

CATALOGUE No.

63-210

ANNUAL

C.L



CANADA

DOMINION BUREAU
OF STATISTICS

DEC 6 1965

PROPERTY OF THE
LIBRARY

NOT FOR LOAN
NE S'EMPRUNTE PAS

RETAIL CHAIN STORES

1961

Published by Authority of
The Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS
Merchandising and Services Division

November 1965
6422-512

Price: 50 cents

PUBLICATIONS RELATING TO RETAIL TRADE

Catalogue number	Title	Price
(a) Weekly		
63-003	Department Store Sales by Regions	per year \$2.00
(b) Monthly		
61-004	Credit Statistics	per year 2.00
63-001	Chain Store Sales and Stocks	per year 1.00
63-002	Department Store Sales and Stocks	per year 1.00
63-004	Department Store Sales by Regions	per year 1.00
63-005	Retail Trade	per year 2.00
63-007	New Motor Vehicle Sales	per year 1.00
(c) Annual		
63-208	New Motor Vehicle Sales50
63-209	Retail Trade50
63-210	Retail Chain Stores50
63-211	Sales Financing25
63-213	Vending Machine Operators25
63-214	Shopping Centres in Canada (Retail Trade)25
(d) Biennial		
Note: Series discontinued but the undernoted issues are available for some years prior to 1961.		
63-401	Operating Results of Chain Clothing Stores50
63-402	Operating Results of Chain Drug Stores25
63-403	Operating Results of Chain Food Stores50
63-404	Operating Results of Chain Furniture Stores25
63-405	Operating Results of Chain Variety Stores25
63-406	Operating Results and Financial Structure of Independent Retail Clothing Stores75
63-407	Operating Results and Financial Structure of Independent Drug Stores50
63-408	Operating Results and Financial Structure of Independent Filling Stations and Garages50
63-410	Operating Results and Financial Structure of Independent Fuel Dealers50
63-411	Operating Results and Financial Structure of Independent General Stores50
63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores50
63-414	Operating Results and Financial Structure of Independent Restaurants50
(e) Occasional		
63-505	Retail Trade, 1930-5125

Other occasional reports and 1961 Census reports on retail trade are shown in a complete list of publications of the Dominion Bureau of Statistics which is available on request from the Publications Distribution Unit, Financial Control Section; D.B.S., or from the Queen's Printer, Ottawa.

TABLE OF CONTENTS

	Page
All Trades - Summary	7
Food	13
Variety	16
Drug	19
Women's Apparel	21
Shoe	23

DEFINITIONS

Chains - A retail chain is an organization operating four or more retail stores in the same kind of business under the same legal ownership.

Classification by kind of business - Some firms operated chains in several distinct types of business and for purposes of this report these were allocated to their proper group. Department stores are not included in this report.

Classification by kind of organization - Local chains are those operating within one city or locality. Provincial chains, as the term implies, operate stores within one province only, but in more than one locality. Sectional chains cover more than one province, yet are confined to a region such as the Maritimes or Prairies. National chains operate stores in most provinces.

Number of stores - The average number of stores is obtained by averaging the numbers in operation at January 1, June 30 and December 31. The maximum is the total number of stores operated during the year, regardless of whether operated all or part of the year.

Sales - Total retail sales made through all retail outlets. Sales made through head office or warehouse are not included.

Salaries and wages - Salaries and wages reported are those paid to all employees including head office and warehouse.

Accounts outstanding - These are the amounts owing on charge, instalment or open credit accounts at the end of the year. They do not include accounts written off.

Stocks - Stocks on hand at the end of the year, in both stores and warehouses, are shown at cost or invoice value.

SYMBOLS

The following standard symbols are used in Dominion Bureau of Statistics publications:

- ... figures not available.
- ... figures not appropriate or not applicable.
- nil or zero.
- amount too small to be expressed.
- p preliminary figures.
- r revised figures.

RETAIL CHAIN STORES

1961

Classification changes

Several major classification changes were implemented for 1961. A revision to the Standard Industrial Classification has placed lumber and building material dealers, farm implement dealers and farm supply stores in wholesale trade on the basis that the major part of sales is made to commercial users, i.e., contractors and farmers, respectively. The same revision moved restaurants and other eating places, taverns and cocktail lounges to the service trade sector. Certain repair classifications (jewellery, household appliances, automotive, bicycle, etc.) were moved into retail trade since the major part of the activity was carried on by retailers. The repair shop transfer has no real effect on this report since the firms engaged in repair activity as their main line of business are not generally in the "chain" category.

Definition changes

For the 1961 Census and for this report a more rigid definition of a "retail chain" was adopted. It now reads "an organization operating four or more retail stores in the same kind of business under the same legal ownership". Under the former definition a firm operating two men's clothing stores and two women's clothing stores was considered a chain; any stores in the clothing and apparel group were considered related. Such a combination of stores under the 1961 definition was separated into two two-store multiples under two separate kinds of business and excluded from the chain category. A rigid application of the term "legal ownership" was also implemented. A firm operating under subsidiary provincial incorporations had been considered as one ownership prior to 1961. In this and future reports a firm is classified as a chain only if there are four or more stores under the legal ownership. A firm with 4 stores under a Quebec incorporation and 3 under an Ontario incorporation is now considered a retail chain in Quebec and a three-store multiple firm in Ontario; the latter is not included in this report.

Comparisons

Due to the above changes, the 1961 survey decreased from 649 chains to 580 chains. The historical table on page 7 shows 1961 data on the old and the new basis. Table 3 on page 10 shows the difference by kind of business, and Table 4 by province. The major difference was caused by the lumber and restaurant classifications. In all other tables the data represent chain stores as now defined.

Comparisons in total prior to 1961 are not valid. Comparisons within major kinds of business as detailed in this report and beginning with Table 9 are considered valid since the revisions had little effect on years prior to 1961. Grocery and combination store chains, with total 1961 sales of \$1,711,249,700 accounted for half of the sales of all chains and within the trade classification amounted to 46.2 per cent of all (independent and chain) grocery and combination store sales. Five chains in this trade accounted for 81.7% of the sales of the 44 chain store firms.

Detail of chain store operation in other selected major trades follows that shown for food chains, beginning on page 16.

