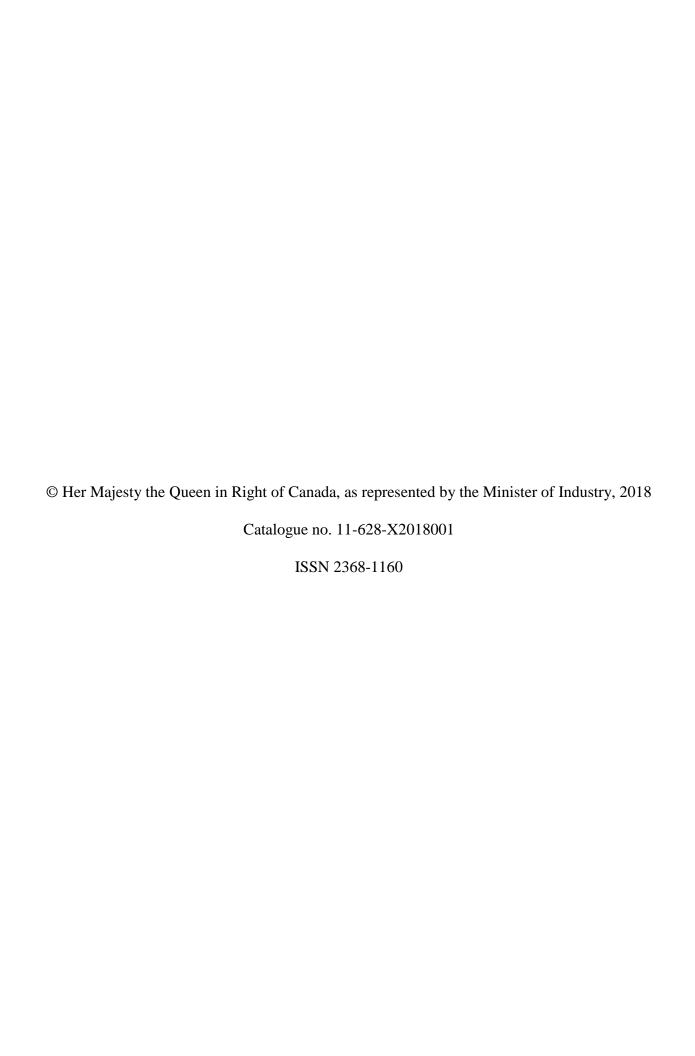
## **Statistics Canada**

2017-18

**Departmental Results Report** 

The Honourable Navdeep Bains, P.C., M.P. Minister of Innovation, Science and Economic Development



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## Minister's message



The Honourable Navdeep Bains Minister of Innovation, Science and Economic Development

I am pleased to present the 2017–18 Departmental Results Report for Statistics Canada.

Over the past year, through integrated work across the various organizations of the Innovation, Science and Economic Development Portfolio, the Government of Canada worked very hard to improve Canada's global competitiveness while creating jobs, nurturing growth and strengthening our country's middle class.

In 2017-18, the Portfolio continued to implement the Innovation and Skills Plan to promote innovation and science, including support for scientific research and the commercialization of research and ideas. The Plan also encourages Canadian small businesses to grow, scale-up, and become more productive, more innovative and more export-oriented.

An important area of this work included promoting increased tourism in Canada and the creation of new opportunities in our tourism sector. The Plan's overarching aim to position Canada as an innovation leader has been the driving focus of the Portfolio's programs.

As part of the Innovation, Science and Economic Development Portfolio, Statistics Canada continued to deliver its core set of statistics, while moving forward on its organizational priorities. The agency filled a number of important data gaps, invested in its infrastructure and, continued to innovate and experiment as part of its modernization initiative. The agency also supported government-wide efforts to improve the quality of publicly available data in Canada. Statistics Canada actively engaged with Canadians to raise awareness of its important work, and also supported and promoted the global development of statistical capacity. These accomplishments, together with the agency's modernization initiative, align with the government's commitment to a strong focus on results.

Through deep collaborations and inclusive partnerships, the Innovation, Science and Economic Development Portfolio organizations have embarked on a shared journey to stronger, cleaner and more inclusive economic competitiveness that benefits all Canadians. This report documents the contributions that Statistics Canada is making towards this important work.

## Chief Statistician's message

Here at Statistics Canada, 2017–18 was an important year. We continued to fulfill our role in delivering timely and relevant data to Canadians about society and the economy. However, the past year also witnessed our leadership in adapting to a rapidly evolving digital environment that is perpetually innovating on data collection, dissemination and protection methods.

When it comes to the agency's commitment to delivering high-value data to Canadians, Statistics Canada is particularly proud of the following initiatives:

- releasing the results of the 2016 Census, unparalleled both in timeliness and in quality
- strengthening the relevance of Statistics Canada in the eyes of Canadians, and their trust in the agency, via amendments to the Statistics Act that clarify organizational accountabilities, give greater independence to the agency and increase the transparency of the agency's methods
- launching the modernization agenda, designed to provide Canadians with more timely, detailed and relevant data on which to base important decisions that affect the economy, society and the environment.

The roll-out of a series of pathfinder projects in 2017–18 exemplifies our acceleration toward creating tangible change and adding increased value to our collaborative and innovative service to Canadians. The Canadian Housing Statistics Program and data to measure cannabis, the transition to a low-carbon economy and international tourism to Canada are important steps forward in addressing the data gaps that Canadians care most about.

The past year also marked important contributions to bolstering our core technical infrastructure, finding new ways to further develop our workforce's talent, and exercising leadership in domestic and international statistical fora. Statistics Canada leveraged its international presence to lead the way on the global stage while sharing best practices with the governments of Senegal and the Caribbean region, conducting significant work on the digital economy, and leading the United Nations High-Level Group for the Modernization of Official Statistics.

In the near future, we are excited to use funding from Budget 2018 to implement the Centre for Gender, Diversity and Inclusion Statistics and the Sustainable Development Goals Unit. I invite you to visit the agency's website, <a href="www.statcan.gc.ca">www.statcan.gc.ca</a>, to learn more about us, our modernization activities and our many information products.

Anil Arora Chief Statistician of Canada

## Results at a glance

		Human resources involved? (2017–18 Actual full-time equivalents)
Gross Expenditures	657,428,438	6,024
Respendable Revenue	-111,657,283	-1,251
Net Expenditures	545,771,155	4,773

Statistics Canada undertook and completed a number of important initiatives during the fiscal year. Key accomplishments include the following:

- The agency made further progress on items in the mandate letter of the Minister of Innovation, Science and Economic Development such as by improving the quality of publicly available data in Canada and updating the legislation governing Statistics Canada to reinforce the agency's independence.
- The agency continued to produce high-quality, timely and reliable data to address information needs and data gaps of interest to governments, businesses, academics and individuals. With Budget 2017 investments, Statistics Canada advanced on a number of innovation and experimentation initiatives, such as Towards Measuring Cannabis, the Transition to a Low-carbon Economy, Measuring Growth in International Visitors to Canada, and the Canadian Housing Statistics Program.
- The agency made progress on several innovative projects. It is supplementing and—where feasible—replacing surveys with administrative data and other data sources, including web scraping to collect voluntary and anonymous data on cannabis pricing and usage, and crowdsourcing to map buildings. Statistics Canada is leveraging these new methods to integrate data and to experiment with new data analytics approaches, including artificial intelligence, machine learning and predictive analytics.
- The agency laid the groundwork to shape its modernization agenda, actively engaging with Canadians to raise awareness of its important work to leverage alternative data sources and build statistical capacity with stakeholders. This engagement also allowed the agency to take the pulse of its data users and stakeholders, and to better understand their diverse priorities and data needs. This included strengthening existing partnerships to enhance the data linkage environment, such as with federal and provincial governments for the Education and Labour Market Longitudinal Linkage Platform, and developing new partnerships, such as with Sustainable Development Technology Canada and the World Council on City Data. This collaboration lead to a number of new innovative products such as the release of a set of clean technology indicators or new data that can be used to examine Canada's role in global value chains.

For more information on the Statistics Canada's plans, priorities and results achieved, see the "Results: what we achieved" section of this report.

# Raison d'être, mandate and role: who we are and what we do

### Raison d'être

Strong data and evidence are crucial to good decision making. All parts of society—governments, businesses and individuals—count on high-quality, timely and detailed statistics to make decisions. Among its many applications, statistical information is used to draw electoral boundaries, determine international tariffs, inform trade negotiations, analyze economic performance, select sites for schools and public transportation, and support immigration policies and programs. Census and economic statistics inform the calculations of the harmonized sales tax allocation and of transfer and equalization payments to the provinces. Furthermore, the agency's data are also used to inform education, health and justice programs at various levels of government.

#### Mandate and role

Statistics Canada produces data that help Canadians better understand their country—its population, resources, economy, society and culture. In Canada, providing official statistics is a federal responsibility. As Canada's central statistical office, Statistics Canada is legislated to serve this function for the whole of Canada and each of the provinces and territories. The agency also conducts a census of the population and a census of agriculture every five years, providing a detailed picture of Canadian society. Statistics Canada operates under the authority of the Statistics Act<sup>i</sup> and is committed to protecting the confidentiality of the information with which it is entrusted.

The agency promotes the quality and coherence of Canada's statistics through collaboration with international organizations, federal departments and agencies, and the provinces and territories. As a member of the United Nations Statistical Commission, the agency endorses the Fundamental Principles of Official Statistics<sup>ii</sup>, which help define what constitutes a good system of official statistics and what role that system should play in national governments.

For more information on the agency's organizational mandate letter commitments, see the Minister's mandate letter.<sup>iii</sup>

## Operating context and key risks

## Operating context

A developed, democratic country like Canada requires vast amounts of information to function effectively. Statistics provide Canadians with vital high-quality, detailed and timely statistics, and with appropriate context and analysis to help monitor inflation, promote economic growth, plan cities and roads, adjust pensions, and develop employment and social programs. Statistics help governments, businesses and individuals make important decisions based on well-researched, credible and trustworthy statistics.

The value placed on data by every segment of society is growing at an exponential pace. At the same time, new tools and new computing power are emerging and multiplying the volume and types of information available.

As the demand for information increases along with its importance and availability, privacy concerns, call-screening technology and the busy lives of Canadians are making it harder to reach and obtain information from households. As a result, the agency is continually seeking out new and innovative approaches to meet emerging data needs.

Now 100 years strong, the agency has continuously progressed to make its data more accessible and engaging, to focus on the evolving information needs of our users and to meet tomorrow's needs. As it innovates and modernizes, Statistics Canada is well-positioned and is playing a more active role in guiding and shaping this information age.

## Key risks

Through sound risk management, Statistics Canada is able to meet Canadians' current and emerging information needs efficiently and effectively. The agency has in place an integrated risk management framework to systematically identify, understand, manage, monitor and communicate risk. In accordance with this framework, the agency's Corporate Risk Profile is updated each year to outline the key corporate risks along with the relevant mitigation strategies.

Users' expectations are continuously evolving; they require more sophisticated and timely data and analyses for their decision making. To be responsive and remain relevant, the agency must stay connected with users, adopt innovative methodological approaches, foster strong partnerships, and provide effective and efficient access to data.

