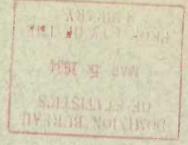
312:658.87 L71.3)

63-D. 9.1



# CANADA

## DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

-----

SUMMARY OF RETAIL FACTS, CREDIT AND COMMODITY SALES, SIZE OF BUSINESS, OPERATING EXPENSES O N T A R I O

Published by Authority of the HON, H. H. STEVENS, M. P., Minister of Trade and Commerce. Published by Authority of Hon. H. H. Stevens, M.P., Minister of Trade and Commerce.

DOMINION BUREAU OF STATISTICS - CANADA Dominion Statistician: R. H. Coats, B.A., F.S.S. (Hon.), F.R.S.C.

> Internal Trade Branch Chief: H. Marshall, B.A., F.S.S.

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS, 1931. Ontario - Summary of Retail Facts, Credit and Commodity Seles, Size of Business, Operating Expenses

This bulletin presents some of the final results of the Census of Merchandising and Service Establishments, covering the retail trade in Ontario during the year 1930. The data that are given in this report show for the first time the size of retail stores, grouped according to annual sales, and the proportion of credit business done in retail stores. The first comprehensive figures of operating expenses are also presented, and an initial effort has been made to analyze the commodity sales of merchandising establishments.

The completeness of the information which can be furnished for the retail trade is determined largely by the extent to which retail store operators keep accurate and detailed records of their activities. While every effort has been made to ensure that the figures which are given in the tables are representative, special note should be taken of the proportion of the total business which is conducted by those firms which were able to furnish the details requested in each case. For example, the extent to which stores have reported their sales by commodities ranges from almost 100 per cent in the case of department stores, to less than 10 per cent in the case of confectionery and delicatessen stores. The information on expenses and credit business is also more complete for some kinds of business than for others.

While this bulletin presents certain of the more significant results of the Census, space could not be found for a great deal more valuable and detailed information on retail trade. The complete results of the census will be contained in the reports which are now being prepared for printing.

#### Table of Contents

	Page
Standard Summary of Retail Facts	2
Summary of Retail Trade, 1930	3
Types of Operation	4
Credit Business	5
Size of Business	6
Operating Expenses	8
Commodity Sales	10

Standard	Summary	of	Retail	Facts

0		1.			. 9	-
	17	12	2	32	- 1	0
0	2.1	0	CL.		- Andre	0

	Untario		
		Retail merchan-	
	STOLEN IN THE PLANE	dising estab-	Retail service
		lishments	establishments
Total population		3,431,683	3,431,683
		0,101,000	0,101,000
Ratio of retail workers (full-time		4 57	7 97
employees and active proprietors,		4.51 43,046	1.27 15,568
Number of retail stores Total seles or receipts	<sup>1</sup> 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	\$1,100,440,200	\$110,071,300
Population of places less than 1,00		1,416,018	1,416,018
Sales or receipts in places of less		\$122,447,700	\$8,255,100
Population of incorporated places 1		480,513	480,513
Sales or receipts in incorporated 1	places 1,000 - 10,000	\$188,144,200	\$10,743,600
Population of incorporated places 1	LO,000 to 30,000 ,	426,370	-426,370
Sales or receipts in incorporated p	places 10,000 - 30,000	\$195,044,600	\$14,628,800
Population of incorporated places 3	0.000 and over	1,108,782	1,108,782
Sales or receipts in incorporated places			
over		\$594,803,700	\$76,443,800
Full-time employees (average number	male	64,137	17,361
year)	female	30,087	5,313
		50,001	0,010
Part-time employees (average number			
year)	male	10,149	3,720
	female	6,780	516
Proprietors actively engaged in re-	tailing	43,623	16,689
Total annual pay-roll, all stores .		\$106,578,900	\$25,528,700
Average annual salary per full-time		\$1,079	\$1,069
Average annual salary per part-time		\$290	\$305
Average rental cost (leased premise	es), per cent of		ATA TRADUCT
sales		3.41	8.19
Proportion of sales in leased prem	ises to total sales		
in the province		66.93	61.77
Proportion of total sales by			
Single store independents		65.87	73.66
Single stores in voluntary chains			-
Two- and three-store multiples .			13.09
Local chains		2.61	.99
Provincial, sectional and nation		17.56	11.82
Proportion of stores with sales of			
annually, to total number of sto:		51.40	89.51
Proportion of total sales of such a			
all stores		8.40	28.31
Proportion of stores with sales of	\$10,000 - \$49,999		
annually		39.70	8.36
Proportion of total sales			24.31
Proportion of stores with sales of	\$50.000 - \$199.999 annual	v 7.75	1.76
Proportion of total sales		27.31	22.13
Proportion of stores with sales of	\$200,000 and over		.37
annually			25.25
Proportion of total sales			NOCHO

## ONTARIO - Summary of Retail Trade, 1930

## Statistics for retail merchandising

ų

t

	Number	Full	l-time e	mployees		Per cent
Group	of			Salaries &	Net sales	of total
	stores	Male	Female	wages	(1930)	sales
				\$	\$	
Total	43,046	64,137	30,087	101,676,800	1,100,440,200	100.00
Food group	14,263	13,530	4,387	16,471,900	255,936,200	23,26
Country general stores	2,662	1,598	899	1,796,500	48,066,000	4.37
General merchandise group	980	8,626	12,658	23,596,600	180,833,600	16.43
Automotive group	5,481	11,379	683	15,214,600	167,410,500	15,21
Apparel group	4,484	4,182	4,029	8,883,900	93,711,300	8.52
Building materials group	2,030	4,419	602	5,991,000	61,398,100	5.58
Furniture and household group .	1,429	3,842	833	6,104,500	43,713,000	3.97
Restaurants, cafeterias and						
eating places	2,306	3,903	3,109	5,117,400	28,633,600	2.60
Other retail stores	8,694	12,197	2,830	17,997,900	215,596,800	19.59
Secondhand group	717	461	57	502,500	5,141,100	.47

## Statistics for retail services

	Number of	Full	l-time e	employees		Per cent
Group	establish-			Salaries &	Receipts	of total
	ments	Male	Female	wages	(1930)	receipts
		2	-	\$	\$	(TRACE)   EX
Total	15,568	17,361	5,313	24,235,100	110,071,300	100.00
Amusement and recreation		(				
group	1,166	2,846	661	3,667,900	21,840,800	19.84
Business services group	207	872	226	2,104,700	16,643,400	15.12
Domestic services group	1,953	2,953	2,953	5,233,000	15,039,800	13.67
Educational services group .	63	80	102	269,000	850,000	.77
Personal services group	4,148	1,858	834	2,558,300	10,497,700	9.54
Photography	317	260	140	430,200	2,051,600	1.86
Undertaking and burial	319	322	34	458,000	4,186,200	3.80
Repair and service shops	4,510	1,773	67	1,972,700	12,186,000	11.07
Storage and transportation		61.00				+ + x 1 4 1 M
group	2,429	5,640	235	6,617,300	23,881,000	21.70
Miscellaneous services	456	757	61	1,014,000	2,894,800	2.63
		-	-			To Be Charten

