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DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

MEN'S AND BOYS' CLOTHING

AND

FURNISHINGS STORES

IN CANADA

1941



OTTAWA
1945

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DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
MERCHANTISING AND SERVICES BRANCH
OTTAWA, CANADA

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CENSUS OF MERCHANTISING AND SERVICE ESTABLISHMENTS, 1941

MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES IN CANADA, 1941

This is one of a series of trade reports presenting a summary of the salient features of the retail trade of Canada as revealed in the final results of the Census of Merchandising and Service Establishments for 1941. The complete results of the retail merchandise trade section of the census are contained in Volume X of the 1941 Census Report. This bulletin gives a summary of the figures relating to the retail distribution of men's and boys' clothing and furnishings and the operations of men's and boys' specialty shops.

Retail Sales of Men's and Boys' Clothing and Furnishings

Retail sales of men's and boys' clothing and furnishings through all types of retail outlets are estimated at \$177,640,100 or 5.26 per cent of the total sales of all commodities sold through retail outlets in 1941. Ontario accounted for 39.19 per cent of the total figure while corresponding ratios for other provinces stand at 24.93 per cent for Quebec, 8.18 per cent for British Columbia, 7.49 per cent for Manitoba, 5.79 per cent for Alberta, 5.55 per cent for Saskatchewan, 5.14 per cent for Nova Scotia, 3.12 per cent for New Brunswick, and 0.61 per cent for Prince Edward Island.

Not all stores were able to report their sales by commodity classes. Since only a relatively small number of firms had exact sales records of individual commodities, the figures quoted above must be considered as the most accurate estimates available rather than exact figures. Furthermore it should be stated that the provincial distribution of men's and boys' clothing and furnishings given in the preceding paragraph is based on the geographical distribution according to the province in which the business was transacted rather than the province in which that business originated. For example mail order house sales are attributed to the province in which the establishment is located. They are not distributed over the provinces from which that business was drawn.

Sales of men's and boys' furnishings constituted 42 per cent of the total sales of men's and boys' clothing and furnishings through all types of retail outlets. Men's and boys' ready-made clothing accounted for 27 per cent of the total while custom tailored and made-to-measure clothing formed 16 per cent of the total sales of clothing for men and boys. Sales of other types of men's clothing amount to

10 per cent. In addition to men's specialty shops, men's and boys' clothing and furnishings are sold in department stores, general merchandise stores, country general stores, as well as other types of retail outlets. Independently owned retail outlets sold 62.5 per cent of all men's and boys' clothing and furnishings. Department stores accounted for 26.4 per cent of the sales attributed to this commodity group, while chain stores handled 11.1 per cent of these products.

Men's and Boys' Specialty Shops

There were 3,485 retail outlets in Canada in 1941 classified for census purposes as men's and boys' clothing and furnishings stores and these transacted a total business amounting to \$78,873,300. There were 4,543 male and 1,035 female full-time employees engaged by men's and boys' clothing shops receiving salaries and wages of \$7,106,900. Payment of \$788,700 was made to 2,057 male and 569 female part-time employees.

Stores classified as men's clothing or men's clothing and furnishings stores numbered 1,619 with sales of \$52,135,200. While not all stores were able to segregate their cash from their credit sales, 1,316 stores reported credit sales of \$8,838,800 or 19.6 per cent of the business transacted by such stores. Instalment sales formed 38 per cent of the credit business written by men's clothing stores. There were 1,398 custom tailors and made-to-measure clothing stores with \$18,209,200 sales. Data relative to credit buying were available from 853 such stores and these reported that 18.1 per cent of their business was transacted on a credit basis, instalment sales forming 48 per cent of their credit business. There were 416 stores classified as men's furnishings stores and these had sales of \$8,159,700. The 309 stores in this classification reporting their credit business indicated that credit extended to their customers accounted for 6.8 per cent of their total sales. Merchandise sold on the instalment plan was 28 per cent of the credit business. Of the 52 men's hat shops operating in 1941, 42 stores were able to report their credit and cash sales separately. Such stores had total sales of \$1,184,700, the credit portion of this business amounting to 4.6 per cent of the total. Instalment sales accounted for 54 per cent of the credit business transacted by men's hat stores. Year-end accounts outstanding for all stores included in the men's clothing group amounted to \$4,347,000.