## Key risks

Risks	Mitigating strategy and effectiveness	Link to the department's Programs	Link to mandate letter commitments and any government-wide or departmental priorities
1) The agency is unable to meet the rising expectations of stakeholders	To mitigate this risk, the agency launched its comprehensive modernization agenda. The agenda focuses on five key pillars: usercentric service delivery, statistical capacity building, partnerships and collaboration, leading-edge methods, and a modern and flexible workplace. Expected key outcomes include more timely, detailed and responsive statistics, and seamless access.  The impact of the risk did not materialize during the reporting period; activities related to the modernization agenda are monitored and updated regularly.	Program 1: Economic and Environmental Statistics  Program 2: Socioeconomic Statistics  Program 3: Censuses  Program 4: Statistical Infrastructure  Program 5: Costrecovered Statistical Services  Internal Services	Minister of Innovation, Science and Economic Development Mandate Letter:  Improve the quality of publicly available data in Canada. This will require working with Statistics Canada, the President of the Treasury Board and other departments and agencies to develop an Open Data initiative that would consider big data and make more of the data paid for by Canadians available to the public  Government-wide priorities:  Take a new results and delivery approach  Make evidence-based decisions  Strengthen the public service; provide evidence-based advice Grow the middle class; act on climate change; drive economic growth through innovation; increase and diversify trade and foreign investment; provide better social and economic security for Canadians; improve the situation and living conditions of Indigenous peoples; and build a modern, sustainable and resilient infrastructure approach

2) Statistical methods and techniques are misaligned with current and future societal expectations	Similar to the previous risk, this risk is also mitigated through the launch of the modernization agenda; in particular, the focus on partnerships and collaboration, and leading-edge methods. Key outcomes include: modern approaches to gathering and disseminating data, greater access to data, and lower response burden for Canadians.  The impact of the risk did not materialize during the reporting period; activities related to the modernization agenda are monitored and	Program 1: Economic and Environmental Statistics  Program 2: Socioeconomic Statistics  Program 3: Censuses  Program 4: Statistical Infrastructure  Program 5: Costrecovered Statistical Services	Agency priorities:  Close data gaps, support the work priorities of policy departments and help measure program outcomes  Agency priorities:  Continue to research innovative ways to conduct surveys, respond to new data needs and reduce response burden  Diversify the data formats available
3) A major error occurs in a key statistical report or program	The agency continued to mitigate this risk by regularly performing thorough analyses and systematic data evaluation, developing subject matter expertise, adequately testing processes and adopting proper informationmanagement practices.  During the reporting period, an error occurred relating to the 2016 Census of Population. Because of a programming error, the original release for the language variable	Program 1: Economic and Environmental Statistics  Program 2: Socioeconomic Statistics  Program 3: Censuses  Program 4: Statistical Infrastructure  Program 5: Costecovered Statistical Services	Not applicable

	included inaccurate data in a small group of communities. The agency's response mechanisms functioned as planned, and the error was addressed. Within one week of identifying the error, the corrected data were re-released. As well, additional mitigations were implemented.  Overall, mitigation strategies will continue to be updated annually.		
4) A material breach of confidential or sensitive information occurs	Data confidentiality is fundamental at Statistics Canada. The agency continued to effectively mitigate this risk by continuously reviewing dissemination release procedures and processes, diligently applying stringent protection measures defined in the Policy on Official Release, regularly assessing the IT Security posture, and providing regular training and raising awareness on matters related to security of classified and designated information.  The impact of the risk did not materialize during the reporting period; mitigation activities are updated annually.	Program 1: Economic and Environmental Statistics  Program 2: Socioeconomic Statistics  Program 3: Censuses  Program 4: Statistical Infrastructure  Program 5: Costrecovered Statistical Services	Agency priorities:  • Further strengthen overall security and the protection of critical informatics technology from cyber threats

## Results: what we achieved

## **Programs**

This past year, the agency continued to publish and disseminate its core set of statistics, and also supported government priorities. These priorities include middle-class growth; climate change; economic growth through innovation; the increase and diversification of trade and foreign investment; better social and economic security for Canadians; and modern, sustainable and resilient infrastructure. The agency's statistical information enables the tracking and measurement of program results. These data help Canadians better understand our country—its population, resources, economy, society and culture—and, in turn, make informed decisions.

In 2017–18, the agency published 1,184 data releases. There were 26.5 million visits to the Statistics Canada website, including 2.6 million visits to The Daily, the agency's statistical news bulletin. The number of statistical products available on the website increased by 2,330 in 2017–18, for a total of 33,642.

The agency also began to lay the foundation for a modernization initiative to meet the evolving information needs of Canada's growing digital economy and society, through active engagement and experimentation with new methods. The agency is modernizing each step of the statistical process, from initial data collection to final data use, while increasing quality and statistical rigour.

Furthermore, the adoption of Bill C-36, which amended the Statistics Act, strengthens the independence of Statistics Canada, as per the mandate letter of the Minister of Innovation, Science and Economic Development. The amendment states that the Chief Statistician will be appointed to hold office during good behaviour for a term of five years, and it assigns powers to the Chief Statistician related to the methods, procedures and operations of Statistics Canada. To balance these responsibilities, the Canadian Statistics Advisory Council will be established to advise the Minister and the Chief Statistician in a transparent manner on any question either of these individuals refers to the council about the quality of the national statistical system. A number of associated processes will be put in place to support this independence, such as the posting of new mandatory surveys on Statistics Canada's website.

## **Program 1: Economic and Environmental Statistics**

## **Description**

Through the Economic and Environmental Statistics Program, Statistics Canada creates a trusted, relevant and comprehensive source of information on the entire spectrum of Canada's economy to inform public debate on economic issues; support economic policy development, implementation and evaluation; and guide business decision making. These statistics support various agreements and statutory requirements specified by legislations or regulations in such areas as taxation.

## **Program highlights**

This program produces monthly and annual measures of the gross domestic product, the Consumer Price Index, indicators of manufacturing, retail and wholesale trade, Canada's merchandise export and import statistics, estimates of agricultural income and expenditures, transportation statistics, and statistics relevant to the analysis of relationships between human activity and the environment.

#### **Results**

In 2017–18, not only did Statistics Canada continue to publish and disseminate its core set of economic and environmental statistics, but it also expanded the scope of its work to support several of the government's key priorities, as described below.

The global economy has undergone significant structural shifts in recent years partly because of the 2008 global financial crisis and rising levels of globalization. The impact of macroeconomic shifts on household income, wealth inequality and financial stability has become a major focus for policy makers. In 2017–18, Statistics Canada developed the distributions of household economic accounts, which are new datasets that describe the distribution of household income and net worth according to various characteristics of households such as gender and age. These new data provide policy makers and academics with new tools to examine inequality and its impact on our society.

Statistics Canada also received funding through Budget 2017 to develop and implement the new Housing Statistics Program, which will be a nationwide database of all properties in Canada. It will provide up-to-date information on purchases and sales, as well as information on homeowner demographics and financing characteristics. In 2017–18, Statistics Canada published information on non-resident home ownership for the Vancouver and Toronto census metropolitan areas. This was done using administrative data sources, in partnership, and provided timely data in a phased manner within weeks. This is the first step in an important initiative—its goal is to provide a comprehensive set of statistics on the housing sector for all census sub-divisions in Canada by 2022.

Early in 2017–18 Statistics Canada began to prepare the statistical system for gauging the impact of the transition from illegal to legal cannabis use for non-medical purposes, and for shedding light on the social and economic activities related to the use of cannabis thereafter. While the

system of social statistics captures some information on the use of cannabis, updates were required to more accurately measure health effects and the impact on the judicial system. Until recently, economic statistics were largely silent on the role illegal cannabis plays in the economy. Both the social and the economic statistical systems were updated to reflect the legalization of cannabis so that the agency can provide the data required to measure the economic and health implications of cannabis use. To date, this work has involved updating classification standards and developing models and surveys to measure cannabis consumption and use.

As part of the agency's modernization efforts, the cannabis pathfinder project included the development of experimental estimates of cannabis consumption in Canada spanning the period from 1960 to 2015. Data were obtained through crowdsourcing, which led to voluntary and anonymous surveys that allowed the agency to obtain data on cannabis pricing and consumption in each province. These estimates were developed by integrating numerous information sources within and outside Statistics Canada using statistical techniques and professional expertise. To complement the data collected through crowdsourcing, the agency established a pilot project to use wastewater analysis to measure traces of chemicals from cannabis and other drugs, such as opioids. This approach was inspired by the methodology that has been used in Europe for the past 10 years and will fill data gaps to estimate drug consumption levels in the general population.

In 2017–18, Statistics Canada released a range of cannabis data related to household use, household expenditures, prices and production by province and territory. These data were important inputs in developing policy and regulations related to the production and distribution of cannabis in Canada. This work will continue in the future to fully understand the impacts of this significant societal shift, to inform policy development and decision making, and to support the implementation of legalization.

Through close collaboration with other government departments, the agency also achieved significant progress relating to trade, clean technology, the digital economy and innovation.

## Diversifying trade and investment

As Canada moves to diversify its trade and investment it is important to understand Canada's importing and exporting community. In 2017–18 Statistics Canada released new information highlighting the characteristics of Canadian importers and exporters. These data tell an important story about the number of firms in Canada engaged in international trade, with whom they predominantly trade as well as their trading patterns from year to year.

To fill an important analytical gap relating to trade flows, Statistics Canada published a value-added exports database that provides a set of analytical trade measures to complement the basic statistics on the gross exports and imports of goods and services. These estimates provide a measure of the importance of each industry's exports for the entire economy. The agency also partnered with Global Affairs Canada to develop and produce detailed statistics to support trade negotiations with the United States on softwood

lumber. Furthermore, Statistics Canada developed a new approach to provide information related to Canada's economic and financial activity with the world. In April, the agency released the Canada and the World Statistics Hub, which brings together data from a number of Statistics Canada products and presents the data in a single interactive analytical tool.

In addition, Statistics Canada worked with a number of government departments to implement a conceptual framework to measure the clean technology sector, and started to publish information to gain a better understanding of the role of clean technology in the Canadian economy. In 2017–18 Statistics Canada also launched a program to address data gaps created by the digitalization of the economy. The goal of this program is to quantify the various aspects and impacts of the digital economy and to engage with the international community in developing statistical frameworks and methods to measure the digital economy.

Furthermore, the agency is making progress towards measuring the impact of public infrastructure investments. This past year, timevarying estimates of the impact of public infrastructure investment on gross domestic product growth were produced for Ontario; estimates will be developed for the rest of the country in 2018–19. The agency also published a study that examined the impact of foreign direct investment in Canada on the productivity growth rate in manufacturing during the post-2000 period. The exit of large and productive foreign-controlled enterprises was found to contribute significantly to the decline in manufacturing labour productivity.

# Economic growth through innovation

Intangible capital, such as software and research and development, is becoming increasingly important with the expansion of the knowledge-based and digital economy. Work is on-going to assess which expenditures yield long-lasting benefits and to expand the scope of what is included in intangible capital. This year, the agency produced estimates of intangible capital on an experimental basis and is assessing its contribution to output and productivity growth.

Overall, over the course of the year the Economic and Environmental Statistics Program has achieved significant increases in content and relevance, while also reducing data gaps. The number of analytical products from the Program that were accessed on the Web exceeded the target. Moreover, 96% of statistical programs assessed were fully compliant in terms of the completeness, accuracy, interpretability and timeliness of their metadata; this represents an increase from 92% in 2016–17, and the Program continues to work towards the target of 100%. Also, to ensure that users have the guidance they require to benefit fully from Statistics Canada's information holdings, the agency must provide documentation that is comprehensive and up to date. For 2017–18, all mandatory technical reference guides were deemed available, timely, accurate and interpretable. Finally, the response rate for surveys conducted by the Program exceeded the target in 2017–18. The table below shows results for each year from 2015–16 to 2017–18, and where targets were exceeded.

