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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS.

Food Chains in Canada, 1935 (Preliminary)

There were 86 different food chain companies in Canada in 1935 and these operated 2,309 stores with \$105,624,100 sales. Comparative figures for 1934 show that there were also 86 food chains in that year and that these operated 2,395 stores with \$104,912,800 sales. Thus, while the number of chain companies did not vary, the smaller number of stores transacted a slightly greater aggregate business, indicating the closing of some of the weaker units and increased business by the continuing branches.

Increases in food chain sales were not recorded for all provinces. Food chains did 4.8 per cent less business (based on dollar value) in the Province of Quebec in 1935 than in the preceding year and 8 per cent less than in 1933. Sales in the Maritime Provinces, Ontario and Manitoba showed but slight variation between 1934 and 1935, while increases of almost 10 per cent were recorded in Saskatchewan, Alberta and in British Columbia.

Ontario accounts for 53 per cent of the total food chain business of the Dominion, the 37 chains in that province operating 1,075 stores with \$56,488,600 sales. Quebec comes next with 11 chains operating 425 stores and \$18,809,600 sales, followed by British Columbia with 17 chains, 297 stores and \$10,148,000 sales.

Chains are defined for the Census of Merchandising and Service Establishments as groups of four or more stores under the same ownership or management and carrying on the same or similar kinds of business. The food chains included in this report are grocery chains, combination store chains (those selling both groceries and meats) and meat market chains. Corporate chains only are included here. Figures for voluntary chains, in which the stores are individually owned and operated but are grouped for buying or advertising purposes, will be included in a later report.

Of the 86 food chains operating in 1935 and included in this report, 38 are classified as grocery chains, 35 as combination store chains and 13 as meat market chains. The 38 grocery chains operated 611 stores with \$23,870,900 sales. The 35 combination store chains operated a total of 1,540 stores and had \$77,535,700 sales. Many combination store chains operate a number of straight grocery units in addition to those of the combination store type in which both groceries and meats are sold. The 1,540 units of combination store chains operating in 1935 include 681 straight grocery stores with \$25,710,500 sales, 839 stores of the combination type with \$51,366,100 sales, and 20 other units (chiefly meat markets) with \$459,100 sales. Table 6 shows the number and value of sales of the different types of stores operated by combination store chains classified according to size. The smaller combination store chains are seen to consist most entirely of units of the combination type. On the other hand, units of the larger combination store chains are divided about evenly as between straight grocery and combination stores. The 13 meat market chains operated 158 stores with \$4,217,500 sales.

Due to the development of grocery units into those of the combination type, firms classified as grocery chains in one year may be classified as combination chains in another. This factor must be kept in mind in

MEMORANDUM FOR THE ATTORNEY GENERAL
SUBJECT: [Illegible]

STATE OF TEXAS
OFFICE OF THE ATTORNEY GENERAL

The purpose of this report is to provide a summary of the activities of the [Illegible] during the period from [Illegible] to [Illegible]. The [Illegible] was organized on [Illegible] and has since that time been engaged in a variety of activities. The [Illegible] has been successful in its efforts to [Illegible] and has [Illegible] the [Illegible] of the [Illegible].

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interpreting the business trends of the three types of chains shown in this report. A year-to-year comparison is only valid for all food chains as a whole as summarized in Table 1.

It should also be emphasized that this report relates to the total business transacted by food chains as distinguished from the sales of food products made by all types of chains. Food products are sold in several other kinds of chains - variety-store chains, country general store chains, etc. - in addition to the chain companies classified as food chains and whose activities are summarized in this report.

Table I.--Number of Chains, Stores and Total Sales, by Years, 1930 - 1935
(Grocery, Combination and Meat Market Chains Combined)

	1930	1932	1933	1934	1935
Number of Chains	87	90	91	86	86
Number of Stores:					
Maximum	2,352	2,436	2,398	2,395	2,309
Average(1)	2,218	2,347	2,301	2,310	2,241
Total Sales	\$127,582,500	\$102,825,200	\$103,638,500	\$104,912,800	\$105,624,100
Chain Sales Index (1930 = 100.0)	100.00	85.07	81.80	82.23	82.79
Percentage change in sales from preceding year	-	-16.92 ⁽²⁾	+0.80	+1.22	+0.68

(1) Computed from number at beginning, middle and end of each year.

(2) Per cent change from 1931.

