

## CANADA

## DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND EJERVICE ESTABLISHMENTS

SUMMARY OF RETAIL FACTS, CREDIT AND COMMODITY SALES, SIZE OF BUSINESS, OPERATING EXPENSES<br>ONTARIO

Published by Authority of Hon. H. H. Stevens, M.P., Minister of Trade and Commerce.

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# CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS, 1931. Ontario - Summary of Retail Facts, Credit and Commodity Soles, Size of Business, Operating Expenses 

This bulletin presents some of the final results of the Census of Merchandising and Service Establishments, covering the retail trade in Ontario during the year 1930. The data that are given in this report show for the first time the size of retail stores, grouped accoraing to annual sales, and the proportion of credit business done in retail stores. The first comprehensive figures of operating expenses are also presented, and an initial effort has been made to analyze the commodity sales of merchandising establishments.

The completeness of the information which can be furnished for the retail trade is determined largely by the extent to which retail store operators keep accurate and detailed records of their activities. While every effort has been made to ensure that the figures which are given in the tables are representative, special note should be taken of the proportion of the total business which is conducted by those firms which were able to furnish the details requested in each case. For example, the extent to which stores have reported their sales by comodities ranges from almost 100 per cent in the case of department stores, to less than 10 per cent in the case of confectionery and delicatessen stores. The information on expenses and credit business is also more complete for some kinds of business than for others.

While this bulletin presents certain of the more significant results of the Census, space could not be found for a great deal more valuable and detailed information on retail trade. The complete results of the census will be contained in the reports which are now beine prepared for printing.

## -able of Contents

Standard Sumnary of Ketail Facts ... ..... 2
Page
Summary of Ketail Trade, 1930 ..... 3
Types of Operation ..... 4
Credit Business ..... 5
Size of Bushes ..... 6
Operating Expenses
Commodity Sales ..... 10

|  | Retail merchandising establishments | Retail service establishments |
| :---: | :---: | :---: |
| Total population | 3,431,683 | 3,431,633 |
| Ratio of retail workers (full-time and part-time employees and nctive proprietors) to total population inamicy of retail storc: TotsI rales or recelits | $\begin{array}{r} 4.51 \\ 43,046 \\ \$ 1,100,440,200 \end{array}$ | $\begin{array}{r} 1.27 \\ 15,568 \\ 3110,071,300 \end{array}$ |
| Population of places less than 1,000 ..................... Sales or receipts in places of less than 1,000 | $\begin{array}{r} 1,416,018 \\ \$ 122,447,700 \end{array}$ | $\begin{array}{r} 1,416,018 \\ \$ 8,255,100 \end{array}$ |
| Population of incorporated places 1,000-10,000 ...... Sales or receipts in incorporated places 1,000-10,000 | $\begin{array}{r} 480,513 \\ \$ 188,144,200 \end{array}$ | $\begin{array}{r} 480,513 \\ \$ 10,743,600 \end{array}$ |
| Population of incorporated places 10,000 to $30,000, \ldots$. Sales or receipts in incorporated places $10,000-30,000$ | $\begin{array}{r} 426,370 \\ \$ 195,044,600 \end{array}$ | $\begin{array}{r} -426,370 \\ \$ 14,628,800 \end{array}$ |
| Population of incorporated places 30,000 and over Sales or receipts in incorporated places 30,000 and over | $1,108,782$ $\$ 594,803,700$ | $1,108,782$ $\$ 76,443,800$ |
| Full-time employees (average number throughout the year)-- <br> male .......... <br> female ........ | $\begin{aligned} & 64,137 \\ & 30,087 \end{aligned}$ | $\begin{array}{r} 17,361 \\ -5,313 \end{array}$ |
| Part-time employees (average number throughout the year) $\qquad$ male <br> .......... <br> female <br> ........ | $\begin{array}{r} 10,149 \\ 6,780 \end{array}$ | $\begin{array}{r} 3,720 \\ 516 \end{array}$ |
| Proprietors actively engaged in retailing | 43,623 | 16,689 |
| Total annual pay-roll, all stores Average annual salary per full-time employee Average annual salary per part-time employee .............. | \$ $106,578,900$ $\$ 1,079$ $\$ 290$ | $\begin{array}{r} \$ 25,528,700 \\ \$ 1,069 \\ \$ 305 \end{array}$ |
| Average rental cost (leased premises), per cent of sales | 3.41 | 8.19 |
| Proportion of sales in leased premises to total sales in the province | 66.93 | 61.77 |
| Proportion of total sales by -Single store independents | 65.87 | 73.66 |
| Single stores in voluntary cha | 3.64 | - |
| Two- and three-store multiples | 8.01 | 13.09 |
| Local chains | 2.61 | . 99 |
| Provincial, sectional and national chains ........... | 17.56 | 11.82 |
| Proportion of stores with sales of less than $\$ 10,000$ annually, to total number of stores | 51.40 | 89.51 |
| Proportion of total sales of such stores to total sales <br> all stores | 8.40 | 28.31 |
| Ereportion of stores with sales of $\$ 10,000-\$ 49,999$ annually | 39.70 | 8.36 |
| Proportion of total sales | 34.76 | 24.31 |
| Proportion of stores with sales of $\$ 50,000-199,999$ anmall Proportion of total sales .................................... | $\begin{array}{r} 7.75 \\ 27.31 \end{array}$ | 1.76 22.13 |
| Proportion of stores with sales of $\$ 200,000$ and over annually | 1.15 | . 37 |
| Proportion of total sales ................................ | 29.53 | 25.25 |

## ONTARIO - Summary of Retail Trade, 1930

## Statistics for retail merchandising

| Group | Numberofstores | Full-time cmployees |  |  | $\begin{aligned} & \text { Net sales } \\ & (1930) \end{aligned}$ | Per cent of total sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | $\begin{aligned} & \text { Saries } \\ & \text { wages } \end{aligned}$ |  |  |
| Total | 43,046 | 64,137 | 30,087 | $\begin{gathered} \$ \\ 101,676,800 \\ \hline \end{gathered}$ | $1,100,440,200$ | 100.00 |
| Food group | 14,263 | 13,530 | 4,387 | 16,471,900 | 255,936,200 | 23.26 |
| Country general stores | 2,662 | 1,598 | 899 | 1,796,500 | 48,066,000 | 4.37 |
| General merchandise group | 980 | 8,626 | 12,658 | 23,596,600 | 180,833,600 | 16,43 |
| Automotive group | 5,481 | 11,379 | 683 | 15,214,600 | 167,410,500 | 15.21 |
| Apparel group | 4,484 | 4,182 | 4,029 | 8,883,900 | 93,711,300 | 8.52 |
| Building materials group | 2,030 | 4,419 | 602 | 5,991,000 | 61,398,100 | 5. 58 |
| Furniture and household group. | 1,429 | 3,842 | 833 | 6,104,500 | 43,713,000 | 3.97 |
| Restaurants, cafeterias and eating places ................. | 2,306 | 3,903 | 3,109 | 5,117,400 | 28,633,600 | 2.60 |
| Other retail stores | 8,694 | 12,197 | 2,830 | 17,997,900 | 215,596,800 | 19.59 |
| Secondhand group | 717 | 461 | 57 | 502,500 | 5,141,100 | . 47 |