#### Results achieved

Expected results	Performance indicators	Target	Date to achieve target	2017–18 Actual results	2016–17 Actual results	2015–16 Actual results
Canadians and public and private sector organizations use economic	Number of analytical and data products accessed <sup>1</sup>	4,000,000	March 31, 2018	4,004,099	4,823,767	Not available <sup>2</sup>
and environmental statistics for monitoring the economy, for policy development and for research	Percentage of surveys with up-to-date metadata in the Integrated Metadatabase	100% of all statistical programs have a rating of "fully compliant" for all metadata elements specified in the Directive on Documenting Statistical Metadata.3	March 31, 2018	96%	92%	75%
	Percentage of up-to-date technical reference guides	100%	March 31, 2018	100%	100%	100%
	Response rate	85%	March 31, 2018	88%	87%	Not available <sup>2</sup>
	Percentage of key estimates meeting expected accuracy	90%	March 31, 2018	95%	94%	96%

- The definition of the indicator encompasses web trend analysis; this includes reporting on web page views (number of visits to a page [URL]) and downloads (number of times a specified file was accessed [pdf, exe, xlsx, etc.]). These data exclude Statistics Canada employees at work and identified robots, spiders and crawlers.
- 2. Actual results identified as "Not available" means the indicator did not exist for that fiscal year.
- 3. Statistics Canada's Directive on Documenting Statistical Metadata specifies all the metadata elements to be reported for each of Statistics Canada's surveys and statistical programs, including measures of accuracy, variables and classifications. An exemption for reporting metadata for accuracy tables (e.g., tables of coefficients of variation), variables and classifications was approved by the Methods and Standards Committee for 2017–18.

### Budgetary financial resources (dollars)

	Planned spending	Total authorities	Actual spending (authorities used)	2017–18 Difference (Actual spending minus Planned spending)
129,398,587	129,398,587	138,460,134	138,960,829	9,562,242

#### Human resources (full-time equivalents)

	Actual full-time equivalents	2017–18 Difference (Actual full-time equivalents minus Planned full-time equivalents)
1,376	1,477	101

The difference in spending and full-time equivalents (FTEs) is mainly the result of an increase in resources related to a new initiative included in Budget 2017 to implement the Canadian Housing Statistics Program; funding for this initiative was approved in the Supplementary Estimates process. Expenditures also varied as a result of wage increases following the ratification of new collective agreements. Furthermore, FTEs vary slightly as a result of differences between the average salary rates paid and the estimated average salary rates used in calculations at the planning stage.

Information on Statistics Canada's lower-level programs is available in the GC InfoBase<sup>iv</sup>.

## **Program 2: Socio-economic Statistics**

## **Description**

Through the Socio-economic Statistics Program, Statistics Canada provides integrated information and relevant analysis on the social and socio-economic characteristics of individuals, families, and households, as well as on the major factors that affect their well-being. This information is used to inform public debate on socio-economic issues; to support social policy development, implementation and evaluation; and to guide

## **Program highlights**

This program produces statistics on employment and the labour market, how graduates fare in the labour market, the health of Canadians, the integration of immigrants into Canadian society and the various pathways taken through the justice system.

public and private decision making. These statistics support requirements specified by legislation or regulations in such areas as labour, immigration, official languages and employment equity.

#### **Results**

The modernization of Statistics Canada is playing a key role in the organization and prioritization of the Socio-economic Statistics Program. A three-year social statistics transformation strategic plan has been elaborated, which includes a road map for developing three pillars organized around data: infrastructure, generation and use. The ultimate goal is increased relevance, timeliness and granularity of social statistics that are made more accessible to Canadians.

In 2017–18, Statistics Canada released the pilot data from the Canadian Health Survey on Children and Youth. Exploratory analysis was undertaken to improve data collection and response rates, and to update the questionnaire content, including the addition of questions on the perception of harm and on access that address the recent changes to cannabis legislation. The pilot data were released to academic and government researchers through Statistics Canada's research data centres, located in secure facilities within universities across Canada. Researchers were able to conduct additional exploratory analyses in anticipation of the release of the full survey results in 2020.

To support government priorities relating to Indigenous communities, Statistics Canada collaborated with Indigenous and Northern Affairs Canada and Employment and Social Development Canada to conduct the Aboriginal Peoples Survey. Data collection was completed in August 2017 with a response rate of 76% (82.4% for the north). Data processing and verification are underway, and the release of the analytical data file, products and analysis is scheduled for 2018. The Program engaged with national Indigenous organizations to promote the survey through various means, including social media, which contributed to the high visibility of this important survey and the support for it.

## New method to increase employment target under the Nunavut Inuit Labour Force Analysis

As part of the Nunavut Supplement, the agency used a new collection strategy, which resulted in 79% of the collection team (13 interviewers and 120 guides) being hired locally across the territory. This contributed to Canada's commitment to the employment target of the Nunavut Inuit Labour Force Analysis. Statistics Canada is considering this highly successful strategy for further data collection in the north.

The survey included the Nunavut Supplement, which consisted of additional questions to develop the Nunavut Inuit Labour Force Analysis. The purpose of the analysis is to assess the existing skill level and the degree of formal qualifications among the Inuit labour force and to help in the formulation of Inuit employment plans and pre-employment training. As well, in October 2017, the agency released a number of data and analytical products from the 2016 Census on the situation and living conditions of Indigenous peoples in Canada.

Another important development was the addition of the immigrant admission category to the 2016 Census database, released in October 2017 as part of the 2016 product line. Statistics Canada also prepared an analytical report on the economic situation of immigrants belonging to official language minorities in Canada, using census data. The paper will be published in 2018–19. In addition, the agency worked closely with Immigration, Refugees and Citizenship Canada on eight research projects. Topics included immigrant settlement outside gateway metropolitan areas, the wealth of immigrants, from 1984 to 2016, immigrants in business start-ups, labour market outcomes of refugees, the role of temporary foreign workers in provincial industries, and the immigration-enhanced Intergenerational Income Database. Additional research projects pertaining to health include studying hospitalizations related to tuberculosis for refugees, and the preparation of analytical files to study the mental health of refugees.

Key highlights for tourism statistics in 2017–18 include using new data sources and leading-edge methods, and collaborating and sharing with external partners. Together with Innovation, Science and Economic Development Canada and Destination Canada, Statistics Canada acquired data from alternative sources, such as payment processor and anonymized credit card data, and integrated them with survey data to enrich spending estimates resulting in more granular information which enhances decision making. More specifically, Statistics Canada integrated new data to produce spending information on travel between Canada and other countries. Furthermore, the new National Travel Survey was conducted, taking advantage of corporate modernization efforts, such as more robust collection and processing tools. Through these efforts, Statistics Canada informs Canada's Tourism Vision by delivering timely and relevant statistics. These enhancements were funded from internal investments, as well as Budget 2017. This initiative aims to broaden tourism data collection to provide data at the provincial and territorial level for the Tourism Satellite Account, and to improve the National Travel Survey, resulting in better data at more detailed geographic levels.

Statistics Canada also produces a wide range of labour statistics to inform policy and program development and decision making. To add value, the agency is exploring new methods, such as acquiring data from new sources and integrating them with existing data for more timely, accessible and responsive statistics. Several milestones were achieved in 2017–18. The

Education and Labour Market Longitudinal Linkage Platform, which includes data from all jurisdictions, was established. Using data from the Postsecondary Student Information System linked with income tax data, a report on the labour market outcomes of graduates from universities in the Maritime Provinces was released. This included linkages with data from the Canada Student Loans Program for the Maritimes to further enhance the analytical potential of the Platform.

## Establishment of the Education and Labour Market Longitudinal Platform

For the first time, provincial and territorial ministries of education were provided with preliminary results on the labour market outcomes of the college and university graduates, as well as the registered apprentices, in their jurisdictions.

In addition, modelling and micro-simulation are being harnessed to develop more granular statistics for Canadians to support evidence-based decision making in justice. For example, a pilot project was launched to develop a specialized justice-specific micro-simulation module for contact with the Saskatchewan criminal justice system. This pilot project allows for an examination of the differential impact of Indigenous status, age, gender, geographic locality and level of education of individuals entering the Saskatchewan justice system. Preliminary results are expected in 2018. Furthermore, the Re-contact with the Justice System project provides data on why some individuals have no contact or only limited contact with the justice system, while others have repeat involvement. The initial project was undertaken with the Province of Saskatchewan. It was expanded to include data from other social domains, such as tax and health, to provide an enhanced overview of the justice system, as well as information on the characteristics of people who have repeated contact with the justice system. Statistics Canada initiated an extension of the project in April 2017 to include data from Nova Scotia. For the first time, the agency will be able to report on involvement in restorative justice processes, providing new information on populations who have re-contact with the justice system. Statistics Canada also fulfilled all the requirements of the Canadian Centre for Justice Statistics program evaluation that was completed in 2017.

Budget 2017 announced the Strategy to Prevent and Address Gender-Based Violence and, in its analysis of data gaps, specifically mentioned the number of unfounded sexual assaults in Canada. Statistics Canada worked with the Police Information and Statistics Committee (POLIS) and police services across Canada to reinstate the collection of consistent statistics on unfounded criminal incidents. To achieve this important goal, the agency reviewed the international classification of unfounded incidents, consulted with POLIS and police services about coding approaches, and standardized coding practices. The agency obtained the endorsement of

academics and independent experts on the proposed changes. Over 400 police personnel from more than 130 police services were trained on these new definitions. This significant work culminated in the release of a technical report and new data on unfounded criminal incidents, with a particular focus on sexual assaults.

Statistics Canada is also working closely with Status of Women Canada to fill critical gaps concerning gender-based violence. Three new surveys are being developed the first of which, The Survey of Safety in Private and Public Spaces, was launched this April and will provide key indicators on life-time prevalence of intimate partner, sexual and physical violence. Additionally, the survey will collect information on experiences of inappropriate behaviours that would not be classified as criminal but can negatively impact individuals. The survey will provide information on Canadians' perceptions of gender roles and gender-based violence. In 2017–18, the agency began to develop two surveys to further address data gaps: one focuses on gender-based violence experienced within the workplace, and the other on gender-based violence among post-secondary students.

Furthermore, as the focal point for gender statistics and analyses, Statistics Canada supports federal departments in finding and accessing sex-disaggregated data for the purpose of Gender-based Analysis Plus (GBA+). The agency also follows current and emerging data and analytical needs related to GBA+ in federal departments. In addition, the agency is raising awareness of GBA+ by offering training sessions within government departments on the availability of Statistics Canada data they can use when assessing the impacts of policies, programs, services, legislation and other initiatives on diverse groups of people.

Overall, the Socio-economic Statistics Program had significant achievements in the past year, which are also demonstrated in the performance indicators. The number of analytical products from the Program that were accessed on the Web exceeded the target. In addition, 93% of the statistical programs assessed were fully compliant in terms of the completeness, accuracy, interpretability and timeliness of their metadata; this represents a 3% increase from 90% in 2016–17, and the Program continues to work towards the target of 100%. As for the response rate for surveys conducted by the Program, it exceeded the target for 2017–18. This result can vary from year to year depending on the proportion of mandatory and optional surveys conducted during the year. Finally, the percentage of key estimates meeting expected accuracy also exceeded the target in 2017–18. The table below shows results for each year from 2015–16 to 2017–18, and where targets were exceeded.

#### Results achieved

	Performance indicators	Target	Date to achieve target	2017–18 Actual results	2016–17 Actual results	2015–16 Actual results
Canadians and public and private sector	Number of analytical and data products accessed <sup>1</sup>	8,000,000	March 31, 2018	9,715,238	10,403,851	Not available <sup>2</sup>
organizations use socio- economic statistics for policy development and for research.	Percentage of statistical programs with up-to-date metadata in the Integrated Metadatabase	100% of all statistical programs have a rating of "fully compliant" for all metadata elements specified in the Directive on Documenting Statistical Metadata. <sup>3</sup>	March 31, 2018	93%	90%	78%
	Percentage of up-to-date technical reference guides	100% of the mandatory technical reference guides are fully compliant and 100% of newly identified technical reference guides have a roadmap	March 31, 2018	88%	100%	100%
	Response rate	70%	March 31, 2018	76%	80%	Not available <sup>2</sup>
	Percentage of key estimates meeting expected accuracy	90%	March 31, 2018	99%	100%	100%

- 1. The definition of the indicator encompasses web trend analysis; this includes reporting on web page views (number of visits to a page [URL]) and downloads (number of times a specified file was accessed [pdf, exe, xlsx, etc.]). These data exclude Statistics Canada employees at work and identified robots, spiders and crawlers.
- 2. Actual results identified as "Not available" means the indicator did not exist for that fiscal year.
- Statistics Canada's Directive on Documenting Statistical Metadata specifies all the metadata elements to be
  reported for each of Statistics Canada's surveys and statistical programs, including measures of accuracy,
  variables and classifications. An exemption for reporting metadata for accuracy tables (e.g., tables of
  coefficients of variation), variables and classifications was approved by the Methods and Standards Committee
  for 2017–18.