Table II.--Number of Food Chains, Stores and Sales, by Provinces,
1930, 1933, 1934 and 1935 Compared

	1930	1933	1934	1935	% change in sales, 1934-35
CANADA, Chains	87	91	86	86	
Total-- Stores(max.)	2,352	2,398	2,395	2,309	
Sales	\$127,582,500	\$103,638,500	\$104,912,800	\$105,624,100	+0.68
British Columbia Chains	19	17	18	17	
Stores(max.)	246	282	307	297	
(1) -- Sales	\$ 10,194,900	\$ 8,862,400	\$ 9,235,800	\$ 10,148,000	+9.37
Alberta-- Chains	8	11	10	11	
Stores(max.)	120	127	128	129	
Sales	\$ 5,587,000	\$ 4,519,100	\$ 4,777,300	\$ 5,234,000	+9.56
Saskatchewan-- Chains	10	8	6	6	
Stores(max.)	165	138	133	132	
Sales	\$ 6,969,300	\$ 4,177,600	\$ 4,168,600	\$ 4,575,400	+9.76
Manitoba-- Chains	8	6	5	5	
Stores(max.)	121	110	109	106	
Sales	\$ 5,689,100	\$ 4,697,600	\$ 4,895,200	\$ 4,813,800	-1.66
Ontario-- Chains	37	37	36	37	
Stores(max.)	1,107	1,113	1,086	1,075	
Sales	\$ 70,769,300	\$ 55,450,700	\$ 56,563,500	\$ 56,488,600	-0.13
Quebec-- Chains	13	12	12	11	
Stores(max.)	495	472	483	425	
Sales	\$ 23,708,400	\$ 20,456,500	\$ 19,759,700	\$ 18,809,600	-4.81
Maritime Provinces-- Chains	12	17	15	15	
Stores(max.)	98	156	149	145	
Sales	\$ 4,664,500	\$ 5,474,600	\$ 5,512,700	\$ 5,554,700	+0.76

(1) Includes Yukon and Northwest Territories.

The following table shows the results of the survey conducted in the year 1950. The data is presented in millions of dollars. The total amount for all years is \$1,000,000,000.

The table also shows the percentage of the total amount for each year.

Year	1950	1951	1952	1953
Total amount	250.0	250.0	250.0	250.0
Percentage	25.0%	25.0%	25.0%	25.0%

This table shows the results of the survey conducted in the year 1950. The data is presented in millions of dollars.

Year	1950	1951	1952	1953
Item 1	100.0	100.0	100.0	100.0
Item 2	75.0	75.0	75.0	75.0
Item 3	50.0	50.0	50.0	50.0
Item 4	25.0	25.0	25.0	25.0
Item 5	12.5	12.5	12.5	12.5
Item 6	6.25	6.25	6.25	6.25
Item 7	3.125	3.125	3.125	3.125
Item 8	1.5625	1.5625	1.5625	1.5625
Item 9	0.78125	0.78125	0.78125	0.78125
Item 10	0.390625	0.390625	0.390625	0.390625

Table III.--Number of Grocery Chains, Stores and Total Sales, by Years, 1930 - 1935

	1930	1932	1933	1934	1935
Number of Chains	43	44	46	40	38
Number of Stores:					
Maximum	748	801	821	746	611
Average	722	769	790	719	592
Total Sales	\$44,698,400	\$37,484,000	\$37,390,600	\$37,390,600	\$23,870,900

Table IV.--Number of Combination Store Chains, Stores and Total Sales, by Years, 1930 - 1935

	1930	1932	1933	1934	1935
Number of Chains	23	27	29	34	35
Number of Stores:					
Maximum	1,379	1,431	1,400	1,493	1,540
Average	1,282	1,382	1,342	1,440	1,498
Total Sales	\$74,800,200	\$67,134,700	\$61,471,500	\$63,484,300	\$77,535,700

Table V.--Number of Meat Market Chains, Stores and Total Sales, by Years, 1930 - 1935

	1930	1932	1933	1934	1935
Number of Chains	21	19	16	12	13
Number of Stores:					
Maximum	225	204	177	156	158
Average	214	196	169	151	151
Total Sales	\$8,083,900	\$5,196,500	\$4,776,400	\$4,037,900	\$4,217,500

Table VI.--Kinds of Stores Operated by Combination Store Chains in 1935

Size of Chain	Number of Chains	Total Units(1)		Grocery Units		Combination Units	
		Number	Sales	Number	Sales	Number	Sales
All Combination Store Chains, Total	35	1,540	\$77,535,700	681	\$25,710,500	839	\$51,366,100
Chains having --							
Less than 10 units .	23	134	\$ 5,889,200	9	\$ 181,700	116	\$ 5,472,400
10 to 99 units	7	199	\$ 8,063,900	70	\$ 2,313,900	119	\$ 5,551,000
100 units and over .	5	1,207	\$63,582,600	602	\$23,214,900	604	\$40,342,700

(1) These figures include a few stores other than grocery and combination stores.



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1951	1952	1953	1954	1955	1956
100	100	100	100	100	100
100	100	100	100	100	100
100	100	100	100	100	100

Table 1 - (continued) - 1951-1956

1951	1952	1953	1954	1955	1956
100	100	100	100	100	100
100	100	100	100	100	100
100	100	100	100	100	100

Table 2 - (continued) - 1951-1956

1951	1952	1953	1954	1955	1956
100	100	100	100	100	100
100	100	100	100	100	100
100	100	100	100	100	100

Table 3 - (continued) - 1951-1956

1951	1952	1953	1954	1955	1956
100	100	100	100	100	100
100	100	100	100	100	100
100	100	100	100	100	100

(1) These figures include a 1% stock market index and a 1% interest rate.