Table 1 .-- ONTARIO - Retail Merchandise Trade, 1930, by Types of Operation

Type of operation         Itel sales (1930) Sumber         Itel sales (1930) Sumber <thitel (1930)<br="" sales="">Sumber         <thitel (1930<="" sales="" th=""><th></th><th>_</th><th></th><th></th><th></th><th></th></thitel></thitel>		_				
Type of operation         of stores         Salaries & worker         Amount sales           Total, All Stores         43,046         34,224         101,676,800         1,00,440,200         100.00           Single store independents         43,936         62,696         55,540,400         724,892,800         65.87           Single store wiltiples         1,608         5,213         1,612,500         40,023,200         5.26           Two-store multiples         1,008         5,213         6,168,700         57,902,300         5.26           Two-store multiples         1,000         5,024         3,452,600         22,427,600         2.58           Provincial chains         476         3,041         3,452,600         29,512,600         2.68           Provincial chains         476         3,036         6,225,900         91,829,100         8.55           Sectional chains         467         2,326         4,349,000         24,631,000         2.24           Other types of operation         1,454         3,221         4,389,000         24,631,000         2.24           Single store (in voluntary chains)         554         503         4,240,200         98,522,300         16.50           Single store multiples         55         165					Net sales	Name of Address of the Owner of States of the
stores         Number         wages         Amount         sales           Total, All Stores         43,046         34,224         101,676,800         1,100,440,200         100.00           Single store independents         54,938         62,863         65,540,400         724,982,800         65.87           Two-store multiples         1,688         2,213         1,618,700         57,902,300         5.26           Two-store multiples         1,708         5,213         6,168,700         57,902,300         5.26           Two-store multiples         476         3,041         3,452,600         29,427,600         2.58           Three-store multiples         10         27         24,600         317,600         .03           Local chains         1,681         5,008         6,222,900         3,432         .03         .3747,700         .43           Sectional chains         1,113         6,195         6,666,400         24,491,000         .24         .81,000         .2.84           Other types of operation         1454         3.221         4,369,000         24,491,000         .2.44         .73           Single stores (in voluntary chains)         55         163         142,500         1,860         .2.73			Full-ti			
Total, All Stores         43,046         94,224         101,676,800         1,100,440,200         100.00           Single store independents         34,938         62,869         65,540,400         724,892,800         65.87           Single store sultiples         1,669         2,213         1,612,500         40,023,200         5.26           Two-store multiples         1,508         5,213         6,168,700         724,892,800         6.5.87           Two-store multiples         1,001,400,400         1,200,400         1,200,400         1,200,400         1,400,40,200         5.266           Two-store multiples         1,001,400,400         28,427,600         2.58         760         2.58           Previncial chains         1,021,5008         6,228,200         91,829,100         3.55           Sectional chains         1,015,6004         23,512,600         2.68         1,021,5008         6,228,900         91,829,100         5.78           National chains         1,115,100,440,200         24,691,000         2.24         1,020         2.73         2.468         1,021,600         2.24           Grocery stores (without meat)         5,94         5,003         4,240,200         98,562,300         100.00         2.24         1,660,100         1.83	Type of operation					
Single store independents $54,936$ $62,869$ $65,540,400$ $724,892,800$ $65.87$ Single stores (in voluntary chains)1,6892,2131,121,500 $40,028,200$ $3.640$ Two-store multiples1,700 $5,213$ $6,168,700$ $57,902,500$ $5.260$ Two-store multiples(in voluntary chains)47119 $108,900$ $1,500,400$ $1.4$ Three-store multiples(in voluntary chains)47 $3,041$ $3,452,600$ $28,427,600$ $2.588$ Provincial chains(in voluntary chains)1027 $24,600$ $29,512,600$ $2.68$ Provincial chains(in voluntary chains)1027 $24,600$ $29,512,600$ $2.68$ Sectional chains1,115 $6,195$ $6,666,400$ $63,590,900$ $2.268$ National chains1,115 $6,195$ $6,666,400$ $63,590,900$ $2.24,691,000$ $2.24$ Grocery stores (without meat) $5,594$ $5,003$ $4,240,200$ $98,622,300$ $100.00$ Single store independents19 $52$ $4,300$ $16,300$ $16.300$ Three-store multiples19 $52$ $4,004$ $208,900$ $24,691,000$ $2.224$ Local chains (4 stores and over) $55$ $163$ $142,500$ $1,636,400$ $62$ Local chains $312$ $19,577$ $1,740,900$ $36,255,300$ $36.78$ National chains $57$ $161$ $164,400$ $2,068,000$ $2.78$ Three-store multiples $19,211$		stores	Number	wages	Amount	sales
Single store independents $54,936$ $62,869$ $65,540,400$ $724,892,800$ $65.87$ Single stores (in voluntary chains)1,6892,2131,121,500 $40,028,200$ $3.640$ Two-store multiples1,700 $5,213$ $6,168,700$ $57,902,500$ $5.260$ Two-store multiples(in voluntary chains)47119 $108,900$ $1,500,400$ $1.4$ Three-store multiples(in voluntary chains)47 $3,041$ $3,452,600$ $28,427,600$ $2.588$ Provincial chains(in voluntary chains)1027 $24,600$ $29,512,600$ $2.68$ Provincial chains(in voluntary chains)1027 $24,600$ $29,512,600$ $2.68$ Sectional chains1,115 $6,195$ $6,666,400$ $63,590,900$ $2.268$ National chains1,115 $6,195$ $6,666,400$ $63,590,900$ $2.24,691,000$ $2.24$ Grocery stores (without meat) $5,594$ $5,003$ $4,240,200$ $98,622,300$ $100.00$ Single store independents19 $52$ $4,300$ $16,300$ $16.300$ Three-store multiples19 $52$ $4,004$ $208,900$ $24,691,000$ $2.224$ Local chains (4 stores and over) $55$ $163$ $142,500$ $1,636,400$ $62$ Local chains $312$ $19,577$ $1,740,900$ $36,255,300$ $36.78$ National chains $57$ $161$ $164,400$ $2,068,000$ $2.78$ Three-store multiples $19,211$	0.1.1.1.1.1.1.0.h.m.m.m.	17 016	NCC 10	5	1 100 440 200	100.00
Single stores (in voluntary chains) $1,683$ $2,213$ $1,612,500$ $40,028,200$ $3,64$ Two-store multiples $1,308$ $5,213$ $6,168,700$ $57,902,300$ $5.26$ Two-store multiples $476$ $3,041$ $3,452,600$ $28,427,600$ $2.58$ Three-store multiples (in voluntary chains) $476$ $3,041$ $3,452,600$ $28,427,600$ $2.58$ Three-store multiples (in voluntary chains) $10$ $27$ $24,600$ $317,600$ $.03$ Local chains (4 stores and over) $10$ $27$ $24,600$ $37,747,700$ $3.43$ National chains $1,081$ $5,008$ $6,225,900$ $91,629,100$ $2.24$ Grocery stores (without meat) $5,694$ $5,003$ $4,240,200$ $28,463,000$ $2.24$ Grocery stores (without meat) $5,694$ $5,003$ $4,240,200$ $28,463,000$ $2.24$ Grocery stores multiples $65$ $130$ $109,300$ $1,636,400$ $1.66$ Three-store multiples $19$ $52$ $42,900$ $61,4800$ $62$ Two-store multiples $532$ $2,814$ $4,904$ $30,043,500$ $1,636,400$ $1.63$ Two-store multiples $19$ $1,577$ $1,740,900$ $36,253,300$ $36,780$ Other types of operation $5$ $3$ $4,700$ $74,373,500$ $100.000$ Single store independents $2214$ $4,996$ $3,642,500$ $4,262,500$ $1,660,100$ Combination stores $2114$ $4,796$ $4,946,300$ $74,37$						
Two-store multiples (in voluntary chains)47113106,9001,500,400.14Three-store multiples (in voluntary chains)4763,0415,452,60022,427,600.14Three-store multiples (in voluntary chains)102724,600317,600.03Local chains (4 stores and over)4632,3822,948,60029,512,6002.68Provincial chains1,0815,0086,662,40063,589,9002.24Sectional chains1,1136,1956,666,40022,561,9002.24Other types of operation1,1455,5945,0034,240,20098,562,500100.00Single stores (without meat)5,5945,0034,240,20098,562,500100.00Single stores (in voluntary chains)828843614,1001,636,400.62Two-store multiples1012,5771,740,90036,255,30036,78Cother types of operation55163142,5001,606,1001.83Provincial chains2631,9663,049,5001.75Single store independents21144,7964,946,30074,373,000100.00Single store independents11,53122,503451,8003,587,40012.62Combination stores21144,7964,946,30074,373,000100.00Combination stores21144,7964,946,30074,373,00012.62Tore-store multiples1616120,3001,282,6001.46<						
$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$	Two-store multiples					
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$						
$\begin{array}{c cl} \begin{tabular}{l cl} chains &$		410	0,041	5,452,000	ro,4r1,000	A 4 00
Local chains (4 stores and over) $463$ $2,382$ $2,949,600$ $29,512,600$ $2.68$ Provincial chains $1,081$ $5,006$ $6,223,900$ $91,829,100$ $8.55$ Sectional chains $463$ $2,362$ $4,341,200$ $37,747,700$ $3.43$ Mational chains $1,113$ $6,195$ $6,666,400$ $63,590,900$ $5.78$ Other types of operation $1,454$ $5,221$ $4,389,000$ $24,681,000$ $2.24$ Grocery stores (without meat) $5,594$ $5,003$ $4,204,200$ $98,562,500$ $100.00$ Single store independents $4,028$ $242,511,565,800$ $42,113,600$ $42.73$ Single stores (in voluntary chains) $828$ $843$ $614,100$ $16,060,900$ $16.30$ Two-store multiples $19$ $52$ $42,900$ $614,800$ $.62$ Local chains (4 stores and over) $55$ $163$ $142,500$ $1,836,100$ $1.83$ Provincial chains $22,114$ $4,796$ $4,946,300$ $74,373,000$ $100.00$ Single store independents $1,383$ $1,966$ $1,674,900$ $31,049,500$ $41.75$ Single stores (in voluntary chains) $1,283$ $1,966$ $1,674,900$ $31,049,500$ $41.75$ Single stores in voluntary chains) $1,283$ $1,966$ $1,674,900$ $31,049,500$ $41.75$ Single stores in voluntary chains) $57$ $161$ $164,400$ $2,069,000$ $2.78$ Two-store multiples $1,928$ $600$ $1,75$ $120,97,900$ <td></td> <td>10</td> <td>27</td> <td>24 600</td> <td>317,600</td> <td>.03</td>		10	27	24 600	317,600	.03
Provincial chains1,0815,008 $6,223,900$ $91,829,100$ $8.35$ Sectional chains $467$ $3,336$ $4,541,200$ $37,747,700$ $3.43$ National chains $1,113$ $6,166,64,00$ $63,590,900$ $2.24$ Grocery stores (without meat) $1,454$ $3,221$ $4,389,000$ $24,691,000$ $2.24$ Grocery stores (without meat) $5,594$ $5,003$ $4,240,200$ $98,562,300$ $100.00$ Single store independents $4,028$ $2,235$ $1,585,800$ $42,113,600$ $42.73$ Single store multiples $65$ $130$ $109,500$ $16,636,400$ $1.66$ Three-store multiples $19$ $52$ $42,900$ $614,800$ $.62$ Local chains (4 stores and over) $5$ $53$ $4,700$ $77,200$ $.08$ Combination stores $2,114$ $4,966,300$ $74,373,000$ $100.00$ Single store independents $1,583$ $1,674,900$ $31,049,500$ $41.75$ Single stores (in voluntary chains) $312$ $503$ $451,600$ $9,587,400$ $12.62$ Three-store multiples $1,583$ $1,674,900$ $31,049,500$ $41.75$ Single stores (in voluntary chains) $312$ $503$ $451,600$ $9,587,400$ $12.62$ Three-store multiples $1,683$ $1,997$ $2,457,700$ $29,442,600$ $39.59$ National chains $20$ $115$ $120,500$ $1,292,600$ $1.74$ Provincial chains $2144$ $1,977$ $2,457,700$		1				
Sectional chains $467$ $3,936$ $4,341,200$ $37,747,700$ $3,443$ National chains $6,195$ $6,666,400$ $65,590,900$ $5.78$ Other types of operation $1,414$ $3,221$ $4,389,900$ $24,691,000$ $2.24$ Grocery stores (without meat) $5,594$ $5,203$ $4,240,200$ $98,562,300$ $100,00$ Single store independents $4,028$ $2,235$ $1,585,800$ $42,113,600$ $42.73$ Single stores (in voluntary chains) $828$ $843$ $614,100$ $16,060,900$ $16.30$ Two-store multiples $19$ $52$ $42,900$ $614,800$ $.62$ Local chains (4 stores and over) $55$ $163$ $142,500$ $1,806,100$ $1.83$ Provincial chains $2633$ $19,577$ $1,740,900$ $36,253,300$ $36.78$ National chains $2631$ $19,577$ $1,740,900$ $36,253,300$ $41.75$ Single store independents $19$ $1,577$ $1,740,900$ $36,253,300$ $41.75$ Single stores (in voluntary chains) $312$ $53$ $4,700$ $74,373,000$ $100.00$ Single stores (in voluntary chains) $312$ $503$ $451,300$ $9,387,400$ $12.62$ Two-store multiples $12,833$ $1,966$ $1,674,900$ $31,292,600$ $1.74$ Provincial chains $20$ $115$ $120,300$ $1,292,600$ $1.74$ Provincial chains $214$ $1,977$ $2,457,700$ $29,442,600$ $39.59$ National chains <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>						
National chains1,113 $6,195$ $6,666,400$ $63,590,900$ $5.78$ Other types of operation $1,454$ $3,221$ $4,389,000$ $24,681,000$ $2.24$ Grocery stores (without meat) $5,594$ $5,003$ $4,240,200$ $98,562,500$ $100.00$ Single store independents $4,028$ $2,235$ $1,585,800$ $42,113,600$ $42.73$ Single stores (in voluntary chains) $828$ $843$ $614,100$ $16,060,900$ $16.30$ Two-store multiples $19$ $52$ $42,2900$ $14,800$ $.62$ Local chains (4 stores and over) $55$ $163$ $142,500$ $1,866,100$ $1.83$ Provincial chains $263$ $1,577$ $1,740,900$ $36,253,300$ $36.78$ National chains $312$ $53$ $4,700$ $77,200$ $08$ Combination stores $2,114$ $4,996$ $1,674,900$ $31,049,500$ $41.75$ Single store independents $1,383$ $1,966$ $1,674,900$ $31,049,500$ $41.75$ Single store independents $1,383$ $1,966$ $1,674,900$ $31,049,500$ $41.75$ Single store independents $20$ $115$ $120,300$ $1,232,600$ $1.74$ Provincial chains $20$ $115$ $120,300$ $1,232,600$ $1.74$ Provincial chains $22$ $3,100$ $2,242,600$ $39.59$ National chains $22$ $2,3100$ $45,600$ $0.66$ Drug stores $1,464$ $3,087$ $3,586,500$ $35,207,500$						
Other types of operation $1,454$ $3,221$ $4,389,000$ $24,691,000$ $2.24$ Grocery stores (without meat) $5,594$ $5,003$ $4,240,200$ $98,562,300$ $100.00$ Single store independents $4,028$ $2,235$ $1,595,800$ $42,113,600$ $42.75$ Single stores (in voluntary chains) $828$ $843$ $614,100$ $16,060,900$ $16.30$ Two-store multiples $19$ $52$ $42,900$ $614,800$ $.62$ Local chains (4 stores and over) $55$ $163$ $142,500$ $1,806,100$ $1.835$ Provincial chains $263$ $1,577$ $1,740,900$ $36,253,300$ $36.78$ National chains $29$ $34,700$ $77,200$ $.08$ Combination stores $2,114$ $4,796$ $4,946,300$ $74,373,000$ $100.00$ Single store independents $1,383$ $1,966$ $1,674,900$ $31,049,500$ $14.75$ Single store independents $57$ $161$ $164,400$ $2,069,000$ $2.78$ Three-store multiples $1,383$ $1,966$ $1,674,900$ $31,049,500$ $1.46$ Local chains (4 stores and over) $22$ $2,110$ $1,986,300$ $1,292,600$ $1.74$ Provincial chains $214$ $1,977$ $2,457,700$ $29,442,600$ $39.59$ National chains $224$ $1,986$ $1,858,700$ $35,70,7500$ $100.00$ Sectional chains $224$ $1,986$ $1,858,700$ $35,77,500$ $100.00$ Other types of operation			1	1		
Grocery stores (without meat)5,5945,0034,240,20098,562,300100.00Single store independents4,0282,2351,585,80042,113,60042.73Single stores (in voluntary chains)828843614,10016,060,90016.30Two-store multiples65130100.00Single stores (in voluntary chains)5163142,20016.30Local chains (4 stores and over)5163142,5001,606,1001.83Provincial chains2,1144,79036,253,30036,78Sate store independents2,1144,79074,70074,373,000100.00Single store independents2,1144,9904,9004,900Combination stores2,1144,90074,73,300100.00Single store independents2,1144,9004,9004,9004,9001,900Combination stores2,114		-	-			
Single store independents4,0282,2351,585,60042,113,60042.73Single stores (in voluntary chains) $828$ $843$ $614,100$ $16,060,900$ $16.30$ Two-store multiples $19$ $52$ $42,900$ $614,800$ $.62$ Local chains (4 stores and over) $19$ $52$ $42,900$ $614,800$ $.62$ National chains $19$ $51$ $132,500$ $1,806,100$ $1.83$ Provincial chains $191$ $1,577$ $1,740,900$ $36,253,300$ $36.78$ National chains $312$ $312$ $34,700$ $77,200$ $.08$ Combination stores $2,114$ $4,796$ $4,946,300$ $74,373,000$ $100.00$ Single store independents $1,583$ $1,966$ $1,674,900$ $31,049,500$ $41.75$ Single stores (in voluntary chains) $312$ $503$ $451,800$ $9,387,400$ $12.62$ Two-store multiples $18$ $72$ $74,100$ $1,086,300$ $1.44$ Local chains (4 stores and over) $20$ $115$ $120,300$ $1,222,600$ $1.74$ Provincial chains $22$ $3,100$ $45,600$ $.06$ Other types of operation $2$ $3,100$ $45,600$ $.06$ Outer types of operation $2$ $2,100$ $45,600$ $.06$ Outer types of operation $2$ $2$ $3,100$ $45,600$ $.06$ Outer types of operation $2$ $2$ $3,100$ $45,600$ $.06$ Outer types of operation<					98, 562, 300	
Single stores (in voluntary chains)828843614,10016,060,90016.30Two-store multiples195242,900614,800.62Local chains (4 stores and over)55163142,5001,806,1001.83Provincial chains191,5771,740,90036,253,30036.78National chains31254,70077,200.08Combination stores2,1144,7964,946,30074,373,000100.00Single store independents1,3831,9661,64,4002,069,0002.78Three-store multiples187274,1001,086,3001.46Local chains (4 stores and over)20115120,3001,292,6002.78Three-store multiples187274,1001,086,3001.46Local chains (4 stores and over)20115120,3001,292,6001.74Provincial chains2141,9772,457,70029,442,60039.59National chains2441,9661,659,70025,170,70065.81Two-store multiples125351376,0003,079,3008.75Three-store multiples19,441,9661,659,70025,170,70065.81Sectional chains19,441,9661,659,7003,079,3008.75Three-store multiples19,441,9661,660,5004.77Local chains (4 stores and over)59203246,6001,660,500Single store independ			-			
