47	54
6	Restaurants .....	31	354	388
7	Alcoholic beverage stores .....	18	909	935
8	Miscellaneous .....	6	31	35
	<b>General merchandise group:</b>			
9	General merchandise stores .....	16	141	146
10	General stores .....	26	359	375
11	Variety stores .....	19	660	679
	<b>Automotive group:</b>			
12	Automobile dealers .....	4	33	34
13	Automotive accessory stores .....	4	49	52
14	Garages and filling stations .....	6	41	48
	<b>Apparel and accessories stores:</b>			
15	Men's and boys' clothing and furnishings .....	21	217	226
16	Women's clothing stores .....	41	564	602
17	Family clothing stores .....	23	148	162
18	Shoes .....	43	680	705
19	Miscellaneous .....	8	54	58
	<b>Building materials and hardware group:</b>			
20	Lumber and building material dealers .....	25	742	762
21	Hardware .....	12	81	84
22	Miscellaneous .....	5	38	39
	<b>Furniture and household appliance group:</b>			
23	Furniture stores .....	16	191	199
24	Household appliance stores .....	33	439	464
25	Miscellaneous .....	5	26	27
	<b>Other retail stores group:</b>			
26	Drug stores .....	30	335	354
27	Tobacco stores .....	4	198	213
28	Jewellery stores .....	14	127	131
29	Miscellaneous .....	24	242	255

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1955, by Kinds of Business

Sales (Retail)		Salaries and wages	Customer's accounts outstanding	Stocks on hand as at December 31, 1955		No.
Amount	% of total chain sales			Stores	Warehouses	
\$	%	\$	\$	\$	\$	
2,353,955,400	100.0	199,611,200	127,362,300	205,833,200	63,119,600	1
6,480,700	0.3	1,146,700	22,200	61,700	40,300	2
7,438,000	0.3	1,071,600	123,000	188,700	132,100	3
962,832,700	40.9	56,495,000	1,056,400	32,041,100	19,058,500	4
7,959,900	0.3	757,700	31,500	138,900	-	5
34,602,100	1.5	9,444,900	30,800	617,600	131,700	6
465,772,100	19.8	17,184,600	-	23,519,000	25,632,100	7
1,558,800	0.1	286,700	1	26,100	-	8
35,589,700	1.5	4,559,900	2,993,900	7,155,800	90,300	9
37,449,700	1.6	3,361,100	2,235,000	11,295,600	1,252,500	10
207,831,400	8.8	33,257,900	257,800	25,245,600	5,122,100	11
23,166,500	1.0	2,436,600	4,542,400	2,575,900	-	12
12,306,700	0.5	1,442,900	2,744,600	1,318,400	-	13
4,449,500	0.2	588,600	88,300	239,700	-	14
27,036,700	1.2	3,210,500	1,965,600	5,733,100	311,900	15
61,897,400	2.6	6,715,900	2,470,400	7,022,300	1,173,200	16
33,417,800	1.4	4,554,700	3,269,400	8,569,600	149,500	17
48,054,300	2.0	6,310,000	123,200	12,436,200	2,290,800	18
4,670,600	0.2	698,600	664,000	1,216,600	1	19
91,633,900	3.9	7,552,100	14,151,000	22,718,800	1,186,500	20
19,906,400	0.9	2,688,500	2,469,200	4,435,400	1	21
3,422,700	0.1	383,600	578,600	703,000	-	22
47,624,900	2.0	5,956,100	41,743,400	6,544,200	917,700	23
68,740,300	2.9	11,170,000	28,544,100	9,900,300	1,054,600	24
4,150,100	0.2	811,800	738,100	1,050,800	-	25
36,659,700	1.6	6,165,400	344,500	6,349,900	1,159,700	26
15,411,400	0.7	1,563,900	1	1,224,000	304,900	27
43,016,200	1.8	6,273,200	11,241,300	7,962,000	692,400	28
40,875,200	1.7	3,522,700	4,900,300	5,542,900	1,682,500	29

1. Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

TABLE 3. Chains, Stores and Sales by Provinces, 1954 and 1955

Province	1954	1955	% change in sales 1955/1954
<b>Canada:</b>			
Chains (number) .....	491	496	
Stores (maximum) .....	8,468	8,734	
Total sales .....	\$ 2,146,634,900	2,353,955,400	+ 9.7
<b>Newfoundland:</b>			
Chains (number) .....	18	18	
Stores (maximum) .....	103	100	
Total sales .....	\$ 13,864,800	12,981,900	- 6.4
<b>Prince Edward Island:</b>			
Chains (number) .....	13	12	
Stores (maximum) .....	24	22	
Total sales .....	\$ 4,924,700	4,592,700	- 6.7
<b>Nova Scotia:</b>			
Chains (number) .....	43	46	
Stores (maximum) .....	306	298	
Total sales .....	\$ 73,234,200	82,676,300	+ 12.9
<b>New Brunswick:</b>			
Chains (number) .....	44	41	
Stores (maximum) .....	213	204	
Total sales .....	\$ 63,076,800	68,458,700	+ 8.5
<b>Quebec:</b>			
Chains (number) .....	159	163	
Stores (maximum) .....	1,615	1,650	
Total sales .....	\$ 447,238,000	488,373,700	+ 9.2
<b>Ontario:</b>			
Chains (number) .....	247	251	
Stores (maximum) .....	3,611	3,740	
Total sales .....	\$ 999,571,300	1,096,030,300	+ 9.7
<b>Manitoba:</b>			
Chains (number) .....	69	67	
Stores (maximum) .....	387	393	
Total sales .....	\$ 86,523,100	94,235,300	+ 8.9
<b>Saskatchewan:</b>			
Chains (number) .....	65	66	
Stores (maximum) .....	668	685	
Total sales .....	\$ 96,279,800	102,129,000	+ 6.1
<b>Alberta:</b>			
Chains (number) .....	82	79	
Stores (maximum) .....	647	678	
Total sales .....	\$ 146,932,000	160,909,200	+ 9.5
<b>British Columbia:</b>			
Chains (number) .....	93	98	
Stores (maximum) .....	844	910	
Total sales .....	\$ 209,202,000	237,733,700	+ 13.6
<b>Yukon and Northwest Territories:</b>			
Chains (number) .....	4	4	
Stores (maximum) .....	50	54	
Total sales .....	\$ 5,788,200	5,834,600	+ 0.8

Note: The sum of provincial figures for chains (number) does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1954 and 1955

Kind of business	1954	1955	% change in sales 1955/1954
<b>Total, all chains:</b>			
Chains (number) .....	491	496	
Stores (maximum) .....	8,468	8,734	
Total sales ..... \$	2,146,634,900	2,353,955,400	+ 9.7
<b>Grocery and combination stores:</b>			
Chains (number) .....	35	35	
Stores (maximum) .....	1,182	1,256	
Total sales ..... \$	863,422,100	962,832,700	+11.5
<b>Meat markets:</b>			
Chains (number) .....	6	7	
Stores (maximum) .....	34	54	
Total sales ..... \$	7,157,400	7,959,900	+11.2
<b>Variety stores:</b>			
Chains (number) .....	18	19	
Stores (maximum) .....	653	679	
Total sales ..... \$	194,248,000	207,831,400	+ 7.0
<b>Men's and boys' clothing and furnishings stores (including custom tailors):</b>			
Chains (number) .....	21	21	
Stores (maximum) .....	224	226	
Total sales ..... \$	25,349,900	27,036,700	+ 6.7
<b>Family clothing stores:</b>			
Chains (number) .....	25	23	
Stores (maximum) .....	157	162	
Total sales ..... \$	32,069,300	33,417,800	+ 4.2
<b>Women's apparel and accessories stores:</b>			
Chains (number) .....	40	41	
Stores (maximum) .....	552	602	
Total sales ..... \$	54,843,400	61,897,400	+12.9
<b>Shoe stores:</b>			
Chains (number) .....	41	43	
Stores (maximum) .....	682	705	
Total sales ..... \$	45,384,500	48,054,300	+ 5.9
<b>Hardware stores:</b>			
Chains (number) .....	13	12	
Stores (maximum) .....	74	84	
Total sales ..... \$	17,642,500	19,906,400	+12.8

