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## CANADA

## DOMINION BUREAU OF STATISTICS

## CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

## DRUG STORE CHAINS

## IN

## CANADA

1945


OTTAWA

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> DEPARTMEN' OF TRADE AND COMMERCE DOMINION BUREAU OF STATISTICS MERCHANDISING AND SERVICES STATISTICS OTTAFA, CANADA
 No. 6.

DRUG STORE CHAINS IN CANADA, 1945
There were 27 drug store chains operating in Canada during the year 1945 according to the annual survey of chain stores made by the Dominion Bureau of Statistics. These 27 compunies had 309 retail outlets with sales amounting to $\$ 24,126,300$ in that year. These sales represent a 4.9 per cent increase over the dollar volume of business transacted by 29 chain companies through their 323 retail stores in the previous year. For the purpose of these annual surveys, chains are considered to be those companies operating four or more retail outlets under the same ownership. Twoand three-store groups are not included in the chain store survey.

In comparison with the chain increase in sales of 4.9 per cent, an estimated increase for all drug stores in 1945 over the previous year stands at 6.6 per cent. An average-sales-per-store comparison, however, shows an increase of 9.6 per cent over the previous yeur for chain stores. This increase in average sales per store was a continuation of the trend towards larger sales-size stores which has been in evidence since 1941.

Sularies and wages paid to store employees totalled $\$ 3,2 \% 5,900$ as compared with the 1944 totel of $\$ 3,096,100$. Inventories vere valued at $\$ 3,756,500$ at the end of 1945, revealing a substantial increase over 1944 as well as over previous years. Customers' accounts outstanding at the end of 1945 were $\$ 103,000$ compured with $\$ 93,600$ for 1944, an increase of 10 per cent which was somewhat in excess of the sales increase of 4.9 per cent.

While all regions of the country recorded increases in drug chain sales, British Columbia and the Prairie Provinces led with increases of 10 per cent and 9 per cent, respectively over 1944. Sales in \&uebec were up 5 per cent; in Ontario, 3 per cent; while an increase of 1 per cent over the already high volume of 1944 was registered in the Maritime Provinces.

A6 shown in Trable 5, cheins in the largest dollur volume category continued to account for an increasingly large proportion of the total sules for all mains. Drug chain companies with sales of over $\$ 500,000$ did 82 per cent of the business of all drug chains in 1945. Another lis per cent was handled by firms with annual sules of between $\$ 200,000$ and $\$ 400,000$, while chains in the two smailest size categories together accounted for less than 5 per cent of the business.

Table 7 classifying individual stores by size of business indicates that 67 stores with anual sales of $\$ 100,000$ or cuer wese responsible for 40.7 per cent of all chain drug store sales in 1945. Last year there were 57 stores in this group end these accounted for 35.7 per cent of the total sales of drug chains.

Table 1. Number of Drug Chains, Number of Stores ard Value of Sales, Canada, 1930 and 1941-1945.

|  | 1930 | 1941 | 1943 | 1944 | 1945 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Number of chains | 31 | 35 | 32 | 29 | 27 |
| Number of stores (maximum) | 292 | 363 | 341 | 323 | 309 |
| Total sales (retail) .......... | \$13,971,300 | \$18,944,500 | \$21,997,400 | \$23,004,500 | \$24,126,300 |
| Chain sales index (1930=100) ... | 10c.C | 135.6 | 157.4 | 164.7 | 172.7 |
| Percentage change in sales from preceding year | - | + 21.3 | + 11.6 | + 4.6 | $+4.9$ |

Teble 2: Principal Statistics of Drug Chains, Canada, 1941-1945

|  | 1941 |  | 194* |  | 1944 |  | 1945 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |
| Number of stores (maximum) |  | 363 |  | 341 |  | 323 |  | 309 |
| Total sales (retil) ......................... \$18,944,500 \$21,997,400 \$23,004,500 \$24,126,300 |  |  |  |  |  |  |  |  |
| Average sales per store | \$ | 52,189 | \$ | 64,509 |  | 71,221 |  | 78,079 |
|  |  |  |  |  |  |  |  |  |
| Selaries and weges (store employees) |  | 645,100 |  | 935,000 |  | ,096,100 |  | 225,300 |
| Stocks on hand, end of year, at cost |  |  |  |  |  |  |  |  |
| In warehouses |  | 792,000 | \$ | 757, ¢00 |  | 63,700 |  | 67\%,400 |
| Totel stocks on hand |  | 728,100 |  | 697,600 |  | 476,700 |  | 756,500 |
| Customers' accounts outstending at December 31 |  | 159,800 | \$ | 93,300 | \$ | 93.600 | * | 103,000 |