Statistics for retall services

| Group | Number of | Full-time employees |  |  | Receipts$(1930)$ | Per cent of total receipts |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { establish- } \\ \text { ments } \end{gathered}$ | Male | Female | $\begin{array}{r} \text { Salaries \& } \\ \text { wages } \end{array}$ |  |  |
| Total | 15,568 | 17,361. | 5,313 | $\begin{gathered} \$ \\ 24,235,100 \\ \hline \end{gathered}$ | $\begin{gathered} \$ \\ 110,071,300 \end{gathered}$ | 100.00 |
| Amusement and recreation group | 1,166 | 2,846 | 661 | 3,667,900 | 21,840,800 | 19.84 |
| Business services group. | 207 | 872 | 226 | 2,104,700 | 16,643,400 | 15.12 |
| Domestic services group .... | 1,953 | 2,953 | 2,953 | 5,233,000 | 15,039,800 | 13.67 |
| Educational services group . | 63 | 80 | 102 | 269,000 | 850,000 | . 77 |
| Personal services group .... | 4,148 | 1,858 | 834 | 2,558,300 | 10,497,700 | 9.54 |
| Photography ........... | 317 | 260 | 140 | 430,200 | 2,051,600 | 1.86 |
| Undertaking and burial ..... | 319 | 322 | 34 | 458,000 | 4,186,200 | 3.80 |
| Repair and service shops ... | 4,510 | 1,773 | 67 | 1,972,700 | 12,186,000 | 11.07 |
| Storage and transportation group ......................... <br> Miscellaneous services ..... | 2,429 456 | $\begin{array}{r} 5,640 \\ 757 \end{array}$ | 235 61 | $6,617,300$ $1,014,000$ | $\begin{array}{r} 23,881,000 \\ 2,894,800 \end{array}$ | $\begin{array}{r} 21.70 \\ 2.63 \end{array}$ |

Table 1. -ONTARIO - Retail Rerchandise Trade, 1930, by Types of Operation


Table え̈。－－UNLARIU－Letaii Merchandise Irade，1930，Credit Eusiness
Iumber of Stores and Amount of Sales Classified According to Degree of Credit，for Selected Kinds of Business
（Sales expressed in thousands of dollars）

| Proportion of credit business | Total，All Stores Keport ing（1） | Con－ fectionery | Grocery |  | Groc with | ery neats | Meat markets with groceries |  | Meat markets |  | Country general stores |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | stores sales | stores sales | stores | sales草 | stores | sales S | stores | sales今 | stores | sales | stores | sales |
| Total stores reporting． | 23，533 517，968 | 1，241 8，923 | 3，130 | 41，446 | 698 | 16，864 | 457 | 12，239 | 854 | 18，706 | 1，576 | 29，108 |
| All cash | 8，472 113，871 | 399 6，377 | 772 | 7，490 | 35 | 1，986 | 98 | 2，737 | 215 | 4，992 | 136 | 2，317 |
| 1 － 10 per cent | 3，505 59，818 | 1451,343 | 184 | 6，594 | 106 | 2，560 | 69 | 1，710 | 168 | 4，207 | 306 | 5，104 |
| 11 － 20 per cent | 2，233 39，533 | $38 \quad 256$ | 310 | 3，316 | 61 | 1，120 | 33 | 608 | 95 | 1，411 | 243 | 3，822 |
| 21－30 pei cent | 1，666 37，843 | 1595 | 220 | 2，398 | 28 | 855 | 34 | 748 | 59 | 1，168 | 205 | 3，557 |
| $31-40$ per sent | 1，670 42，100 | $20 \quad 84$ | 296 | 8，753 | 64 | 1，396 | 34 | 823 | 75 | 1，918 | 208 | 4，280 |
| 41－50 F $こ ゙$ cent | 1，747 49，382 | 1490 | 365 | 4，857 | 78 | 1，503 | 67 | 1，65\％ | 109 | 1，975 | 186 | 3，394 |
| 51－60 per sent | 1，122 42，558 | $3 \quad 21$ | 203 | 3，944 | 53 | 1，107 | 35 | 1，041 | 52 | 1，253 | 126 | 2，668 |
| 61－70 par cent | 1,129 40，548 | $3 \quad 39$ | 235 | 4，097 | 71 | 1，851 | 36 | 1，315 | 51 | 1，084 | 74 | 1，621 |
| 71－80 per cent | 847 30，581 | 16 | 161 | 3，308 | 83 | 2，401 | 26 | 837 | 21 | 497 | 56 | 1，486 |
| Over 80 per eent | 1,136 61，754 | $3 \quad 13$ | 84 | 1，689 | 53 | 2，080 | 25 | 769 | 9 | 202 | 36 | 860 |


| Propurtion of credit business | Automobile dealers |  | Wen＇s \＆boys＇ clothing and furnishings |  | Women＇s ready－to－rear |  | Shoe stores |  | Herdware |  | Coal \＆wood yards |  | 1 Drug stores |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | sales \＄ | stures | sales $\$$ | stores | sales $\$$ | stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | sales | stores | sales 事 |
| Total stores reporting． | 640 | 77，508 | 464 | 11，825 | 406 | 13，320 | 469 | 9，383 | 798 | 19，883 | 509 | 28，756 | 752 | 17，059 |
| All cash | 5 | 51 | 162 | 4，042 | 237 | 5，428 | 232 | 5，537 | 100 | 1，498 | 56 | 1，447 | 509 | 11，267 |
| 1 － 10 per cent | 37 | 3，790 | 113 | 2，263 | 52 | 1，153； | 119 | 1，933 | 91 | 1，260 | 42 | 1，282 | 151 | 3，181 |
| 11 － 20 per cent | 82 | 5，572 | 60 | 1，452 | 31 | 2，147 | 51 | 822 | 86 | 1，306 | 49 | 1，432 | 19 | 440 |
| 21 － 30 per cent | 81 | 6，403 | 40 | 1，187 | 15 | 7951 | 31 | 759 | 87 | 1，396 | 32 | 1，9811 | 42 | 1，302 |
| 31 － 40 per cent | 82 | 8，491 | 40 | 1，342 | 12 | 478 | 13 | 126 | 118 | 2，446 | 44 | 5，2131 | 18 | 438 |
| 41 － 50 per cent | 79 | 10，092 | 20 | 953 | 191 | 980 | 14 | 144 | 120 | 3，049 | 56 | 2，282 | 9 | 224 |
| 51 － 60 per cent | 85 | 13，727 | 11 | 247 | 10 | 386 | 2 | 8 | 81 | 2，662 | 63 | 2，843 | 3 | 148 |
| 61 － 70 per cent | 76 | ｜12，272｜ | 5 | 125 | 13 | 714 | 2 | 8 | 69 | 3，277 | 55 | 3，001 | 1 | 59 |
| 71 － 80 per cent | 46 | 4，639 | 4 | 14 | 8 | 228 | 3 | 13 | 32 | 2，109 | 46 | 3，906 | － | － |
| Over 80 per cent | 67 | ｜12，469 | 9 | 2001 | 9 | 1，012 | 2 | 34 | 14 | 881 | 66 | 5，368 |  |  |

（1）All stores did not report the amount of credit business or whether all sales were for cash．This table includes only those establishments which reported they sell entirely for cash or that they make credit sales．