#### Budgetary financial resources (dollars)

- 1		Planned spending	Total authorities	Actual spending (authorities used)	2017–18 Difference (Actual spending minus Planned spending)
	99,153,760	99,153,760	101,143,836	101,745,964	2,592,204

#### Human resources (full-time equivalents)

	Actual full-time equivalents	2017–18 Difference (Actual full-time equivalents minus Planned full-time equivalents)
1,096	1,107	11

The variances are mainly the result of an increase in resources related to a new initiative included in Budget 2017 to measure growth in international visitors to Canada. Funding for this initiative was approved in the Supplementary Estimates process. The increase in actual spending is also the result of wage increases following the ratification of new collective agreements.

Information on Statistics Canada's lower-level programs is available in the GC InfoBase.

## **Program 3: Censuses**

#### **Description**

Through the Censuses Program, Statistics Canada provides information on changes in the Canadian population, in demographic characteristics, and in the agricultural sector. This information serves as a basis for public and private decision making, and research and analysis in areas of concern to Canadians. The program includes the Census of Population and the Census of Agriculture both of which are mandated by the Statistics Act; additionally, the Census of Population is also mandated in the Constitution Act.

## **Census of Population**

The census is a critical and unique source of data at low levels of geography and for small populations. Because it is conducted every five years, it is possible to compare results to see what changes to Canada's population and society have occurred over time.

#### **Results**

#### **Census of Population**

The federal government's decision to reinstate the long-form census was followed by a 98.4% level of participation in the Census of Population. This helped Statistics Canada provide high-quality information on virtually all communities across Canada, allowing data users to make informed, evidence-based decisions.

In 2017–18, the remaining major releases for the 2016 Census were completed. Three releases provided short-form results (on age, sex and type of dwelling; families, households, marital status and language; and income), and two releases provided results from the long form (on immigration, ethnocultural diversity, housing and Aboriginal peoples; and education, labour, journey to work, language of work, mobility and migration). All of these releases attracted a lot of attention from data users and were extensively covered in the media; in addition, the social media campaign was successful. This success explains the 2017–18 results for the number of analytical and data products accessed, which exceeded the target by over 9 million. It should be noted that the program released a number of new products that were not originally planned when the target was set.

In addition to the numerous data products made available on release days, new data visualization outputs were released at other times, such as the new Census Program Data Viewer and interactive charts. These data outputs were designed to improve the interpretability of census results. Other analytical articles and data tables were also subsequently published to improve the overall relevance of the census to users.

Looking forward to the 2021 Census of Population, Statistics Canada conducted a very successful consultation process. Online public consultation was held from September 2017 to February 2018; invitations were sent to over 10,000 census users. The general public was also encouraged to participate in social media notices and other announcements. More than 2,800 online consultation submissions were received, representing over 2,300 organizations and individuals from across the country, in various sectors of society. In addition to the online public consultation, Statistics Canada had over 70 face-to-face discussions with Indigenous groups across the country and held numerous meetings with federal government stakeholders. Statistics Canada also received input regarding the content of the 2021 Census from various advisory committees and other experts.

On the innovation front, the Census of Population Program made important progress in creating statistical population and building registers. The plan for the 2021 Census and future cycles is to use these registers to supplement or replace some of the census operations, while maintaining the relevance of the outputs for data users, increasing the efficiency of the program, reducing response burden, and maintaining the confidence of Canadians in the protection of their information.

#### **Census of Agriculture**

The 2016 Census of Agriculture results were first released on May 10, 2017. A variety of dissemination products were used to share the data with a wide variety of users. These products included a release on The Daily, CANSIM tables, a series of six analytical articles prepared to explain the data to Canadians, a tour to present the key highlights to stakeholders, webinars, infographics (one specifically for the Canada 150 project), more than 300 thematic maps, and the loading of all the Census of Agriculture data on the Federal Geospatial Platform. In response to a recommendation from the Audit and Evaluation Branch, the Census of Agriculture team contacted all of its main clients several months before the official data release to find out their data needs. Custom tabulations were prepared in advance and provided to clients on the day of official release. In addition, the introduction of an optimized dissemination vehicle resulted in a significant reduction in the number of downloads required to access equivalent data compared with the previous cycle.

Efforts are well underway to prepare the next Census of Agriculture. A series of consultations was conducted with 49 government departments and agricultural organizations on the relevance of the Census of Agriculture to find out how it meets their needs and to determine the content for the next cycle. A total of 91 electronic submissions for the content of the next census were received from various groups in the industry. The first round of the new content testing took place with agriculture operations.

The 2021 Census of Agriculture Program is aligning with Statistics Canada's vision for new ways to obtain data that go beyond the traditional survey approach; new ways to integrate data from different sources; and more accessible, easy-to-use data to ensure that more Canadians can make evidence-based decisions. To achieve this, the Census of Agriculture Program has started to harmonize with the methods, concepts and processes used in the Economic & Environmental Statistics Program to make analyzing and accessing integrated data easier for many more users. It has also started developing and testing an agile collection vehicle that is fully customized for each respondent based on the availability of administrative data, and acquiring and evaluating alternate sources of information to replace the collection of variables for the census.

#### Results achieved

Expected results	Performance indicators	Target	achieve	Actual		2015–16 Actual results
Canadians and government policy makers use Census of	Number of analytical and data products accessed for the	22,500,000	March 31, 2018	31,606,949	, ,	Not available <sup>2</sup>

Population and Census of Agriculture data to make informed	Census of Population <sup>1</sup>					
decisions.	Number of analytical and data products accessed for the Census of Agriculture	500,000	March 31, 2018	343,261	472,333	Not available <sup>2</sup>
	Percentage of surveys with up- to-date metadata in the Integrated Metadatabase	100% of all statistical programs have a rating of "fully compliant" for all metadata elements specified in the Directive on Documenting Statistical Metadata. 3	March 31, 2018	100%	100%	67%
	Percentage of up- to-date technical reference guides	100% of the mandatory technical reference guides are fully compliant and 100% of newly identified technical reference guides have a roadmap	March 31, 2018	100%	100%	100%

- 1. The definition of the indicator encompasses web trend analysis; this includes reporting on web page views (number of visits to a page [URL]) and downloads (number of times a specified file was accessed [pdf, exe, xlsx, etc.]). These data exclude Statistics Canada employees at work and identified robots, spiders and crawlers.
- 2. Actual results identified as "Not available" means the indicator did not exist for that fiscal year.
- 3. Statistics Canada's Directive on Documenting Statistical Metadata specifies all the metadata elements to be reported for each of Statistics Canada's surveys and statistical programs, including measures of accuracy, variables and classifications. An exemption for reporting metadata for accuracy tables (e.g., tables of coefficients of variation), variables and classifications was approved by the Methods and Standards Committee for 2017–18.

## Budgetary financial resources (dollars)

	Main Estimates	2017–18 Planned spending	2017–18 Total authorities available for use	Actual spending (authorities used)	2017–18 Difference (Actual spending minus Planned spending)
Gross Expenditures	52,610,877	52,610,877	70,433,949	70,173,824	17,562,947
Respendable Revenue	-7,974,616	-7,974,616	-7,974,616	-7,974,616	0
Net Expenditures	44,636,261	44,636,261	62,459,333	62,199,208	17,562,947

## Human resources (full-time equivalents)

	2017–18 Planned full-time equivalents	2017–18 Actual full-time equivalents	2017–18 Difference (Actual full-time equivalents minus Planned full-time equivalents)
Gross Expenditures	497	659	162
Respendable Revenue	-6	-6	0
Net Expenditures	491	653	162

Variances in spending and FTEs are mainly the result of budget that was carried forward from 2016–17 to 2017–18 to continue investing in Census innovations. This is partially offset by budget carried forward from 2017–18 to 2018–19. As a result of the cyclical nature of the Censuses Program, its budget and spending profile may vary between years.

Information on Statistics Canada's lower-level programs is available in the GC InfoBase.

## **Program 4: Statistical Infrastructure**

## **Description**

Through the Statistical Infrastructure Program, Statistics Canada administers activities and services that support a strong statistical system. These activities and services include the development of sound statistical methodology, standardized concepts and classifications; the development and provision of information about the agency's surveys and statistical programs; and the development and maintenance of registers of enterprises and addresses for statistical purposes. The activities and services also include data collection for Statistics Canada's surveys, the production of Statistics Canada's catalogued publications and online databases, and dissemination through Statistics Canada's official release vehicle. In addition, they include the coordination of aspects of the agency's Integrated Strategic Planning Process, which ensures the continuity and quality maintenance of programs.

#### **Results**

The Statistical Infrastructure Program began building a strategic data management platform for Statistics Canada that will be centred on core statistical registers for people, buildings and businesses. The project included completing the first version of the Statistical Building Register, identifying potential opportunities for substituting census data with administrative data, and completing crucial steps to take advantage of the full analytical potential of the Business Register by creating a longitudinal enterprise database.

In the field of geomatics, new "map-to-data" features for geospatial visualization, research and analytics were released on Statistics Canada's website. Satellite imagery was introduced to validate the National Road Network and to confirm the existence of new structures on the dwelling and building frames that are used for census enumeration and survey sampling. This has reduced the need for field visits. Field officers are collecting GPS coordinates using handheld devices to enhance survey collection and the building register. For computer-assisted personal interviewing, interviewers are able to more precisely locate dwellings with these handheld devices.

In 2017–18, the Statistical Infrastructure Program actively maintained and expanded access to strategic data assets, such as tax data products. Furthermore, it expanded access to new alternative data sources covering 13 different themes (e.g., land registry, property valuation, vehicle registration and electricity consumption) to meet statistical programs' emerging data needs. In particular, many new data acquisitions were initiated to support the Census Program, as well as the following pathfinder projects: Towards Measuring Cannabis, the Canadian Housing Statistics Program and Measuring Growth in International Visitors to Canada.

Multiple workshops on data interpretation and analysis were offered, including the Data Interpretation Workshop, and Analysis 101: Making Sense of the Numbers. In the area of

business, economic and social statistics, the Business and Economic Statistics Training, the Survey Skills Development Course, and the Survey Process Overview Course were offered. Participants included employees from Statistics Canada, as well as employees from federal departments such as Immigration, Refugees and Citizenship Canada; Shared Services Canada; and the Canada Revenue Agency. All the agency's training programs are now available to participants from other federal government departments and agencies.

The program began 110 data acquisition agreements and successfully finalized half of them within the reference period—a major accomplishment, considering that complex agreements can easily span over more than 12 months. This result was achieved in part through the program's commitment to improving its communication strategy to address data providers' concerns and through collaborative work with the data providers to reach mutually beneficial outcomes.

Emerging challenges include increasing the agency's responsiveness to address the evolving information management and information technology landscapes associated with new alternative data products. These include implementing efficient operational processes (such as data transmission, data encryption and data ingestion) that require new information technology solutions, while respecting privacy, security and confidentiality requirements. To this end, the agency implemented new protocols for the transfer of data in 2017–18.