Tabie 3. Number of Drug Cnains, Nuaber of Stores and Value of Saies, by Provinces, 1941-1945

| No. of chains <br> No. of stores <br> CANADA <br> Siles Amount <br> Index, $(1930=100)$ <br> t change from preceding year Average per store |  | 1941 | 1943 | 1944 | 1945 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 35 | 32 | 29 | 27 |
|  |  | 363 | 341 | 323 | 309 |
|  |  | \$18, 914,500 | \$81,997,400 | \$20,004,500 | ¢24,126,300 |
|  |  | 135.6 | -157.4 | -164.7 | 172.7 |
|  |  | + 21.3 | + 11.6 | + 4.6 | + 4.9 |
|  |  | \$ 52,189 | \$ 64,509 | \$ 71,221 | 78,079 |
| British Columbia | No. of chains | 3 | 3 | 3 | 3 |
|  | No. of stores | 49 | 48 | 48 | 48 |
|  | Sales Amount | \$ 2,575,900 | \$ 3,703,200 | \$ 4,083,000 | * 4,500,300 |
|  | Index ( $1930=100$ ) | 126.1 | 181.3 | 199.9 | 220.3 |
|  | \% change from preceding year .. | + 15.7 | +18.9 | $+10.3$ | $+10.2$ |
|  | Average per store ........... | \$ 52,569 | \$ 77,150 | \$ 85,063 | $\$ \quad 93,756$ |
| Prairie Provinces | No. of chains | 6 | 5 | 5 | 5 |
|  | No. of stores | 37 | 31 | 32 | 32 |
|  | Saies fmount | \$ 1,827,900 | \$ 2,198,500 | \$ 2,347,200 | \$ 2,560,500 |
|  | Index ( $1950=100$ ) ........... | $102.8$ | +2, 123.6 | +132.0 | -144.0 |
|  | \% change fron preceding year | + 11.9 | + 33.6 | +6.8 $+\quad 6.8$ | $+\quad 9.1$ |
|  | Average per store ........ | \$ 49,402 | \$ 70,919 | \$ 73,350 | \$ 80,016 |
| Ontario | No. of chains | 17 |  | $13$ | 10 |
|  | No. of stores | 198 | - 186 | $172$ |  |
|  | Soles Amount $\quad$..... | \$10,332,400 | \$11,328,100 | \$11,525,900 | \$11,837,300 |
|  | Index ( $1930=100$ ) .......... | - 147.8 | 162.1 | -164.9 | 159.1 |
|  | \% change from preceding year | + 22.4 | + 6.1 | $+1.7$ | + 2.7 |
|  | Average per store ........ | \$ 52,184 | \$ 60,904 | \$ 67,011 | \$ 72,621 |
| Quebec | No. of chains |  |  | 7 | 7 |
|  | No. of stores |  | 51 |  | 42 |
|  | Sales Amount | \$ 3,105,100 | \$ 3,398,400 | \$ 3,631,500 | \$3,794,600 |
|  | Index ( $1930=100$ ) | 131.2 | 143.5 | 153.4 | 160.3 |
|  | \% change from preceding year | + 26.4 | + 14.2 | +6.9 | + 4.5 |
|  | Average per store | \$ 56,475 | \$ 66,635 | \$ 77,266 | \$ 90,348 |
| Mari才ime Provinces | No. of chains | 3 | 3 | 3 | 3 |
|  | No. of stores | 24 | 24 | 1. 24 | 24 |
|  | Sales Amount | \$ 1,102,200 | \$ 1,369,200 | \$ 1,416,900 | \$ 1,433,600 |
|  | Index ( $1930=100$ ) | 127.0 | 172.6 | 178.7 | 180.8 |
|  | \% change from preceding year .. | + +28.6 | + 5.4 | $+\quad 3.5$ $+\quad 59.030$ | $+\quad 1.2$ |
|  | Average per store | \$ 45,925 | 57,050 | \$ 59,038 | \$ 59,733 |