Two-store multiples       65       130       109,300       1,636,400       1.66         Three-store multiples       19       52       42,900       614,800       .62         Local chains (4 stores and over)       263       19       1,577       1,740,900       36,253,300       36.78         National chains       19       1,577       1,740,900       36,253,300       36.78         National chains       19       1,577       1,740,900       36,253,300       36.78         Other types of operation       5       3       4,700       77,200       .08         Combination stores       2,114       4,796       4,946,300       74,373,000       100.00         Single store independents       1,583       1,966       1,674,900       31,049,500       41.75         Single store multiples       11       1,383       1,966       1,674,900       31,049,500       12.62         Two-store multiples       11       1,383       1,966       1,674,900       31,049,500       14.75         Single store independents       11       1,383       1,966       1,644,00       2,069,000       2.78         Three-store multiples       12       115       120,300       1,292,600 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td></t<>						
Three-store multiples195242,900 $614,600$ .62Local chains (4 stores and over)55163142,5001,806,1001.83Provincial chains191,5771,740,90036,253,30036.78National chains312)34,70077,200.08Combination stores2,1144,7964,946,30074,373,000100.00Single store independents1,3831,9661,674,90031,049,50041.75Single stores (in voluntary chains)312503451,8009,387,40012.62Two-store multiples57161164,4002,069,0002.78Three-store multiples187274,1001,086,3001.46Local chains (4 stores and over)20115120,3001,292,6001.74Provincial chains2141,9772,457,70029,442,60039.59National chains6002310045,600.06Drug stores1,4645,0873,386,50035,207,500100.00Single store independents1,4645,0873,386,50035,207,500100.00Single store independents1,4645,0873,286,5003,079,3008.75Three-store multiples125351376,0003,079,3008.75Three-store multiples59203246,6001,680,2004.77Local chains (4 stores and over)50149228,9001,660,5004.72				/		
Local chains (4 stores and over)55163142,5001,806,1001.83Provincial chains191,5771,740,90036,253,30036.78National chains191,5771,740,90036,253,30036.78National chains534,70077,200.08Combination stores2,1144,9964,946,30074,373,000100.00Single store independents1,3831,9661,674,90031,049,50041.75Single stores (in voluntary chains)312503451,8009,387,40012.62Two-store multiples57161164,4002,069,0002.78Three-store multiples187274,1001,086,3001.46Local chains (4 stores and over)20115120,3001,292,6001.74Provincial chains6000000Other types of operation223,10045,60039.59National chains1,4643,0873,386,50035,207,500100.00Single store independents1,4643,0873,386,50035,207,500100.00Single store multiples125351376,0003,079,3008.75Three-store multiples125351376,0003,079,3008.75Two-store multiples125351376,0003,079,3008.75Three-store multiples59203246,6001,660,5004.77Local chains (4 stores	•					
Provincial chains       263 Sectional chains       19 1,577       1,740,900       36,253,300       36.78         National chains       312       3       4,700       77,200       .08         Other types of operation       5       3       4,700       77,200       .08         Combination stores       2,114       4,796       4,946,300       74,373,000       100.00         Single store independents       1,883       1,966       1,674,900       31,049,500       41.75         Single stores (in voluntary chains)       312       503       451,800       9,387,400       12.62         Two-store multiples       57       161       164,400       2,069,000       2.78         Three-store multiples       18       72       74,100       1,086,300       1.46         Local chains (4 stores and over)       20       115       120,300       1,292,600       1.74         Provincial chains       214)       1,977       2,457,700       29,442,600       39.59         National chains       22       3,100       45,600       .06         Drug stores       1,464       3,087       3,386,500       35,207,500       100.00         Single store independents       1,141       1					,	
Sectional chains						10000
Other types of operation       5       3       4,700       77,200       .08         Combination stores       2,114       4,796       4,946,300       74,373,000       100.00         Single store independents       1,383       1,966       1,674,900       31,049,500       41.75         Single stores (in voluntary chains)       312       503       451,800       9,387,400       12.62         Two-store multiples       57       161       164,400       2,069,000       2.78         Three-store multiples       18       72       74,100       1,086,300       1.46         Local chains (4 stores and over)       20       115       120,300       1,292,600       1.74         Provincial chains       214)       1,977       2,457,700       29,442,600       39.59         National chains       600       2       3,100       45,600       .06         Drug stores       1,464       5,087       3,386,500       35,207,500       100.00         Single store independents       1,464       5,087       3,386,500       25,170,700       65.81         Two-store multiples       125       351       376,000       3,79,300       8.75         Three-store multiples       50		19	1,577	1,740,900	36,253,300	36.78
Combination stores	National chains	312				
Single store independents       1,383       1,966       1,674,900       31,049,500       41.75         Single stores (in voluntary chains)       312       503       451,800       9,387,400       12.62         Two-store multiples       57       161       164,400       2,069,000       2.78         Three-store multiples       18       72       74,100       1,086,300       1.46         Local chains (4 stores and over)       20       115       120,300       1,292,600       1.74         Provincial chains       48       1,977       2,457,700       29,442,600       39.59         National chains       60       2       3,100       45,600       .06         Drug stores       1,464       3,087       3,386,500       35,207,500       100.00         Single store independents       1,141       1,986       1,859,700       23,170,700       65.81         Two-store multiples       59       203       246,600       1,680,200       4.77         Local chains (4 stores and over)       50       149       228,900       1,660,500       4.72         Provincial chains       60       387       662,700       5,599,500       15.65         National chains       25	Other types of operation	5	3	4,700	77,200	.08
Single store independents       1,383       1,966       1,674,900       31,049,500       41.75         Single stores (in voluntary chains)       312       503       451,800       9,387,400       12.62         Two-store multiples       57       161       164,400       2,069,000       2.78         Three-store multiples       18       72       74,100       1,086,300       1.46         Local chains (4 stores and over)       20       115       120,300       1,292,600       1.74         Provincial chains       48       1,977       2,457,700       29,442,600       39.59         National chains       60       2       3,100       45,600       .06         Drug stores       1,464       3,087       3,386,500       35,207,500       100.00         Single store independents       1,141       1,986       1,859,700       23,170,700       65.81         Two-store multiples       59       203       246,600       1,680,200       4.77         Local chains (4 stores and over)       50       149       228,900       1,660,500       4.72         Provincial chains       60       387       662,700       5,599,500       15.65         National chains       25	Combination stores	2.114	4.796	4.946.300	74.373.000	100.00
Single stores (in voluntary chains)       312       503       451,800       9,387,400       12.62         Two-store multiples       57       161       164,400       2,069,000       2.78         Three-store multiples       18       72       74,100       1,086,300       1.46         Local chains (4 stores and over)       20       115       120,300       1,292,600       1.74         Provincial chains       48)       1,977       2,457,700       29,442,600       39.59         National chains       60)       2       3,100       45,600       .06         Drug stores       1,464       3,087       3,386,500       35,207,500       100.00         Single store independents       1,141       1,986       1,859,700       23,170,700       65.81         Two-store multiples       125       351       376,000       3,079,300       8.75         Three-store multiples       59       203       246,600       1,680,200       4.77         Local chains (4 stores and over)       50       149       228,900       1,660,500       4.72         Provincial chains       60       387       662,700       5,509,500       15.65         National chains       25       1			-			41.75
Two-store multiples       57       161       164,400       2,069,000       2.78         Three-store multiples       18       72       74,100       1,086,300       1.46         Local chains (4 stores and over)       20       115       120,300       1,292,600       1.74         Provincial chains       214)       1,977       2,457,700       29,442,600       39.59         National chains       60)       2       2       3,100       45,600       .06         Drug stores       1,464       3,087       3,386,500       35,207,500       100.00         Single store independents       1,141       1,986       1,859,700       23,170,700       65.81         Two-store multiples       125       351       376,000       3,079,300       8.75         Three-store multiples       59       203       246,600       1,680,200       4.77         Local chains (4 stores and over)       50       149       228,900       1,660,500       4.72         Provincial chains       60)       387       662,700       5,509,500       15.65         National chains       25)       149       228,900       1,660,500       4.72						12.62
Three-store multiples       18       72       74,100       1,086,300       1.46         Local chains (4 stores and over)       20       115       120,300       1,292,600       1.74         Provincial chains       48       214       1,977       2,457,700       29,442,600       39.59         National chains       60       2       3,100       45,600       .06         Drug stores       1,464       3,087       3,386,500       35,207,500       100.00         Single store independents       1,444       1,986       1,859,700       23,170,700       65.81         Two-store multiples       125       351       376,000       3,079,300       8.75         Three-store multiples       59       203       246,600       1,680,200       4.72         Provincial chains       60)       387       662,700       5,509,500       15.65         National chains       25       149       228,900       1,660,500       4.72			161			
Provincial chains       48)         Sectional chains       214)         National chains       60)         Other types of operation       2         2       3,100         45,600       .06         Drug stores       1,464         5,087       3,386,500         Single store independents       1,464         1,141       1,986         1,25       351         376,000       3,079,300         8.75         Three-store multiples       59         203       246,600         1,680,200       4.77         Local chains (4 stores and over)       50         149       228,900       1,660,500         15.65       National chains       60)         387       662,700       5,509,500		18	72	74,100		
Sectional chains       214)       1,977       2,457,700       29,442,600       39.59         National chains       60)       2       3,100       45,600       .06         Drug stores       1,464       3,087       3,386,500       35,207,500       100.00         Single store independents       1,444       3,087       3,386,500       23,170,700       65.81         Two-store multiples       125       351       376,000       3,079,300       8.75         Three-store multiples       59       203       246,600       1,680,200       4.77         Local chains (4 stores and over)       50       149       228,900       1,660,500       4.72         Provincial chains       60)       387       662,700       5,509,500       15.65         National chains       25       10       100.00       15.65	Local chains (4 stores and over)			120,300	1,292,600	1.74
National chains		1				=0.50
Other types of operation       2       2       3,100       45,600       .06         Drug stores       1,464       3,087       3,386,500       35,207,500       100.00         Single store independents       1,141       1,986       1,859,700       23,170,700       65.81         Two-store multiples       125       351       376,000       3,079,300       8.75         Three-store multiples       59       203       246,600       1,680,200       4.77         Local chains (4 stores and over)       50       149       228,900       1,660,500       4.72         Provincial chains       60       387       662,700       5,509,500       15.65         National chains       25       1       10.000       10.000				2,457,700	29,442,600	39.59
Drug stores       1,464       3,087       3,386,500       35,207,500       100.00         Single store independents       1,141       1,986       1,859,700       23,170,700       65.81         Two-store multiples       125       351       376,000       3,079,300       8.75         Three-store multiples       59       203       246,600       1,680,200       4.77         Local chains (4 stores and over)       50       149       228,900       1,660,500       4.72         Provincial chains       60       387       662,700       5,509,500       15.65         National chains       25)       10       10       10       10		60		7 300	45 000	00
Single store independents       1,141       1,986       1,859,700       23,170,700       65.81         Two-store multiples       125       351       376,000       3,079,300       8.75         Three-store multiples       59       203       246,600       1,680,200       4.77         Local chains (4 stores and over)       50       149       228,900       1,660,500       4.72         Provincial chains       60)       387       662,700       5,509,500       15.65         National chains       25       10,000       107,000       70	Other types of operation	2	2	5,100	45,600	.06
Single store independents       1,141       1,986       1,859,700       23,170,700       65.81         Two-store multiples       125       351       376,000       3,079,300       8.75         Three-store multiples       59       203       246,600       1,680,200       4.77         Local chains (4 stores and over)       50       149       228,900       1,660,500       4.72         Provincial chains       60)       387       662,700       5,509,500       15.65         National chains       25       10,000       107,000       70	Drug stores	1,464	3,087	3,386,500	35,207,500	100.00
Two-store multiples       125       351       376,000       3,079,300       8.75         Three-store multiples       59       203       246,600       1,680,200       4.77         Local chains (4 stores and over)       50       149       228,900       1,660,500       4.72         Provincial chains       60)       387       662,700       5,509,500       15.65         National chains       25)       10       105,500       472					23,170,700	65.81
Three-store multiples       59       203       246,600       1,680,200       4.77         Local chains (4 stores and over)       50       149       228,900       1,660,500       4.72         Provincial chains       60)       387       662,700       5,509,500       15.65         National chains       25       10       105,500       100		125	351	376,000		
Provincial chains         60         387         662,700         5,509,500         15.65           National chains         25         387	Three-store multiples	59				
Provincial chains         60         387         662,700         5,509,500         15.65           National chains         25         387				228,900	1,660,500	4.72
	Provincial chains			662,700	5,509,500	15.65
Other types of operation 4 11 12,000 107,500 .50				19 600	107 300	30
	Other types of operation	4	TT	16,000	107,000	