TABLE 4. Chains, Stores and Sales for Selected Kinds of Business, 1954 and 1955 — Concluded

Kind of business	1954	1955	% change in sales 1955/1954
<b>Lumber and building material dealers:</b>			
Chains (number) .....	25	25	
Stores (maximum) .....	770	762	
Total sales .....	\$ 84,265,000	91,633,900	+ 8.7
<b>Furniture stores:</b>			
Chains (number) .....	15	16	
Stores (maximum) .....	190	199	
Total sales .....	\$ 38,134,100	47,624,900	+ 24.9
<b>Household appliance, radio and music stores:</b>			
Chains (number) .....	30	33	
Stores (maximum) .....	449	464	
Total sales .....	\$ 58,994,500	68,740,300	+ 16.5
<b>Restaurants:</b>			
Chains (number) .....	30	31	
Stores (maximum) .....	381	388	
Total sales .....	\$ 33,899,900	34,602,100	+ 2.1
<b>Drug stores:</b>			
Chains (number) .....	29	30	
Stores (maximum) .....	354	354	
Total sales .....	\$ 35,908,100	36,659,700	+ 2.1
<b>Tobacco stores and stands:</b>			
Chains (number) .....	4	4	
Stores (maximum) .....	213	213	
Total sales .....	\$ 15,642,100	15,411,400	- 1.5

TABLE 5. Retail Chains by Type of Operation, 1954 and 1955

Type of operation	Number of chains	Number of stores (Maximum)	Total sales	
			Amount	% of total
			\$	%
1954				
<b>Total, all chains</b> .....	<b>491</b>	<b>8,468</b>	<b>2,146,634,900</b>	<b>100.0</b>
Local chains .....	139	973	120,819,300	5.6
Provincial chains .....	228	3,424	949,252,200	44.2
Sectional and national chains .....	124	4,071	1,076,563,400	50.2
1955				
<b>Total, all chains</b> .....	<b>496</b>	<b>8,734</b>	<b>2,353,955,400</b>	<b>100.0</b>
Local chains .....	146	972	138,336,100	5.9
Provincial chains .....	223	3,527	1,032,826,100	43.9
Sectional and national chains .....	126	4,235	1,182,793,200	50.2

TABLE 6. Retail Chains by Number of Units Operated, 1954 and 1955

Number of units operated	Number of chains	Number of stores	Total sales	
			Amount	% of total
			\$	%
<b>1954</b>				
<b>Total, all chains</b> .....	<b>491</b>	<b>8,468</b>	<b>2,146,634,900</b>	<b>100.0</b>
4-9 units.....	308	1,698	253,710,900	11.8
10-49 units.....	148	2,902	556,485,500	25.9
50-99 units.....	19	1,336	243,152,700	11.4
100 units and over.....	16	2,532	1,093,285,800	50.9
<b>1955</b>				
<b>Total, all chains</b> .....	<b>496</b>	<b>8,734</b>	<b>2,353,955,400</b>	<b>100.0</b>
4-9 units.....	312	1,744	274,819,300	11.7
10-49 units.....	149	2,945	640,897,100	27.2
50-99 units.....	18	1,318	247,785,300	10.5
100 units and over.....	17	2,727	1,190,453,700	50.6

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1954 and 1955

Annual Sales Volume of Chains	Number of chains	Number of stores	Total sales	
			Amount	% of total
			\$	%
<b>1954</b>				
<b>Total, all chains</b> .....	<b>491</b>	<b>8,468</b>	<b>2,146,634,900</b>	<b>100.0</b>
\$5,000,000 and over.....	55	4,040	1,677,311,700	78.1
\$1,000,000-\$4,999,999.....	149	2,410	343,332,000	16.0
Under \$1,000,000.....	287	2,018	125,991,200	5.9
<b>1955</b>				
<b>Total, all chains</b> .....	<b>496</b>	<b>8,734</b>	<b>2,353,955,400</b>	<b>100.0</b>
\$5,000,000 and over.....	51	4,480	1,877,301,800	79.8
\$1,000,000-\$4,999,999.....	154	2,289	346,844,500	14.7
Under \$1,000,000.....	281	1,965	129,809,100	5.5

**TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months  
1954-1955**

Month	Total All Trades		Change 1955/54	Grocery and Combination Stores		Change 1955/54
	1954	1955		1954	1955	
	\$	\$		\$	\$	
January .....	146,688,300	153,689,400	+ 4.8	68,322,300	71,438,200	+ 4.6
February .....	142,641,300	151,586,700	+ 6.3	63,271,100	70,574,200	+ 11.5
March .....	155,625,300	167,688,000	+ 7.8	68,155,900	78,401,900	+ 15.0
April .....	171,997,100	194,308,300	+ 13.0	70,470,600	84,164,500	+ 19.4
May .....	179,429,200	187,391,500	+ 4.4	74,052,000	77,943,300	+ 5.3
June .....	179,012,300	199,398,900	+ 11.4	71,198,300	81,018,100	+ 13.8
July .....	188,609,500	198,367,100	+ 5.2	77,457,700	80,646,600	+ 4.1
August .....	158,897,100	190,097,700	+ 13.1	66,697,500	74,819,300	+ 12.2
September .....	174,669,900	200,563,100	+ 14.8	69,407,800	80,560,400	+ 16.1
October .....	188,091,600	208,339,200	+ 10.8	77,472,400	84,608,800	+ 9.2
November .....	180,604,500	200,228,900	+ 10.9	71,561,900	80,191,700	+ 12.1
December .....	270,368,800	302,296,600	+ 11.8	85,354,600	98,465,700	+ 15.4
<b>Annual total .....</b>	<b>2,146,634,900</b>	<b>2,353,955,400</b>	<b>+ 9.7</b>	<b>863,422,100</b>	<b>962,832,700</b>	<b>+ 11.5</b>
	Meat Stores		Change 1955/54	General Stores		Change 1955/54
	1954	1955		1954	1955	
	\$	\$		\$	\$	
January .....	628,800	666,500	+ 6.0	2,562,600	2,539,200	- 0.9
February .....	559,900	674,000	+ 20.4	2,257,100	2,252,600	- 0.2
March .....	620,200	693,600	+ 11.8	2,644,100	2,586,100	- 2.2
April .....	579,500	680,300	+ 17.4	2,938,800	2,961,400	+ 0.8
May .....	582,400	614,000	+ 5.4	3,207,600	3,059,000	- 4.6
June .....	564,200	614,800	+ 9.0	3,451,900	3,421,900	- 0.9
July .....	543,000	570,100	+ 5.0	3,415,200	3,646,700	+ 6.8
August .....	512,700	602,200	+ 17.5	3,184,200	3,375,400	+ 6.0
September .....	581,800	652,600	+ 12.2	3,200,400	3,497,300	+ 9.3
October .....	638,600	701,400	+ 9.8	3,113,200	3,214,800	+ 3.3
November .....	605,900	696,900	+ 15.0	2,976,400	3,041,900	+ 2.2
December .....	740,400	793,500	+ 7.2	3,608,200	3,853,400	+ 6.8
<b>Annual total .....</b>	<b>7,157,400</b>	<b>7,959,900</b>	<b>+ 11.2</b>	<b>36,559,700</b>	<b>37,449,700</b>	<b>+ 2.4</b>
	Variety Stores		Change 1955/54	Motor Vehicle Dealers		Change 1955/54
	1954	1955		1954	1955	
	\$	\$		\$	\$	
January .....	9,960,600	10,720,200	+ 7.6	1,040,900	1,333,400	+ 28.1
February .....	10,605,300	10,881,400	+ 2.6	1,208,300	1,329,300	+ 10.0
March .....	12,178,100	12,599,200	+ 3.5	1,881,200	1,818,400	- 3.3
April .....	16,015,300	17,729,400	+ 10.7	2,110,200	2,184,200	+ 3.5
May .....	15,823,500	16,069,300	+ 1.6	2,303,000	2,580,300	+ 12.0
June .....	16,109,600	16,821,600	+ 4.4	2,155,400	2,606,100	+ 20.9
July .....	15,973,000	16,032,700	+ 0.4	2,084,500	2,312,000	+ 10.9
August .....	13,910,900	15,047,900	+ 8.2	1,744,200	2,461,200	+ 41.1
September .....	14,999,800	17,086,700	+ 13.9	1,751,200	2,024,200	+ 15.6
October .....	16,589,000	18,060,000	+ 8.9	1,394,100	1,726,100	+ 23.8
November .....	17,486,100	19,141,800	+ 9.5	1,538,200	1,440,300	- 6.4
December .....	34,595,800	37,641,200	+ 8.8	1,602,500	1,351,000	- 15.7
<b>Annual total .....</b>	<b>194,248,000</b>	<b>207,831,400</b>	<b>+ 7.0</b>	<b>20,813,700</b>	<b>23,166,500</b>	<b>+ 11.3</b>