When classified according to annual sales volume, men's and boys' clothing and furnishings stores varied from small stores having annual sales of less than \$5,000 to large enterprises whose annual turnover exceeded \$100,000. There were 940 stores in 1941 each with annual sales of less than \$5,000. On the other hand, 101 stores each had annual sales of \$100,000 and over. A distribution of stores in the intermediate size-of-business classifications indicates that the classification into which the greatest number of stores fell, was the \$20,000 to \$50,000 sales-size class. There were 874 such stores and another 680 stores with sales of between \$10,000 and \$20,000.

Operating expenses have been compiled separately for men's clothing or clothing and furnishings stores, men's furnishings stores, and custom tailors or made-to-measure clothing stores. Men's clothing or clothing and furnishings stores reported a total operating expense of 55.2 per cent of sales, including 5.5 per cent as estimated value of proprietors' services; 8.5 per cent for employees wages; 3.0 per cent for rentals; and 8.2 per cent for other operating expenses. Operating expenses averaged 25.8 per cent for all men's furnishings stores. The imputed value of proprietors' services formed 7.1 per cent of the sales; employees' wages formed another 6.8 per cent; rentals averaged 4.2 per cent; all other operating expenses formed the remaining 7.7 per cent. Operating expenses of custom tailors and made-to-measure clothing

stores were somewhat higher, averaging 40.6 per cent of the total sales of these stores. Proprietors' services was an important factor of operating expenses of these stores, amounting to 9.2 per cent of the sales. Employees' wages were 15.9 per cent, rentals averaged 4.3 per cent, while all other operating expenses amounted to 11.2 per cent of the sales. These figures are based on returns from independent stores only. The expense ratio for stores operated by chain companies was slightly lower than for independents, amounting to 23.1 per cent of sales for all stores included in the men's and boys' clothing and furnishings group.

Table 1.-Men's and Boys' Clothing and Furnishings Stores - Principal
Statistics by Provinces, 1941.
(Includes all stores specializing in men's or boys' clothing or furnishings)

	Canada(1)	Prince Edward Island	Nova Scotia	
1. Number of stores	3,485	14	165	
2. Total sales, 1941	\$ 79,873,300	237,100	4,993,600	
3. Stocks on hand, end of year	\$ 23,748,500	55,100	1,617,200	
Proprietors of Unincorporated Companies				
4. Number of male proprietors	3,117	13	155	
5. Number of female proprietors	111	-	2	
Employees and Wages				
Full-time employees				
6. Number of male	4,543	14	208	
7. Number of female	1,035	1	83	
8. Salaries and wages	\$ 7,106,900	13,900	328,700	
Part-time employees				
9. Number of male	2,057	2	77	
10. Number of female	569	1	39	
11. Salaries and wages	\$ 768,700	1,300	25,800	
Stores Classified by Size of Business				
Annual Sales				
12. Less than \$5,000	Number of stores	940	5	42
	Total sales	\$ 2,168,500	7,100	84,400
14. \$ 5,000 - \$ 9,999	Number of stores	608	1	24
	Total sales	\$ 4,355,400	(x)	161,500
16. \$10,000 - \$19,999	Number of stores	680	3	24
	Total sales	\$ 9,920,300	39,300	340,900
18. \$20,000 - \$49,999	Number of stores	874	3	41
	Total sales	\$ 27,327,600	67,500	1,232,900
20. \$50,000 - \$99,999	Number of stores	282	2	25
	Total sales	\$ 19,141,500	(x)	1,564,300
22. \$100,000 and over	Number of stores	101	-	9
	Total sales	\$ 16,960,000	-	1,609,600
Stores Classified by Type of Operation				
24. Independent stores	Number	3,310	11	162
	Sales, Amount	\$ 69,955,200	189,200	(x)
26.	Per cent of total	87.6	79.8	(x)
27. Chain stores	Number	150	2	3
	Sales, Amount	\$ 9,705,700	(x)	(x)
29.	Per cent of total	12.1	(x)	(x)
30. Other types of operation	Number	25	1	-
	Sales, Amount	\$ 212,400	(x)	-
32.	Per cent of total	0.3	(x)	-
Credit Business, Accounts Receivable				
33. Number of stores reporting all cash or proportion of cash and credit sales.....		2,520	10	117
34. Total sales of such stores	\$ 67,826,500	200,100	3,606,000	
35. Credit sales of such stores	\$ 12,055,100	16,400	637,500	
36. Per cent of total sales for stores reporting ..	17.8	8.2	17.7	
37. Instalment sales reported (included in credit) ..	\$ 4,750,000	300	375,700	
38. Year-end accounts receivable	\$ 4,347,000	17,800	387,700	

Table 1.-Men's and Boys' Clothing and Furnishings Stores - Principal Statistics by Provinces, 1941.