Table 3.--ONTARIO - Retail Merchandise
Stores grouped according to Amount of †Sales expressed in
(An (X) indicates that figures are withheld to avoid disclosing

|  | Total, All <br> Stores (1) |  | Food group |  | Country general stores |  | General merchandise |  | Automotive |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | stores: | sales | stores | sales | stores | sales \$ | stores. | sales \$ | stores | seles |
| 1 Totals | 42,441 | 1,050,963 | 13,836 | 232,581 | 2,662 | 48,066 | 380 | 180,834 | 5,435 | 166,034 |
| 2 Less than \$5,000. | 13,599 | 29,717 | 4,793 | 10,569 | 406 | 1,067 | 165 | 398 | 1,712 | 3,735 |
| 3 \$5,000-\$9,999 ... | 8,217 | 58,507 | 2,761 | 19,437 | 595 | 4,312 | 142 | 1,018 | 1,079 | 7,716 |
| 4 \$10,000-\$19,999 | 8,943 | 125,523 | 2,313 | 40,498 | 838 | 11,732 | 158 | 2,176 | 1,036 | 14,767 |
| 5 \$20,000-\$29,999 | 4,308 | 103,616 | 1,371 | 32,706 | 403 | 9,594 | 123 | 3,045 | 516 | 12,532 |
| 6 \$30,000-\$49,999 | 3,597 | 136,231 | 1,121 | 42,432 | 269 | 9,986 | 110 | 4,312 | 436 | 16,545 |
| 7 \$50,000-\$99,999. | 2,358 | 161,775 | 619 | 42,585 | 133 | 8,736 | 119 | 8,527 | 320 | 22,066 |
| 8 \$100,000-\$199,999 | 927 | 125,252 | 191 | 25,264 | 16 | 2,074 | 85 | 11,361 | 185 | 25,208 |
| 9 \$200,000-\$299,999 | 224 | 53,822 | 44 | 10,583 | 1 | 215 | 24 | 6,052 | 58 | 14,015 |
| 10 \$300,000-\$499,999 | 168 | 62,393 | 21 | 7,364 | 1 | 351 | 29 | 11,351 | 56 | 20,917 |
| 11 \$500,000-\$999,999 | 69 | 46,396 | 2 | 1,145 | - | - | 11 | 7,558 | 28 | 17,791 |
| 12\$1,000,000 ar over | 31 | 147,731 | - | - | - | - | 14 | 125,036 | 9 | 11,304 |

## Selected Kinds of Business

|  | $\begin{gathered} \text { Total } \\ \text { Sto } \\ \hline \end{gathered}$ | $\begin{array}{r} \mathrm{All} \\ \mathrm{es} \\ \hline \end{array}$ |  |  |  |  |  |  | Meat | arkets |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Per cent of | $\begin{aligned} & \text { Per cent } \\ & \text { of } \end{aligned}$ | Confect sto | ionery <br> res | Grocery (without | stores <br> t meat) | $\begin{gathered} \text { Grocery } \\ \text { with } \end{gathered}$ | stares meats |  | ceries |
|  | stores | sajes | stares | sales | stores | sales | stores | sales | stores\| | sales |
| 13 Totals | 100.00 | 100.00 | 2,002 | 14,004 | 5,367 | 89,926 | 1,267 | 42,650 | 723 | 18,954 |
| 14 Less than \$5,000.. | 32.04 | 2.83 | 1,065 | 2,250 | 1,796 | 3,948 | 162 | 387 | 80 | 232 |
| 15 \$5,000-\$9,999 | 19.36 | 5.57 | 512 | 3,613 | 1,096 | 7,737 | 170 | 1,227 | 99 | 696 |
| 16 \$10,000-\$19,999 | 21.07 | 11.94 | 317 | 4,252 | 1,171 | 16,092 | 298 | 4,257 | 203 | 2,878 |
| 17 \$20,000-\$29,999. | 10.15 | 9.86 | 65 | 1,544 | 565 | 13,501 | 168 | 4,068 | 144 | 3,435 |
| 18 \$30,000-\$49,999 | 8.48 | 12.96 | 33 | 1,223 | 447 | 16,744 | 198 | 7,770 | 123 | 4,721 |
| 19 \$50,000-\$99,999 ... | 5.56 | 15.39 | 8 | 528 | 183 | 11,950 | 200 | 14,506 | 58 | 3,985 |
| 20 \$100,000-\$199,999. | 2.19 | 11.92 | 1 | (X) | 71 | 10,076 | 63 | '7,811 | 10 | 1,274 |
| 21 \$200,000-\$299,999 | . 53 | 5.12 |  |  | 29 | 7,021 | 4 | 994 | 4 | 864 |
| 22 \$300,000-\$493,989 | - 39 | 5.94 | 1. | (X) | 9 | 2,857 | 4 | 1,631 | 1 | (X) |
| 23 \$500,000-\$999,399 | . 16 | 4.41 | - | - | - | - | - | - | 1 | (X) |
| $24 \$ 1,000,000$ or over. | . 07 | 14.06 |  | - |  | - | - |  | - | - |

(1) In some instances only the net sales for a group of stores were reported instead of the volume of business for each unit. The figures for such establishments have not been included in this table.

Trade, 1930, by Size of Business
Annual Sales, by Kinds of Business
thousands of dollars)
individual operations, but these are included in the totals)

| Apparel |  | Building <br> materials |  | Furniture and bousehold |  | Kestaurants, cafeterias \& eating places |  | Other retail stores |  | Secondhand group |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| stores | sales | stores | sales | [stores | sales | stores | sales | stores | sales | stores | sales |  |
| 4,455 | 92,139 | 2,027 | 61,281 | 1,412 | 41,227 | 2, en9 | 26,153 | 8,648 | 196,947 | 717 | 5,141 |  |
| 1,258 | 2,917 | 372 | 827 | 354 | 848 | 1,051 | 2,221 | 3,016 | 6,278 | 472 | 857 |  |
| 839 | 6,031 | 346 | 2,527 | 234 | 1,659 | 518 | 3,624 | 1,577 | 11,330 | 126 | 855 |  |
| 1,008 | 14,238 | 511 | 7,288 | 310 | 4,402 | 406 | 5,582 | 1,699 | 24,009 | 64 | 831 |  |
| 483 | 11,607 | 278 | 6,683 | 144 | 3,558 | 126 | 3,031 | 840 | 20,290 | 24 | 572 |  |
| 481 | 18,133 | 227 | 8,631 | 172 | 6,631 | 83 | 3,126 | 679 | 25,734 | 19 | 701 | 6 |
| 276 | 18,579 | 182 | 12,419 | 124 | 8,413 | 57 | 3,975 | 519 | 35,853 | 9 | 625 |  |
| 88 | 12,075 | 80 | 11,239 | 50 | 6,279 | 20 | 2,661 | 211 | 28,973 | 1 | 120 | 8 |
| 10 | 2,469 | 13 | 2,940 | 13 | 3,074 | 7 | 1,612 | 53 | 12,613 | 1 | 250 | 9 |
| 7 | 2,558 | 12 | 4,249 | 7 | 2,782 | 1 | 323 | 33 | 12,169 | 1 | 330 | 10 |
| 5 | 3,532 | 5 | (x) | 2. | (x) | - | - | 16 | 11,900 | - | - | 11 |
| - | , | 1 | (x) | 2. | (X) |  | - | 5 | 7,800 | - | - | 12 |

Selected Kinds of Business

| Meat markets |  | Automobile dealers |  | Filling stations |  | Harciware |  | Coal and wood yards |  | Drug stores |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| stores | $\begin{gathered} \text { sales } \\ \$ \end{gathered}$ | stores | sales | Btores | sales | stores | raler | stores | soies | stores | ${ }_{\$}{ }_{\text {sales }}$ |  |
| 1,523 | 31,524 | 962 | 108,272 | 2,708 | 33,940 | 1,105 | 27,068 | 835 | 45,213 | 1,453 | 34,670 | 13 |
| 288 | 766 | 19 | 62 | 1,100 | 2,184 | 109 | 293 | 111 | 242 | 66 | 194 | 14 |
| 280 | 1,992 | 63 | 460 | 558 | 3,970 | 209 | 1,552 | 94 | 670 | 202 | 1,543 | 15 |
| 408 | 5,922 | 126 | 1,872 | 537 | 7,698 | 345 | 4,927 | 135 | 1,949 | 535 | 7,837 | 16 |
| 244 | 5,772 | 115 | 2,772 | 244 | 5,945 | 196 | 4,721 | 86 | 2,082 | 348 | 8,440 | 17 |
| 1.91 | 7,119 | 149 | 5,818 | 168 | 6,213 | 137 | 5,196 | 154 | 5,874 | 206 | 7,720 | 18 |
| 84 | 5,820 | 191 | 13,410 | 83 | 5,519 | 74 | 4,971 | 164 | 11,480 | 76 | 5,215 | 19 |
| 24 | 3,081 | 152 | 20,925 | 18. | 2,400 | 29 | 4,050 | 67 | 9,110 | 17 | 2,02' | 20 |
| 2 | 436 | 56 | 13,546 | - | - | 6 | 1,359 | 8 | 1,934 | 2 | (x) | 21 |
| 2 | 616 | 54 | 20,312 | - | - | - | - | 8 | (X) |  | - | 22 |
| - | - | 28 | 17,791 | - | - | - | - | 6 | 4,446 | - | - | 23 |
| - | - | 9 | 11,304 | - | - | - |  | 2 | ( X ) | 1 | (x) | 24 |


(1) Not all establishments gave full particulars of operating expenses, and even some stores reporting rent failed to give amount of other expenses. Thus the totals do not necessarily include figures for all stores in leased premises.