TABLE 8. Retail Chain Store Sales in Canada - by Kinds of Business and Months  
1954-1955 - Continued

Month	Garages and Filling Stations		Change 1955/54	Men's Clothing Stores		Change 1955/54
	1954	1955		1954	1955	
	\$	\$	%	\$	\$	%
January .....	390,400	300,400	- 23.1	1,516,700	1,542,100	+ 1.7
February .....	357,100	287,900	- 19.4	1,501,100	1,549,500	+ 3.2
March .....	392,100	312,500	- 20.3	2,024,600	2,051,300	+ 1.3
April .....	440,500	349,700	- 20.6	2,408,700	2,580,000	+ 7.1
May .....	475,000	400,700	- 15.6	2,138,500	2,190,800	+ 2.4
June .....	464,400	399,200	- 14.0	2,177,700	2,280,300	+ 4.7
July .....	511,500	412,400	- 19.4	1,770,400	1,882,100	+ 6.3
August .....	502,800	447,500	- 11.0	1,266,600	1,448,500	+ 14.4
September .....	416,800	406,200	- 2.5	1,754,100	1,879,200	+ 7.1
October .....	404,300	386,800	- 4.3	2,377,300	2,650,300	+ 11.5
November .....	361,400	373,400	+ 3.3	2,551,200	2,867,400	+ 12.4
December .....	347,000	372,800	+ 7.4	3,863,000	4,115,200	+ 6.5
<b>Annual total .....</b>	<b>5,063,300</b>	<b>4,449,500</b>	<b>- 12.1</b>	<b>25,349,900</b>	<b>27,036,700</b>	<b>+ 6.7</b>
	Family Clothing Stores		Change 1955/54	Women's Clothing Stores		Change 1955/54
	1954	1955		1954	1955	
	\$	\$	%	\$	\$	%
January .....	2,350,300	2,373,900	+ 1.0	3,491,900	3,917,300	+ 12.2
February .....	1,787,800	1,714,000	- 4.1	3,219,400	3,201,000	- 0.6
March .....	2,192,600	1,967,000	- 10.3	3,425,000	3,548,800	+ 3.6
April .....	2,786,300	2,929,400	+ 5.1	4,631,700	5,272,100	+ 13.8
May .....	2,554,500	2,572,400	+ 0.7	4,862,000	5,323,400	+ 9.5
June .....	2,597,200	2,766,700	+ 6.5	5,067,800	5,973,700	+ 17.9
July .....	2,187,500	2,405,100	+ 9.9	5,045,500	5,554,500	+ 10.1
August .....	2,422,400	2,582,700	+ 6.6	3,511,800	4,061,200	+ 15.6
September .....	2,702,300	2,959,000	+ 9.5	3,996,800	4,921,500	+ 23.1
October .....	3,088,100	3,263,800	+ 5.7	4,624,000	5,144,600	+ 11.3
November .....	3,117,100	3,274,900	+ 5.1	4,408,200	4,949,200	+ 12.3
December .....	4,283,200	4,608,900	+ 7.6	8,559,300	10,030,100	+ 17.2
<b>Annual total .....</b>	<b>32,069,300</b>	<b>33,417,800</b>	<b>+ 4.2</b>	<b>54,843,400</b>	<b>61,897,400</b>	<b>+ 12.9</b>
	Shoe Stores		Change 1955/54	Hardware Stores		Change 1955/54
	1954	1955		1954	1955	
	\$	\$	%	\$	\$	%
January .....	2,559,000	2,421,000	- 5.4	1,093,500	1,073,800	- 1.8
February .....	2,348,300	2,205,300	- 6.1	949,900	1,096,200	+ 15.4
March .....	2,684,800	2,858,500	+ 6.5	1,141,300	1,185,300	+ 3.9
April .....	4,172,000	4,843,400	+ 16.1	1,360,800	1,549,300	+ 13.9
May .....	4,115,000	4,205,600	+ 2.2	1,682,600	1,820,500	+ 8.2
June .....	4,538,800	4,779,900	+ 5.3	1,620,000	1,912,600	+ 18.1
July .....	3,969,700	3,941,600	- 0.7	1,518,500	1,638,600	+ 7.9
August .....	3,066,600	3,350,700	+ 9.3	1,419,600	1,593,400	+ 12.2
September .....	3,790,600	4,176,900	+ 10.2	1,471,800	1,778,400	+ 20.8
October .....	3,739,100	4,061,100	+ 8.6	1,533,300	1,866,500	+ 21.7
November .....	4,010,500	4,506,600	+ 12.4	1,558,700	1,819,400	+ 16.7
December .....	6,390,100	6,703,700	+ 4.9	2,292,500	2,572,400	+ 12.2
<b>Annual total .....</b>	<b>45,384,500</b>	<b>48,054,300</b>	<b>+ 5.9</b>	<b>17,642,500</b>	<b>19,906,400</b>	<b>+ 12.8</b>