#### Table 2 .-- ONTARIO - Retail Merchandise Trade, 1930, Credit Business

Υ.

Number of Stores and Amount of Sales Classified According to Degree of Credit, for Selected Kinds of Business (Sales expressed in thousands of dollars)

	Total,		-							arkets			Cour	ntry
Proportion of		Report-	Cor	Con-			Grocery		with				gene	eral
credit business	ing	(1)	fectio	fectionery		ery	with	meats	groce	ries	Meat_m	arkets.	stores	
	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales
		\$		ŝ		\$		ŝ		\$		\$		\$
Total stores reporting.	23,533	517,968	1,241	8,923	3,130	41,446	698	16,864	457	12,239	854	18,706	1,576	29,108
All cash	8,472	113,871	399	6,377	772	7,490	95	1,986	98	2,737	215	4,992	136	2,317
1 - 10 per cent	3,505	59,818	145	1,343	484	6,594	106	2,560	69	1,710	168	4,207		5,104
11 - 20 per cent	2,239	39,533	38	256	310	3,316	61	1,120	33	608	95	1,411		3.822
21 - 30 per cent	1,666	37,843	15	95	220	2,398	28	855	34	748	59	1,168		3,557
31 - 40 per cent	1,670	42,100	20	84	296	3,753	64	1,396	34	823	75	1,918		4,280
41 - 50 per cent	1,747	49,382	14	90	365	4,857	78	1,509	67	1,652	109	1,975		3,394
51 - 60 per cent	1,122	42,558	3	21	203	3,944	53	1,107	35	1,041	52	1,253		2,668
61 - 70 per cent	1,129	40,548	3	39	235	4,097	71	1,851	36	1,315	51	1,084		1,621
71 - 80 per cent	847	30,581	1	6	161	3,308	83	2,401	26	837	21	497		1,486
Over 80 per cent	1,136	61,734	3	13	84	1,689	59	2,080	25	769	9	202	36	860

Proportion of	Autom	obile		Wen's&boys' clothing and		Women's			t 		Coal & wood			
credit business				0			Charles at an		s Hardware				4	
CIEULO DUSINESS											yards			stores
	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales
		\$		\$		\$		\$		\$		\$		\$
Total stores reporting.	640	77,508	464	11,825	406	13,320	469	9,383	798	19,883	509	28,756	752	17,059
All cash		51	162	4,042	237	5,428	232	5,537	100	1,498	56	1,447	509	11,267
1 - 10 per cent		3,790	113	2,263	52	1,153	119	1,933	91	1,260	42	1,282	151	3,181
11 - 20 per cent		5,572	60	1,452	31	2,147	51	822	86	1,306	49	1,432	19	440
21 - 30 per cent		6,403		1,187	5 1			759	87	1,396	32	1,981	42	1,302
31 - 40 per cent		8,491		1,342	12	478	13	126	118	2,446	44	5,213	18	438
41 - 50 per cent		10,092			19	980	14	144	120	3,049	56	2,282	9	224
51 - 60 per cent		13,727		247	10	386	2	8	81	2,662	63	2,843	3	148
61 - 70 per cent		12,272		125	13	714	2	8	69	3,277	55	3,001	1	59
71 - 80 per cent			4	14	8	228	3	13	32	2,109	46	3,906	-	-
Over 80 per cent	67	12,469	9	200	9	1,012	2	34	14	881	66	5,368		- 1