(Includes all stores specializing in men's or boys' clothing or furnishings)

New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	
85	910	1,478	147	130	216	340	1.
1,716,900	20,174,500	36,994,900	2,893,500	2,447,700	4,046,000	6,369,100	2.
486,600	6,052,600	10,363,800	694,000	908,900	1,500,300	2,070,000	3.
69	808	1,318	124	111	194	325	4.
2	35	51	5	3	5	8	5.
92	1,365	1,900	192	130	237	405	6.
36	319	414	33	21	48	80	7.
134,600	1,978,000	3,104,400	293,200	230,800	361,600	661,700	8.
32	570	1,003	80	56	75	162	9.
19	142	244	21	16	23	64	10.
13,100	258,200	332,500	31,300	17,700	25,300	81,500	11.
21	231	340	59	49	75	118	12.
42,000	553,500	811,900	128,900	106,900	161,800	272,000	13.
13	155	259	22	24	43	67	14.
(x)	1,157,800	1,795,600	156,600	176,100	305,200	489,900	15.
18	188	302	22	20	38	65	16.
267,800	2,775,900	4,365,700	324,800	281,600	572,200	952,100	17.
25	250	395	28	27	40	65	18.
768,900	7,898,700	12,476,300	827,300	860,600	1,235,400	1,960,000	19.
8	63	131	12	7	17	17	20.
(x)	4,255,100	8,902,600	818,200	456,600	1,228,200	1,267,800	21.
-	23	51	4	3	3	8	22.
-	3,533,500	8,642,800	737,700	565,900	543,200	1,427,300	23.
81	888	1,368	142	123	204	331	24.
(x)	19,357,800	29,685,400	2,569,400	2,329,800	3,650,400	5,886,500	25.
(x)	96.0	80.2	66.0	95.2	90.2	92.4	26.
3	18	101	3	4	9	7	27.
(x)	788,800	7,167,200	(x)	114,400	383,200	471,400	28.
(x)	3.9	19.4	(x)	4.7	9.5	7.4	29.
1	4	9	2	3	3	2	30.
(x)	27,900	142,300	(x)	3,500	12,400	11,200	31.
(x)	0.1	0.4	(x)	0.1	0.3	0.2	32.
62	608	1,160	95	84	150	234	33.
1,402,800	16,334,300	32,872,800	2,380,300	1,993,000	3,612,400	5,424,800	34.
339,600	3,105,400	5,343,900	392,200	470,300	474,400	1,275,400	35.
24.2	19.0	16.3	16.5	23.6	18.1	23.5	36.
64,700	1,433,900	1,887,800	87,200	515,900	78,400	506,100	37.
131,900	1,279,600	1,788,600	135,300	153,400	154,400	298,300	38.

(1) Includes Yukon and Northwest Territories.

An (x) indicates that figures are withheld to avoid disclosing individual operations, but these are included in the totals.

Table 2.-Men's and Boys' Clothing and Furnishings Stores-Number of Stores and Value of Sales for Stores Located in Places of 10,000 Population and Over.
 (Includes all stores specializing in men's or boys' clothing or furnishings)