Table 4. Drug Chains Classified According to Number of Stores Operated, 1941-1945

| Number of units |  | 1 | 41 |  |  | 1 | 43 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of chains | Number of stores | Total sales |  | Number of chains | Number of stores | Total sales |  |
|  |  |  | Amount | Per cent of total |  |  | Amount | Per cent of total |
| Drug chains, Total | 35 | \%63 | $18,944,500$ | 100.0 | 32 | 341 | $21,997,400$ | 100.0 |
| Less than 6 units | 14 | 58 | 3,282,900 | 17.3 | 14 | 61 | 3,937,200 | 17.9 |
| 6-9 units | 13 | 90 | 3,669,400 | 19.4 | 10 | 69 | 3,982,300 | 18.1 |
| 10 units and over | 8 | 215 | 11,992,200 | 63.3 | 8 | 211 | 14,077,900 | 64.0 |


| Number of units | 1944 |  |  |  | $1 \begin{array}{llll}1 & 9 & 4 & 5\end{array}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of chains | Number of stores | Total sales |  | Number of chains | Number <br> of stores | Total sales |  |
|  |  |  | Amount | Per cent of total |  |  | Amount | Per cent of total |
| Drug chains, Total | 29 | 323 | $\frac{\$}{\$ 23,004,500}$ | 100.0 | 27 | 309 | $24,126,300$ | 100.0 |
| Less than 6 units | 11 | 48 | 3,610,100 | $15 . ?$ | 10 | 44 | 3,711,800 | 15.4 |
| $6-9$ units | 10 | $6 ?$ | 4,228,900 | 18.4 | 9 | 59 | 4,340,400 | 18.0 |
| 10 units und over | 8 | 208 | 15,165,500 | 65.9 | 8 | 206 | 16,074,100 | 66.6 |

Table 5. Drug Cnains Classified Accoraing to Ainount of Annual Sales, 1941-1945

$e r$
$=1$

| Annual sales | 194 |  |  |  | 1995 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of chains | $\begin{aligned} & \text { Number } \\ & \text { of } \\ & \text { stores } \end{aligned}$ | Total sales |  | Number of chains | $\begin{aligned} & \text { Number } \\ & \text { of } \\ & \text { stores } \end{aligned}$ | Total sales |  |
|  |  |  | Amount | Per cent of total |  |  | Amount | Per cent of total |
| Drug chains, Total | 29 | 323 | $\begin{gathered} \$ \\ 23,004,500 \end{gathered}$ | 100.0 | 27 | 309 | $24,126,300$ | 100.0 |
| \$500,000 and over | 13 | 234 | 18,587,600 | 80.8 | 13 | 232 | 19,796,500 | 82.0 |
| \$300,000 - \$499,999 | 7 | 45 | 2,734,700 | 11.9 | 8 | 50 | 3,201,600 | 13.3 |
| \$200,000 - \$299,999 | 5 | 24 | 1,086,600 | 4.7 | 3 | 13 | 670,500 | 2.8 |
| Less than $\$ 200,000$ | 4 | 20 | 595,600 | 2.6 | 3 | 14 | 457,700 | 1.9 |

Table 6. Drug Chains Classified According to Type of Operation, 1941-1945

$\infty$

|  | 1944 |  |  |  | $\begin{array}{llll}1 & 9 & 4 & 5\end{array}$ |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of chains | Number of stores | Total Sales |  | Number of chains | Number of stores | Total sales |  |
|  |  |  | Amount | Per cent of total |  |  | Amount | Per cent of total |
| Drug chains, Total | 29 | 323 | $23,004,500$ | 100.0 | 27 | 309 | $24,126,300$ | 100.0 |
| Local chains | 21 | 133 | 8,304,900 | 36.1 | 19 | 117 | 8,363,200 | 34.7 |
| Provincial and national chains | 8 | 190 | 14,699,600 | 63.9 | 8 | 192 | 15,763,100 | 65.3 |