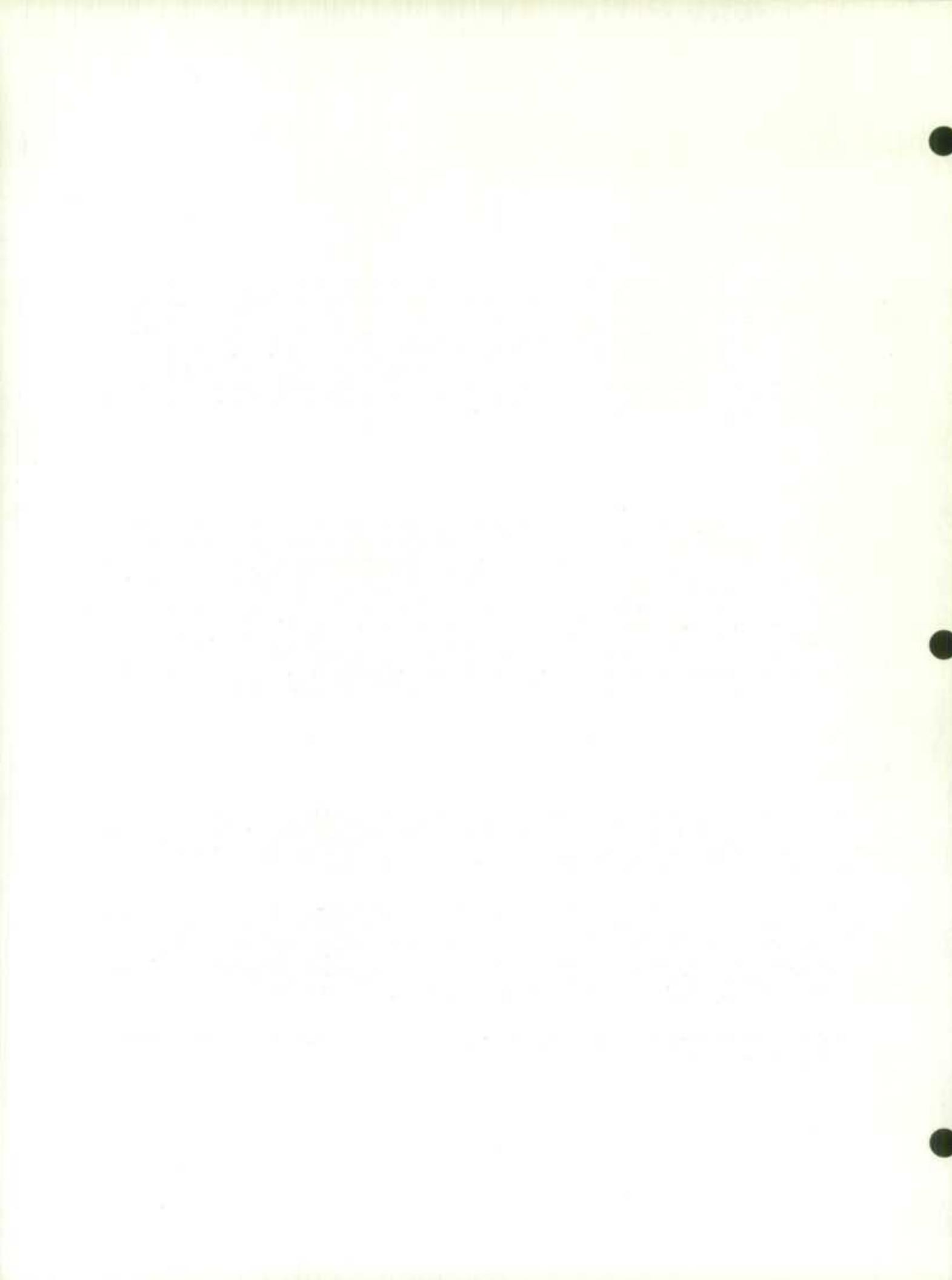


TABLE 1. Summary Statistics of Retail Chain Stores in Canada, 1930-61

Year	Chains	Stores		Total sales		Total salaries and wages (2)	Accounts outstanding at year end	Stocks on hand at year end	
		Aver-age(1)	Maxi-mum	Amount	Average per store			Stores	Warehouses
		number			dollars				
1930	518	8,097	8,504	487,336,000	60,187	50,404,900	..	60,457,200	..
1931	506	8,188	8,557	434,199,700	53,029
1932	486	8,066	8,398	360,806,200	44,732
1933	461	9,900	8,230	328,902,600	41,633	34,820,600	..	43,995,100	..
1934	445	7,804	8,210	347,186,100	44,488	34,510,900	..	40,962,600	13,768,100
1935	445	7,666	8,022	364,129,800	47,499	36,382,000	30,188,700	42,796,200	12,265,900
1936	457	7,588	8,124	394,935,000	52,047	38,603,000	31,430,400	44,258,000	14,631,500
1937	447	7,346	7,815	414,133,300	56,375	39,289,500	33,526,200	48,550,700	12,280,000
1938	457	7,356	7,692	414,448,300	56,342	40,368,400	37,073,700	48,617,300	12,623,200
1939	446	7,215	7,595	432,026,100	59,879	41,427,800	35,942,800	53,167,700	15,915,600
1940	451	7,131	7,522	508,553,900	71,316	46,462,300	43,229,700	62,634,500	17,621,700
1941	529	7,622	7,969	639,210,400	83,864	57,777,200	38,376,100	68,619,200	20,975,600
1942	455	7,010	7,139	687,447,400	98,067	57,653,700	..	66,939,700	22,633,400
1943	444	6,780	7,021	703,950,000	103,827	58,804,000	15,526,900	67,628,000	22,602,500
1944	431	6,560	6,774	769,643,200	117,324	63,299,700	15,093,000	66,943,500	21,854,900
1945	429	6,580	6,705	876,209,000	133,162	68,196,400	16,368,500	68,246,800	29,013,100
1946	422	6,559	6,743	1,014,846,700	154,725	77,474,400	19,642,600	85,345,200	37,436,400
1947	422	6,716	6,962	1,177,322,700	175,301	91,265,800	31,492,500	105,040,500	43,546,000
1948	403	6,821	7,152	1,335,735,100	195,827	107,450,200	40,378,300	119,132,000	46,330,300
1949	381	6,839	7,123	1,420,080,800	207,645	115,902,900	50,001,200	123,696,400	46,755,400
1950	423	7,155	7,483	1,559,693,100	217,986	129,334,200	65,000,500	159,082,900	60,501,400
1951	488	7,846	8,094	1,775,744,100	226,296	153,598,600	53,816,500	186,562,000	60,489,800
1952	476	7,766	8,047	1,924,873,000	247,859	154,642,500	77,474,700	172,886,300	55,214,600
1953	466	7,835	8,153	2,048,288,000	261,420	171,167,100	91,537,900	179,704,300	52,095,700
1954	491	8,136	8,468	2,146,634,900	263,844	181,509,000	102,746,700	191,048,700	57,814,200
1955	496	8,274	8,734	2,353,955,400	284,500	199,611,200	127,362,300	205,833,200	63,119,600
1956	499	8,559	9,046	2,647,054,900	309,272	221,136,400	143,357,200	232,392,100	72,183,100
1957	493	8,822	9,257	2,841,568,800	322,100	242,979,200	148,506,300	248,283,900	78,521,100
1958	509	9,122	9,604	3,073,147,000	336,900	262,455,900	158,231,800	265,862,100	78,511,900
1959	507	9,491	10,047	3,280,263,200	345,618	285,690,700	162,452,800	282,530,400	80,440,000
1960	537	9,954	10,594	3,468,412,800	348,444	382,099,300	175,047,900	304,230,000	94,527,600
1961 (Old base)	649	11,098	11,349	3,788,283,200	341,348	392,479,300	178,263,100	343,704,400	80,512,200
1961 (New base)	580	9,434	9,683	3,494,025,700	370,365	348,591,400	126,607,300	283,606,100	71,956,600

(1) Obtained by averaging the number at the beginning, middle and end of the year.