(1) All stores did not report the amount of credit business or whether all sales were for cash. This table includes only those establishments which reported they sell entirely for cash or that they make credit sales.

en

#### Table 3.--ONTARIO - Retail Merchandise

Stores grouped according to Amount of

[Sales expressed in

(An (X) indicates that figures are withheld to avoid disclosing

					Cour	ntry				
	Total	, All			gene	eral	Ger	neral		
	Store	s (1)	Food group		stores		merchandise		Automotive	
	stores	sales	stores   sales		stores	sales	stores	sales	stores	sales
		\$		\$		\$		\$		3
1 Totals	42,441	1,050,963	13,836	232,581	2,662	48,066	980	180,834	5,435	166,594
2 Less than \$5,000.	13,599	29,717	4,793	10,569	406	1,067	165	. 398	1,712	3,735
3 \$5,000-\$9,999	8,217	58,507	2,761	19,437	595	4,312	142	1,018	1,079	7,716
4 \$10,000-\$19,999 .	8,943	125,523	2,913	40,498	838	11,732	158	2,176	1,036	14,767
5 \$20,000-\$29,999 .	4,308	103,616	1,371	32,706	403	9,594	123	3,045	516	12,532
6 \$30,000-\$49,999 .		136,231	1,121	42,432	269	9,986	110	4,312	436	16,545
7 \$50,000-\$99,999 .	2,358	161,775	619	42,585	133	8,736	119	8,527	320	22,066
8 \$100,000-\$199,999	927	125,252	191	25,264	16	2,074	85	11,361	185	25,208
9 \$200,000-\$299,999		53,822		10,583	1	215	24	6,052	58	14,015
10 \$300,000-\$499,999		62,393	21	7,364	1	351	29	11,351	56	20,917
11 \$500,000-\$999,999		46,396	2	1,145	-	-	11	7,558	28	17,791
12\$1,000,000 or over		147,731		-	-	- 9	14	125,036	9	11,304
	19		ł							

#### Selected Kinds of Business

ret der, ter ander geförende bei Samma er ed S	Total								Meat n	narkets
	Per cent	Per cent	Confectionery		Grocery	stores	Grocery stores		with	
		of		res				meats		ceries
	stores-	sales .	stores			sales		1	stores	sales
	j.			1.5	1.00	-	dament report	\$		\$
13 Totals	100.00	100.00	2,002	14,004	5,367	89,926	1,267	42,650	723	18,954
14 Less than \$5,000	32.04	2.83	1,065	2,250	1,796	3,948	162	387	80	232
15 \$5,000-\$9,999	19.36	5.57	512	3,613	1,096	7,737	170	1,227	99	696
16 \$10,000-\$19,999	21.07	11.94	317	4,252	1,171	16,092	298	4,257	203	2,878
17 \$20,000-\$29,999	10.15	9.86	65	1,544	565	13,501	168	4,068	144	3,435
18 \$30,000-\$49,999	8.48	12.96	33	1,223		16,744	198	7,770	123	4,721
19 \$50,000-\$99,999	5.56	15.39	8	528	183	11,950	200	14,506		3,985
20 \$100,000-\$199,999 .	2.19	11.92	1	(X)	71	10,076		7,811	10	1,274
21 \$200,000-\$299,999 .	.53	5.12			29	7,021	4			864
22 \$300,000-\$499,999 .	.39	5.94	].	(X)	9	2,857	4	1,631	1	(X)
23 \$500,000-\$999,999 .	.16	4.41	-	-	e entre		-	-	1	(X)
24 \$1,000,000 or over.	.07	14.06	-	-	-		~		-	-

(1) In some instances only the net sales for a group of stores were reported instead of the volume of business for each unit. The figures for such establishments have not been included in this table.

- 6 -

## Trade, 1930, by Size of Business

Annual Sales, by Kinds of Business

thousands of dollars)

individual operations, but these are included in the totals)

						Restaur	ants,					
		Build	ling	Furnitu	ire and	cafeter	ias &	Other	retail	Second	1	
App	arel	mater	ials	house	hold	eating	places	sto	rea	gro		
stores	sales	stores	sales	stores	sales	stores	sales	stores	sales	stores	sales	-
	\$				\$	12.2	\$		\$		_\$	1
4,455	92,139	2,027	61,281	1,412	41,227	2,289	26,153	8,648	196,947	717	5,141	11
1,258	2,917	372	827	354	848	1,051	2,221	3,016	6,278	472	857	2
839	6,031	346	2,527	234	1,659	518	3,624	1,577	11,330	126	855	3
1,008	14,238	511	7,288	310	4,402	406	5,582	1,699	24,009	64	831	4
483	11,607	278	6,683	144	3,558	126	3,031	840	20,290	24	572	5
481	18,133	227	8,631	172	6,631	83	3,126	679	25,734	19	701	6
276	18,579	182	12,419	124	8,413	57	3,975	519	35,853	9	625	7
88	12,075	80	11,239	50	6,279	20	2,661	211	28,973	1	120	8
10	2,469	13	2,940	13	3,074	7	1,612	53	12,613	1	250	9
7	2,558	12	4,249	7	2,782	1	323	33	12,169	1	330	10
5	3,532	5	(X)	2	(X)	-		16	11,900	-	-	11
-	-	1	(X)	2	(X)		-	5	7,800	-		12
							1					

## Selected Kinds of Business

					12								
		Auton	obile	Fill	ling			Coal an	nd wood			1.000	
Meat ma	rkets	dea	lers	stat	tions	Hardn	are	yaı	rds	Drug ;			
stores	sales	stores	sales	stores	sales	stores	sales	stores	sales-	stores	sales		
	\$		Ş				i ir		\$		\$		
1,523	31,524	962	108,272	2,708	33,940	1,105	27,068	835	45,213	1,453	34,670	13	
288	766	19	62	1,100	2,194	109	293	111	242	66	194	14	
280	1,992	63	460	558	3,970	209	1,552	94	670	202	1,543		
408	5,922	126	1,872	537	7,698	345	4,927	135	1,949	535	7,837		
244	5,772	115	2,772	244	5,945	196	4,721	86	2,082	348	8,440	17	
191	7,119	149	5,818	168	6,213	137	5,196	154	5,874	206	7,720	18	
84	5,820	191	13,410	83	5,519	74	4,971	164	11,480	76	5,215	1.9	
24	3,081	152	20,925	18	2,400	29	4,050	67	9,110	17	2,027	120	
2	436	56	13,546	-	-	6	1,359	8	1,934	2	(X)	21	
2	616	54	20,312	-	-	-		8	(X)		-	22	
-	-	28	17,791	-	-		-	6	4,446			23	
-		9	11,304	-	-	-	-	2	(X)	1	(X)	24	
											-		

- 7 -

#### Table 4.--ONTARIO - Retail Merchandise

Rent and Other

·	A. Stor	res in Lease	d Premises
Kind of business	Number		
	of		Net sales
	stores	Rent	(1930)
	00 000	\$	\$
1 Total, All Stores Reporting	22,736	25,123,300	736,574,600
8 Food group	7,153	5.376.900	167,287,500
3 Country general stores	585	225,200	
4 General merchandise group	647	3,055,500	148,002,000
5 Automotive group	2,260	2,633,000	96,590,400
6 Apparel group	3,429	4,685,200	76,891,600
7 Building materials group	981	755,600	
8 Furniture and household group	919	1,154,200	
9 Restaurants, cafeterias and eating places	1,655	2,058,800	23,761,000
10 Other retail stores	4,689		150,160,800
11 Secondhand group	420	240,100	3,017,100
			1
Selected Kinds of Business			
12 Confectionery stores	1,127	728,200	9,260,800
13 Grocery stores (without meat)	2,600	1,698,700	64,866,200
14 Grocery stores with meats	763	1,039,400	42,010,600
15 Meat markets with groceries	. 369	256,000	. 10,436,500
16 Meat markets	902	552,600	21,825,100
17 Department stores	25		118,043,500
18 Dry goods stores	399	436,400	9,678,500
General merchandise stores		17 700	
19 With food departments	33	41,100	
20 Without food departments	19	33,200	
21 Variety, 5-and-10, and to-a-dollar stores 22 Automobile dealers	171 464	685,700	
23 Accessories, tires and batteries	136	96,200	
24 Filling stations	258	230,500	
25 Filling stations with tires and accessories	480	393,600	
26 Filling stations with other merchandise	188	68,200	
27 Garages	562	481,300	
28 Men's and boys' clothing and furnishings stores	517	824,000	
29 Family clothing stores	344	460,000	
30 Women's ready-to-wear stores	559	963,000	
31 Shoe stores (men's, women's and children's)	551	744,900	13,059,500
32 Hardware stores	573	500,200	
33 Furniture stores	169	382,500	
34 Coal and wood yards (including ice)	304	171,600	
35 Drug stores	1,085	1,457,300	28,790,300

(1) Not all establishments gave full particulars of operating expenses, and even some stores reporting rent failed to give amount of other expenses. Thus the totals do not necessarily include figures for all stores in leased premises.