**TABLE 8. Retail Chain Store Sales in Canada — by Kinds of Business and Months  
1954-1955 — Continued**

Month	Lumber and Building Material Dealers		Change 1955/54	Furniture Stores		Change 1955/54
	1954	1955		1954	1955	
	\$	\$		\$	\$	
January .....	4,296,700	4,092,500	- 4.8	2,279,200	2,453,100	+ 7.6
February .....	4,351,900	3,990,700	- 8.3	2,295,800	2,347,600	+ 2.3
March .....	3,867,900	3,315,800	- 14.3	3,043,400	3,040,700	- 0.1
April .....	4,513,800	4,383,600	- 2.9	3,086,400	3,572,900	+ 15.8
May .....	7,624,900	8,725,500	+ 14.4	3,663,200	4,170,900	+ 13.9
June .....	8,043,600	9,139,300	+ 13.6	3,619,500	4,208,900	+ 16.3
July .....	9,305,600	9,519,100	+ 2.3	2,951,200	3,965,000	+ 34.4
August .....	10,557,700	11,554,800	+ 9.4	2,794,800	4,174,500	+ 49.4
September .....	9,084,700	11,126,100	+ 22.5	3,244,400	4,905,600	+ 51.2
October .....	8,646,700	11,124,600	+ 28.7	3,570,200	4,794,300	+ 34.3
November .....	8,433,100	8,829,300	+ 4.7	3,642,600	4,362,200	+ 19.8
December .....	5,538,400	5,832,600	+ 5.3	3,943,400	5,629,200	+ 42.7
<b>Annual total .....</b>	<b>84,265,000</b>	<b>91,633,900</b>	<b>+ 8.7</b>	<b>38,134,100</b>	<b>47,624,900</b>	<b>+ 24.9</b>
	Appliance and Radio Stores		Change 1955/54	Restaurants		Change 1955/54
	1954	1955		1954	1955	
	\$	\$		\$	\$	
January .....	4,533,000	5,117,800	+ 12.9	2,628,600	2,688,100	+ 2.3
February .....	4,421,800	5,005,600	+ 13.2	2,510,300	2,440,400	- 2.8
March .....	5,143,200	5,226,700	+ 1.6	2,808,800	2,756,200	- 1.9
April .....	4,971,300	5,504,400	+ 10.7	2,764,400	2,653,700	- 4.0
May .....	4,782,800	5,105,300	+ 6.7	2,860,600	2,822,400	- 1.3
June .....	4,534,700	5,321,600	+ 17.4	2,882,600	2,964,900	+ 2.9
July .....	4,397,200	5,257,300	+ 19.6	3,194,700	3,219,200	+ 0.8
August .....	4,291,600	5,550,500	+ 29.3	3,079,000	3,354,600	+ 9.3
September .....	5,329,800	6,486,300	+ 21.7	2,937,800	3,090,000	+ 5.2
October .....	5,452,900	6,928,200	+ 27.1	2,724,400	2,881,300	+ 5.8
November .....	5,102,900	6,296,800	+ 23.4	2,709,900	2,797,300	+ 3.2
December .....	6,033,300	6,939,800	+ 15.0	2,798,800	2,924,000	+ 4.5
<b>Annual total .....</b>	<b>58,994,500</b>	<b>68,740,300</b>	<b>+ 16.5</b>	<b>33,899,900</b>	<b>34,602,100</b>	<b>+ 2.1</b>
	Drug Stores		Change 1955/54	Jewellery Stores		Change 1955/54
	1954	1955		1954	1955	
	\$	\$		\$	\$	
January .....	2,897,800	2,833,400	- 2.2	1,987,100	2,104,500	+ 5.9
February .....	2,854,300	2,660,600	- 7.1	1,942,100	2,028,000	+ 4.4
March .....	2,877,500	2,964,400	+ 3.0	2,497,600	2,620,600	+ 4.9
April .....	3,059,100	3,093,500	+ 1.1	2,394,000	2,491,900	+ 4.1
May .....	2,954,900	2,895,000	- 2.0	2,707,300	2,960,900	+ 9.4
June .....	2,880,700	2,943,800	+ 2.2	3,024,500	3,510,500	+ 16.1
July .....	2,913,600	2,917,700	+ 0.1	2,427,600	2,688,400	+ 10.7
August .....	2,741,800	2,904,400	+ 5.9	2,468,000	3,139,000	+ 27.2
September .....	2,814,800	2,975,600	+ 5.7	3,311,800	3,447,000	+ 4.1
October .....	3,052,400	3,256,800	+ 6.7	3,222,100	3,481,500	+ 8.1
November .....	2,746,300	2,885,600	+ 5.1	3,577,700	4,272,800	+ 19.4
December .....	4,104,900	4,328,900	+ 5.5	9,394,200	10,271,100	+ 9.3
<b>Annual total .....</b>	<b>35,908,100</b>	<b>36,659,700</b>	<b>+ 2.1</b>	<b>38,954,000</b>	<b>43,016,200</b>	<b>+ 10.4</b>

TABLE 8. Retail Chain Stores Sales in Canada - by Kinds of Business and Months  
1954-1955 - Concluded

	All Other Stores		Change 1955/54
	1954	1955	
	\$	\$	
January .....	34,148,900	36,074,000	+ 5.6
February .....	36,188,800	37,348,400	+ 3.2
March .....	38,047,000	39,741,000	+ 4.5
April .....	43,293,700	47,364,600	+ 9.4
May .....	43,039,400	43,932,200	+ 2.1
June .....	44,081,400	48,715,000	+ 10.5
July .....	48,943,100	51,758,000	+ 5.8
August .....	44,724,900	49,619,900	+ 10.9
September .....	43,873,200	48,590,100	+ 10.8
October .....	46,449,500	50,188,300	+ 8.0
November .....	44,216,400	48,481,400	+ 9.6
December .....	86,919,200	95,863,100	+ 10.3
<b>Annual total .....</b>	<b>553,925,500</b>	<b>597,676,000</b>	<b>+ 7.9</b>

## CHAIN FOOD STORES

**TABLE 1. Summary Statistics of Chain Food Stores in Canada, 1930-1955**  
(Grocery and Combination Stores)

Year	Number of Chains	Number of Stores		Total Sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average <sup>1</sup>	Maximum	Amount	Average per store			Stores	Warehouses
				\$	\$	\$	\$	\$	\$
1930 .....	67	2,004	2,127	119,498,600	59,630	8,889,200	2	6,250,200	2
1931 .....	69	2,098	2,193	117,284,000	55,903	2	2	2	2
1932 .....	71	2,151	2,232	104,618,700	48,637	2	2	2	2
1933 .....	75	2,132	2,221	98,862,100	46,371	7,448,400	2	6,125,000	2
1934 .....	74	2,159	2,239	100,874,900	46,723	7,516,900	2	5,818,300	4,000,200
1935 .....	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,100
1936 .....	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,100
1937 .....	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,600
1938 .....	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,700
1939 .....	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,200
1940 .....	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,200
1941 .....	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,700
1942 .....	56	1,284	1,293	188,116,300	146,508	11,075,200	2	7,085,200	7,591,200
1943 .....	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,100
1944 .....	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,400
1945 .....	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,800
1946 .....	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,300
1947 .....	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,400
1948 .....	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,300
1949 .....	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,400
1950 .....	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,700
1951 .....	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,900
1952 .....	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,200
1953 .....	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,500
1954 .....	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,300
1955 .....	35	1,166	1,256	962,832,700	825,757	56,495,000	1,056,400	32,041,100	19,058,500