(2) Figures prior to 1960 relate to store employees only.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1961, by Kinds of Business

No.	Kind of business	Chains	Stores	
			Average	Maximum
number				
1	Total, all chains	580	9,434	9,683
Food group:				
2	Bakery products stores	45	394	394
3	Candy and nut stores	10	231	234
4	Confectionery stores	3	47	68
5	Dairy products stores	7	48	48
6	Grocery and combination stores	44	1,599	1,652
7	Meat markets	4	49	50
General merchandise group:				
8	General merchandise stores (less than 33% food)	12	170	174
9	General stores (more than 33% food)	22	156	159
10	Variety stores	17	838	858
Automotive group:				
11	Automobile dealers	6	39	39
12	Accessories, tire and battery shops	7	151	161
13	Service stations	11	75	80
14	Other specialty repair shops	3	18	18
Apparel and accessories group:				
15	Men's and boys' clothing shops	24	231	235
16	Women's ready-to-wear stores	44	721	761
17	Lingerie and hosiery stores	6	48	50
18	Millinery stores	5	36	36
19	Furriers and fur stores	5	27	27
20	Children's and infants' wear stores	10	49	52
21	Family clothing and furnishings stores	30	204	210
22	Shoe stores	56	992	1,021
23	Second-hand clothing stores	5	72	72
24	Piece goods stores	9	48	48
Hardware and home furnishings group:				
25	Hardware stores	11	99	104
26	Paint, glass and wallpaper stores	3	20	20
27	Furniture stores	11	173	173
28	Household appliance stores	11	317	318
29	Furniture, T.V., radio and appliance stores	18	97	100
30	Floor coverings, curtains, upholstery etc.	6	35	36
31	All other home furnishings stores	5	39	42
Other retail stores group:				
32	Drug stores	34	397	399
33	Fuel dealers (other than oil)	7	113	113
34	Fuel oil dealers	3	17	17
35	Florists	5	24	24
36	Luggage and leather goods stores	3	17	17
37	Tobacco stores and stands	5	170	191
38	Newsdealers	3	33	33
39	Books and stationery stores	5	41	41
40	Gift, novelty and souvenir shops	5	23	24
41	Jewellery stores	17	160	161
42	Opticians	5	34	36
43	Alcoholic beverages	20	1,267	1,267
44	Toy shops	3	20	20
45	Miscellaneous stores (including cameras, sporting goods, pet shops and stores not elsewhere classified)	15	95	100

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

TABLE 2. Principal Statistics of Retail Chain Stores in Canada, 1961, by Kinds of Business

Retail sales		Total salaries and wages	Customers' accounts outstanding	Stocks on hand as at December 31, 1961		No.			
Amount	% of total chain sales			Stores	Warehouses				
\$'000									
per cent									
thousands of dollars									
3,494,025.7	100.0	348,591.4	126,607.3	284,606.1	71,956.6	1			
19,372.2	0.6	2,439.2	-	76.4	-	2			
8,775.6	0.3	1,456.5	(1)	223.3	(1)	3			
1,178.7	(2)	181.4	-	42.6	-	4			
1,380.7	(2)	294.5	-	32.7	-	5			
1,711,249.7	49.0	141,046.0	1,139.4	72,554.2	23,844.3	6			
9,190.7	0.3	925.6	(1)	187.9	(1)	7			
53,761.3	1.5	6,259.9	6,032.7	9,684.0	-	8			
25,339.0	0.7	2,575.1	1,680.2	5,055.2	-	9			
312,796.3	9.0	56,319.8	(1)	37,082.3	4,898.2	10			
35,298.5	1.0	3,510.3	3,744.2	4,369.0	-	11			
40,346.5	1.2	5,720.6	7,193.3	6,722.4	(1)	12			
9,462.5	0.3	1,060.5	133.5	278.6	(1)	13			
2,606.4	0.1	558.0	90.2	237.8	(1)	14			
27,575.3	0.8	4,084.4	1,971.2	8,275.7	235.1	15			
95,045.3	2.7	14,778.7	5,623.3	12,345.8	963.5	16			
2,424.6	0.1	458.0	-	554.1	(1)	17			
922.4	(2)	189.1	-	130.0	-	18			
4,396.1	0.1	613.2	749.6	1,025.9	350.5	19			
3,804.1	0.1	512.3	29.3	862.5	142.0	20			
56,093.9	1.6	8,342.2	1,876.8	12,766.9	482.0	21			
82,303.2	2.4	13,069.1	200.0	21,077.6	2,353.3	22			
2,433.4	0.1	739.0	(1)	92.9	26.2	23			
4,181.0	0.1	742.6	78.6	1,120.1	156.0	24			
26,363.5	0.8	4,037.8	1,254.0	7,684.8	(1)	25			
1,004.7	(2)	175.9	(1)	106.1	(1)	26			
36,389.0	1.0	5,214.6	45,651.9	5,021.4	111.1	27			
34,077.7	1.0	7,445.6	12,649.8	5,097.9	(1)	28			
32,534.5	0.9	4,437.7	12,912.8	4,448.3	1,440.2	29			
4,342.7	0.1	708.9	74.4	1,248.6	(1)	30			
7,116.1	0.2	1,227.5	2,683.2	1,891.3	-	31			
55,890.0	1.6	10,343.2	528.6	10,290.7	1,782.9	32			
20,212.8	0.6	3,591.9	4,414.4	2,145.5	-	33			
20,873.1	0.6	2,938.3	4,200.2	1,909.9	-	34			
1,205.5	(2)	371.9	129.2	82.9	-	35			
1,365.7	(2)	153.9	(1)	153.3	(1)	36			
18,939.3	0.5	2,249.5	132.0	1,505.1	(1)	37			
3,055.7	0.1	402.2	-	122.1	(1)	38			
7,691.6	0.2	1,194.0	331.6	1,610.3	(1)	39			
1,657.4	(2)	212.2	(1)	230.0	-	40			
38,170.2	1.1	7,694.5	10,716.8	10,734.8	377.1	41			
1,611.9	(2)	655.9	62.8	89.1	(1)	42			
659,865.0	18.9	28,169.6	-	33,005.0	30,082.8	43			
1,032.6	(2)	109.0	-	236.3	(1)	44			
10,689.3	0.3	1,381.3	113.9	2,194.8	303.3	45			