City or Town	Population 1941	Number of Stores	Total Sales
Belleville	15,710	9	\$ 348,300
Brandon	17,383	4	256,600
Brantford	31,948	20	768,900
Brockville	11,342	6	159,200
Calgary	88,904	59	1,602,700
Cap-de-la-Madeleine	11,961	-	-
Charlottetown	14,821	8	204,400
Chatham	17,369	14	340,800
Chicoutimi	16,040	2	(x)
Cornwall	14,117	13	399,900
Dartmouth	10,847	4	109,900
Drummondville	10,555	4	98,000
Edmonton	93,817	43	1,001,200
Fort William	30,585	19	462,600
Forest Hill	11,757	2	(x)
Fredericton	10,062	8	187,600
Galt	15,346	10	285,100
Glace Bay	25,147	8	190,200
Granby	14,197	5	72,000
Guelph	23,273	12	307,100
Halifax	70,488	32	2,381,500
Hamilton	166,337	97	2,884,800
Hull	32,947	10	215,800
Joliette	12,749	9	255,100
Jonquière	13,769	4	61,100
Kingston	30,126	17	603,800
Kitchener	35,657	22	722,400
Lachine	20,051	5	210,200
Lethbridge	14,612	20	464,800
Lévis	11,991	2	(x)
London	78,264	44	1,439,400
Medicine Hat	10,571	13	284,600
Moncton	22,763	13	420,400
Montreal	903,007	474	12,733,500
Koose Jaw	20,753	13	236,600
New Westminster	21,967	19	455,900
Niagara Falls	20,589	16	419,400
North Bay	15,599	14	398,400
Oshawa	26,813	14	572,300
Ottawa	154,951	61	2,099,600
Outremont	30,751	1	(x)
Owen Sound	14,002	10	286,900
Pembroke	11,159	9	225,300
Peterborough	25,350	14	569,200
Port Arthur	24,426	12	508,700
Prince Albert	12,508	7	165,000
Quebec	150,757	61	1,630,900
Regina	58,245	19	886,800

Table 2.-Men's and Boys' Clothing and Furnishings Stores-Number of Stores and Value of Sales for Stores Located in Places of 10,000 Population and Over.
(Includes all stores specializing in men's or boys' clothing or furnishings)

City or Town	Population 1941	Number of Stores	Total Sales
St. Boniface	18,157	2	(x)
St. Catharines	30,275	18	904,000
St. Hyacinthe	17,798	8	302,300
St. Jean	13,646	5	160,600
St. Jérôme	11,329	6	46,700
Saint John	51,741	25	486,300
St. Thomas	17,132	15	409,600
Sarnia	18,734	14	432,700
Saskatoon	43,027	23	620,500
Sault Ste. Marie	25,794	11	411,500
Shawinigan Falls	20,325	11	220,400
Sherbrooke	38,955	14	399,500
Sorel	12,251	5	83,300
Stratford	17,038	6	206,700
Sudbury	32,203	25	824,200
Sydney	28,305	14	488,300
Thetford Mines	12,716	3	100,700
Timmins	28,790	16	385,600
Toronto	667,457	415	10,778,200
Trois Rivières	42,007	12	452,900
Truro	10,272	6	552,900
Valleyfield	17,052	10	187,700
Vancouver	275,353	154	2,425,800
Verdun	67,349	22	436,700
Victoria	44,068	34	710,500
Welland	12,500	14	421,500
Westmount	26,047	3	41,600
Windsor, Ontario	105,311	59	1,997,700
Winnipeg	221,960	98	2,020,800
Woodstock	12,461	11	274,500

An (x) indicates that figures are withheld to avoid disclosing the results of individual firms.

Table 3A.—Ken's Clothing or Clothing and Furnishings Stores—Operating Expenses for Owned and Rented Independent Stores, by Size of Business, Canada, 1941.

Annual Sales	Number of Stores Reporting	Sales of Stores Reporting	Operating expenses, per cent of sales				
			Total	Proprietors' Services (Estimated)	Employees' Wages	Rentals	Other Expenses
Total, all stores	1,335	\$44,676,400	25.2	5.5	8.5	3.0	8.2
Owned	285	8,903,500	22.5	6.0	7.4	-	9.1
Rented	1,050	35,772,900	25.9	5.3	8.8	3.8	8.0
Less than \$2,000	26	44,200	40.7	16.5	4.8	8.1	11.3
Owned	9	10,600	45.3	29.2	-	-	16.0
Rented	14	33,600	39.3	12.5	6.3	10.7	9.8
\$2,000 - 4,999	64	224,200	29.5	14.3	1.1	5.2	8.9
Owned	23	77,600	25.4	15.3	-	-	10.1
Rented	41	146,600	31.7	13.7	1.7	7.9	8.3
\$5,000 - 9,999	174	1,313,100	31.9	15.0	4.3	3.7	8.9
Owned	49	352,700	34.1	16.3	5.1	-	12.7
Rented	125	960,400	31.1	14.5	4.0	5.1	7.5
\$10,000 - 19,999	327	4,859,700	25.5	8.8	5.3	3.5	7.8
Owned	70	982,700	24.2	9.9	3.9	-	10.4
Rented	257	3,977,000	25.8	8.6	5.7	4.3	7.2
\$20,000 - 29,999	242	5,932,700	24.5	7.0	6.5	2.9	8.1
Owned	48	1,156,600	24.4	7.1	7.3	-	9.9
Rented	194	4,776,100	24.5	6.9	6.3	3.6	7.6
\$30,000 - 49,999	261	9,848,400	24.9	7.0	7.0	3.1	7.7
Owned	28	1,008,700	23.4	9.0	5.9	-	8.6
Rented	233	8,839,700	25.1	6.8	7.2	3.5	7.6
\$50,000 - 99,999	181	12,380,500	24.6	3.7	10.0	2.9	8.0
Owned	43	2,916,400	19.8	4.9	7.1	-	7.8
Rented	138	9,464,100	26.0	3.4	10.9	3.7	8.0
\$100,000 and over	63	9,973,600	25.6	2.0	11.7	2.8	9.1
Owned	15	2,398,200	21.9	2.2	10.5	-	9.2
Rented	48	7,575,400	26.7	2.0	12.0	3.7	9.1