1. Obtained by averaging the number at the beginning, middle and end of the year.  
2. Not available.

**TABLE 2. Food Chains, Stores and Sales by Province, 1954 and 1955**  
(Grocery stores and combination stores)

Province	1954	1955	% change in sales 1955/1954
<b>Canada:</b>			
Chains (number).....	35	35	
Stores (maximum).....	1,182	1,256	
Total sales..... \$	863,422,100	962,832,700	+ 11.5
<b>Atlantic Provinces:</b>			
Chains (number).....	6	8	
Stores (maximum).....	71	84	
Total sales..... \$	32,462,700	38,970,700	+ 20.0
<b>Quebec:</b>			
Chains (number).....	5	6	
Stores (maximum).....	190	212	
Total sales..... \$	184,776,900	205,681,000	+ 11.3
<b>Ontario:</b>			
Chains (number).....	20	16	
Stores (maximum).....	533	555	
Total sales..... \$	469,240,600	514,839,900	+ 9.7
<b>Manitoba:</b>			
Chains (number).....	3	3	
Stores (maximum).....	79	75	
Total sales..... \$	35,496,300	38,580,700	+ 8.7
<b>Saskatchewan:</b>			
Chains (number).....	5	5	
Stores (maximum).....	70	72	
Total sales..... \$	25,046,400	27,279,100	+ 8.9
<b>Alberta:</b>			
Chains (number).....	4	4	
Stores (maximum).....	86	99	
Total sales..... \$	44,155,000	50,846,400	+ 15.2
<b>British Columbia:</b>			
Chains (number).....	5	6	
Stores (maximum).....	153	159	
Total sales..... \$	72,244,200	86,634,900	+ 19.9

Note: The sum of provincial figures for "chains (numbers)" does not equal the total shown for Canada, since several chains operate in more than one province.

**TABLE 3. Chain Food Store Sales for Specified Cities<sup>1</sup> 1954 and 1955**  
(Grocery stores and combination stores)

City	Number of stores (maximum)		Total sales		
	1954	1955	1954	1955	% Change 1955/54
			\$	\$	%
Halifax <sup>2</sup> .....	22	26	12,686,100	16,253,400	+ 28.1
Montreal <sup>2</sup> .....	115	122	140,899,000	152,732,100	+ 8.4
Quebec <sup>2</sup> .....	13	15	11,087,800	13,592,100	+ 22.6
Sherbrooke .....	4	5	3,539,400	3,090,700	- 12.7
Three Rivers .....	4	6	3,079,000	3,914,600	+ 27.1
Brantford .....	9	6	7,013,700	6,879,800	- 1.9
Hamilton <sup>2</sup> .....	46	51	35,017,300	38,331,300	+ 9.5
Kingston .....	5	4	7,160,100	7,394,900	+ 3.3
Kitchener .....	5	8	5,746,700	8,348,500	+ 45.3
London <sup>2</sup> .....	17	19	19,163,500	20,188,400	+ 5.3
Ottawa <sup>2</sup> .....	36	37	29,505,800	32,921,800	+ 11.6
Peterborough .....	9	5	7,521,800	7,226,900	- 3.9
St. Catharines .....	13	7	12,174,300	10,342,200	- 15.0
Oshawa .....	5	5	6,639,800	7,216,400	+ 8.7
Sudbury .....	5	5	13,046,900	14,606,600	+ 12.0
Sarnia .....	4	5	6,344,300	6,889,900	+ 8.6
Sault St- Marie .....	6	7	5,815,100	6,207,000	+ 6.7
Toronto <sup>2</sup> .....	168	161	170,223,700	184,489,100	+ 8.4
Windsor <sup>2</sup> .....	21	16	19,545,600	20,747,900	+ 6.2
Winnipeg <sup>2</sup> .....	72	68	31,068,700	33,307,800	+ 7.2
Regina .....	18	21	6,482,600	8,727,700	+ 34.6
Calgary <sup>2</sup> .....	37	41	17,941,900	22,255,300	+ 24.0
Vancouver <sup>2</sup> .....	81	80	43,501,300	53,158,000	+ 22.2
Victoria <sup>2</sup> .....	12	13	8,080,300	9,105,900	+ 12.7
Places 30,000 population and over .....	776	786	661,036,000	729,164,400	+ 10.3
Places under 30,000 population .....	406	470	202,386,100	233,668,300	+ 14.5

1. Other cities with 30,000 or over population cannot be shown without disclosing individual operations but are in their total.

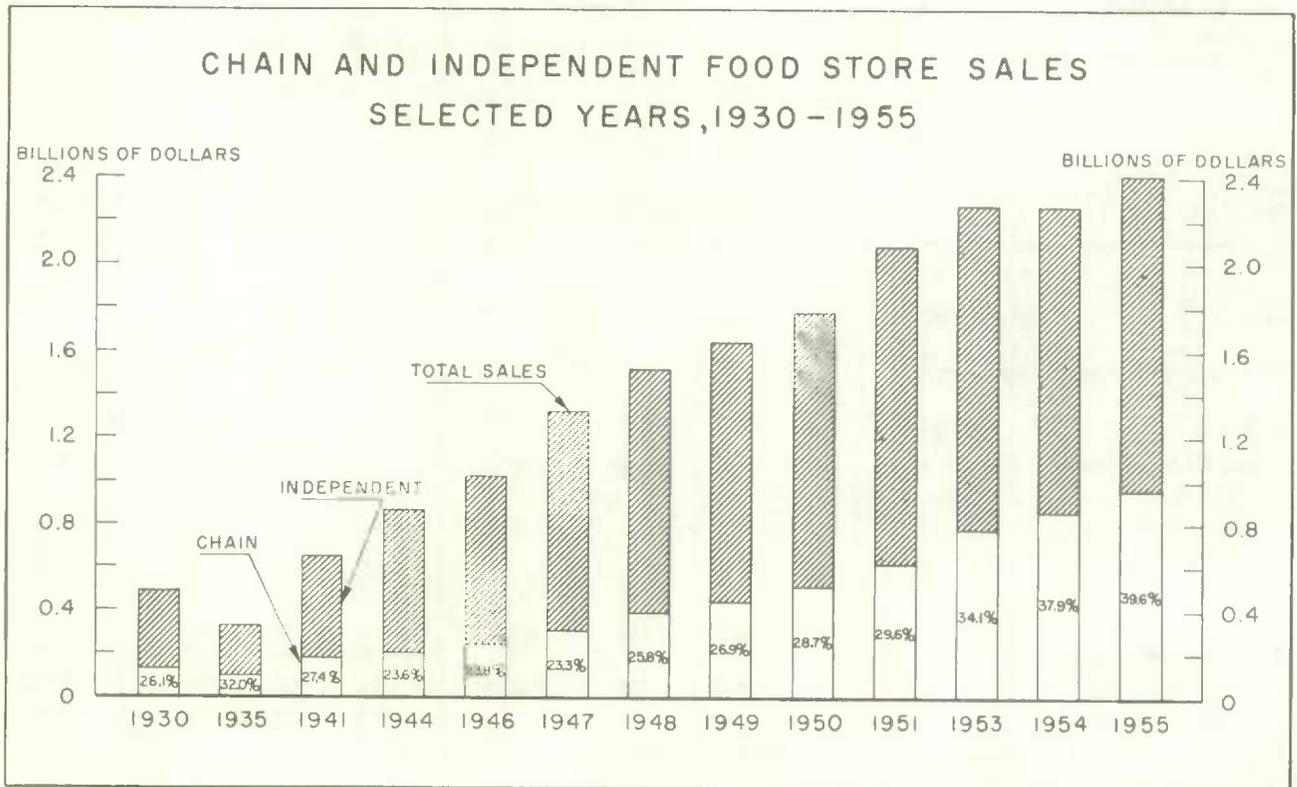
2. Metropolitan areas.