Trade, 1930, by Kinds of Business
Operating Expenses

| B. Operating Expenses Reportcd (1) |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Number of stores reporting | Proprietors not on pay-roll |  | rietors iving a salayy (2) salaries | Salaries \& wages of employees | All other expenses (including rent) | Net sales <br> (1930) |  |
| 28,605 | 21.248 | 7.112 | $\begin{gathered} \$ \\ 13,888,000 \end{gathered}$ | $\begin{array}{r} \$ \\ 97,356,700 \\ \hline \end{array}$ | $\begin{gathered} \$ \\ 100,571.000 \end{gathered}$ | $970,331,700$ | 1 |
| 8,884 | 6,376 | 1,296 | 2,107,500 | 15,225,800 | 17,720,100 | 212,253,600 | 2 |
| 1,815 | 1,778 | 312 | 466,100 | 1,542,700 | 1,870,300 | 36,586,500 | 3 |
| 788 | 387 | 243 | 592,000 | 24,286,200 | 19,791,800 | 177,578,400 | 4 |
| 3,765 | 2,613 | 966 | 1,803,900 | 14,579,700 | 13,706,200 | 150,698,000 | 5 |
| 3,399 | 2,266 | 1,057 | 2,382,700 | 8,785,300 | 11,981,100 | 84,248,700 | 6 |
| 1,562 | 1,122 | 770 | 1,633,900 | 5,613,200 | 5,445,100 | 54,724,400 | 7 |
| 1,050 | 687 | 363 | 897,600 | 5,490,600 | 6,403,800 | 39,436,600 | 8 |
| 1,317 | 1,197 | 419 | 487,700 | 4,580,000 | 4,769,900 | 23,226,200 | 9 |
| 5,638 | 3,881 | 1,593 | 3,353,900 | 16,797,900 | 18,186,600 | 187,546,600 | 10 |
| 387 | 334 | 93 | 162,700 | 455,300 | 696,100 | 4,032,700 | 11 |
|  |  |  | Selected | of Busine |  |  |  |
| 1,094 | 1,004 | 125 | 180,1.00 | 933,400 | 1,493,200 | 10,518,400 | 12 |
| 3,393 | 2,559 | 340 | 525,100 | 4,049,900 | 5,225,600 | 81,065,800 | 13 |
| 1,090 | 659 | 195 | 330,600 | 3,835,400 | 3,783,700 | 51,172,300 | 14 |
| 507 | 416 | 133 | 221,800 | 902,800 | 915,200 | 14,150,400 | 15 |
| 1,070 | 881 | 194 | 324,400 | 1,963,900 | 1,953,300 | 26,344,000 | 16 |
| 61 | 20 | 47 | 210,500 | 20,420,300 | 15,502,600 | 140,156,400 | 17 |
| 425 | 263 | 155 | 294,800 | 1,127,700 | 1,347,800 | 11,724,400 | 18 |
| 69 | 51 | 24 | 46,400 | 386,600 | 238,900 | 4,875,800 | 19 |
| 28 | 14 |  | 17,200 | 158,600 | 185,700 | 1,471,500 | 20 |
| 205 | 39 | 11 | 23,100 | 2,193,000 | 2,456,800 | 19,350,300 | 21 |
| 811 | 491 | 394 | 893,000 | 9, $1.34,900$ | 8,182,500 | 100,854,600 | 22 |
| 142 | 110 | 47 | 84,300 | 339,100 | 344,100 | 2,500,200 | 23 |
| 489 | 206 | 42 | 60,700 | 1,183,300 | 1,382,000 | 10,203,600 | 24 |
| 826 | 468 | 144 | 232,700 | 1,829,800 | 1,615,800 | 16,189,900 | 25 |
| 345 | 344 | 28 | 30,300 | 94,100 | 299,200 | 2,617,400 | 26 |
| 935 | 831 | 256 | 394,900 | 1,574,300 | 1,376,100 | 13,543,400 | 27 |
| 559 | 375 | 238 | 536,600 | 1,439,700 | 2,172,000 | 17,041,000 | 28 |
| 377 | 243 | 136 | 354,400 | 1,300,900 | 1,822,900 | 13,513,100 | 29 |
| 523 | 321 | 172 | 434,600 | 1.868,700 | 2,510,800 | 17,763,100 | 30 |
| 611 | 349 | 180 | 405,800 | 1,281,000 | 1,861,100 | 14,072,400 | 31 |
| 878 | 649 | 421 | 742,000 | 2,110,500 | 2,122,300 | 23,432,800 | 32 |
| 213 | 124 | 125 | 346,600 | 1,562,200 | 2,051,600 | 13,247,600 | 33 |
| 617 | 438 | 308 | 659,100 | 3,551,000 | 3,691, 500 | 39,992,600 | 34 |
| 1,230 | 697 | 398 | 800,700 | $3.175{ }^{3} 300$ | $3,251,300$ | 31.074 .500 | 35 |

(2) Reported salaries of proprie $\mathrm{n}^{-s}$ should only be used as a basis for computing the total compensation of poprieiors in eny kind of business when the number of re porting establishments is relati aly large and the number of proprietors receiving a stated salary forms a substantial proportion of the total number of proprietors. Similar precautions should be taken in computing total expenses for any kind of business

Table 5.--ONTARIO - Sales by Comodities

| Commodity <br> (Fiead note carefully for explanation of terms) | Per cent of each comodity <br> tat - sales <br> stores in <br> sance cias sifleation | Commodity <br> (Read note carefully for explanation of terms) | Per cent of each sold to toral soles of 811 same cles- |
| :---: | :---: | :---: | :---: |
| Confectionery stores: |  | Grocery stores (without meats) |  |
| Stores-2,002: Sales-\$14,004,300 |  |  |  |
| (Commodity coverape, 7.6\%) |  | hold supplies |  |
| Bakery products, fres | 13.5 |  | 2.8 |
| Bottled bever | 1.4 | Other household supplies | 2.7 |
| Candy, confectionery and nuts .... | 28.5 | Wiscellaneous merchandise | 2.1 |
| Cigars, cigarettes and tobacco | 5.0 | Stationery, books and magazi | .1 |
| Fruits and vegetables, fresh | 1.1 |  |  |
| Groceries, general | .7 | Grocery stores with meats: |  |
| Milk and cream, fluid |  | Stores - 1,391 : Sales - \$ $55,419,100$ |  |
| iscellaneous merchandise |  |  |  |
| Receipts from sale of meals ...... | 18.3 | (Commodity coverage, 47.5\%) |  |
| Soda fountain sales and ice cream. | 30.3 | Cigars, cigarettes and tobacco .... Food and kindred products -- | 1.5 |
| Grocery stores (without meats): |  | Bakery products, fresh | 2.0 |
| Stores-5,594: Sales - \$98,562,300 |  | Bottled beverages |  |
| (Commodity coverage, $28.6 \%$ ) |  | Delicatessen, ready-to-serve |  |
| Cigars, cigarettes and tobacco ... | 1.9 | Fish and other sea foods, fresh .. |  |
| Food and kindred products -- |  | Fruits and vegetable | 8.9 |
| Bakery products, | 2.6 | Butter and cheese | 8.9 |
| Bottled beveraces | . 9 |  | 3,2 |
| Candy, confectionery and nuts ... | 2.5 | Lard | 1.7 |
| Delicatessen, ready-to-serve foods | 4 | Flour | 2.4 |
| Fish and other sea foods, fresh | . 3 | Sugar | 5.9 |
| Fruits and vegetables, fresh .... | 9.2 | Salmon, canned | 1. |
| Butter and cheese | 11.9 | Other groceries | 28.3 |
| Eggs | 3.8 | Meats, including poultry |  |
| Lard | 2.0 | Wilk and cream, fluid |  |
| Flour | 3.3 | Soda fountain sales and ice cream. |  |
| Sugar | 8.1 | Hardware | 4 |
| Salmon, canned | 2.3 | Household supplies |  |
| Other groceries | 37.9 | Miscellaneous trerchandise | 1.5 |
| Meats, including pourtrs | 4.4 | Stationery, books and magazines |  |
| Milk and cream, fluid | $\bigcirc$ |  |  |
| Soda fountain sales and ice crean | . 2 |  |  |
| Note: Sales by commodities were not reported by all stores in each kind of business classification. The commodity coverage indicates the extent to which the sales reported in a given kind of business classification can be broken down by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores in the same kind of business classification. The percentage column shows the proportion which the sales of each commodity forms of the total sales of all stores in the same kind of business classification which reported their sales by commodities. Not all stores of any given classification sell every commodity listed thereunder, |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