The dissemination program at Statistics Canada is a key partner with other statistical programs. In 2017–18, the agency implemented nine new data portals that provide new ways of accessing and visualizing data to provide better, easier access to more data for Canadians. One example is the launch of the application programming interfaces, which enable direct access to Statistics Canada's aggregate data holdings. Also, the recent redesign of Statistics Canada's website has improved the navigation to its substantial data holdings and moved the agency toward a consolidated environment for data tables.

Statistics Canada continues to support an open data model by making all its statistical data available on the open data component of the Open Government Portal, as per the mandate letter of the Minister of Innovation, Science and Economic Development. Statistics Canada is the main contributor of non-geospatial data files. In 2017–18, Statistics Canada worked closely with the Treasury Board of Canada to establish the transition of service management for the portal. Statistics Canada also worked closely with government departments to help them publish their statistical data and make them accessible and discoverable on the portal.

In terms of performance indicators, all programs are using the agency's methodology, statistical infrastructure and operational statistical services. All the targets were met, and results from previous years were maintained. This is important to ensure the quality and consistency of the agency's programs, and support an effective statistical system.

## Results achieved

Expected results	Performance indicators	Target	Date to achieve target	2017–18 Actual results	2016–17 Actual results	2015–16 Actual results
An infrastructure of statistical services and activities is administered	Percentage of programs directly supported by methodology services	100%	March 31, 2018	100%	100%	100%
to support an effective statistical system	Percentage of programs using statistical infrastructure services	100%	March 31, 2018	100%	100%	100%
	Percentage of programs using operational statistical services	100%	March 31, 2018	100%	100%	100%

## Budgetary financial resources (dollars)

	Planned spending	Total authorities	Actual spending (authorities used)	2017–18 Difference (Actual spending minus Planned spending)
120,393,990	120,393,990	187,524,272	158,009,374	37,615,384

## Human resources (full-time equivalents)

	Actual full-time equivalents	2017–18 Difference (Actual full-time equivalents minus Planned full-time equivalents)
888	929	41

The difference between planned spending and actual spending is mainly the result of the following:

- retroactive pay from the ratification of new collective agreements
- budget that was carried forward from 2016–17 to 2017–18 to enable the agency to meet the needs of its cyclical programs, and to invest in the agency's strategic plans and maintain the quality of its programs (throughout the year, forecasted lapses and carry forwards from all programs are managed centrally within the Statistical Infrastructure Program to facilitate priority planning).

The increase in FTEs is also explained by the budget that was carried forward from 2016–17 to 2017–18.

Information on Statistics Canada's lower-level programs is available in the GC InfoBase.

## **Program 5: Cost-recovered Statistical Services**

#### **Description**

Through the Cost-recovered Statistical Services Program, Statistics Canada produces ondemand, high-quality, cost-recovered statistical services that meet specific needs of federal, provincial and territorial institutions and other clients that are not met by the core statistical program.

#### **Results**

Cost-recovered statistical services play an important role in helping the agency fulfill its mandate through partnerships and meet clients' specific information needs. The Cost-recovered Statistical Services Program continued to grow and become more diversified to include data and program assessments and feasibility studies. Statistics Canada also conducts analysis and research projects for federal departments and produces reports, maps, research papers, and data integration such as record linkages and microsimulations. Projects support evidence-based policy making and are defined in collaboration with external stakeholders.

Leading-edge methods are being developed in the area of research on the built environment, where information related to individuals is integrated with other factors, including the location where they live. The main clients of the cost-recovery program are the Bank of Canada; Innovation, Science and Economic Development Canada; Global Affairs Canada; Health Canada; the Public Health Agency of Canada; Indigenous and Northern Affairs Canada; Employment and Social Development Canada; the Social Sciences and Humanities Research Council; Status of Women Canada; Veterans Affairs Canada; and Immigration, and Refugees and Citizenship Canada.

As well, for greater responsiveness, Statistics Canada developed the Rapid Stats survey infrastructure, which was used to provide information on the opioid crisis in a timely fashion. The agency is also working with partners to position itself to report on and monitor issues related

to new legislation, such as medical assistance in dying and the social, justice and health impacts of the legalization of cannabis.

In the context of GBA+, in 2017–18, Statistics Canada conducted several cost-recovery gender research projects (e.g., women in leadership positions, cyberstalking, and intra-household power and decision making) funded by Status of Women Canada.

Statistics Canada's microdata access programs have proven to be effective in promoting social science, health and economic research using Canadian data sources. The access programs include the Data Liberation Initiative, Real Time Remote Access, the Canadian Centre for Data Development and Economic Research, the research data centres, and the Federal Research Data Centre. They have increased the number of files made accessible for research by nearly 30%. The performance of the Real Time Remote Access tool was enhanced with new functionality to increase its usefulness for users.

The agency increased the availability of data by expanding the number and types of files that can be made accessible through Statistics Canada's research data centres, a partnership program with the Canadian Research Data Centres Network and jointly supported by Canada's funding councils and host universities. New types of data include administrative data from federal, provincial and territorial governments; linked datasets; and business data.

Projects of interest related to Economic and Environmental Statistics include the development of the Canadian Survey of Cyber Security and Cybercrime. The Survey of Innovation and Business Strategy was completed, and estimates will be published starting in 2018 and continuing through to 2019. Significant projects related to Socio-economic Statistics include the Job Vacancy and Wage Survey, the Aboriginal Peoples Survey, and the Canadian Survey on Disability, as well as the Nunavut Inuit Labour Force Analysis project. The agency also undertook the 2017 Public Service Employee Survey.

Several analytical projects were released or initiated in 2017–18 as part of the cost-recovery program. They covered topics such as the economic situation of immigrants of official language minorities, languages in Nunavut, languages of work in Quebec, the portrait of languages in Quebec, and characteristics of French-language workers in agriculture and agri-food industries. The projects were funded by various partners at the federal and provincial levels. In addition, over 30 record linkage projects were completed, resulting in 44 new linked analysis data files available to researchers.

Statistics Canada also supports and promotes the global development of statistical capacity. For example, the agency is collaborating with Global Affairs Canada to provide technical assistance in the Caribbean. The project involves working with 14 Caribbean countries to build a regional approach for enhancing the capacity to meet data needs in all countries. Statistics Canada also conducted a series of statistical technical assistance and capacity-building missions in Senegal to

improve statistical governance; produce and communicate key, high-quality socio-economic indicators; and promote the use of statistics through inclusive, results-based policy.

In addition, the agency will continue to contribute to the Partnership in Statistics for Development in the 21st Century (PARIS21), which promotes the implementation of statistical legislation and internationally recognized best practices in data collection and analysis.

In terms of performance indicators, the agency exceeded its targets for the value of cost-recovery contracts, for both Statistical Surveys and Related Services, and Custom Requests and Workshops. Results for 2017–18 were higher than for 2016–17, by 17% and 23%, respectively. This increasing interest in Statistics Canada's services suggests that the agency is remaining relevant and agile to meet clients' demands. Results related to microdata files also surpassed the target; this is a new indicator for the program, so the historical results were not confirmed at the time the target was set. The table below indicates that the results progressed each year from 2015–16 to 2017–18, and targets were exceeded.

#### Results achieved

Expected results	Performance indicators	Target	Date to achieve target	2017–18 Actual results	2016–17 Actual results	2015–16 Actual results
Government policy makers, institutions and private sector clients use Statistics Canada's cost-recovery services.	Value of cost- recovery contracts conducted by Statistics Canada— Statistical Surveys and Related Services <sup>1</sup>	\$102,891,203	March 31, 2018	\$117,508,303	\$100,231,004	\$89,956,980
	Value of cost- recovery contracts conducted by Statistics Canada— Custom Requests and Workshops <sup>1</sup>	\$3,928,570	March 31, 2018		\$3,536,241	\$4,385,410
Government, universities, other institutions and private sector clients have access to the appropriate service	Number of post- secondary institutions, and governmental and other organizations receiving	110	March 31, 2018	138	126	131

providing access to microdata files that meets their needs.	access to microdata files					
Government, institutions and private sector clients have access to available, microdata files subject to confidentiality and privacy controls, as well as public use microdata files (PUMFs) to meet their information needs, as requested through the Research Data Centres, the Federal Research Data Centre, Real Time Remote Access, the Data Liberation Initiative and the Access to PUMFs Collection program.	Number of cycles of microdata files and public use microdata files available to Canadian post-secondary institutions, research data centres and other institutions.	2,050	March 31, 2018	3,151	2,431	2,028
Government policy makers, institutions and private sector clients use the services for data capture and imaging, coding and access to Statistics Canada's microdata files, customized to meet their needs.	Percentage of Collection and Operations Services Agreement (COSA) components that are met (cost recovery)	90%	March 31, 2018	96%	97%	93%

<sup>1.</sup> The value of cost-recovery contracts presented above is based on government-wide costing and accounting principles. These values may differ from the actual spending reflected in the budgetary financial resources table, which are subject to a different accounting treatment.

#### Budgetary financial resources (dollars)

		2017–18 Planned spending	2017–18 Total authorities available for use	Actual	2017–18 Difference (Actual spending minus Planned spending)
Gross Expenditures	124,585,384	124,585,384	124,816,528	116,473,811	-8,111,573
Respendable Revenue	-112,025,384	-112,025,384	-112,025,384	-103,682,667	8,342,717
Net Expenditures	12,560,000	12,560,000	12,791,144	12,791,144	231,144

#### Human resources (full-time equivalents)

	2017–18 Planned full-time equivalents	2017–18 Actual full-time equivalents	2017–18 Difference (Actual full-time equivalents minus Planned full-time equivalents)
Gross Expenditures	1,010	1,245	235
Respendable Revenue	-1,010	-1,245	-235
Net Expenditures	0	0	0

The agency's statistical program is funded from two sources: direct parliamentary appropriations and cost-recovery activities. Statistics Canada has the authority to generate \$120 million annually. In recent years, "respendable" cost-recovery revenues have contributed from \$104 million to \$111 million annually to the agency's total resources. This year, the revenues that were generated provided funds for approximately 1,250 FTEs in the Cost-recovered Statistical Services program.

In accordance with government-wide presentation standards, figures in the "Budgetary financial resources (dollars)" table are presented net of respendable revenue. As shown in the table, gross expenditures minus respendable revenue resulted in statutory funding attributed to the program.

The difference between planned and actual FTEs is the result of a larger portion of respendable revenue being related to salary. Furthermore, FTEs vary slightly as a result of differences

between the average salary rates paid and the estimated average salary rates used in calculations at the planning stage.

Information on Statistics Canada's lower-level programs is available in the GC InfoBase.

#### **Internal Services**

#### **Description**

Internal Services are those groups of related activities and resources that the federal government considers to be services in support of programs and/or required to meet corporate obligations of an organization. Internal Services refers to the activities and resources of the 10 distinct service categories that support Program delivery in the organization, regardless of the Internal Services delivery model in a department. The 10 service categories are: Management and Oversight Services; Communications Services; Legal Services; Human Resources Management Services; Financial Management Services; Information Management Services; Information Technology Services; Real Property Services; Materiel Services; and Acquisition Services.

#### **Results**

To support the continual improvement of internal service delivery, Statistics Canada made efforts to ensure that the delivery of its internal services is as efficient as possible and supports the statistical programs in their delivery and objectives. The agency has improved its evidence-based capabilities compared with prior years.

The agency mainly improved through business optimization reviews and the use of data analytics; internal services also embraced data analytics. By using its own internal data (such as financial, procurement, human resources and other metrics related to internal services), Statistics Canada has embedded data analytics at the heart of its evidence-based decision making process. For example, the agency is using data analytics to analyze, prioritize and resolve issues with accounts payable, including employee pay. Human resources data analytics also support and drive evidence-based decision making. Statistics Canada created a simple user-centric visualization tool on cloud technology that allows management to quickly make sense of data that might otherwise take significant time to analyze. The tool included data from the last four cycles of the Public Service Employee Survey and allowed for trend analysis and targeted review in areas of interest, as well as a detailed breakdown by demographics.