(2) % of total chain sales less than 0.05%

TABLE 3. Retail Chains by Kinds of Business, 1961. Comparison of New and Old Concept

Kind of business	Number of chains		Number of stores		Retail sales	
	New	Old	New	Old	New	Old
	number				thousands of dollars	
Food group:						
Bakery products	45	44	394	348	19,372.2	17,343.8
Candy and confectionery	13	13	302	302	9,954.3	9,954.3
Grocery and combination	44	42	1,652	1,618	1,711,249.7	1,711,848.2
Meat	4	4	50	50	9,190.7	9,190.7
Other food	7	13	48	155	1,380.7	8,424.3
General merchandise group:						
General merchandise	12	19	174	185	53,761.3	72,331.5
General stores	22	22	159	337	25,339.0	53,489.6
Variety stores	17	18	858	878	312,796.3	317,353.5
Automotive group:						
Automobile dealers	6	6	39	42	35,298.5	35,417.2
Automotive accessories	10	10	179	179	42,952.9	42,952.9
Garage and filling stations	11	10	80	79	9,462.5	9,199.0
Apparel and accessories group:						
Men's and boys' wear	24	25	235	247	27,575.3	29,192.5
Women's clothing	50	49	811	810	97,469.9	88,323.2
Family clothing	30	33	210	250	56,093.9	72,096.9
Shoes	56	57	1,021	1,032	82,303.2	82,944.0
Other clothing	34	21	235	127	15,737.0	9,820.8
Building materials and hardware:						
Lumber and building materials	(1) -	22	(1) -	728	(1) -	96,354.3
Hardware	11	12	104	175	26,363.5	51,192.6
Other building materials	3	8	20	60	1,004.7	7,948.0
Furniture and appliance company:						
Furniture stores	11	11	173	202	36,389.0	44,295.2
Household appliances	29	33	418	515	66,612.2	83,400.1
Miscellaneous furniture	11	8	78	48	11,458.8	5,815.4
Other retail stores group:						
Drug stores	34	35	399	406	55,890.0	56,765.0
Jewellery stores	17	16	161	179	38,170.2	47,108.7
Alcoholic beverages	20	20	1,267	1,267	659,865.0	659,865.0
Restaurants	(1) -	21	(1) -	315	(1) -	42,304.4
Miscellaneous	59	77	616	815	88,334.9	123,352.1
Total, all trades	580	649	9,683	11,349	3,494,025.7	3,788,283.2

(1) Not classified as retail under the new concept.

TABLE 4. Retail Chains by Province, 1961. Comparison of New and Old Concept

Province	Number of chains		Number of stores		Retail sales	
	New	Old	New	Old	New	Old
	number				thousands of dollars	
CANADA	580	649	9,683	11,349	3,494,025.7	3,788,283.2
Newfoundland	22	30	125	144	37,733.7	41,292.8
Prince Edward Island	15	17	26	29	8,752.8	8,876.6
Nova Scotia	57	69	358	396	121,101.3	133,019.8
New Brunswick	38	46	220	247	104,912.2	107,426.0
Quebec	189	208	2,085	2,276	763,928.3	811,547.4
Ontario	292	326	4,536	4,880	1,637,303.4	1,705,053.7
Manitoba	68	91	325	506	121,716.5	150,892.8
Saskatchewan	56	80	386	689	117,116.5	146,170.2
Alberta	85	111	613	942	244,677.4	286,372.9
British Columbia	108	131	997	1,184	332,670.5	386,987.4
Yukon and N.W.T.	3	4	12	56	4,113.1	10,643.6

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 5. Retail Chains by Type of Operation, 1961

Type of operation	Chains	Stores (maximum)	Total sales		
			Amount	% of total	
	number		dollars	per cent	
<u>1961</u>					
Totals, all chains	580	9,683	3,494,025,700	100.0	
Local chains	194	1,177	170,019,200	4.9	
Provincial chains	257	3,620	1,164,797,400	33.3	
Sectional and national chains	129	4,886	2,159,209,100	61.8	

TABLE 6. Retail Chains by Number of Units Operated, 1961

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	% of total
		number	dollars	per cent
<u>1961</u>				
Totals, all chains	580	9,683	3,494,025,700	100.0
4- 9 units	412	2,218	387,992,500	11.1
10-49 units	133	2,670	629,822,300	18.0
50-99 units	15	1,071	277,030,500	7.9
100 units and over	20	3,724	2,199,180,400	63.0

TABLE 7. Retail Chains by Amount of Annual Retail Sales, 1961

Annual sales volume of chains	Chains	Stores (maximum)	Total sales	
			Amount	% of total
		number	dollars	per cent
<u>1961</u>				
Totals, all chains	580	9,683	3,494,025,700	100.0
\$5,000,000 and over	72	5,536	2,965,470,300	84.9
1,000,000-\$4,999,999	171	2,095	385,146,900	11.0
Under \$1,000,000	337	2,052	143,408,500	4.1

TABLE 8. Retail Chain Store Sales and Total Retail Sales, 1961, Compared by Province and Selected Trades

Kind of business	1961 chain sales	1961 census retail sales	% of total retail sales	
			thousands of dollars	per cent
Grocery and combination stores	1,711,249.7	3,703,786.7		46.2
Alcoholic beverages	659,865.0	671,471.7		98.3
Variety stores	312,796.3	373,878.7		83.7
Women's ready-to-wear stores	95,045.3	295,555.2		32.2
Shoe stores	82,303.2	195,179.5		42.2
Family clothing	56,093.9	250,941.8		22.4
Drug stores	55,890.0	467,281.1		12.0
General merchandise	53,761.3	184,872.6		29.1

CHAIN FOOD STORES

TABLE 9. Summary Statistics of Chain Food Stores in Canada, 1930-61

(Grocery and Combination Stores)