Table 5.--0NTARIO - Sales by Comodities (Continued)

Meat markets with groceries:
Stores - 723: Sales - \$18,953,900
(Commodity coverage, 15,9\%)
bakery products, fresh .............. 6
Dot,tled beverages ..........................
Cand, confectionery and nuts $\ldots .$.
Cigars, cigarettes and tobacco .2

Delicatessen, ready to-serve foods .6

F1sh and other sea foods, fresh $\ldots$. .7

Pruits and vegetabies, fresh ........ 1.5 4.5

Mroceries -

5.8

Eggs ..............................................
2.6

Lard
1.4
 .8
Sugar
1.3

Other groceries ........................... 10.4
Household supplies -
Soap .............................................. 4
Other household supplies ............ . 5
Meats, including poultry ............ 65,3
Milk and crean, fluid.
Miscellaneous merchandise

## Meat markets:

Stores - 1,539: Sales - \$32,072,000
(Commodity coverage, $17.7 \%$ )
Bakery products, fresh ..............
Dellcatessen, ready-to-serve foods .2
Fish and other sen foods, fresh .6
Fruits and vegetables, fresh
Groceries -
putter and cheose
3.3

Tegs
1.4

Lard
.9

0 ther groceries
1.7

Meats, including poultry ............. 90.3
基: $k$ and crean, fluid
.1
M1scellaneous merchandise.......... .?
Country general stores (groceries With dry goods and apparel):
Stores - 2, 387: Sales - \$43,855,800
(Comodity coverage, $17.0 \%$ )
Antiques, art goods, statuary \& gifts.
Apparel and accessories, women's, misses' and children's --
Custom tailoring
Children's wear

Country general stores (Continued) -
Apparel and accessorics, women: s, misses' and children's (Continued) idillinery . 2
liosiery ..... 1.0
Coats, suits and dresses ..... 1.1
Underwear, negligees, corsct, 3 , etc .....  8
Other apparel (except furs) ..... 7
Appliances and supplies, electrical ..... 3
Automobiles, new .....  1
iutomobiles, used ..... ,1
Batteries, storage .....  1
Building materials ..... 1.0
Ctaeras and photographic supplies .....  1
Caskets and undertakers' supplies ..... 1
Cigars, cigarettes and tobacco ..... 3.7
Clothing and furnishings, men's and boys'
Custom tailoring ..... $-4$
Suits ..... 7
Overconts ..... 4
Hats and caps ..... 4
Underwear, hosiery and shirts ..... 1.1
Other furnishings ..... 7
Work clothint ..... 1.8
Other clothing ..... 7
Drugs and drug sundries ..... 1.0
Dry goods and notions --
Cotton piece goods ..... 2.1
Linen goods ..... 7
Wool and wool-mixed goods ..... 1.2
Rayons and celanese .....  6
Silk and velvet piece goods .....  4
Notions .....  8
Other dry poncis ..... 1. 5
Farm \&garden equi;ment\& supplies -- Farm achinery and farm wagons ..... 2
Wire rencing, gates and posts ..... ..... 4
Other farm and garden equipment and supplies ..... 5
Fertilizers . ..... 1
Food and kindred products --
Bakery products, fresh ..... 1.8
Bottled beverages ..... 3
Candy, confectionery und muis ..... 1.2
Delicatessen, rent, tu-serve foods. ..... 1
Fish and other sce :oou:, Cresh
Fish and other sce :oou:, Cresh .....  2 .....  2
Fruits and vegetables, fresin ..... 2.7
Butter and cheese ..... 3.7
Eggs ..... 2.6
Lard ..... 1. 4
Flour ..... 4.7
Sugar ..... 5.2

## Table 5.--ONTAFIO - Sales by Comnodities (Continued)

## Country general stores (Continued) --

sood and kinired products (Cont'd.)-Salmon, canned
in an exots and other groceries (ex- cept salmon) ..... 14.9
fiesta, including poultry ..... 4.2
ailis and cream, fluid ..... 3
ind fountain sales and ice cream ..... 4
ruel ..... 1.0
Furntre ..... 5
Thas and fur goods ..... 2
Sis appliances and supplies ..... 1
Gasoline ..... 3.4
Hardware --
Builders' and shelf hardware ..... 1.7
Carpenters' and mechanics' tools ..... 3
Uther hardware ..... 1.9
Hey, Emin and feed ..... 6.1
iiesting \& plumbing equipment \& supplies ..... 1
llowe furnishines --
Draperies, upholstery and curtains ..... 4
Floor coverings ..... 6
Bedding, mattresses, sprines ..... 2
China, glassware, crockery, etc..... ..... 5 ..... 5
Kitchen utensils ..... 3
otiher home furnishings ..... 5
Household supplies ..... 1.9
Infants' wear2
Jewellery, silverware, clocks\&watches Leather goods ..... 2
Luggage .....  1
iniscellaneous inerchandise ..... 3
Jils and greases ..... 5
Paints, varnishes, lacłuers, glass and painters' supplics ..... 1.4
iudios and radio equipment ..... 4
Shoes and other footivear --
Footwear wholly or chiefly of leather- lien's or boys' ..... 1.6
'Women's or misses' ..... 1.0
Children's ..... 5
Selt footwear ..... 1
lubler footwear ..... 1.3
Stetionery, books and magazines ..... 5
Stciver, rances, heators, etc. ......... ..... - 2
Uref, tubes and tire accessories ..... 3
wilut articles and preparations .....  2
bye snd ganes .....  1
Huctors, farm and other ..... 1
inlluaper
Department stores:Stores - 62: Sales $\$ 140,598,400$
(Commodity coverage, $98.0 \%$ )
Antiques, art goods, statuary \& gifts3
Apparel and accessories, women's, misses' and children's -- Custom tailoring .....  1
Children's wear ..... 1.6
dillinery ..... 1.7
Iosiery ..... 3.4
Coats, suits and dresses ..... 8.6
Underwear, ner ligees, corsets, etc ..... 4.5
Uther apparel (except furs) ..... 1.6
Applinnces \& supplies, electrical --
Household appliances, motor-
driven (except refrigerators) ..... 3
Household heating appliances, portable .....  2
Lighting equipment .....  6
Incandescent lamps ..... 1
Construction materials .....  1
Other appli'inces and supplies .....  1
Automobile parts and accessories
(except tires, tubes\& batteries). ..... 4
Batteries, storage .....  1
Bicycles and accessories ..... 1
Cameras and photographic supplies. ..... 1
Clothing and furnishings, men's and boys' -
Custom tailoring ..... 1
Suits ..... 2.0
Overcoats .....  9
Hats and caps ..... 5
Underwear, hosiery and shirts ..... 2.7
Uther furnishings ..... 1.9
Work clothing ..... 6
Other clothing ..... 2.0
Drugs, patent medicines \& compounds ..... 0.5
Drug sundries .....  6
Dry goods and notions --
Cotton piece goods ..... 1.0
linen goods ..... 1.2
Wool and wool-mixed goods ..... 5
Rayons and celanese .....  6
Silk and velvet piece goods ..... 1.8
Notions and smallwares ..... 2.6
Other dry goods ..... 1.4
Farm\& garden equipment \& supplies -
Farm machinery and farm wagons ..... 2
Wire fencing, gates and posts ..... 1
other farm and garden equipment and supplies ..... 1