**TABLE 4. Chain Food Stores by Number of Units Operated, 1954 and 1955**  
(Grocery stores and combination stores)

Number of units operated	Number of chains	Number of stores (maximum)	Total sales	
			Amount	% of total
			\$	%
1954				
Total, all food chains .....	35	1,182	863,422,100	100.0
4- 9 units .....	18	95	28,262,600	3.3
10-99 units .....	13	433	208,331,100	24.1
100 units and over .....	4	654	626,828,400	72.6
1955				
Total, all food chains .....	35	1,256	962,832,700	100.0
4- 9 units .....	17	84	21,697,300	2.3
10-99 units .....	14	469	265,420,300	27.6
100 units and over .....	4	703	675,715,100	70.1

**TABLE 5. Chain Food Stores by Annual Sales Volume, 1954 and 1955**  
(Grocery stores and combination stores)

Annual sales range	Number of stores (Maximum)	Total sales	% of total sales
		\$	%
<b>1954</b>			
<b>Total, all stores</b> .....	<b>1,182</b>	<b>863,422,100</b>	<b>100.0</b>
\$2,000,000 and over .....	81	224,954,600	26.1
\$1,500,000-\$1,999,999 .....	74	128,677,800	14.9
\$1,000,000-\$1,499,999 .....	145	175,145,400	20.3
\$750,000- \$999,999 .....	119	103,073,400	11.9
\$500,000- \$749,999 .....	149	93,223,700	10.8
\$300,000- \$499,999 .....	187	71,757,100	8.3
Under \$300,000 .....	427	66,590,100	7.7
<b>1955</b>			
<b>Total, all stores</b> .....	<b>1,256</b>	<b>962,832,700</b>	<b>100.0</b>
\$2,000,000 and over .....	94	266,711,400	27.7
\$1,500,000-\$1,999,999 .....	92	161,034,100	16.7
\$1,000,000-\$1,499,999 .....	137	168,386,600	17.5
\$750,000- \$999,999 .....	133	115,987,700	12.0
\$500,000- \$749,999 .....	158	99,010,100	10.3
\$300,000- \$499,999 .....	211	82,494,200	8.6
Under \$300,000 .....	431	69,208,600	7.2



## CHAIN VARIETY STORES

**TABLE 1. Summary Statistics of Chain Variety Stores in Canada, 1930-1955**

Year	Number of chains	Number of stores		Total sales	Salaries and wages paid to store employees	Stocks on hand at year end	
		Average <sup>1</sup>	Maximum			Stores	Warehouses
				\$	\$	\$	\$
1930 .....	15	313	327	39,383,600	4,179,300	5,274,900	2
1931 .....	14	329	340	38,906,700	2	2	2
1932 .....	14	339	348	35,474,800	2	2	2
1933 .....	14	248	356	33,348,600	4,032,400	4,796,600	2
1934 .....	14	360	372	35,646,500	3,908,100	4,507,800	817,100
1935 .....	14	377	390	37,914,000	4,889,300	5,184,800	861,300
1936 .....	14	396	414	41,422,100	5,331,300	5,880,900	898,800
1937 .....	14	422	437	46,323,400	5,832,000	6,234,100	946,900
1938 .....	16	446	468	47,256,700	6,170,100	6,243,600	922,900
1939 .....	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900
1940 .....	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500
1941 .....	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100
1942 .....	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200
1943 .....	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400
1944 .....	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500
1945 .....	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200
1946 .....	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300
1947 .....	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800
1948 .....	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200
1949 .....	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100
1950 .....	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300
1951 .....	16	587	597	164,474,800	25,510,200	17,969,800	4,882,100
1952 .....	17	601	614	179,618,300	26,115,400	21,075,200	4,718,200
1953 .....	17	610	623	188,474,600	28,803,200	21,709,400	4,565,800
1954 .....	18	636	653	194,248,000	30,671,500	22,633,300	4,620,700
1955 .....	19	660	679	207,831,400	33,257,900	25,245,600	5,122,100

1. Obtained by averaging the number at beginning, middle and end of the year.  
 2. Not available.

TABLE 2. Variety Chains, Stores and Sales by Provinces, 1954 and 1955

Province	1954	1955	% change in sales 1955/1954
<b>Canada:</b>			
Chains (number) .....	18	19	
Stores (maximum) .....	653	679	
Total sales ..... \$	194, 248, 000	207, 831, 400	+ 7.0
<b>Prince Edward Island<sup>1</sup>:</b>			
Chains (number) .....	3	3	
Stores (maximum) .....	4	5	
Total sales ..... \$	1, 203, 700	1, 384, 800	+ 15.0
<b>Nova Scotia:</b>			
Chains (number).....	5	5	
Stores (maximum) .....	45	45	
Total sales ..... \$	11, 447, 100	12, 141, 700	+ 6.1
<b>New Brunswick:</b>			
Chains (number).....	6	6	
Stores (maximum) .....	27	27	
Total sales ..... \$	8, 428, 500	8, 914, 400	+ 5.8
<b>Quebec:</b>			
Chains (number) .....	14	14	
Stores (maximum) .....	165	169	
Total sales ..... \$	51, 187, 500	54, 535, 000	+ 6.5
<b>Ontario:</b>			
Chains (number) .....	13	14	
Stores (maximum) .....	322	340	
Total sales ..... \$	90, 723, 000	97, 440, 800	+ 7.4
<b>Manitoba:</b>			
Chains (number) .....	5	5	
Stores (maximum) .....	15	15	
Total sales ..... \$	5, 478, 700	5, 747, 200	+ 4.9
<b>Saskatchewan:</b>			
Chains (number) .....	4	4	
Stores (maximum) .....	22	23	
Total sales ..... \$	6, 775, 300	7, 209, 100	+ 6.4
<b>Alberta:</b>			
Chains (number) .....	5	5	
Stores (maximum) .....	16	18	
Total sales ..... \$	9, 833, 600	10, 817, 400	+ 10.0
<b>British Columbia:</b>			
Chains (number) .....	6	6	
Stores (maximum) .....	37	37	
Total sales ..... \$	9, 170, 600	9, 641, 000	+ 5.1

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

1. Newfoundland figures are included with Prince Edward Island to avoid disclosing individual operations.

TABLE 3. Chain Variety Store Sales for Specified Cities<sup>1</sup> 1954 and 1955