Year	Chains	Stores		Total sales		Total salaries and wages(2)	Accounts outstanding at year end	Stocks on hand at year end				
		Average(1)	Maximum	Amount	Average per store			Stores	Warehouses			
number												
dollars												
1930	67	2,004	2,127	119,498,600	59,630	8,889,200	..	6,250,200	..			
1931	69	2,098	2,193	117,284,000	55,903			
1932	71	2,151	2,232	104,618,700	48,637			
1933	75	2,132	2,221	98,862,100	46,371	7,448,400	..	6,125,000	..			
1934	74	2,159	2,239	100,874,900	46,723	7,516,900	..	5,818,300	4,000,200			
1935	73	2,090	2,151	101,418,400	48,526	7,638,700	1,041,200	5,938,100	3,521,100			
1936	75	2,079	2,172	107,345,900	51,633	7,980,800	1,106,900	6,395,900	4,526,100			
1937	75	2,024	2,125	116,389,700	57,505	8,642,500	1,198,000	6,345,400	3,661,600			
1938	77	1,938	2,054	116,849,800	60,294	8,584,100	1,452,900	6,129,300	3,344,700			
1939	73	1,718	1,887	123,826,200	72,076	8,601,400	1,326,000	6,500,800	4,467,200			
1940	66	1,534	1,650	140,805,700	91,790	9,049,700	1,206,500	7,191,100	5,264,200			
1941	62	1,526	1,541	172,317,400	112,921	10,565,500	936,400	7,270,800	5,755,700			
1942	56	1,284	1,293	188,116,300	146,508	11,075,200	..	7,085,200	7,591,200			
1943	56	1,258	1,269	179,833,500	142,952	11,222,000	639,600	7,589,200	7,837,100			
1944	55	1,228	1,245	198,811,100	161,898	12,527,700	659,800	7,322,700	7,394,400			
1945	52	1,194	1,211	212,891,600	178,301	13,472,900	649,800	7,526,100	7,730,800			
1946	52	1,154	1,177	237,677,300	205,960	15,340,000	698,100	8,902,600	9,661,300			
1947	51	1,192	1,204	301,796,300	253,185	18,653,600	823,000	11,207,000	13,064,400			
1948	48	1,175	1,226	387,136,600	329,478	22,822,500	1,047,900	11,157,000	13,128,300			
1949	44	1,131	1,191	433,950,300	383,687	26,322,100	1,403,900	12,355,600	11,138,400			
1950	39	1,109	1,191	504,578,900	454,985	30,018,200	1,421,900	15,442,800	14,157,700			
1951	43	1,141	1,205	612,730,800	537,012	36,731,100	1,081,800	19,638,100	15,788,900			
1952	37	1,123	1,174	702,104,600	625,204	42,252,600	962,000	20,688,100	14,602,200			
1953	35	1,112	1,166	773,220,100	695,342	47,433,000	914,300	23,228,800	16,652,500			
1954	35	1,123	1,182	863,422,100	768,853	50,306,000	985,000	28,348,800	18,855,300			
1955	35	1,166	1,256	962,832,700	825,757	56,495,000	1,056,400	32,041,100	19,058,500			
1956	38	1,230	1,309	1,096,330,100	891,325	64,461,100	703,900	38,466,700	22,044,900			
1957	35	1,291	1,371	1,241,725,400	961,832	75,331,400	852,600	46,825,900	24,322,000			
1958	40	1,366	1,447	1,368,882,800	1,002,110	85,819,400	1,051,300	52,107,700	22,659,200			
1959	36	1,420	1,505	1,481,136,100	1,043,054	98,208,300	944,000	52,271,300	20,868,200			
1960	35	1,494	1,577	1,602,796,800	1,072,822	140,024,800	1,050,200	64,590,300	27,476,300			
1961	44	1,599	1,652	1,711,249,700	1,070,199	141,046,000	1,139,400	72,554,200	23,844,300			

(1) Obtained by averaging the number at the beginning, middle and end of the year.

(2) Figures prior to 1960 relate to store employees only.

TABLE 10. Food Chains, Stores and Sales by Province, 1961

(Grocery and Combination Stores)

Province	Number of chains	Number of stores	Retail sales
			number
CANADA	71	1,652	1,711,249,700
Newfoundland	(1)	(1)	(1)
Prince Edward Island	(1)	(1)	(1)
Nova Scotia	6	69	48,996,100
New Brunswick	3	28	28,987,200
Quebec	8	292	364,052,000
Ontario	19	739	845,843,700
Manitoba	7	82	66,131,700
Saskatchewan	5	77	46,091,800
Alberta	10	136	122,511,900
British Columbia	9	217	176,422,500

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in their totals.

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 11. Chain Food Stores by Number of Units Operated, 1961

(Grocery and Combination Stores)

Number of units operated	Chains	Stores (maximum)	Total sales	
			Amount	% of total
1961	number	dollars	per cent	
Totals, all food chains	44	1,652	1,711,249,700	100.0
4- 9 units	27	135	74,274,600	4.4
10-99 units	12	375	238,331,100	13.9
100 units and over	5	1,142	1,398,644,000	81.7

TABLE 12. Chain Food Stores by Annual Sales Volume, 1961

(Grocery and Combination Stores)

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
			dollars
1961			per cent
Totals, all stores	1,652	1,711,249,700	100.0
\$2,000,000 and over	203	558,973,100	32.7
1,500,000-\$1,999,999	169	290,893,100	17.0
1,000,000- 1,499,999	316	386,919,300	22.6
750,000- 999,999	203	176,337,100	10.3
500,000- 749,999	248	155,448,300	9.1
300,000- 499,999	233	94,196,800	5.5
Under \$300,000	280	48,482,000	2.8

TABLE 13. Chain Food Store Sales for Metropolitan Areas, Major Urban Areas and Cities,
1961
(Grocery and Combination Stores)

City	Chains	Stores	Retail sales
	number		dollars
Sydney-Glace Bay	4	13	9,055,600
Halifax(1)	4	30	29,358,400
Granby	3	4	2,710,800
Montreal(1)	8	191	277,242,400
Quebec(1)	4	20	23,713,600
St. Jean	3	3	4,207,300
Shawinigan	3	4	3,145,500
Sherbrooke	3	6	4,811,200
Trois-Rivières	3	8	7,631,900
Valleyfield	3	3	1,837,500
Belleville	3	6	8,553,100
Brantford	4	6	7,306,200
Cornwall	3	6	5,272,800
Fort William-Port Arthur	5	15	17,137,100
Guelph	4	6	8,097,600
Hamilton(1)	6	41	62,145,700
Kingston	4	7	12,037,200
Kitchener(1)	4	15	13,690,900
London(1)	4	24	33,063,700
Niagara Falls	4	8	10,877,000
Oshawa	6	12	16,898,400
Ottawa(1)	5	40	50,992,800
Peterborough	4	8	11,714,600
St. Catharines	4	14	18,001,800
Sarnia	3	7	10,970,000
Sault Ste. Marie	3	5	10,691,200
Sudbury(1)	4	9	22,856,600
Timmins	4	7	6,729,200
Toronto(1)	10	291	335,600,600
Windsor(1)	4	27	26,311,900
Winnipeg(1)	7	71	58,612,300
Regina	5	19	15,420,200
Saskatoon	3	23	14,025,300
Calgary(1)	5	52	53,312,600
Edmonton(1)	5	42	47,009,500
Lethbridge	4	6	7,718,200
Vancouver(1)	6	105	100,539,000
Victoria(1)	3	18	17,053,800
Total cities and areas 30,000 population and over(2)	-	1,203	1,405,291,100
All other places under 30,000 population	-	449	305,958,600

(1) Metropolitan areas.

