

63-D-73

13

Published by Authority of the HON. R. B. HANSON, K.C., M.P.,
Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS - CANADA

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)

Internal Trade Branch
Chief: H. Marshall, B.A., F.S.S.

Motion Picture Receipts by Cities, 1933 and 1934

The preliminary figures on motion picture houses prepared by the Dominion Bureau of Statistics show a mixture of gains and losses in 1934 in the gross revenue of theatres in the leading cities of Canada. The variations in amount of annual receipts are due both to changes in the attendance from year to year and also to changes in the prices of admissions. For the first time the Bureau has secured figures on the number of admissions to motion picture theatres, but, as this information is not available for years prior to 1934, no comparisons can be made of changes in the number of admissions between 1933 and 1934.

Receipts of Motion Picture Theatres by Cities, 1933 and 1934⁽¹⁾

City	Theatres Reporting				Per cent change 1934/1933	Admissions 1934	
	Number 1933	Receipts 1933(2)	Number 1934	Receipts 1934(2)		Number	Average price(3)
		\$		\$			¢
<u>Maritime</u>							
<u>Provinces:</u>							
Halifax	6	417,000	7	374,300	-10.2	1,719,000	21.8
St. John	5	258,300	6	242,600	- 6.0	1,044,000	23.2
Moncton	3	89,300	3	116,400	+30.4	488,000	23.9
<u>Quebec:</u>							
Montreal	56	4,082,800	57	3,950,500	- 3.2	18,599,000	21.2
Quebec	11	433,400	11	410,800	- 5.2	1,941,000	21.2
Three Rivers.	4	82,400	5	100,700	+22.2	410,000	24.6
<u>Ontario:</u>							
Toronto	86	4,658,300	90	4,744,000	+ 1.8	18,990,000	25.0
Ottawa	11	900,500	11	836,900	- 7.1	3,259,000	25.7
Windsor	4	208,900	3	220,400	+ 5.5	1,019,000	21.6
Hamilton	17	809,300	18	802,700	- .8	3,482,000	23.1
London	6	473,400	5	443,300	- 6.4	1,701,000	26.1
Kingston	3	151,900	3	157,300	+ 3.6	660,000	23.8
<u>Prairie</u>							
<u>Provinces:</u>							
Winnipeg	30	1,495,600	27	1,423,800	- 4.8	6,111,000	23.3
Regina	4	323,200	4	314,500	- 2.7	1,124,000	28.0
Saskatoon ...	5	264,400	6	217,500	-17.7	1,044,000	20.8
Moose Jaw ...	3	125,300	3	119,300	- 4.8	499,000	24.9
Calgary	6	477,500 ^x	8	452,300	- 5.3	1,953,000	23.2
Edmonton	8	511,700	9	506,400	- 1.0	2,091,000	24.2
<u>British Columbia:</u>							
Vancouver ...	26	1,477,100	27	1,575,300	+ 6.7	7,450,000	21.1
Victoria	6	303,400	6	259,000	-14.6	1,106,000	23.4

(1) Preliminary figures subject to revision.

(2) Not including amusement taxes.

(3) Total receipts divided by number of admissions. No corrections are made for juvenile attendance, matinee and evening prices, etc.

^x Revised.

STATISTICS CANADA LIBRARY
BIBLIOTHEQUE STATISTIQUE CANADA



1010738500