City	Number of stores (maximum)		Total sales		
	1954	1955	1954	1955	% Change 1955/54
			\$		%
Sydney .....	5	5	1,364,800	1,421,100	+ 4.1
Halifax <sup>2</sup> .....	7	7	4,407,200	4,714,900	+ 7.0
Saint John .....	4	4	2,695,800	2,689,200	- 0.2
Montreal <sup>2</sup> .....	60	75	21,124,200	24,586,600	+ 16.6
Quebec <sup>2</sup> .....	14	14	9,101,000	9,266,000	+ 1.8
Sherbrooke .....	4	4	2,295,500	2,357,100	+ 2.7
Three Rivers .....	5	5	2,577,800	2,710,400	+ 5.1
Brantford .....	4	4	1,266,400	1,321,000	+ 4.3
Fort William .....	4	4	1,046,200	1,005,000	- 3.9
Port Arthur .....	4	5	1,076,100	1,202,200	+ 11.7
Hamilton <sup>2</sup> .....	9	10	6,794,500	7,250,400	+ 6.7
Kingston .....	5	5	1,996,300	2,092,500	+ 4.8
Kitchener .....	6	9	2,073,900	2,394,900	+ 15.5
London <sup>2</sup> .....	5	5	3,799,600	4,074,300	+ 7.2
Ottawa <sup>2</sup> .....	18	21	8,242,000	8,821,200	+ 7.0
Peterborough .....	4	4	1,890,300	1,933,300	+ 2.3
St. Catharines .....	4	4	2,562,000	2,628,900	+ 2.6
Oshawa .....	4	4	1,925,400	2,087,300	+ 8.4
Sudbury .....	3	3	2,958,800	3,182,200	+ 7.6
Sarnia .....	5	6	1,363,700	1,385,300	+ 1.6
Sault St. Marie .....	4	4	1,192,700	1,268,500	+ 6.4
Toronto <sup>2</sup> .....	68	69	21,862,400	23,856,500	+ 9.1
Windsor <sup>2</sup> .....	6	7	3,630,400	4,174,800	+ 15.0
Winnipeg <sup>2</sup> .....	7	7	4,000,100	4,292,100	+ 7.3
Saskatoon .....	4	4	1,419,400	1,522,700	+ 7.3
Calgary <sup>2</sup> .....	4	4	3,634,800	4,114,200	+ 13.2
Edmonton <sup>2</sup> .....	4	5	3,946,300	4,250,200	+ 7.7
Vancouver <sup>2</sup> .....	20	20	5,329,000	5,630,300	+ 5.7
Victoria <sup>2</sup> .....	3	3	1,429,900	1,443,600	+ 1.0
Places 30,000 population and over .....	294	324	127,006,500	140,023,900	+ 10.2
Places under 30,000 population .....	359	355	67,241,500	67,807,500	+ 0.8

1. Other cities with 30,000 or more population cannot be shown without disclosing individual operations but are in their total.

2. Metropolitan areas.

TABLE 4. Chain Variety Stores by Annual Sales Volume, 1954 and 1955

Annual sales range	Number of stores (maximum)	Total sales	
		\$	% of total sales
		\$	%
1954			
<b>Total, all stores .....</b>	<b>653</b>	<b>194,248,000</b>	<b>100.0</b>
\$1,000,000 and over .....	31	49,223,000	25.4
\$500,000-\$999,999 .....	66	42,891,800	22.1
\$300,000-\$499,999 .....	97	37,371,000	19.2
\$200,000-\$299,999 .....	115	27,824,800	14.3
\$100,000-\$199,999 .....	177	26,658,200	13.7
Under \$100,000 .....	167	10,279,200	5.3
1955			
<b>Total, all stores .....</b>	<b>679</b>	<b>207,831,400</b>	<b>100.0</b>
\$1,000,000 and over .....	30	49,609,600	24.0
\$500,000-\$999,999 .....	77	50,800,600	24.4
\$300,000-\$499,999 .....	106	40,560,200	19.5
\$200,000-\$299,999 .....	123	29,795,800	14.3
\$100,000-\$199,999 .....	176	26,596,500	12.8
Under \$100,000 .....	167	10,468,700	5.0

## CHAIN DRUG STORES

**TABLE 1. Summary Statistics of Chain Drug Stores in Canada, 1930-1955**

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average <sup>1</sup>	Maximum	Amount	Average per store			Stores	Warehouses
				\$	\$	\$	\$	\$	\$
1930 .....	31	284	292	13,971,300	49,195	1,880,800	2	2,510,900	2
1931 .....	32	299	306	13,584,600	45,433	2	2	2	2
1932 .....	32	305	313	12,520,000	41,049	2	2	2	2
1933 .....	29	297	301	11,001,300	37,041	1,497,700	2	2,021,500	2
1934 .....	29	298	306	11,594,000	38,906	1,542,800	2	2,102,000	527,000
1935 .....	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,100
1936 .....	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300
1937 .....	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900
1938 .....	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500
1939 .....	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800
1940 .....	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400
1941 .....	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000
1942 .....	31	342	343	19,711,700	57,637	2,579,700	2	2,732,900	699,400
1943 .....	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100
1944 .....	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700
1945 .....	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400
1946 .....	27	310	318	26,483,700	85,431	3,620,300	140,800	3,553,200	751,800
1947 .....	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100
1948 .....	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300
1949 .....	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600
1950 .....	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300
1951 .....	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100
1952 .....	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,000
1953 .....	28	332	345	34,805,200	104,835	5,450,800	267,200	5,519,700	1,018,000
1954 .....	29	339	354	35,908,100	105,924	5,778,400	306,100	5,880,200	1,008,200
1955 .....	30	335	354	36,659,700	109,432	6,165,400	344,500	6,349,900	1,159,700

1. Obtained by averaging the number at beginning and end of the year.
2. Not available.

**TABLE 2. Drug Chains, Stores and Sales by Provinces, 1954 and 1955**

Province	1954	1955	% change in sales 1955/1954
<b>Canada:</b>			
Chains (number) .....	29	30	
Stores (maximum) .....	354	354	
Total sales .....	\$ 35,908,100	\$ 36,659,700	+ 2.1
<b>Atlantic Provinces:</b>			
Chains (number) .....	3	3	
Stores (maximum) .....	23	23	
Total sales .....	\$ 1,661,100	\$ 1,736,700	+ 4.6

TABLE 2. Drug Chains, Stores and Sales by Provinces, 1954 and 1955 - Concluded

Province	1954	1955	% change in sales 1955/1954
<b>Quebec:</b>			
Chains (number) .....	8	7	
Stores (maximum) .....	51	44	
Total sales ..... \$	5,315,500	5,341,100	+ 0.5
<b>Ontario:</b>			
Chains (number) .....	9	8	
Stores (maximum) .....	171	165	
Total sales ..... \$	16,827,500	16,573,800	- 1.5
<b>Prairie Provinces:</b>			
Chains (number) .....	6	6	
Stores (maximum) .....	41	46	
Total sales ..... \$	4,911,900	5,128,200	+ 4.4
<b>British Columbia:</b>			
Chains (number) .....	5	6	
Stores (maximum) .....	68	76	
Total sales ..... \$	7,192,100	7,879,900	+ 9.6

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Drug Stores by Annual Sales Volume, 1954 and 1955

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		\$	%
1954			
<b>Total, all stores</b> .....	<b>354</b>	<b>35,908,100</b>	<b>100.0</b>
\$200,000 and over .....	23	6,399,100	17.8
\$100,000-\$199,999 .....	114	15,093,100	42.1
\$ 50,000-\$ 99,999 .....	170	12,900,400	35.9
\$ 30,000-\$ 49,999 .....	29	1,191,400	3.3
Under \$30,000 .....	18	324,100	0.9
1955			
<b>Total, all stores</b> .....	<b>354</b>	<b>36,659,700</b>	<b>100.0</b>
\$200,000 and over .....	22	6,002,700	16.4
\$100,000-\$199,999 .....	126	16,861,700	46.0
\$ 50,000-\$ 99,999 .....	159	12,245,500	33.4
\$ 30,000-\$ 49,999 .....	29	1,211,700	3.3
Under \$30,000 .....	18	338,100	0.9