(2) In addition to the above areas this total includes others with 30,000 population or more which cannot be shown without disclosing individual operations.

CHAIN VARIETY STORES

TABLE 14. Summary Statistics of Chain Variety Stores in Canada, 1930-61

Year	Chains	Stores		Total sales	Total salaries and wages(2)	Stocks on hand at year end				
		Aver-age(1)	Maxi-mum			Stores	Warehouses			
number										
dollars										
1930	15	313	327	39,383,600	4,179,300	5,274,900	..			
1931	14	329	340	38,906,700			
1932	14	339	348	35,474,800			
1933	14	248	356	33,348,600	4,032,400	4,796,600	..			
1934	14	360	372	35,646,500	3,908,100	4,507,800	817,100			
1935	14	377	390	37,914,000	4,889,300	5,184,800	861,300			
1936	14	396	414	41,422,100	5,331,300	5,880,900	898,800			
1937	14	422	437	46,323,400	5,832,000	6,234,100	946,900			
1938	16	446	468	47,256,700	6,170,100	6,243,600	922,900			
1939	16	474	489	51,416,000	6,594,500	7,285,400	1,130,900			
1940	16	491	504	60,718,600	7,453,900	8,354,100	1,425,500			
1941	20	525	532	74,179,100	8,568,700	9,334,600	1,806,100			
1942	19	521	523	84,319,200	9,859,800	9,584,900	2,027,200			
1943	19	520	521	84,366,200	10,275,700	9,836,500	1,919,400			
1944	18	514	515	88,568,800	10,737,600	8,885,500	1,511,500			
1945	19	515	521	95,998,200	11,505,200	9,008,400	1,756,200			
1946	19	515	523	107,586,200	12,745,500	10,984,100	2,344,300			
1947	18	517	536	117,925,300	14,069,300	12,528,200	2,302,800			
1948	16	527	540	133,906,900	17,162,700	15,096,200	3,407,200			
1949	15	541	550	142,060,500	19,790,800	15,153,000	3,686,100			
1950	16	560	579	147,731,700	21,157,700	17,635,400	3,993,300			
1951	16	587	597	164,147,800	25,510,200	17,969,800	4,882,100			
1952	17	601	614	179,618,300	26,115,400	21,075,200	4,718,200			
1953	17	610	623	188,474,600	28,803,200	21,709,400	4,565,800			
1954	18	636	653	194,248,000	30,671,500	22,633,300	4,620,700			
1955	19	660	679	207,831,400	33,257,900	25,245,600	5,122,100			
1956	18	681	701	229,306,900	35,633,300	26,260,900	4,504,800			
1957	18	703	724	247,222,600	36,719,900	28,214,000	5,196,100			
1958	18	719	740	264,297,800	39,148,700	31,271,900	5,281,600			
1959	18	752	785	282,590,900	44,301,100	36,359,800	5,856,200			
1960	18	780	826	298,156,700	56,041,700	39,046,400	7,746,000			
1961	17	838	858	312,796,300	56,319,800	37,082,300	4,898,200			

(1) Obtained by averaging the number at beginning, middle and end of the year.

(2) Figures prior to 1960 relate to store employees only.

TABLE 15. Variety Chains, Stores and Sales by Province, 1961

	Chains	Stores	Retail sales
	number		dollars
CANADA	17	858	312,796,300
Prince Edward Island(1)	3	7	3,972,800
Nova Scotia	5	54	19,221,100
New Brunswick	5	30	13,611,600
Quebec	14	216	83,743,800
Ontario	11	405	136,847,100
Manitoba	5	23	9,807,400
Saskatchewan	5	30	11,077,700
Alberta	5	32	17,790,100
British Columbia	6	61	16,724,700

(1) Newfoundland figures are included with Prince Edward Island to avoid disclosing individual operations.

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 16. Chain Variety Stores by Annual Sales Volume, 1961

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
			per cent
<u>1961</u>		dollars	
Totals, all stores	858	312,796,300	100.0
\$1,000,000 and over	43	67,979,100	21.7
500,000-\$999,999	137	90,407,500	28.9
300,000- 499,999	195	76,150,300	24.4
200,000- 299,999	148	36,668,600	11.7
100,000- 199,999	227	34,199,600	10.9
Under \$100,000	108	7,391,200	2.4

TABLE 17. Chain Variety Store Sales for Metropolitan Areas, Major Urban Areas and Cities(1)

1961

City	Chains	Stores	Retail sales
			number
Sydney-Glace Bay	5	9	3,259,200
Halifax(2)	4	12	7,287,800
Saint John(2)	4	5	3,328,100
Moncton	3	3	2,613,000
Chicoutimi-Jonquière	5	9	4,063,200
Montreal(2)	8	93	38,879,000
Quebec(2)	6	21	12,138,400
Shawinigan	4	6	993,300
Sherbrooke	5	6	3,487,500
Trois-Rivières	4	6	3,046,200
Belleville	4	4	1,384,300
Brantford	4	4	1,956,200
Cornwall	5	6	2,676,800
Fort William-Port Arthur	4	9	2,746,200
Guelph	3	4	1,066,100
Hamilton(2)	4	12	8,826,200
Kingston	4	6	3,250,900
Kitchener(2)	5	10	3,268,100
London(2)	4	6	4,665,400
Niagara Falls	4	3	710,200
Oshawa	5	7	2,986,300
Ottawa(2)	7	28	12,000,300
Peterborough	4	5	2,599,600
St. Catharines	5	8	3,301,400
Sarnia	4	5	1,591,900
Sault Ste. Marie	4	6	2,110,100
Sudbury(2)	3	5	6,792,900
Timmins	3	3	1,439,500
Toronto(2)	7	101	35,853,600
Windsor(2)	4	8	4,860,600
Winnipeg(2)	4	13	7,014,300
Moose Jaw	4	4	1,199,500
Regina	4	5	3,156,100
Saskatoon	3	5	1,995,500
Calgary(2)	4	7	5,609,300
Edmonton(2)	4	9	7,205,600
Vancouver(2)	6	26	7,384,200
Victoria(2)	3	4	2,117,400

(1) Areas and cities with 30,000 population and over based on 1961 Census.