## Table 5.-ONTARIO - Sales by Commodities (Continued)

Department stores (Continued)2
Food and kindred products ...
Bakery products, fresh ..... 1
Candy, confectionery and nuts ..... 6
Dellcatessen, ready-to-serve foods. ..... 1
Fish and other sea foods, fresh ..... 2
Pruits and vegetables, fresh .....  9
Eutter and cheese ..... 4
Eggs ..... 1
i,ard .....  2
Piour ..... 1
Sugar .....  4
Salmon, canned ..... 1
Canned goods and other groceries (except salmon) ..... 1.0
Meats, including poultry ..... 2.0
Soda fountain sales and ice cream .....  46.9
Bedroom ..... 1.4
Living room, library and hall • 2.3
Dining room- ..... 1.2
Kitchen ..... 1.0
Other household furniture ..... 9
Office and to e furniture ..... 1
Furs and fur ods ..... 9
Gas appliances and supplies Stoves and ranges ..... 1
Water heaters ..... 1
Other appliances and supplies ..... 1
Hardware ..... 9
Builders' and shelf hardware ... . 2 ..... 2
Carpenters' and mechanics' tools . 2
Other hardwareHeating and plumbing equipment andsupplies1
Hone furnishings
Traperies, upholstery and curtains. ..... 2.4
Eloor coverings ..... 2.9
aedding, mattresses, springs ..... 1.5
Gaina, glassware, crockery, etc. ..... 1.0
Ki tchen utensils ..... 1.2
Rafrigerators .....  1
Other home furnishings ..... 3.1
Household supplies --
Soap ..... 3
Cleaning compounds, matches and other household supplies ..... 1
Infants? wear ..... 1.6
Jewellery, silverware, clocks and watches
Clocks ..... 1
Watches ..... 2
Diamond jewellery ..... 3
Gold and gold-filled jewellery ..... 3
Department stores (Continued) --
Jewellery, silverware, clocks and watches (Continued) --
Plated silverware ..... 3
Sterling silverware ..... 1
Other jewellery ..... 2
Leather goods .....  8
Luggare .....  3
Miscellaneous merchandise ..... 1.2
Musical instruments \& accessories Pianos, organs, etc. .....  2
Phonographs and records ..... 1
Other musical instruments and accessories ..... 1
Optical goods ..... 2
Paints, varnishes, lacquers, etc. ..... 7
Painters' supplies .....  1
Radios ..... 2.0
Radio parts and accessories ..... 3
Receipts from sale of meals ..... 1.6
Service .....  6
Shoes and other footwear --
Footwear wholly or chiefly of leather ..... 6.0
Felt footwear .....  2
Rubber footwear ..... 1.0
Sporting goods, including gymnasium equipinent ..... 5
Stationery, books and magazines ..... 1.4
Stoves, ranges, heaters, etc. ..... 1.2
Tires, tubes and tire accessories ..... 3
Toilet preparations and cosmetics ..... 1.4
Toilet articles .....  5
Toys and games ..... 1.3
Wallpaper .....  8
Dry goods stores:
St.ores - 570: Sales - \$13,211,500
(Commodity coverage, 18.6\%)
Apparel and accessories, women's,misses' and children's --Custom tailoring1
Children's wear ..... 2.2
Millinery ..... 1.6
! ! osic.
15.9
Coats, suits and dresses
10.4
Underwear, negligees and corsets ..... 2.5
Other apparel (except furs)
Clothing and furnishings, men's and boys' .....  6
Suits ..... 6
Cuvercoats .....  2
Hats and caps ..... 3

Table 5.-ONTARIO - Sales by Commodities (Continued)
Dry goods stores (Continued) --
Clothing and furnishings, men's andboys" (Continued) -
Underwear, hosiery and shirts ..... 1.0
Other furnishings ..... 1.4
Work clothing ..... 7
Other clothing ..... 2
Dry goods and notionsCotton piece goods8.5
Linen goods ..... 3.6
Wool and wool-mixed goods ..... 4.2
Rayons and celanese ..... 2.9
Silk and velvet piece goods ..... 7.2
Notions, ribbons, :lace, etc. ..... 4.7
Other dry goods ..... 4.5
Home furnishings --
Draperies, upholstery and curtains. ..... 4.4
Floor coverings ..... 4.1
Bedding, mattresses, springs ..... 1.1
China, glassware, crockery, etc... .....  2
Other home furnishings ..... 4.3
Infants' wear .....  3
Leather poods .....  1
Luggage .....  1
Miscellaneous merchandise ..... 1.0
Service .....  1
Shoes and other footwear --
Footwear wholly or chiefly ofleather -
Men's or boys7
Women's or misses' .....  9
Children's2
Rubber and felt footwear .....  5
Stationery, books and magazines ..... 1
Toilet articles and preparations .....  1
Toys and games .....  1
Wallpaper .....  6
General merchandise stores with food departments:
Stores - 93 : Sales - \$5,791,100(Commodity coverage, $32.6 \%$ )
Apparel and accessories, women's,misses' and children's --
Children's wear ..... 2
isillinery .....  1
Hosiery ..... 2
Coats, suits and dresses ..... 2
Underwear, negligees, corsets, etc. .....  2
General merchandise stores with food departments (Continued) --
Appliances and supplies, electrical-Household appliances, motor-driven(except refrigerators)
Household heating appliances, portable ..... 2
Incandescent lamps ..... 2
Construction materials ..... 3
Other appliances and supplies ..... 2
Automobile parts and accessories
(except tires, tubes and batteries) ..... 7
Batteries, storage ..... 3
Bicycles and accessories .....  1
Building materials ..... 1.6
Cigars, cigarettes, tobacco and smokers' sundries ..... 2.9
Clothing and furnishings, men's and boys' -- Suits ..... 6
Overcoats ..... 2
Hats and caps ..... 1
Underwear, hosiery and shirts ..... 5
Other furnishings ..... 3
Work clothing ..... 3
Other clothing .....  2
Drugs and drug sundries ..... 3
Dry goods and notions -- Cotton piece goods ..... 4
Linen goods ..... 3
Wool and wool-mixed goods ..... 5
Fayons and celanese ..... 3
Silk and velvet piece goods .....  2
Notions ..... $?$
Other dry goods ..... 1.4
Farm \& garden equipment \& supplies ..... - 1
Food and kindred products -
Bakery products, fresh ..... 8
Bottled beverages ..... 5
Candy, coniectionery and nuts ..... 1.0
Fish and other sea foods, fresh ..... 2
Fruits and vegetables, fresh ..... 6.4
Butter and cheese ..... 4.6
Lard ..... 1.6
Eggs ..... 2.0
Flour ..... 1.7
Sugar ..... 3.2
Salmon, canned .....  6
Canned goods and other groceries (except salmon) ..... 25.7
Meats, including poultry ..... 7.0
Milk and cream, fluid ..... 8
Soda fountain sales and ice cream ..... 1