Statistics Canada continued to collaborate closely with Shared Services Canada to address capacity requirements and minimize infrastructure capacity-related risks, such as protecting critical informatics technology from cyber threats. In alignment with the Government of Canada's Information Management and Information Technology Strategy, Statistics Canada has embraced a cloud-first strategy as the basis of a modern, secure, scalable and efficient

information technology infrastructure. The agency continues, in close collaboration with Shared Services Canada, to migrate away from legacy data centres. The transition towards software-defined infrastructure has been initiated, leveraging modern deployment models and cloud delivery models such as by piloting cloud-based visualization and analytics. In addition, Statistics Canada is creating powerful data analytics services with key components like a data management hub and data ingestion services, using artificial intelligence and machine learning techniques and high-performance data processing. Statistics Canada is well positioned to play a leadership role in defining and shaping digital government, influencing digital policy, and building the Canadian digital strategy.

Another major project that progressed in 2017–18 was Statistics Canada's implementation of GCdocs, which is a government-wide initiative to manage business-related, non-statistical information. GCdocs includes and automates many information and record management tasks that are critical for supporting the agency's business and programs and are required for the agency to comply with Government of Canada information legislation and policies. The project is scheduled to be completed by the end of the fiscal year 2018–19.

Furthermore, to support Statistics Canada's modernization agenda, a new strategy for executive talent management was launched in 2017. It uses new, dynamic human resources data analytical tools to assess the many aspects of "talent," including leadership skills, subject-matter expertise, strong operational capabilities and change management proficiency. Tools that combine traditional demographic and succession planning information with new data matrices related to leadership, talent, business skills, job satisfaction, innovation and culture were developed. They demonstrate the power of data linkages and data visualization.

Statistics Canada has put in place a modern and flexible workplace that fosters a culture of innovation and connectivity, improving how the agency leverages digital technology and encouraging government-wide collaboration, flexibility and efficiency. It aims to improve the overall health and well-being of employees, ensuring inclusivity for all, as well as empowering employees and making them accountable. This transformation is bringing about a cultural shift in line with the government-wide vision by focusing on building a networked and open workplace; taking a whole-of-government approach; and creating a capable, high-performing workforce. Statistics Canada is one of the first departments to adopt activity-based workplace principles.

# Modern and flexible workplace at Statistics Canada

Creating a modern and flexible workplace at Statistics Canada means focusing on three key values:

- 1. People: a workforce that is healthy, engaged and productive
- 2. Space: a workplace with a variety of flexible workspaces to foster collaboration
- 3. IT: a workplace that leverages technology to enable business objectives

To continue fostering a safe, healthy and inclusive workplace, Statistics Canada appointed the Integrity and Respect Champion, as well as integrity and respect awareness officers. Integrity and respect awareness officers are neutral and impartial points of contact for employees and managers to talk about values and ethics, the Code of Conduct, conflicts of interest, political activities, disclosure of wrongdoing, and harassment and discrimination. Integrity and respect at Statistics Canada are being promoted by organizing activities such as an awareness campaign, training for employees as well as for the officers, and an annual message to all employees.

The agency's integrated framework on workplace mental health was approved in 2017–18 and is built around three commitments: changing the culture; building capacity; and measuring, reporting and continuously improving. Along with the launch of the new internal mental health website, the second edition of the Statistics Canada Mental Health Passport was released in 2017. It provides Statistics Canada employees with information, tools and resources related to mental health and well-being and offers tools to help employees develop positive mental health habits. It covers a range of topics, including stress management, spirituality, work-life balance, resilience, strong emotions, warning signs, meditation and exercise.

Diversity is embedded in the agency and is evidenced by a governance structure that supports diversity and inclusion, prioritized by senior management. An inclusive workplace is necessary to the goals of the agency. Statistics Canada has a Positive Space initiative to promote equity and fairness for LGBTQ2+ people, as well as the Employment Equity and Diversity Section with designated employees who work on all matters related to promoting diversity and inclusion in the workplace.

This year, specific efforts that actively involved senior management were made to increase awareness among employees. In 2017–18, several events were held with the goal of bringing awareness to different topics and reducing discrimination, including an integrity and respect workshop, Aboriginal Awareness Week, and the International Day of Persons with Disabilities.

#### Budgetary financial resources (dollars)

	Planned spending	Total authorities	Actual spending (authorities used)	2017–18 Difference (Actual spending minus Planned spending)
64,907,612	64,907,612	72,748,592	72,064,636	7,157,024

#### Human resources (full-time equivalents)

	Actual full-time equivalents	2017–18 Difference (Actual full-time equivalents minus Planned full-time equivalents)
591	607	16

The difference between planned spending and actual spending is mainly the result of the following:

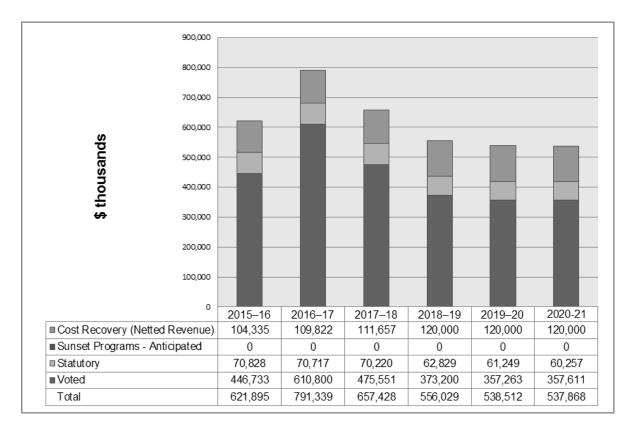
- increased investments in information technology services (reimbursement to Shared Services Canada)
- additional spending related to internal information technology support
- additional pressures related to the government's pay system
- wage increases following the ratification of new collective agreements

The difference between planned and actual FTEs is mainly the result of additional spending related to internal information technology support and additional pressures related to the government's pay system.

Information on Statistics Canada's lower-level programs is available in the GC InfoBase.

# Analysis of trends in spending and human resources Actual expenditures

Departmental spending trend graph



As shown in the departmental spending trend graph, voted spending peaked in 2016–17, when the agency conducted the 2016 Census of Population and the 2016 Census of Agriculture. It dropped sharply in 2017–18 as these activities began to wind down. A typical census cycle covers a minimum seven-year period, with cycles overlapping. Funding for the 2021 Census of Population and the 2021 Census of Agriculture is not reflected, which amplifies the decrease in the overall Censuses program funding. Amounts carried forward from the operating budget and frozen allotments are not included in planned spending for future years.

Statistics Canada's statutory spending relates to the Employee Benefit Plan. It is a function of planned salary spending and therefore fluctuates along with voted spending. Statistics Canada has the authority to generate \$120 million annually in respendable revenue from cost-recovery activities.

#### Budgetary performance summary for Programs and Internal Services (dollars)

Programs and Internal Services	2017–18 Main Estimates	2017–18 Planned spending	2018–19 * Planned spending	2019–20 * Planned spending	2017–18 Total authorities available for use	2017–18 Actual spending (authorities used)	2016–17 Actual spending (authorities used)	2015–16 Actual spending (authorities used)
Economic and Environmental Statistics	129,398,587	129,398,587	N/A	N/A	138,460,134	138,960,829	128,571,340	130,488,036
Socio-economic Statistics	99,153,760	99,153,760	N/A	N/A	101,143,836	101,745,964	99,346,940	101,784,521
Censuses	52,610,877	52,610,877	N/A	N/A	70,433,949	70,173,824	297,489,534	143,002,356
Statistical Infrastructure	120,393,990	120,393,990	N/A	N/A	187,524,272	158,009,374	86,607,104	87,473,605
Cost-recovered Statistical Services	124,585,384	124,585,384	N/A	N/A	124,816,528	116,473,811	101,847,543	96,359,919
Subtotal	526,142,598	526,142,598	N/A	N/A	622,378,719	585,363,802	713,862,461	559,108,437
Internal Services	64,907,612	64,907,612	N/A	N/A	72,748,592	72,064,636	77,476,859	62,786,663
Total Gross Expenditures	591,050,210	591,050,210	N/A	N/A	695,127,311	657,428,438	791,339,320	621,895,100
Respendable Revenue	-120,000,000	-120,000,000	N/A	N/A	-120,000,000	-111,657,283	-109,822,159	-104,334,535
Total Net Expenditures	471,050,210	471,050,210	N/A	N/A	575,127,311	545,771,155	681,517,161	517,560,565

<sup>\*</sup> Statistics Canada has transitioned to a new Departmental Results Framework, effective 2018–19; planned spending details for 2018–19 and future years are available in Statistics Canada's 2018–19 Departmental Planvi, or on GC InfoBase.

Statistics Canada is funded from two sources: direct parliamentary appropriations and cost-recovery activities. Statistics Canada has the authority to generate \$120 million annually in respendable revenue in two streams: statistical surveys and related services, and custom requests and workshops. In recent years, respendable cost-recovery revenues have contributed from \$104 million to \$111 million annually to the agency's total resources. A large portion of these respendable revenues comes from federal departments to fund specific statistical projects.

Spending fluctuations between all years presented in the above table are mainly the result of the Censuses program. Activity for this program peaked in 2016–17, when the 2016 Census of Population and the 2016 Census of Agriculture were conducted. It dropped sharply in 2017–18 as these activities began to wind down. This pattern is typical for the agency because of the cyclical nature of the Censuses program. In 2017–18, spending increased in the Statistical Infrastructure program, largely as a result of retroactive pay from the ratification of new collective agreements and a Statistical Survey Operations pay equity settlement.

The difference between 2017–18 actual spending and 2017–18 total authorities available for use is largely attributable to the agency's strategic planning process. The agency has leveraged the operating budget carry-forward mechanism to manage the cyclical nature of normal program operations towards the organization's strategic priorities and ensure the maintenance of the quality of its existing programs. Throughout the year, forecast lapses and amounts carried forward are managed centrally within the Statistical Infrastructure program based on prioritization. The difference is also attributable to a Statistical Survey Operations pay equity settlement and shifts in its original payment timeline.

Spending on Internal Services temporarily peaked in 2016–17 as the agency invested in modernizing the work environment to offset current government-wide space pressures and to help increase staff mobility. Spending in 2017–18 included an investment in information technology services from Shared Services Canada.

#### Actual human resources

Human resources summary for Programs and Internal Services (full-time equivalents)

Programs and Internal Services	2015–16 Actual full-time equivalents	2016–17 Actual full-time equivalents	2017–18 Planned full-time equivalents	2017–18 Actual full-time equivalents	2018–19 * Planned full-time equivalents	2019–20 * Planned full-time equivalents
Economic and Environmental Statistics	1,384	1,435	1,376	1,477	N/A	N/A
Socio-economic Statistics	1,136	1,141	1,096	1,107	N/A	N/A
Censuses	1,087	1,444	497	659	N/A	N/A
Statistical Infrastructure	954	765	888	929	N/A	N/A
Cost-Recovered Statistical Services	1,013	1,044	1,010	1,245	N/A	N/A
Subtotal	5,574	5,829	4,867	5,417	N/A	N/A
Internal Services	586	653	591	607	N/A	N/A
Total Gross Expenditures	6,160	6,482	5,458	6,024	N/A	N/A
Respendable Revenue	-1,074	-1,078	-1,016	-1,251	N/A	N/A
Total Net Expenditures	5,086	5,404	4,442	4,773	N/A	N/A

<sup>\*</sup> Statistics Canada has transitioned to a new Departmental Results Framework, effective 2018–19; planned FTEs for 2018–19 and future years are available in Statistics Canada's 2018–19 Departmental Plan, or on GC InfoBase.