- 8 -

#### Trade, 1930, by Kinds of Business

#### Operating Expenses

F									
-	Mumber				penses Reporte	And the state of t	pr		
L	Number of	Propriet-	<	rietors	Salaries &	All other			
1	stores	ors not on	receiving a stated salary (2)		wages of	expenses (including	Net sales		
	reporting	pay-roll	number	A sustained and such and a solution of the sub-	employees	rent)	(1930)		
1	opor ant	pag rorr		\$	\$	1 S	\$		
-	28,605	21,248	7,112	13,888,000	97,356,700	100,571,000	970,331,700	1	
1	8,884	6,976	1,296	2,107,500	15,225,800	17,720,100	212,253,600	2	
	1,815	1,779	312	466,100	1,542,700	1,870,300	36,586,500	3	
	788	387	243	592,000	24,286,200	19,791,800	177,578,400	4	
	3,765	2,619	966	1,803,900	14,579,700	13,706,200	150,698,000	5	
	3,399	2,266	1,057	2,382,700	8,785,300	11,981,100	84,248,700	6	
	1,562	1,122	770	1,633,900	5,613,200	5,445,100	54,724,400	7	
	1,050	687	363	897,600	5,490,600	6,403,800	39,436,600	8	
	1,317	1,197	419	487,700	4,580,000	4,769,900	23,226,200	9	
	5,638	3,881	1,593	3,353,900	16,797,900	18,186,600	187,546,600	10	
	387	334	93	162,700	455,300	696,100	4,032,700	11	
Í.				Selected Ki	nds of Busines	38			
	1,094	1,004	125	180,100	939,400	1,493,200	10,518,400	12	
1	3,393	2,559	340	525,100	4,049,900	5,225,600	81,065,800	13	
	1,090	659	195	330,600	3,835,400	3,783,700	51,172,300	14	
F	507	416	133	221,800	902,800	915,200	14,150,400	15	
	1,070	881	194	324,400	1,963,900	1,953,300	26,344,000	16	
	61	20	47	210,500	20,420,300	15,502,600	140,156,400	17	
	425	263	155	294,800	1,127,700	1,347,800	11,724,400	18	
	69	51	24	46,400	386,600	298,900	4,875,800	19	
	28	14	6	17,200	158,600	185,700	1,471,500	20	
	205	39	11	23,100	2,193,000	2,456,800	19,350,300	21	
1	811	491	394	893,000	9,134,900	8,182,500	100,854,600	22	
	142	110	47	84,300	339,100	344,100	2,500,200	23	
1	489	206	42	60,700	1,183,300	1,382,000	10,203,600	24	
	826	468	144	232,700	1,829,800	1,615,800	16,189,900	25	
	345	344	28	30,300	94,100	299,200	2,617,400	26	
	935	831	256	394,900	1,574,300	1,376,100	13,543,400	27	
1	559	375	238	536,600	1,439,700	2,172,000	17,041,000	28	
i I	377	243	136	354,400	1,300,900	1,822,900	13,513,100	29	
1	523	321	172	434,600	1,868,700	2,510,800	17,763,100	30	
1	611	349	180	405,800	1,281,000	1,861,100	14,072,400	31	
	878	649	421	742,000	2,110,500	2,122,300	23,432,800	32	
	213	124	125	346,600	1,562,200	2,051,600	13,247,600	33	
	617	438	308	659,100	3,551,000	3,691,500	39,992,600	34	
1	1,230	697	398	900,700	3,175,300	3,251,300	31.074.500	35	
10	) Ponont.	od calarias	of march	mi au an . hasil	d and in he made	l an a harin for	computing the		

(2) Reported salaries of proprietors should only be used as a basis for computing the total compensation of proprietors in any kind of business when the number of reporting establishments is relatively large and the number of proprietors receiving a stated salary forms a substantial proportion of the total number of proprietors. Similar precautions should be taken in computing total expenses for any kind of business.

#### Table 5 .- - ONTARIO - Sales by Commodities

Commodity (Read note carefully for explanation of terms)	Per cent of each commodity sold to to sales of 11 stores in same clas sification	Commodity (Read note carefully for explanation of terms)	Per cent of each commodity sold to total sales of all stores in same clas- sifilation		
Confectionery stores:		Grocery stores (without meats) - cont	td.		
Stores- 2,002: Sales- \$14,004,300 (Commodity coverage, 7.6%) Bakery products, fresh Bottled beverages Candy, confectionery and nuts Cigars, cigarettes and tobacco Fruits and vegetables, fresh Groceries, general Milk and cream, fluid Miscellaneous merchandise	13.5 1.4 28.5 5.0 1.1 .7 .5 .7	Hardware Household supplies Soap Other household supplies Miscellaneous merchandise Stationery, books and magazines <u>Grocery stores with meats</u> : Stores - 1,391: Sales - \$55,419,100 (Commodity coverage, 47.5%)	2.8 2.7		
Receipts from sale of meals Soda fountain sales and ice cream. Grocery stores (without meats):	30.3	Cigars, cigarettes and tobacco Food and kindred products Bakery products, fresh Bottled beverages	1.5 2.0 .4		
Stores - 5,594 : Sales - \$98,562,300 (Commodity coverage, 28.6%) Cigars, cigarettes and tobacco Food and kindred products Bakery products, fresh Bottled beverages	1,9 2.6	Candy, confectionery and muts Delicatessen, ready-to-serve foods Fish and other sea foods, fresh Fruits and vegetables, fresh Butter and cheese Eggs	1.2 .5 1.8 8.9 8.9 3.2		
Candy, confectionery and nuts Delicatessen, ready-to-serve foods Fish and other sea foods, fresh . Fruits and vegetables, fresh Butter and cheese	2.5 .4 .3 9.2	Lard Flour Sugar Salmon, canned Other groceries	1.7 2.4 5.9 1.0 28.3		
Eggs Lard Flour Sugar Salmon, canned	3.8 2.0 3.3 8.1	Meats, including poultry Milk and cream, fluid Soda fountain sales and ice cream. Hardware Household supplies	26.8		
Other groceries Meats, including poultry, Milk and cream, fluid Soda fountain sales and ice cream	37.9 4.4 .5	Miscellaneous merchandise Stationery, books and magazines	1.5		

Note: Sales by commodities were not reported by all stores in each kind of business classification. The commodity coverage indicates the extent to which the sales reported in a given kind of business classification can be broken down by commodities. The commodity coverage shows the degree to which the total sales of the stores included in the commodity breakdown are representative of the sales of all stores in the same kind of business classification. The percentage column shows the proportion which the sales of each commodity forms of the total sales of all stores in the same kind of business classification which reported their sales by commodities. Not all stores of any given classification sell every commodity listed thereunder.

## Table 5.--ONTARIO - Sales by Commodities (Continued)

Meat markets with groceries:

Stores - 723: Sales - \$18,953,900	
(Commodity coverage, 15.9%)	
Bakery products, fresh	6
Bottled beverages	.1
Candy, confectionery and nuts	.2
Cigars, cigarettes and tobacco	.6
Delicatessen, ready to serve foods .	.7
Fish and other sea foods, fresh	1.5
Fruits and vegetables, fresh	4.5
Groceries	
Butter and cheese	5,8
Eggs	2.6
Lard	1.4
Flour	-8
Sugar	1.3
Salmon, canned	1.1
Other groceries	10.4
Household supplies	
Soap	•4
Other household supplies	.5
Meats, including poultry	65.3
Milk and cream, fluid	.3
Miscellaneous merchandise	1.9

#### Meat markets:

Stores - 1,539 : Sales - \$32,072,000

(Commodity coverage, 17.7%)	
Bakery products, fresh	.1
Delicatessen, ready-to-serve foods .	.2
Fish and other sea foods, fresh	.6
Fruits and vegetables, fresh	1.1
Groceries	
Butter and cheese	3.3
Eggs	1.4
Lard	.9
Salmon, canned	.1
Other groceries	1.7
	90.3
Milk and cream, fluid	.1
Miscellaneous merchandise	.2
	9.00

## Country general stores (groceries with dry goods and apparel):

Stores - 2,387 : Sales - \$43,855,800

	(C	om	no	di	ty	7	c	70	78	17	aį	ge	.,		17	7	0	%	)			
Antique	:s,	ar	t	go	bod	ls	9 1	st	te	t	u	ar	y	8	ŝe	g	i	f	t	8	0	
Apparel	. a	nd	a	ec	:05	38	03	ri	Le	18	9	W	0	n	e	11	3	3				
misses	1	an	d	ch	11	.d	r	eı	1	s												
Custom	t	ai	10	ri	ng	ç	0	3 :	> 0		0	2 0		0		p 0	10	0	51	0	3	
Childr	en	1 3	W	ea	r	0	8	0 1	s 4	0	0		0		ο.	8 5	0	2	3	0	4	

Country general stores (Continued) -	
Apparel and accessories, women's, misses' and children's (Continued)	
Willinery	.2
Hosiery	1.0
Coats, suits and dresses	1.1
Underwear, negligees, corsets, etc.	.8
Other apparel (except furs)	.7
Appliances and supplies, electrical.	.3
Automobiles, new	.1
Automobiles, used	,1
Batteries, storage	-1
Building materials	1.0
Cameras and photographic supplies Caskets and undertakers' supplies	.1
Cigars, cigarettes and tobacco	3.7
Clothing and furnishings, men's and	Usl
boys'	
Custom tailoring	-4
Suits	.7
Overcoats	.4
Hats and caps	.4
Underwear, hosiery and shirts	1.1
Other furnishings	.7
Work clothing	1.8
Other clothing	.7
Drugs and drug sundries	1,0
Dry goods and notions	0.1
Cotton piece goods	2.1
Wool and wool-mixed goods	1.2
Rayons and celanese	.6
Silk and velvet piece goods	.4
Notions	.8
Other dry goods	1.5
Farm agarden equipment & supplies	
Farm machinery and farm wagons	.2
Wire fencing, gates and posts	.4
Other farm and garden equipment and	
supplies	.5
Fertilizers	.1
Food and kindred products	1.0
Bakery products, fresh	1.8
Bottled beverages	.3 1.2
Delicatessen, reacy-to-serve foods.	1.4
Fish and other sea foods, fresh	.2
Fruits and vegetables, fresh	2.7
Butter and cheese	3.7
Eggs	2.6
Lard	1.4
Flour	4.7
Sugar	5.2

.1 .2 .6

.9 .1

.1

.1 .4

# Table 5.--ONTAKIO - Sales by Commodities (Continued)

Country general stores (Continued)		Department stores:	
Food and kindred products (Cont'd.)		Stores - 62: Sales \$140,598,400	
Salmon, canned	.8		
Concid goods and other groceries (ex-	.0	(Commodity coverage, 98.0%) Antiques, art goods, statuary&gifts	.3
cept salmon)	14.9		00
Kests, including poultry	4.2	Apparel and accessories, women's, misses' and children's	
Allk and cream, fluid	.3		.1
Soda fountain sales and ice cream	.4	Custom tailoring	
	1.0	Children's wear	1.6
Puel		Millinery	1.7
Forniture	.5	Hosiery	3.4
Mars and fur goods	.2	Coats, suits and dresses	8.6
Gas appliances and supplies	.1	Underwear, negligees, corsets, etc	4.5
Gasoline	3.4	Other apparel (except furs)	1.6
Hardware		Appliances & supplies, electrical	
Builders' and shelf hardware	1.7	Household appliances, motor-	
Carpenters' and mechanics' tools	.3	driven (except refrigerators)	.3
Other hardware	1.9	Household heating appliances,	
Hey, grain and feed	6.1	portable	.2
leating & plumbing equipment & supplies	.1	Lighting equipment	.6
Home furnishings		Incandescent lamps	.1
Draperies, upholstery and curtains	•4	Construction materials	.1
Floor coverings	.6	Other appliances and supplies	.1
Bedding, mattresses, springs	.2	Automobile parts and accessories	
China, glassware, crockery, etc	.5	(except tires, tubes & batteries).	.4
Kitchen utensils	.3	Batteries, storage	.1
Other home furnishings	.5	Bicycles and accessories	.1
Household supplies	1.9	Cameras and photographic supplies.	.1
Infants' wear	.2	Clothing and furnishings, men's	
Jewellery, silverware, clocks& watches	.2	and boys' -	
Leather goods	.2	Custom tailoring	.1
Luggage	.1	Suits	2.0
Miscellaneous merchandise	.3	Overcoats	.9
Uils and greases	.5	Hats and caps	.5
Paints, varnishes, lacquers, glass and		Underwear, hosiery and shirts	2.7
painters' supplies	1.4	Other furnishings	1.9
hadlos and radio equipment	.2	Work clothing	.6
Seeds, bulbs and plants	*9	Other clothing	2.0
Shoes and other footwear		Drugs, patent medicines & compounds	- 5
Footwear wholly or chiefly of leather-		Drug sundries	. 2
Men's or boys'	1.6	Dry goods and notions	
Women's or misses'	1.0	Cotton piece goods	1.8
Children's	.5	Linen goods	1.2
Felt footwear	.1	Wool and wool-mixed goods	.5
Rubber footwear	1.3	Rayons and celanese	6
Stationery, books and magazines	.5	Silk and velvet piece goods	1.8
Stoves, ranges, heaters, etc	.2	Notions and smallwares	2.6
Tires, tubes and tire accessories	.3	Other dry goods	1.4
collet articles and preparations	.2	Farm& garden equipment& supplies-	
toys and games	.1	Farm machinery and farm wagons	.2
Tractors, farm and other	.1	Wire fencing, gates and posts	.1
nallpaper	.3	Other farm and garden equipment	
		and supplies	.1
		A 6	