## CHAIN WOMEN'S APPAREL STORES

**TABLE 1. Summary Statistics of Chain Women's Apparel Stores in Canada, 1930-1955**

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average <sup>1</sup>	Maximum	Amount	Average per store			Stores	Warehouses
				\$	\$	\$	\$	\$	\$
1930	28	183	203	8,584,800	46,911	976,900	2	1,422,500	2
1931	25	186	213	6,828,100	36,710	2	2	2	2
1932	19	164	185	5,093,700	31,059	2	2	2	2
1933	15	144	148	4,029,400	27,982	359,100	2	590,000	2
1934	15	153	171	4,506,800	29,456	385,800	2	587,700	141,600
1935	13	133	138	4,594,600	34,546	404,400	2	786,900	94,200
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100
1937	19	176	194	6,216,600	35,322	541,900	2	887,500	119,700
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100
1942	31	277	281	14,186,900	51,216	1,187,900	2	1,351,400	526,400
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100
1954	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,000
1955	41	564	602	61,897,400	109,747	6,715,900	2,470,400	7,022,300	1,173,200

1. Obtained by averaging the number at the beginning and end of the year.
2. Not available.

**TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1954 and 1955**

Province	1954	1955	% change in sales 1955/1954
<b>Canada:</b>			
Chains (number) .....	40	41	
Stores (maximum) .....	552	602	
Total sales .....	\$ 54,843,400	\$ 61,897,400	+ 12.9
<b>Atlantic Provinces:</b>			
Chains (number) .....	3	3	
Stores (maximum) .....	19	20	
Total sales .....	\$ 1,856,800	\$ 1,945,700	+ 4.8
<b>Quebec:</b>			
Chains (number) .....	19	18	
Stores (maximum) .....	155	162	
Total sales .....	\$ 13,261,500	\$ 14,721,500	+ 11.0
<b>Ontario:</b>			
Chains (number) .....	21	25	
Stores (maximum) .....	254	295	
Total sales .....	\$ 24,449,600	\$ 30,136,200	+ 23.3

TABLE 2. Chain Women's Apparel, Stores and Sales by Provinces, 1954 and 1955 - Concluded

Province	1954	1955	% change in sales 1955/1954
<b>Manitoba:</b>			
Chains (number) .....	6	6	
Stores (maximum) .....	16	17	
Total sales .....	\$ 2,065,300	2,148,800	+ 4.0
<b>Saskatchewan:</b>			
Chains (number) .....	6	6	
Stores (maximum) .....	17	18	
Total sales .....	\$ 2,032,500	2,031,200	- 0.1
<b>Alberta:</b>			
Chains (number) .....	7	7	
Stores (maximum) .....	22	23	
Total sales .....	\$ 4,569,700	4,727,900	+ 3.5
<b>British Columbia:</b>			
Chains (number) .....	9	8	
Stores (maximum) .....	69	67	
Total sales .....	\$ 6,608,000	6,186,100	- 6.4

Note: The sum of provincial figures for "chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 3. Chain Women's Apparel Stores by Annual Sales Volume, 1954 and 1955

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
		\$	%
1954			
<b>Total, all stores</b> .....	<b>552</b>	<b>54,843,400</b>	<b>100.0</b>
\$200,000 and over .....	44	16,771,800	30.6
\$100,000-\$199,999 .....	133	18,454,300	33.7
\$ 50,000- 99,999 .....	194	13,951,400	25.4
\$ 30,000- 49,999 .....	109	4,347,300	7.9
Under \$30,000 .....	72	1,318,600	2.4
1955			
<b>Total, all stores</b> .....	<b>602</b>	<b>61,897,400</b>	<b>100.0</b>
\$200,000 and over .....	55	21,296,900	34.4
\$100,000-\$199,999 .....	140	19,010,700	30.7
\$ 50,000- 99,999 .....	209	15,354,600	24.8
\$ 30,000- 49,999 .....	119	4,783,300	7.7
Under \$30,000 .....	79	1,451,900	2.4

## CHAIN SHOE STORES

**TABLE 1. Summary Statistics of Chain Shoe Stores in Canada, 1930-1955**

Year	Number of chains	Number of stores		Total sales		Salaries and wages paid to store employees	Accounts outstanding at year end	Stocks on hand at year end	
		Average <sup>1</sup>	Maximum	Amount	Average per store			Stores	Warehouses
				\$	\$	\$	\$	\$	\$
1930	18	198	208	7,574,600	38,256	892,500	2	1,998,300	2
1931	18	212	221	7,687,500	36,262	2	2	2	2
1932	19	230	237	7,094,800	30,847	2	2	2	2
1933	22	257	274	7,114,800	27,684	747,100	2	2,156,300	2
1934	22	278	303	8,037,400	28,912	818,700	2	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	2	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	2	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	2	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
1954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000
1955	43	680	705	48,054,300	70,668	6,310,000	123,200	12,436,200	2,290,800

1. Obtained by averaging the number at the beginning and end of the year.  
 2. Not available.

**TABLE 2. Chain Shoe Stores by Annual Sales Volume, 1954 and 1955**

Annual sale range	Number of stores (maximum)	Total sales	% of total sales
		\$	\$
<b>1954</b>			
<b>Total, all stores</b> .....	<b>682</b>	<b>45,384,500</b>	<b>100.0</b>
\$200,000 and over .....	12	3,214,400	7.1
\$100,000-\$199,999 .....	92	11,719,000	25.8
\$50,000- 99,999 .....	341	22,801,800	50.2
\$30,000- 49,999 .....	145	5,807,700	12.8
Under \$30,000 .....	92	1,841,600	4.1
<b>1955</b>			
<b>Total, all stores</b> .....	<b>705</b>	<b>48,054,300</b>	<b>100.0</b>
\$200,000 and over .....	9	2,684,800	5.6
\$100,000-\$199,999 .....	100	13,227,900	27.5
\$50,000- 99,999 .....	355	24,165,900	50.3
\$30,000- 49,999 .....	164	6,437,400	13.4
Under \$30,000 .....	77	1,538,300	3.2

## APPENDIX

For this report, certain census kind-of-business classifications have been combined and, for reference purposes, the business classifications of these combined groups are listed below. Classifications not combined are not listed.

Grocery and Combination Stores include grocery stores with and without beer and combination stores with and without beer.

Restaurants include eating places with or without other merchandise and fish and chips shops.

Alcoholic beverages include Government liquor stores, wine stores and brewers' warehousing stores.

Miscellaneous Food and Beverage Stores include dairy products stores, fish markets, caterers and refreshment booths and stands.

General Stores include former country general stores selling more than one-third food.

Men's and Boys' clothing and furnishings include custom tailors and hat shops.

Women's Clothing Stores include lingerie and hosiery, women's apparel and accessories.

Family Clothing Stores include furnishings for the family.

Miscellaneous Apparel and Accessories Stores include millinery, fur, and children's and infants' wear stores.

Lumber and Building Material Dealers include lumber and building material dealers with coal and wood yards.

Miscellaneous Building Material and Hardware Stores include electrical supply, heating and plumbing equipment, paint, glass and wallpaper stores.

Miscellaneous Household Appliance and Furniture Stores include other home furnishing stores.

Drug Stores include drug stores with and without soda fountains.

Other Miscellaneous Stores include fuel dealers; feed stores; farmers supply stores; used car dealers; china, glassware, and kitchenware stores; opticians; second-hand stores; farm implement dealers; florists; luggage and leather goods; news dealers; music stores; gift, novelty, and souvenir shops; sporting goods; and stores not elsewhere classified.

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