Included in the gross expenditure FTEs are approximately 200 public servant FTEs based across Canada outside the National Capital Region. Also included are 870 interviewer FTEs (representing approximately 1,800 interviewers) outside the National Capital Region. These interviewers are part-time workers whose assigned workweeks are determined by the volume of collection work available; they are hired under the Statistics Act, by the authority of the Minister of Innovation, Science and Economic Development. Interviewers are covered by two separate collective agreements and are employed through Statistical Survey Operations. Many of Statistics Canada's main outputs rely heavily on data collection and analysis and on the administration of these activities.

Of the 870 interviewer FTEs, 328 are working on respendable revenue (representing approximately 679 interviewers).

The difference between planned and actual FTEs for 2017–18 is largely the result of operating budget carried forward from 2016–17 to 2017–18 to enable the agency to meet the needs of its cyclical programs and continue to invest in modernizing the work environment. The difference is also attributable to two new initiatives included in Budget 2017 and approved in the Supplementary Estimates process. These initiatives are implementing the Canadian Housing Statistics Program and measuring growth in international visitors to Canada. Furthermore, FTEs vary slightly as a result of differences between the average salary rates paid and the estimated average salary rates used in calculations at the planning stage.

# Expenditures by vote

For information on Statistics Canada's organizational voted and statutory expenditures, consult the Public Accounts of Canada 2017–2018. vii

# Government of Canada spending and activities

Information on the alignment of Statistics Canada's spending with the Government of Canada's spending and activities is available in the GC InfoBase.

# Financial statements and financial statements highlights

#### **Financial statements**

Statistics Canada's financial statements (unaudited) for the year ended March 31, 2018, are available on the agency's website. viii

The agency uses the full accrual accounting method to prepare and present its annual financial statements, which are part of the departmental results reporting process. However, spending authorities presented in the previous sections of this report remain on an expenditure basis. A reconciliation between the bases of reporting is available in Note 3 of the financial statements.

# Financial statements highlights

Condensed Statement of Operations (unaudited) for the year ended March 31, 2018 (dollars)

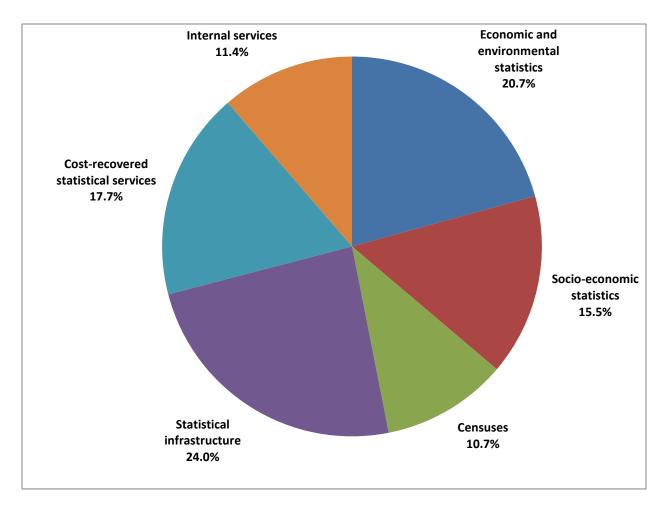
Financial information	2017–18 Planned results	2017–18 Actual results	Actual results	(2017–18 Actual results minus 2017–18	Difference (2017–18 Actual results minus 2016–17 Actual results)
Total expenses	655,471,996	711,998,792	871,308,635	56,526,796	-159,309,843
Total revenues	102,273,567	111,482,637	111,220,473	9,209,070	262,164
Net cost of operations before government funding and transfers	553,198,429	600,516,155	760,088,162	47,317,726	-159,572,007

The net cost of operations before government funding and transfers was \$600.5 million, a decrease of \$159.6 million (21.0%) from \$760.1 million in 2016–17. This decrease in expenses is mainly related to the cyclical nature of the 2016 Census Program, for which activities peaked in 2016–17.

The difference between actual and planned net costs for 2017–18 is \$47.3 million (8.6%). Expenses were \$56.5 million higher than anticipated. The majority of this variance is due to salary payments made upon the ratification of collective agreements. Revenues were \$9.2 million higher than anticipated because more contracts than expected were signed, mainly with federal government departments.

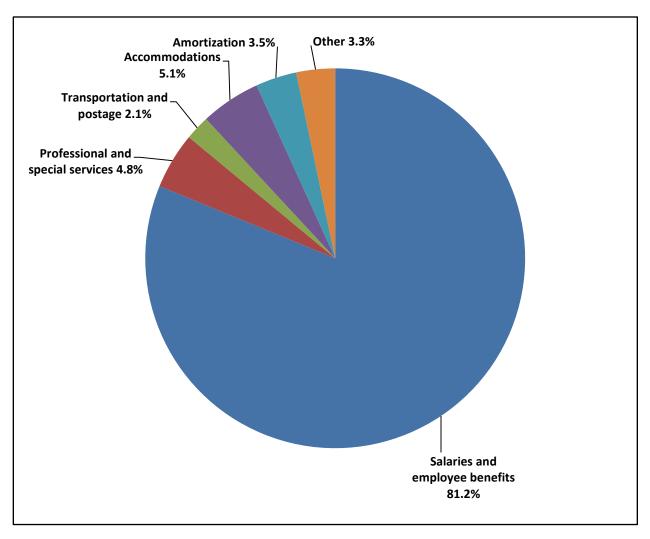
For more information on the distribution of expenses by program and type, please see the two charts below.

#### Gross expenditures by program activity



Total expenses, including respendable revenue and services provided without charge by federal government departments, were \$711.9 million in 2017–18. These expenses comprised \$171.1 million (24.0%) for Statistical Infrastructure, \$147.6 million (20.7%) for the Economic and Environmental Statistics program, \$126.1 million (17.7%) for Cost-recovered Statistical Services, \$110.1 million (15.5%) for the Socio-economic Statistics program, \$80.8 million (11.4%) for Internal Services, and \$76.2 million (10.7%) for Censuses.

#### Gross expenditures by type



Statistics Canada spent \$711.9 million in 2017–18. These expenses comprised \$578.0 million (81.2%) for salaries and employee benefits, \$36.6 million (5.1%) for accommodations, \$34.2 million (4.8%) for professional and special services, \$25.0 million (3.5%) for amortization, \$15.3 million (2.1%) for transportation and postage, and \$22.8 million (3.3%) for other expenses.

# Condensed Statement of Financial Position (unaudited) as of March 31, 2018 (dollars)

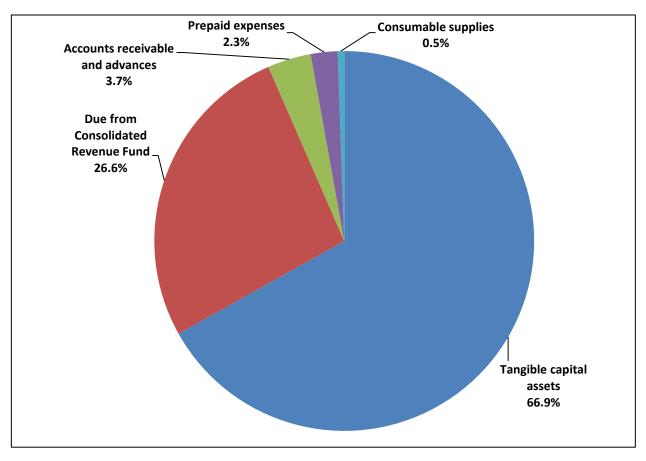
Financial information	2017–18	2016–17	Difference (2017–18 minus 2016–17)
Total net liabilities	133,873,770	151,939,544	-18,065,774
Total net financial assets	70,807,866	72,972,937	-2,165,071
Departmental net debt	63,065,904	78,966,607	-15,900,703
Total non-financial assets	162,972,807	154,372,964	8,599,843
Departmental net financial position	99,906,903	75,406,357	24,500,546

The departmental net financial position was \$99.9 million at the end of 2017–18, an increase of \$24.5 million from \$75.4 million in 2016–17.

The increase in the departmental net financial position is explained mainly by two factors: first, a decrease in the Statistical Survey Operations pay equity liability as a result of payments that were made in 2017–18, and, second, an increase in tangible capital assets.

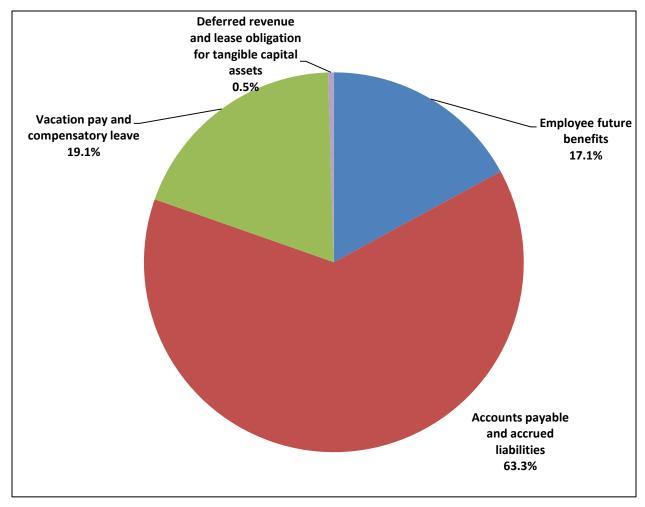
For more information on the distribution of the balances in the statement of financial position, please see the two charts below.

#### Assets by type



Total assets, including financial and non-financial assets, were \$233.8 million at the end of 2017–18. Tangible capital assets represented the largest portion of assets, at \$156.3 million (66.9%). They consisted of informatics software (\$76.4 million), software under development (\$61.7 million), leasehold improvements (\$14.8 million) and other assets (\$3.4 million). The remaining portion comprised \$62.1 million (26.6%) for amounts due from the Consolidated Revenue Fund, \$8.7 million (3.7%) for accounts receivable and advances, \$5.4 million (2.3%) for prepaid expenses, and \$1.3 million (0.5%) for consumable supplies.

#### Liabilities by type



Total liabilities were \$133.9 million at the end of 2017–18. Accounts payable and accrued liabilities made up the largest portion of liabilities, at \$84.8 million (63.3%). They consisted of accounts payable to external parties (\$39.7 million), accounts payable to other federal government departments and agencies (\$11.8 million), and accrued salaries and wages (\$33.3 million). The next largest portion was vacation pay and compensatory leave, at \$25.6 million (19.1%). Employee future benefits made up \$22.9 million (17.1%). The remaining portion was composed of deferred revenue and the lease obligation for tangible capital assets, at \$0.6 million (0.5%).

# Supplementary information

# Corporate information

# Organizational profile

**Appropriate minister:** The Honourable Navdeep Bains, P.C., M.P.

Institutional head: Anil Arora

Ministerial portfolio: Innovation, Science and Economic Development

#### **Enabling instruments:**

Statistics Act<sup>ix</sup>

• Corporations Returns Act<sup>x</sup>

• Corporations Returns Regulations<sup>xi</sup>

#### **Year of incorporation / commencement:**

The Dominion Bureau of Statistics was established in 1918. In 1971, with the revision of the Statistics Act, the agency became Statistics Canada.

**Other:** Under the Statistics Act, Statistics Canada is required to collect, compile, analyze, abstract and publish statistical information relating to the commercial, industrial, financial, social, economic and general activities and conditions of the people of Canada.

#### Statistics Canada has two primary objectives:

- to provide statistical information and analysis of the economic and social structure and functioning of Canadian society, as a basis for developing, operating and evaluating public policies and programs; for public and private decision making; and for the general benefit of all Canadians
- to promote the quality, coherence and international comparability of Canada's statistics through collaboration with other federal departments and agencies, with the provinces and territories, and in accordance with sound scientific standards and practices.