(2) Metropolitan areas.

CHAIN DRUG STORES

TABLE 18. Summary Statistics of Chain Drug Stores in Canada, 1930-61

Year	Chains	Stores		Total sales		Total salaries and wages(2)	Accounts outstanding at year end	Stocks on hand at year end				
		Aver- age(1)	Maxi- mum	Amount	Average per store			Stores	Warehouses			
number												
dollars												
1930	31	284	292	13,971,300	49,195	1,880,800	..	2,510,900	..			
1931	32	299	306	13,584,600	45,433			
1932	32	305	313	12,520,000	41,049			
1933	29	297	301	11,001,300	37,041	1,497,700	..	2,021,500	..			
1934	29	298	306	11,594,000	38,906	1,542,800	..	2,102,000	527,000			
1935	29	307	311	12,164,100	39,622	1,494,800	118,700	2,152,500	501,100			
1936	30	314	320	12,871,600	40,992	1,719,500	129,700	2,357,700	529,300			
1937	31	320	332	14,163,300	44,260	1,909,100	150,800	2,582,300	551,900			
1938	33	340	347	14,127,100	41,550	2,019,100	157,900	2,525,600	687,500			
1939	31	336	345	14,251,800	42,416	2,048,900	163,000	2,461,900	613,800			
1940	32	345	354	15,613,000	45,255	2,154,100	163,900	2,708,300	654,400			
1941	35	361	363	18,944,500	52,478	2,567,800	159,800	2,936,100	792,000			
1942	31	342	343	19,711,700	57,637	2,579,700	..	2,732,900	699,400			
1943	31	330	334	21,511,600	65,137	2,849,900	93,300	2,873,800	734,100			
1944	29	319	323	23,004,500	72,114	3,096,100	93,600	2,743,000	733,700			
1945	27	306	309	24,126,500	78,845	3,225,900	103,000	3,083,100	673,400			
1946	27	310	318	26,483,700	85,341	3,620,300	140,800	3,553,200	751,800			
1947	26	307	314	26,868,800	87,520	3,667,900	153,600	3,716,400	966,100			
1948	25	301	316	27,458,100	91,223	3,929,600	160,700	3,859,600	966,300			
1949	23	301	309	27,430,100	91,130	4,234,900	183,200	4,129,500	979,600			
1950	27	320	327	28,958,200	90,494	4,478,600	221,900	4,703,000	1,056,300			
1951	28	325	346	31,266,900	96,205	5,170,400	220,100	4,835,300	1,054,100			
1952	28	325	338	33,476,300	103,004	5,043,700	252,100	5,241,800	1,039,000			
1953	28	332	345	34,805,200	104,835	5,450,800	267,300	5,519,700	1,108,000			
1954	29	339	354	35,908,100	105,924	5,778,400	306,100	5,880,200	1,008,200			
1955	30	335	354	36,659,700	109,432	6,165,400	344,500	6,349,900	1,159,700			
1956	31	349	364	41,298,600	118,334	6,608,400	399,000	6,807,800	1,192,200			
1957	30	352	364	45,436,800	129,082	7,160,800	408,600	7,896,900	1,385,800			
1958	30	356	369	49,911,900	140,202	7,814,300	371,500	9,440,700	1,370,000			
1959	32	366	379	53,383,100	145,855	8,518,600	466,100	9,863,000	1,730,200			
1960	34	383	399	55,129,500	143,941	8,742,000	587,500	10,215,600	2,068,900			
1961	34	397	399	55,890,000	140,781	10,343,200	528,600	10,290,700	1,782,900			

(1) Obtained by averaging the number at the beginning, middle and end of the year.

(2) Figures prior to 1960 relate to store employees only.

TABLE 19. Chain Drug Stores by Economic Regions, 1961

Province	Chains number	Stores	Total sales (retail)
			dollars
CANADA	34	399	55,890,000
Atlantic Provinces	3	23	2,242,800
Quebec	4	35	5,821,800
Ontario	11	181	25,003,500
Prairie Provinces	7	55	9,095,700
British Columbia	9	105	13,726,200

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 20. Chain Drug Stores by Annual Sales Volume, 1961

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
			dollars
<u>1961</u>			
Totals, all stores	399	55,890,000	100.0
\$200,000 and over	63	18,492,900	33.1
100,000-\$199,999	202	28,290,800	50.6
50,000- 99,999	106	8,247,000	14.7
30,000- 49,999	16	651,800	1.2
Under \$30,000	12	207,500	0.4

CHAIN WOMEN'S CLOTHING STORES

TABLE 21. Summary Statistics of Chain Women's Clothing Stores in Canada, 1930-61

Year	Chains	Stores		Total sales		Total salaries and wages(2)	Accounts outstanding at year end	Stock on hand at year end				
		Aver-age(1)	Max-imum	Amount	Average per store			Stores	Warehouses			
number												
dollars												
1930	28	183	203	8,584,800	46,911	976,900	..	1,422,500	..			
1931	25	186	213	6,828,100	36,710			
1932	19	164	185	5,093,700	31,059			
1933	15	144	148	4,029,400	27,982	359,100	..	590,000	..			
1934	15	153	171	4,506,800	29,456	385,800	..	587,700	141,600			
1935	13	133	138	4,594,600	34,546	404,400	..	786,900	94,200			
1936	21	172	190	5,512,200	32,048	481,100	48,800	828,600	128,100			
1937	19	176	194	6,216,600	35,322	541,900	..	887,500	119,700			
1938	20	200	213	6,198,700	30,994	548,800	46,400	924,900	281,600			
1939	19	204	215	6,037,400	29,595	513,000	29,700	905,900	205,500			
1940	24	236	248	8,265,600	35,024	701,100	119,100	1,074,600	211,800			
1941	38	318	327	12,899,400	40,564	1,088,200	253,700	1,668,800	379,100			
1942	31	277	281	14,186,900	51,216	1,187,900	..	1,351,400	526,400			
1943	31	272	277	15,134,400	55,641	1,291,800	123,600	1,182,300	560,400			
1944	32	281	293	16,607,700	59,102	1,362,200	134,800	1,073,900	332,100			
1945	33	289	301	19,456,400	67,323	1,559,300	194,100	1,539,600	395,500			
1946	35	307	325	23,076,000	75,166	1,803,700	219,300	2,613,800	902,900			
1947	38	345	374	29,023,700	84,127	2,326,300	561,700	2,976,300	763,100			
1948	37	380	424	34,834,400	91,669	2,725,500	780,500	3,875,100	846,700			
1949	35	401	426	37,381,800	93,221	3,061,500	713,400	4,084,100	1,162,100			
1950	40	458	485	38,603,700	84,288	3,444,400	592,000	4,890,100	1,090,200			
1951	34	432	476	41,901,500	101,244	4,202,700	436,000	4,746,500	1,037,000			
1952	37	456	493	46,167,700	101,245	3,918,600	846,400	5,339,900	1,212,700			
1953	37	484	511	49,256,800	101,770	4,439,400	1,015,500	5,710,600	1,296,100			
1954	40	525	552	54,843,400	104,464	5,681,800	2,259,400	6,250,900	1,153,000			
1955	41	564	602	61,897,400	109,747	6,715,900	2,470,400	7,022,300	1,173,200			
1956	39	592	634	67,269,300	113,631	7,301,100	2,393,800	8,454,900	1,512,000			
1957	39	628	654	70,706,900	112,591	8,460,800	2,463,800	8,359,700	1,256,100			
1958	42	675	707	78,147,400	115,774	8,433,000	2,561,200	9,440,200	1,515,100			
1959	41	707	756	81,356,600	115,073	9,021,600	3,054,000	11,860,400	1,856,500			
1960	43	707	770	84,268,700	119,192	13,276,600	2,946,900	10,734,300	2,253,600			
1961	50	769	811	97,469,900	126,749	15,236,700	5,623,300	12,899,900	1,239,200			