> Table 5.--ONTARIU - Sales by Commodities (Continued)

General merchandise stores with food
departments (Continued)
Fuel ..... 2.6
Furs and fur goods .....  1
uasoline ..... 1.1
Class ..... 3
Crain and feed ..... 7
fardware
Builders' and shelf hardware
Builders' and shelf hardware ..... 1.2 ..... 1.2
Carpenters' and mechanics' tools .....  6
Other hardware
Other hardware ..... 12.1 ..... 12.1
hay, straw and alfalfa .....  3
Heating and plumbing equipment and supplies .....  1
Home furnishings --
Draperies, upholstery and curtains. ..... 1
Floor coverings .....  1
Bedding, mettresses, springs ..... 2
China, glassware, crockery, etc. ..... 1.1
Kitchen utensils ..... 3
Fiefrigerators, electric and gas ..... 2
Other home furnishings ..... 1
Household supplies ..... 1.6
Infants' wear ..... 2
Jewellery, silverware, clocks and watches .....  2
Leather goods .....  1
Luggage .....  1
Miscellaneous merchandise .....  1
Oils and greases ..... 3
Paints, varnishes, lacquers, etc. ..... 1.1
Painters' supplies ..... 1
Radios ..... 8
Iadio parts and accessories ..... 3
Seeds, bulbs and plants ..... 3
Shoes and other footwear --
footwear wholly or chiefly ofleather1.3
Palt footwear ..... 1
Fmbber footwear .....  4
Sporting goods, including gymasium equipment ..... 4
Stationery, books and magazines ..... 2
Stoves, ranges, heaters, etc....... ..... 4
Tires, tubes and tire accessories .. .....  5
Toilet articles and preparations ... .....  1
Toys and games .....  1
Men's and boys' clothing and furnish-
ings stores:
Stores - 680: Sales - \$18,889,900
(Comodity coverage, $36.4 \%$ )
Custom tailoring ..... 6.0
Hats and caps ..... 5.6
Miscellaneous merchandise .....  3
Overcoats ..... 15.3
Service .....  2
Shoes ..... 3.6
Suits ..... 25.0
Underwear, hosiery and shirts ..... 20.5
Other furnishings ..... 14.7
Work clothing ..... 7.3
Other clothing ..... 2.2
Femily clothing stores:
Stores - 471 : Sales - \$14,882,300
(Commodity coverage, $26.7 \%$ )
Apparel and accessories, women's,misses' and children's --
Custom tailoring .....  1
Children's wear ..... 1.6
Millinery ..... 3.4
Hosiery ..... 3.7
Coats, suits and dresses ..... 20.6
Underwear, negligees, corsets, etc. ..... 6.6
Other apparel (except furs) ..... 1.9
Clothing and furnishings, men's and boys' --Custom tailoring 8
Suits ..... 3.9
Overcoats ..... 5.8
Hats and caps ..... 2.2
Underwear, hosiery and shirts ..... 5.9
Other furnishings ..... 3.6
Work clothin ..... 4.4
Other clothine ..... 1.6
Dry goods and notions --
Cotton piece goods ..... 2.2
Linen goods ..... 1.2
Wool and wool-mixed goods ..... 1.1
fayons and celanese ..... 6
Silk and velvet piece goods ..... 1.2
Notions, ribbons, lace, etc ..... 1.5
Other dry goods ..... 1.5
Furniture ..... 2
Furs and fur goods ..... 4.8
Hope furnishings --
Draperies, upholstery and curtains. ..... 9
Floor coverings ..... 7
China, glassware, crockery, etc. ..... 1
Other home furnishings .....  5

Table 5.--UNTARIO - Sales by Commodities (Continued)
Family clouhing stores (Continued)
Intants' wear ..... 4
Hiscellaneous morcuandise ..... 1.4
Service .....  4
Shues and other footmear --
Fuotwear wiolly or chiefly of
leather -
Men's or boys'3.2
Women's or misses ${ }^{\prime}$ ..... 2.5
Children's ..... 1.1
Felt footwear ..... 3
Rubber footwear ..... 2.1
Women's ready-to-werr stores:
Stores 653: Sales - \$19,760,400
(Commociity coverage, 40.3\%)
Apparel and eccessories, women's,
misses' and chilciren's --Custom tailoring2.0
Children's wear ..... 1.2
dillinery ..... 4.7
Hosiery ..... 3.6
Coats, suits and dresses ..... 66.0
underwear, negligees, corsets, etc. ..... 6.0
Uther apparel (except furs) ..... 4.3
Dry goods and notions --Cotton niece goods6
Linen goods ..... 4
Wool and wool-mixed goods ..... 2
Iayons and celenese ..... - 2
Silk and velvet piece goods .....  5
ifotions, ribton, lace, etc. ..... 1.0
Other dry goods ..... 1.2
Furs and fur goods ..... 6.3
lnfants' wear .....  5
Leather goods .....  3
idiscellaneous merchandise .....  4
Service ..... 2
Shoes, women's ..... 3
Toilet articles and preparations ..... 1
Shoe stores, men's, women's and
children's:
Stores - 751 : Sales - $\$ 15,534,300$
(Commodity coverage, 43.1\%)
 ..... 7
Leather goods and luggage ..... 4
discellaneous merchandise ..... 5
Service, repair ..... 2
Shocs and other footwear --
Footweer wholiy or chiefly of leather-
c. '. boys' ..... 27.8
\#omen's or misses' ..... 53.2
Chilaren's ..... 6.8
Felt footwear .....  8
kubber footwear ..... 9.6
Furniture stores:
Stores - 2.79: Sules, \$14,019,300
(Comriodity coverage, 60.4
intiques, art goods, statuary and gifts ..... 2.5
Appliances and supplies, electrical
15.6
Bedroom
24.6
Livine room, library and hall
12.3
Dining room
4.5
Kitchen
3.5
3.5
Other household furniture
Other household furniture ..... 4
Gas stoves and ranges ..... 2.2
Gas water heaters .....  1
Home furnishings --
Draperies, upholstery and curtains. ..... 2.1
Floor coverings ..... 5.5
Bedding, mattresses, springs ..... 5.6
China, glassware, crockery, etc. ..... 1.2
hefrigerators, electric and gas .....  3
Other home furnishings ..... 1.2
Uiscellaneous merchandise ..... 3.2
Musical instruments and accessories. .....  4
Kadios and radio equipraent ..... 7.7
Secondhand furniture ..... 4.4
Service ..... 4
Stoves, ranges and heaters (other than gas or electric) ..... 1.5
Wallpaper .....  1
Houschold appliance stores (gas or electric:
Stores - 102: Sales - \$3,179,700(Comaodity coverage, 45.2\%)Appliances and supplies, electrical-Household appliances, motor driven(except refrigerators)26.0
Household heating appliances, portable ..... 2.9
Lighting equipment ..... 9
Incrndescent lamps ..... 6.1
Construction materials ..... 3.5
Comnercial and industrial appliances ..... 1.5
Fanges and water heaters ..... 10.1
Other appliances and supplies ..... 3.9
Fuel (coke) ..... 6.9
Gas appliances and supplies -- Stoves and ranges ..... 13.8
Water heaters ..... 5.7
Other appliances ..... 5.2
iiniscellaneous merchandise ..... 1.6
Radios and radio equipment ..... 1.6
Kefrigerators ..... 7.4
Service ..... 2.9