Table 3B.-Men's Furnishings Stores-Operating Expenses for Owned and Rented Independent Stores, by Size of Business, Canada, 1941.

Annual Sales	Number of Stores Reporting	Sales of Stores Reporting	Operating expenses, per cent of sales				
			Total	Proprietors' Services (Estimated)	Employees' Wages	Rentals	Other Expenses
Total, all stores	314	\$ 6,567,900	25.8	7.1	6.8	4.2	7.7
Owned	64	1,159,700	22.1	7.0	5.8	-	9.3
Rented	250	5,408,200	26.5	7.2	7.0	5.0	7.3
Less than \$2,000	16	19,800	56.9	26.2	1.5	8.2	21.0
Owned	8	9,900	56.6	23.2	3.0	-	30.3
Rented	8	9,600	57.5	29.2	-	16.7	11.5
\$2,000 - 4,999	24	79,800	47.2	17.8	3.5	8.4	17.5
Owned	8	27,100	55.7	24.0	2.6	-	29.2
Rented	16	52,700	42.9	14.6	4.0	12.7	11.6
\$5,000 - 9,999	60	431,500	30.1	13.8	3.9	4.4	7.9
Owned	16	114,100	30.5	14.4	5.4	-	10.7
Rented	44	317,400	29.9	13.6	3.3	6.0	6.9
\$10,000 - 19,999	93	1,331,700	26.2	8.9	5.2	4.4	7.6
Owned	16	226,900	22.4	8.6	4.3	-	11.6
Rented	17	1,104,800	26.5	8.9	5.4	5.4	6.6
\$20,000 - 29,999	56	1,393,500	25.1	6.7	6.5	4.1	7.9
Owned	5	126,600	19.4	6.7	5.5	-	7.2
Rented	51	1,266,900	25.7	6.7	6.6	4.5	7.9
\$30,000 - 49,999	46	1,712,700	23.7	6.1	6.5	4.2	6.5
Owned	6	242,900	16.3	5.3	5.4	-	5.6
Rented	40	1,469,800	25.0	6.6	6.7	4.9	6.7
\$50,000 - 99,999	15	1,004,400	22.5	5.2	8.4	2.6	6.3
Owned	4	261,000	16.3	3.7	5.1	-	7.6
Rented	11	743,400	24.6	5.8	9.5	3.6	5.8
\$100,000 and over	4	594,800	30.2	2.6	11.6	5.1	11.0
Owned	1	151,200	25.0	3.4	11.2	-	10.4
Rented	3	443,600	32.0	2.3	11.7	6.8	11.2

Table 3C.-Custom Tailors and Made-to-Measure Clothing-Operating Expenses for Owned and Rented Independent Stores, by Size of Business, Canada, 1941.