# - 13 -

Table 5 -- ONTARIO - Sales by Commodities (Continued)

Department stores (Continued)		Department stores (Continued)	
Flowers, wreaths, etc.	.2	Jewellery, silverware, clocks and	
Food and kindred products		watches (Continued)	
Bakery products, fresh	.1	Plated silverware	.3
Candy, confectionery and nuts	.6	Sterling silverware	.1
Delicatessen, ready-to-serve foods.	.1	Other jewellery	.2
Fish and other sea foods, fresh	.2	Leather goods	.8
Fruits and vegetables, fresh	.9	Luggage	.3
Butter and cheese	.4	Miscellaneous merchandise	1.2
Eggs seesessessessessessessessessessessesse	.1	Musical instruments & accessories	1+6
hard	.2	Pianos, organs, etc.	.2
Flour seconseconseconseconseconse	.1	Phonographs and records	.1
Sugar manage and a second a se	.4	Other musical instruments and	
Salmon, canned	.1	accessories	.1
Canned goods and other groceries		Optical goods	.2
(except salmon)	1.0	Paints, varnishes, lacquers, etc	.7
Meats, including poultry	2.0	Painters' supplies	.1
Soda fountain sales and ice cream .	.4	Radios	2.0
Furniture	6.9	Radio parts and accessories	.3
Bedroom		Receipts from sale of meals	1.6
Living room, library and hall . 2.3		Service	.6
Dining room 1.2		Shoes and other footwear	
Kitchen 1.0		Footwear wholly or chiefly of	
Other household furniture9 Office and the furniture1		leather	6.0
Furs and fur mods	0	Felt footwear	.2
	.9	Rubber footwear	1.0
Gas appliances and supplies Stoves and ranges	1	Sporting goods, including gymnasium	
Water heaters	.1	equipment	.5
Other appliances and supplies	.1	Stationery, books and magazines	1.4
Hardware	.9	Stoves, ranges, heaters, etc	1.2
Builders' and shelf hardware2		Tires, tubes and tire accessories .	.3
Carpenters' and mechanics' tools .2		Toilet preparations and cosmetics .	1.4
Other hardware		Toilet articles	.5
Heating and plumbing equipment and		Toys and games	1.3
supplies	.1	Wallpaper	.8
Home furnishings			
Draperies, upholstery and curtains.	2.4	Dry goods stores:	
floor coverings	2.9	Stores - 570: Sales - \$13,211,500	
Bedding, mattresses, springs	1.5	(Commodity coverage, 18.6%)	
China, glassware, crockery, etc	1.0	Apparel and accessories, women's,	
Kitchen utensils	1.2	misses' and children's	
Refrigerators	.1	Custom tailoring	.1
Other home furnishings	3.1	Children's wear	2.2
Household supplies		Millinery	1.6
Soap	.3	Hosicry	7.0
Cleaning compounds, matches and		Coats, suits and dresses	15.9
other household supplies	.1	Underwear, negligees and corsets .	10.4
Infants' wear	1.6	Other apparel (except furs)	2.5
Jewellery, silverware, clocks and		Clothing and furnishings, men's and	
watches		boys'	
Clocks	.1	Custom tailoring	.6
Watches	.2	Suits	.6
Diamond jewellery	.3	Overcoats	.2
Gold and gold-filled jewellery	.3	Hats and caps	.3

## Table 5 .-- ONTARIO - Sales by Commodities (Continued)

Dry goods stores (Continued) ---

Clothing and furnishings, men's and	
boys' (Continued) -	
Underwear, hosiery and shirts	1.0
Other furnishings	1.4
Work clothing	.7
Other clothing	•2
Dry goods and notions	8.5
Cotton piece goods	3.6
Linen goods Wool and wool-mixed goods	4.2
Rayons and celanese	2.9
Silk and velvet piece goods	7.2
Notions, ribbons, lace, etc.	4.7
Other dry goods	4.5
Home furnishings	100
Draperies, upholstery and curtains.	4.4
Floor coverings	4.1
Bedding, mattresses, springs	1.1
China, glassware, crockery, etc	.2
Other home furnishings	4.3
Infants' wear	.3
Leather goods	.1
Luggage	.1
Miscellaneous merchandise	1.0
Service	.1
Shoes and other footwear	
Footwear wholly or chiefly of	
leather -	
Men's or boys'	.7
Women's or misses'	.9
Children's	.2
Rubber and felt footwear	.5
Stationery, books and magazines	.1
Toilet articles and preparations	.1
Toys and games	.1
Wallpaper	.0
General merchandise stores with food	
departments:	
Stores - 93 : Sales - \$5,791,100	
(Commodity coverage, 32.6%)	
Apparel and accessories, women's,	
misses' and children's	.2
Children's wear	.1
Millinery	.2
Coats, suits and dresses	.2
Underwear, negligees, corsets, etc.	.2
Other apparel (except furs)	.2
amor abbarer leverbararby seeses	0.10

General merchandise stores with food	
departments (Continued)	
Appliances and supplies electrical	
Appliances and supplies, electrical-	
Household appliances, motor-driven	1
(except refrigerators)	- 2
Household heating appliances,	
portable	-1-
Incandescent lamps	.2
Construction materials	- 3
Other appliances and supplies	.2
Automobile parts and accessories	
(except tires, tubes and batteries)	.7
Batteries, storage	.3
Bicycles and accessories	.1
Building materials	1.6
Cigars, cigarettes, tobacco and	
smokers' sundries	2.9
Clothing and furnishings, men's and	NOV
boys'	
Suits	.6
Overcoats	,2
Hats and caps	.1
Underwear, hosiery and shirts	.5
Other furnishings	.3
Work clothing	.3
Other clothing	.2
Drugs and drug sundries	+3
Dry goods and notions	
Cotton piece goods	.4
Linen goods	.3
Wool and wool-mixed goods	.5
Rayons and celanese	.3
Silk and velvet piece goods	.2
Notions	2
Other dry goods	1.4
Farm & garden equipment & supplies .	10.18
Food and kindred products	
Bakery products, fresh	.8
Bottled beverages	.5
Candy, confectionery and nuts	1.0
Fish and other sea foods, fresh	.2
Fruits and vegetables, fresh	6.4
Butter and cheese	4.6
Lard	1.6
Eggs	2.0
Flour aspectors and a second second second	1.7
Sugar	3.2
Salmon, canned	-6
Canned goods and other groceries	-0
(except salmon)	25.7
Meats, including poultry	7.0
Milk and cream, fluid	.8
Soda fountain sales and ice cream .	.0
boua rountarn sales and ree cream .	0 1

#### Table 5.--ONTARIO - Sales by Commodities (Continued)

General merchandise stores with food departments (Continued) ---2.6 Furs and fur goods ..... .1 Gasoline ..... 1.1 .3 Grain and feed ..... .7 lardware ---Builders' and shelf hardware ..... 1.2 Carpenters' and mechanics' tools ... .6 Other hardware ..... 12.1 Hay, straw and alfalfa ..... .3 Heating and plumbing equipment and supplies ..... .1 Home furnishings --Draperies, upholstery and curtains. .1 Floor coverings ...... .1 .2 Bedding, mattresses, springs ..... China, glassware, crockery, etc. .. 1.1 .3 Kitchen utensils ..... .2 Refrigerators, electric and gas .... .1 Other home furnishings ..... Household supplies ..... 1.6 Infants' wear ...... .2

Jewellery, silverware, clocks and Leather goods ..... Luggage ..... Miscellaneous merchandise ..... Oils and greases ..... Paints, varnishes, lacquers, etc. .. 1.1 Painters' supplies ..... Radios ..... Radio parts and accessories ...... Seeds, bulbs and plants ..... Shoes and other footwear --footwear wholly or chiefly of leather ..... 1.3 Sporting goods, including gymnasium .4 equipment ..... Stationery, books and magazines .... .4

Stoves, ranges, heaters, etc. ..... Tires, tubes and tire accessories ... Toilet articles and preparations .... Toys and games ..... Men's and boys' clothing and furnishings stores: Stores - 680: Sales - \$18,889,900 (Commodity coverage, 36.4%) Custom tailoring ..... 6.0 Hats and caps ..... 5.6 Miscellaneous merchandise ..... .3 Overcoats ..... 15.3 Service ..... .2 Shoes ..... 3.6 Suits ..... 25.0 Underwear, hosiery and shirts ..... 20.5 Other furnishings ..... 14.0 Work clothing ..... 7.3 Other clothing ..... 2.2 Family clothing stores: Stores - 471: Sales - \$14,882,300 (Commodity coverage, 26.7%) Apparel and accessories, women's, misses' and children's --Custom tailoring ..... .1 Children's wear 1.6 Millinery ..... 3.4 Hosiery ..... 3.7 Coats, suits and dresses ..... 20.6 Underwear, negligees, corsets, etc. 6.6 Other apparel (except furs) ..... 1.9 Clothing and furnishings, men's and boys' ---Custom tailoring .8 Suits ..... 9.9 Overcoats ..... 5.8 Hats and caps 2.2 Underwear, hosiery and shirts ..... 5.9 Other furnishings ..... 3.6 Work clothing ..... 4.4 Other clothing ..... 1.6 Dry goods and notions --Cotton piece goods ..... 2.2 Linen goods ..... 1.2 Wool and wool-mixed goods ..... 1.1 Rayons and celanese ..... .6 Silk and velvet piece goods ..... 1.2 Notions, ribbons, lace, etc. ..... 1.5 Other dry goods ...... 1.5 Furniture ...... .2 Furs and fur goods ...... 4.8 Home furnishings ---Draperies, upholstery and curtains. .9 Floor coverings .7 China, glassware, crockery, etc. .. .1

Other home furnishings .....