Table 7. Drug Chains - Chain Units Classified According to Amount of Annual Sales, 1941-1945


| Annual sales | $1 \begin{array}{llll}1 & 9 & 4\end{array}$ |  |  |  | 1945 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Sales | Per cent of total | Cumulative per cent | Number | Sales | Per cent of total | Cumulative per cent |
| CANAEA, Total | 325 | $23,004,500$ | 100.0 | - | 309 | $24,126,300$ | 100.0 |  |
| $\$ 200,000$ and over $\$ 100,000-\$ 199,999$ | 2) | 8,203,700 | 35.7 | 35.7 83.3 | 5 62 | $1,308,400$ $8,504,500$ | 5.4 35.3 47.2 | $\begin{array}{r} 5.4 \\ 40.7 \end{array}$ |
| \$ 50,000-\$ 99,999 | 156 | 10,959,500 | 47.6 | 83.3 | 160 | 11,391,700 | 47.2 | 87.9 |
| \$ 30,000 - \$ 49,999 | 75 | 3,045,200 | 13.2 | 96.5 | 62 | 2,499,500 | 10.4 | 98.3 |
| \$ 20,000-\$29,999 | 24 | -638,800 | 2.8 | 99.3 | 14 | 358,800 | 1.5 | 99.8 |
| \$ 10,000 - \$ 19,999 | 9 | 146,000 | 0.6 | 99.9 | 2 | 33,600 | 0.1 | 99.9 |
| \$ 5,000-\$ 9,999 | 1 | 8,000 | 0.1 | 100.0 | 3) | 29,800 | 0.1 | 100.0 |
| Less than \$ 5,000 | 1. | 3,300 | (1) | 100.0 | 1) | 2, 30 |  |  |

(1) Less than 05 per cent.

## IIST OF DRUG CHAINS IN CANADA, 1945

American Drug Stores, The
Barne's Drue Company
Buckley's Ltd.,
Cairncross and Lawrence, Ltd.
Cunningham Drug Stores, Ltd.
Gray's Super Value Drug Stores, Reg'd
Lanspeary's, Ltd.
Leduc Drug Co., Dr.
Liggett Co., Ltd., Louis K. MacLeod-Balcom, Ltd.
Macy's Drug Stores, Reg'd.
Merrick Drug Stores, Itd.,
Ow1 Drug Co., Ltd.
Owl Drug Stores, Ltd.
Patterson's Drug Stores, Ltd.
Pharmacie Martineau
Pharmacies Melrose
Pond's Drug Stores, Ltd.
Reliable Drug Store
Ringers Drug Stores
Robert's Drug Stores, Ltd.
Ross Drug Co., Ltd., \&
Ross Drug United, Lta.
Rutherford's Drug Stores, Ltd.
Sloane Drug Stores, Ltd.
Standard Drug, Ltd., The
Tamblyn, Lta., G.
Walker Drug Co., Ltd.

1187 St. Catherine St. W.,
3 Queen Street East
161 Spring Garden Rd., c16 Dundas St.,
456 Broadway St., W.,

1394 Ouellette Ave.,
630 Dorchester St.,
579 Ficunond St. W., 55 Argyle St., 1411 Stanley St., 9627-105A Ave.,

193 East Hastings,
251 Carleton St.,
3206 Sandwich St. W.,
857 rue St-Maurice, 5639 Verdun Ave.,

301 Ouellette Ave.,
1850 Comercial Drive, 432 Main St.,

645 Logan Ave.,

66 King St.,
248 Buy St.,
431 Tegler Building,
105 Stanley St., 225 Jarvis St.,

1879 Ferry St.,

Montresl, Que. Sault Ste. Marie, Ont. Halifax, N.S. London, Ont. Vancouver, B.C. Montreal, Que. Kindsor, Ont. Montreal, Que. Toronto, Ont. Hulifux, N.S. Montreal, que. Fdmonton, Alta. Vancouver, B.C. Toronto, Ont. Winasor, Ont. Montreal, Que Verdun, Que. Windsor, Ont. Vancouver, B.C. Winnipeg, Man. Winnipeg, Man.

Woodstock, N.B.
Toronto, Ont.
Edmonton, Alta.
London, Ont.
Toronto, Ont.
Niagara Falls,Ont.

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