Annual Sales	Number of Stores Reporting	Sales of Stores Reporting	Operating expenses, per cent of sales				
			Total	Proprietors' Services (Estimated)	Employees' Wages	Rentals	Other Expenses
Total, all stores	753	\$10,622,400	40.6	9.2	15.9	4.3	11.2
Owned	125	1,561,200	44.3	9.2	21.4	-	13.7
Rented	628	9,061,200	40.0	9.2	15.0	5.0	10.8
Less than \$2,000	96	\$119,400	64.4	27.3	4.0	11.1	21.9
Owned	34	55,700	64.1	35.0	1.7	-	27.5
Rented	62	63,700	64.5	24.0	5.0	15.9	19.6
\$2,000 - 4,999	198	\$46,000	43.1	15.3	7.7	7.4	12.8
Owned	39	112,800	40.8	17.2	6.5	-	17.1
Rented	159	533,200	43.6	14.9	7.9	8.9	11.8
\$5,000 - 9,999	165	\$1,136,400	48.3	18.5	13.7	5.7	10.5
Owned	16	102,400	49.9	21.6	13.1	-	15.2
Rented	149	1,034,000	48.2	18.2	13.7	6.2	10.0
\$10,000 - 19,999	141	\$2,038,400	40.8	11.0	15.2	4.2	10.5
Owned	19	267,800	40.6	11.1	15.9	-	13.7
Rented	122	1,765,600	40.9	11.0	15.0	4.8	10.0
\$20,000 - 29,999	67	\$1,668,800	39.3	7.5	16.6	4.1	11.1
Owned	6	135,700	45.7	10.2	19.4	-	16.1
Rented	61	1,533,100	38.8	7.2	16.4	4.5	10.7
\$30,000 - 49,999	48	\$1,821,500	54.5	8.2	13.1	3.1	10.1
Owned	4	136,200	30.3	11.2	12.0	-	7.1
Rented	44	1,685,300	54.8	7.2	13.2	3.4	10.5
\$50,000 - 99,999	32	\$2,153,900	39.8	5.4	18.2	5.4	10.7
Owned	4	230,100	49.5	4.7	32.6	-	12.2
Rented	28	1,923,800	38.6	5.5	16.5	6.1	10.5
\$100,000 and over	6	\$1,043,000	43.6	2.4	25.6	1.2	14.5
Owned	3	540,500	45.5	3.7	28.3	-	13.5
Rented	3	502,500	41.6	0.9	22.6	2.4	15.7

Table 4.—Estimated Sales of Men's and Boys' Clothing and Furnishings Through All Types
of Retail Stores, for Canada and the Provinces, 1941.

Commodity	Clothing and furnishings, men's and boys', total	Customs tailoring and made-to- measure clothing	Men's and boys' ready-made clothing	Men's and boys' furnishings	All other clothing
	\$	\$	\$	\$	\$
CANADA (1)	177,640,100	29,236,100	47,412,300	74,841,400	26,150,300
Prince Edward Island	1,075,200	65,200	264,800	506,800	218,400
Nova Scotia	9,127,100	969,400	2,583,000	3,764,200	1,810,500
New Brunswick	5,343,800	625,100	1,268,000	2,415,400	1,235,300
Quebec	44,290,200	8,214,800	13,630,600	17,536,300	4,908,500
Ontario	69,625,200	13,952,400	17,514,900	28,953,200	9,204,700
Manitoba	13,306,700	1,542,000	2,999,400	6,356,600	2,408,700
Saskatchewan	9,850,400	833,000	2,559,800	4,318,200	2,139,400
Alberta	10,280,700	1,629,700	2,674,600	4,528,800	2,047,600
British Columbia	14,287,400	1,980,500	3,844,400	6,356,900	2,125,600

(1) Includes Yukon and Northwest Territories.

Table 5.-Estimated Sales of Women's, Misses' and Children's Clothing by Kinds of Business for Canada
and the Economic Divisions, 1941.