(1) Obtained by averaging the number at the beginning, middle and end of the year.

(2) Figures prior to 1960 relate to store employees only.

TABLE 22. Chain Women's Clothing Stores by Province, 1961

Province	Chains number	Stores	Total sales (retail)
			dollars
CANADA	50	811	97,469,900
Atlantic provinces	5	38	4,556,500
Quebec	22	246	27,765,300
Ontario	28	356	44,144,100
Manitoba	8	18	2,719,900
Saskatchewan	7	20	2,411,700
Alberta	9	47	7,530,500
British Columbia	6	86	8,371,900

Note: The sum of provincial figures for "Chains (number)" does not equal the total shown for Canada, since several chains operate in more than one province.

TABLE 23. Chain Women's Clothing Stores by Annual Sales Volume, 1961

Annual sales range	Number of stores (maximum)	Total sales	% of total sales
			dollars
<u>1961</u>			
Totals, all stores	811	97,469,900	100.0
\$200,000 and over	88	37,102,000	38.1
100,000-\$199,999	247	33,616,300	34.5
50,000- 99,999	282	20,899,700	21.4
30,000- 49,999	99	4,021,500	4.1
Under \$30,000	95	1,830,400	1.9

CHAIN SHOE STORES

TABLE 24. Summary Statistics of Chain Shoe Stores in Canada, 1930-61

Year	Chains	Stores		Total sales		Total salaries and wages(2)	Accounts outstanding at year end	Stocks on hand at year end	
		Aver-age(1)	Maxi-mum	Amount	Average per store			Stores	Warehouses
		number	dollars						
1930	18	198	208	7,574,600	38,256	892,500	..	1,998,300	..
1931	18	212	221	7,687,500	36,262
1932	19	230	237	7,094,800	30,847
1933	22	257	274	7,114,800	27,684	747,100	..	2,156,300	..
1934	22	278	303	8,037,400	28,912	818,700	..	2,190,400	362,900
1935	24	303	313	8,447,200	27,879	967,000	..	2,485,700	255,500
1936	25	320	334	9,331,600	29,162	1,028,000	52,900	2,029,700	787,500
1937	25	337	355	10,093,700	29,952	1,109,900	..	2,623,300	375,400
1938	25	356	368	10,017,000	28,138	1,152,900	46,900	2,778,300	433,500
1939	29	383	399	10,664,600	27,845	1,200,900	48,700	3,288,200	476,200
1940	31	402	420	12,408,500	30,867	1,336,900	45,400	3,229,800	541,800
1941	35	452	457	16,397,900	36,279	1,830,400	19,000	4,306,500	945,700
1942	31	423	428	18,880,700	44,635	2,178,400	..	3,943,100	779,300
1943	29	421	426	19,647,700	46,669	2,318,600	19,300	3,596,600	975,200
1944	29	423	432	20,663,900	48,851	2,368,800	22,000	3,656,400	1,007,100
1945	30	444	461	23,744,500	53,479	2,650,800	60,400	4,121,300	1,182,900
1946	30	463	481	26,106,900	56,386	2,841,200	31,600	5,062,200	1,564,600
1947	30	489	515	28,731,500	58,756	3,211,000	34,200	6,349,700	1,642,200
1948	29	518	543	31,377,800	60,575	3,805,800	31,000	7,292,600	1,823,700
1949	27	527	546	31,925,900	60,580	3,821,200	46,300	7,703,800	1,782,500
1950	32	549	574	33,013,200	60,133	3,962,700	105,800	8,739,600	2,265,900
1951	35	581	605	38,322,700	65,959	4,862,600	139,100	10,498,200	1,823,700
1952	34	603	628	41,544,400	68,896	5,026,500	121,600	10,234,400	1,788,900
1953	34	604	627	43,470,100	71,970	5,468,000	108,500	11,501,200	2,197,600
1954	41	648	682	45,384,500	70,038	5,914,700	114,500	12,001,900	1,926,000
1955	43	680	705	48,054,300	70,668	6,310,000	123,200	12,436,200	2,290,800
1956	42	699	736	53,432,600	76,441	7,090,600	127,400	13,941,700	2,396,400
1957	38	717	746	57,822,500	80,645	8,019,200	135,100	13,998,600	2,499,700
1958	41	750	775	63,938,100	85,251	8,304,400	156,700	15,166,700	2,621,100
1959	39	781	825	70,149,800	89,820	8,635,900	227,800	16,330,300	3,270,900
1960	44	868	927	76,514,300	88,150	12,237,500	234,800	17,850,000	3,392,700
1961	56	992	1,021	82,303,200	82,967	13,069,100	200,000	21,077,600	2,353,300

(1) Obtained by averaging the number at the beginning, middle and end of the year.

(2) Figures prior to 1960 relate to store employees only.

TABLE 25. Chain Shoe Stores by Annual Sales Volume, 1961

Annual sales range	Number of stores (maximum)	Total sales	% of total sales	
			dollars	per cent
<u>1961</u>				
Totals, all stores	1,021	82,303,200		100.0
\$200,000 and over	31	8,449,300		10.3
100,000-\$199,999	227	30,447,500		37.0
50,000- 99,999	447	32,305,100		39.2
30,000- 49,999	231	9,321,400		11.3
Under \$30,000	85	1,779,900		2.2

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010714186

0.2

605