## Table 5.--0ivThfio - Sales by Comnodities (Continued)

Radio end music stores (including
refrigeration:
Stores - 153 : Sales - \$7,805,000(Comrodity coverage, $71.1 \%$ )
Appliances and supplies, electrical.8
Misical instruments \& accesenries -- Pi:nos, organs and accessuries ..... 31.0
Phonographs and records ..... 7.9
Stringed and band instruments ..... 8
Sieet music, music books, etc. ..... 2.5
Other musical instruments andaccessories4
Radios and radio equipment ..... 54.5
kadios ..... 50.4
Radio parts and accessories . 4.1Fiefrigerators7
Secondhand merchandise ..... 1
Service ..... 1.3
Automobile dealers:
Stores - 962 : Sales - \$108,271,500(Commodity coverage, $82.4 \%$ )
Automobile, parts and accessories --Passenger automobiles, new41.6
Passenger automobiles, used ..... 21.8
Commercial cars and trucks, new ..... 6.5
Comnercial cars and trucks, used ..... 1.6
Tractors, farm and other ..... , 3
Buses ..... 2
Spocial purpose vehicles ..... 1
Automobile parts and accessories(except tires, tubes and batteries)8.1
Tires and tubes ..... 1.6
Passenser automobiles, new, sold to other dealers ..... 2.7
Comercial cars and trucks, new, sold to other dealers ..... 2
Parts and accessories (except tires,tubes and batteries) sold to otherdealers 1
Butteries, storage ..... 3
Gasoline ..... 4.8
Wiscellaneous merchandise ..... 3
Oils and greases ..... 1.1
Radios and radio equipment ..... 4
Service ..... 8.3
Accessories, tires and batteries:
Stores - 187 : Sales - \$3,000,700
(Commodity coverage, 37.8\%)
Automobile pasts and accessuries (ex-cept tires, tubes and batteries) --
To ultimate consumers ..... 33.3
To other dealers ..... 2.6
Batteries, storage ..... 13.3
Gasoline ..... 5.4
Miscellaneous merchandise ..... 1.5
Oils and greases ..... 2.0
Radios and radio equipment ..... 3.6
Service ..... 15.8
Tires and tubes --
To ultimate consumers ..... 21.9
To other dealers .....  6
Tire shops:
Stores - 98 : Sales - $\$ 2,452,900$
(Commodity coverage, $45.0 \%$ )
Automobile parts and accessories
(except tires, tubes and batteries) ..... 5.9
Batteries, storage ..... 2.0
Gasoline ..... 1.7
Oils and greases .....  5
Service ..... 8.5
Tires and tubes ..... 80.7
Tires and tubes sold to other dealers .....  7
Filling stations:
Stores - 905 : Sales - $\$ 12,245,000$
(Commodity coverage, 47.5\%) Automobile parts and accessories (except tires, tubes and batteries) .....  2
Batteries, storage .....  1
Fuel oil ..... 1
Gasoline ..... 86.7
Miscellaneous merchandise ..... 4
Oils and greases ..... 11.8
Radios and radio equipment .....  1
Service .....  4
Tires and tubes .....  2
Filiing stations with tires and accessories:
Stores - 1,077: Sales-\$18,513,700
(Commodity coverage, $50.9 \%$ )
1
1
rasoline ..... 74.5
wiscellaneous merchandise ..... 1.0
Oils and greases ..... 11.9Automobile parts and accessories(except tires, tubes and batteries)2.2

> Table 5.--ONTARIO - Sales by Commodities (Continued)
Filling stations with tires and accessories (Continued) --
Parts and accessories sold to other dealers ..... 3
Radios and radio equipment ..... 5
Service ..... 3.8
Batteries, storage ..... 1.3
Tires and tubes ..... 4.2
Tires and tubes sold to other dealers ..... 2
Filling stations with other merchandise:Stores - 772 : Sales - \$3,997,600(Commodity coverage, 12.5\%)
Fuel oil ..... 1
Gasoline ..... 71.6
Miscellaneous merchandise ..... 16.4
Oils and greases ..... 7.5
Automobile parts and accessories (except tires, tubes and batteries ..... 2.1
Radios and radio equipment ..... 1
Service ..... 6
Batteries, storage ..... 5
Tires and tubes ..... 1.1
Garages:
Stores - 1,294: Sales - \$15,931,600
(Comnodity coverage, 39.5\%)
Automobile parts and accessories
(except tires, tubes and batteries) ..... 12.6
Batteries, storage ..... 3.3
Gasoline ..... 42.0
Miscellaneous merchandise ..... 1.0
Oils and greases ..... 5.9
Radios and radio equipment ..... 1.3
Refrigerators ..... 3
Service ..... 24.0
Tires and tubes ..... 9.6
Hardware stores:
Stores - 1, 108 : Sales - \$27,185,100(Comnodity coverage, 30.5\%)
Appliances and supplies, electrical-Household appliances, motor-driven(except refrigerators)1.0
Household heating appliances, nortable ..... 4
Lighting equipment .....  2
Incandescent lamps ..... 9
Construction anterials ..... 5
Comancial ä in astrial appliances. ..... 1
Ranges ank : 'or heaters .....  6
Other appliances and supplies .....  1
Eicycles and accessories ..... 2
fuilring materials ..... 7.5
Hardware stores (Continued) --
China, glassware, crockery, etc.... ..... 9
Clocks and watches ..... 1
Farm \& garden equipment \& supplies - Farm machinery .....  1
Wire fencing, gates and posts ..... 1.2
Other farm and garden equipment and supplies ..... 8
Fertilizers ..... 1
Fuel --
Corl .....  9
Fuel oil .....  1
Wood, coke and other fuels ..... 1
Gas appliances and supplies -- Stoves, ranges and water heaters .....  3
Other appliances and supplies ..... 1
Gasoline ..... 1.5
Glass ..... 1.7
Hardware -- Builders' and shelf hardware ..... 22.1
Carpenters' and mechanics' tools. ..... 3.2
Other hardware ..... 26.7
Heating and plumbing equipment and supplies ..... 4.0
Kitchen utensils ..... 2.2
Leather goods .....  2
discellaneous merchandise ..... 3.6
Oils and greases ..... 4
Paints, varnishes, lacquers, etc. ..... 3.6
Painters' supplies ..... 9
Kadio narts and accessories ..... 2
Radios ..... 2.1
Fiefrigerators ..... 6
Seeds, bulbs and plants ..... 7
Servioc ..... 3
Silverware, plated ..... 3
Soup, cleaning compounds and other household supplies .....  2
Sporting goods, including gymnasium equipment ..... 7
Sterling silverware .....  1
Stoves, ranges and heaters ..... 1.7
Toys and games ..... 6
Wallpaper ..... 5

## Table 5.--ONTARIO - Sales by Commodities (Continued)

Lumber and building materials:Lumber and building materials (coal
and wood):
Stores - 297: Sales - \$21,350,000
(Commodity coverage, 49.2\%)
Luilaire materials --
Brick, terra cotta, tile, etc. ..... 2.5
Building stone ..... 1
Crushed stone ..... 1.2
Cement ..... 6.6
Lime, plaster, etc. ..... 3.7
Lumber, rough and dressed ..... 47.0
Planing mill products, woodwork ..... 8.5
Wood shingles and shakes ..... 2.4
foofing materials (except wood shingles and shakes) ..... 2.9
Structural steel materials ..... 2
Iron and other metal building materials ..... 1.1
Building paper, wood base, insulat- ing boards, etc. ..... 1.2
Wallboards (except wood base-boards) ..... 3.2
Other building materials ..... 4.3
Fuel
Coal ..... 11.3
Wood, coke, and other fuels ..... 2.4
Grain and feed ..... 3
Hardware ..... 4
Heating and plumbing equipment and supplies ..... 2
lice ..... 1
Miscellaneous merchandise ..... 1
Paints, varnishes, glass andpainters' supplies --
Paints, varnishes, lacquers, etc. ..... 1
Uless ..... i



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