Commodity and Kind of Business	Canada(1)		Maritime Provinces		Quebec	
	Amount	Per cent	Amount	Per cent	Amount	Per cent
	\$		\$		\$	
Women's and misses' ready-to-wear outerwear	112,994,300	100.00	8,752,600	100.00	25,891,700	100.00
Country general stores	3,929,400	3.48	160,700	1.84	690,100	2.67
Department stores and mail order houses or offices	35,052,500	31.02	2,996,500	34.24	5,502,800	21.25
General merchandise and dry goods stores	4,267,500	3.78	244,200	2.79	1,077,300	4.16
Variety stores	4,739,400	4.20	714,600	8.16	1,791,900	6.92
Men's clothing or clothing and furnishings stores	80,600	0.07	16,600	0.19	32,600	0.13
Men's furnishings stores	3,300	(2)	-	-	-	-
Custom tailors and made-to-measure clothing	181,500	0.16	-	-	95,500	0.37
Family clothing stores	17,271,300	15.29	1,955,800	22.34	5,051,100	19.51
Women's ready-to-wear stores	43,980,700	38.92	2,598,700	29.69	10,293,100	39.75
Hosiery, lingerie and accessories stores	1,569,200	1.39	13,600	0.16	669,000	2.58
Millinery stores	13,800	0.01	-	-	11,000	0.04
Furriers - fur shops	433,700	0.38	21,900	0.25	224,100	0.87
Infants' and children's wear stores	27,100	0.02	-	-	-	-
Other women's apparel stores	1,297,000	1.15	28,200	0.32	414,000	1.60
Sporting goods stores	45,900	0.04	1,800	0.02	27,800	0.11
Fur trading posts	101,400	0.09	-	-	11,400	0.04
Women's and misses' underwear	38,544,100	100.00	3,125,100	100.00	9,682,400	100.00
Country general stores	1,796,200	4.66	133,800	4.28	394,300	4.07
Department stores and mail order houses or offices	16,942,500	43.96	1,356,500	43.41	2,810,000	29.02
General merchandise and dry goods stores	2,571,000	6.67	151,500	4.85	664,700	6.87
Variety stores	4,061,600	10.54	737,300	23.59	998,000	10.31
Family clothing stores	4,150,100	10.77	323,400	10.35	1,818,400	18.78
Women's ready-to-wear stores	4,735,400	12.29	389,000	12.45	922,900	9.53
Hosiery, lingerie and accessories stores	4,118,300	10.68	33,600	1.07	2,038,600	21.05
Millinery stores	5,600	0.01	-	-	-	-
Furriers - fur shops	50,200	0.13	-	-	24,200	0.25
Infants' and children's wear stores	12,100	0.03	-	-	-	-
Fur trading posts	101,100	0.26	-	-	11,300	0.12

Table 3.—Estimated Sales of Men's and Boys' Clothing and Furnishings by Kinds of Business
for Canada, and the Economic Divisions, 1941. - (Cont'd.)

Commodity and Kind of Business	Canada(1)		Maritime Provinces		Quebec	
	Amount	Per cent	Amount	Per cent	Amount	Per cent
<u>Men's and boys' furnishings - (Concl'd)</u>						
Men's furnishings stores	6,294,600	8.41	558,100	5.36	2,415,900	13.78
Men's hat stores	1,356,600	1.81	11,100	0.17	534,500	1.91
Custom tailors and made-to-measure clothing	584,600	0.78	-	-	381,400	1.89
Family clothing stores	9,734,700	13.01	880,100	13.16	3,081,100	17.57
Men's shoe stores	56,100	0.07	1,400	0.02	9,400	0.05
Women's shoe stores	3,700	0.01	-	-	-	-
Family shoe stores	204,000	0.27	-	-	107,200	0.61
Fur trading posts	177,100	0.24	-	-	19,800	0.11
<u>All other clothing</u>	26,150,300	100.00	3,264,200	100.00	4,908,500	100.00
Country general stores	6,105,400	23.35	642,600	19.69	1,380,100	28.12
Department stores and mail order houses or offices	7,538,500	28.83	880,700	26.45	585,400	11.93
General merchandise and dry goods stores	1,114,300	4.36	193,600	5.93	366,800	7.47
Variety stores	878,300	3.36	136,100	4.17	294,900	6.01
Men's clothing or clothing and furnishings stores	4,769,400	18.34	779,800	23.89	445,300	9.07
Men's furnishings stores	798,600	3.05	45,300	1.39	346,100	7.05
Custom tailors and made-to-measure clothing	47,700	0.18	-	-	22,500	0.46
Family clothing stores	4,769,800	18.34	631,800	19.35	1,459,600	29.33
Sporting goods stores	128,300	0.49	4,300	0.13	27,800	0.56

Table 5.—Estimated Sales of Men's and Boys' Clothing and Furnishings by Kinds of Business
for Canada and the Economic Divisions, 1941. - (Cont'd)