Statistics Canada's head office is located in Ottawa. There are regional offices across the country in Halifax, Sherbrooke, Montréal, Toronto, Sturgeon Falls, Winnipeg, Edmonton and Vancouver. There are also 27 research data centres located throughout the country. These centres provide researchers with access to microdata from population and household survey programs in a secure university setting. Canadians can follow the agency on Twitter, Facebook and YouTube.

#### **Reporting framework**

Statistics Canada's Strategic Outcomes and Program Alignment Architecture of record for 2017–18 are shown below.

**Strategic Outcome 1:** Canadians have access to timely, relevant and quality statistical information on Canada's changing economy and society for informed debate, research and decision making on social and economic issues.

**Program 1:** Economic and Environmental Statistics

**Sub-program 1.1:** Macroeconomic Accounts

**Sub-program 1.2:** Industry Statistics

**Sub-program 1.3:** Economy-wide Business Statistics

**Sub-program 1.4:** Environmental Statistics

**Sub-program 1.5:** Analysis of Economic and Environmental Statistics

**Program 2:** Socio-economic Statistics

**Sub-program 2.1:** Labour, Education, Income and Tourism Statistics

**Sub-program 2.2:** Health and Justice Statistics

**Sub-program 2.3:** Demographic, Aboriginal and other Social Statistics

**Sub-program 2.4:** Analysis of Socio-economic Statistics

**Program 3:** Censuses

**Sub-program 3.1:** Census of Population Program

**Sub-program 3.2:** Census of Agriculture

**Program 4:** Statistical Infrastructure

**Sub-program 4.1:** Professional Statistical Services

**Sub-program 4.2:** Operational Statistical Services

**Sub-program 4.3:** Continuity and Quality Maintenance Program

**Strategic Outcome 2:** Specific client needs for high-quality and timely statistical services are met.

**Program 5:** Cost-recovered Statistical Services

Sub-program 5.1: Cost-recovered Services related to Economic and

**Environmental Statistics** 

Sub-program 5.2: Cost-recovered Services related to Socio-economic Statistics

**Sub-program 5.3:** Cost-recovered Services related to the Censuses

**Sub-program 5.4:** Cost-recovered Services related to Statistical Infrastructure

**Internal Services** 

# Supporting information on lower-level programs

Supporting information on lower-level programs is available on the GC InfoBase.

# Supplementary information tables

The following supplementary information tables are available on the Statistics Canada website:xii

- ▶ Departmental Sustainable Development Strategy
- Evaluations
- Fees
- Internal audits
- Response to parliamentary committees and external audits

# Federal tax expenditures

The tax system can be used to achieve public policy objectives through the application of special measures such as low tax rates, exemptions, deductions, deferrals and credits. The Department of Finance Canada publishes cost estimates and projections for these measures each year in the Report on Federal Tax Expenditures. This report also provides detailed background information on tax expenditures, including descriptions, objectives, historical information and references to related federal spending programs. The tax measures presented in this report are the responsibility of the Minister of Finance.

# Organizational contact information

#### Email

STATCAN.infostats-infostats.STATCAN@canada.ca

#### **Telephone**

(toll free) 1-800-263-1136 (international) 1-514-283-8300

#### **Fax**

1-514-283-9350

#### TTY

1-800-363-7629

#### Mail

Statistics Canada 150 Tunney's Pasture Driveway Ottawa, Ontario K1A 0T6

#### Website

www.statcan.gc.ca

# Appendix: definitions

#### appropriation (crédit)

Any authority of Parliament to pay money out of the Consolidated Revenue Fund.

#### budgetary expenditures (dépenses budgétaires)

Operating and capital expenditures; transfer payments to other levels of government, organizations or individuals; and payments to Crown corporations.

#### built environment (environnement bâti)

Built environment, or built world, refers to the human-made surroundings that provide the setting for human activity, ranging in scale from buildings to parks.

#### crowdsourcing (approche participative)

Crowdsourcing involves collecting information from a large community of users, which can help improve how we collect information. It relies on the principle that individual citizens are experts within their local environments.

#### Departmental Plan (plan ministériel)

A report on the plans and expected performance of an appropriated department over a three-year period. Departmental Plans are tabled in Parliament each spring.

#### **Departmental Results Report (rapport sur les résultats ministériels)**

A report on an appropriated department's actual accomplishments against the plans, priorities and expected results set out in the corresponding Departmental Plan.

#### evaluation (évaluation)

In the Government of Canada, the systematic and neutral collection and analysis of evidence to judge merit, worth or value. Evaluation informs decision making, improvements, innovation and accountability. Evaluations typically focus on programs, policies and priorities and examine questions related to relevance, effectiveness and efficiency. Depending on user needs, however, evaluations can also examine other units, themes and issues, including alternatives to existing interventions. Evaluations generally employ social science research methods.

#### experimentation (expérimentation)

Activities that seek to explore, test and compare the effects and impacts of policies, interventions and approaches, to inform evidence-based decision-making, by learning what works and what does not.

#### full-time equivalent (équivalent temps plein)

A measure of the extent to which an employee represents a full person-year charge against a departmental budget. Full-time equivalents are calculated as a ratio of assigned hours of work to scheduled hours of work. Scheduled hours of work are set out in collective agreements.

#### gender-based analysis plus (GBA+) (analyse comparative entre les sexes plus [ACS+])

An analytical approach used to assess how diverse groups of women, men and gender-diverse people may experience policies, programs and initiatives. The "plus" in GBA+ acknowledges that the gender-based analysis goes beyond biological (sex) and socio-cultural (gender) differences. We all have multiple identity factors that intersect to make us who we are; GBA+ considers many other identity factors, such as race, ethnicity, religion, age, and mental or physical disability. Examples of GBA+ processes include using data disaggregated by sex, gender and other intersecting identity factors in performance analysis, and identifying any impacts of the program on diverse groups of people, with a view to adjusting these initiatives to make them more inclusive.

#### government-wide priorities (priorités pangouvernementales)

For the purpose of the 2017–18 Departmental Results Report, those high-level themes outlining the government's agenda in the 2015 Speech from the Throne, namely: Growth for the Middle Class; Open and Transparent Government; A Clean Environment and a Strong Economy; Diversity is Canada's Strength; and Security and Opportunity.

#### horizontal initiative (initiative horizontale)

An initiative where two or more departments are given funding to pursue a shared outcome, often linked to a government priority.

# Management, Resources and Results Structure (structure de gestion, des ressources et des résultats)

A comprehensive framework that consists of an organization's inventory of programs, resources, results, performance indicators and governance information. Programs and results are depicted in their hierarchical relationship to each other and to the Strategic Outcome(s) to which they contribute. The Management, Resources and Results Structure is developed from the Program Alignment Architecture.

#### non-budgetary expenditures (dépenses non budgétaires)

Net outlays and receipts related to loans, investments and advances, which change the composition of the financial assets of the Government of Canada.

#### pathfinder project (projet exploratoire)

Type of project conducted under Statistics Canada's modernization initiative. These projects are specifically designed to help guide the modernization effort, engage with stakeholders, consult

with users, and implement leading-edge tools and methods to produce useful, high-quality statistics in all programs.

#### performance (rendement)

What an organization did with its resources to achieve its results, how well those results compare to what the organization intended to achieve, and how well lessons learned have been identified.

#### performance indicator (indicateur de rendement)

A qualitative or quantitative means of measuring an output or outcome, with the intention of gauging the performance of an organization, program, policy or initiative respecting expected results.

#### performance reporting (production de rapports sur le rendement)

The process of communicating evidence-based performance information. Performance reporting supports decision making, accountability and transparency.

#### plan (plan)

The articulation of strategic choices, which provides information on how an organization intends to achieve its priorities and associated results. Generally a plan will explain the logic behind the strategies chosen and tend to focus on actions that lead up to the expected result.

#### planned spending (dépenses prévues)

For Departmental Plans and Departmental Results Reports, planned spending refers to those amounts that receive Treasury Board approval by February 1. Therefore, planned spending may include amounts incremental to planned expenditures presented in the Main Estimates.

A department is expected to be aware of the authorities that it has sought and received. The determination of planned spending is a departmental responsibility, and departments must be able to defend the expenditure and accrual numbers presented in their Departmental Plans and Departmental Results Reports.

#### priority (priorité)

A plan or project that an organization has chosen to focus and report on during the planning period. Priorities represent the things that are most important or what must be done first to support the achievement of the desired Strategic Outcome(s) or Departmental Results.

#### program (programme)

A group of related resource inputs and activities that are managed to meet specific needs and to achieve intended results and that are treated as a budgetary unit.

#### **Program Alignment Architecture (architecture d'alignement des programmes)**

A structured inventory of an organization's programs depicting the hierarchical relationship between programs and the Strategic Outcome(s) to which they contribute.

#### result (résultat)

An external consequence attributed, in part, to an organization, policy, program or initiative. Results are not within the control of a single organization, policy, program or initiative; instead they are within the area of the organization's influence.

#### statutory expenditures (dépenses législatives)

Expenditures that Parliament has approved through legislation other than appropriation acts. The legislation sets out the purpose of the expenditures and the terms and conditions under which they may be made.

#### Strategic Outcome (résultat stratégique)

A long-term and enduring benefit to Canadians that is linked to the organization's mandate, vision and core functions.

#### sunset program (programme temporisé)

A time-limited program that does not have an ongoing funding and policy authority. When the program is set to expire, a decision must be made whether to continue the program. In the case of a renewal, the decision specifies the scope, funding level and duration.

#### target (cible)

A measurable performance or success level that an organization, program or initiative plans to achieve within a specified time period. Targets can be either quantitative or qualitative.

#### voted expenditures (dépenses votées)

Expenditures that Parliament approves annually through an Appropriation Act. The Vote wording becomes the governing conditions under which these expenditures may be made.

#### web scraping (moissonnage Web)

Web scraping is data scraping used for extracting data from websites. While web scraping can be done manually by a software user, the term typically refers to automated processes implemented using a bot or web crawler. Specific data are gathered and copied from the web for later retrieval or analysis.

# **Endnotes**

- i. Statistics Act, http://laws-lois.justice.gc.ca/eng/acts/S-19/FullText.html
- ii. Fundamental Principles of Official Statistics, http://www.statcan.gc.ca/eng/sc/video/fpos
- iii. The Minister's mandate letter, https://pm.gc.ca/eng/mandate-letters
- iv. GC InfoBase, https://www.tbs-sct.gc.ca/ems-sgd/edb-bdd/index-eng.html#start
- v. Evaluation of the Canadian Centre for Justice Statistics Program, https://www.statcan.gc.ca/eng/about/er/ccjsp
- vi. Statistics Canada's 2018–19 Departmental Plan, https://www.statcan.gc.ca/eng/about/dp/2018-2019/index
- vii. Public Accounts of Canada 2017–2018, http://www.tpsgc-pwgsc.gc.ca/recgen/cpc-pac/index-eng.html
- viii. Financial Statements for the year ended March 31, 2018, https://www.statcan.gc.ca/eng/about/drr/2017-2018/s07p01
- ix. Statistics Act, http://laws-lois.justice.gc.ca/eng/acts/S-19/FullText.html
- x. Corporations Returns Act, http://laws-lois.justice.gc.ca/eng/acts/C-43/FullText.html
- xi. Corporations Returns Regulations, http://laws-lois.justice.gc.ca/eng/regulations/SOR-2014-13/index.html
- xii. Supplementary information tables, https://www.statcan.gc.ca/eng/about/drr/2017-2018/s08
- xiii. Report on Federal Tax Expenditures, http://www.fin.gc.ca/purl/taxexp-eng.asp