.5

.2

.1

.1

.1

.3

.1

.8

.3

.3

.1

.4

.2

.5

.1

.1

# Table 5 .-- ONTAKIO - Sales by Commodities (Continued)

Family clothing stores (Continued)		Furniture stores:	
Infants' wear	.4	Stores - 279: Sales, \$14,019,300	
Miscellaneous merchandise	1.4	(Commodity coverage, 60.4%)	
Service	.4	Antiques, art goods, statuary and	
Shoes and other footwear		gifts	E.
Footwear wholly or chiefly of		Appliances and supplies, electrical	2.]
leather -		Furniture	
Men's or boys'	3.2	Bedroom	15.6
Women's or misses'	2.5	Living room, library and hall	24.6
Children's	1.1	Dining room	12.9
Felt footwear	.3	Kitchen	4.5
Rubber footwear	2.1	Other household furniture	3.5
		Office and store furniture	.4
Women's ready-to-wear stores:		Gas stoves and ranges	2.2
Stores 659: Sales - \$19,760,400		Gas water heaters	.1
(Commodity coverage, 40.3%)		Home furnishings	
Apparel and accessories, women's,		Draperies, upholstery and curtains.	2.1
misses' and children's		Floor coverings	5.5
Custom tailoring	2.0	Bedding, mattresses, springs	5.6
Children's wear	1.2	China, glassware, crockery, etc	1.2
Millinery	4.7	hefrigerators, electric and gas	.3
Hosiery	3.6	Other home furnishings	1.2
Coats, suits and dresses	66.0	Miscellaneous merchandise	3.2
Underwear, negligees, corsets, etc.	6.0	Musical instruments and accessories.	.4
Other apparel (except furs)	4.3	Kadios and radio equipment	7.7
Dry goods and notions	TOU	Secondhand furniture	4.4
Cotton piece goods	.6	Service	.4
Linen goods	.4	Stoves, ranges and heaters (other	
Wool and wool-mixed goods	.2	than gas or electric)	1.5
Rayons and celanese	.2	Wallpaper	.1
Silk and velvet piece goods	.5		
Notions, ribbon, lace, etc	1.0	Household appliance stores (gas or	
Other dry goods	1.2	<u>electric</u> :	
Furs and fur goods	6.3	Stores - 102 : Sales - \$3,179,700	
Infants' wear	.5	(Conmodity coverage, 45.2%)	
Leather goods	.3	Appliances and supplies, electrical-	
Miscellaneous merchandise	.4	Household appliances, motor driven	
Service	.2	(except refrigerators)	26.0
Shoes, women's	.3	Household heating appliances,	
Toilet articles and preparations	.1	portable	2.9
Shoe stores, men's, women's and		Lighting equipment	.9
children's:		Incandescent lamps	6.1
Stores - 751: Sales - \$15,534,900		Construction materials	3.5
		Commercial and industrial appliances	1.5
(Commodity coverage, 43.1%)	1.1	Ranges and water heaters	10.1
Hosiery	.7	Other appliances and supplies	3.9
Leather goods and luggage	•4	Fuel (coke)	6.9
Miscellaneous merchandise	.5	Gas appliances and supplies	1.0
Service, repair	.2	Stoves and ranges	13.8
Shoes and other footwear Footwear wnolly or chiefly of leather-		Water heaters	5.7
len's or boys'	27.8	Other appliances	5.2
Women's or misses'	53.2	Radios and radio equipment	1.6
Children's	6.8	kefrigerators	7.4
Felt footwear	.8	Service	2.9
kubber footwear	9.6		~~~

Table 5 .-- ONTAKIO - Sales by Commodities (Continued)

Radio and music stores (including		Accessories, tires and batteries:	
refrigeration:		Stores - 187 : Sales - \$3,000,700	
Stores - 153 : Sales - \$7,805,000		(Commodity coverage, 37.8%)	
(Commodity coverage, 71.1%) Appliances and supplies, electrical. Unical instruments & accessories Pianos, organs and accessories Phonographs and records Stringed and band instruments Sheet music, music books, etc Other musical instruments and accessories Radios and radio equipment Kadios	.8 31.0 7.9 .8 2.5 .4 54.5	Automobile parts and accessories (ex- cept tires, tubes and batteries) To ultimate consumers To other dealers Batteries, storage Gasoline Miscellaneous merchandise Oils and greases Radios and radio equipment Service Tires and tubes To ultimate consumers To other dealers	33.3 2.6 13.3 5.4 1.5 2.0 3.6 15.8 21.9 .6
Secondhand merchandise	.1		
Service	1.3	Tire shops:	
Automobile dealers:		Stores - 98 : Sales - \$2,452,900	
Stores - 962: Sales - \$108,271,500 (Commodity coverage, 82.4%) Automobile, parts and accessories Passenger automobiles, new Passenger automobiles, used Commercial cars and trucks, new Commercial cars and trucks, used Tractors, farm and other	41.6 21.8 6.5 1.6 .3	(Commodity coverage, 45.0%) Automobile parts and accessories (except tires, tubes and batteries) Batteries, storage Gasoline Oils and greases Service Tires and tubes Tires and tubes sold to other dealers	5.9 2.0 1.7 .5 8.5 80.7 .7
Buses	.2	Filling stations:	
Special purpose vehicles Automobile parts and accessories (except tires, tubes and batteries) Tires and tubes Passenger automobiles, new, sold to other dealers Commercial cars and trucks, new, sold to other dealers Parts and accessories (except tires, tubes and batteries) sold to other dealers Batteries, storage Gasoline	.1 8.1 1.6 2.7 .2 .1 .3 4.8 .3	Stores - 905 : Sales - \$12,245,000 (Commodity coverage, 47.5%) Automobile parts and accessories (except tires, tubes and batteries) Batteries, storage Fuel oil Gasoline Miscellaneous merchandise Oils and greases Radios and radio equipment Service Tires and tubes	.2 .1 .1 86.7 .4 11.8 .1 .4 .2
Oils and greases	1.1 .4 8.3	Filling stations with tires and <u>accessories</u> : Stores - 1,077 : Sales - \$18,513,700 (Commodity coverage, 50.9%) Fuel oil Casoline Miscellaneous merchandise Oils and greases Automobile parts and accessories	.1 74.5 1.0 11.9

(except tires, tubes and batteries) 2.2

## - 17 -

-

4

## Table 5.--ONTAKIO - Sales by Commodities (Continued)

<pre>Filling stations with tires and accessories (Continued) Parts and accessories sold to other dealers Radios and radio equipment Service Batteries, storage Tires and tubes Tires and tubes sold to other dealers</pre>	.3 .5 3.8 1.3 4.2 .2
Filling stations with other merchandise:	
Stores - 772 : Sales - \$3,997,600	
(Commodity coverage, 12.5%)	
Fuel oil	.1
Gasoline Miscellaneous merchandise	71.6
Oils and greases	7.5
Automobile parts and accessories	
(except tires, tubes and batteries)	2.1
Radios and radio equipment	.1
Service	•6
Batteries, storage Tires and tubes	.5
Garages:	
Stores - 1,294 : Sales - \$15,931,600	
(Commodity coverage, 39.5%)	
Automobile parts and accessories (except tires, tubes and batteries)	12.6
Batteries, storage	3.3
Gasoline	42.0
Miscellaneous merchandise	1.0
Oils and greases	5.9
Radios and radio equipment	1.3
Refrigerators	.3
Tires and tubes	9.6
Hardware stores:	
Stores -1,108 : Sales - \$27,185,100	
(Commodity coverage, 30.5%)	
Appliances and supplies, electrical- Household appliances, motor-driven	
(except refrigerators)	1.0
Household heating appliances,	
portable	.4
Lighting equipment	.2
Incandescent lamps Construction materials	.9
Commercial a investrial appliances.	.1
Ranges and a or heaters	.6
Other appliances and supplies	.1
Bicycles and accessories	.2
Building materials	7.5

lardware stores (Continued)	
China, glassware, crockery, etc	.9
Clocks and watches	.1
Farm & garden equipment & supplies -	
Farm machinery	.1
Wire fencing, gates and posts	1.2
Other farm and garden equipment and	
supplies	.8
Fertilizers	.1
Fuel	• ±
Coal	.9
Fuel oil	.1
Wood, coke and other fuels	.1
	• 1
Gas appliances and supplies	7
Stoves, ranges and water heaters	.3
Other appliances and supplies	.1
Gasoline	1.5
Glass	1.7
Hardware	
Builders' and shelf hardware	22.1
Carpenters' and mechanics' tools	3.2
Other hardware.	26.7
Heating and plumbing equipment and	
supplies	4.0
Kitchen utensils	2.2
Leather goods	.2
Miscellaneous merchandise	3.6
Oils and greases	.4
Paints, varnishes, lacquers, etc	9.3
Painters' supplies	.9
Radio parts and accessories	.2
Radios	2.1
Refrigerators	.6
Seeds, bulbs and plants	.7
Service	.3
Silverware, plated	. 3
Soap, cleaning compounds and other	
household supplies	• F.
Sporting goods, including gymnasium	
equipment	.7
Sterling silverware	. ]
Stoves, ranges and heaters	1.7
Toys and games	.6
Wallpaper	.5

Table 5.--ONTARIO - Sales by Commodities (Continued)

Lumber and building materials: Lumber and building materials (coal and wood): Stores - 297: Sales - \$21,950,000 (Commodity coverage, 49.2%) Building materials Brick, terra cotta, tile, etc Building stone Crushed stone Crushed stone Cement Lime, plaster, etc Lumber, rough and dressed Planing mill products, woodwork Wood shingles and shakes Roofing materials (except wood shingles and shakes) Structural steel materials Iron and other metal building materials Building paper, wood base, insulat- ing boards, etc Wallboards (except wood base-boards) Other building materials Fuel Coal Wood, coke, and other fuels Hardware Heating and plumbing equipment and supplies Paints, varnishes, glass and painters' supplies Paints, varnishes, lacquers, etc	2.5 .1 1.2 6.6 3.7 47.0 8.5 2.4 2.9 .2 1.1 1.2 3.2 4.3 11.3 2.4 .3 .4 .3 .4 .2 .1 .1	Drug stores: Stores - 1,464 : Sales - \$35,207,500 (Commodity coverage, 41.8%) Bottled beverages	1.6 2.0 5.2 12.3 8.5 37.2 3.7 4.8 1.4 .7 5.8 4.7 .8 9.4 1.5
Ulass	.2		

- 19 -

.



¥

+