Commodity and kind of business	Ontario		Prairie Provinces		British Columbia	
	Amount	Per cent	Amount	Per cent	Amount	Per cent
Clothing and furnishings, men's and boys' (Concl'd)						
Custom tailoring and made-to-measure clothing	13,952,400	100.00	3,404,700	100.00	1,980,500	100.00
Country general stores	309,900	2.22	302,800	8.90	16,100	0.81
Department stores and mail order houses or offices	1,060,600	7.60	342,500	10.06	88,800	4.48
General merchandise and dry goods stores	69,800	0.50	75,900	2.23	22,800	1.15
Men's clothing or clothing and furnishings stores	3,745,900	26.85	646,300	18.98	379,200	19.15
Men's furnishings stores	101,500	0.73	8,900	0.26	12,500	0.63
Custom tailors and made-to-measure clothing	7,704,100	55.22	1,632,300	47.94	1,305,700	65.93
Family clothing stores	960,600	6.88	396,000	11.63	155,400	7.85
Furriers - fur shops	-	-	-	-	-	-
Men's and boys' ready-made clothing	17,514,900	100.00	8,233,800	100.00	3,844,400	100.00
Country general stores	309,900	1.77	816,800	9.92	32,100	0.83
Department stores and mail order houses or offices	4,999,800	28.55	3,079,700	37.40	1,109,500	28.86
General merchandise and dry goods stores	192,000	1.10	237,900	2.89	36,500	0.95
Men's clothing or clothing and furnishings stores	8,558,600	48.86	2,644,700	32.12	1,926,200	50.10
Men's furnishings stores	72,000	0.41	20,200	0.24	7,100	0.18
Custom tailors and made-to-measure clothing	367,300	2.10	68,800	0.84	161,700	4.21
Family clothing stores	2,957,500	16.88	1,311,600	15.93	548,800	14.28
Women's ready-to-wear stores	27,400	0.16	-	-	7,500	0.20
Fur trading posts	30,400	0.17	54,100	0.66	15,000	0.39
Men's and boys' furnishings	28,953,200	100.00	15,203,600	100.00	5,336,900	100.00
Country general stores	1,328,200	4.59	3,513,400	23.11	626,200	9.88
Department stores and mail order houses or offices	8,787,500	30.35	6,655,500	43.78	2,662,800	42.02
General merchandise and dry goods stores	680,600	2.35	370,400	2.44	164,400	2.59
Variety stores	1,991,500	6.88	348,800	2.29	119,600	1.89
Men's clothing or clothing and furnishings stores	8,657,900	29.90	2,876,700	14.97	1,508,200	23.80

Table 5.—Estimated Sales of Men's and Boys' Clothing and Furnishings by Kinds of Business
for Canada and the Economic Divisions, 1941. — (Concl'd)

Commodity and Kind of Business	Ontario		Prairie Provinces		British Columbia	
	Amount	Per cent	Amount	Per cent	Amount	Per cent
<u>Men's and boys' furnishings - (Concl'd)</u>						
Men's furnishings stores	2,770,300	9.57	511,300	3.36	269,000	3.77
Men's hat stores	555,100	1.92	323,500	2.13	132,400	2.09
Custom tailors and made-to-measure clothing	217,000	0.75	36,200	0.24	-	-
Family clothing stores	3,791,700	13.10	1,110,900	7.31	869,300	13.72
Men's shoe stores	43,700	0.15	1,600	0.01	-	-
Women's shoe stores	3,700	0.01	-	-	-	-
Family shoe stores	95,600	0.33	1,200	0.01	-	-
Fur trading posts	30,400	0.10	54,100	0.35	15,000	0.24
All other clothing	9,204,700	100.00	6,595,700	100.00	2,125,600	100.00
Country general stores	1,062,600	11.54	2,554,900	38.73	417,500	19.64
Department stores and mail order houses or offices	2,878,700	31.27	2,578,000	39.09	665,700	31.32
General merchandise and dry goods stores	139,600	1.52	292,500	4.43	118,800	5.59
Variety stores	413,300	4.49	29,400	0.45	4,600	0.22
Men's clothing or clothing and furnishings stores	2,629,600	28.57	535,500	8.12	379,200	17.84
Men's furnishings stores	252,100	2.74	58,100	0.88	97,000	4.56
Custom tailors and made-to-measure clothing	8,300	0.09	16,900	0.26	-	-
Family clothing stores	1,769,400	19.22	520,100	7.88	408,000	19.19
Sporting goods stores	51,100	0.56	10,300	0.16	34,800	1.64

(1) Includes Yukon and Northwest Territories.

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